

Why?

Actions

→ Analyze

→ Consume

→ Discover



→ Present



→ Enjoy



→ Produce

→ Annotate



→ Record



→ Derive



→ Search

	Target known	Target unknown
Location known	• • • Lookup	• • • Browse
Location unknown	< • • > Locate	< • • > Explore

→ Query

→ Identify



→ Compare



→ Summarise



Targets

→ All Data

→ Trends



→ Outliers



→ Features



→ Attributes

→ One

→ Distribution



→ Extremes



→ Many

→ Dependency



→ Correlation



→ Similarity



→ Network Data

→ Topology



→ Paths



→ Spatial Data

→ Shape



What?

Why?

How?