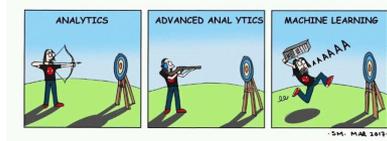
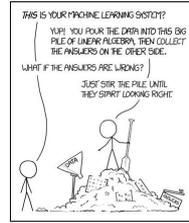


Intuitive explanations

Halldor Thorhallsson



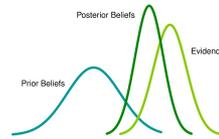
Distill.pub

Why Momentum Really Works



Sample topics

- Covariance matrix
- CLT
- Bayes rule
- PCA



Storytelling

“Maybe stories are just data with a soul.” - Brené Brown



```
Call:
lm(formula = iris)

Residuals:
    Min:  -0.79424   1Q:  -0.21874   Median:  0.00899   3Q:  0.28255   Max:  0.73183

Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept)  2.37227     0.27979   7.768 < 2e-12 ***
Sepal.Width  0.49589     0.08607   5.701 4.87e-08 ***
Petal.Length  0.82924     0.06853  12.101 < 2e-16 ***
Petal.Width  -0.31516     0.15128  -2.084 0.03809 **
Speciesvercolor -0.72356     0.24817  -3.013 0.00386 **
Speciesvirginica -1.02350     0.33373  -3.067 0.00258 **
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.3868 on 144 degrees of freedom
Multiple R-squared:  0.8675, Adjusted R-squared:  0.8627
F-statistic: 188.3 on 5 and 144 DF, p-value: < 2.2e-16
```

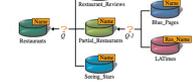
CPSC547 Pitch

What is Data Integration

- Data Integration is the process of combining data from different data sources.
 - Example:
 - Dataset 1 contains all human genes available since 1975.
 - Dataset 2 contains all primate genes discovered using the Next Generation Sequencing method.
 - We want to integrate them to create a more complete dataset for the human genome.
 - What problems does it have? Data might be stored in different formats.
 - Example:
 - Dataset 1 stores date in the format of 2017/10/16, and
 - Dataset 2 stores in the format of October 16, 2017.
 - What solutions are out there? Apply transformations to each dataset to convert values in each dataset to a conventional form, and then integrate.
 - Example: convert both 2017/10/16 and October 16, 2017 to 20171016

Visualization

- Task: visualize the process of integration between 2 or more datasets
- Dataset: multiple datasets taken from the Bioinformatics domain.
 - Example: Reactome, Ensembl, ChEMBL, BioModels
 - All these datasets are already stored in a common format: RDF
 - Data are tabular, well-curated, and cleaned
- Idiom: encode a number of attributes as node-link diagrams
 - Example:



What you will learn

- Data Integration research domain
- Bioinformatics: learn what data do systems biologists use in their research.
- A variant of SQL: SPARQL. This is the language used to generate integrated data from multiple data sources

Meal Planning by Macronutrients

Hayley Guillou



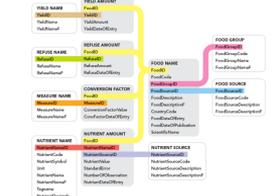
what are macronutrients?

how are macronutrients measured?



Canadian Nutrient File (CNF)

- over 5600 foods
- over 150 nutrients
- nutrient values per 100 g of food



Outline

- Explain the relationship between information visualization and real-world application
- Categorize different types of data from Big-data system
- List Current Vis-infor technology/tools and comments on each of them

Expectation

- Provides an insights for future Vis-infor technique and overview for current state of art
- Make contributions on awareness of importance of Vis-technique, data mining and big data period
- Be familiar with current technology

Reference

- [1] "data mining definition", no author, [online access] <https://www.dragon1.com/terms/data-mining-definition>
- [2] "Information visualization and visual data mining", D.A. Kaim, IEEE Transactions on Visualization and Computer Graphics, Vol. 8, Issue 2, sep/O7,2002
- [3] E. Ailert, N. Krügel, S. Schödl, A. Zink, Interactive data mining with 3D parallel-coordinate-trees, Proceedings of the 2013 ACM SIGMOD International Conference on Management of Data, June 22-27, 2013, New York, New York, USA
- [4] S. Liu, W. Gu, Y. Wu, and M. Liu, A survey on information visualization: Recent advances and challenges, The Visual Computer, to appear, 2014.

The State of the Salmon: Visualizing salmon population trends



Michael Barrus

Overview

- Many salmon populations in BC are in decline but the causes are unclear
- Federal Department of Fisheries is tasked with understanding these trends, but has not analyzed these holistically
- Appropriate visualizations could aid data exploration and improve insight, management

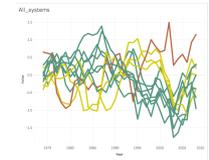
Objectives

1. Define tasks and needs of salmon researchers within Department of Fisheries
2. Build a series of visualizations to facilitate exploration
3. Conduct user studies to evaluate ability of vis to promote understanding

Mock ups: Population trends



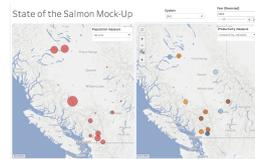
Mock ups: Population trends



Mock ups: Population trends



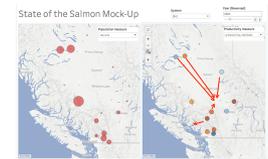
Mock up: Geographical data



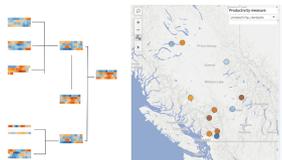
Mock up: Geographical data



Mock up: Geographical data



Mock up: Geographical data



Outcomes and significance

1. Development of specific tool that improves understanding of highly significant salmon population
2. Development of methodology that quantifies how well vis helps understanding in general
3. Development of list of hypotheses that are prioritized by panel of experts

PROJECT PITCH

Peyvand Forouzandeh

SCOPE

- Municipal data in accessible formats with open licence
- City of New Westminster in Metro Vancouver, BC



PROJECT PURPOSE

- Improve visualizations in open data platform to have noticeable impacts on increasing efficiency, transparency, easiness of navigation and develop a mechanism measure the impact of open data program
- **Performance dashboard:** Produce understandable metrics, inspire thinking and allow monitoring
- Possibility of application program interface to build live communication channel between applications and datasets
- An attempt to increase citizen engagement and city operations with providing more organized, visually easy-to-read open data platform design and suggesting that can suggest in depth analysis of data and meaningful information
- Within intelligent Cities Forum (ICF) framework, ICF Indicators:

- Resilient Connectivity
- Innovation
- Digital Equity
- Knowledge Workforce
- Sustainability
- Advocacy

CURRENT STATE

- About 160 categories of tabular datasets in open data portal

Mass Open Data | Open Datasets | Categories | Our Content | Help/FAQ | Contact Us | Feedback | Search

Datasets

When an internet website, page or application is available within the City.

Accessible Public Websites

Listing of all accessible websites for an available within the City.

Alternative Fuels and Electric Charging Stations

Identify various air and environmentally friendly modes of transportation. An easier alternative to traditional combustion engines for more sustainable and greener transportation.

Site Name

The Street names for the roads including present and current between street and city blocks in an area.

Address

Area of addresses for the City of Mississauga.

Articles

Local and non-territorial news about community. You can search and connect with the local news, business and government for the latest news on the internet.

Book Reference File

The book reference is a list of the City of Mississauga about 400 books, and is the City of Mississauga's list of books.

Building Age

Building Attributes

CURRENT STATE

About
Listing of all accessible websites for an available within the City.

Preview

MetaData

Location: Mississauga, ON, Canada
Coordinates: 43.5833, -79.6500
Created: 2013-10-10
Updated: 2013-10-10
Format: CSV
Last Modified: 2013-10-10
Category: Parks and Recreation

Downloads

When an internet website, page or application is available within the City.

DATA FORMATS

- CSV: These files are used for tabular data, and can be opened in software like Excel or Numbers. It can also be viewed as plain text in applications like Notepad.
- KMZ / KML: These files are used for mapping data, and can be opened in Google Earth. It is also used for data previews on the website.
- SHP: A shape file contains geographical reference data as individual objects such as a street, a river, a landmark or a zip code area. Features exist as objects and their attributes within the SHP file. Shapefiles can be viewed using an application: ArcGIS and most GIS software applications.

CPSC 547 – Project Pitch *Eye Movement to Evaluate User Experience*

BY
SHARREN MAHMUD

Visualization

- Gaze Plots can be used to reveal the order in which users moved their gaze. Size encoding can be done to represent time duration.



Motivation

- Imagine a usability test in which the user attempts to buy a laptop online. On the homepage, he quickly finds the "laptop" link, but on the next page he hesitates. "I wasn't sure where to click! There were a lot of options."
- What if we (designers) could see **what he saw**

Data Sets

- The Massvis MIT group has publicly available eye movement data of a number of participants looking at different visualizations.
- I am looking for other possible data sets that require visualization to evaluate user's experience in interacting with a system.

Information

- Eye movements data can identify fixation points-where the user's gaze lingered for some time.
- It can also identify the point at which the user's gaze rapidly move to another position.

Thank you

Visualization

- Heat Maps can be used to reveal the focus of visual attention.

Viewers of both genders are more likely to look at the woman's face. On the guy's profile, they're reading the text.



Visual Exploration into the Factors Leading to Absenteeism in the Canadian Workplace

A Problem-Driven Design Study

CPSC 547: The Pitch
Shirlett Hall

Introduction

- Background
 - Absenteeism is the absence with or without pay for at least half a day but less than 52 weeks from work
 - In 2011, the estimated cost of absenteeism was over \$16 billion
 - Less than half of Canadian employers track employee absences
- Motivation
 - The per capita productivity of Canada lags behind many of its counterparts like the US and Australia
 - Absenteeism plays a role in the overall productivity of the country
 - Employers must not only have the ability to track absenteeism but also identify the factors so there is a chance for corrective action

Source: Conference Board of Canada

Process

- Source Data – Monthly Labor Sample Survey report from StatCan on LISC Database
 - Visualization Tool – R with ggplot layers
- | Age | Sex | Marital Status | Occupation | Industry | Hours | Wage | Rate |
|-----|-----|----------------|------------|----------|-------|------|------|
| 18 | M | 1 | 1 | 1 | 1 | 1 | 1 |
| 19 | F | 2 | 2 | 2 | 2 | 2 | 2 |
| 20 | M | 3 | 3 | 3 | 3 | 3 | 3 |
| 21 | F | 4 | 4 | 4 | 4 | 4 | 4 |
| 22 | M | 5 | 5 | 5 | 5 | 5 | 5 |
| 23 | F | 6 | 6 | 6 | 6 | 6 | 6 |
| 24 | M | 7 | 7 | 7 | 7 | 7 | 7 |
| 25 | F | 8 | 8 | 8 | 8 | 8 | 8 |
| 26 | M | 9 | 9 | 9 | 9 | 9 | 9 |
| 27 | F | 10 | 10 | 10 | 10 | 10 | 10 |
-
- The scatter plot shows a positive correlation between variables X and Y. Data points are colored based on categories: Sick (blue), Elder Care (green), and Child Care (red).

Automated Image Feature Quantification

Theodore Smith
CPSC 547
October 17, 2017

Concept

- Images frequently contain a large number of target features
 - Analysis by hand is time consuming and prone to error and bias
- These features can be extracted using automated processes
- Transformation of the original image based on automated feature identification simplifies and accelerates human analysis
- Generation of secondary, descriptive statistics guides inference
 - Number of features
 - Density of features
 - Spatial variation of feature distribution
 - Quantitative likelihood of feature identity

Applications



Goals

- Coarse-grained quantification of features of interest
 - Initially, no attempt will be made to apply sophisticated annotations to identified features
 - Intended to augment, rather than replace human interpretation of output
- Rendering of reduced-form image
 - Isolate features of interest from background
 - Represent features with simple, distinct area marks
- Generation of descriptive statistics
 - Number of target features in frame
 - Region-based density of target features
 - Confidence metric

Implementation

- Pre-processing
 - Contrast enhancement
 - Grey-scale conversion (depending on input and statistical method)
- Possible feature identification methods
 - Independent Component Analysis (ICA)
 - 2-D Fourier Transformation
 - Artificial Neural Network (with sufficiently large training set)
 - Brute-force edge detection
- Outputs
 - Reduced-form image generation
 - Descriptives

Visualization of Eye Tracking Data

Vanessa Putnam



Why Eye Tracking?

- Eyetracking is important for evaluating user behaviour.
- Analysing eye tracking data is used in many fields for research such as: Psychology, Medicine, Usability, HCI, and Information Visualization. Just to name a few!
- Usually done quantitatively, but recently a more qualitative approach is being explored based on visualization techniques.

MetroQuest

- MetroQuest is an interface used to address the problem of building a new transportation system on the UBC campus.
- This study investigated the impact of individual differences on user experience and gaze behavior with MetroQuest.
- Gaze, Pupil, and Head Distance features were collected to predict user characteristics during interaction with MetroQuest.
- The study explores how some user cognitive abilities relevant for processing information visualizations can be predicted from eye tracking data.



Prior Work

- Eye Tracking device collects raw data of recorded gaze points
- These gaze points can be aggregated into fixations and saccades for measuring which areas on the stimulus have been focused on.
- Areas of interest (AOIs) also identified to concentrate the analysis to specific regions.

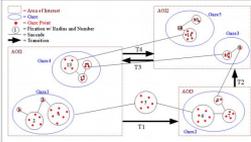


Figure 2. State-of-the-Art of Visualization for Eye Tracking Data
T. Blaschek, K. Kurzhals, M. Raschke, M. Burch, D. Weiskopf & T. Ertl

Works Cited

[1] Cristina Conati, Sébastien Lalé, Md. Abed Rahman, Derek Toker, 2017. **Further Results on Predicting Cognitive Abilities for Adaptive Visualizations** Proceedings of the Twenty-Sixth International Joint Conference on Artificial Intelligence Main track. Pages 1568-1574. <https://doi.org/10.24963/ijcai.2017/217>

[2] T. Blaschek, K. Kurzhals, M. Raschke, M. Burch, D. Weiskopf and T. Ertl, 2014. **State-of-the-Art of Visualization for Eye Tracking Data.** Eurographics Conference on Visualization (EuroVis) (2014).

[3] T. Blaschek, K. Kurzhals, M. Raschke, M. Burch, D. Weiskopf and T. Ertl, 2017. **Visualization of Eye Tracking Data: A Taxonomy and Survey.** COMPUTER GRAPHICS forum Volume 00 (2017), number 0 pp. 1-25.

Visualization of Marvel Films Data

Zixiao ZHANG
10.17

Background

- When people watch the movies like *Iron Man* or *Star War Series*, they may feel confused without making enough preparations.
- Some characters appear in multiple films.
- Most audience will get a better experience by simply getting some general ideas but not digging into the information.

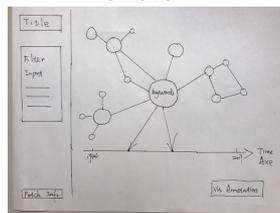


Main Design Task
Present more details based on the characters and their relationships

Prototype

- Networks is used to interpret the relationships.
- Time (year) is considered as a crucial key.
- A widget for the user to filter the result by entering key words.
- More information such as directors can be shown by clicking the nodes.
- Algorithm needs to be designed to arrange the network structure.

Sketch



Issues for consideration

- What kind of the information do the common audience look for?
- Will the movie fans have special needs than others?
- How can we present the details of actors (actresses) and characters simultaneously?
- What standard must be set up for filter?
- How to make the interaction naturally?

Data Repository



http://marvel.wikia.com/wiki/Marvel_films

Steps

- Collect and analyze the user's requirement
- Determine the details to be shown
- Encode the data format
- UI Design
- Primary Visualization
- Interaction design and Optimization

Thanks!