Information Visualization

Intro, *Time Series Exercise*

Tamara Munzner
Department of Computer Science
University of British Columbia

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http://www.cs.ubc.ca/~tmm/courses/547-25

Welcome!

547: who's who

- Instructor:
  - Tamara Munzner (she)

- TA:
  - Mara Solen (she)

Land acknowledgement

- I want to acknowledge that UBC is on the traditional, ancestral, and unceded territory of the Musqueam people
- When I'm zooming from home, I want to acknowledge I'm working from the unceded territory of the Musqueam, Sto:lo, Squamish, & Tsleil-Waututh First Nations
- unpacking
  - Traditional: recognizes lands traditionally used and/or occupied by the First Nations
  - Ancestral: recognizes land that is handed down from generation to generation
  - Unceded: refers to land that was not turned over to the Crown (government) by a treaty or other agreement

Course Logistics

Finding info; finding me

- course page is font of all information
  - don't forget to refresh, frequent updates
  - http://www.cs.ubc.ca/~tmm/courses/547-25

- email is the best way to reach me: tmm@cs.ubc.ca

- office hours Thu right after class (5pm until all questions answered) or by appointment (in-person or zoom), send email to schedule
  - my office is X661 (X-Wing of ICICS/CS bldg)
    - but unlikely to catch me by dropping by, usually either in meeting or elsewhere

Delivery mechanisms

- Live: small-group work, discussion / Q&A, lecture
- Web:
  - outwards: syllabus & all instructional materials, slides, videos, project deliverables
  - inwards: gdocs for small group work
- Piazza: all asynchronous discussion, also logistics and other updates
- Canvas: all handin, some marks (simple numeric)
- email: some marks (written feedback)

Intros

- async: Piazza self-intro thread

- sync: also sign up on spreadsheet so I see who's here (vs who's registered)
  - will use that for breakouts today also
  - if you have privacy concerns,
    ok to leave off email (and/or last name) and send it to me directly
  - link on course page

http://www.cs.ubc.ca/~tmm/courses/547-25

Audience

- no formal prerequisites
  - many areas helpful but not required
    - human-computer interaction (HCI), eg CPSC 544 this term or equivalent
    - computer graphics, cognitive psychology, machine learning, statistics, algorithms, <application domain>...
  - programming skills required for most project types
- open to non-CS people
  - if no programming background, can do analysis or survey project
- communication skills in English important for success
  - substantial reading, writing, discussion, presentations
- need strength in *at least* one of these 3: programming, English, HCI
  - **unsuccessful combination:** weak ESL, weak programming, no HCI background

- open to informal auditors
  - some or all days of readings/discussion/exercises, you'll get out of it what you put into it...

Enrollment

- don't worry if you're not registered yet, just attend and keep up
  - major churn is normal the first few weeks
  - spaces will definitely open up
- do make sure you've signed up on spreadsheet!

Schedule, big picture

- Thu Sep 4, first class: today!
- once/week, 2-5pm Thursdays, 13 sessions
  - with short break roughly halfway through
- no class
  - Thu Nov 6, annual IEEE VIS conference
- Thu Dec 11, final presentations: afternoon, exact time TBD (1-5pm?)
- Mon Dec 15, final reports due (noon)

Marking

- 50% Project
  - 25% Intermediate Milestones (pass/fail)
    - so you'll get feedback along the way
    - formative not summative, goal: help you make projects the best they can be!
  - 15% Final Presentation
  - 25% Final Report
  - 60% Content
- 37% Asynchronous Readings & Online Discussion
  - 75% Comments on Readings, 25% Responses to Others
  - 4% per week, weeks 2-10; 1% per week, weeks 1
- 13% In-Class Participation
  - 12% In-Class Exercise Participation (12 sessions, 1% per session)
    - Week 4 pitch sessions participation marked through project bucket
  - 1% Final Presentations Participation

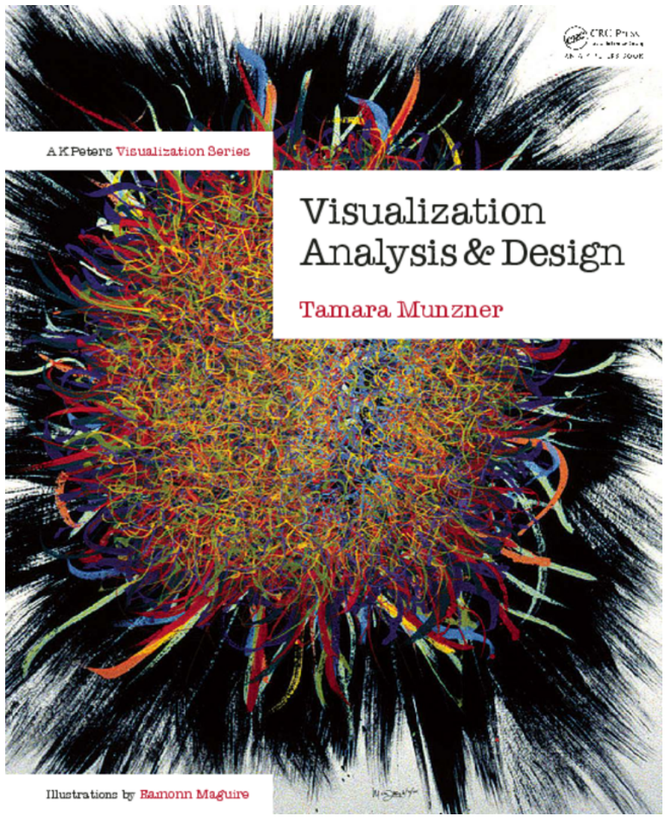
- marking buckets
  - great 100%
  - good 89%
  - ok 78%
  - poor 67%
  - zero 0%

Fundamental material

- first part: read & participate [50%]
  - before class: async discussion [37%]
    - you do readings (3/week, mix of chapters & papers)
    - you submit comments before class (by Tue noon)
    - you respond to at least one comment from classmates (by Thu noon)
  - during class [13%]
    - frequent in-class work/exercises/critique
    - some lecture & discussion

Readings

- textbook
  - Tamara Munzner. Visualization Analysis and Design. AK Peters Visualization Series. CRC Press, 2014.
    - http://www.cs.ubc.ca/~tmm/vadbook/
  - library has free ebooks
  - to buy yourself, cheapest is amazon.com
    - hardcover bundled with ebook
- papers
  - links posted on course page
  - if DL links, use library OpenAthens from off campus
- 3 each session: mix of chapters & papers



Comments submission & marking

- written comments on reading in advance, in two rounds
- round 1 due noon Tue (2 days before class), 75% of comment mark
  - 1 for each reading
  - post to Piazza
- round 2 due noon Thu (2 hrs before class), 25% of comment mark
  - written response to at least 1 comment per session/week
- start as pass/fail marking, see how it goes
  - switch to explicit marking if quality concerns

Comments content

- comments or questions
  - **NOT** summaries
- fine to be less formal than written report
  - correct grammar and spelling still expected
  - **be concise**: one paragraph is good
- should be thoughtful, show you've read and reflected
  - poor to ask something trivial to look up
  - ok to ask for clarification of genuinely confusing section
  - good to show that you're thinking carefully about what you read
  - great to point out something that I haven't seen before
- examples on http://www.cs.ubc.ca/~tmm/courses/547-25/structure.html

Participation & missed work

- in-class group/individual exercises
- workshopping/critique for projects
- crucial part of course, attendance expected
  - tell me in advance if you'll miss class (and why)
    - unless ill or emergency
  - written comments credit still possible if submitted in advance for async

- but if you cannot attend class (illness, quarantine, visa, other)
  - **you can work through in-class exercises solo**
    - inform me by private post on Piazza when done
  - UBC policy is to self-declare illness (no need for doctor note)

Projects [50%]

- groups of 2, 3, or 4
  - amount of work commensurate with group size
  - permission for solo project granted in exceptional circumstances, by petition
- stages
  - milestones along the way, mix of written & in-class
    - formative feedback only
    - pitches (data/task), proposals, peer project reviews
  - final versions
    - final presentations (oral): Thu Dec 11, afternoon (1-5?)
      - whole dept invited, refreshments served. live talk or prerecorded video, your choice
    - final reports (written): Mon Dec 15, noon
    - summative written feedback for both
- resources
  - more on datasets and tools later

Projects

- programming
  - common case *(I will only consider supervising students who do these)*
  - four types
    - problem-driven design studies (target specific task/data)
    - technique-driven (explore design choice space for encoding or interaction idiom)
    - algorithm implementation (as described in previous paper)
    - interactive explainer (like distill articles)
- analysis
  - use existing tools on dataset
  - detailed domain survey
  - particularly suitable for non-CS students
- survey
  - very detailed domain survey
  - particularly suitable for non-CS students

Projects: Design studies

- BYOD (Bring Your Own Data)
  - you (or your teammates) have your own data to analyze
    - thesis/research topic
    - personal interest
    - dovetail with another course (sometimes works, but timing may be tricky)
- FDOI (Find Data Of Interest)
  - many existing datasets, see resource page to get started
    - http://www.cs.ubc.ca/group/infovis/resources.shtml
  - can be tricky to determine reasonable task

Project examples

- http://www.cs.ubc.ca/~tmm/courses/547-25/projectdesc.html#examp

This week

- async read only
  - Course Logistics (no comments, no responses)
- async read & comment
  - VAD Chapter 1 (comments only, no responses)
  - due Sun Sep 7 noon
- async discuss
  - self-intros
  - due Sun Sep 7 noon
- sync (now!)
  - logistics Q&A
  - time series exercise
    - small groups mixed with lecture / discussion

Next Time

- to read & discuss (async, before next class)
  - VAD book, Ch 2: What: Data Abstraction
  - VAD book, Ch 3: Why: Task Abstraction
  - paper: Nested Model

- round 1 comments on readings due Tue Sep 9 noon
- round 2 responses due Thu Sep 11 noon

Break: 2:55-3:05

- move into small breakout groups by end of break

Visualization

Visualization (vis) defined & motivated

Computer-based visualization systems provide visual representations of datasets designed to help people carry out tasks more effectively.

Visualization is suitable when there is a need to augment human capabilities rather than replace people with computational decision-making methods.

- human in the loop needs the details
  - doesn't know exactly what questions to ask in advance
  - longterm exploratory analysis
    - ***speed up*** through human-in-the-loop visual data analysis
  - presentation of known results
  - stepping stone towards automation: refining, trustbuilding
- intended task, measurable definitions of effectiveness

Exercise: Time Series

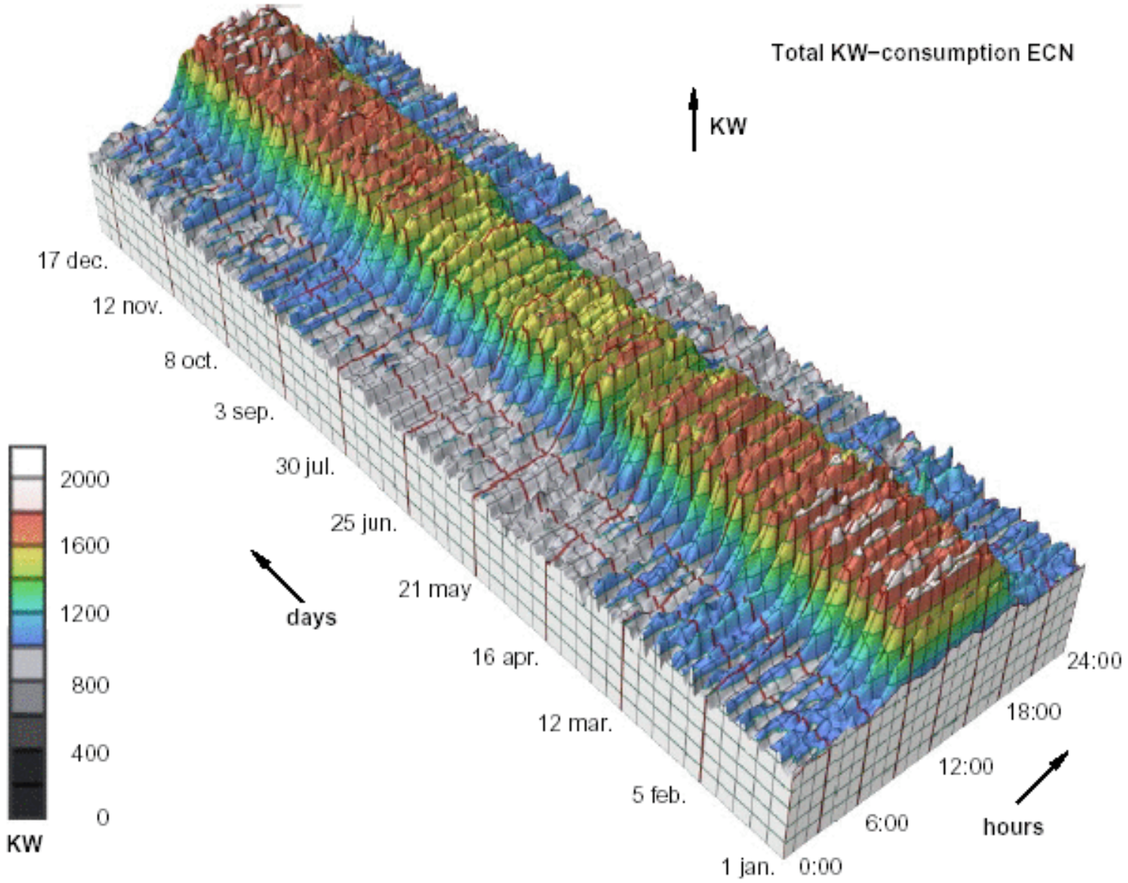
Now: In-class design exercise, in small groups

- Three time-series scenarios
  - 1: every 5 min, duration 1 year, 1 thing: building occupancy rates
  - 2: several years and several things: every 5 min, 5 years, 10 currencies
  - 3: several parameters, many things: every 5 min, 1 year, 10 params on 1000 machines
- Small-group exercise: 90 min
  - breakout groups (2-3 people/group)
  - brainstorm possible visual encodings & interactions for each scenario
  - document in your group's googledoc w/ text & sketch images
  - reportback: I'll flip through googledocs, some questions for group spokesperson
- Design space examples/discussion: 15-20 min

Research Approaches

Case 1: 3D Approach (Not Recommended)

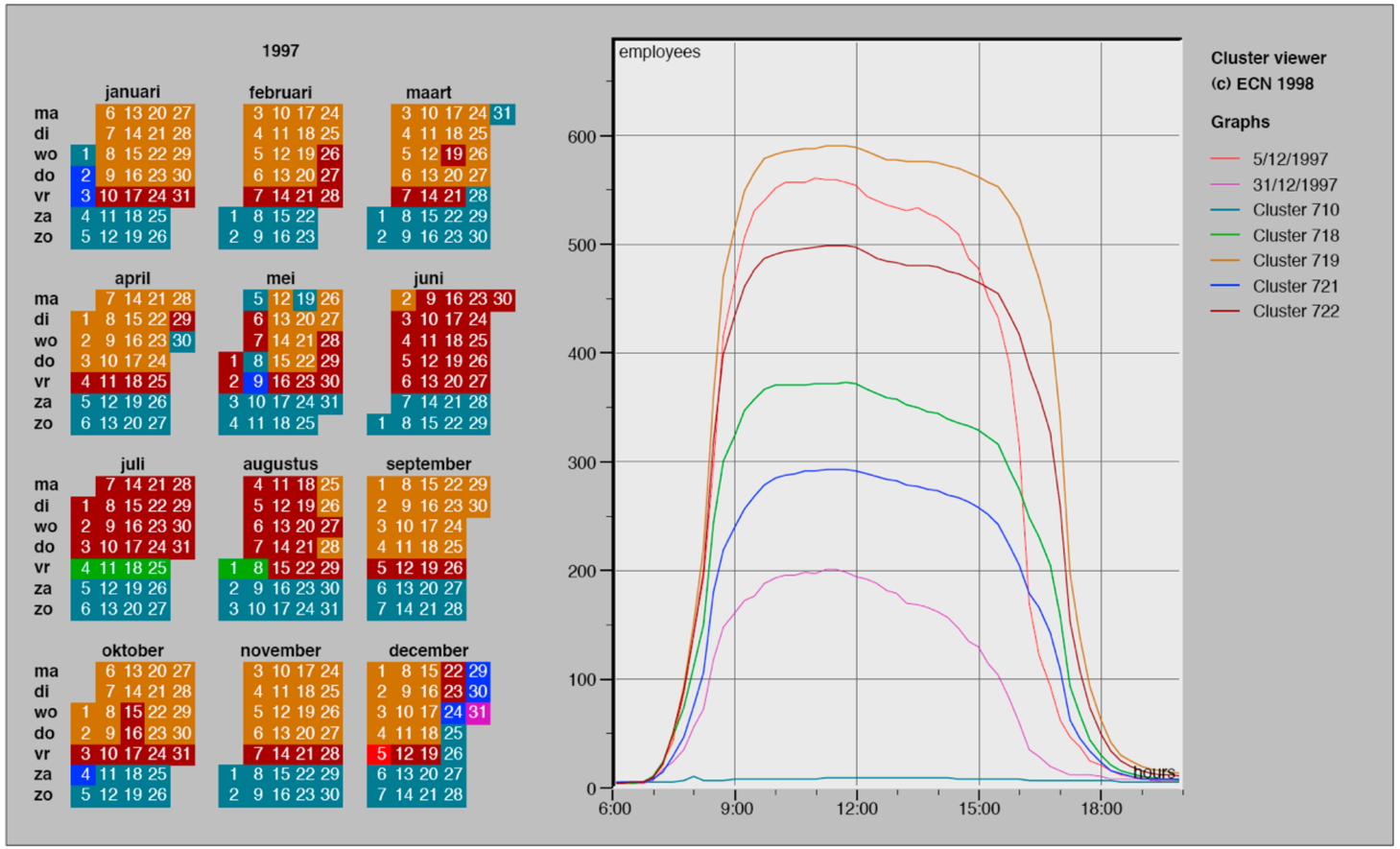
- extruded curves: detailed comparisons impossible



[Cluster and Calendar based Visualization of Time Series Data. van Wijk and van Selow, Proc. InfoVis 99.]

Case 1: Cluster-Calendar Solution

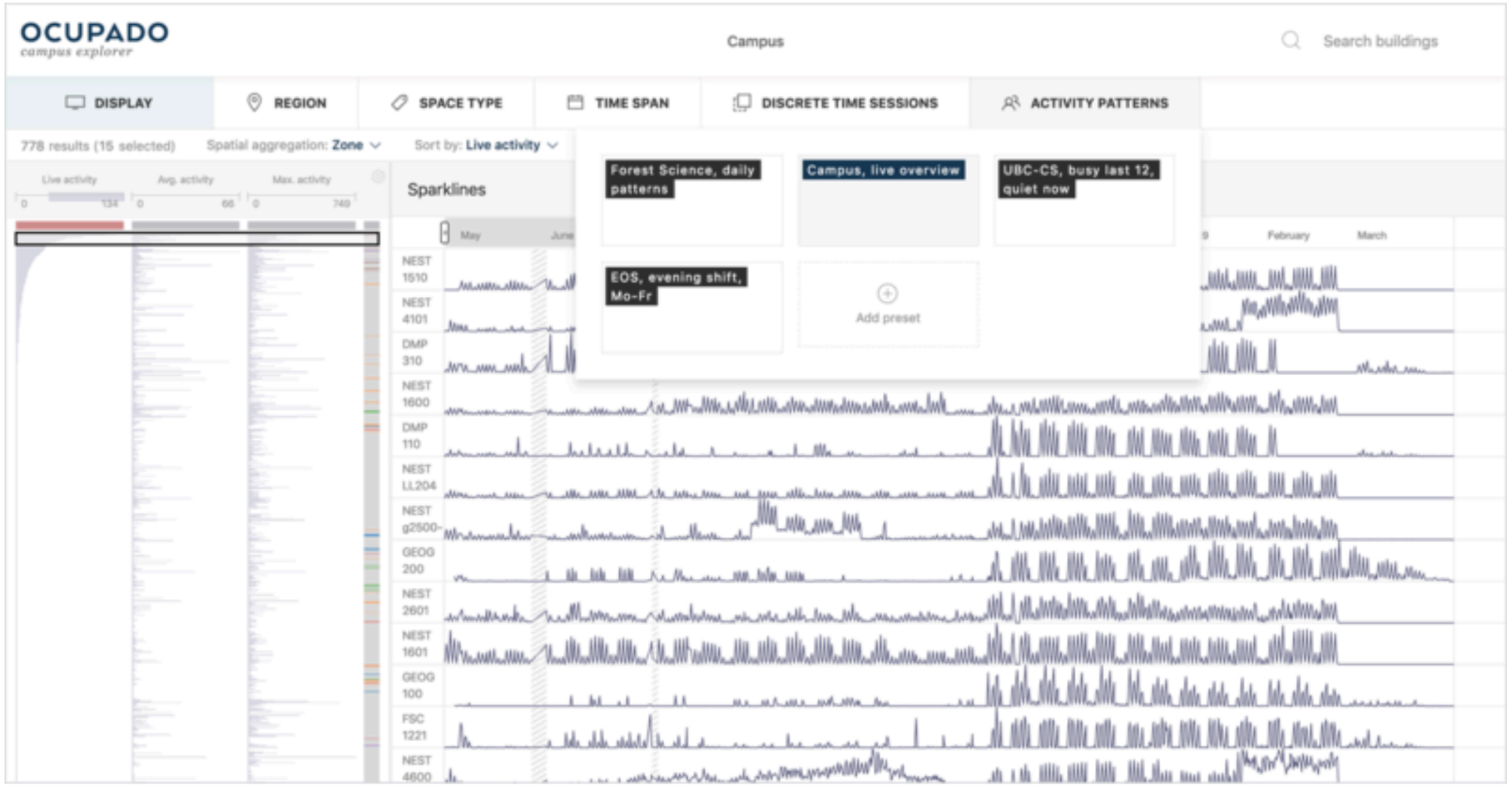
- derived data: cluster hierarchy
- juxtapose multiple views: calendar, superimposed 2D curves



[Cluster and Calendar based Visualization of Time Series Data. van Wijk and van Selow, Proc. InfoVis 99.]

Case 2A: Ocupado

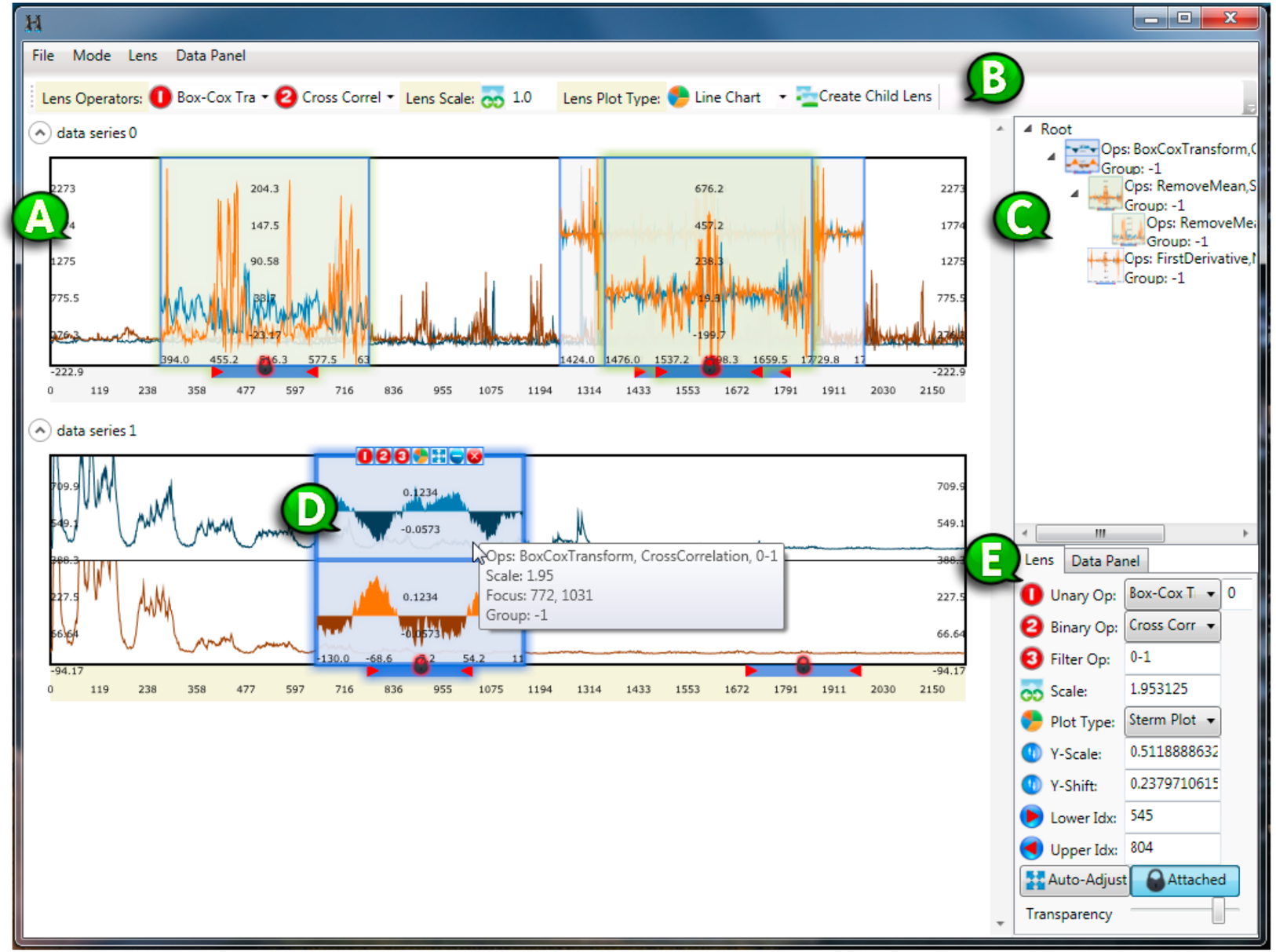
https://youtu.be/KcwjVK8eUdw

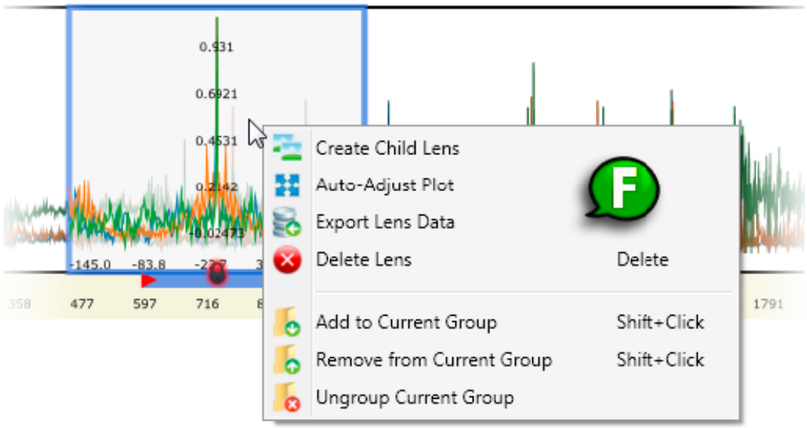


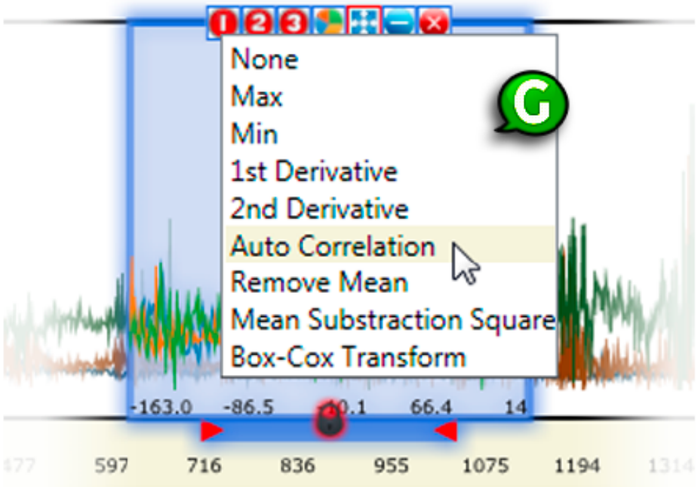
Ocupado: Visualizing Location-Based Counts Over Time Across Buildings. Oppermann and Munzner. Computer Graphics Forum (Proc. EuroVis), 2020.

Case 2B: ChronoLenses

https://youtu.be/k7pI8ikczqk



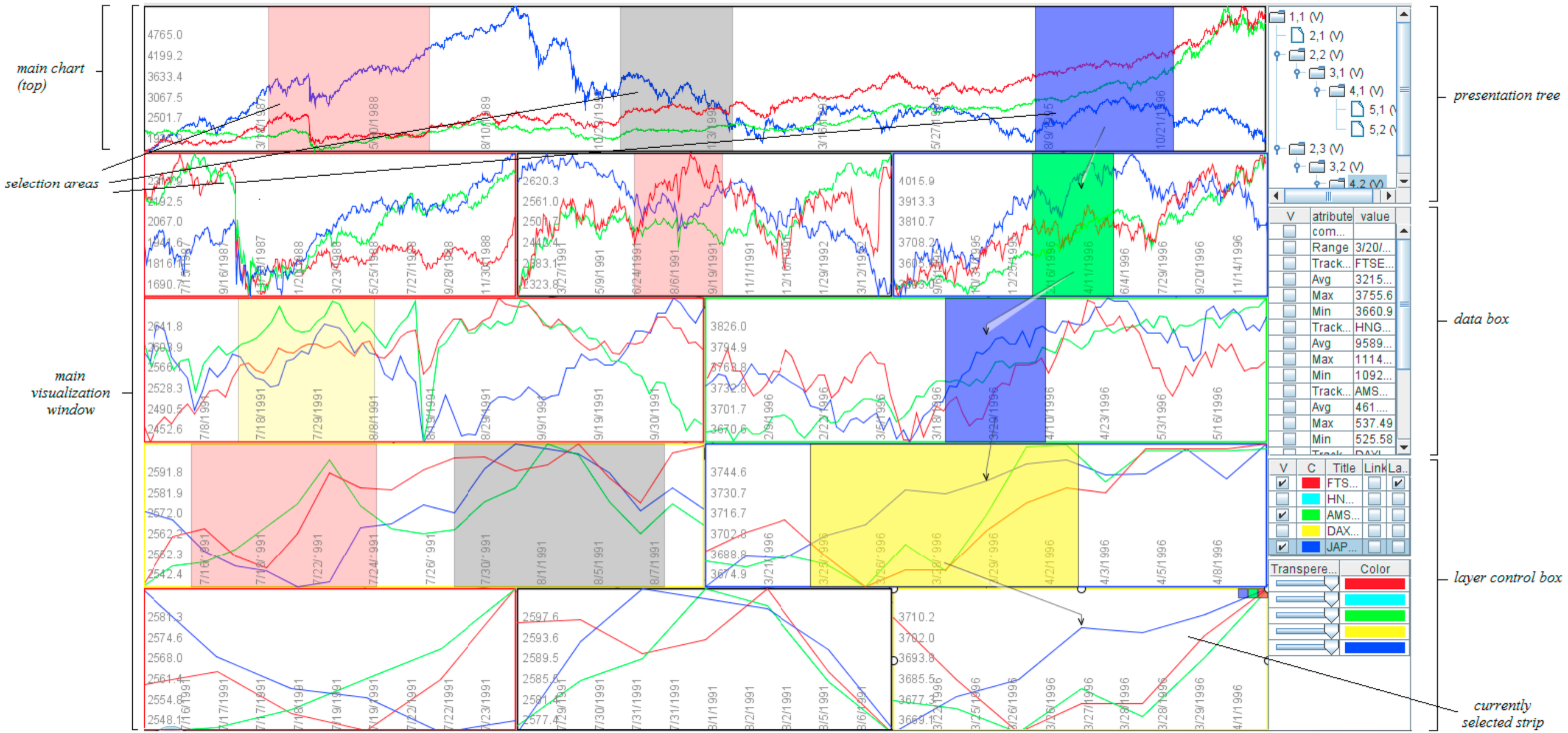




[Exploratory Analysis of Time-Series with ChronoLenses. Zhao, Chevalier, Pietriga, and Balakrishnan. IEEE TVCG 17(12):2422-2431 (Proc. InfoVis 2011).]

Case 2C : Stack Zooming

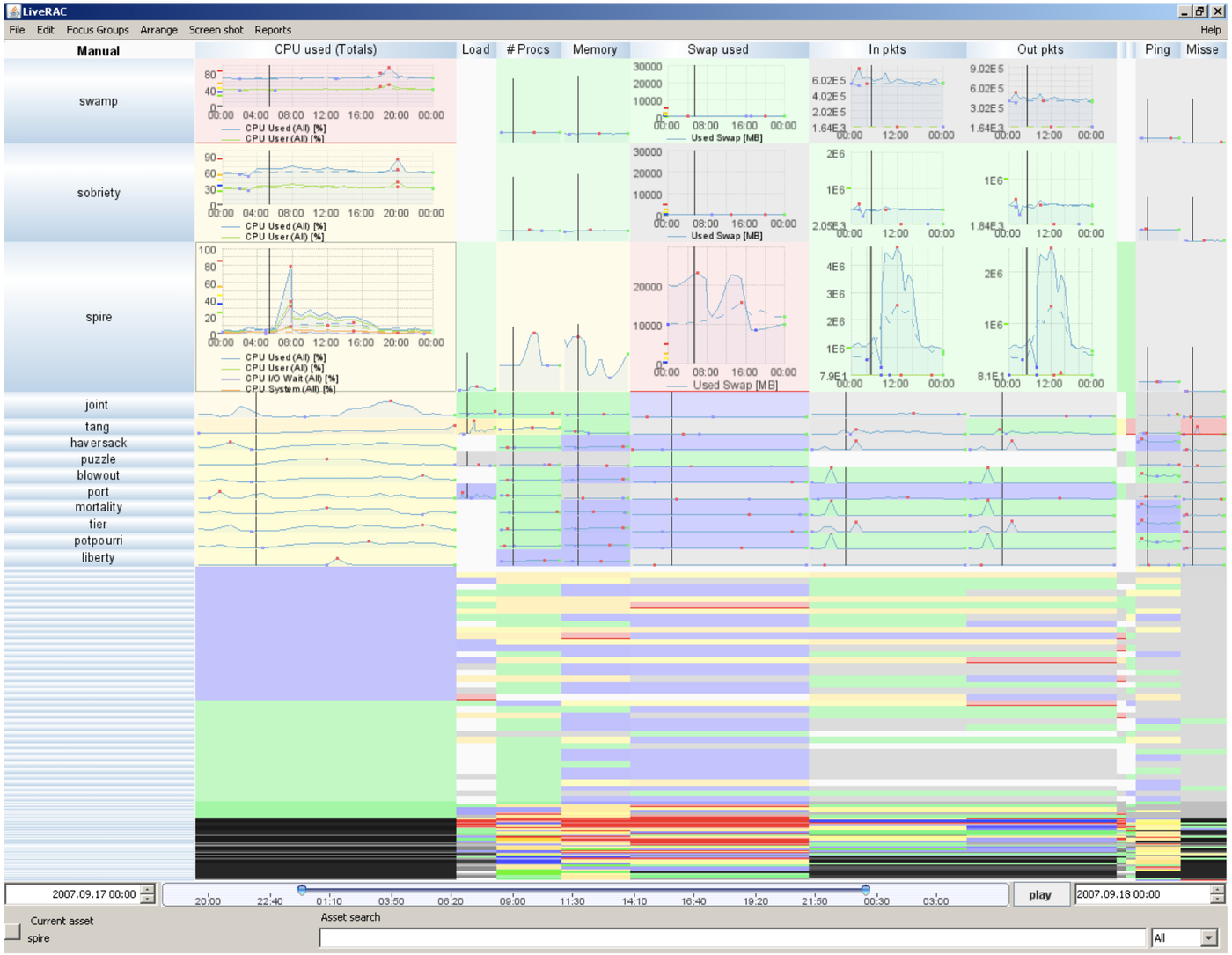
https://youtu.be/dK0De4XPm5Y



[Stack Zooming for Multi-Focus Interaction in Time-Series Data Visualization. Javed and Elmqvist. Proc PacificVis 2010, p 33-40.]

Case 3: LiveRAC

http://youtu.be/ld0c3H0VSkw



[LiveRAC - Interactive Visual Exploration of System Management Time-Series Data. McLachlan, Munzner, Koutsofios, and North. Proc. Conf. on Human Factors in Computing Systems (CHI) 2008, pp 1483-1492.]