

JANTELOVEN

The Law of Jante

1. You're not to think *you* are anything special.
2. You're not to think *you* are as good as we are.
3. You're not to think *you* are smarter than we are.
4. You're not to convince yourself that *you* are better than we are.
5. You're not to think *you* know more than we do.
6. You're not to think *you* are more important than we are.
7. You're not to think *you* are good at anything.
8. You're not to laugh at *us*.
9. You're not to think anyone cares about *you*.
10. You're not to think *you* can teach *us* anything.

Unwritten social code

AKSEL SANDEMOSE

*1899 †1965



- Sailor, Teacher, Journalist, and Lumberjack
- Novelist, New Realism
- 1963 nominated for Nobel Prize in Literature
- En flyktning krysser sitt spor (A fugitive crosses his tracks), 1933



Nykøbing Mors
aka Jante

Long ago, but still present?
& what do the rules say?

A line of young men in uniform, wearing tan trench coats, dark suits, and ties, standing in a classroom. They are holding papers and looking forward. The word "UNIFORMITY" is overlaid in large white letters. There are three small white dots in the bottom left corner of the image.

UNIFORMITY



BARRIER TO SUCCESS



EQUALITY



MODESTY

A close-up photograph of two hands clasped together in a firm, supportive grip. The hand on the left is light-skinned, and the hand on the right is dark-skinned. The background is softly blurred, showing a person's face and a light-colored wall. The text "NO RACISM" is overlaid in the center in a bold, black, sans-serif font.

NO RACISM

... anything our race has ever accomplished is because someone chose to not follow those rules

[they are] the very essence of evil
Sandemose, 1936

What do Scandinavians say?

Laughter and joy are suppressed as signs of pride.

Injustices frequently go uncorrected because rather than speak out against something, the townspeople would remain neutral and uninvolved.

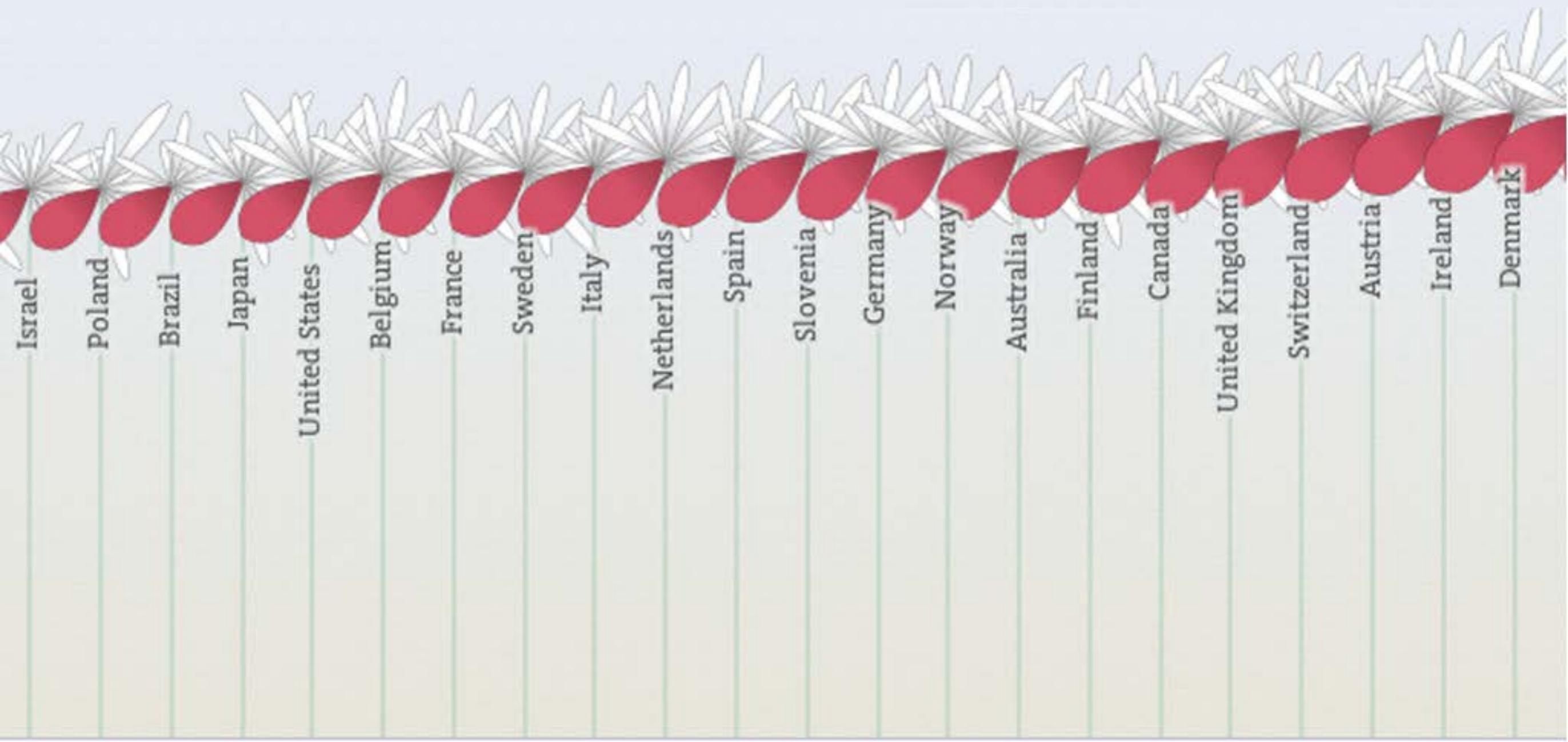


SOME STATISTICS



OECD
Better Life
Index





 **Community**



Education



Environment



Life Satisfaction

SOME MORE FACTS

- Progressive income tax
- Child care
- School / University system
- Health System / Welfare system

