### **Evaluation, Scalability**

Lecture 14 CPSC 533C, Spring 2004

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# Evaluation, Scalability Empirical Comparison of 3 InfoVis Systems An Empirical Comparison of Three Commercial Information Visualization Systems. Affect Kobsa, Proc. InfoVis 2001 [http://citeseer.nj.nec.com/kba01empirical.limil) Snap—Together Viz Evaluation Snap—Together Viza Evaluation Million—Item Viz Interactive Information Visualization of a Million Items Ican—Daniel Fekete and Catherine Plaisant, Proc. InfoVis 2002. [http://www.cs.umd.edu/focl-egh-Bin/Ref/Irra/Binumber=2002-01] Incremental Dynamic Queries Design and Evaluation of Incremental Data Structures and Algorithms for Dynamic Query Interfaces Egemen Tanin, Richard Beigel, Ben Shneiderman, Proc. InfoVis 1997. [http://dteseer.nj.nec.com/lanin97research.html]

Comparison of 3 InfoVis Systems

Eureka/TableLens InfoZoom/Focus Spotfire

TableLens problems

· hidden labels, 3+ attribs, correlation
InfoZoom problems

· correlation
Spotfire

· cognitive setup, default scatterplot overuse

# Systems Critique choices difficult, defaults kept SpotFire · sticking with default scatterplots · hard to pick/setup other representation · stick with representation once chosen InfoZoom · sticking with default table · fail to expand rows, resort, try scatterplots TableLens · filtering/grouping strategies hard to pick · forgot to sort · didn't interpret graphs correctly · "resorted to counting"

## Systems Strengths

### InfoZoom

· when zooming the right strategy

### Spotfire

· when scatterplots/histograms right strategy

### TableLens

· when sorting the right strategy

### **Evaluation Critique**

good: high-level tasks

· most studies do low level

good: tester not inventor

· many studies test own work

good: strong high-level analysis and discussion

bad: light on description, methodology, stats

### **Snap-Together Viz**

coordinated visualizations

- · brush/link
- · overview and detail
- · drill down
- · synchronized scrolling (navigation)

level 0: hardwire data level 1: flexible data level 2: flexible viz

level 3: flexible coordination

,

### Critique

### good

- · introduces taxonomy
- · methodology details explained
- · data analysis
- · high-level discussion

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### **Study Conclusions**

previous paper

· choice difficult

this paper

· users can thrive on snap-together choices

### why?

- · expert not casual users
- · tester is inventor
- · even higher-level tasks
- · more divergent alternatives snap vs. hand-code 3 end-user apps

### **Million Items Viz**

scaling up treemaps

- · 1600x1200 pixels
- · million items

### item

· atomic object displayed as distinguishable contiguous area using one viz technique

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### **Rendering Techniques**

### shading not outline

· visually distinguish items with less pixels





### show overlap

· calculate with stencil buffer





### transparency, stereo

· only for interactive/transient exploring

### **Interaction Techniques**

### flipping/blinking dynamic queries

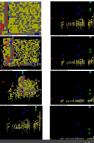
- · assign depth
- change Z-buffer with slider

### excentric labels

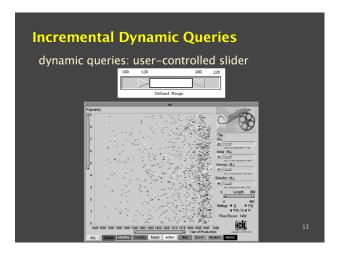
### animated transitions

- · stabilized layouts
- · separate translation, scaling
- switching representations

[video]



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# maximum hit set state of other sliders

setup · data set

selection

**Data Structures** 

picking particular range slider
 querying
 moving the slider

• extreme range of this slider • precompute bins in the range so slider movement fast

### Critique

good: complexity analysis

bad: far too little detail to replicate

- · nothing on incremental rendering
- · insufficient on computation data structures