

## CHATTER

CPSC 547 PROJECT PITCH

LUFEI LIU





#### **ONLINE CHAT HISTORY**

- A lot of communication occurs online
- 20 billion messages are sent between people and businesses on Facebook every month<sup>1</sup>
- Personalized visualization



<sup>&</sup>lt;sup>1</sup> https://www.socialmediatoday.com/news/facebook-messenger-by-the-numbers-2019-infographic/553809/



#### **DATA**

- Chat histories are stored and can be requested from social media sites
- Includes:

Timestamp, Sender, Receiver, Message















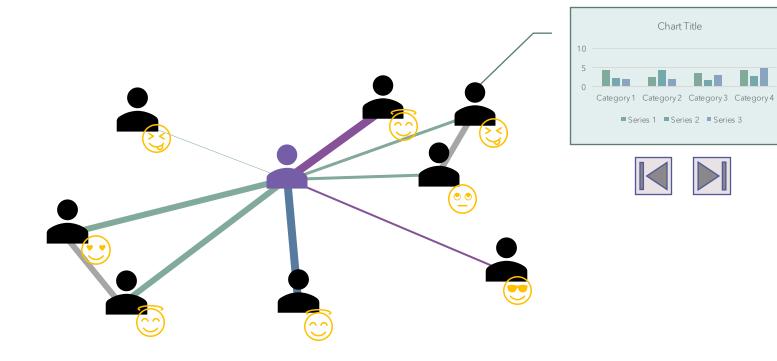
#### **POSSIBLE QUESTIONS**

- How have your relationships evolved over time?
  Who do you interact with the most in the past year?
  How has this changed over the last 5 years?
- What are your messaging habits?
  Are there more messages at night time? On weekends?
- What content is in your chat history?
  What is your most common emoji for each contact?





### PRELIMINARY IDEA







# THANK YOU!