# CPSC 340: Machine Learning and Data Mining

Sparse Matrix Factorization Fall 2015

# Admin

- Assignment 2 grades posted.
- Midterm back soon.
- Assignment 4 out tomorrow.
- Tomorrow at 6pm is DataSense's Data Science Seminar Series:
  - IBM Watson Analytics and Panel Discussion.
  - https://www.facebook.com/events/975146559243561

# Last week: Principal Component Analysis

• PCA represents x<sub>ii</sub> as linear combination of latent vectors:

$$f(W_{\gamma}Z) = \sum_{j=1}^{N} \sum_{j=1}^{d} (x_{j} - w_{j}T_{z_{j}})^{2}$$

- The w<sub>c</sub> are 'latent factors', and z<sub>i</sub> is low-dimensional representation.
- Why this model? Do we really all this math?



Trait	Description
Openness	Being curious, original, intellectual, creative, and open to new ideas.
Conscientiousness	Being organized, systematic, punctual, achievement- oriented, and dependable.
Extraversion	Being outgoing, talkative, sociable, and enjoying social situations.
Agreeableness	Being affable, tolerant, sensitive, trusting, kind, and warm.
Neuroticism	Being anxious, irritable, temperamental, and moody.

http://infoproc.blogspot.ca/2008/11/european-genetic-substructure.htm https://new.edu/resources/big-5-personality-traits http://mikedusenberry.com/on-eigenfaces/



Component 1 (0.21% variance)

# Colour Opponency in the Human Eye

- Classic model of the eye is with 4 photoreceptors:
  - L-Cones (most sensitive to red).
  - M-Cones (most sensitive to green).
  - S-Cones (most sensitive to blue).
  - Rods (more sensitive to brightness).
- Two problems with this system:
  - Correlation between receptors (not orthogonal).
    - Particularly between red/green.
  - We have 4 receptors for 3 colours.





# Colour Opponency in the Human Eye

- Bipolar and ganglion cells seem to code using 'opponent colors':
  - 3-variable orthogonal basis:



• This operation is similar to PCA.

http://oneminuteastronomer.com/astro-course-day-5/ https://en.wikipedia.org/wiki/Color\_visio http://5sensesnews.blogspot.ca/



#### **Colour Opponency Representation**



# **Representing Faces**

But how should we represent faces?

- K-means (vector quantization):
  - 'Grandmother cell': one neuron = one face.
  - Almost certainly not true: too few neurons.
- Principal components analysis (PCA):
  - 'Distributed representation'.
    - We'll cover artificial neural networks next week.
  - Coded by pattern of group of neurons.
  - PCA uses all variables to make cancelling parts.
- Non-negative matrix factorization (NMF):
  - 'Sparse coding'.
  - Coded by activation of small set of neurons.
  - NMF makes object out small number of 'parts'.



# **Representing Faces**

- Why sparse coding?
  - 'Parts' are intuitive, and brains seem to use sparse representation.
  - Energy efficiency if using sparse code.
  - Sparse basis or "dictionary – Increase number of concepts you can memorize?
    - Some evidence in fruit fly olfactory system.







Sparse Code

# Warm-up to NMF: Non-Negative Least Squares

• Consider our usual least squares problem:

$$argmin_{x \in R^{d}} \frac{1}{2} \sum_{i=1}^{N} \left( y_{i} - w^{7} x_{i} \right)^{2}$$

• Assume that y<sub>i</sub> and elements of x<sub>i</sub> are non-negative:

- Could be sizes ('height', 'milk', 'km') or counts ('vicodin', 'likes', 'retweets').

- We may want elements of w to be non-negative, too:
  - No physical interpretation to negative weights.
  - If  $x_{ii}$  is amount of product you produce, what does  $w_i < 0$  mean?
- Non-negativity constraint has interesting property:
  - Solution w tends to be sparse.

#### Non-Negative Least Squares

• The non-negative least squares formulation:

$$\operatorname{Argmin}_{x \in \mathbb{R}^d} \frac{1}{2} \sum_{i=1}^n (y_i - w_{x_i})^2$$
 subject to  $w_j = 70$  for all j.

• This can be solved with projected-gradient iteration:

wt+1 = Pwzo[wt-xy Vf(wt)] where Pwzo sets negative elements to a "projection" y nshal gradient descent step

- Projected-gradient has similar properties to gradient descent.
  - Guaranteed to decrease objective for small enough  $\alpha_t$ .
  - Guaranteed to find constrained local minimum.
  - Can also add projection to stochastic gradient.

# Sparsity and Non-Negative Least Squares

• Consider 1D non-negative least squares objective:

$$f(w) = \frac{1}{2} \sum_{i=1}^{n} (y_{i} - wx_{i})^{2} \quad \text{with } w > 0$$

• Plotting the (constrained) objective function:



- Instead of setting w negative, NNLS will set w to zero.
- In higher-dimensions, NNLS also implicitly regularizes non-zero values:
  - Positive w<sub>i</sub> are smaller because no 'cancellation' with negative values.

# Non-Negative Matrix Factorization (NMF)

• Recall our objective for latent-factor models:

$$f(W_{j}2) = \frac{1}{2} \sum_{i=1}^{n} \sum_{j=1}^{d} (x_{ij} - w_{ij}^{T}z_{ij})^{2}$$

- We get different models with different constraints:
  - K-means: each  $z_i$  has one '1' and the rest are zero.
  - Least squares: we only have one variable (d=1) and the  $z_i$  are fixed.
  - PCA: the w<sub>c</sub> have a norm of 1 and have an inner product of zero.
  - NMF: all elements of W and Z are non-negative:
    - Latent-factors w<sub>c</sub> are sparse (sparse 'dictionary').
    - Low-dimensional representation z<sub>i</sub> is sparse (sparse 'code').

- We can also fit NMF with projected-gradient.
- Usually, alternate between updating 'W' and 'Z'.
- Not convex, initialization matters:.
   Usually, random initial values.
- You can't initialize w<sub>c</sub> the same:
  - They would stay the same.
  - Use different random values.



#### **Other Latent-Factor Models**

• Recall our objective for latent-factor models (LFM):

$$f(W_{j}Z) = \frac{1}{2} \sum_{i=1}^{n} \sum_{j=1}^{d} (\chi_{ij} - W_{ij}T_{2j})^{2}$$

- We can use our linear regression tricks in this framework:
  - Use robust loss function like absolute error (robust LFM).
  - Use logistic loss for binary  $x_{ii}$  (binary LFM).
  - Add regularization of W and/or Z to improve test error (regularized LFM).
  - Instead of non-negativity, use L1-regularization to encourage sparsity.

• Sparse coding:  

$$\begin{array}{c}
\text{usual LFM} \\
\text{usual LF$$

• Literature is messy: can mix/match regularizers/constraints.

#### Latent-Factor Models for Face Representations

![](_page_15_Figure_1.jpeg)

• Consider building latent-factors for general image patches:

![](_page_16_Figure_2.jpeg)

![](_page_17_Picture_1.jpeg)

(b) Principal components.

We don't think this is the right representation:

- Few PCs do almost everything.
- Most PCs do almost nothing.

We believe 'simple cells' in visual cortex look like:

![](_page_17_Picture_7.jpeg)

'Gabor' filters

http://lear.inrialpes.fr/people/mairal/resources/pdf/review\_sparse\_arxiv.pdf http://stackoverflow.com/questions/16059462/comparing-textures-with-opencv-and-gabor-filters

• Latent factors from sparse coding on B+W and colour patches:

![](_page_18_Figure_2.jpeg)

(a) With centering - gray.

(b) With centering - RGB.

http://lear.inrialpes.fr/people/mairal/resources/pdf/review\_sparse\_arxiv.pdf

• Latent factors from sparse coding on B+W and colour patches:

![](_page_19_Figure_2.jpeg)

(c) With whitening - gray.

(d) With whitening - RGB.

< colour opponency

#### **Application: Image Inpainting**

![](_page_20_Picture_1.jpeg)

# **Recent Work: Structured Sparsity**

• 'Structured sparsity' considers dependencies in sparsity patterns.

![](_page_21_Figure_2.jpeg)

NMF

"Structured" sparse PCA

http://jmlr.org/proceedings/papers/v9/jenatton10a/jenatton10a.pdf

# **Recent Work: Structured Sparsity**

• 'Structured sparsity' considers dependencies in sparsity patterns.

![](_page_22_Figure_2.jpeg)

This is similar to "cortical columns" theory in visual cortex.

(b) With  $4 \times 4$  neighborhood.

# Summary

- Biological motivation for orthogonal and sparse latent factors.
- Non-negativity leads to a form of sparsity.
- Non-negative matrix factorization leads to sparse LFM.
- L1-regularization leads to other sparse LFMs.
- Next time: predicting which movies you are going to like.