

STAT 406: ALGORITHMS FOR CLASSIFICATION AND PREDICTION

LECTURE 1: INTRODUCTION

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Mon 7 January, 2008¹

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OUTLINE

- Administrivia
- Some basic definitions.
- Simple examples of regression.
- Real-world applications of regression.
- Simple examples of classification.
- Real-world applications of classification.

ADMINISTRIVIA

- Web page <http://www.cs.ubc.ca/~murphyk/Teaching/Stat406/Spring08/index.html> Check the 'news' section before every class!
- Optional Lab Wed 4-5, LSK 310.
- The TA is Aline Tabet
- My office hours are Fri 4-5pm LSK 308d. Please send me email ahead of time if you plan to show up!

GRADING

- There will be weekly homework assignments worth 20%.
Out on Mondays, return on Mondays (in class).
- The homeworks will involve theory and programming; you can get help during the lab session.
- The midterm will be Feb 25th and is worth 35%.
- The final will be in April (15-29) and is worth 45%.

PRE-REQUISITES

- Math: multivariate calculus, linear algebra, probability theory.
- Stats: stats 306 or CS 340 or equivalent.
- CS: some experience with programming (eg in R) is required.

MATLAB

- There will be weekly programming assignments.
- We will use Matlab.
- Matlab is very similar to R, but is somewhat faster. Matlab is widely used in the machine learning and Bayesian statistics community.
- Unfortunately Matlab is not free (unlike R). You can buy a copy from the bookstore for \$150, or you can use the copy installed in the lab machines.
- In the first lab (this Wed), Aline will give an introduction to Matlab. More info on the class web page.

TEXTBOOK

- I am writing my own textbook, but it is not yet finished. You should buy a photocopy of the current draft (433 pages) at Copiesmart in the village (near MacDonalds) for \$30 (available on Wednesday).
- The following books are recommended additional reading, but not required
 - *Pattern recognition and machine learning*, Chris Bishop, 2006
 - *Elements of statistical learning*, Hastie, Friedman and Tibshirani, 2001.

LEARNING OBJECTIVES

- Understand basic principles of machine learning and its connections to other field
- Derive, in a precise and concise fashion, the relevant mathematical equations needed for familiar and novel models/ algorithms
- Implement, in reasonably efficient Matlab, various familiar and novel ML model/ algorithms
- Know how to choose an appropriate method and apply it to various kinds of data/ problem domains

SYLLABUS

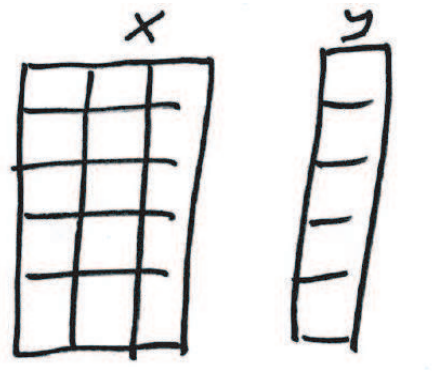
- We will closely follow my book.
- Since people have different backgrounds (cs 340, stat 306, multiple versions), the exact syllabus may change as we go.
- See the web page for details.
- You will get a good feeling for the class during today's lecture.

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LEARNING TO PREDICT

- This class is basically about machine learning.
- We will initially focus on supervised approaches.
- Given a training set of n input-output pairs $D = (\vec{x}_i, \vec{y}_i)_{i=1}^n$, we attempt to construct a function f which will accurately predict $f(\vec{x}_*)$ on future, test examples \vec{x}_* .
- Each input \vec{x}_i is a vector of d features or covariates. Each output \vec{y}_i is a target variable. The training data is stored in an $n \times d$ design matrix $X = [\vec{x}_i^T]$. The training outputs are stored in a $n \times q$ matrix $Y = [\vec{y}_i^T]$.

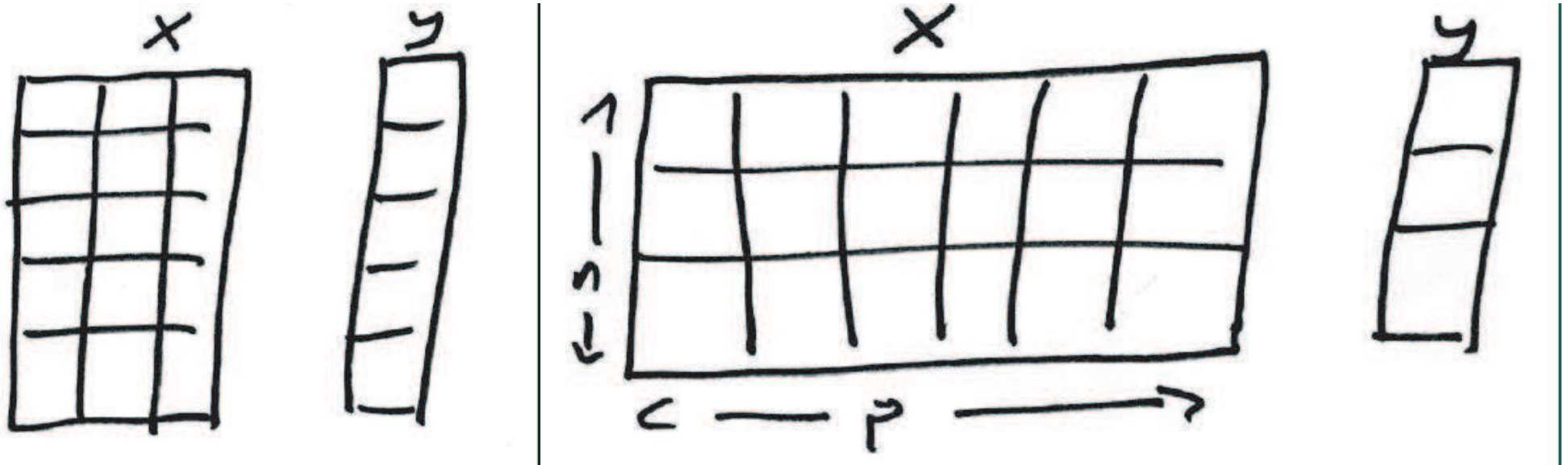


CLASSIFICATION VS REGRESSION

- If $\vec{y} \in \mathbb{R}^q$ is a continuous-valued output, this is called **regression**. Often we will assume $q = 1$, i.e., scalar output.
- If $y \in \{1, \dots, C\}$ is a discrete label, this is called **classification** or **pattern recognition**. The labels can be ordered (eg. low, medium, high) or unordered (e.g., male, female). N_Y is the number of classes. If $C = 2$, this is called binary (dichotomous) classification.

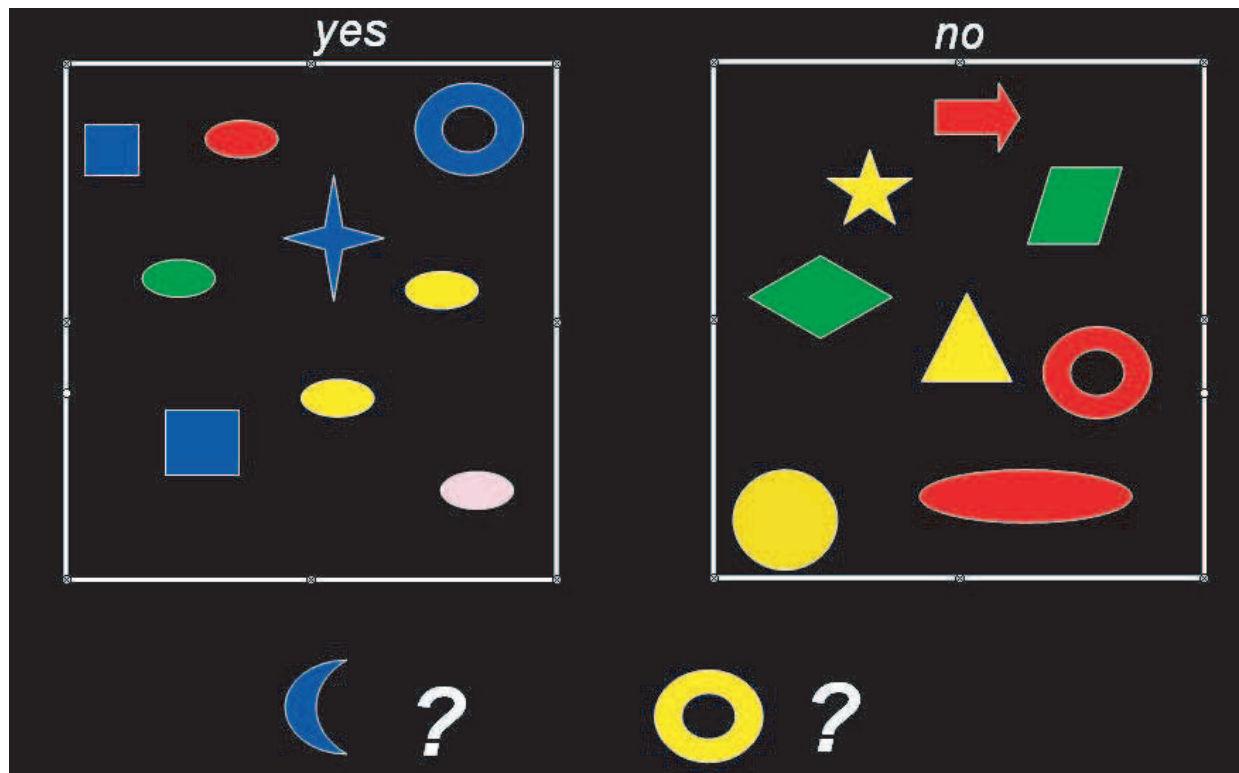
SHORT/FAT VS TALL/SKINNY DATA

- In traditional applications, the design matrix is tall and skinny ($n \gg p$), i.e., there are many more training examples than inputs.
- In more recent applications (eg. bio-informatics or text analysis), the design matrix is short and fat ($n \ll p$), so we will need to perform feature selection and/or dimensionality reduction.



GENERALIZATION PERFORMANCE

We care about performance on examples that are different from the training examples (so we can't just look up the answer).



NO FREE LUNCH THEOREM

- The *no free lunch theorem* says (roughly) that there is no single method that is better at predicting across all possible data sets than any other method.
- Different learning algorithms implicitly make different assumptions about the nature of the data, and if they work well, it is because the assumptions are reasonable in a particular domain.

SUPERVISED VS UNSUPERVISED LEARNING

- In supervised learning, we are given (\vec{x}_i, \vec{y}_i) pairs and try to learn how to predict \vec{y}_* given \vec{x}_* .
- In unsupervised learning, we are just given \vec{x}_i vectors.
- The goal in unsupervised learning is to learn a model that “explains” the data well. There are two main kinds:
 - Dimensionality reduction (eg PCA)
 - Clustering (eg K-means)

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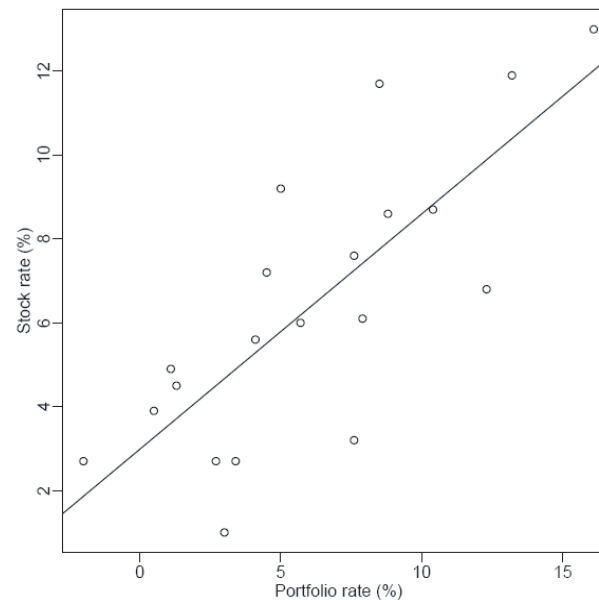
LINEAR REGRESSION

The output density is a 1D Gaussian (Normal) conditional on x :

$$p(y|\vec{x}) = \mathcal{N}(y; \vec{\beta}^T \vec{x}, \sigma) = \mathcal{N}(y; \beta_0 + \beta_1 x_1 + \cdots + \beta_p x_p, \sigma)$$

$$\mathcal{N}(y|\mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma}} \exp\left(-\frac{1}{2\sigma^2}(y - \mu)^T (y - \mu)\right)$$

For example, $y = ax_1 + b$ is represented as $\vec{x} = (1, x_1)$ and $\vec{\beta} = (b, a)$.



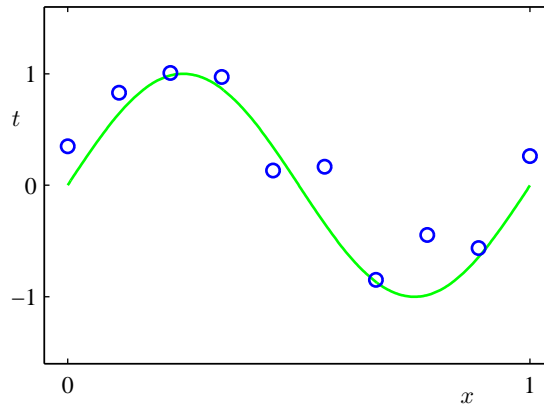
POLYNOMIAL REGRESSION

If we use linear regression with non-linear basis functions

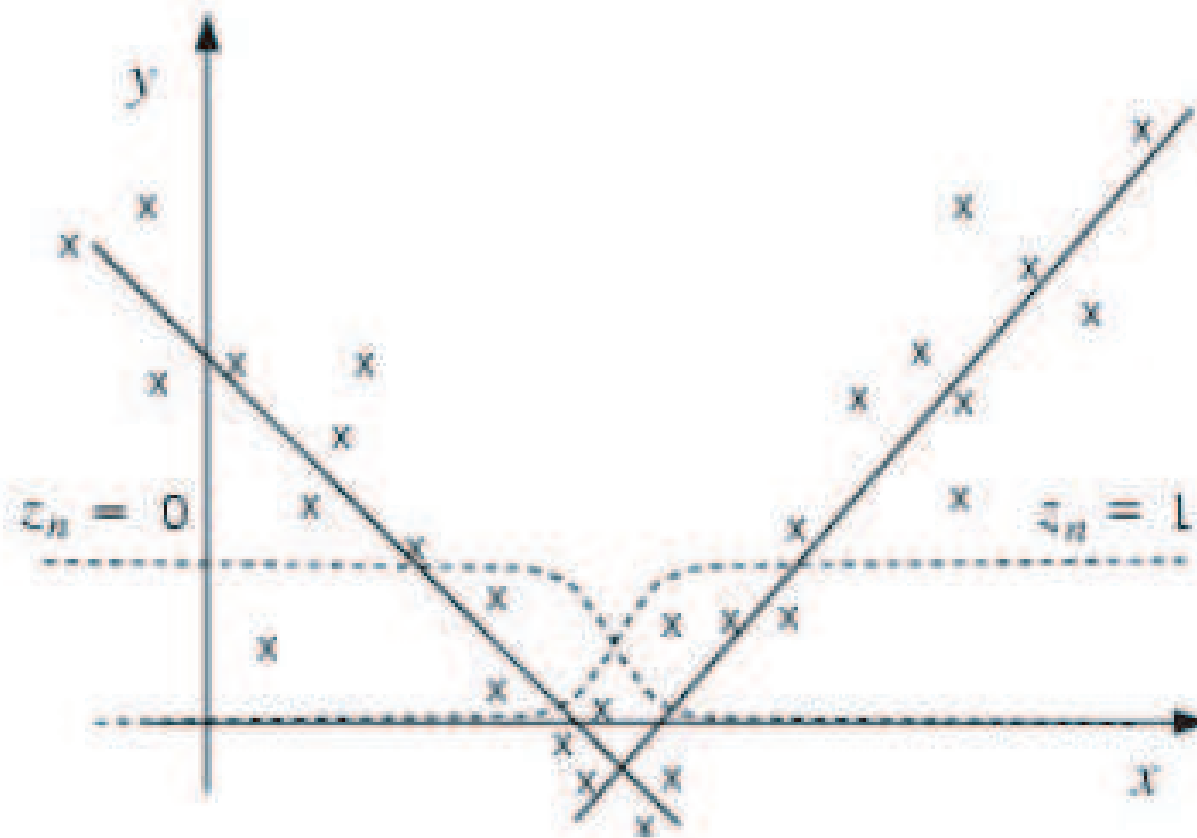
$$p(y|x_1) = \mathcal{N}(y|\beta^T [1, x_1, x_1^2, \dots, x_1^k], \sigma)$$

we can produce curves like the one below.

Note: In this class, we will often use \vec{w} instead of $\vec{\beta}$ to denote the weight vector.



PIECEWISE LINEAR REGRESSION



How many pieces? — Model selection problem.
Where to put them? — Segmentation problem.

2D LINEAR REGRESSION

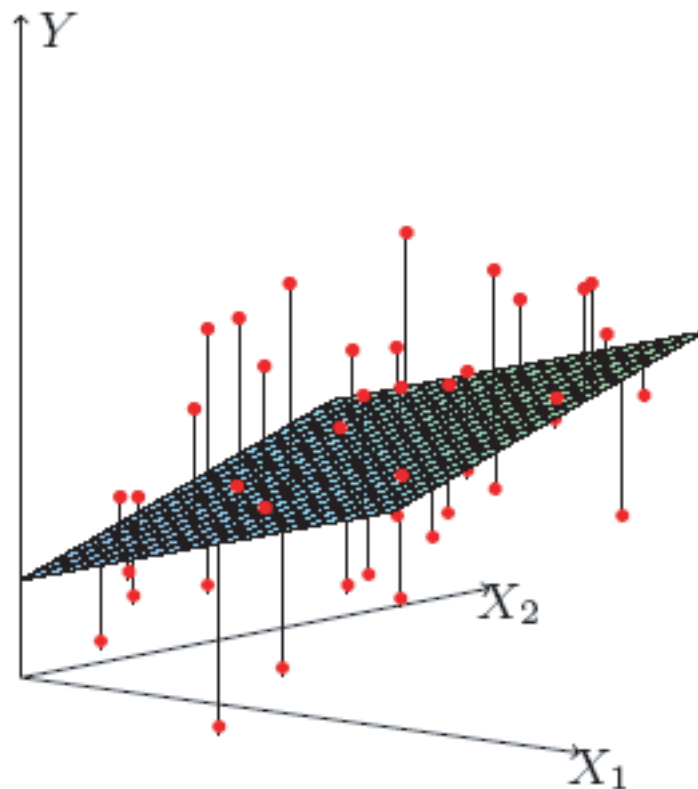


Figure 3.1: *Linear least squares fitting with $X \in \mathbb{R}^2$. We seek the linear function of X that minimizes the sum of squared residuals from Y .*

PIECEWISE LINEAR 2D REGRESSION

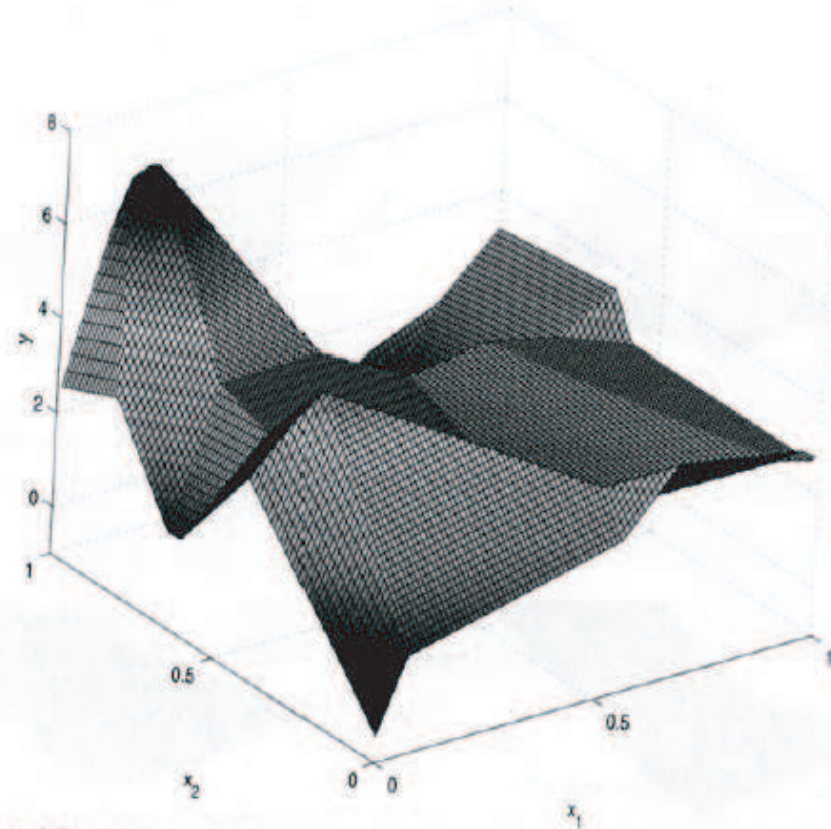


Figure 4.7 An example of a single realisation from a piecewise linear surface in two dimensions. (Reproduced by permission of the Royal Statistical Society.)

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REAL-WORLD APPLICATIONS OF REGRESSION

- \vec{x} = amount of various chemicals in my factory, y = amount of product produced.
- \vec{x} = properties of a house (eg location, size), y = sales price.
- \vec{x} = joint angles of my robot arm, \vec{y} = location of arm in 3-space.
- \vec{x} = stock prices today, \vec{y} = stock prices tomorrow. (Time series data is not iid, and is beyond the scope of this course.)

COLLABORATIVE FILTERING

- A very interesting **ordinal regression** problem is to build a system that can predict what ranking (from 1 to 5) you would give to a new movie.
- The input might just be the name of the movie, plus your past voting patterns, and those of other users.
- The **collaborative filtering** approach says you will give the same score as those people who have similar movie tastes to you, which can you infer by looking at past voting patterns.
- For each movie and each user, you can infer a set of **latent traits** and use these to predict (related to SVD of a matrix).

NETFLIX PRIZE

- The netflix prize <http://netflixprize.com/> is an award of \$1M USD for a system that can predict your movie preferences 10% more accurately than their current system (called Cinematch).
- A large training data set is provided: a sparse $18k \times 480k$ matrix (movies \times users) containing about 100M rankings (on the scale 1:5) of various movies.
- The test (probe) set is 2.8M (movie,user) pairs, for which the ranking is known but withheld from the training set.
- The performance measure is root mean square error:

$$rmse = \sqrt{\frac{1}{n} \sum_{i=1}^n (R(u_i, m_i) - \hat{R}(u_i, m_i))^2} \quad (1)$$

where $R(u_i, m_i)$ is the true rating of user u_i on movie m_i , and $\hat{R}(u_i, m_i)$ is the prediction.

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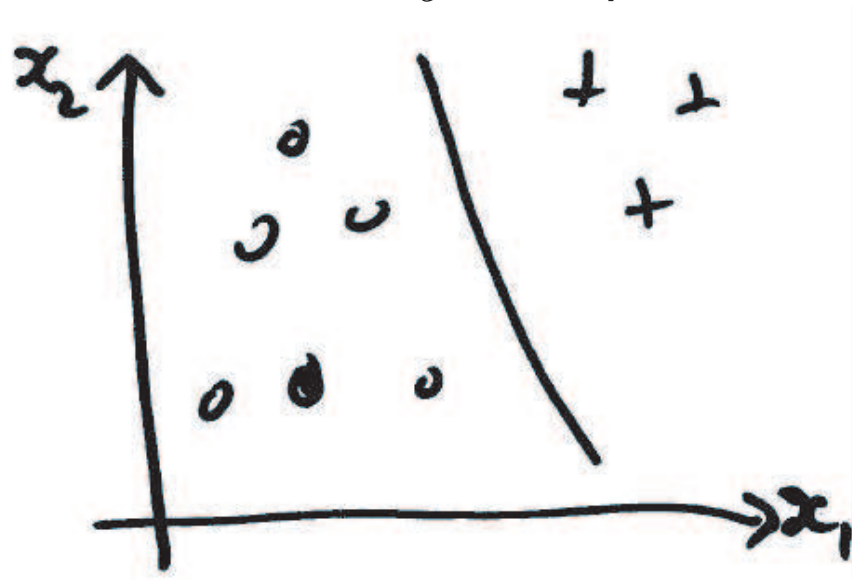
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LINEARLY SEPARABLE 2D DATA

2D inputs $\vec{x}_i \in \mathbb{R}^2$, binary outputs $y \in \{0, 1\}$.

The line is called a *decision boundary*.

Points to the right are classified as $y = 1$, points to the left as $y = 0$.



LOGISTIC REGRESSION

- A simple approach to binary classification is logistic regression (briefly studied in 306).
- The output density is Bernoulli conditional on x :

$$p(y|x) = \pi(x)^y (1 - \pi(x))^{1-y}$$

where $y \in \{0, 1\}$ and

$$\pi(x) = \sigma(\vec{w}^T [1, x_1, x_2])$$

where

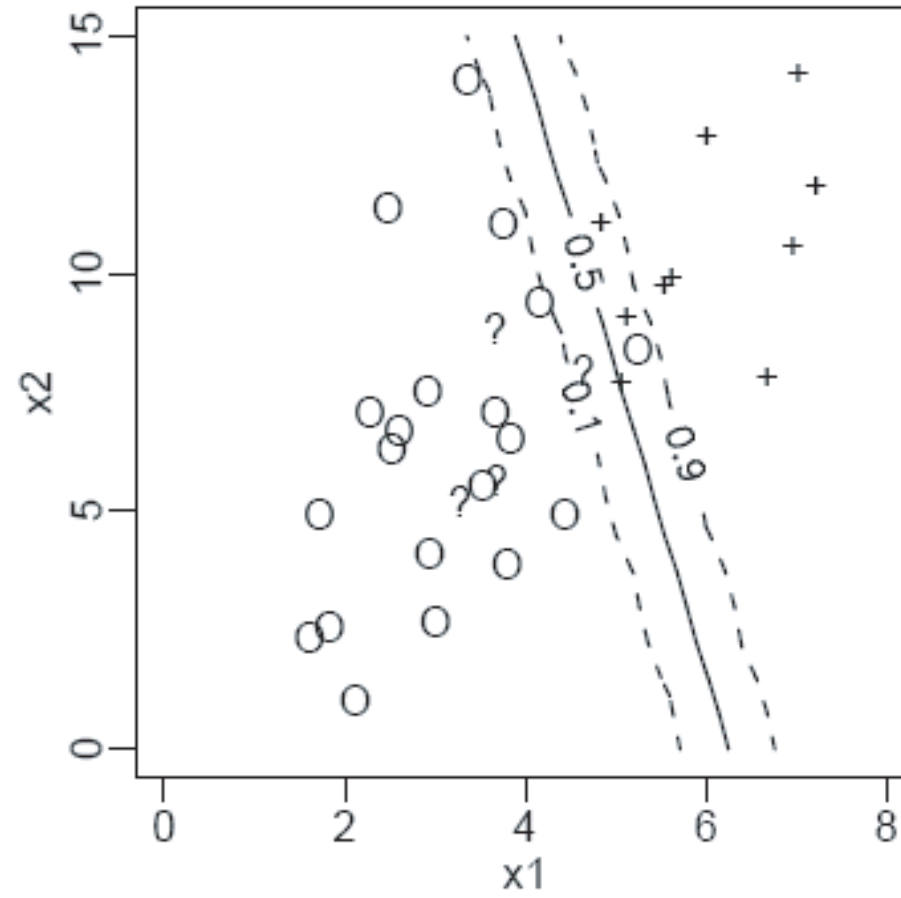
$$\sigma(u) = \frac{1}{1 + e^{-u}}$$

is the sigmoid (logistic) function that maps \mathbb{R} to $[0, 1]$. Hence

$$P(Y = 1|\vec{x}) = \frac{1}{1 + e^{-w_0 + w_1 x_1 + w_2 x_2}}$$

where w_0 is the bias (offset) term corresponding to the dummy column of 1s added to the design matrix.

2D LOGISTIC REGRESSION



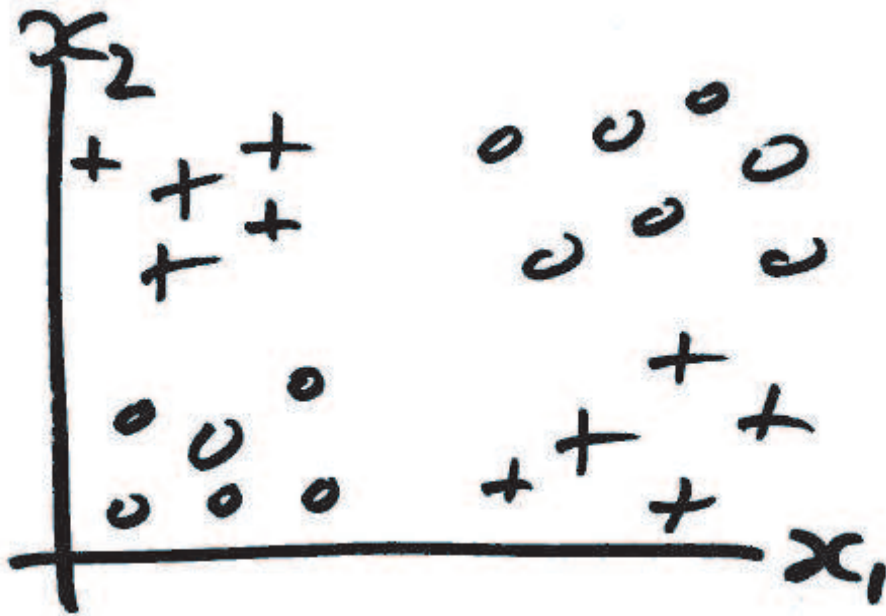
NON-LINEARLY SEPARABLE 2D DATA

In 306, this is called “checkerboard” data.

In machine learning, this is called the “xor” problem.

The “true” function is $y = x_1 \oplus x_2$.

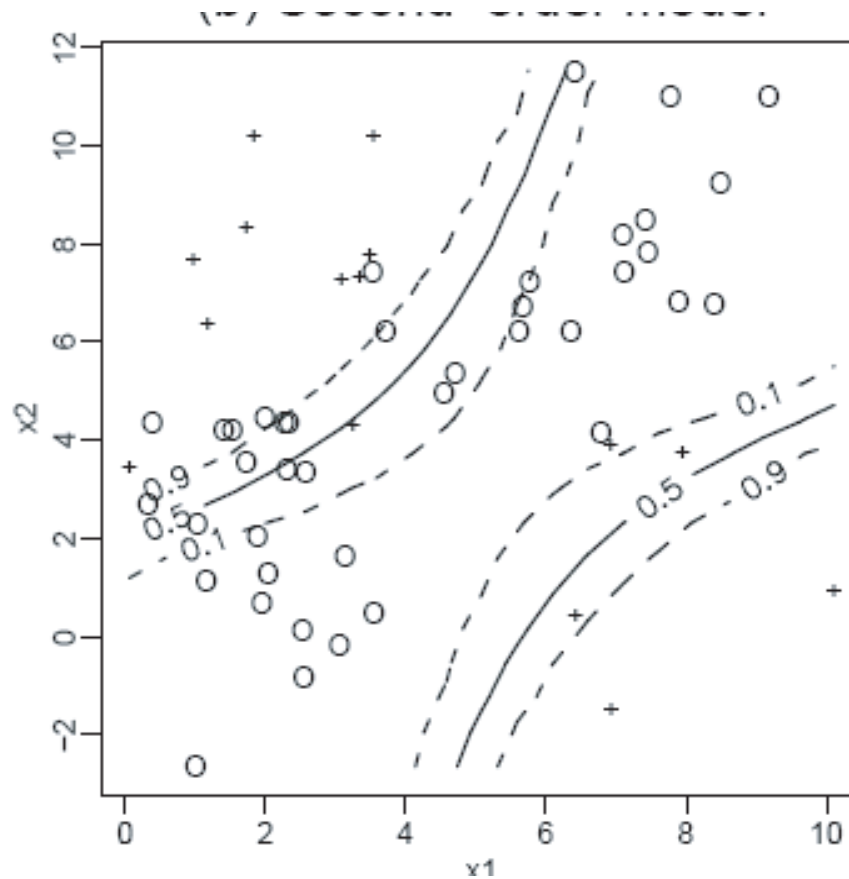
The decision boundary is non-linear.



LOGISTIC REGRESSION WITH QUADRATIC FEATURES

We can separate the classes using

$$P(Y = 1|x_1, x_2) = \sigma(w^T [1, x_1, x_2, x_1^2, x_2^2, x_1 x_2])$$



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HANDWRITTEN DIGIT RECOGNITION

Multi-class classification.

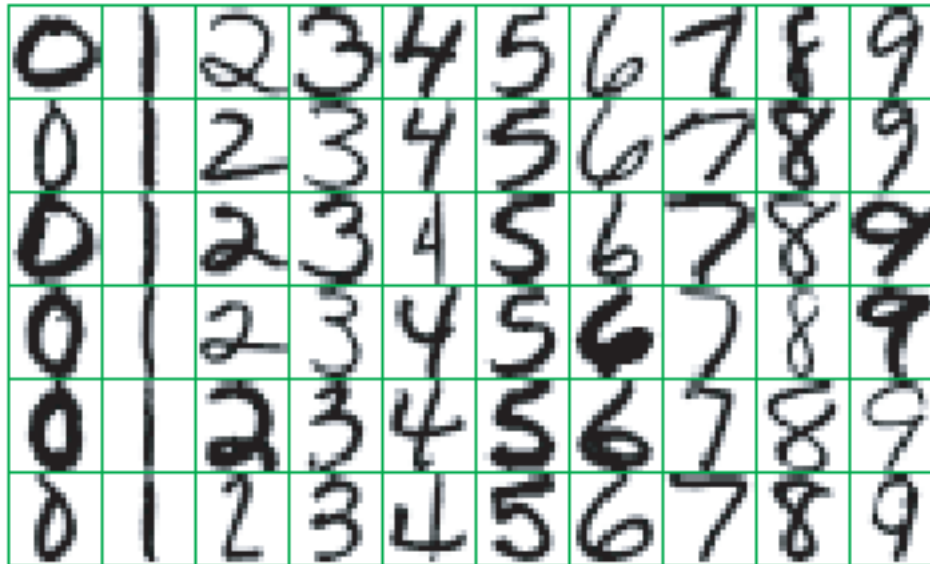


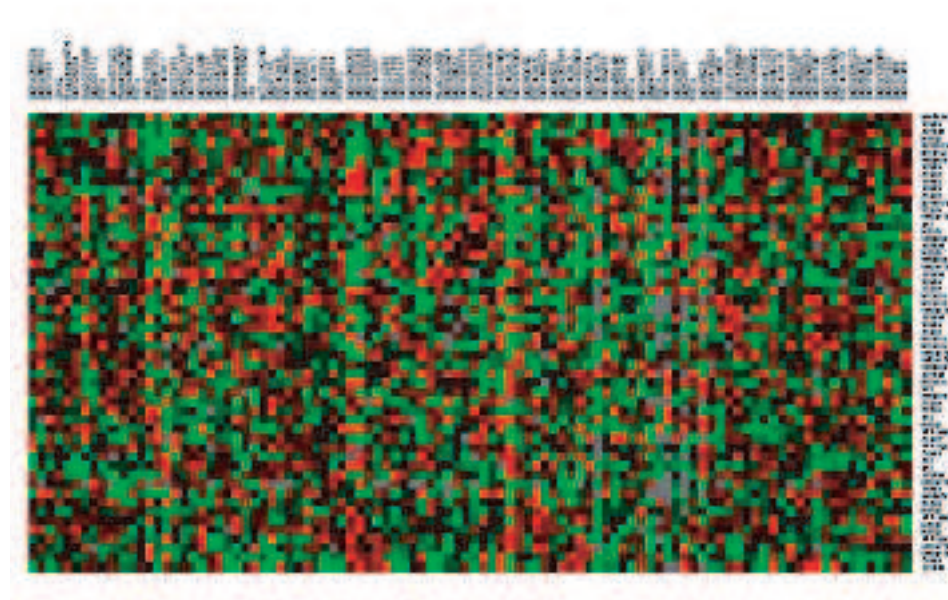
Figure 1.2: *Examples of handwritten digits from U.S. postal envelopes.*

GENE MICROARRAY EXPRESSION DATA

Rows = examples, columns = features (genes).

Short, fat data ($p \gg n$).

Might need to perform feature selection.



OTHER EXAMPLES OF CLASSIFICATION

- Email spam filtering (spam vs not spam)
- Detecting credit card fraud (fraudulent or legitimate)
- Face detection in images (face or background)
- Web page classification (sports vs politics vs entertainment etc)
- Steering an autonomous car across the US (turn left, right, or go straight)