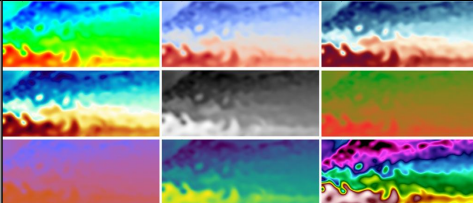


Measuring and Modeling the Feature Detection Threshold Functions of Colormaps

Presented by Jerry Yin



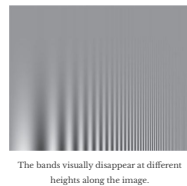
Which colormap is the best at visualizing the data?

Paper contributions

- Paper type: evaluation
- Describes way to measure frequency-dependent discriminative power function of a colormap
 - Discriminative power*: ability to distinguish different colours
 - Frequency-dependent*: more later
- Defines metric for "overall discriminative power" across entire range of a colormap

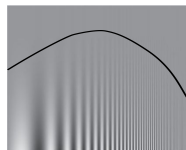
Spatial frequency

- Discriminative power depends on spatial frequency
- Uniform colour spaces (UCS) intended to be *visually* uniform
 - Based on measurements between *large* patches of uniform colour
- Thus, uniform colour spaces may not actually appear uniform in high-frequency datavis contexts!



Spatial frequency

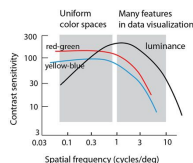
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The bands visually disappear at different heights along the image.

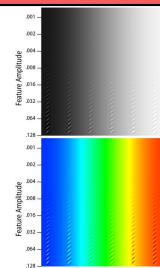
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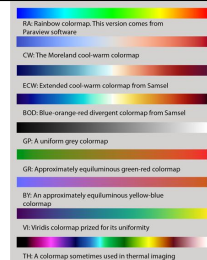
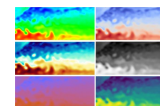


Empirical study

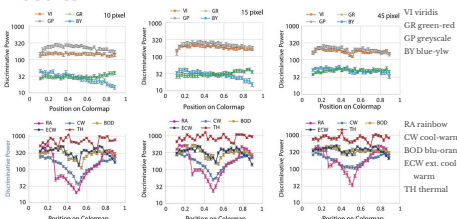
- Paper devises empirical study for measuring discriminative power across multiple spatial frequencies
- Used 600x600px images
- For each column, participants click the area where the sinusoidal pattern disappears
- Tested nine colour sequences and three frequencies (10px, 15px, 45px)
 - For each sequence, tested 30 locations



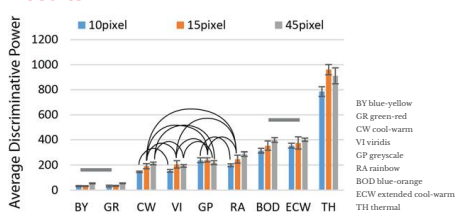
Tested colormaps



Results

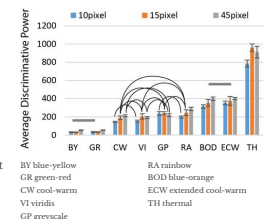


Results



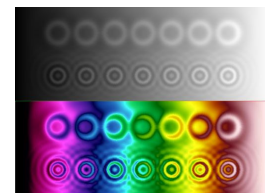
Results

- Ran 2-way ANOVA
- Arcs indicate where differences not statistically significant
- Ran Tukey HSD test (another significance test), horizontal bars show cases where colormaps were not significantly different



Which colormap should I use?

- Despite having the highest discriminative power, the thermal colormap is *confusing*.



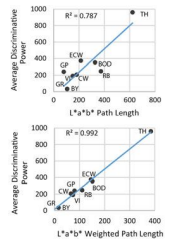
Which colormap should I use?

- Despite having the highest discriminative power, the thermal colormap is *confusing*.
- Same also applies to divergent colormaps, to some degree.



Reweighting CIELAB

- Discriminative power should correspond to distance traversed by colormap in uniform colour space
- Paper describes simplistic way to reweight CIELAB space to take into account the measured values in the paper
 - Equal weight is given to the 10px, 15px, and 45px cases



(Own) critique

- Instead of reweighting CIELAB in a way that is good for all datasets, maybe it would be better to collect data for many frequencies and reweight based on data that is currently being plotted
- Minimum discriminative power may be a better metric than mean discriminative power
- Outliers were manually removed
- Sample size a bit small: only 21 - 35 participants per colormap

