kact Marginals and PageRank Message Passing

# CPSC 540: Machine Learning Message Passing

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#### Last Time: Monte Carlo Methods

• If we want to approximate expectations of random functions,

$$\mathbb{E}[g(x)] = \underbrace{\sum_{x \in \mathcal{X}} g(x) p(x)}_{\text{discrete } x} \quad \text{ or } \quad \underbrace{\mathbb{E}[g(x)] = \int_{x \in \mathcal{X}} g(x) p(x) dx}_{\text{continuous } x},$$

the Monte Carlo estimate is

$$\mathbb{E}[g(x)] \approx \frac{1}{n} \sum_{i=1}^{n} g(x^{i}),$$

where the  $x^i$  are independent samples from p(x).

• We can use this to approximate marginals,

$$p(x_j = c) \approx \frac{1}{n} \sum_{i=1}^{n} \mathcal{I}[x_j^i = c].$$

## **Exact Marginal Calculation**

- In typical settings Monte Carlo has slow convergence like stochastic gradient.
  - O(1/t) convergence rate where constant is variance of samples.
    - If all samples look the same, it converges quickly.
    - If samples look very different, it can be painfully slow.
- For discrete-state Markov chains, we can actually compute marginals directly:
  - We're given initial probabilities  $p(x_1 = s)$  for all s as part of the definition.
  - We can use transition probabilities to compute  $p(x_2 = s)$  for all s:

$$p(x_2) = \underbrace{\sum_{x_1=1}^k p(x_2, x_1)}_{\text{marginalization rule}} = \underbrace{\sum_{x_1=1}^k \underbrace{p(x_2 \mid x_1) p(x_1)}_{\text{product rule}}}_{\text{product rule}}.$$

• We can repeat this calculation to obtain  $p(x_3 = s)$  and subsequent marginals.

## **Exact Marginal Calculation**

• Recursive formula for maginals at time *j*:

$$p(x_j) = \sum_{x_{j-1}=1}^k p(x_j \mid x_{j-1}) p(x_{j-1}),$$

called the Chapman-Kolmogorov (CK) equations.

- The CK equations can be implemented as matrix-vector multiplication:
  - Define  $\pi^j$  as a vector containing the marginals at time t:

$$\pi_c^j = p(x_i = c).$$

• Define  $T^j$  as a matrix cotaining the transition probabilities:

$$T_{cc'}^j = p(x_j = c \mid x_{j-1} = c').$$

#### **Exact Marginal Calculation**

• Implementing the CK equations as a matrix multiplications:

$$T^{j}\pi^{j-1} = \begin{bmatrix} p(x_{j} = 1|x_{j-1} = 1) & p(x_{j} = 1|x_{j-1} = 2) & \dots & p(x_{j} = 1|x_{j-1} = k) \\ p(x_{j} = 2|x_{j-1} = 1) & p(x_{j} = 2|x_{j-1} = 2) & \dots & p(x_{j} = 1|x_{j-1} = k) \\ p(x_{j} = k|x_{j-1} = 1) & p(x_{j} = k|x_{j-1} = 2) & \dots & p(x_{j} = 2|x_{j-1} = k) \\ p(x_{j} = k|x_{j-1} = 1) & p(x_{j} = k|x_{j-1} = 2) & \dots & p(x_{j} = k|x_{j-1} = k) \end{bmatrix} \begin{bmatrix} p(x_{j-1} = 1) \\ p(x_{j-1} = 2) \\ \vdots \\ p(x_{j-1} = k) \end{bmatrix}$$

$$= \begin{bmatrix} \sum_{c=1}^{k} p(x_{j} = 1 \mid x_{j-1} = c)p(x_{j-1} = c) \\ \sum_{c=1}^{k} p(x_{j} = 2 \mid x_{j-1} = c)p(x_{j-1} = c) \\ \vdots \\ p(x_{j-1} = k) \end{bmatrix} = \begin{bmatrix} p(x_{j} = 1) \\ p(x_{j} = 2) \\ \vdots \\ p(x_{j} = k) \end{bmatrix}$$

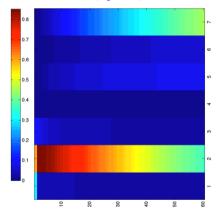
$$= \pi^{j}.$$

- Cost of multiplying a vector by a  $k \times k$  matrix is  $O(k^2)$ .
- So cost to compute marginals up to time d is  $O(dk^2)$ .
  - This is fast considering that last step sums over all  $k^d$  possible paths.

$$p(x_d) = \sum_{x_1=1}^k \sum_{x_2=1}^k \cdots \sum_{x_{j-1}=1}^k \sum_{x_{j+1}=1}^k \cdots \sum_{x_{d-1}=1}^k p(x_1, x_2, \dots, x_d).$$

# Marginals in CS Grad Career

• CK equations can give all marginals  $p(x_i = c)$  from CS grad Markov chain:



• Each row j is a state and each column c is a year.

#### Continuous-State Markov Chains

• The CK equations also apply if we have continuous states:

$$p(x_j) = \int_{x_{j-1}} p(x_j \mid x_{j-1}) p(x_{j-1}) dx_{j-1},$$

but this integral may not have a closed-form solution.

- Gaussian probabilities are an important special case:
  - If  $p(x_{j-1})$  and  $p(x_j \mid x_{j-1})$  are Gaussian, then  $p(x_j)$  is Gaussian.
    - Joint distribution is a product of Gaussians.
  - So we can write  $p(x_i)$  in closed-form in terms of mean and variance.
- If the probabilities are non-Gaussian, usually can't represent  $p(x_i)$  distribution.
  - You are stuck using Monte Carlo or other approximations.

## Stationary Distribution

ullet A stationary distribution of a homogeneous Markov chain is a vector  $\pi$  satisfying

$$\pi(c) = \sum_{c'} p(x_j = c \mid x_{j-1} = c') \pi(c').$$

- "Probabilities don't change across time" (also called "invariant" distribution).
  - Here are talking about the "marginal" probabilities  $p(x_j)$ , not the "transition" probabilities  $p(x_j \mid x_{j-1})$ .
- Under certain conditions, marginals converge to a stationary distribution.
  - $p(x_j = c) \to \pi(c)$  as j goes to  $\infty$ .
  - If we fit a Markov chain to the rain example, we have  $\pi(\text{"rain"}) = 0.41$ .
  - In the CS grad student example, we have  $\pi($  "dead" )=1.
- Stationary distribution is basis for Google's PageRank algorithm.

## Application: PageRank

Web search before Google:



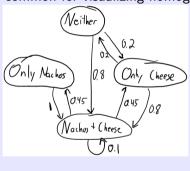
http://ilpubs.stanford.edu:8090/422/1/1999-66.pdf

• It was also easy to fool search engines by copying popular websites.

# State Transition Diagram

• State transition diagrams are common for visualizing homogenous Markov chains:

$$P = \begin{bmatrix} 0 & 0 & 0.2 & 0.8 \\ 0 & 0 & 0 & 1 \\ 0.2 & 0 & 0 & 0.8 \\ 0 & 0.45 & 0.45 & 0.1 \end{bmatrix}$$



- Each node is a state, each edge is a non-zero transition probability.
  - For web-search, each node will be a webpage.
- Cost of CK equations is only O(z) if you have only z edges.

Exact Marginals and PageRank Message Passing

## Application: PageRank

- Wikipedia's cartoon illustration of Google's PageRank:
  - Large face means higher rank.



https://en.wikipedia.org/wiki/PageRank

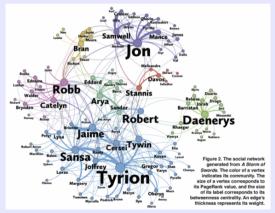
- "Important webpages are linked from other important webpages".
- "Link is more meaningful if a webpage has few links".

# Application: PageRank

- Google's PageRank algorithm for measuring the importance of a website:
  - Stationary probability in "random surfer" Markov chain:
    - ullet With probability lpha, surfer clicks on a random link on the current webpage.
    - Otherwise, surfer goes to a completely random webpage.
- To compute the stationary distribution, they use the power method:
  - Repeatedly apply the CK equations.
  - Iterations are faster than  $O(k^2)$  due to sparsity of links.
    - Transition matrix is "sparse plus rank-1" which allows fast multiplication.
  - Can be easily parallelized.

## Application: Game of Thrones

- PageRank can be used in other applications.
- "Who is the main character in the Game of Thrones books?"



# Existence/Uniqueness of Stationary Distribution

- Does a stationary distribution  $\pi$  exist and is it unique?
- A sufficient condition for existence/uniqueness is that all  $p(x_j = c \mid x_{j'} = c') > 0$ .
  - $\bullet$  PageRank satisfies this by adding probability  $\alpha$  of jumping to a random page.
- Weaker sufficient conditions for existence and uniqueness ("ergodic"):
  - "Irreducible" (doesn't get stuck in part of the graph).
  - 2 "Aperiodic" (probability of returning to state isn't on fixed intervals).

#### Outline

- Exact Marginals and PageRank
- 2 Message Passing

# Decoding: Maximizing Joint Probability

• Decoding in density models: finding x with highest joint probability:

$$\underset{x_1, x_2, ..., x_d}{\mathsf{argmax}} \, p(x_1, x_2, \dots, x_d).$$

- ullet For CS grad student (d=60) the decoding is "industry" for all years.
  - The decoding often doesn't look like a typical sample.
  - The decoding can change if you increase d.
- Decoding is easy for independent models:
  - Here,  $p(x_1, x_2, x_3, x_4) = p(x_1)p(x_2)p(x_3)p(x_4)$ .
  - You can optimize  $p(x_1, x_2, x_3, x_4)$  by optimizing each  $p(x_j)$  independently.
- Can we also maximize the marginals to decode a Markov chain?

# Example of Decoding vs. Maximizing Marginals

• Consider the "plane of doom" 2-variable Markov chain:

$$X = \begin{bmatrix} \text{"land"} & \text{"alive"} \\ \text{"land"} & \text{"alive"} \\ \text{"crash"} & \text{"dead"} \\ \text{"explode"} & \text{"dead"} \\ \text{"crash"} & \text{"dead"} \\ \text{"land"} & \text{"alive"} \\ \vdots & \vdots \end{bmatrix}.$$

- 40% of the time the plane lands and you live.
- 30% of the time the plane crashes and you die.
- 30% of the time the explodes and you die.

# Example of Decoding vs. Maximizing Marginals

Initial probabilities are given by

$$p(x_1=\text{``land''})=0.4,\quad p(x_1=\text{``crash''})=0.3,\quad p(x_1=\text{``explode''})=0.3,$$
 and  $x_2$  is "alive" iff  $x_1$  is "land".

• If we apply the CK equations we get

$$p(x_2 = \text{`'alive''}) = 0.4, \quad p(x_2 = \text{`'dead''}) = 0.6,$$

so maximizing the marginals  $p(x_i)$  independently gives ("land", "dead").

- This actually has probability 0.
- Decoding considers the joint assignment to  $x_1$  and  $x_2$  maximizing probability.
  - In this case it's ("land", "alive"), which has probability 0.4.

### Digression: Recursive Joint Maximization

• To decode Markov chains, it will be helpful to re-write joint maximizations as

$$\max_{x_1, x_2} f(x_1, x_2) = \max_{x_1} f_1(x_1),$$

where  $f_1(x_1) = \max_{x_2} f(x_1, x_2)$  (this  $f_1$  "maximizes out" over  $x_2$ ).

- This is similar to the marginalization rule in probability.
- Plugging in the definition of  $f_1(x_1)$  we obtain:

$$\max_{x_1, x_2} f(x_1, x_2) = \max_{x_1} \max_{x_2} \frac{f(x_1, x_2)}{f_1(x_1)}.$$

## Decoding with Dynamic Programming

- Note that decoding can't be done forward in time as in CK equations.
  - Even if  $p(x_1 = 1) = 0.99$ , the most likely sequence could have  $x_1 = 2$ .
  - So we need to optimize over all  $k^d$  assignments to all variables.
- Fortunately, we can solve this problem using dynamic programming.
- Key quantity is solving the sub-problem  $M_j(x_j)$ .
  - ullet Find the "highest probability sequence of length j ending in  $x_j$ ",

$$M_j(x_j) = \max_{x_1, x_2, \dots, x_{j-1}} p(x_1, x_2, \dots, x_j).$$

- Base case:  $M_1(x_1) = p(x_1)$  (which is given by the initial probability).
- We can compute other  $M_j(x_j)$  recursively (next slide).

# Decoding with Dynamic Programming

• Recursive calculation of "highest probability sequence of length j ending in  $x_i$ ":

$$\begin{split} M_{j}(x_{j}) &= \max_{x_{1}, x_{2}, \dots, x_{j-1}} p(x_{1}, x_{2}, \dots, x_{j}) \\ &= \max_{x_{1}, x_{2}, \dots x_{j-1}} p(x_{j} \mid x_{1}, x_{2}, \dots x_{j-1}) p(x_{1}, x_{2}, \dots, x_{j-1}) \\ &= \max_{x_{1}, x_{2}, \dots x_{j-1}} p(x_{j} \mid x_{j-1}) p(x_{1}, x_{2}, \dots, x_{j-1}) \\ &= \max_{x_{j-1}} \left\{ \max_{x_{1}, x_{2}, \dots x_{j-2}} p(x_{j} \mid x_{j-1}) p(x_{1}, x_{2}, x_{j-1}) \right\} \\ &= \max_{x_{j-1}} \left\{ p(x_{j} \mid x_{j-1}) \max_{x_{1}, x_{2}, \dots x_{j-2}} p(x_{1}, x_{2}, x_{j-1}) \right\} \\ &= \max_{x_{j-1}} \left\{ p(x_{j} \mid x_{j-1}) \max_{x_{1}, x_{2}, \dots x_{j-2}} p(x_{1}, x_{2}, x_{j-1}) \right\} \\ &= \max_{x_{j-1}} \underbrace{\left\{ p(x_{j} \mid x_{j-1}) \max_{x_{1}, x_{2}, \dots x_{j-2}} p(x_{1}, x_{2}, x_{j-1}) \right\}}_{\text{recurse}} \end{aligned} \\ \text{(definition of } M_{j}(x_{j}))$$

• Once we have computed  $M_j(x_j = c)$  for all j and c values, we can backtrack to solve the problem (later).

## Example: Decoding the Plane of Doom

• We have  $M_1(x_1) = p(x_1)$  so in "plane of doom" we have

$$M_1(\text{"land"}) = 0.4, \quad M_1(\text{"crash"}) = 0.3, \quad M_1(\text{"explode"}) = 0.3.$$

• We have  $M_2(x_2) = \max_{x_1} p(x_2 \mid x_1) M_1(x_1)$  so we get

$$M_2(\text{"alive"}) = 0.4, \quad M_2(\text{"dead"}) = 0.3.$$

- $M_2(2) \neq p(x_2=2)$  because we needed to choose either "crash" or "explode".
  - And notice that  $\sum_{c=1}^{k} M_2(x_j = c) \neq 1$  (this is not a distribution over  $x_2$ ).
- We maximize  $M_2(x_2)$  to find that the optimal decoding ends with "alive".
  - We now need to backtrack to find the state that lead to "alive", giving "land".

# Viterbi Decoding

- The Viterbi decoding algorithm (special case of dynamic programming):
  - **1** Set  $M_1(x_1) = p(x_1)$  for all  $x_1$ .
  - ② Compute  $M_2(x_2)$  for all  $x_2$ , store value of  $x_1$  leading to the best value of each  $x_2$ .
  - **3** Compute  $M_3(x_3)$  for all  $x_3$ , store value of  $x_2$  leading to the best value of each  $x_3$ .
  - 4 . . .
  - **10** Maximize  $M_d(x_d)$  to find value of  $x_d$  in a decoding.
  - **6** Bactrack to find the value of  $x_{d-1}$  that lead to this  $x_d$ .
  - **1** Backtrack to find the value of  $x_{d-2}$  that lead to this  $x_{d-1}$ .
  - 8 . . .
  - **9** Backtrack to find the value of  $x_1$  that lead to this  $x_2$ .
- Computing all  $M_j(x_j)$  given all  $M_{j-1}(x_{j-1})$  costs  $O(k^2)$ .
  - Total cost is only  $O(dk^2)$  to search over all  $k^d$  paths.
  - Has numerous applications like decoding digital TV.

## Application: Voice Photoshop

• Application: Adobe VoCo uses Viterbi as part of synthesizing voices:

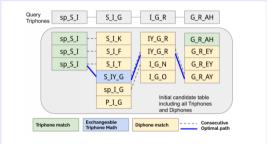


Fig. 7. Dynamic triphone preselection. For each query triphone (top) we find a candidate set of good potential matches (columns below). Good paths through this set minimize differences from the query, number and severity of breaks, and contextual mismatches between neighboring triphones.

http://gfx.cs.princeton.edu/pubs/Jin\_2017\_VTI/Jin2017-VoCo-paper.pdf

https://www.youtube.com/watch?v=I314XLZ59iw

## Summary

- Chapman-Kolmogorov equations compute exact univariate marginals.
  - For discrete or Gaussian Markov chains.
- Stationary distribution of homogenous Markov chain.
  - Marginals as time goes to  $\infty$ .
  - Basis of Google's PageRank method.
- Decoding is task of finding most probable x.
- Viterbi decoding allow efficient decoding with Markov chains.
- Next time: measuring defence in the NBA.

## Label Propagation as a Markov Chain Problem

- Basic label propagation method has a Markov chain interpretation.
  - We have n+t states, one for each [un]labeled example.
- Monte Carlo approach to label propagation ("adsorption"):
  - At time t = 0, set the state to the node you want to label.
  - At time t > 0 and on a labeled node, output the label.
    - Labeled nodes are absorbing states.
  - At time t > 0 and on an unlabeled node i:
    - Move to neighbour j with probability proportional  $w_{ij}$  (or  $\bar{w}_{ij}$ ).
- Final predictions are probabilities of outputting each label.
  - Nice if you only need to label one example at a time (slow if labels are rare).
  - Common hack is to limit random walk time to bound runtime.