Information Visualization Aggregate & Filter 2

Tamara Munzner

Department of Computer Science University of British Columbia

Lect 19, 17 Mar 2020

https://www.cs.ubc.ca/~tmm/courses/436V-20

News

 Online lectures and office hours start today, using Zoom: https://zoom.us/j/9016202871

Lecture mode

- -Plan: I livestream with video + audio + screenshare, will also try recording.
- -You'll be able to just join the session
- -Please connect audio-only, no video, to avoid congestion
- You'll be auto-muted. If you have a question use the Show Hand (click on Participants, button is at the bottom of the popup window), I'll unmute you myself

Office hours mode

- -Please do connect with video if possible, in addition to audio
- -I'll use the Waiting Room feature, where I will individually allow you in
 - If I'm already talking to somebody else I'll briefly let you know, then put you back in WR until it's your turn.

News

- Labs will be Zoom + Canvas scheduling
 - -different Zoom URL for each TA, stay tuned
 - -you can sign up for reserved slots in advance, or check for availability on the fly
 - -more details soon
- Final exam plan still TBD
 - -but will **not** be in person
 - -you are free to leave campus when you want (but are not required to do so)

Schedule shift

- Nothing due this Wed
- M2 & M3 on schedule
 - -M2 due Wed Mar 25
 - -M3 due Wed Apr 8
- Combined F5/6
 - -will go out Thu Mar 26, due Wed Apr I

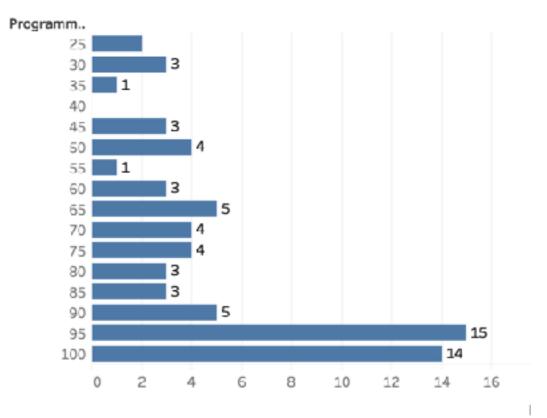
News

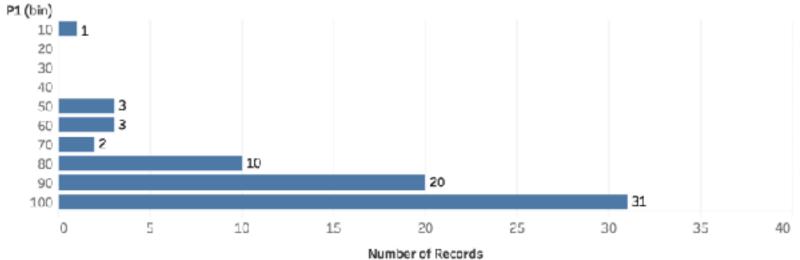
- Midterm marks and solutions released
 - -Gradescope has detailed breakdown, note stats are wrt total of 75
 - -Canvas has percentages, mean was 79%
 - -solutions have detailed rubric w/ answer alternatives & explanations
- MI marks released
 - -we specifically suggest meet to discuss during labs or office hrs to several teams
- P3 marks released
 - -bimodal distribution

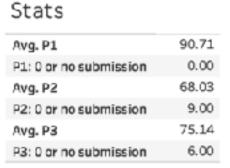
PI-P3 marks

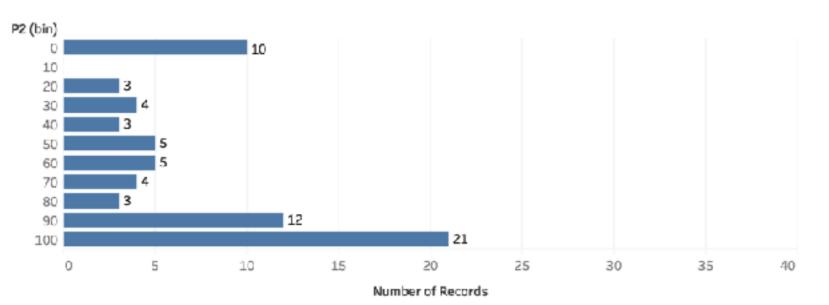
• increasingly bimodal

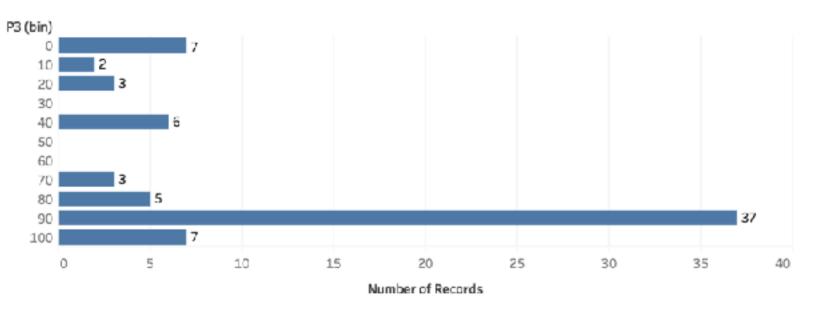
All Programming Assignments





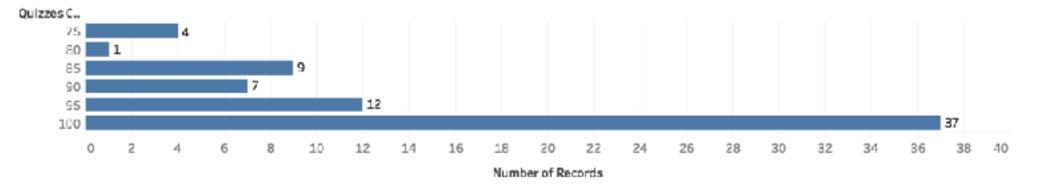


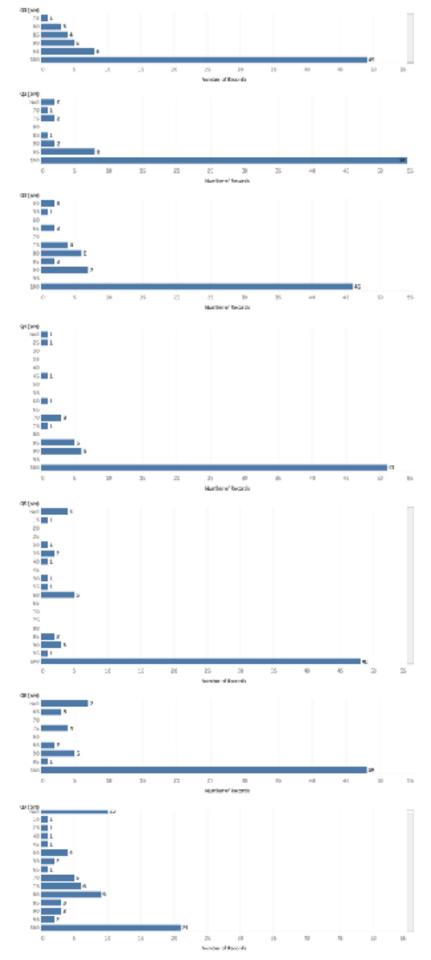




QI-Q7 marks

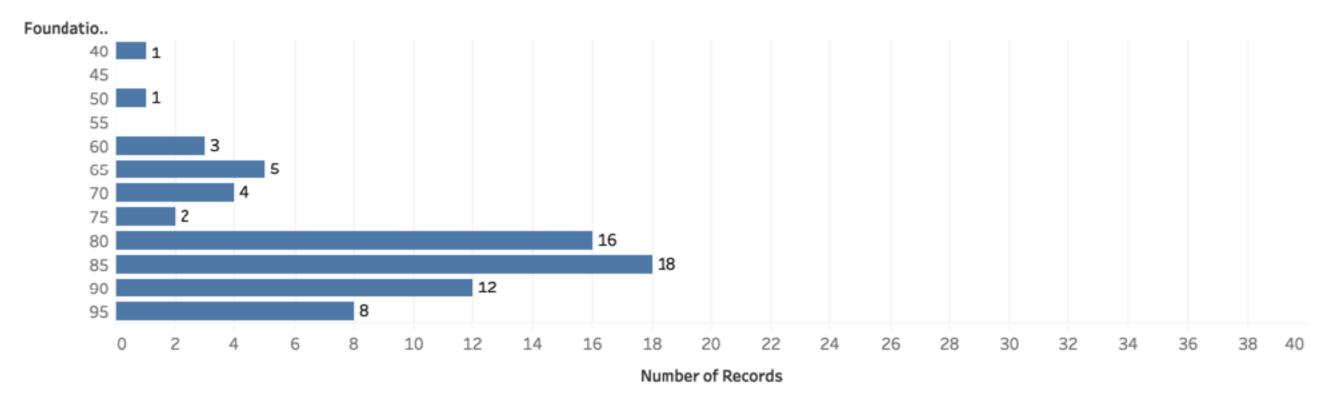
All Quizzes





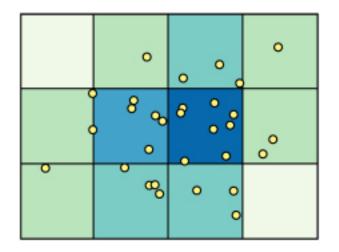
Foundations F1-F4

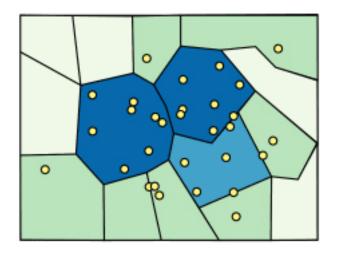
All Foundation Assignments

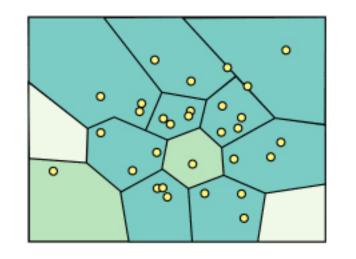


Spatial aggregation

- MAUP: Modifiable Areal Unit Problem
 - -changing boundaries of cartographic regions can yield dramatically different results
 - -zone effects



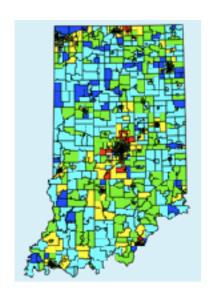




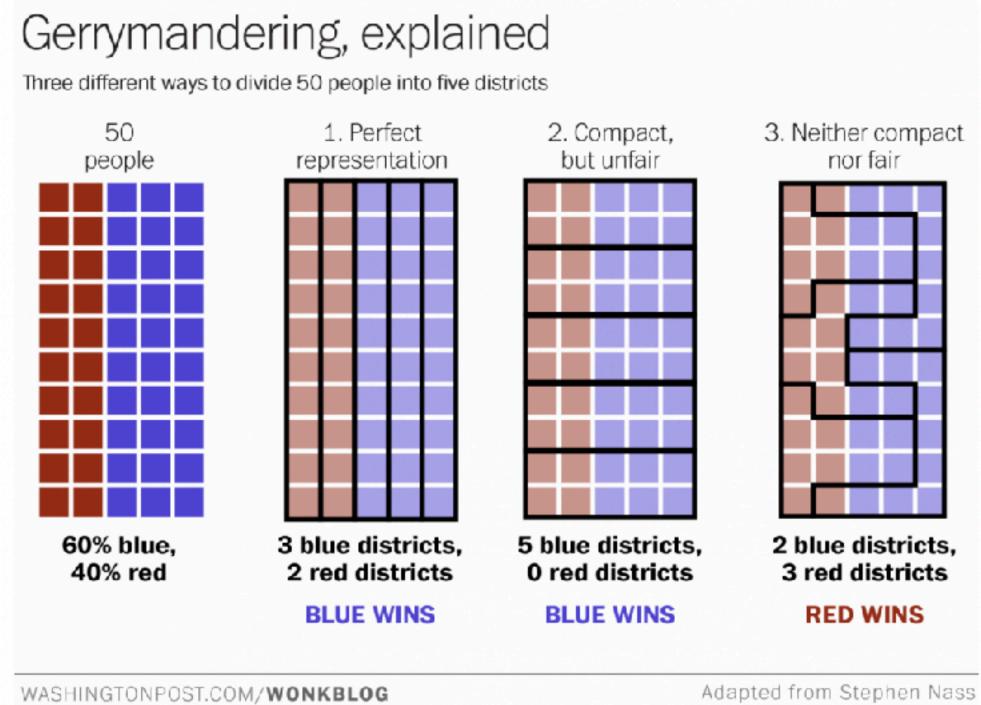
[http://www.e-education.psu/edu/geog486/I4 p7.html, Fig 4.cg.6]

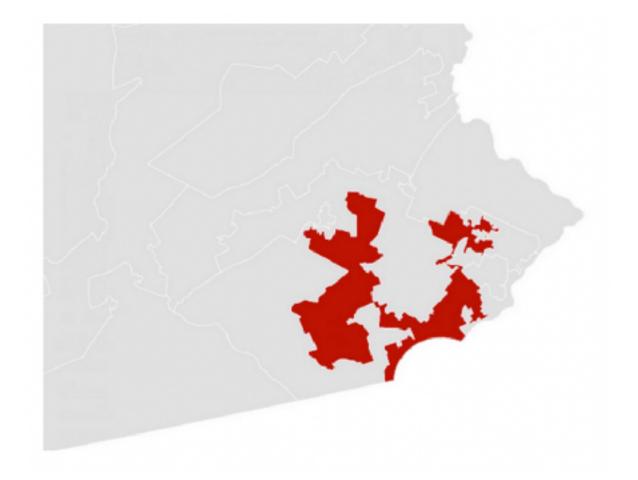
-scale effects





Gerrymandering: MAUP for political gain

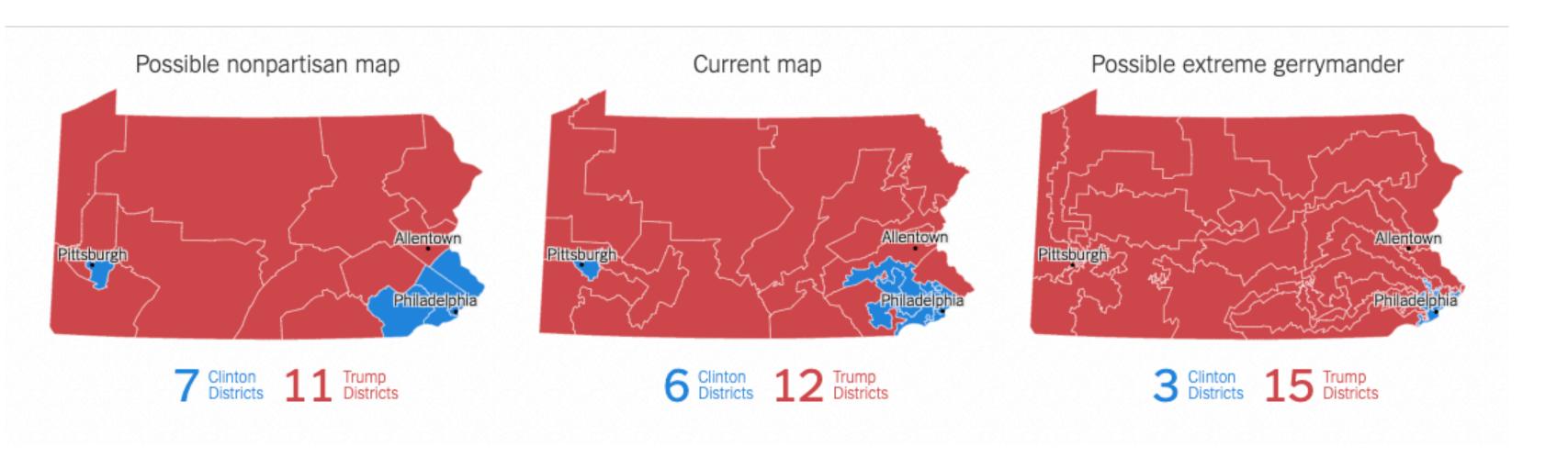




A real district in Pennsylvania: Democrats won 51% of the vote but only 5 out of 18 house seats

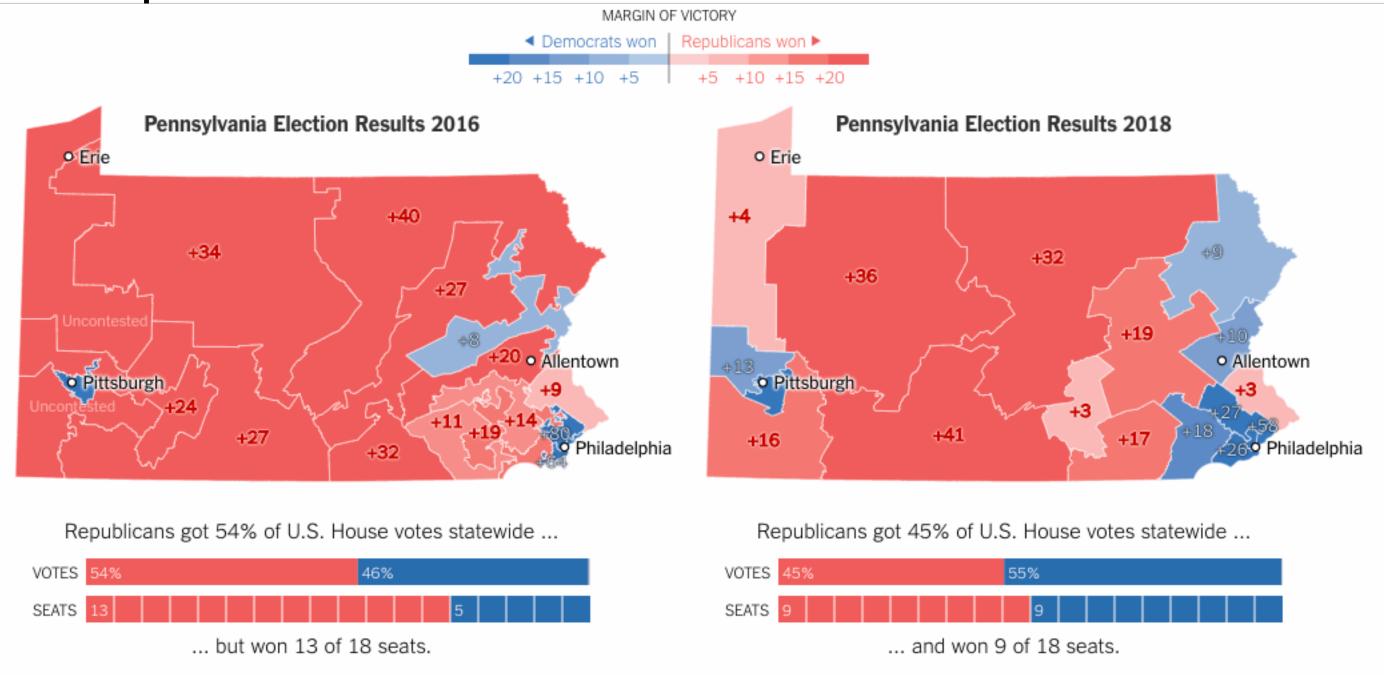
https://www.washingtonpost.com/news/wonk/wp/2015/03/01/this-is-the-best-explanation-ofgerrymandering-you-will-ever-see/

Example: Gerrymandering in PA



Example: Gerrymandering in PA

updated map after court decision

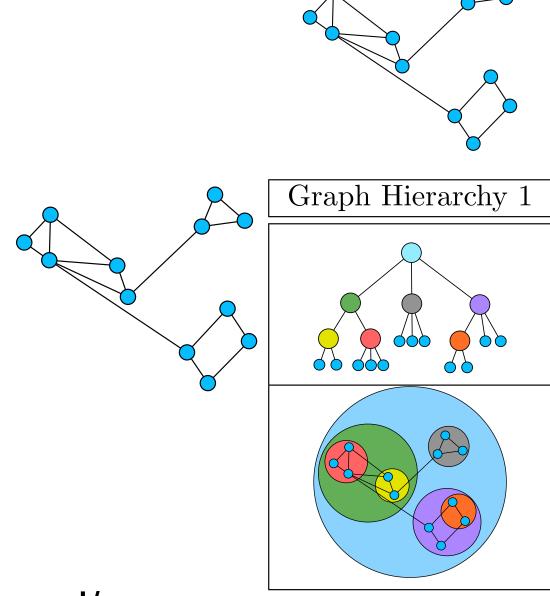


Clustering

- classification of items into similar bins
 - -based on similarity measure
 - Euclidean distance, Pearson correlation
 - partitioning algorithms
 - divide data into set of bins
 - # bins (k) set manually or automatically
 - -hierarchical algorithms
 - produce "similarity tree" (dendrograms): cluster hierarchy
 - agglomerative clustering: start w/ each node as own cluster, then iteratively merge
- cluster hierarchy: derived data used w/ many dynamic aggregation idioms
 - -cluster more homogeneous than whole dataset
 - statistical measures & distribution more meaningful

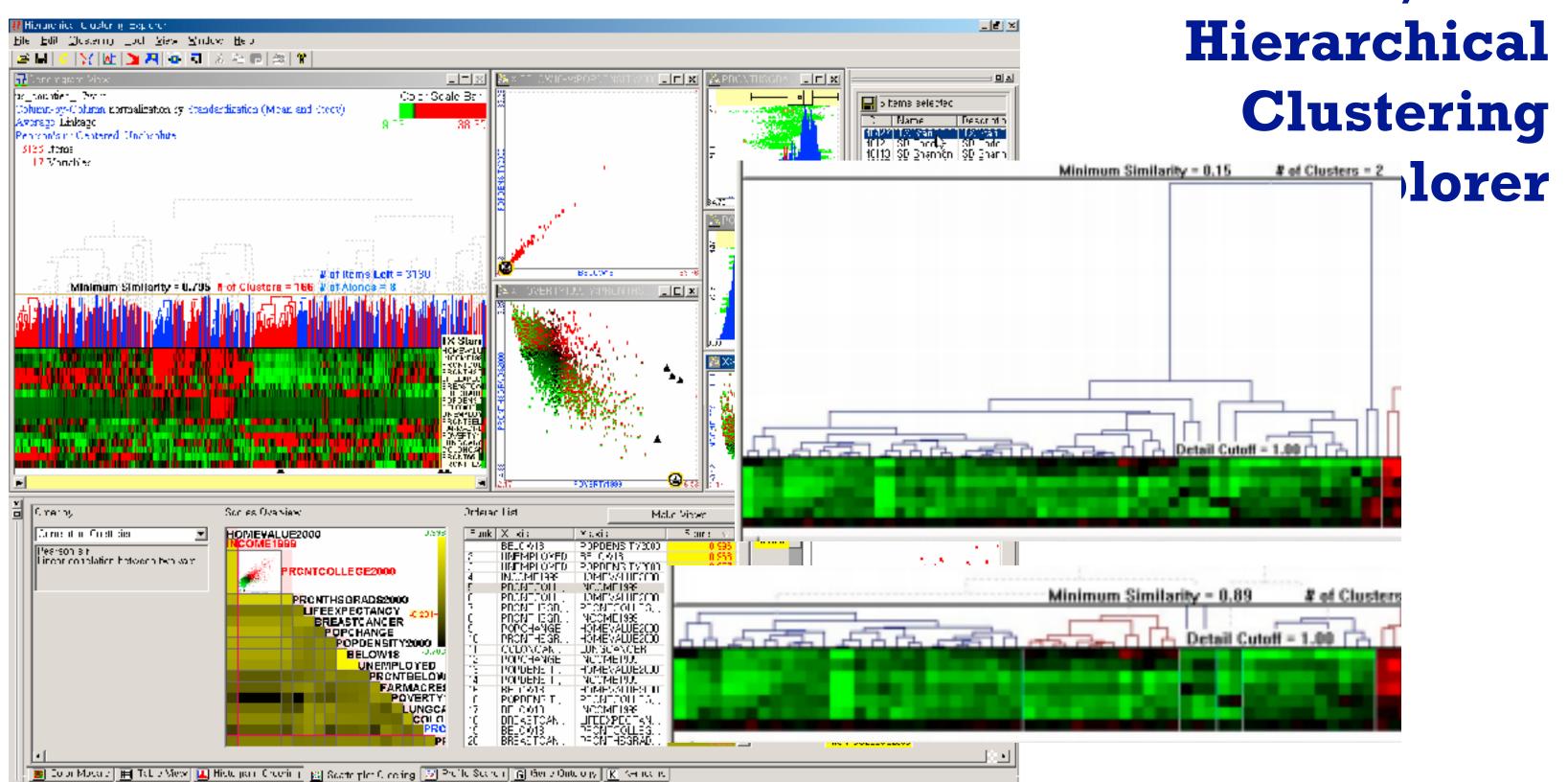
Idiom: GrouseFlocks

- data: compound graphs
 - network
 - -cluster hierarchy atop it
 - derived or interactively chosen
- visual encoding
 - -connection marks for network links
 - -containment marks for hierarchy
 - -point marks for nodes
- dynamic interaction
 - -select individual metanodes in hierarchy to expand/ contract



[GrouseFlocks: Steerable Exploration of Graph Hierarchy Space. Archambault, Munzner, and Auber. IEEE TVCG 14(4): 900-913, 2008.]

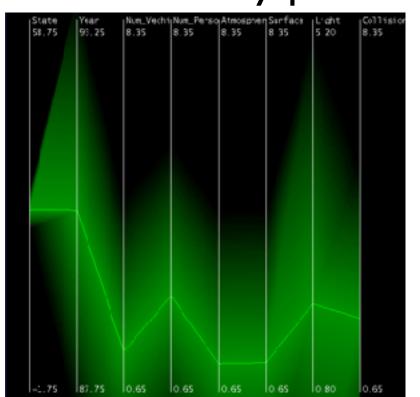
Idiom: aggregation via hierarchical clustering (visible)

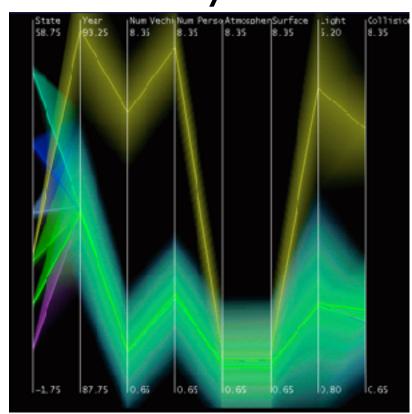


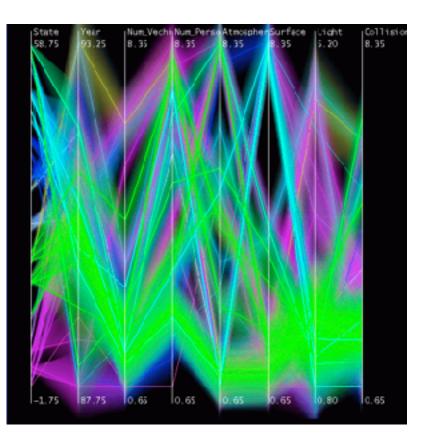
System:

Idiom: Hierarchical parallel coordinates

- dynamic item aggregation
- derived data: hierarchical clustering
- encoding:
 - -cluster band with variable transparency, line at mean, width by min/max values
 - -color by proximity in hierarchy





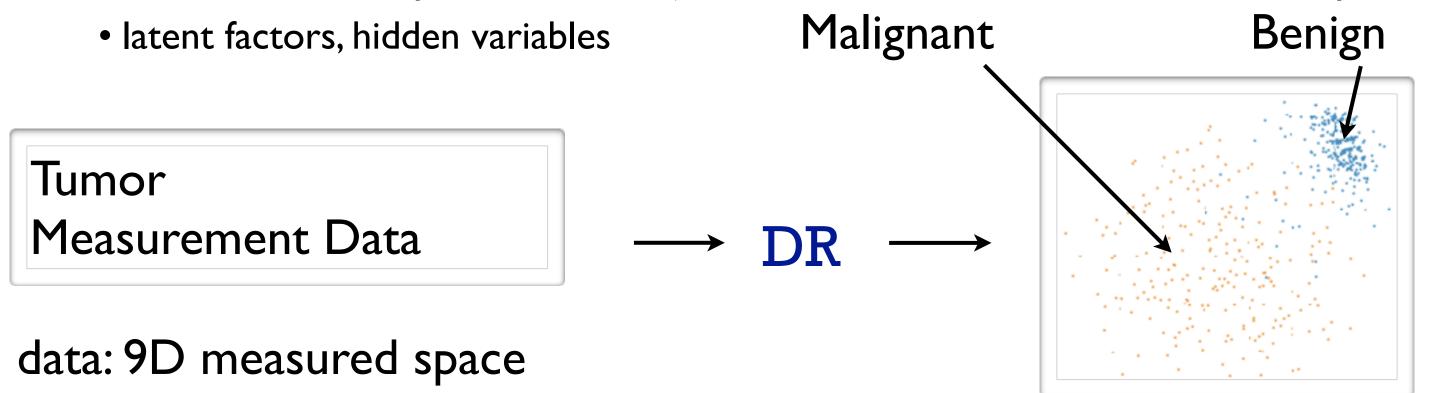


[Hierarchical Parallel Coordinates for Exploration of Large Datasets. Fua, Ward, and Rundensteiner. Proc. IEEE Visualization Conference (Vis '99), pp. 43–50, 1999.]

Dimensionality Reduction

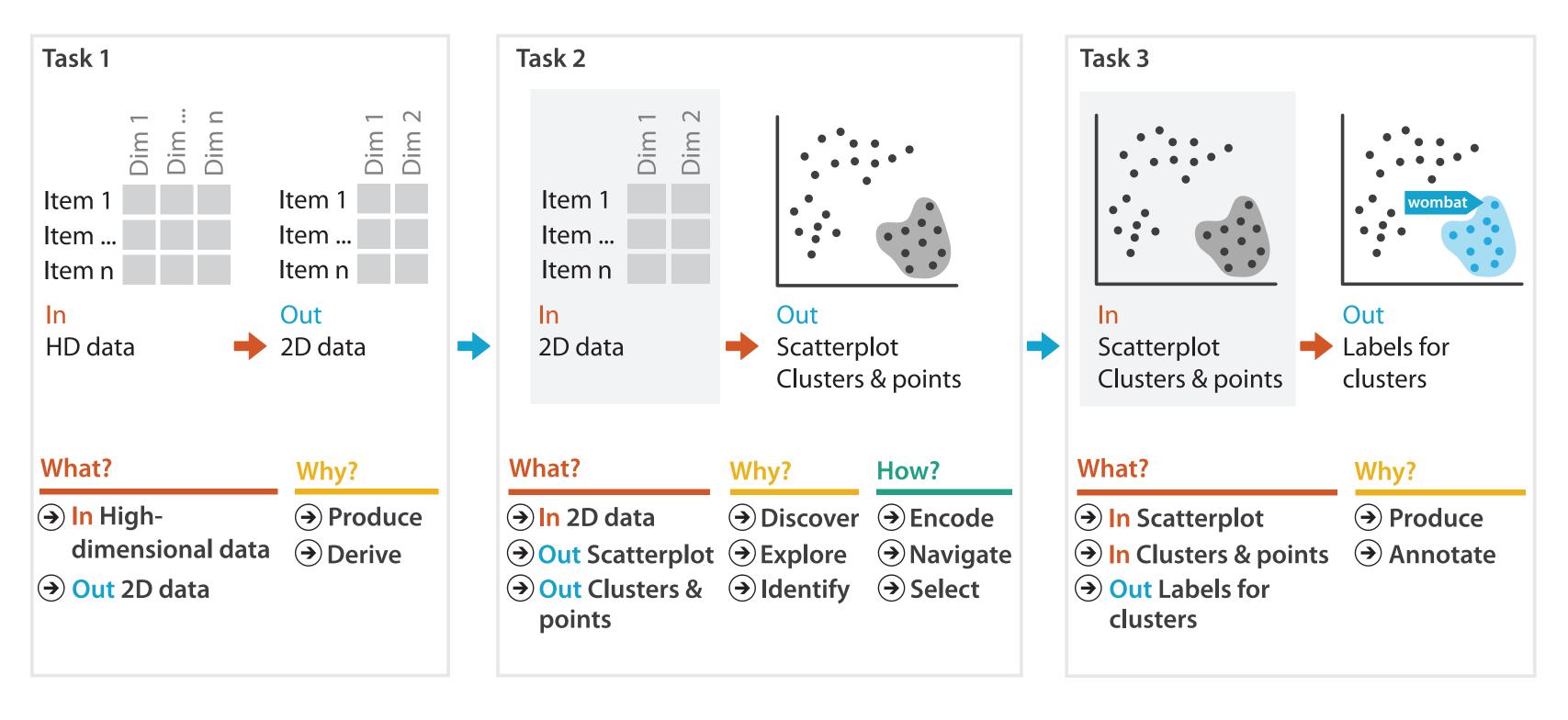
Dimensionality reduction

- attribute aggregation
 - -derive low-dimensional target space from high-dimensional measured space
 - capture most of variance with minimal error
 - -use when you can't directly measure what you care about
 - true dimensionality of dataset conjectured to be smaller than dimensionality of measurements



derived data: 2D target space

Idiom: Dimensionality reduction for documents



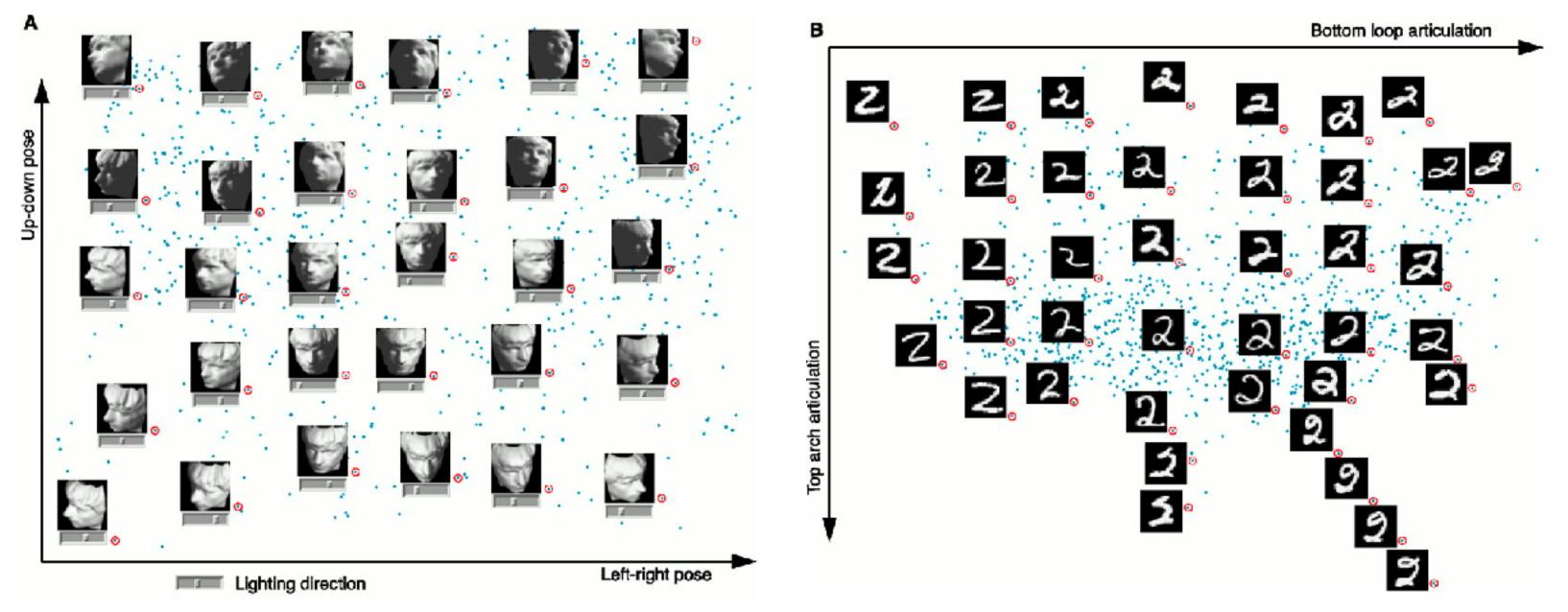
Dimensionality reduction & visualization

- why do people do DR?
 - -improve performance of downstream algorithm
 - avoid curse of dimensionality
 - data analysis
 - if look at the output: visual data analysis
- abstract tasks when visualizing DR data
 - dimension-oriented tasks
 - naming synthesized dims, mapping synthesized dims to original dims
 - cluster-oriented tasks
 - verifying clusters, naming clusters, matching clusters and classes

[Visualizing Dimensionally-Reduced Data: Interviews with Analysts and a Characterization of Task Sequences. Brehmer, Sedlmair, Ingram, and Munzner. Proc. BELIV 2014.]

Dimension-oriented tasks

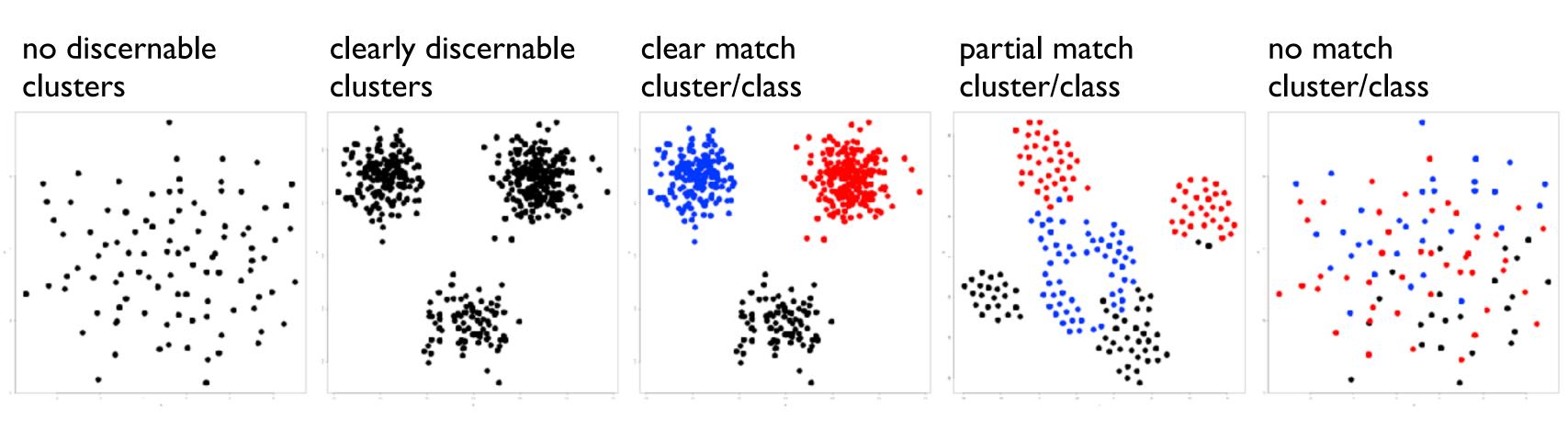
naming synthesized dims: inspect data represented by lowD points



[A global geometric framework for nonlinear dimensionality reduction. Tenenbaum, de Silva, and Langford. Science, 290(5500):2319–2323, 2000.]

Cluster-oriented tasks

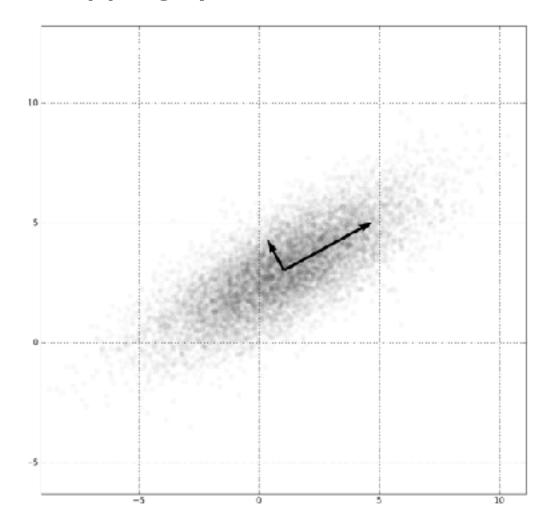
verifying, naming, matching to classes



[Visualizing Dimensionally-Reduced Data: Interviews with Analysts and a Characterization of Task Sequences. Brehmer, Sedlmair, Ingram, and Munzner. Proc. BELIV 2014.]

Linear dimensionality reduction

- principal components analysis (PCA)
 - -finding axes: first with most variance, second with next most, ...
 - -describe location of each point as linear combination of weights for each axis
 - mapping synthesized dims to original dims

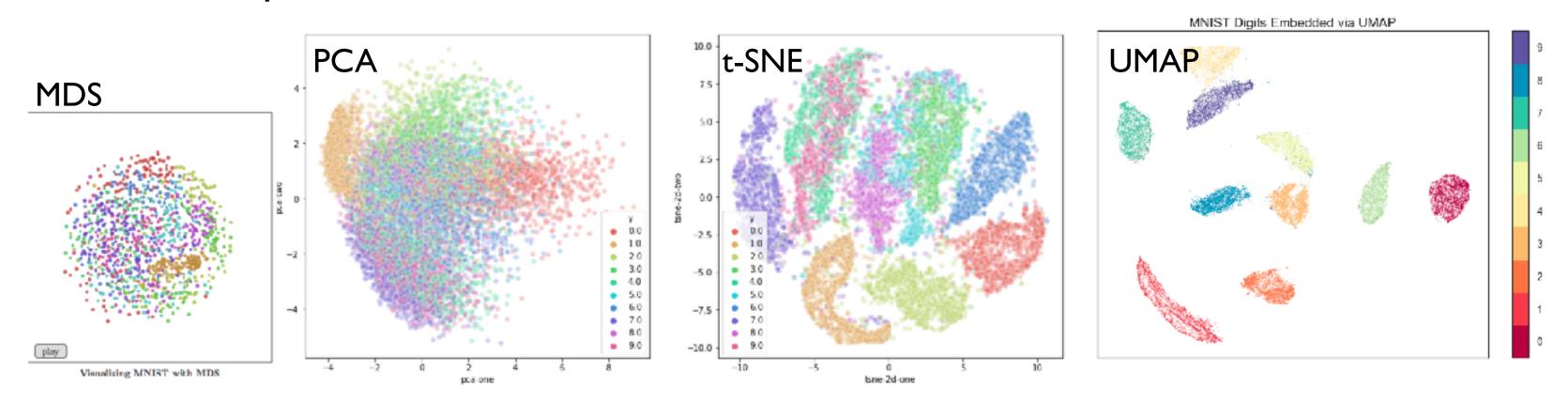


Nonlinear dimensionality reduction

- pro: can handle curved rather than linear structure
- cons: lose all ties to original dims/attribs
 - -new dimensions often cannot be easily related to originals
 - mapping synthesized dims to original dims task is difficult
- many techniques proposed
 - -many literatures: visualization, machine learning, optimization, psychology, ...
 - -techniques: t-SNE, MDS (multidimensional scaling), charting, isomap, LLE,...
 - -t-SNE: excellent for clusters
 - but some trickiness remains: http://distill.pub/2016/misread-tsne/
 - -MDS: confusingly, entire family of techniques, both linear and nonlinear
 - minimize stress or strain metrics
 - early formulations equivalent to PCA

Nonlinear DR: Many options

- MDS: multidimensional scaling (treat as optimization problem)
- t-SNE: t-distributed stochastic neighbor embedding
- UMAP: uniform manifold approximation and projection
 - -both emphasize cluster structure



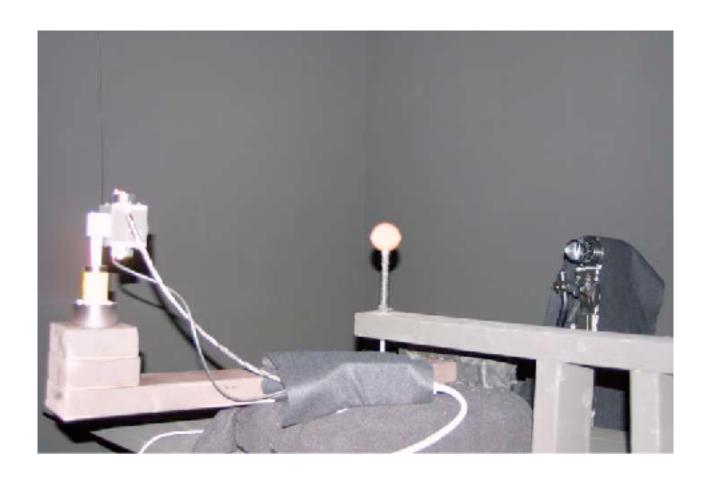
https://colah.github.io/posts/2014-10-Visualizing-MNIST/

https://distill.pub/2016/misread-tsne/

https://pair-code.github.io/understanding-umap/

VDA with DR example: nonlinear vs linear

- DR for computer graphics reflectance model
 - -goal: simulate how light bounces off materials to make realistic pictures
 - computer graphics: BRDF (reflectance)
 - -idea: measure what light does with real materials

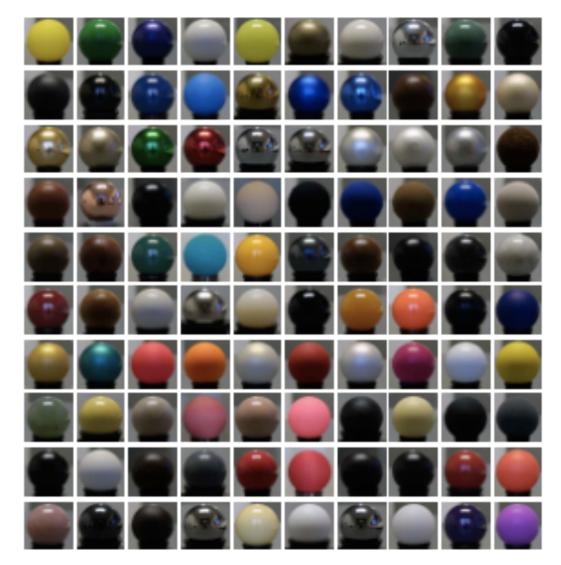


[Fig 2. Matusik, Pfister, Brand, and McMillan. A Data-Driven Reflectance Model. SIGGRAPH 2003]

Capturing & using material reflectance

- reflectance measurement: interaction of light with real materials (spheres)
- result: 104 high-res images of material
 - -each image 4M pixels
- goal: image synthesis
 - -simulate completely new materials
- need for more concise model
 - 104 materials * 4M pixels = 400M dims
 - -want concise model with meaningful knobs
 - how shiny/greasy/metallic
 - DR to the rescue!





[Figs 5/6. Matusik et al. A Data-Driven Reflectance Model. SIGGRAPH 2003]

Linear DR

- first try: PCA (linear)
- result: error falls off sharply after ~45 dimensions
 - scree plots: error vs number of dimensions in lowD projection
- problem: physically impossible intermediate points when simulating new materials
 - -specular highlights cannot have holes!



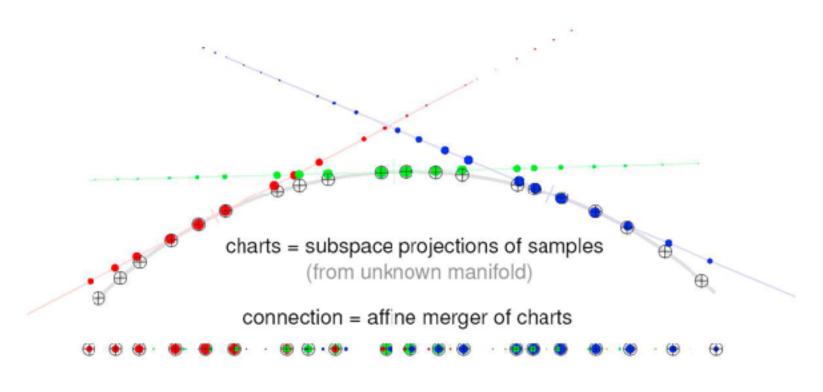
0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2 0.1 0 20 40 60 80 100 120



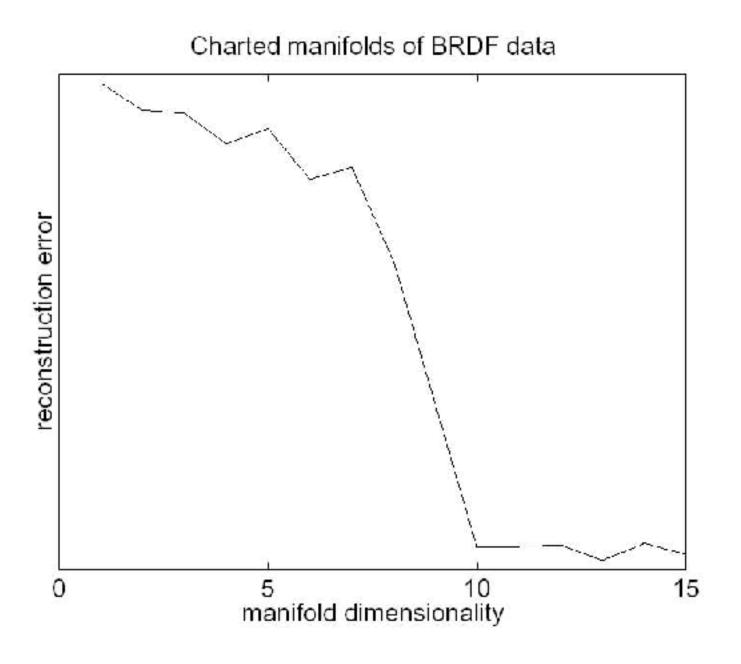
[Figs 6/7. Matusik et al. A Data-Driven Reflectance Model. SIGGRAPH 2003]

Nonlinear DR

- second try: charting (nonlinear DR technique)
 - -scree plot suggests 10-15 dims
 - note: dim estimate depends on technique used!

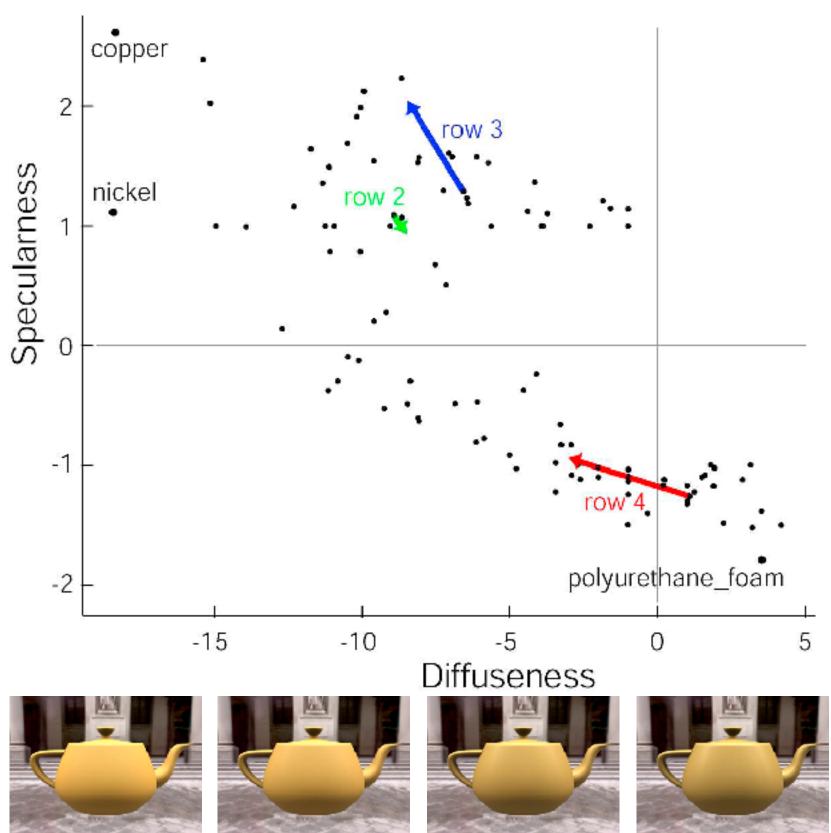


[Fig 10/11. Matusik et al. A Data-Driven Reflectance Model. SIGGRAPH 2003]



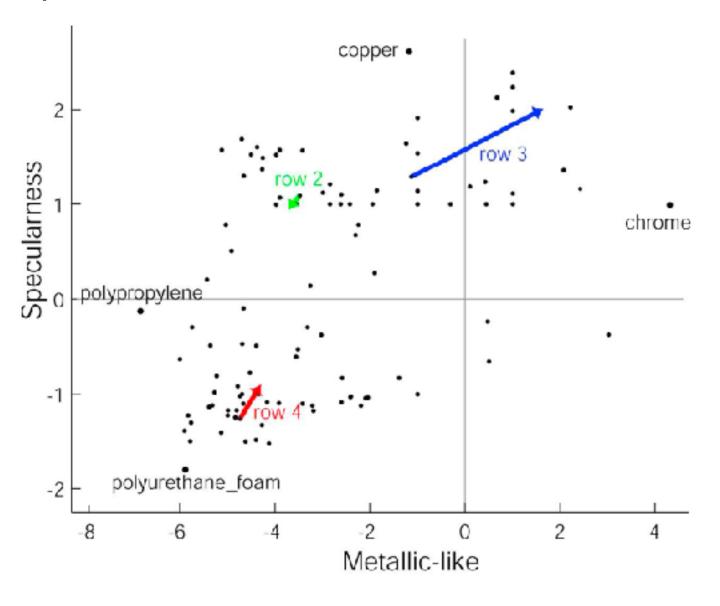
Finding semantics for synthetic dimensions

- look for meaning in scatterplots
 - -synthetic dims created by algorithm but named by human analysts
 - -points represent real-world images (spheres)
 - people inspect images corresponding to points to decide if axis could have meaningful name
- cross-check meaning
 - -arrows show simulated images (teapots) made from model
 - -check if those match dimension semantics

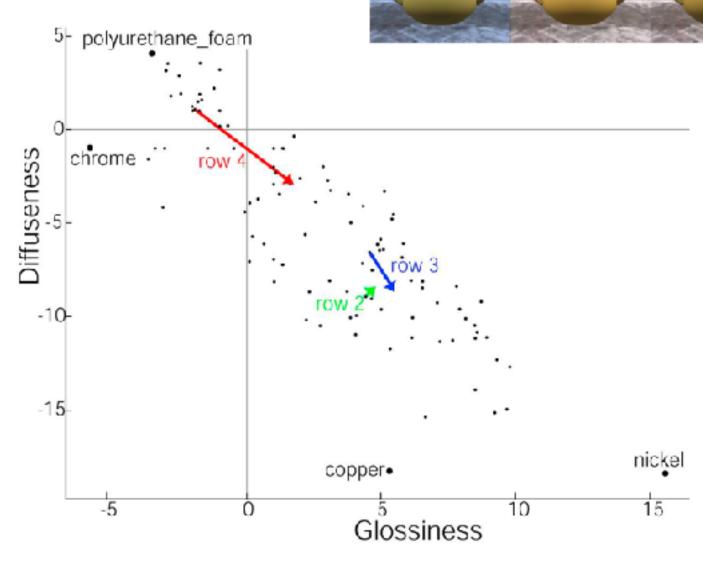


Understanding synthetic dimensions

Specular-Metallic



Diffuseness-Glossiness



Embed

Embed: Focus+Context

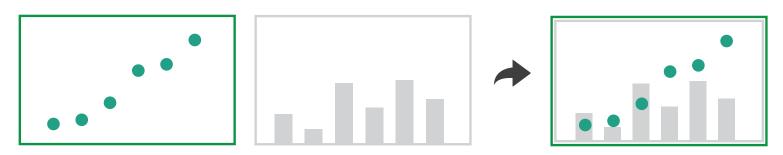
- combine information within single view
- elide
 - -selectively filter and aggregate
- superimpose layer
 - -local lens
- distortion design choices
 - -region shape: radial, rectilinear, complex
 - -how many regions: one, many
 - -region extent: local, global
 - -interaction metaphor

Embed

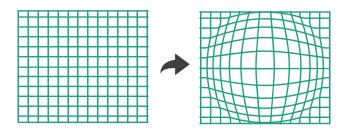
→ Elide Data



→ Superimpose Layer

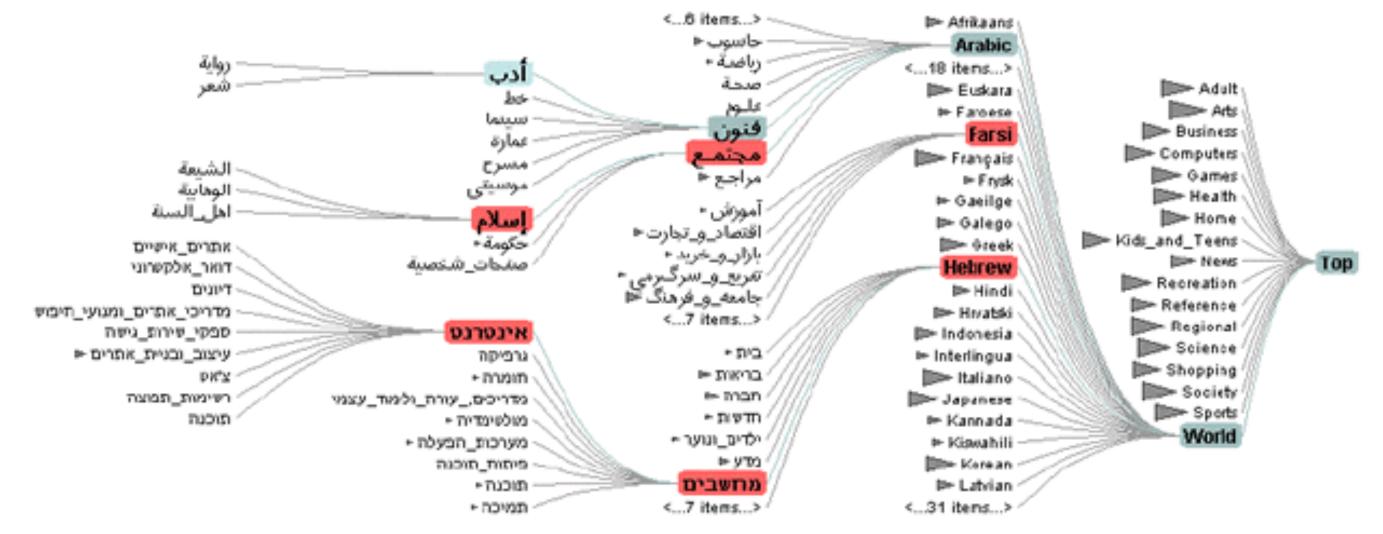


→ Distort Geometry



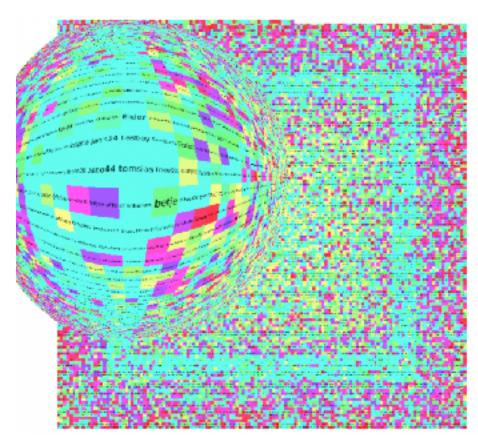
Idiom: DOITrees Revisited

- elide
 - -some items dynamically filtered out
 - -some items dynamically aggregated together
 - -some items shown in detail

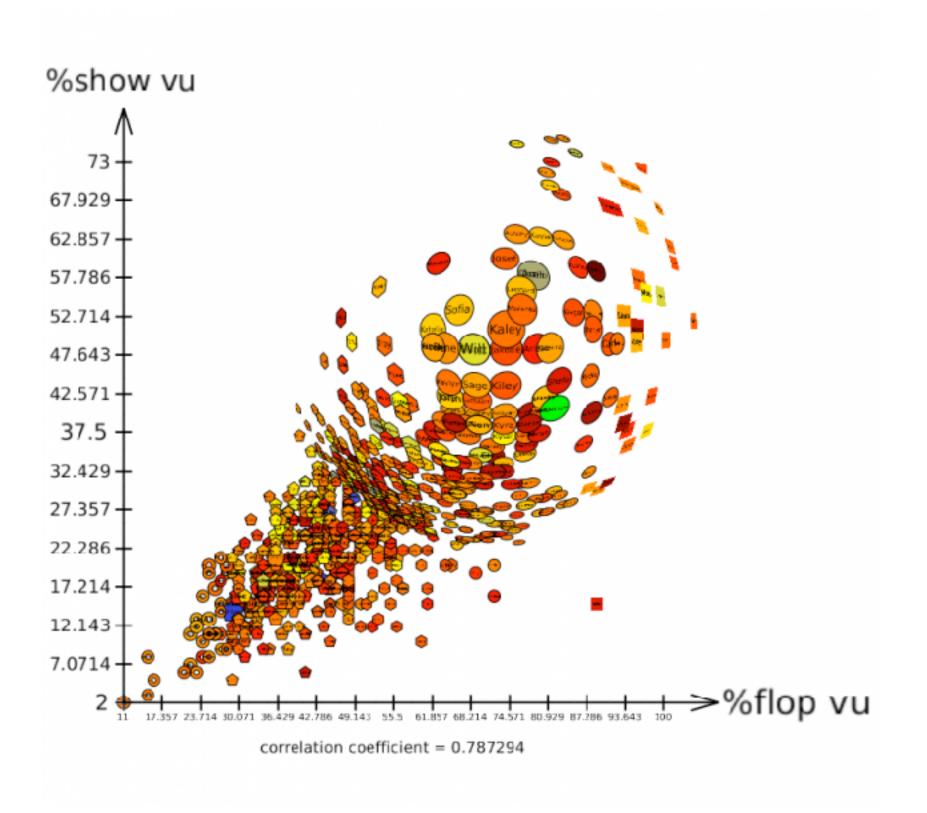


ldiom: Fisheye Lens

- distort geometry
 - -shape: radial
 - -focus: single extent
 - -extent: local
 - -metaphor: draggable lens

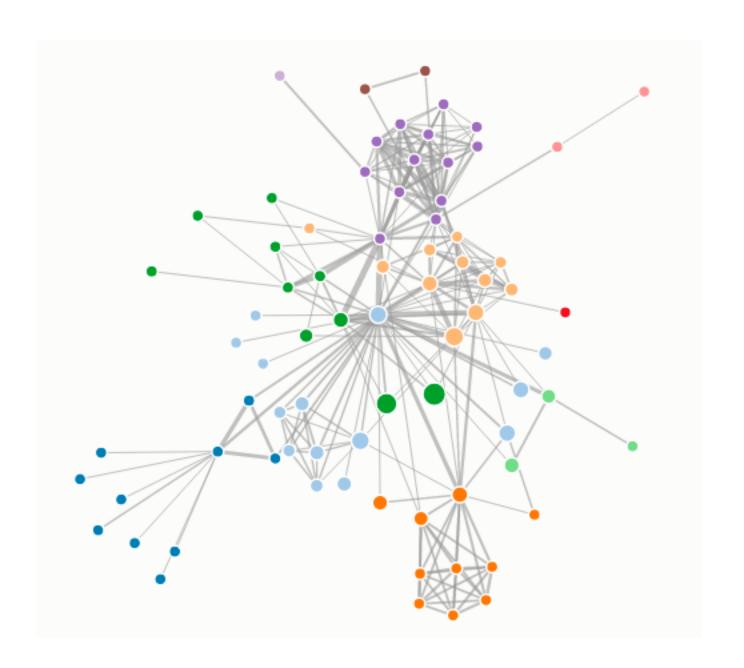


http://tulip.labri.fr/TulipDrupal/?q=node/35 | http://tulip.labri.fr/TulipDrupal/?q=node/37 |



ldiom: Fisheye Lens

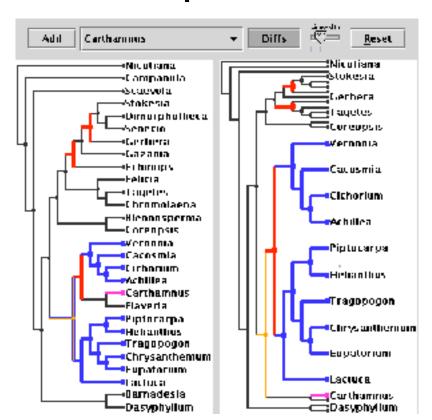
System: **D3**



[D3 Fisheye Lens](https://bost.ocks.org/mike/fisheye/)

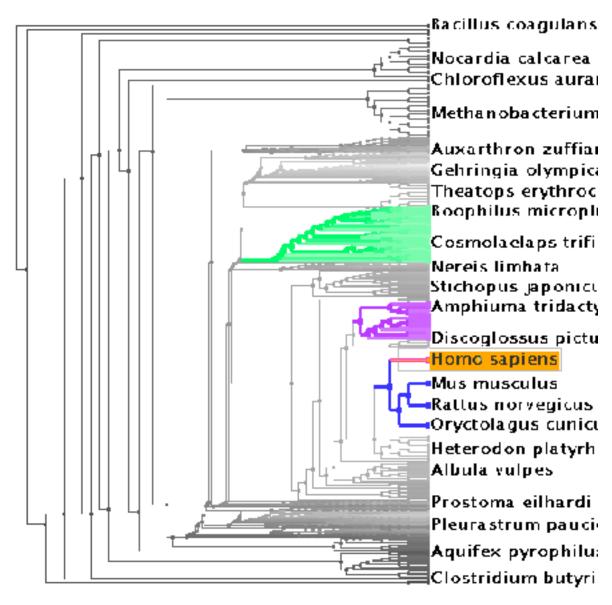
Idiom: Stretch and Squish Navigation

- distort geometry
 - -shape: rectilinear
 - -foci: multiple
 - -impact: global
 - -metaphor: stretch and squish, borders fixed



https://youtu.be/GdaPj8a9QEo

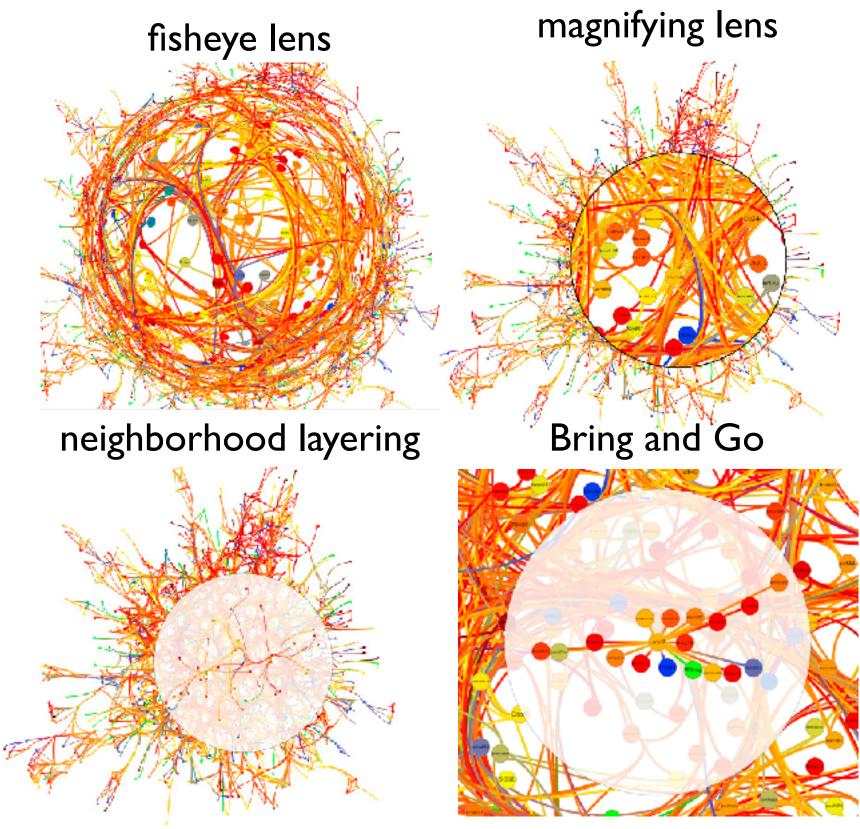
System: TreeJuxtaposer



[TreeJuxtaposer: Scalable Tree Comparison Using Focus+Context With Guaranteed Visibility. Munzner, Guimbretiere, Tasiran, Zhang, and Zhou. ACM Transactions on Graphics (Proc. SIGGRAPH) 22:3 (2003), 453–462.]

Distortion costs and benefits

- benefits
 - -combine focus and context information in single view
- costs
 - -length comparisons impaired
 - network/tree topology comparisons unaffected: connection, containment
 - effects of distortion unclear if original structure unfamiliar
 - -object constancy/tracking maybe impaired



Credits

- Visualization Analysis and Design (Ch 13, 14)
- Alex Lex & Miriah Meyer, http://dataviscourse.net/