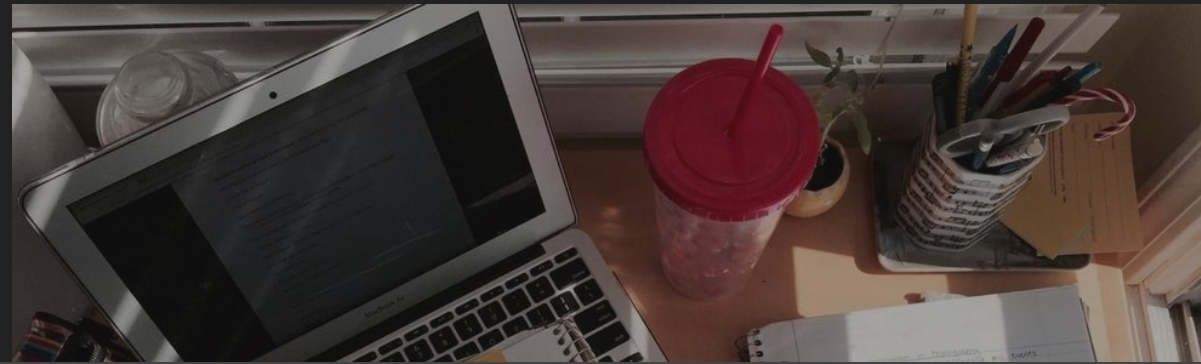


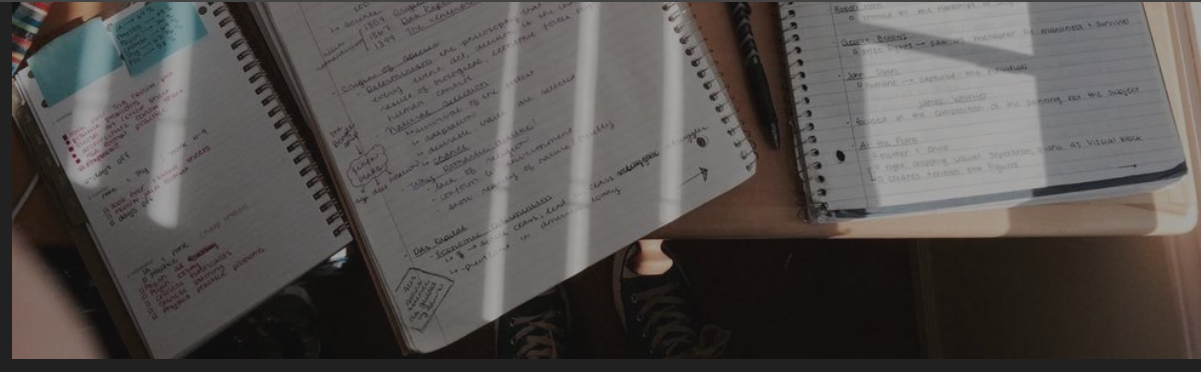


Mémoire

Si Xun Li
Preeti Vyas



Does your study table often look like this?



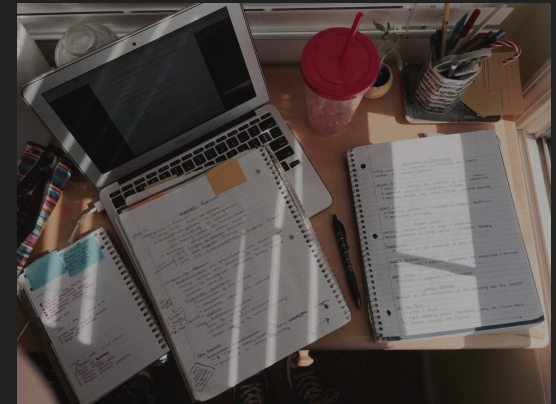
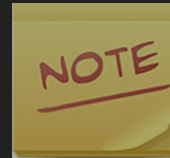
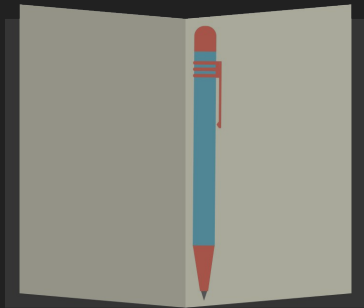


Do you spend a lot of time searching for your notes?





Are you caught in a circle of these platforms?



We present you...

Videos

Photos

Audios

IT KEEPS IT ALL TOGETHER FOR YOU!

Reminders

Notes

Documents

[New Note](#)[Organize and Upload](#)[Create a Reminder](#)[Upcoming Events 2](#)[My Files](#)[User Manual](#)[About Mémoire](#)

Welcome to Mémoire Preeti!

Note taking revolutionized

Deriving Personas

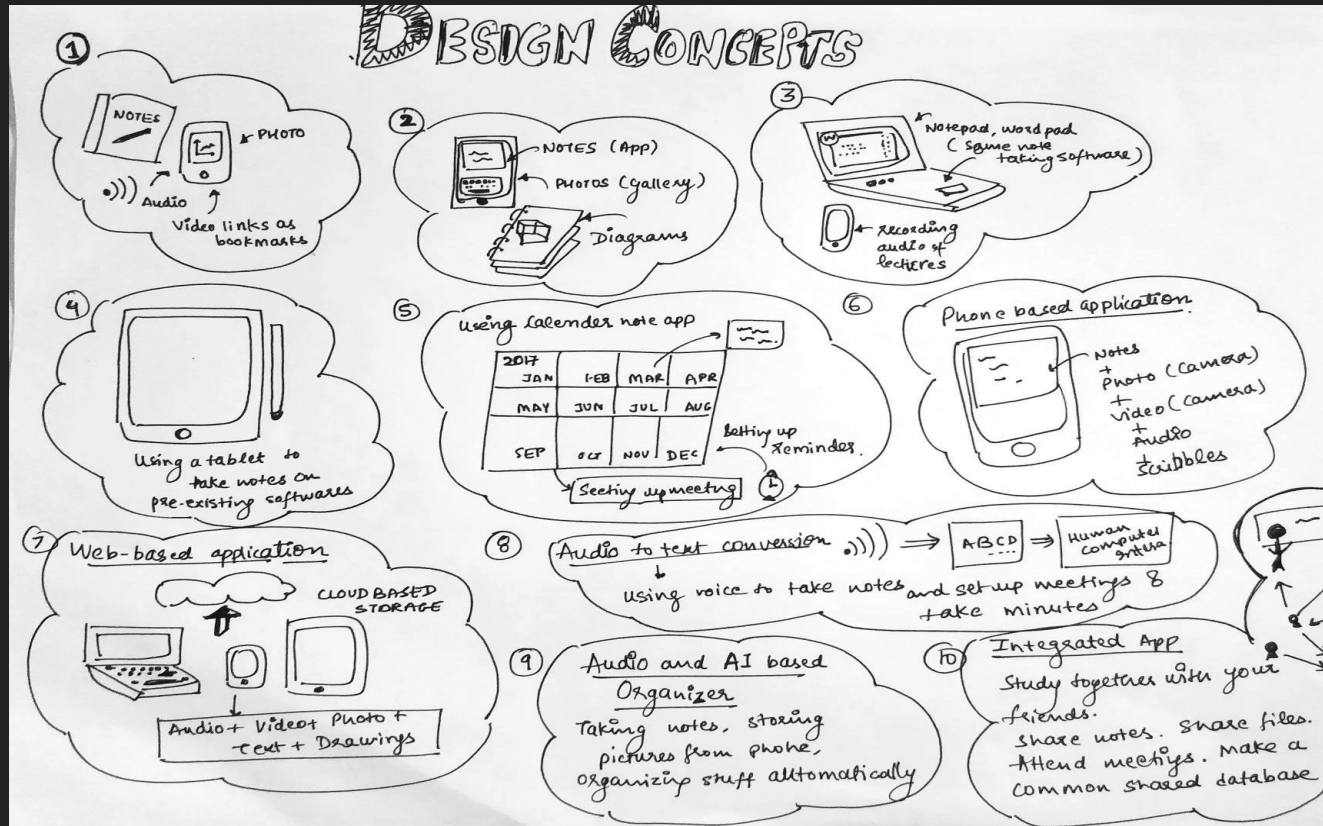


Disorganized Student

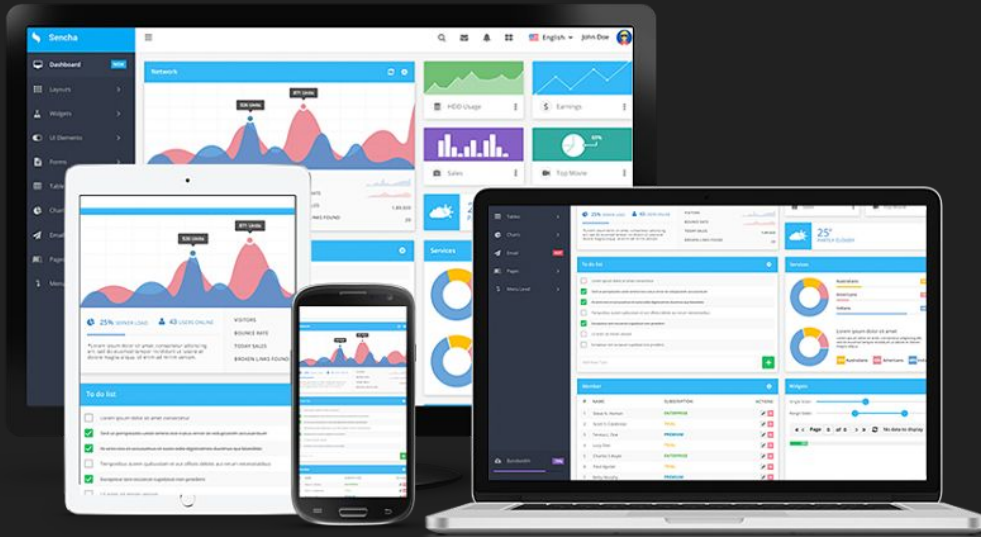


Frustrated Office Worker

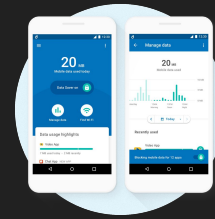
10 plus 10 Design Method



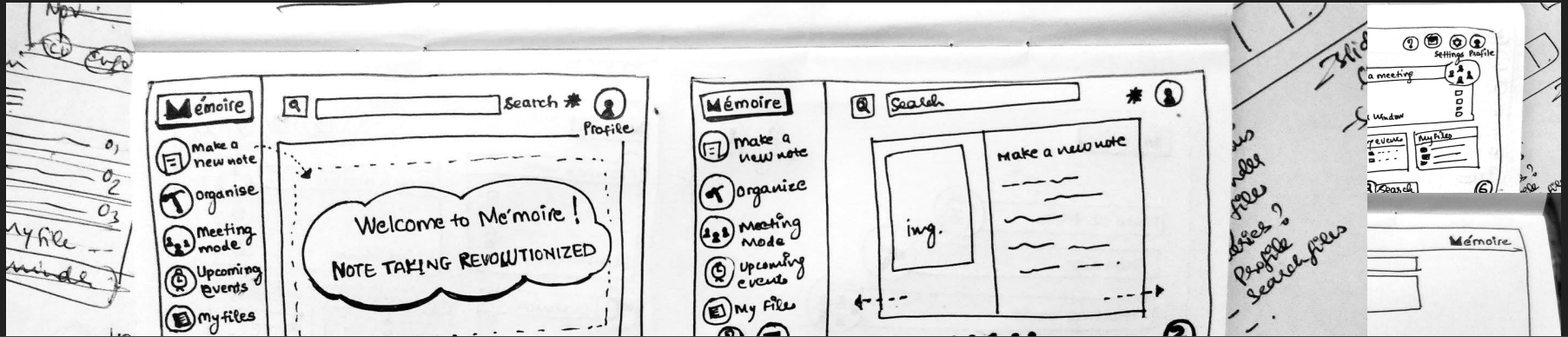
Paper Prototyping



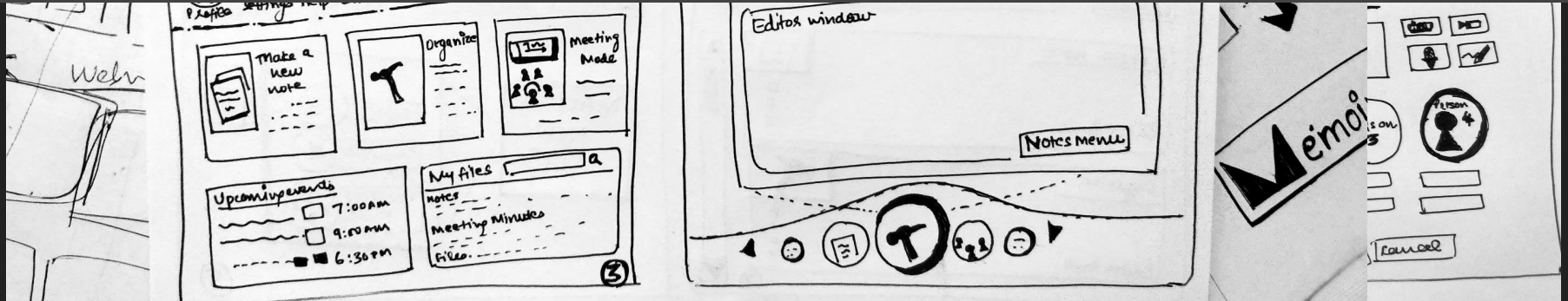
Web-based Application



Standalone Application



And there were so many design to choose from...



Setting Usability Goals

Navigation is
easy

Effective
at taking
notes

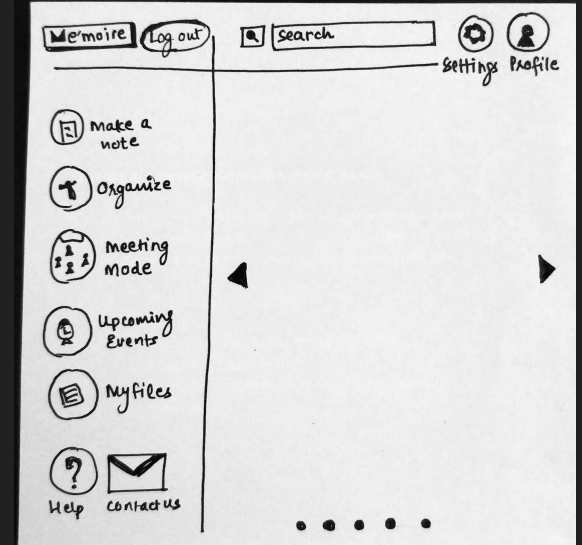
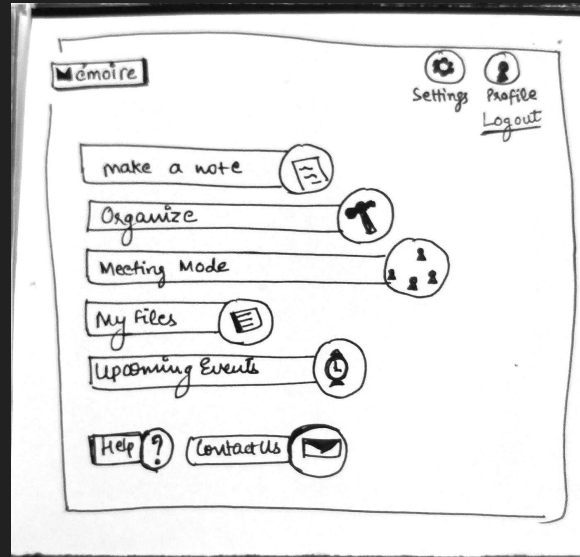
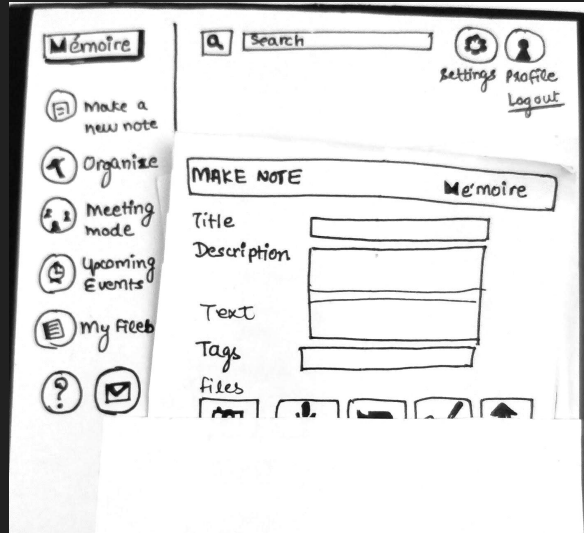
System does
not distract
users

Effective at
organizing
schedules

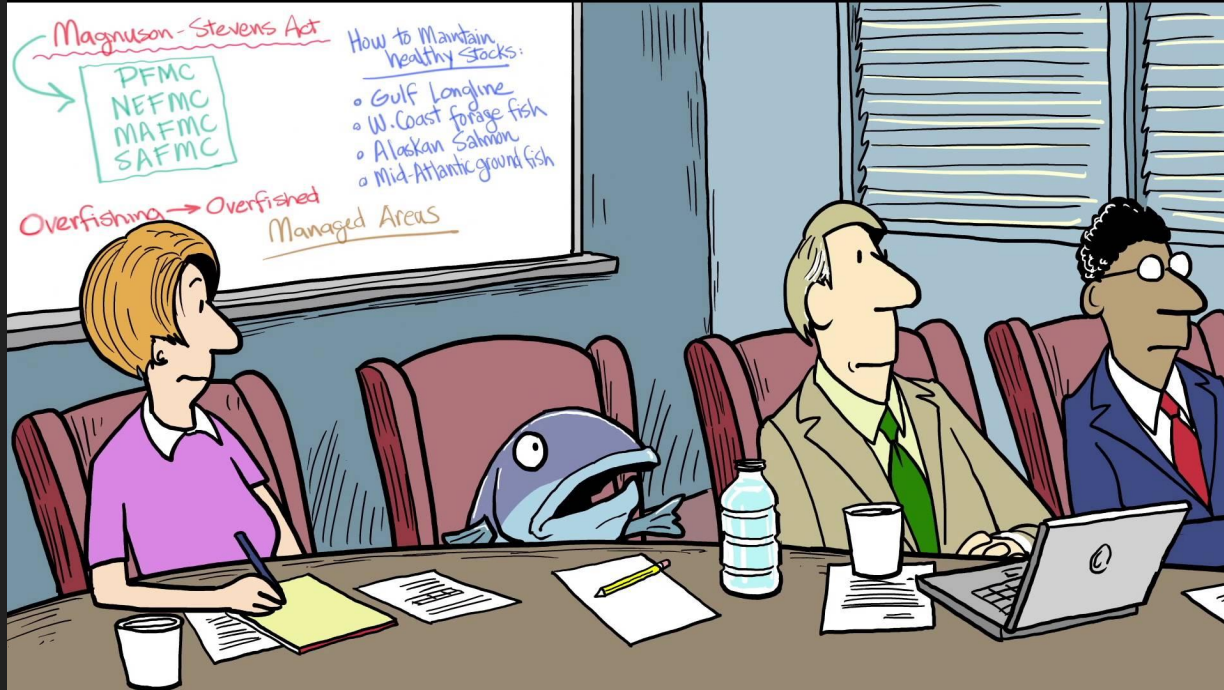
System can be
understood
easily

Effective at
organizing
files

We chose these three for user testing

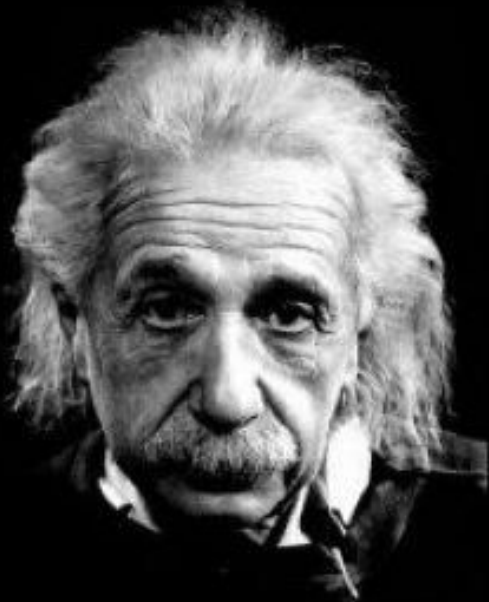


Low-Fi User Testing



That one user....

YOU CAN DO ANYTHING



BUT NOT EVERYTHING

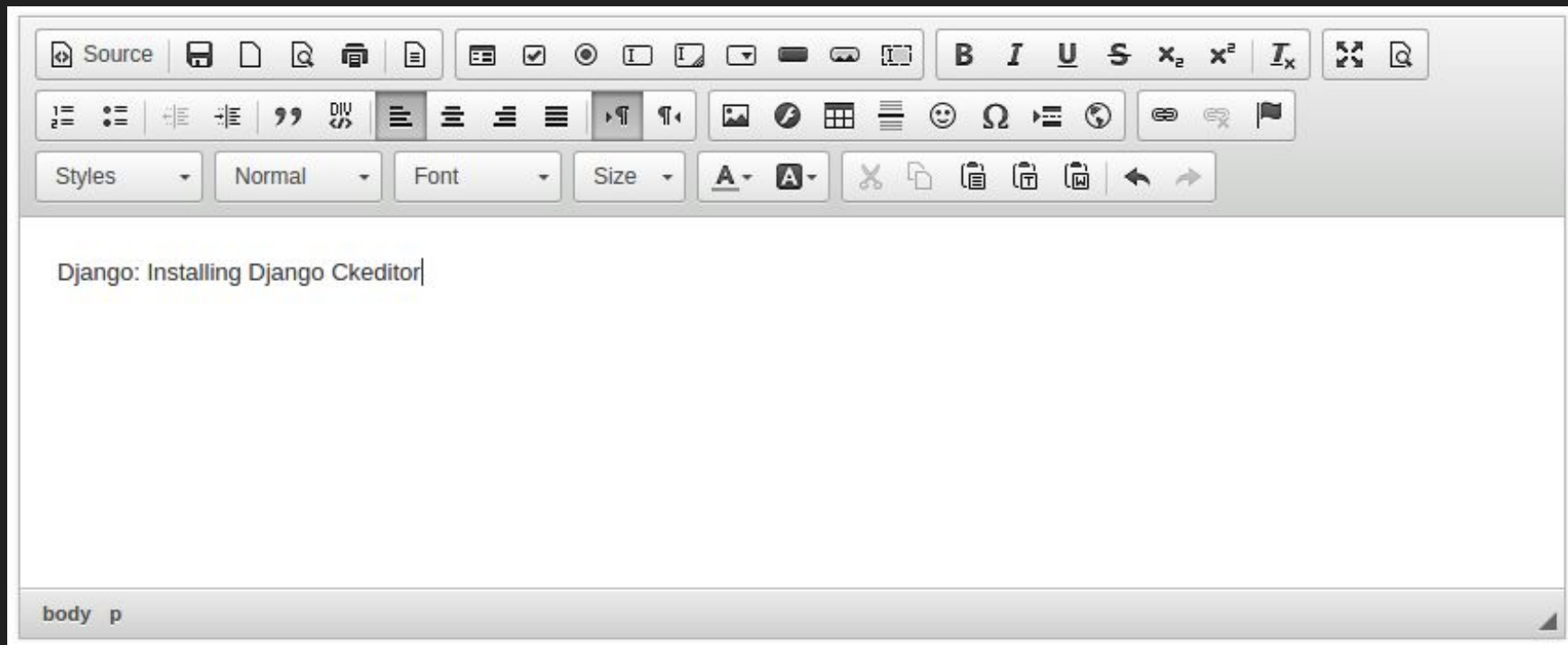
Memos Happen

Issue 1

Text editor cluttering



Paper Prototype



Computer Prototype

Mémoire Profile Log out

- New Note
- Organize and Upload
- Create an Event
- Upcoming Events
- My Files

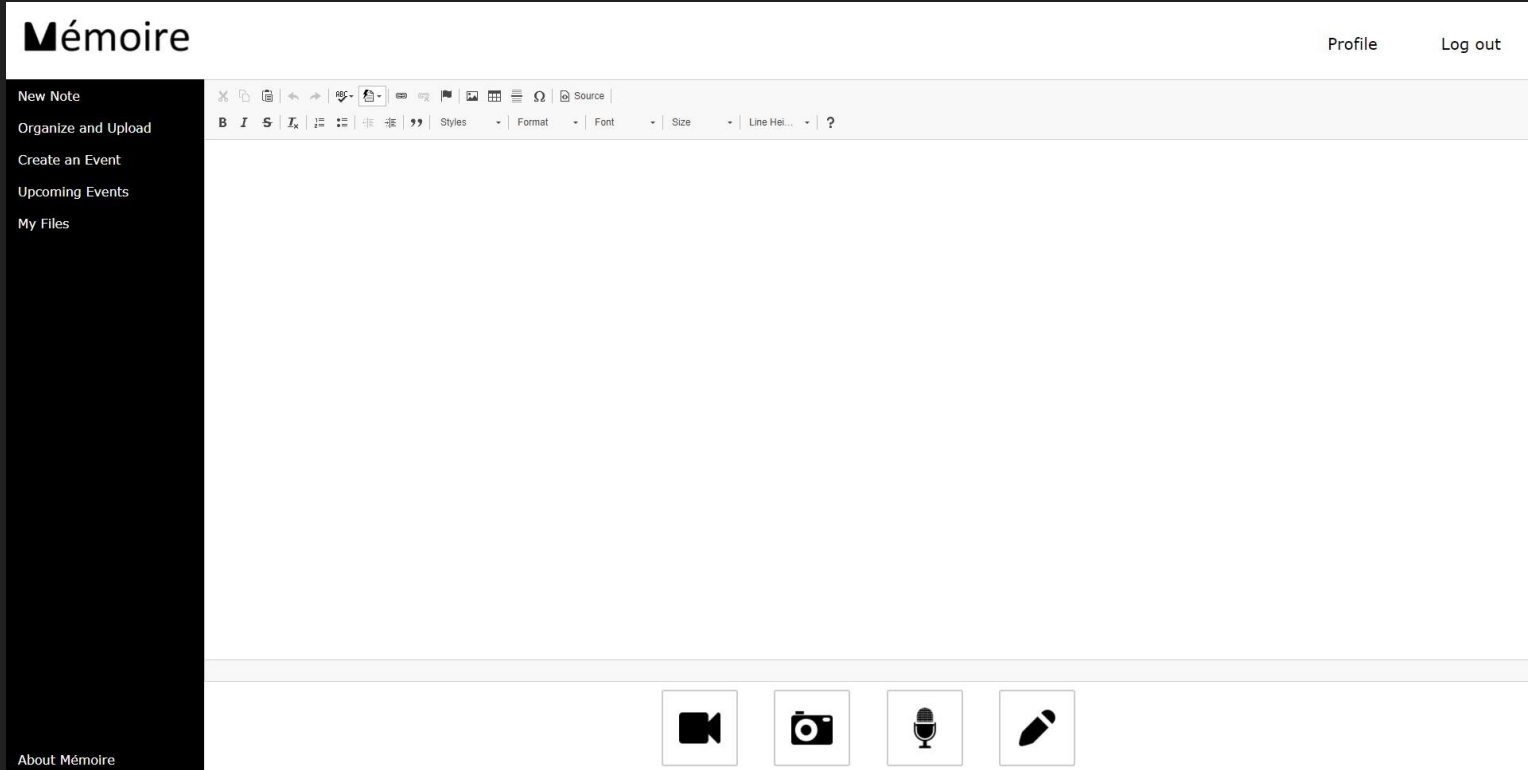
Create a new note

Name

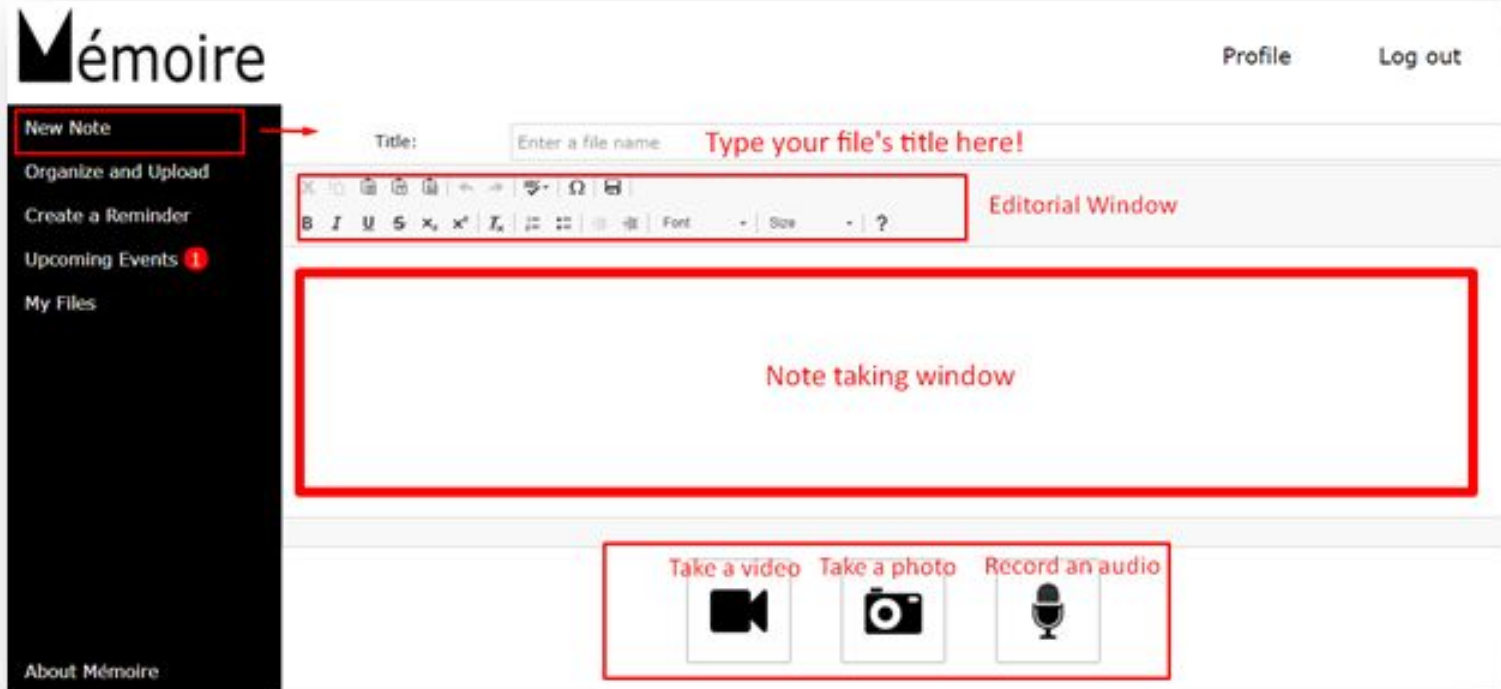
Description

About Mémoire

Computer Prototype



Alpha Prototype



Beta Prototype

Mémoire

Profile

Log out

New Note

Organize and Upload

Create a Reminder

Upcoming Events 3

My Files

User Manual

About Mémoire

Title:

Enter a file name



Issue 2

Confusion with Organize and Upload Screen



Computer/Alpha Prototype

Mémoire Profile Log out

- New Note
- Organize and Upload
- Create an Event
- Upcoming Events
- My Files

Organize

Title

Description

Tags

About Mémoire

Beta Prototype

Mémoire

[Profile](#)

[Log out](#)

[New Note](#)

[Organize and Upload](#)

[Create a Reminder](#)

[Upcoming Events](#) 2

[My Files](#)

[User Manual](#)

[About Mémoire](#)

Organize

Title

Enter a name for folder

Tags

Enter a tag and press enter

Selected Files

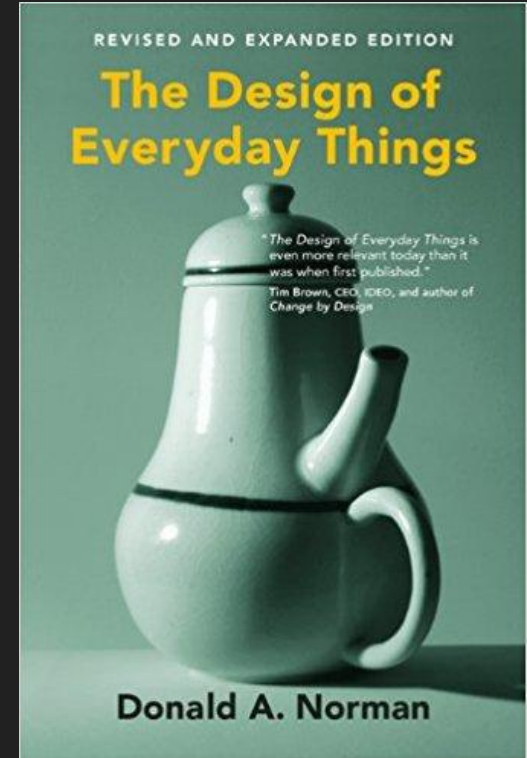
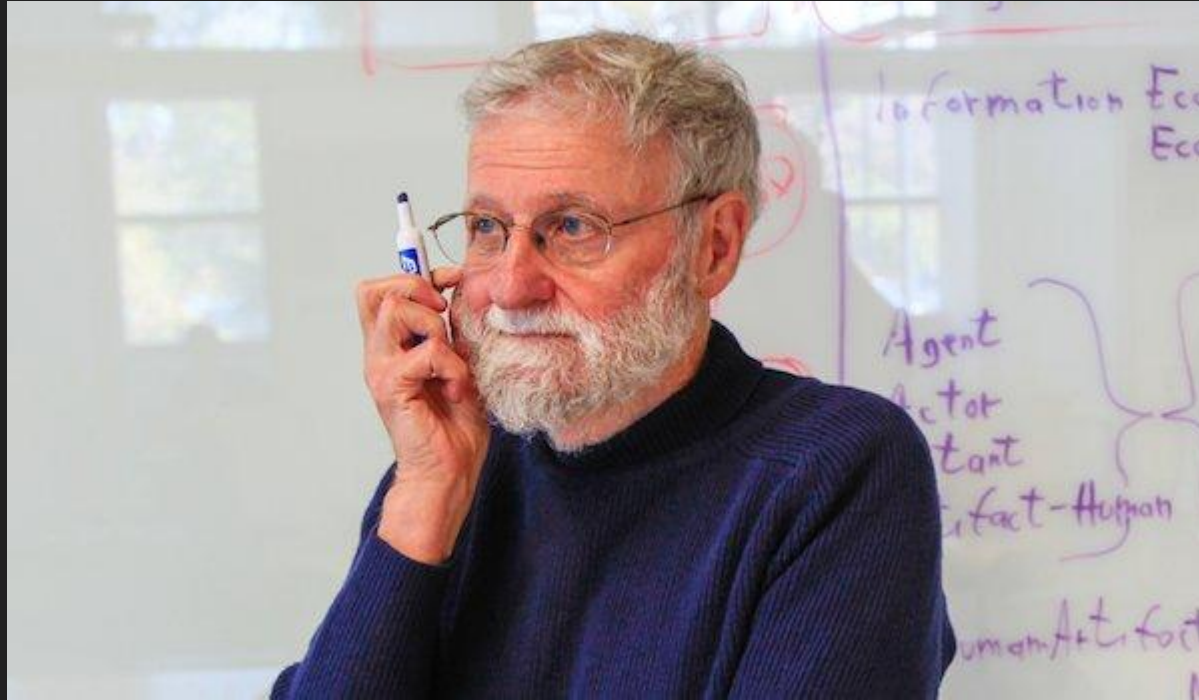
Click here or drag and drop your files. Clicking a second time on this box will result in previously selected files to be unselected.

Issue 3

System Status? Is it working or not?



Norman's Heuristics



1



Visibility of system status

2



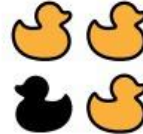
Match between system + real world

3



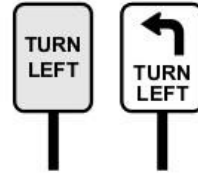
User control and freedom

4



Consistency and standards

5



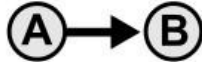
Recognition rather than recall

6



Error prevention

7



Flexibility and efficiency of use

8



Aesthetic and minimalist design

9



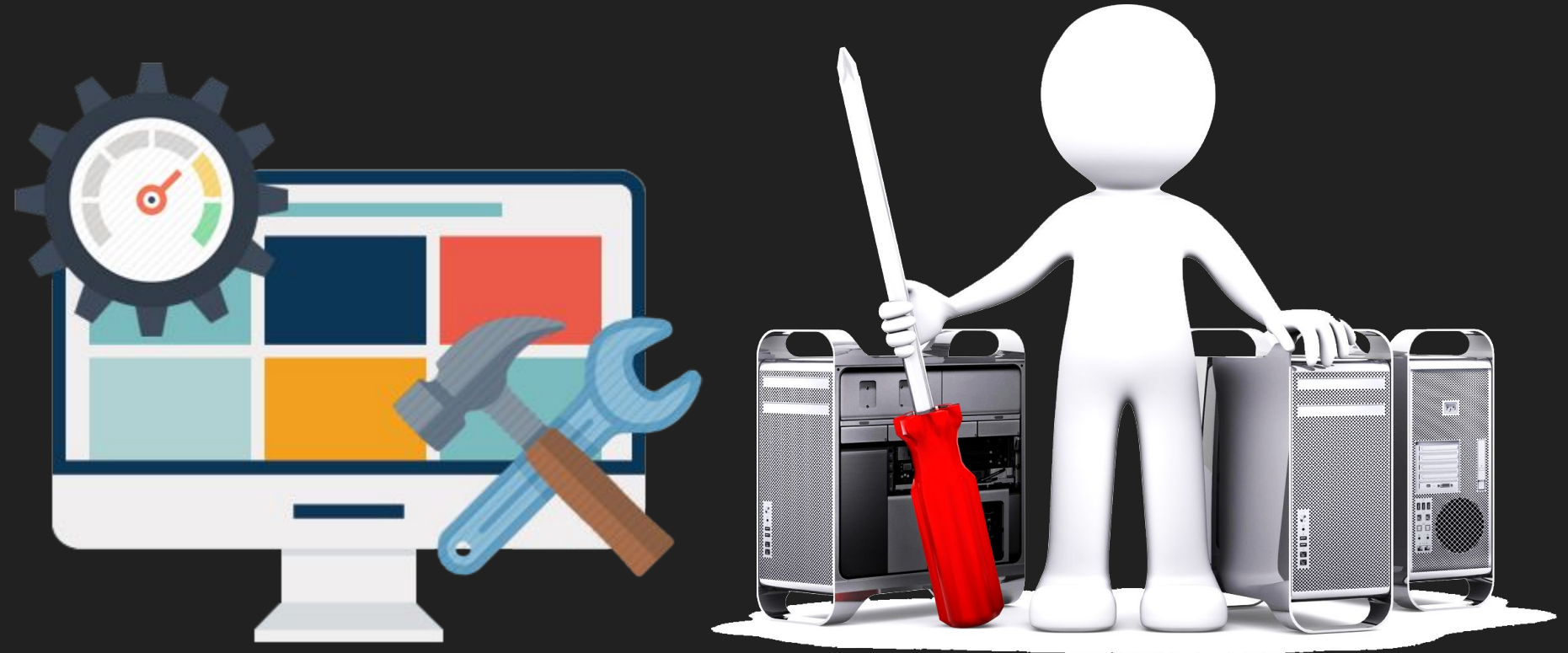
Help users with errors

10



Help and documentation

Feedback and Major Fixes



Let's talk backend!

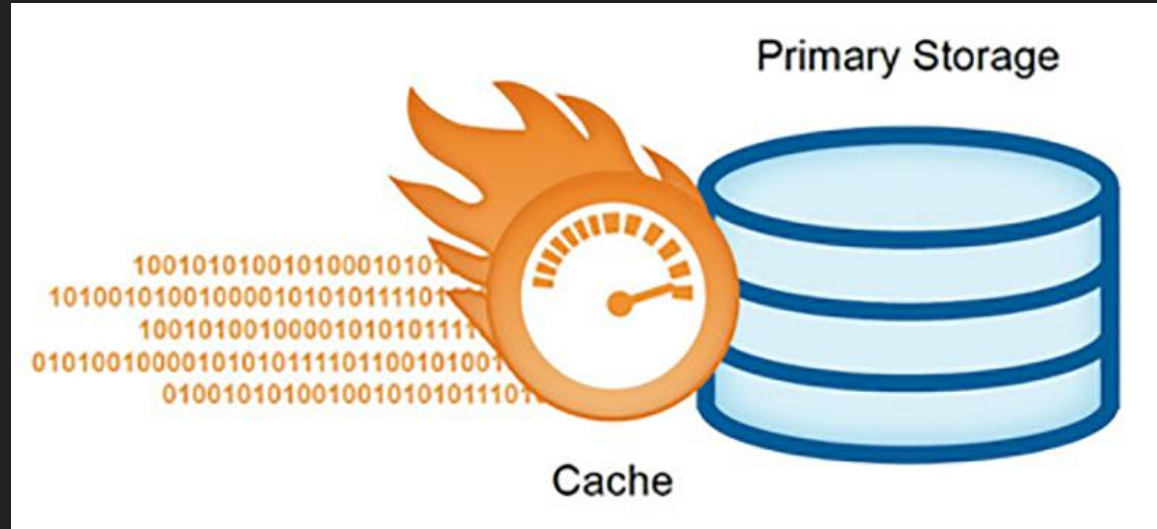


Boring Technical Stuff...

- Client-Side Scripting



Frustration



More Boring Technical Stuff...

- Server-Side Scripting



Let's talk PHP



PHP

TRAINING WHEELS WITHOUT THE BIKE

It's just like ice cream flavours!

Belgian Chocolate



Milk Chocolate



Dark Chocolate



Urgh... More?

- Database



Thank You



CKEditor™



w3schools.com

Live Demo

