Twitter and Your (Academic) Job Search
Goals

• Increase your awareness of Twitter and it’s features that are designed to help you in your job search and build your network

• Teach you how to STRATEGICALLY navigate Twitter and all of it’s benefits to help you get a job

• Educate you on professional networking processes and practices that are sure to land you a job!
Agenda

• Overview of Twitter (benefits, functions, new features)

• Develop your profile, demos of profiles

• Build *quality* connections

• Integrate *strategic* networking practices today!
What is Twitter?

The world's _largest_ shitposting network!
What is Twitter?

• Social media

• See posts (‘tweets’) from people you follow

• Post your own tweets, your followers see them

• Like people’s tweets, and ‘retweet’-ing tweets allows your followers to see them
Who Uses Twitter?

- **259M+** professionals
- **64%** outside the U.S.
- **3M+** companies
- **150+** industries
- **60K+** universities
- **Professors from every University**
- **30M+** students and recent grads
Who Uses Twitter?

330M+ monthly users

67% of B2B businesses

??? universities

79% outside the U.S.

??? industries

37% are between age 18-29

Professors from every University
Students & recent grads

= 

Twitter’s fastest-growing demographic

= 

Shitposting galore
Who’s using Twitter from UBC?

No idea on how to get the statistics, but many of you + profs!

@grep_art, @ionathanch, @mehrotra_p, @davepvm, @vaastav05, @zhucchina, @freejoeblobs, @fbanados, @gnviviani, @EremondiJoey, @UBC_CS, @secretasianman, @gregdeon_, @wilbowma, @rg9119

But I follow way more than these lovely people...
Twitter Benefits for Students and Alumni

1. **Build** a “professional” online presence

2. **Add** connections with alumni, current students, faculty, and students from conferences+research area

3. **Research** companies, industries, and grad programs

4. **Explore** opportunities for undecided students
Building a "Professional" Online Presence
“It’s no longer enough to simply have a solid resume. Students now need a professional (shitposting) online presence.”

- Holly Paul, Former US Recruiting Leader
  PricewaterhouseCoopers
@Twitter’s account is temporarily unavailable because it violates the Twitter Media Policy. Learn more.

- Joined: October 2017
- 0 Following, 2 Followers
- Not followed by anyone you're following

Tweets | Tweets & replies | Media | Likes
--- | --- | --- | ---

@Twitter · Oct 30, 2017
@Twitter’s account is temporarily unavailable because it violates the Twitter Media Policy. Learn more.
Examples of a good profile picture
Examples of a **bad** profile picture
Cover photo
well...
Name and handle

@Twitter's account is temporarily unavailable because it violates the Twitter Media Policy. Learn more.

Joined October 2017
0 Following  2 Followers
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Tweets | Tweets & replies | Media | Likes
---|---|---|---

@Twitter · Oct 30, 2017
@Twitter's account is temporarily unavailable because it violates the Twitter Media Policy. Learn more.
Name and handle

Name: what people read at the top level

paulette d. koronkevich *emojis*

Handle: how people tag you in tweets, reply, etc

@koronkebitch
The bio

YOUR WEBSITE

preserving types with @wilbowma at @UBC_CS
former @galois intern, former former @IUSICE undergrad

© Vancouver, British Columbia  🌍 koronkevi.ch  📅 Joined July 2014
Pinned tweets… promote yourself...

**William J. Bowman**  
@wilbowma  
April 10, 2018

I gave a talk: "Do Compilers Respect Programmers?"
video.seas.harvard.edu/media/CS+Collo...

Slides: williamjbowman.com/#talk-respiny

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CS Colloquium William Bowman 2018-04-09
"Do Compilers Respect Programmers?"
video.seas.harvard.edu
Pinned tweets… or demote yourself...

@koronkebitch · Oct 24

os papers be like: "a high-level language like C", meanwhile, pl papers be like: "a low-level language like C"

💬 14  🏷️ 134  🙊 966
2. Follow 'warm' contacts and alumni + meme pages

People you meet at conferences!

- Friends
- Professors
- Family
- Advisors
Getting followers

???
Twitter: the public conversation network

Jan Vitek @Jy_66 · Nov 8
I am planning to teach a Software Development class in C++. What could go wrong? (I mean seriously, examples please)

Eddie Kohler @xexd · Nov 8
I have some experience now teaching a class that uses C++ but is not deeply about C++. It works pretty well. Eliminating implicit this is good for handout code.

Kristopher Micinski @krimicinski · Nov 8
Sorry, can you expand on that a bit. You mean to say that students don't properly disambiguate variable references that are implicitly closed over by the current object? So instead they just feel like kinda magic?

Ron Garcia @rg9119 · Nov 11
The issue can even go further:

CS Teaching Tips @CSTeachingTips · Nov 9
Misconception: Students have trouble distinguishing between instance variables and parameters in Java. ow.ly/Ak8n30ppQx

Kristopher Micinski @krimicinski · Nov 11
I guess the real reason I ask is that actually "getting" instance variables is really quite a tricky concept, right? Objects are (flat) closures, and the concepts involved are quite nontrivial from a linguistic perspective, so teaching them correctly is really tough.

Eddie Kohler @xexd · Nov 11
I'm sure I don't understand instance variables in the way you do. C++ objects are not closures, flat or otherwise, and teaching C++ with that in mind would drive students insane.

Kristopher Micinski @krimicinski · Nov 11
Sure, there are lots of different ways to conceptualize these things. This way I think is particularly harmonious, not that others aren't.

Eddie Kohler @xexd · Nov 11
Closures truly hide information and truly enforce lexical scope. Objects (even with 'private') do neither.

Kristopher Micinski @krimicinski · Nov 11
Right!

Kristopher Micinski @krimicinski · Nov 11
Yikes, sorry Eddie. I didn't mean to be a pedantic asshole here, I just think there are good reasons to think of them in relation to closures for some reasons, and other reasons not to (the ones you point out). I'd never teach the connection to closures first.

Ian Sweet @completelysound · Nov 12
In other words, let's say you have some graduate student in front of you who is about to teach their first course and has zero background in education. What are the concrete steps that they should take?

Eddie Kohler @xexd · Nov 11
I'm trying to keep up here. Are Eddie's objections specific to the way objects are implemented in C++, or are they fundamental to all object-oriented languages?
Don’t be a **reply guy**

*Reply Guy* is a derogatory internet slang term for men who reply to many tweets from women with an over-familiarity and unwarranted flirtatiousness. The "reply guy" can also be an angry responder to a woman’s tweets who believes their tweets are entitled to a response.

### The Nine Types of Reply Guy

Inspired by #MeTooSTEM

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<td>The Life Coach</td>
<td>Tone Police</td>
<td>The Gaslighter</td>
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<td>Cookie Manster</td>
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<td>The Sealion</td>
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<td>The Mansplainer</td>
<td>The Prestige</td>
<td>Trolls, Creeps &amp; Fools</td>
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*they mean well*   *focused on “the real problems”*   *they don’t mean well*

by @shrewshrew and @sbarolo.

(this is just an outline; stay tuned for the full illustrated chart)
Don’t be an asshole

Heather Miller @heathercmiller · Nov 6
As a general note, I am happy to be completely candid about grad school in general, not just at CMU.

Happy to answer questions.

Reply here or DM.

Greg d'Eon @gregdeon_

Signal boosting: Kenny for mental health in grad school. Thanks to @gnviviani for helping out.

12:53 PM · Nov 4, 2019 · Twitter Web App

William J. Bowman @wilbowma · Oct 18
Replies to @cahollenbeck
Congrats!

David Darais @daviddarais · Oct 19
Replies to @cahollenbeck
Congrats Celeste!

Justus Adam @justusadam_ · Oct 18
Replies to @cahollenbeck
Well, I have no idea what the story is, but congrats! Funding is always a reason to celebrate 🎉🎉😊

C. Hollenbeck @cahollenbeck

Announcement:

The funding is finally secured! I have the letter!

I am transferring my PhD to the University of Edinburgh!!!

10:46 AM · Oct 18, 2019 · Twitter Web App
Do you dig teaching CS? Would you like tenure for doing it? One thing I *love* about UBC CS is that teaching excellence and innovation are valued, and our educational leadership faculty often lead the way. Come be my colleague!

@UBC_CS is hiring! Two tenure-track faculty teaching positions: (1) ugrad CS, supporting Data Science initiatives; (2) in support of Masters of Data Science program. Apply by Nov 24. cs.ubc.ca/our-department...
Even better content

Sy Brand @TartanLlama

Proof by thinking about it in silence for 13.6 minutes then saying "it's trivial"

2:09 PM · Nov 8, 2019 · Twitter for Android

20 Retweets 109 Likes

Robbie @bravenewprince

Ladies: No man has all three:
- Can determine in a finite amount of time if your program halts
- Can determine in a finite amount of time if your program fails to halt
- Works for all programs

7:40 PM · Oct 6, 2019 · Twitter Web App

14 Retweets 94 Likes

jonny sun @jonnysun

hello darkness my old friend why are you here its 4pm

1:40 PM · Nov 3, 2019 · Twitter for iPhone

54.4K Retweets 242.8K Likes
Even better content

alex @uhhdamn · Nov 7
love when couples say shit like 'he's seen me at my worst-
EVERYBODY has seen me at my worst
bitch im
online®

Rachit Nigam @notypes · Oct 30
free(live) and

DieHard: Probabilistic Memory Safety for Unsafe Languages
Emery D. Berger
Dept. of Computer Science
University of Massachusetts-Amherst
Amherst, MA 01003
emery@cs.umass.edu
Benjamin G. Zorn
Microsoft Research
One Microsoft Way
Redmond, WA 98052
zorn@microsoft.com

Computer Facts @computerfact · Nov 8
the only "zero cost abstraction" is the one where you dont use a computer

You Retweeted
Irene Zhang @schemeprincess · Jul 10
Oh, is mansplaining where you explain something to a man because he's confused?
Threads

Tell a story, rant, share advice

Done by sending a tweet, replying to that tweet, replying to that reply, etc
Folks had some questions about this, so I wanted to elaborate on how this piece impacted me.

I read it when I was 15 or so, after leaving the fundamentalist Christianity in which I was raised. In hindsight, I was casting about for a new belief system.

Hamming’s research speech, which I read in high school, set me on a course of self-destruction.

"Keep your subconscious starved so it has to work on your [research] problem, so you can sleep peacefully and get the answer in the morning, free.

"Great contributions are rarely done by adding another decimal place.

"You don’t have to tell other people. but shouldn’t you say to yourself, Yes, I would like to do something significant.

My takeaway as a 15yo was: anything less than greatness is failure.

"Knowledge and productivity are like compound interest. Given two people of approximately the same ability and one person who works 10% more than the other, the latter will more than twice outproduce the former."

Hamming’s speech is full of advice for researchers, much of which is perfectly fine. What impacted me was not the advice so much as the overall tone and set of values.
DMs?

DM = direct messaging

ShriramKrishnamurthi
@ShriramKrishnamurthi

Not to mention, this is the next of vigil called ICFP. You can present them all the question of evidence behind bootstrap and they will say, "Redundant types (for you don't even have types)". I've just grown tired of talking to people about "a typed curriculum in a dynamic language". It literally does not compute in their heads. I could spend the hour I need to to explain how it works and why. It's that way, and at the end they'll still say "yes but there are no types". In my 20s I would pound on every last one of these dudes. Now I have actual problems to solve and interests to accomplish and I've learned to resist the bait (it's a bigy bait so it has to be resisted bigly).

What I've learned over the years about any tech movement: The very top people — the creators — are actually pretty open-minded [*]. Everyone below — the acolytes — are not. My conjecture is that it's not that the acolytes are closed-minded but in general, in every other respect they probably aren't, but in this one sense, this is how they "defend" themselves, so to concede ground is to effectively give up a little bit of their very identity. That's hard. For the creators that's not a big deal; if anything, they feel better by looking magnanimous.

[*] Not all, of course. My few encounters with Guido, for instance, have not given me the impression that he's particularly broad-minded. But I'd say he's almost the exception that makes the rule.

So that's why I now pick carefully who I'm arguing with. If it's the top tier, then there is an actual valuable exchange. If it's the acolytes, I have much better uses for my time. In some sense, if they want to waste their effort rather than learn, hey, I'm not paid to teach "everyone", and there are plenty enough great people who are eager to learn from me, so I can safely ignore the rest.
But... spam...

Message requests

This is where you'll see messages from people you don't follow. They won't know you've seen the request until you accept it.

Jonhson farmer @JonhsonFarmer
Hi

Mominur Nur Hossain @mominur_nur
Hi dear madam, This is Mominur from Bangladesh. How are you ...

عصام عبدالله @ea442014
Hi

Syed Mufassir @syed_mufassir
Hey
Complain at companies

David Darais
@daviddarais

What I learned: International flights booked through united.com are not tickets until they are confirmed internally a couple days later, even though they bill your credit card and give a confirmation number.

David Darais @daviddarais · Oct 21
@united just found out the international flight I booked over a month ago was canceled 3 days after I booked, but with no email or text to notify me. thought I was flying today but my flight doesn't exist and phone support isn't helping. Help??

2:43 PM · Oct 21, 2019 · Twitter for iPhone

9 Retweets 17 Likes
Support from @PayPal continues to be completely incoherent and unhelpful with my name change. They asked me to upload my documentation for a third time in three weeks. At this point, the only reply I expect is, "Hey, can you upload your documentation?" Over and over. @AskPayPal
BEFORE

AFTER

paulette d. koronkevich @koronkebitch · Aug 21
If you're at icfp and my 1000th follower I'll buy you a beer

David Darais @daviddarais · Aug 21
@koronkebitch has 999 followers—so close to 1000!

Show this thread
“Where do I start?”
I have no idea...

- Start following meme pages and academics
- Try and combine them
- ???
- Profit
When talking to a grad student, try rephrasing your questions to get a more positive answer.

How is writing going? -> Would you like a coffee?
When are you graduating? -> Can I buy you a coffee?
What will you do after? -> Want to see a picture of a dog?
software is trash thats why you put it in a folder called "bin"
“If you really want to change the world start by getting angry then tweet to the president then take a nap.” Thomas Jefferson
computer scientists are always walking around saying shit like "nontrivial" and "nonzero" its like shut the fuck up and talk regular nerd
Remember you are someone’s reason to smile.

Because you are a joke.
The real imposters syndrome is not being the mythical programmer you describe in your paper.
Joshua Silva @silvascientist · Sep 7

in this	house
we
say

GIF not GIF.
viking @notviking · Oct 20

date: i need a guy who can commit

me: [visibly nervous] like c-crimes?
- That just sounds like a slide with more steps.
Dear diary,

git status

ls
cd .
ls
git status
ls
ls
cd .
ls

105
466
3.4K
[phone call]
me: son, your mother's in hospital

son: is it because she works there as a doctor?

me: *long pause* yes

son: stop doing this
viking @notviking · Oct 13
sleep is just an eight hour break from screaming
Mr. Nomer @Mr_Nohmer · Oct 8

you vs the guy she tell u not to worry about

( ) \left( \right)
TIL a new way to respond to "why are you teaching us useless things?", namely "in this classroom no one is useless"
Questions?

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