

Investing

by me







FUTURE AHEAD



TRADING CARD GAMES

What is a trading card game?

- Also known as TCGs
- Typically strategy games
 - Buying or trading cards to build decks
- Yu-gi-oh, Magic: The Gathering, Pokemon, ect.

Do people really spend money on pieces of cardboard?

Do people really spend money on pieces of cardboard?

yes

- 2023 Magic releases lord of the rings crossover set
- One-of-one version of the One Ring
- Bought by Post Malone
- \$2.5 Million



- First Edition Holographic Charizard
- \$250k-\$400k



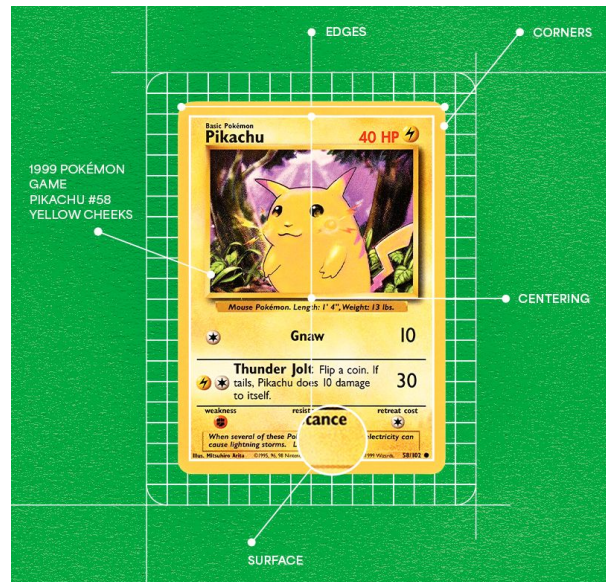
What makes a card expensive?

- Collectability

- Edition
- PSA Grading
- Set
- Rarity
- Alternate Art
- Uniqueness

- Playability

- Strength in the competitive scene (meta)
- Number of formats
- Funness in the casual scene



Which is a better investment, collectability or meta dependency?



Pitfalls of investing in the meta

- Bannings
 - Reprintings
 - Meta shifts
 - Unbannings
-
- Need to know and predict the card meta
 - More like stock trading



Pitfalls of collectability

- Dependent on the popularity of the Intellectual Property (IP)
- More scalping
- More reliant on luck to pull the cards you need



Sealed product is where the real \$\$ is

- **Sealed Product:** Boxes or packs that have not been opened
- Don't have to worry about grading cards
- Prices tend to increase as long as there is one chase card in the set
- Harder to damage
- Let other people gamble for you



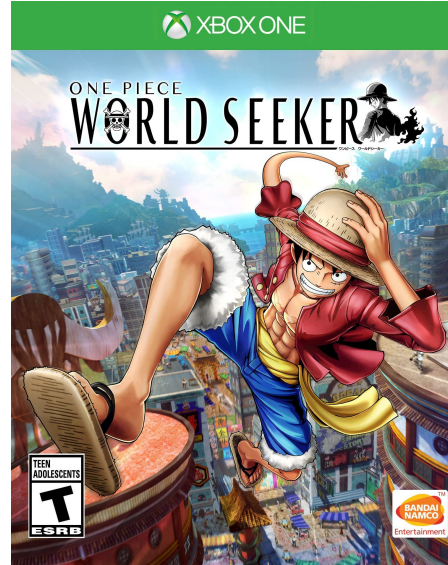
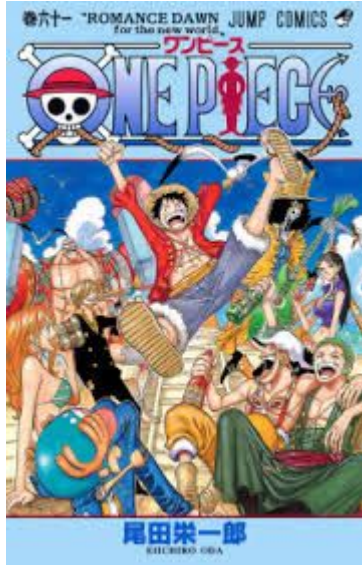
ONE PIECE

What is One Piece?

- Manga by Eiichiro Oda
- Started in July 1997
 - Still going strong
- Story about a kid whose dream is to become king of the pirates



How popular is it?



How long until it's over?

- Nobody has any idea
 - Every couple years the author says it'll be done in a couple of years
 - We think we're in the last super-arc
- The live action show is just starting season 2
- Redoing the anime

ONE PIECE TCG

Pricing based on...

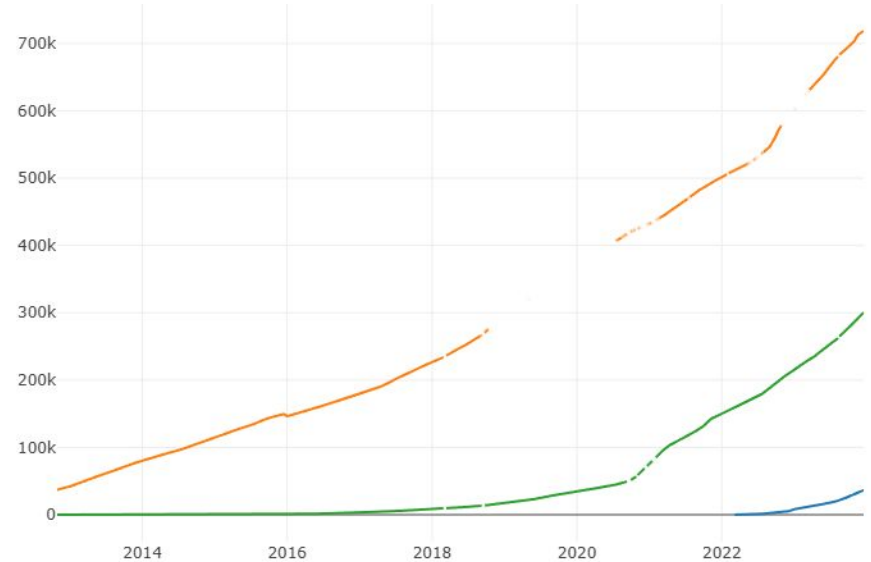
Collectability

Playability



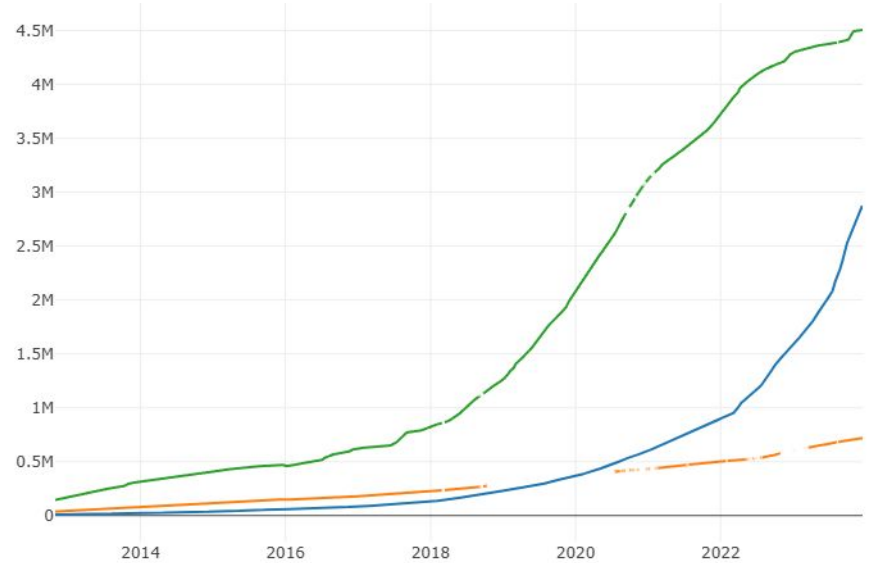
State of the One Piece TCG

- Released in summer of 2022
- On their 10th set
- TCG subreddit subscribers
 - [/r/magictcg](#)
 - [/r/pokemontcg](#)
 - [/r/onepiecetcg](#)

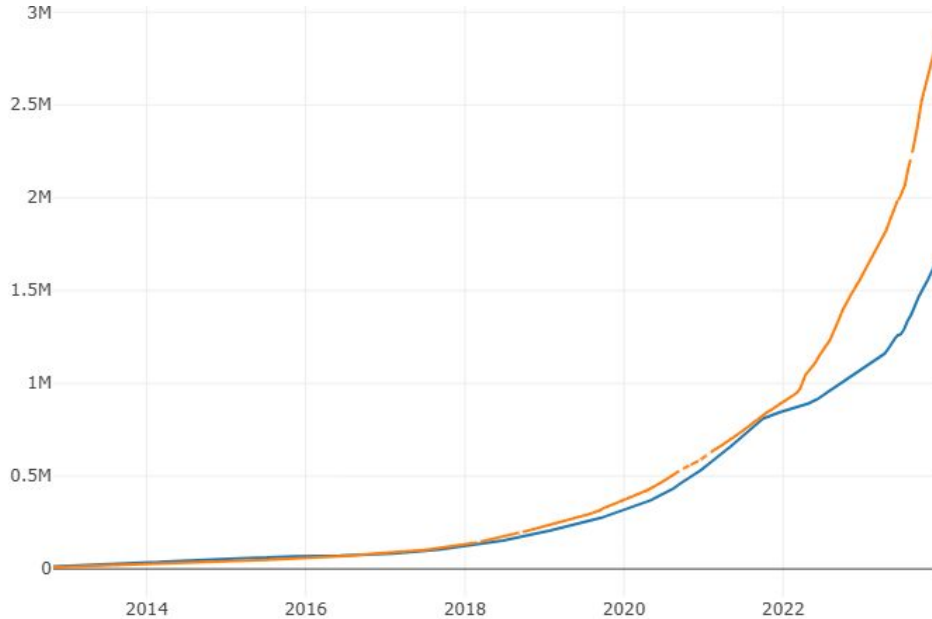


Potential for the future?

- Live TV show
- Redoing anime
- Manga in a strong spot
- Weeb culture more accepted
- Main subreddit subscribers
 - /r/magictcg
 - /r/pokemon
 - /r/onepiece



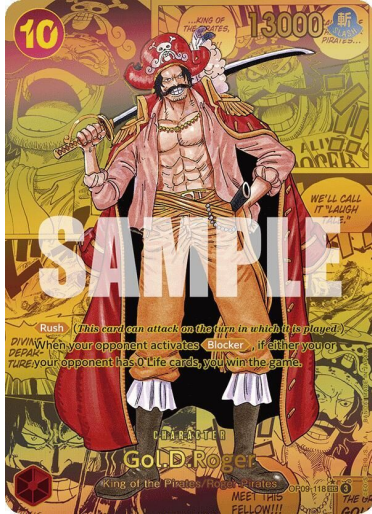
What happens when the manga ends?



/r/onepiece subreddit subscribers

/r/naruto subreddit subscribers

Most expensive One Piece cards that you can pull right now



\$3,200



\$2,700



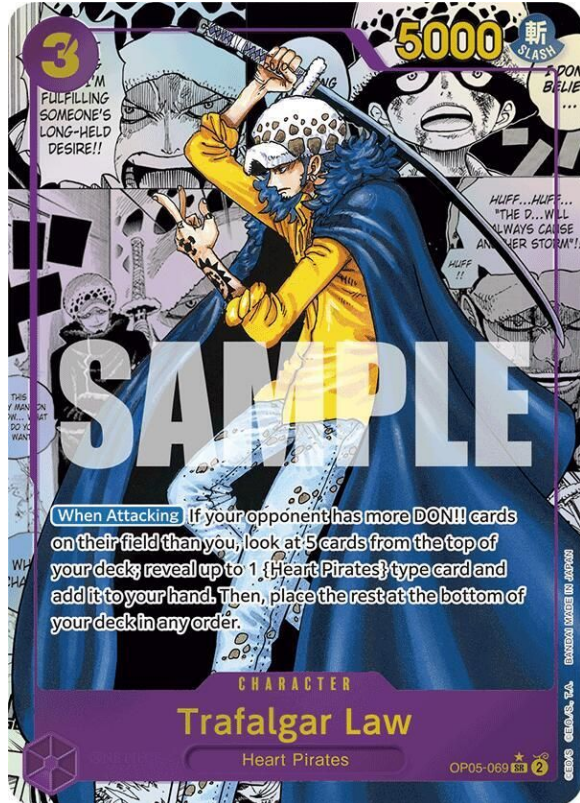
\$1,700



\$1,200

Prices based on tcgplayer

What makes a One Piece Card valuable?



How does One Piece rarity work?

- **C** = Common
- **UC** = Uncommon
- **R** = Rare
- **L** = Leader
- **SR** = Super Rare
 - a. 1 in 3 packs
 - b. \$10-50 non alt art
- **SP** = Special Rare
 - a. 1 in 288 packs
 - b. \$100-300 non alt art
- **SEC** = Secret Rare
 - a. 3 versions
 - b. Most rare are 1 in 6000 to 1 in 18000 packs
 - c. \$1000+
- **Golden DON!!** = Unique variant in OP09
 - a. \$100-\$500



What's the cost ratio here?

- 1 Pack = ~\$11 CAD
- 1 Box (24 packs) = ~\$160 CAD
- 1 Case (288 Packs) = ~\$1,900 CAD
 - ~\$6.60 per pack



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- 1 Case (288 Packs) = ~\$1,900 CAD
 - ~\$6.60 per pack
- ~Per Case
 - 1 SP rare (\$100-\$300)
 - 12 SR rare (\$10-\$50)
 - At least \$220 back on investment

^ Doesn't take into consideration alternate arts



Remember, we are investing not gambling

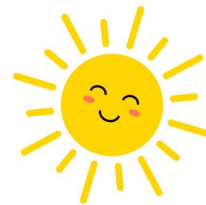
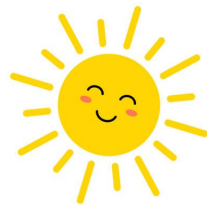
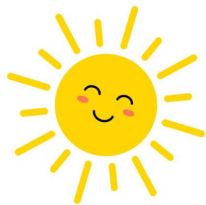
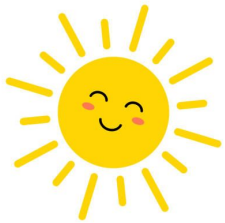


End of January 2025
\$6,000

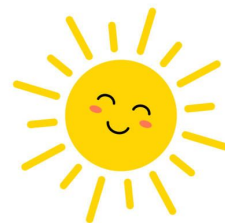
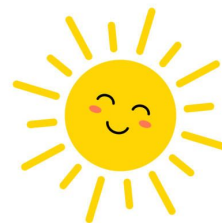
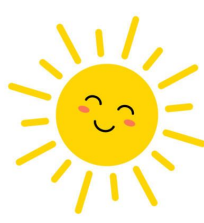
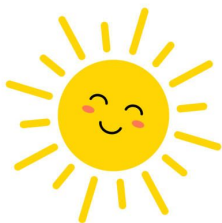
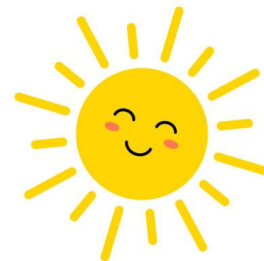
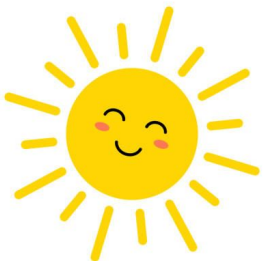


Beginning of March
2025
\$14,000

SCAMMING THE SYSTEM



SCHEMING SUMMER





Scheme 1:

- Make money by out negotiating people

The target demographic for TCGS are

The target demographic for TCGS are like a bunch of 8 year olds



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- I'm a better negotiator than an 8 year old



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- I'm a better negotiator than an 8 year old
- 8 year olds don't understand the concept of money
 - Their parents should have taught them how to handle their finances better



The target demographic for TCGS are like a bunch of 8 year olds

- I'm a better negotiator than an 8 year old
- 8 year olds don't understand the concept of money
 - Their parents should have taught them how to handle their finances better
- I'm stronger than most 8 year olds



Scheme 2:

- Have ~~suckers~~ people pay you for your hobby

I am looking for investors to start an unboxing channel

- Upload a daily video of us opening a pack
- Popular format in Pokemon and Magic
 - White space in the One Piece market
- We give some of the cards away to ~~suckers~~ viewers to incentivize them to keep watching
- We keep the real hits





ShortPocketMonster ✓

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Short Pocket Monster is the home of short-form videos created by Pat Flynn of Deep Pock...more

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One of the most popular Pokemon unboxing channels

How much money can we make off this scheme?



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- **Reminder:** 1 Case (288 packs) costs ~\$1,900
 - \$6.60 per pack
 - \$2,410 per year (one pack/video per day)



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 - \$2,410 per year (one pack/video per day)
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- 220-660 views per video to pay for the pack
- We profit off the cards we pull
 - Plus additional revenue when we hit it big



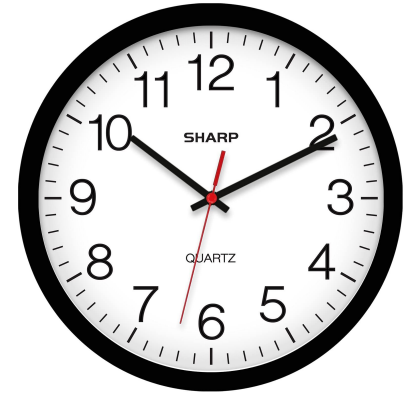
What do we need to start this scheme?



Black Mat
\$22



Phone Light
\$22



Time
~15 minutes a day

Get the product



Get the product

- One pack opening a day is 365 packs



Get the product

- One pack opening a day is 365 packs
- Average cost of a box is ~\$200
 - Box is 24 packs



Get the product

- One pack opening a day is 365 packs
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- ~15 boxes are needed
 - Boxes > cases to diversify packs

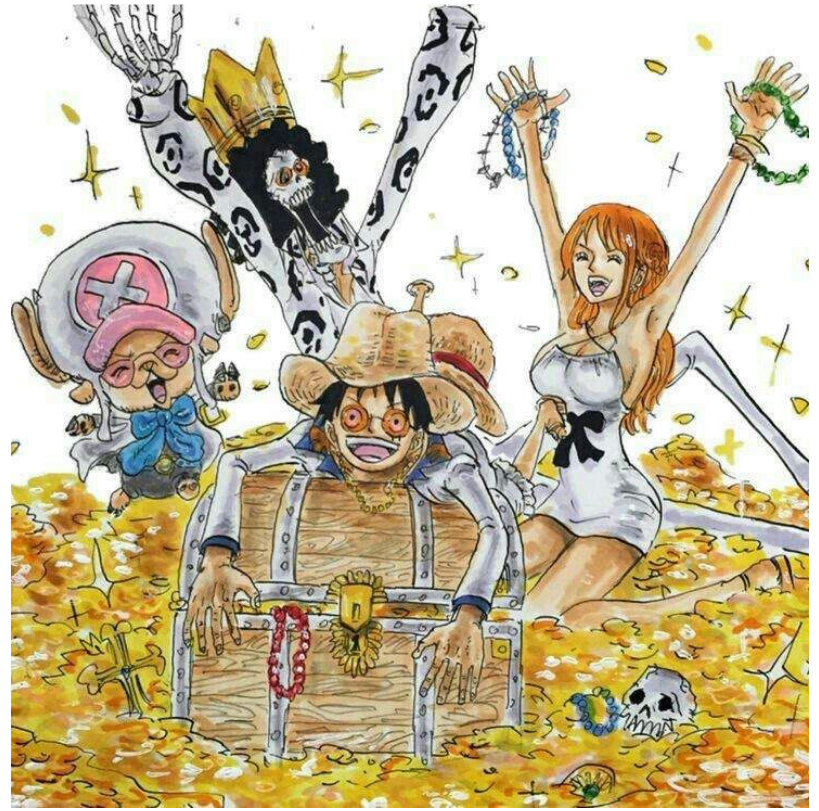


Get the product

- One pack opening a day is 365 packs
- Average cost of a box is ~\$200
 - Box is 24 packs
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- **\$3000 for a year's worth of product**

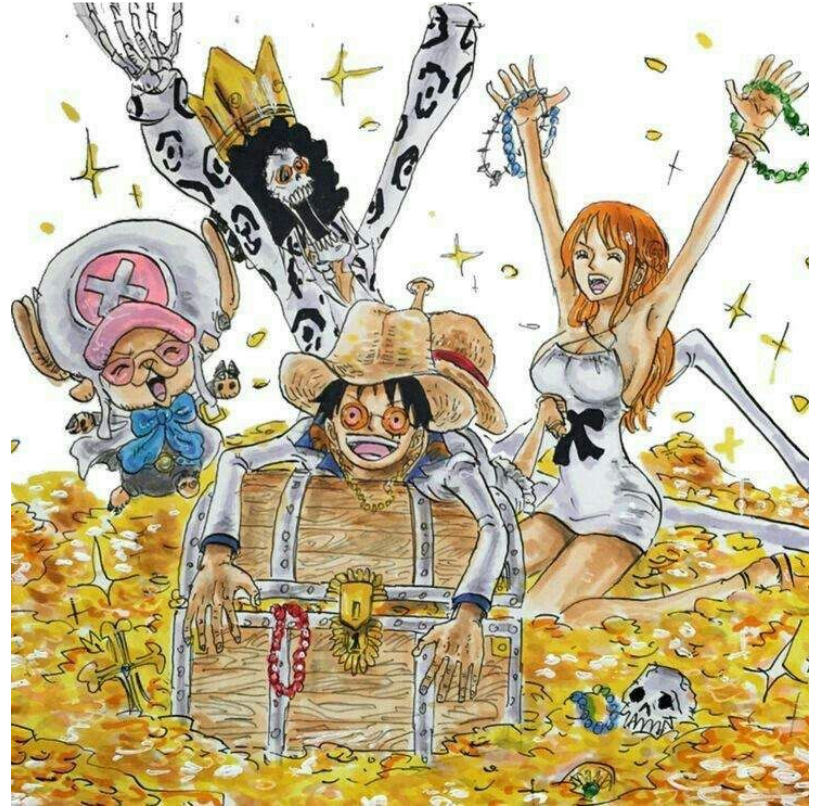


WE ARE INVESTING



WE ARE INVESTING

- Split the costs
 - Low cost to high reward ratio



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- Split the costs
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- Early adapters playing the 10 year long con
 - Prices can double, triple, even grow tenfold over that time



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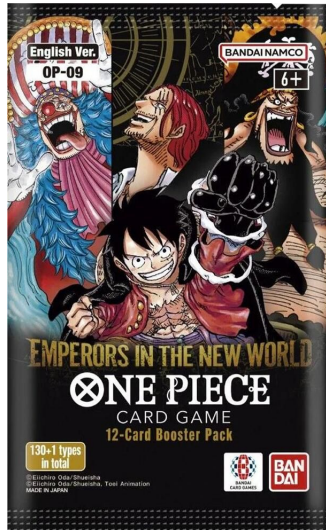
- Split the costs
 - Low cost to high reward ratio
- Early adapters playing the 10 year long con
 - Prices can double, triple, even grow tenfold over that time
- **1 manga rare wipes out 50-100% of up front cost**



Scheme 3:

- We hoard sealed product

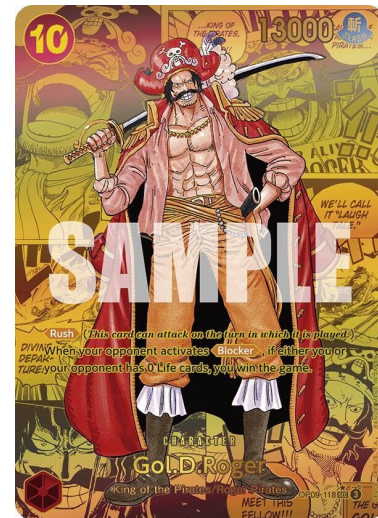
Remember this slide



\$10

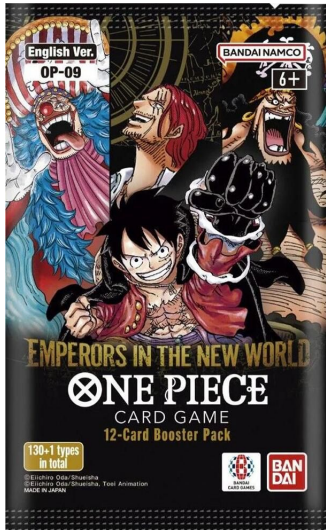
Sealed product is where the real \$\$ is

- **Sealed Product:** Boxes or packs that have not been opened
- Don't have to worry about grading cards
- Prices tend to increase as long as there is one chase card in the set
- Harder to damage
- Let other people gamble for you



\$3,200

Remember this slide



~~\$10~~
\$1,000

Sealed product is where the real \$\$ is

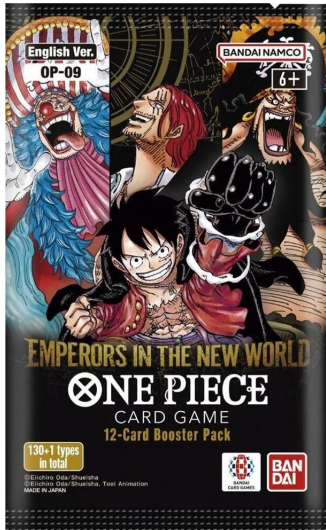
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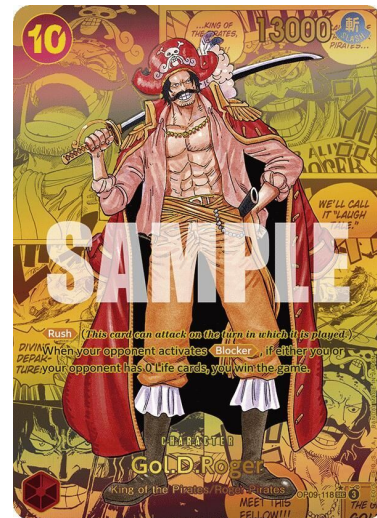
100X INCREASE

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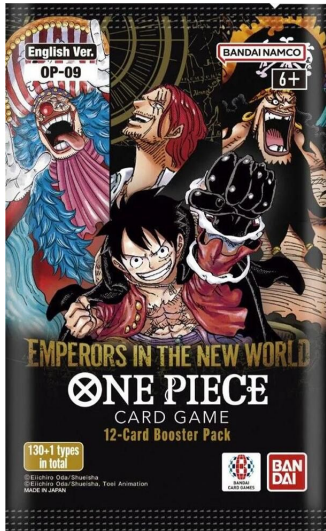
\$10

\$1,000

\$100

~~100X INCREASE~~

\$3,200



\$10
\$1,000
\$100

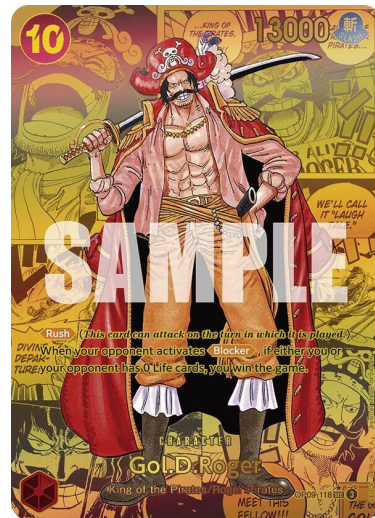
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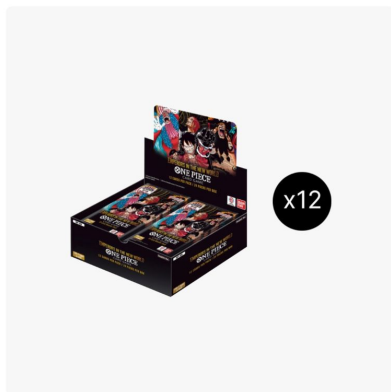


~~100X INCREASE~~



\$3,200

All Categories > One Piece Card Game > Emperors in the New World > Emperors in the New World - Booster Box Case



Emperors in the New World - Booster Box Case - Emperors in the New World (OP09)

Emperors in the New World

Product Details

A Special Booster Pack to Commemorate the 2nd Anniversary!

The cards included in this release are more luxuriously designed than ever before, making them irresistible additions to any ONE PIECE fan's collection!

The New Four Emperors Take the Helm in the 9th Pack!

Luffy and Buggy finally appear alongside Shanks and teach as the new Four Emperors! Many ONE PIECE ODYSSEY-themed cards also make their debut in this pack, offering players new strategic possibilities! New and Existing Cards Can Be Combined to Build Powerful Decks!

Players can use the new cards to strengthen a wide variety of existing decks! What's more, decks built around the new cards are powerful enough to give newcomers a chance to compete with experienced

Unopened

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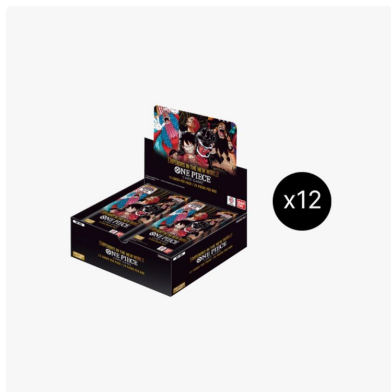
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- 12 boxes per case

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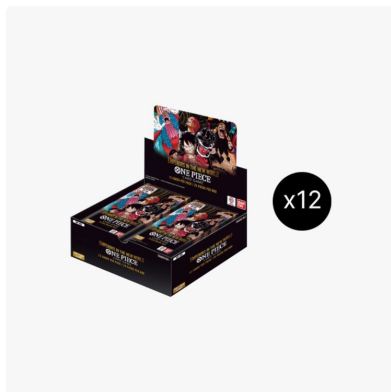
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- 12 boxes per case
- 24 packs per box

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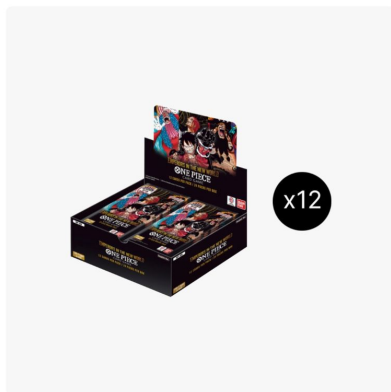
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- 12 boxes per case
- 24 packs per box
- 288 packs total
 - ~\$7.10 per pack

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 - ~\$1000 per pack

\$2800

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Take your Emperors to the Helm in the

and Buggy find their long-lost treasure and the new Four Emperors! Meet the SECE SEY-themed cards to make your deck in this offering playing strategic abilities!

and Existing players can Be Great to Build

Powerful Deck

As can be seen, new cards when a wide

at the cards! What decks built

at the cards are powerful enough to give

newcomers a chance to compete!

Unopened

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IN CONCLUSION

I'm looking for investors in this scheme

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- Need money

I'm looking for investors in this scheme

- Need money
- Know how to do basic video editing

I'm looking for investors in this scheme

- Need money
- Know how to do basic video editing
- Can take two to three 8 year olds at a time

Thank you for your time and join my operation!