

M1 Rubric

		Foundations Design (60%)
R1	6	Overview: A few sentences that describe what problem your visualization is tackling and how
R1.1		-3 Goal of application or problem that you want to address is not fully clear.
R1.2		-6 Goal of application and problem that you want to address are incomprehensible.
R2	12	Description of the data and data preprocessing
R2.1		-4 Non-essential detail in data or data preprocessing is not fully clear
R2.2		-8 Essential details in data and data preprocessing are unclear; data source not specified
R2.3		-12 Major parts missing; data and data preprocessing unclear
R3	12	Usage scenarios: include the specific context of usage, tasks associated with that usage context, and a hypothetical walkthrough of how the user would accomplish those tasks with your visualization
R3.1		-4 Small problem (vague description; missing detail)
R3.2		-8 Several small problems or one part missing; not phrased as usage scenario
R3.3		-12 Major parts missing; missing the point
R4	30	Description of your visualization & sketch
R4.1		-5 Small problem (sketch is not fully self explanatory; a non-essential description of an interface component is unclear)
R4.2		-15 Several small problems or one part missing (missing description of innovative view; visual design or interaction sequences not coherent)
R4.3		-30 Major issues (missing sketch or description; visual design and interaction sequences incomprehensible)
R5	25	Writeup
R5.1		-10 Basic info not included
R5.2		-10 Doesn't follow given outline (6 sections)
R5.3		-10 More than 1,500 words of text; More than 5 sketches
R5.4		-5 Only one non-essential detail unclear or too vague. The submission is concise and to the point.
R5.5		-10 Several sections unclear; many grammatical and/or spelling errors
R5.6		-20 Meaning of text is obscured due to significant grammar and spelling errors
R6	15	Project Management <ul style="list-style-type: none"> • Project milestones: breaking down the work into a series of smaller chunks that are meaningful and useful for your specific project. What are must-have

		<p>features?</p> <ul style="list-style-type: none"> • Estimate of the number of hours each chunk of work will take and the target date for completion of that chunk • Plan how you'll split up the work between group members
R6.1		-3 a small detail is missing or too vague but the project milestones are well-defined and coherent
R6.2		-5 a few small details are missing/too vague but the project milestones are coherent
R6.3		-10 major parts missing
R6.4		-15 not submitted; missing the point