# Perception & Information Visualization

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#### • Face Perception & Colour

o Kindlmann, G., Reinhard, E., & Creem, S. (2002). Facebased Luminance Matching for Perceptual Colormap Generation. Proc. Vis 2002

Outline / Colour + Faces / Motion / Haptics / Q + A

- o Huber, D. E., & Healey, C. G. (2005). Visualizing Data with Motion. Proc. IEEE Visualization 2005, pp. 527-534.
- Haptic Perception
- o Yannier, N., Basdogan, C., Tasiran, S., & Sen, O. L. (2008). Using Haptics to Convey Cause and Effect Relations in Climate Visualization. IEEE Transactions on Haptics 1 (2), pp. 130-141.

# **Face-based Luminance Matching for Perceptual Colormap Generation**

Kindlmann, G., Reinhard, E., & Creem. S. (2002). Proc. Vis 2002



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- o creating isoluminant colormaps o unknown display / room conditions
- o intensity of light / unit area reaching eye o photometric quantity
- o display of image structure, surface shape
- o novel luminance matching technique o use of ability to detect faces



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- o luminance measuring techniques based on matching paradigm
- o for InfoVis, a predetermined pattern of luminance variation is often desired
- Current Practice / Previous Work o minimally distinct border (MDB) o challenging with different chromaticities
  - o threshold face images



- Method
  - o replace threshold image colours: black with a shade of grey, white with a colour o one face appears positive
- · User Study

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- o compare technique with adapted MDB
- preserve border length
- adjust HLS lightness
- find cross-over point



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- · Results
  - o same accuracy and RT as MDB o better precision than MDB
  - Colour map generation o user study: 1st step in creating isoluminant colormap o avg. control pts. across participants o interpolate colormap values in RGB
  - space (with  $\gamma$  estimate) o can also generate colormaps with
  - monotonically increasing luminance

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- Critique
  - o creating colormaps with monotonically increasing luminance not evaluated
  - o spatial frequency of data not considered

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• Direction experiment

o evaluated:





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#### **Visualizing Data** with Motion

Huber, D. E., & Healey, C. G. (2005). Proc. IEEE Visualization 2005, pp. 527-534.

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- Problem o guidelines for use of motion as visualization cues with MD data
  - o dot array stimuli to evaluate motion cues:
    - flicker
    - direction
    - velocity

Outline / Colour + Faces / Motion / Haptics / Q + A Flicker experiment o target elements flicker at different rate than background elements

- - $\blacksquare$  cycle length f.
  - cycle difference ΔF
- coherency
- o results (based on error rates, RT):
- coherent trials: ∆F of 120 ms easy to

- non-coherent error rates at chance
  - detect

o results (based on error rates, RT): d, doesn't matter

■ direction difference ΔD

o target elements move in different

direction than background elements

■ absolute target motion direction d

- ∆D more than 20 degrees easy to

- Velocity experiment
- o target elements move at different velocity than background elements
- o evaluated:

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- absolute target velocity v,
- velocity difference ΔV

o results (based on error rates, RT):

- v, doesn't matter
- ΔV more than 10px/s easy to detect (0.43 degrees)

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- Implications + Applications
- flow visualizations
  - o highlight changes in a data set over time or space
  - o temperature and pressure gradients in meteorological

o interaction of motion cues not evaluated

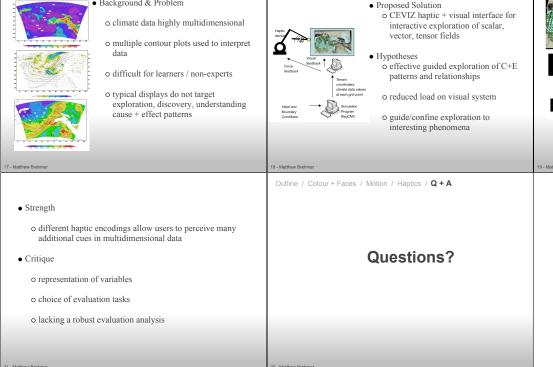
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- possible interaction with non-motion cues
- o representative behaviour of real-world data? grid layout of stimuli appropriate?
- o increased cognitive load for processing motion

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### **Using Haptics to Convey Cause and Effect Relations** in Climate Visualization

Yannier, N., Basdogan, C., Tasiran, S. & Sen, O. L. (2008). *IEEE Transactions on Haptics 1(2)*, pp.



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• Background & Problem

Outline / Colour + Faces / Motion / Haptics / Q + A • Visual + Haptic Data Representation: o 3D mesh topography (V) o pressure surface (H) o wind (V + H: confine to path) o cloud water (H: bump patterns) o humidity + temp (V: InfoBox) 

o rain (V: cylinder)

o vorticity and rain (wind curl) (H)

Outline / Colour + Faces / Motion / Haptics / Q + A

• User Study
o V group, V + H group o free exploration of surface

> Evaluation o quizzes of C + E patterns and relationships
> o greater learning: V + H group

• Discussion o sig. dif. between groups o users naturally notice relationships without prior knowledge or interpretation