## **CPSC 427 - Video Game Programming**

## Winter/Spring 2022

## Game Pitch, Due Jan 17, 2022

**Note:** You will also need to give an oral pitch (as discussed in class).

**Content:** A pitch is a one to two page write-up describing the basic ideas of the game you intend to implement. It should contain the following four elements:

- *Game title*: Aim for a title that is catchy, self-explanatory, and has no unexpected negative connotations.
- *Story*: Describe the overall game narrative with a possible background story or player motivation. Identify major levels, game rules, and player goals.
- Core game design elements: Identify how the game satisfies the core technical requirements: rendering, assets (geometry, sprites, audio, etc.), 2D geometry manipulation (transformation, collisions, etc.), gameplay logic/AI, and physics.
- *Concept art:* Provide hand-drawn images of the core keyframes of your game (e.g. start screen, representative images for a subset of levels).

Examples: A couple of example pitches are provided at <a href="https://www.cs.ubc.ca/~sheffa/games">https://www.cs.ubc.ca/~sheffa/games</a> course/Vsep19/examples/pitches.zip.

**Team:** A pitch can be submitted by a team of *one to six* students. A 50% bonus will be awarded to pitches submitted by fully formed teams (six students).

**Submission:** Please format your pitches as PDF documents and use 'handin' to submit them.