



# Topics in AI (CPSC 532S): Multimodal Learning with Vision, Language and Sound

**Lecture 15: Coordinated Representations and Joint Embeddings [part 3]**

# Logistics

**Project proposals** — Monday, **March 15th**

**Assignment 5** ... on **GANs** and **Graph Neural Networks** later ;)

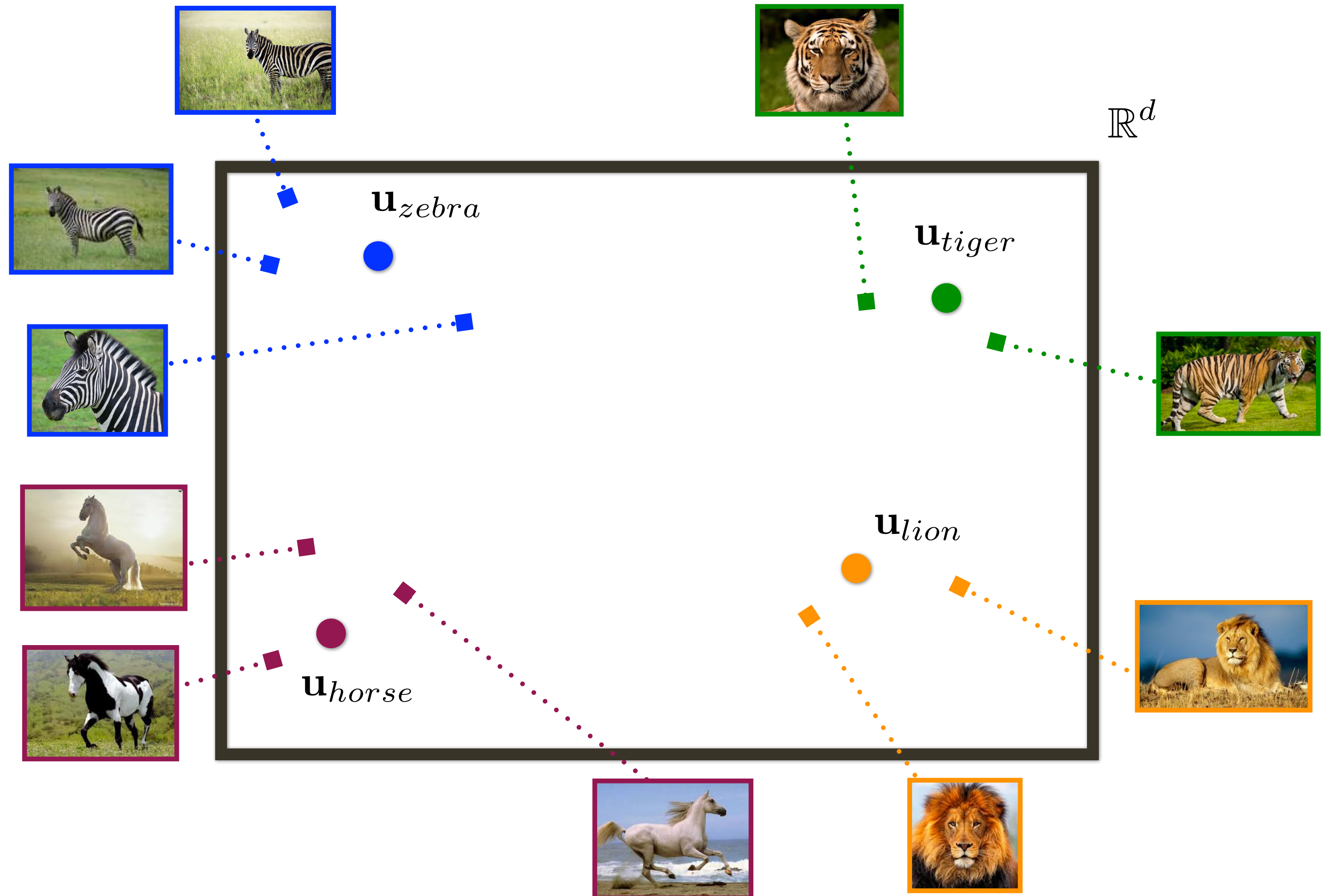
# Semantic Embeddings

Image Embedding 

$$\Psi(I_i) = \mathbf{W} \cdot \text{CNN}(I_i; \Theta): \mathbb{R}^D \rightarrow \mathbb{R}^d$$

Label Embedding 

$$\Psi_L(\text{word}_i) = \mathbf{u}_i: \{1, \dots, L\} \rightarrow \mathbb{R}^d$$

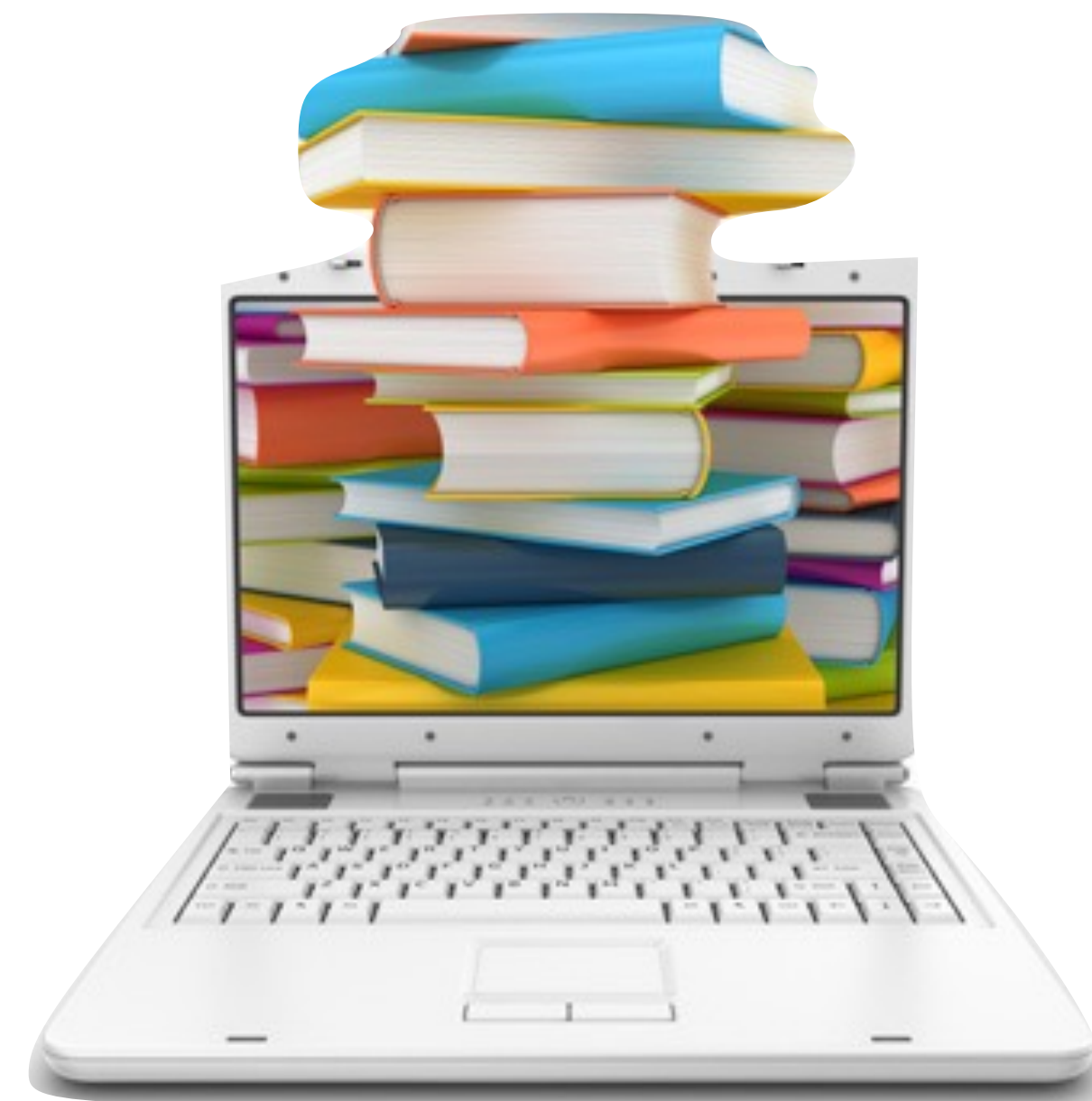


# word2vec: Unsupervised Word Embedding

**Distributional Semantics Hypothesis:** words that are used and occur in the same context tend to have similar meaning

Label Embedding 

$$\Psi_L(\text{word}_i) = \mathbf{u}_i : \{1, \dots, L\} \rightarrow \mathbb{R}^d$$



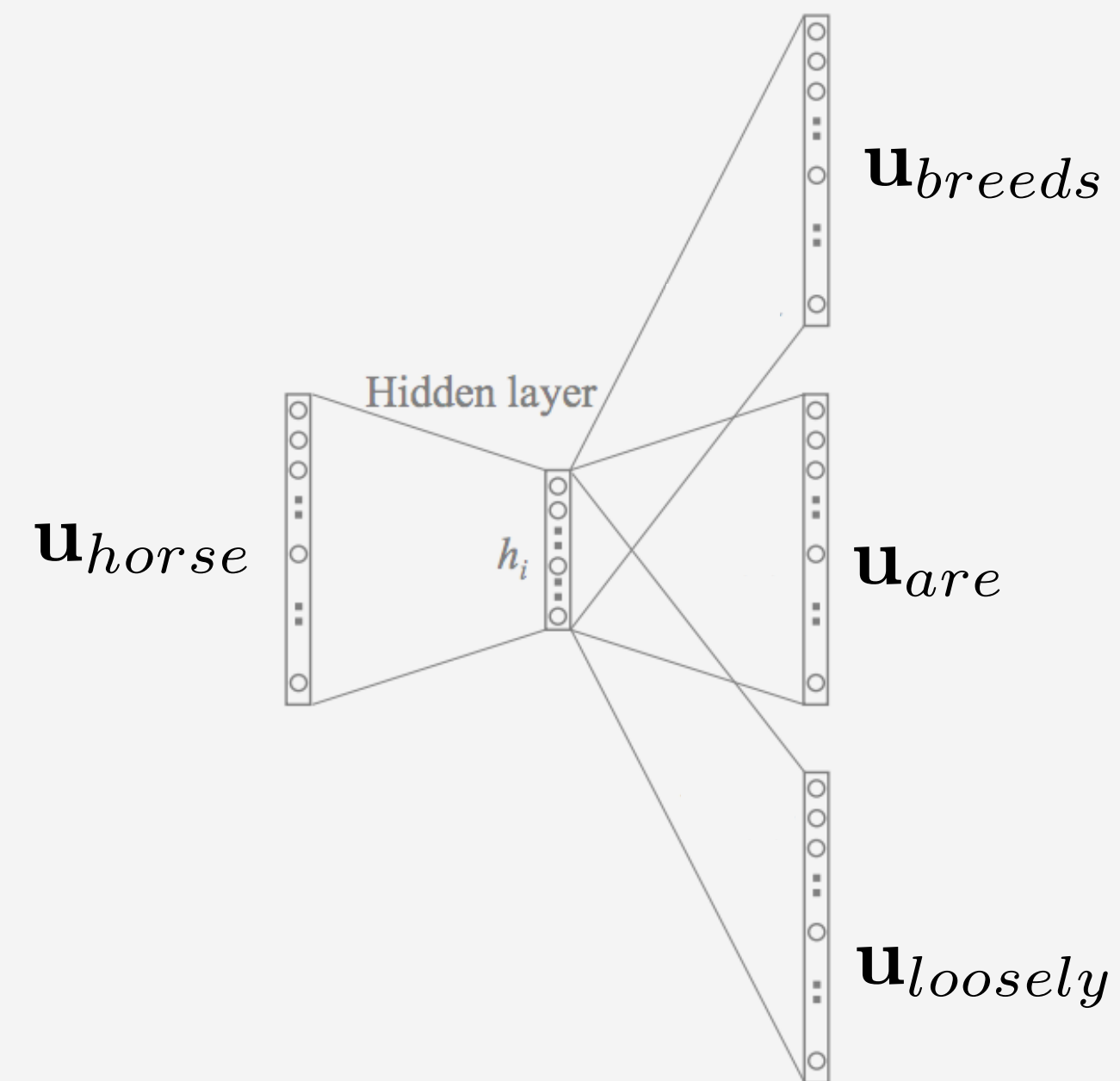
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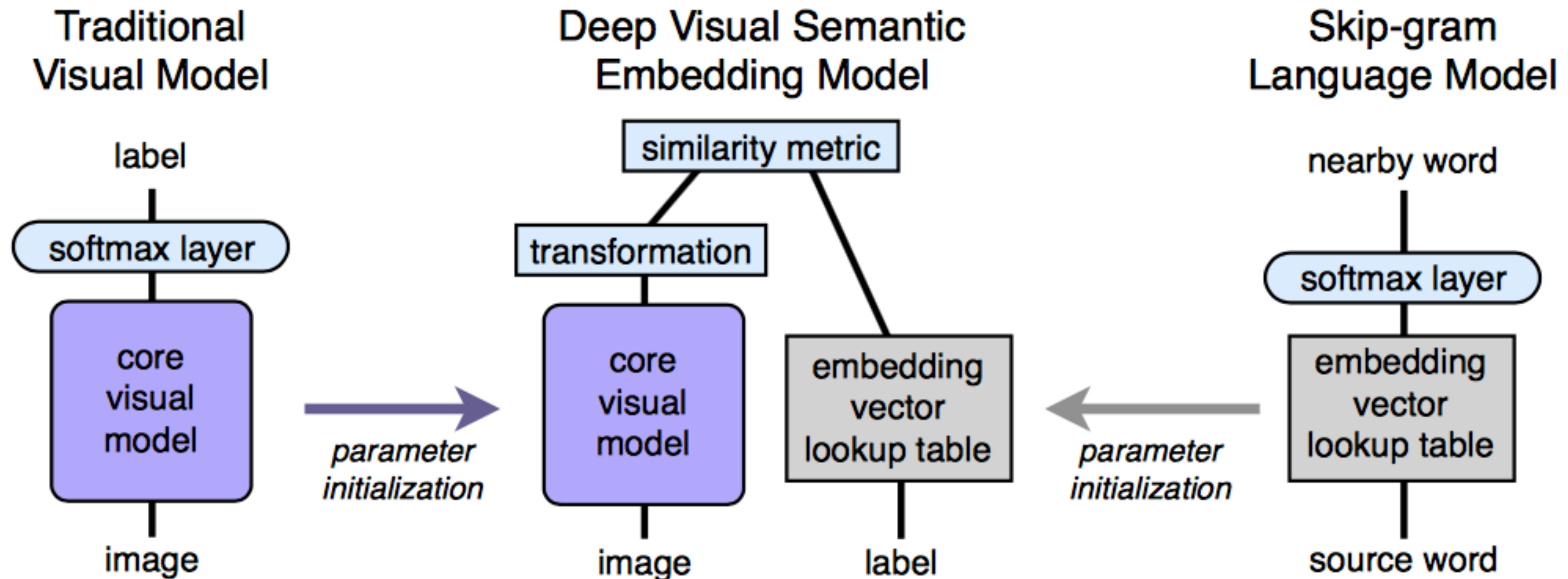
e.g., Horse breeds are loosely divided into three categories



**Skip-gram Model:** unsupervised semantic representation for words

# DeViSE: A Deep Visual-Semantic Embedding Model

[ Frome et al., 2013 ]



$$loss(image, label) = \sum_{j \neq label} \max[0, margin - \vec{t}_{label} M \vec{v}(image) + \vec{t}_j M \vec{v}(image)]$$

# DeViSE: A Deep Visual-Semantic Embedding Model

[ Frome et al., 2013 ]

## Supervised Results

Model type	dim	Flat hit@ $k$ (%)				Hierarchical precision@ $k$			
		1	2	5	10	2	5	10	20
Softmax baseline	N/A	<b>55.6</b>	<b>67.4</b>	<b>78.5</b>	<b>85.0</b>	0.452	0.342	0.313	0.319
DeViSE	500	53.2	65.2	76.7	83.3	0.447	<b>0.352</b>	<b>0.331</b>	<b>0.341</b>
	1000	54.9	66.9	78.4	<b>85.0</b>	<b>0.454</b>	0.351	0.325	0.331
Random embeddings	500	52.4	63.9	74.8	80.6	0.428	0.315	0.271	0.248
	1000	50.5	62.2	74.2	81.5	0.418	0.318	0.290	0.292
Chance	N/A	0.1	0.2	0.5	1.0	0.007	0.013	0.022	0.042

## Zero-shot Results

Model	200 labels	1000 labels
DeViSE	31.8%	9.0%
Mensink et al. 2012 [12]	35.7%	1.9%
Rohrbach et al. 2011 [17]	34.8%	-

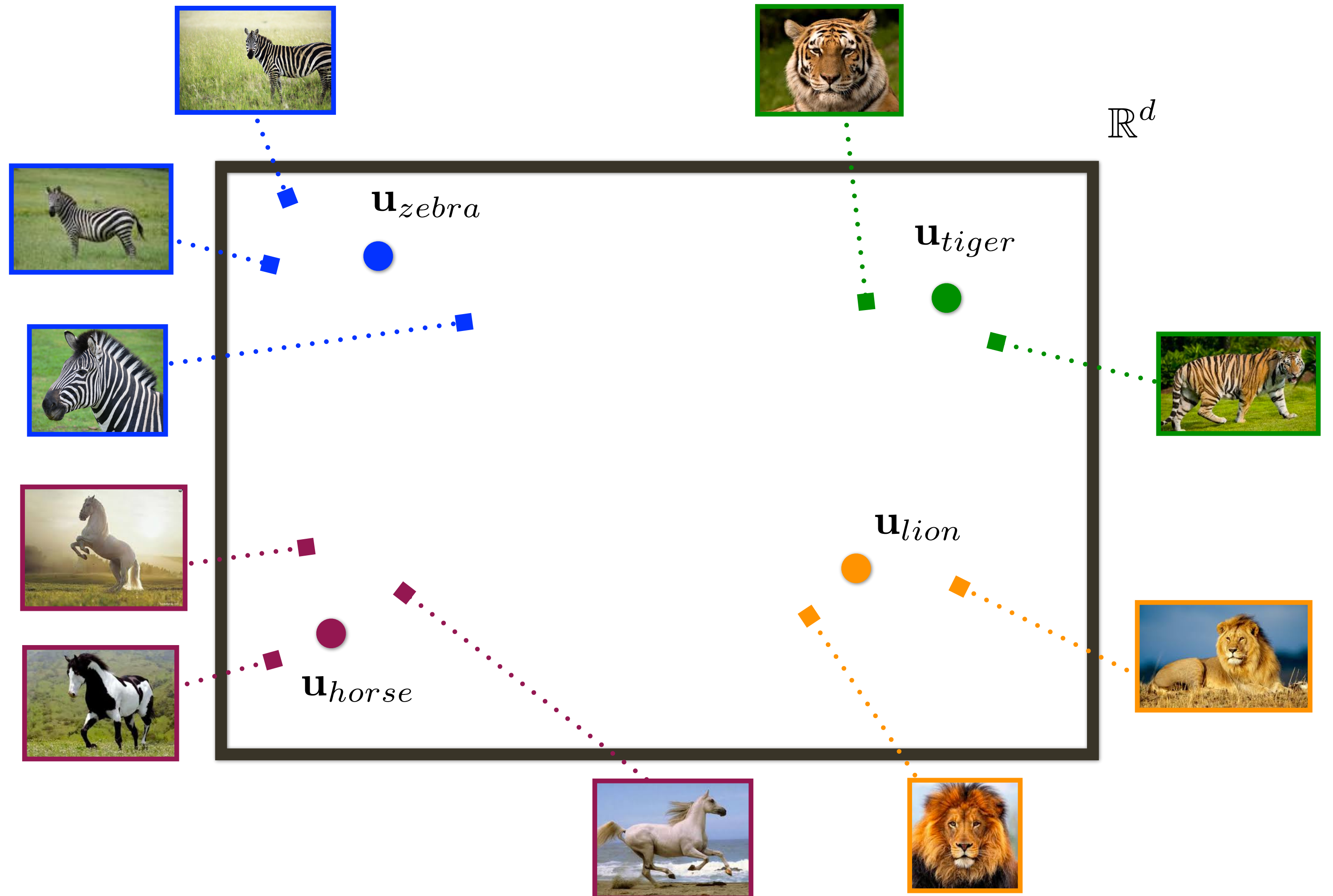
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# word2vec: Unsupervised Word Embedding

[ Fu et al., 2016 ]

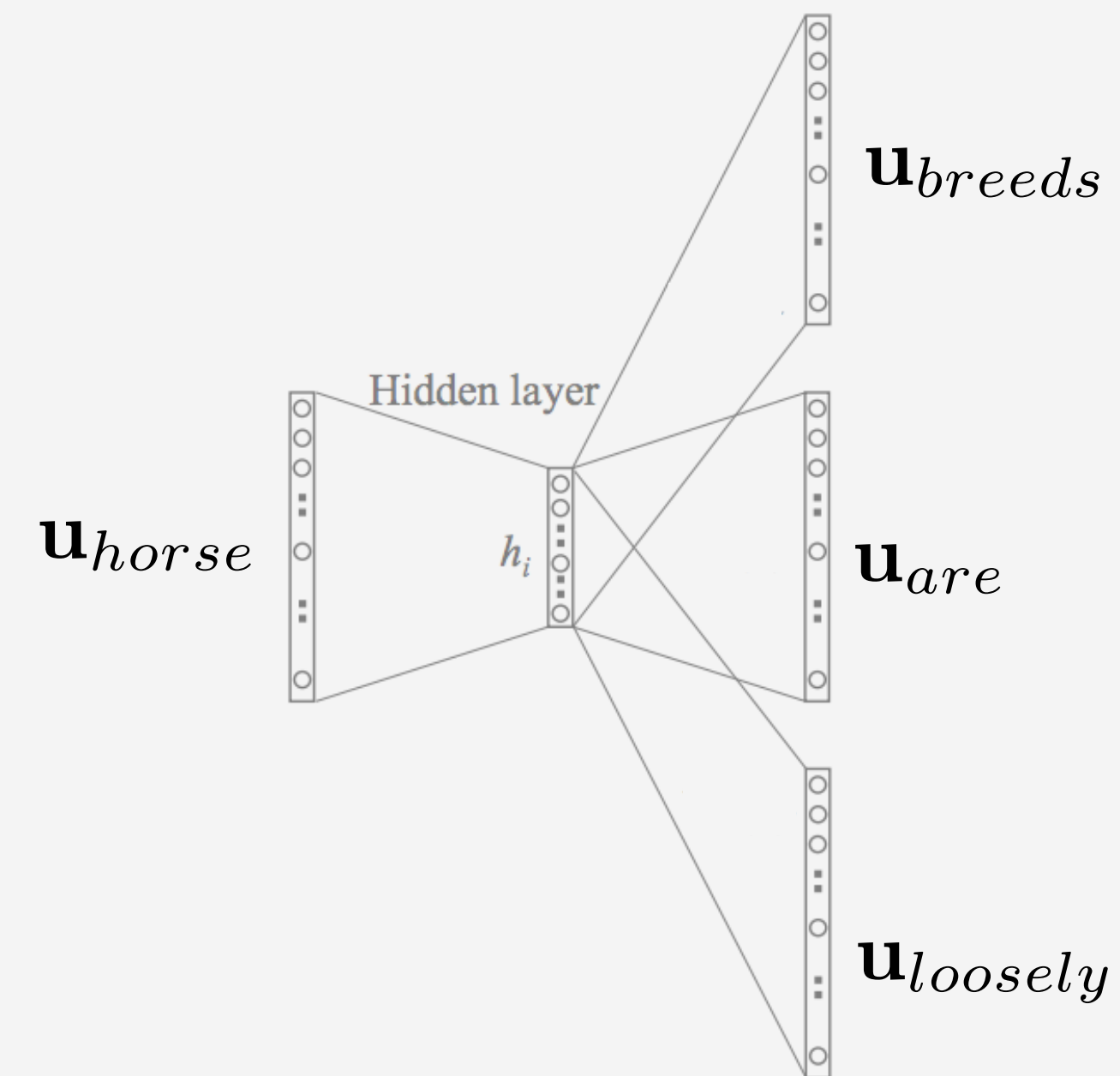
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$$\Psi_L(\text{word}_i) = \mathbf{u}_i : \{1, \dots, L\} \rightarrow \mathbb{R}^d$$

$$L = 310,000$$

e.g., Horse breeds are loosely divided into three categories



**Skip-gram Model:** unsupervised semantic representation for words  
(trained from 7 billion word linguistic corpus)

# Semi-supervised Vocabulary Informed Learning

[ Fu et al., 2016 ]

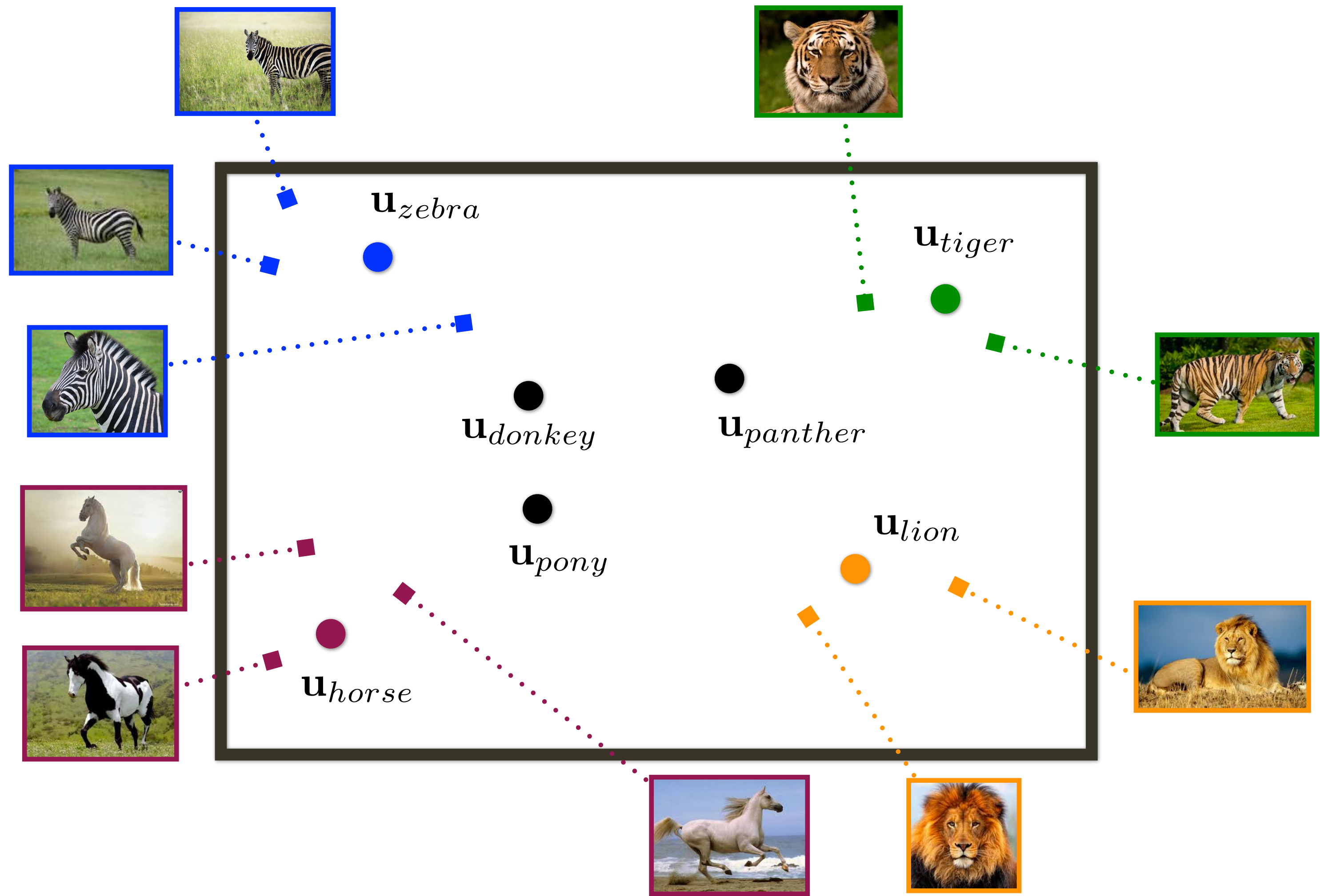
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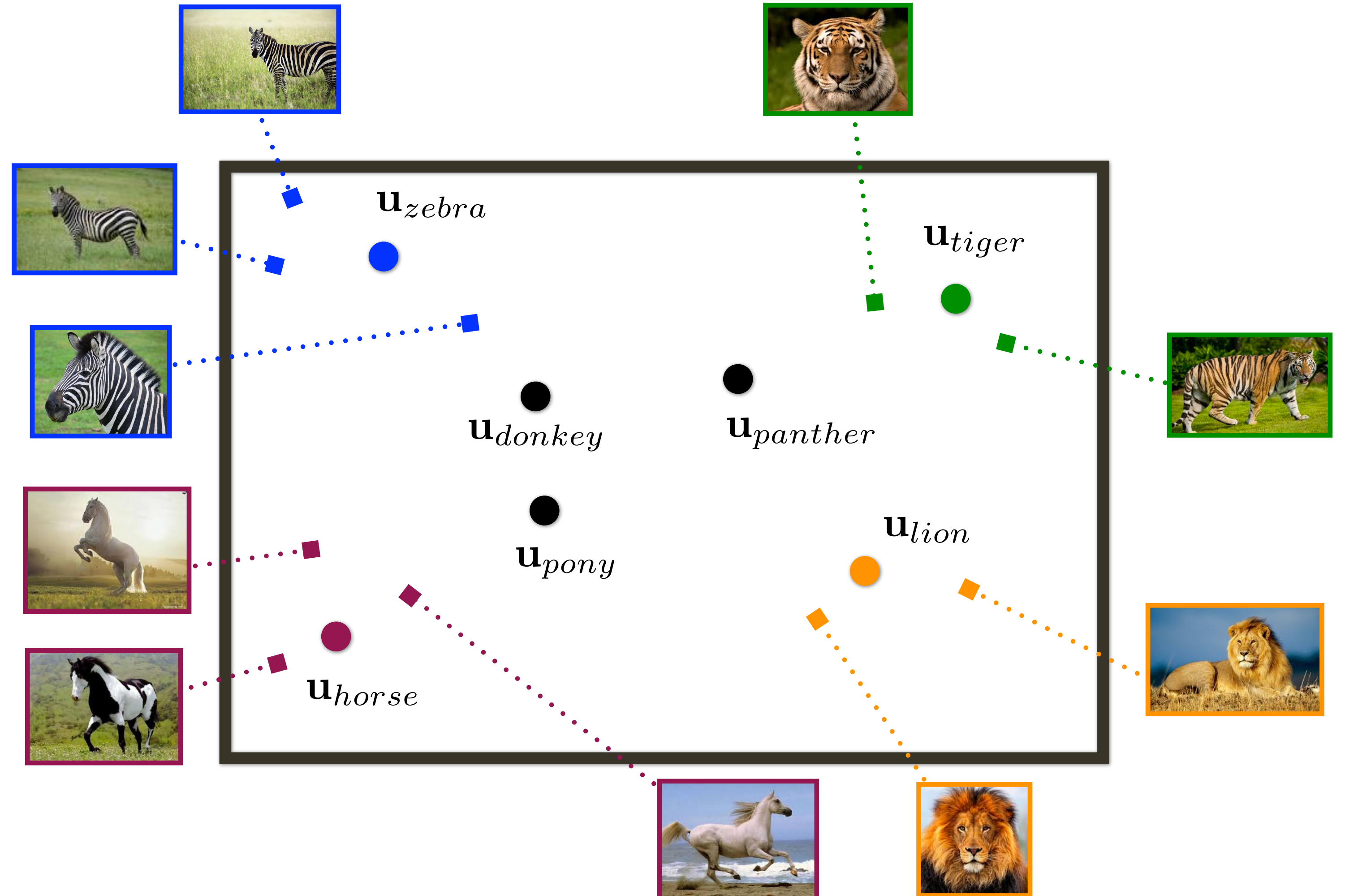


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Similarity in Embedding Space

$$D(\mathbf{u}, \mathbf{u}') = \|\mathbf{u} - \mathbf{u}'\|_2^2$$



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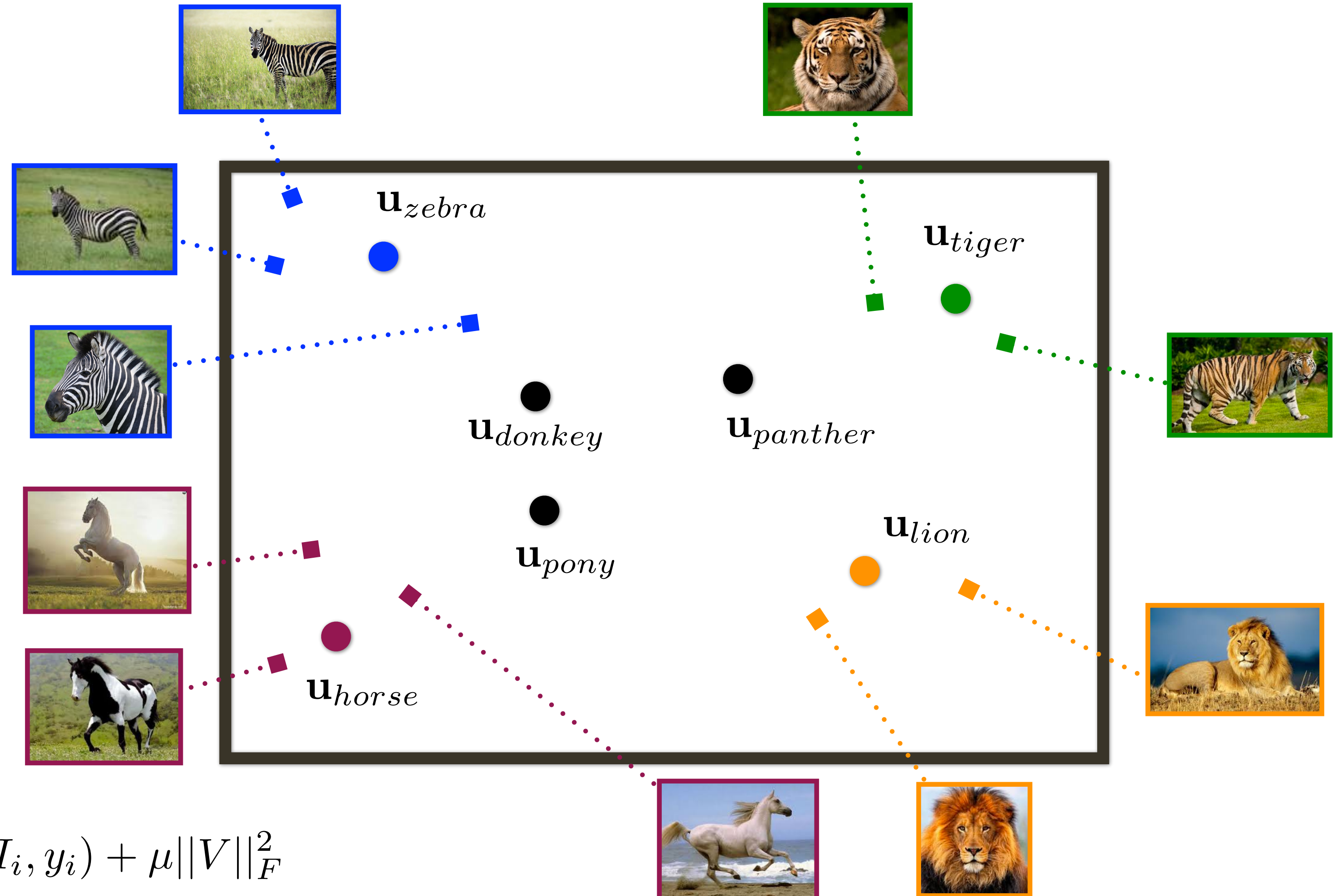
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Objective Function:

$$\min_{\mathbf{W}} \sum_i^N \mathcal{L}_C(\mathbf{W}, \mathbf{V}, I_i, y_i) + \mathcal{L}_R(\mathbf{W}, \mathbf{V}, I_i, y_i) + \mu \|\mathbf{V}\|_F^2$$



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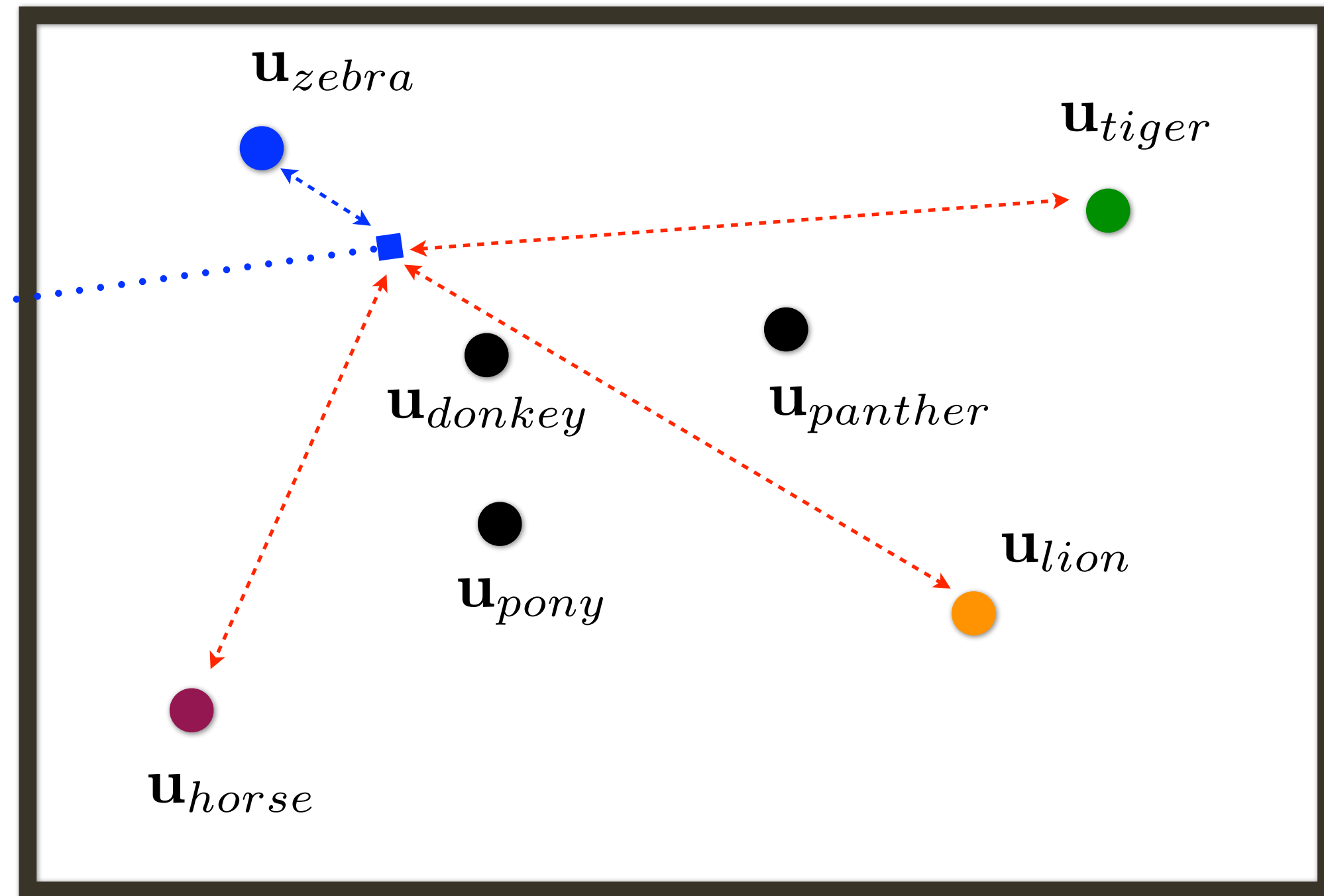
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$$\mathcal{L}_C(\mathbf{W}, \mathbf{U}, \mathbf{x}_i, y_i) = \sum [1 + \underbrace{D(\mathbf{W}\mathbf{x}_i, \mathbf{u}_{y_i})}_{\text{blue}} - \underbrace{D(\mathbf{W}\mathbf{x}_i, \mathbf{u}_c)}_{\text{red}}]$$



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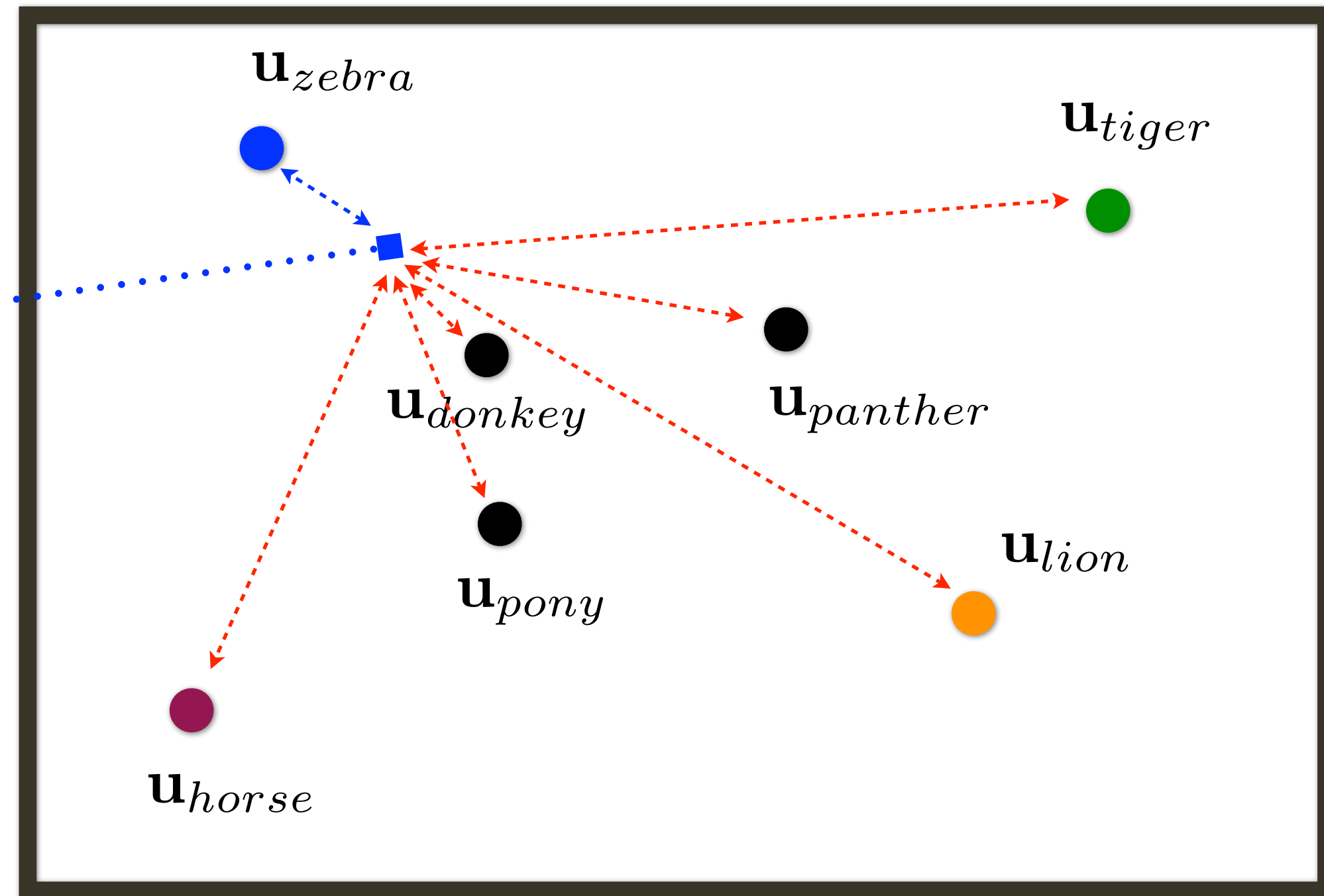
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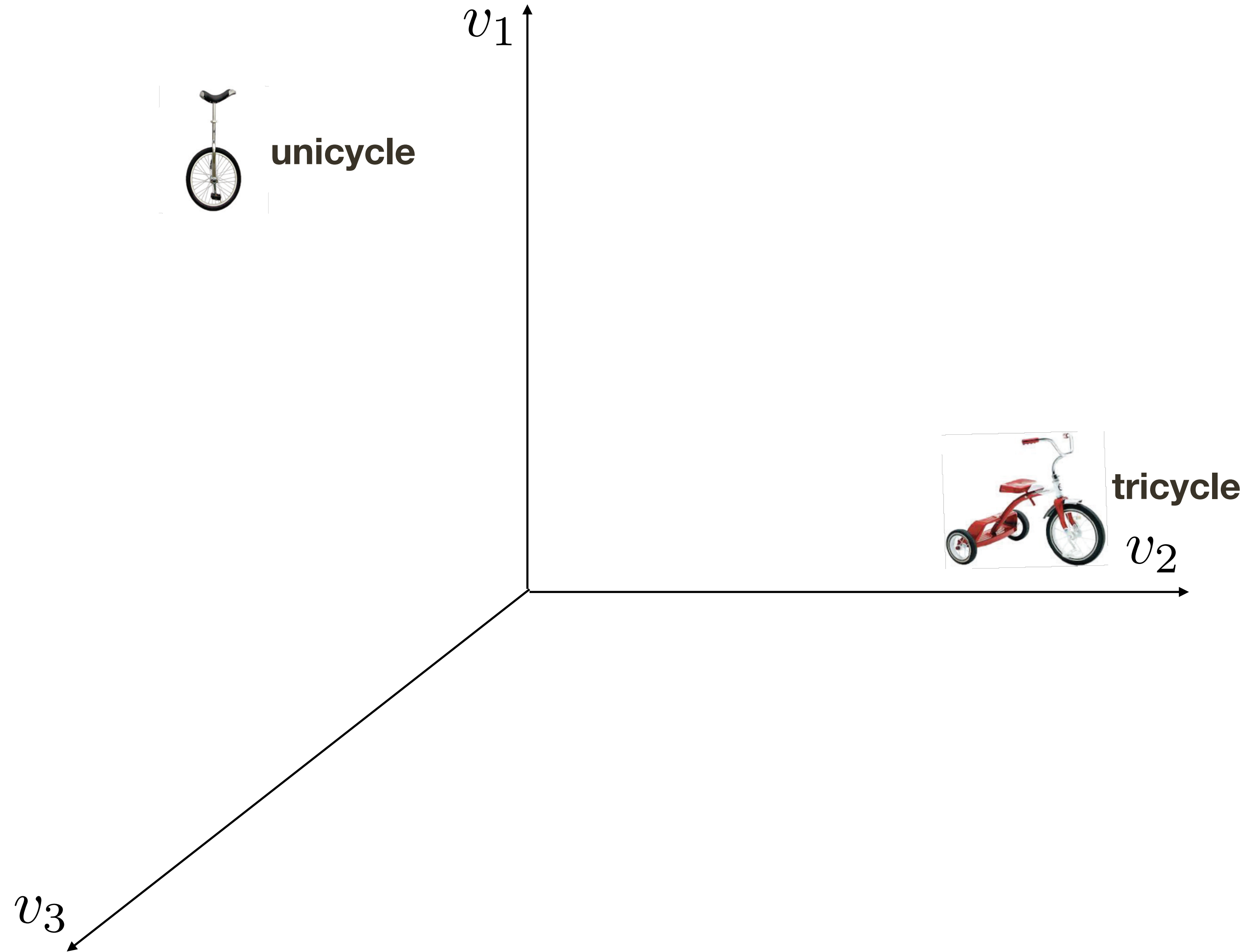
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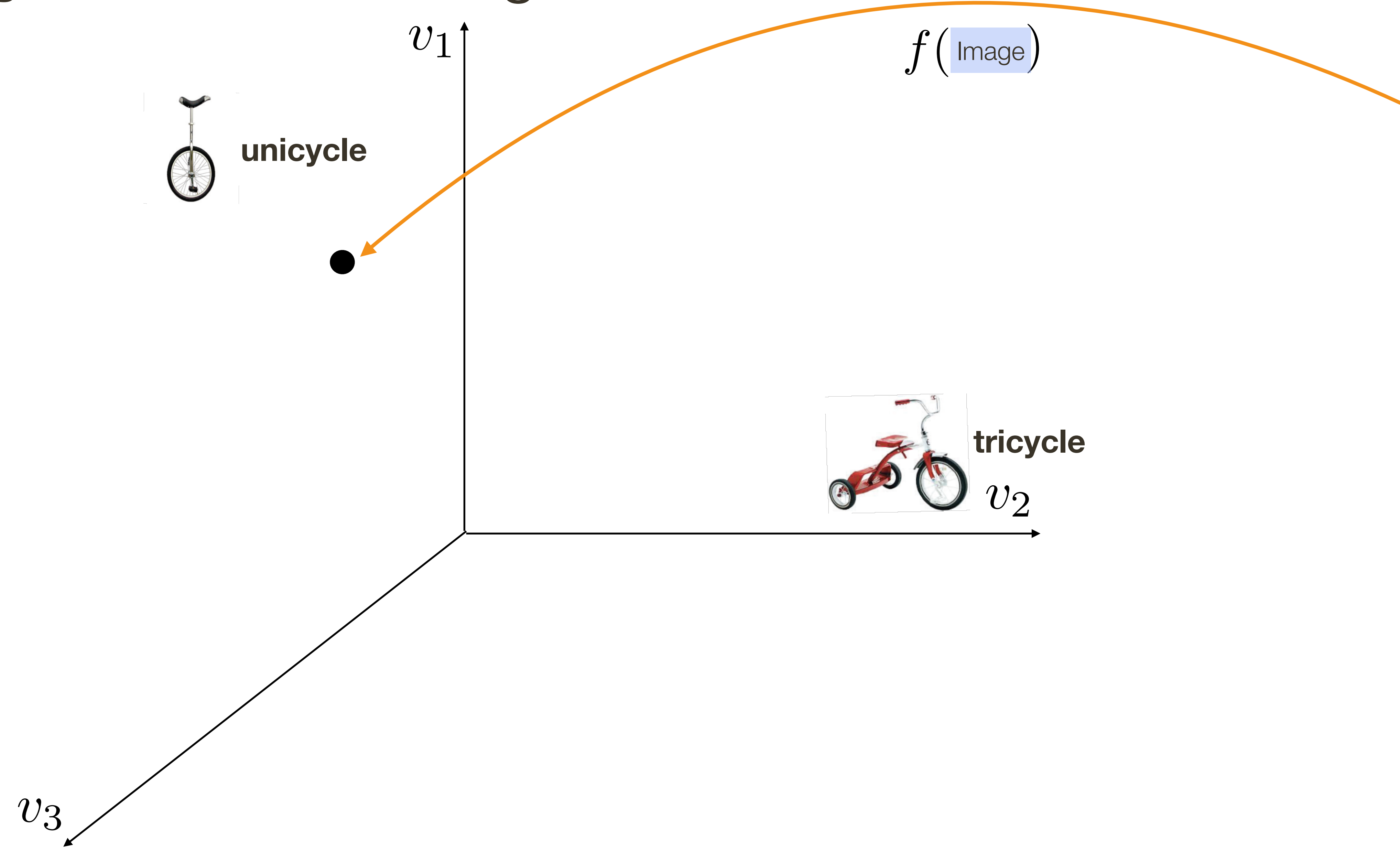
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[ Fu et al., 2016 ]



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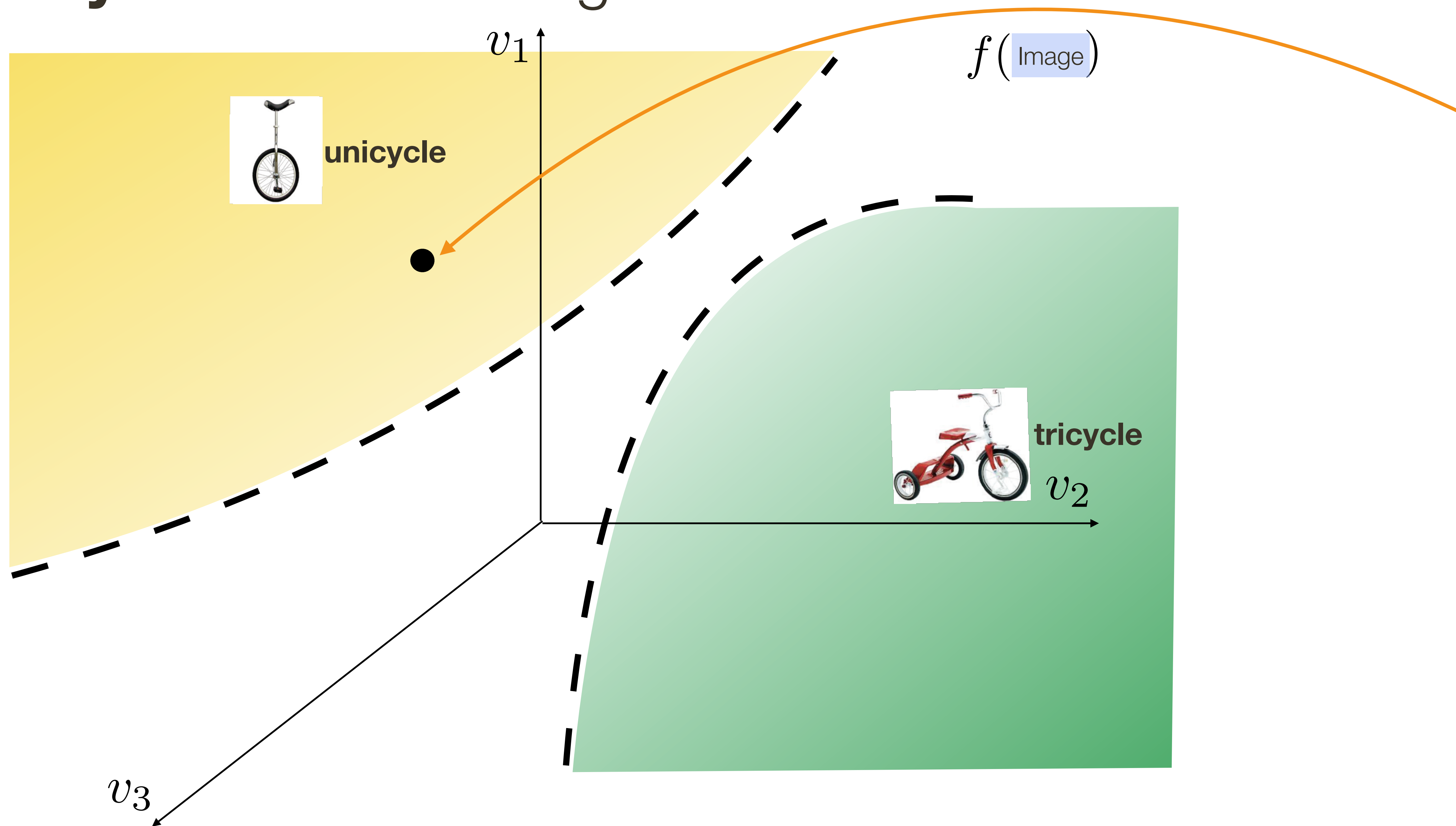
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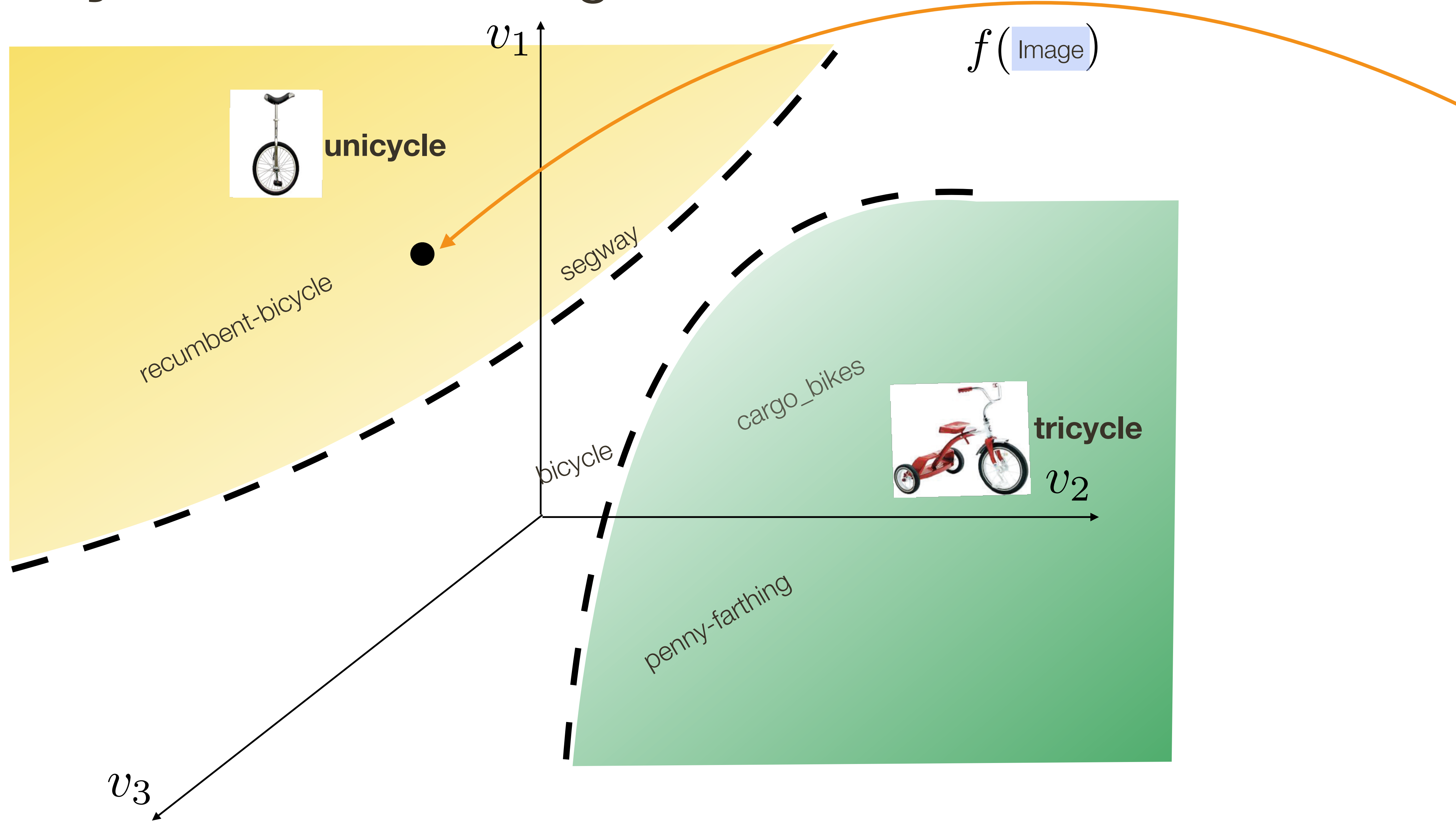
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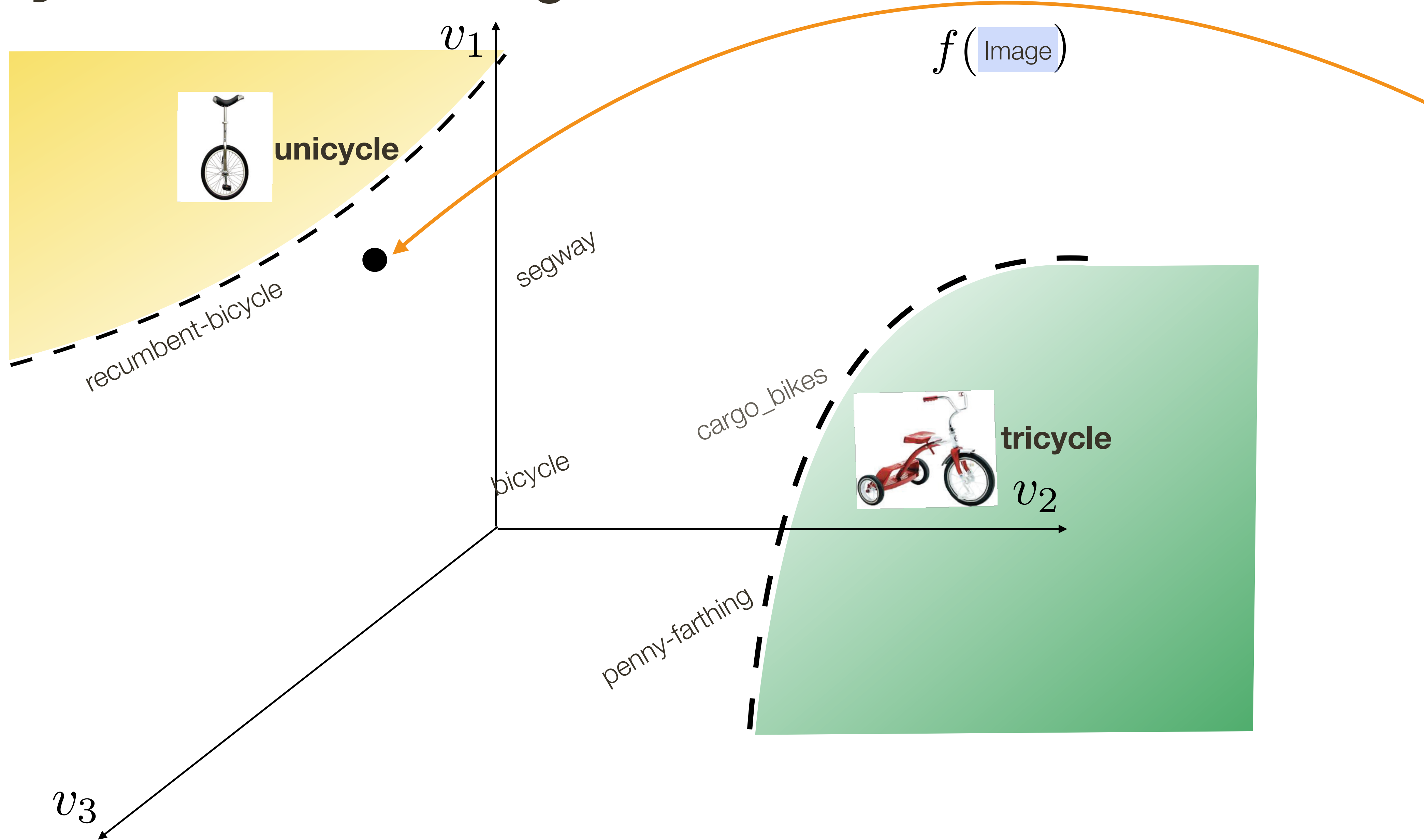
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# Vocabulary Informed Recognition

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# Experiments: Datasets

[ Fu et al., 2016 ]

## Animals with Attributes

Otter



Polar Bear



...

**Auxiliary:** 40 Animal Classes (annotated)

**Target:** 10 Animal Classes (**NO** annotation)

[ Lampert, Nickisch, Harmeling CVPR'09 ]

## ImageNet



**Auxiliary:** 1,000 General Classes (annotated)

**Target:** 360 General Classes (**NO** annotation)

[ Deng et al., CVPR'09 ]

# Experiments: Settings

[ Fu et al., 2016 ]

AwA/ImageNet	No. Testing Classes			No. Testing Words	
	Auxiliary	Target	Total	Vocabulary	Chance(%)
SUPERVISED	✓		40/1000	40/1000	2.5/0.1
ZERO-SHOT		✓	10/360	10/360	10/0.28
OPEN-SET	✓	✓	50/1360	310K/310K	3.2E-04

The tasks are only separated in **evaluation**;

We train **one unified model** for all the settings

# Experiments: Settings

[ Fu et al., 2016 ]

## Training

Otter



Polar Bear



Donkey

Poney

Panther

310,000

## Testing

### Supervised



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### Zero-shot



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# Zero-shot Results

[ Fu et al., 2016 ]

Results with AWA

Method	Features	Accuracy	
SS-Voc: full instances	CNN <sub>OverFeat</sub>	78.3	<b>+4.4%</b>
Akata et al. CVPR 2015	CNN <sub>GoogLeNet</sub>	73.9	
TMV-BLP (Fu et al. ECCV 2014)	CNN <sub>OverFeat</sub>	69.9	
AMP (SR+SE) (Fu et al. CVPR 2015)	CNN <sub>OverFeat</sub>	66.0	
DAP (Lampert et al. TPAMI 2013)	CNN <sub>VGG19</sub>	57.5	
PST (Rohrbach et al. NIPS 2013)	CNN <sub>OverFeat</sub>	53.2	
DS (Rohrbach et al. CVPR 2010)	CNN <sub>OverFeat</sub>	52.7	
IAP (Lampert et al. TPAMI 2013)	CNN <sub>OverFeat</sub>	44.5	
HEX (Deng et al. ECCV 2014)	CNN <sub>DECAF</sub>	44.2	

# Zero-shot Results

[ Fu et al., 2016 ]

Results with AWA

**3.3% of  
training data**

Method	Features	Accuracy
SS-Voc: full instances	CNN <sub>OverFeat</sub>	78.3
800 instances (20 inst*40 class);	CNN <sub>OverFeat</sub>	74.4
		<b>+0.5%</b>
Akata <i>et al.</i> CVPR 2015	CNN <sub>GoogLeNet</sub>	73.9
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# Zero-shot Results

[ Fu et al., 2016 ]

Results with AWA

**0.82% of  
training data**

Method	Features	Accuracy
SS-Voc: full instances	CNN <sub>OverFeat</sub>	78.3
800 instances (20 inst*40 class);	CNN <sub>OverFeat</sub>	74.4
200 instances (5 inst*40 class);	CNN <sub>OverFeat</sub>	68.9
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# Weakly-supervised **Visual Grounding** of Phrases [ Xiao et al., 2017 ]

Given **image-sentence pairs** learn how to **localize** arbitrary language phrase or sentence in new images



The man at bat readies to swing at the pitch while the umpire looks on.



A large bus sitting next to a very tall building.

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a man



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**a table**





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[ Xiao et al., 2017 ]

Label Embedding 

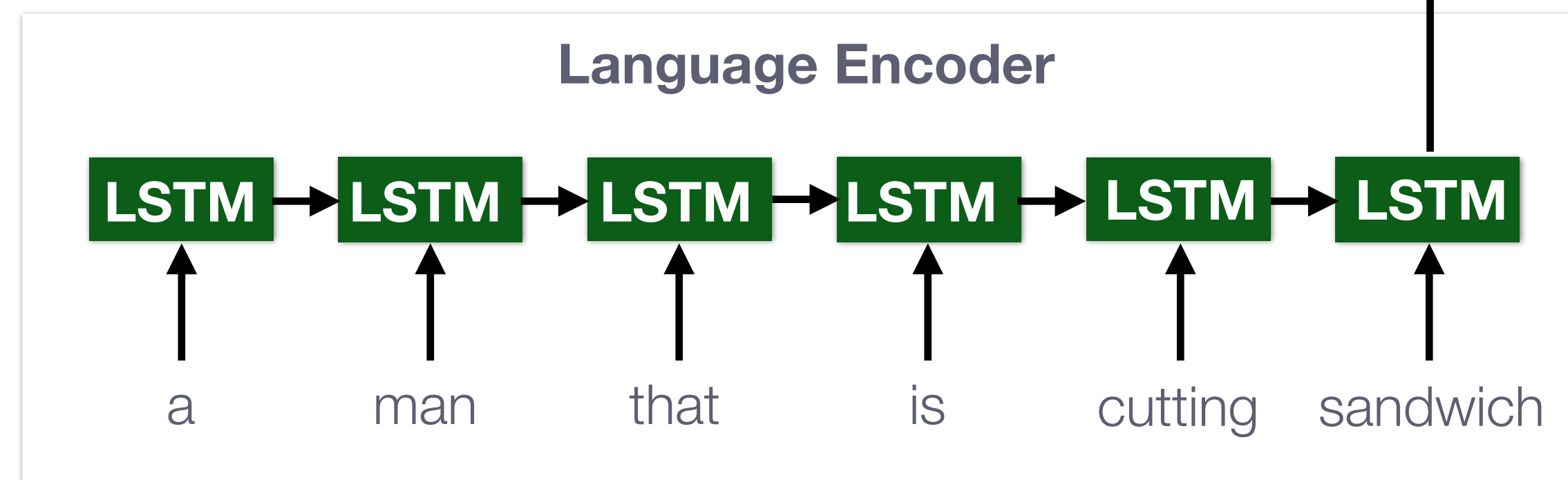
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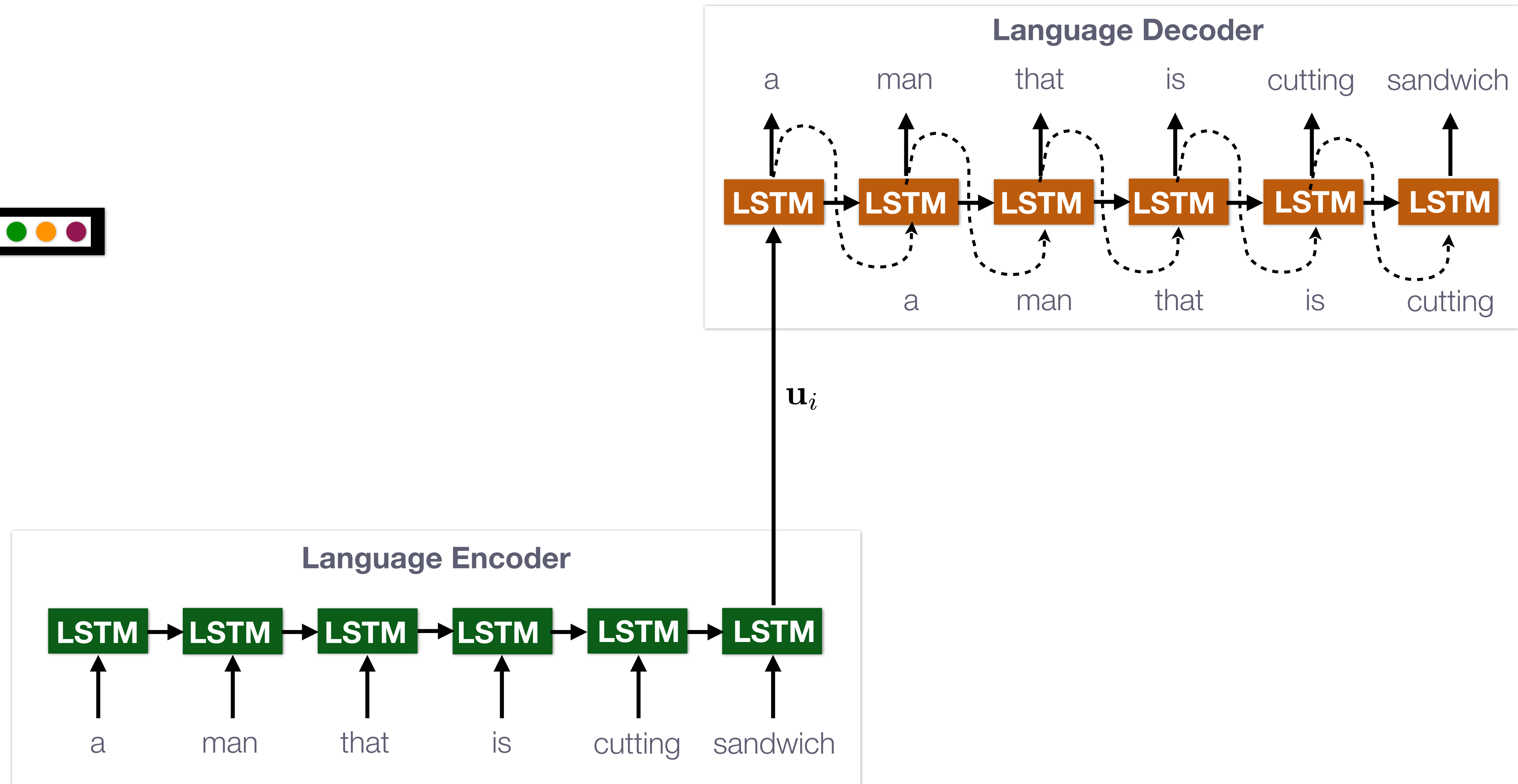


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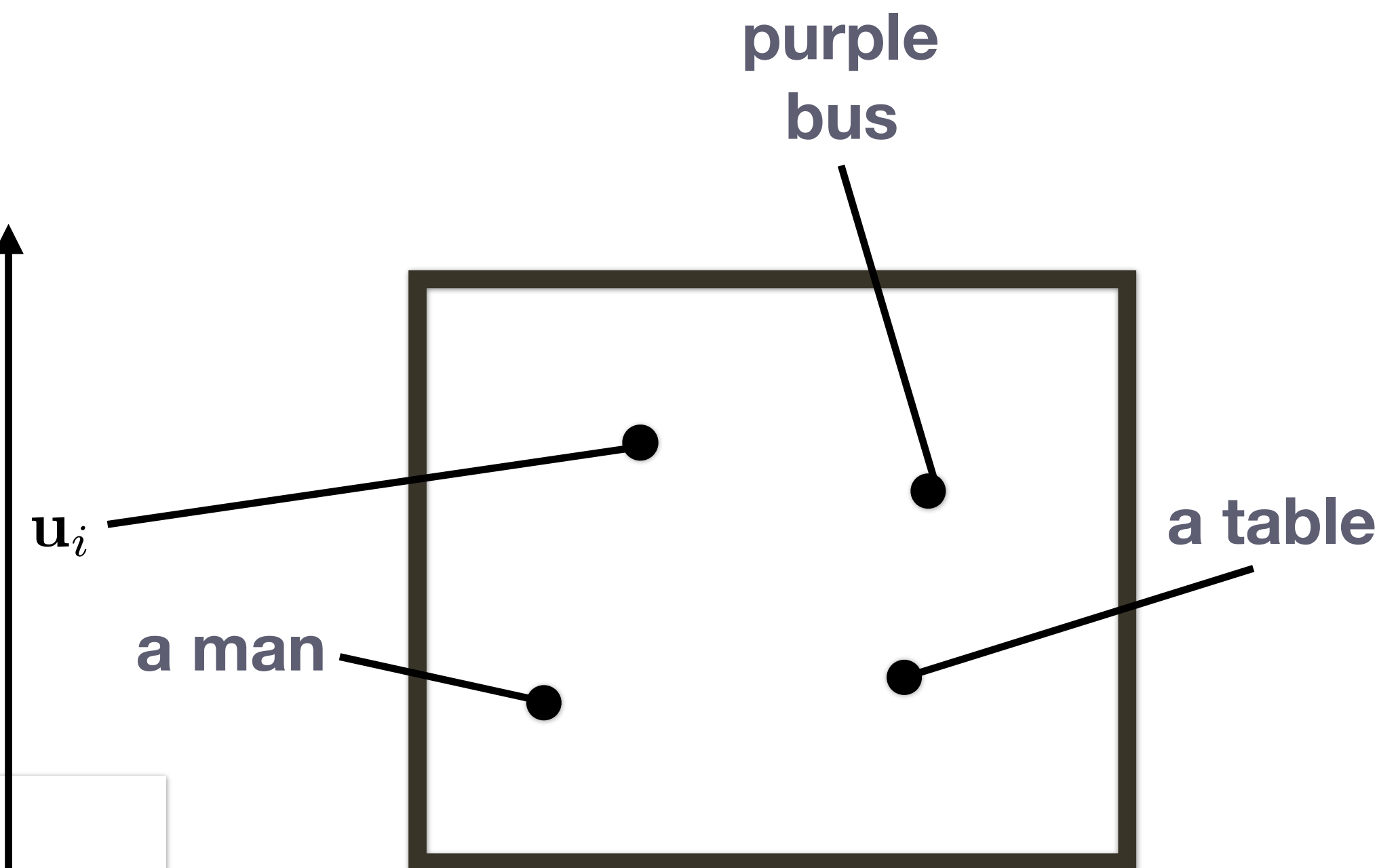
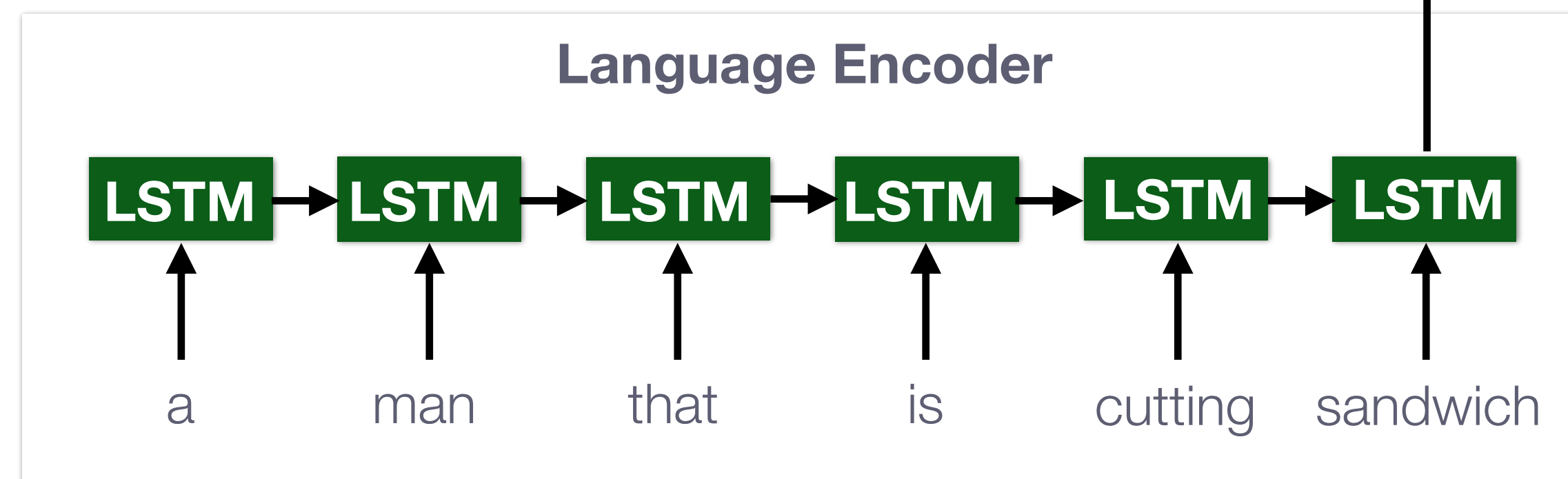


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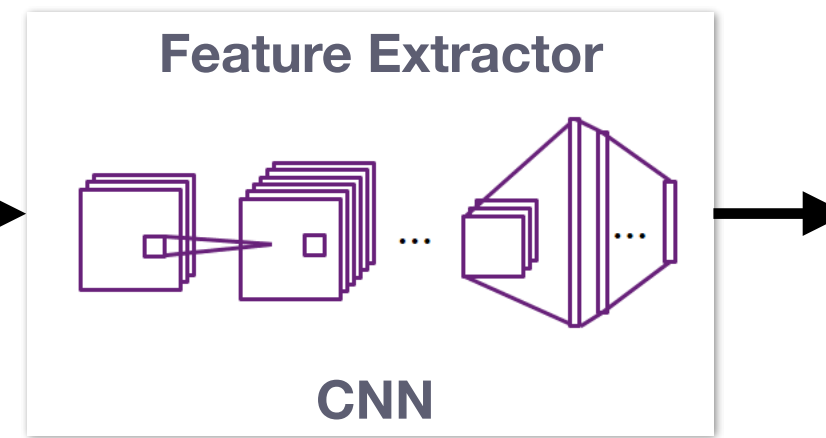


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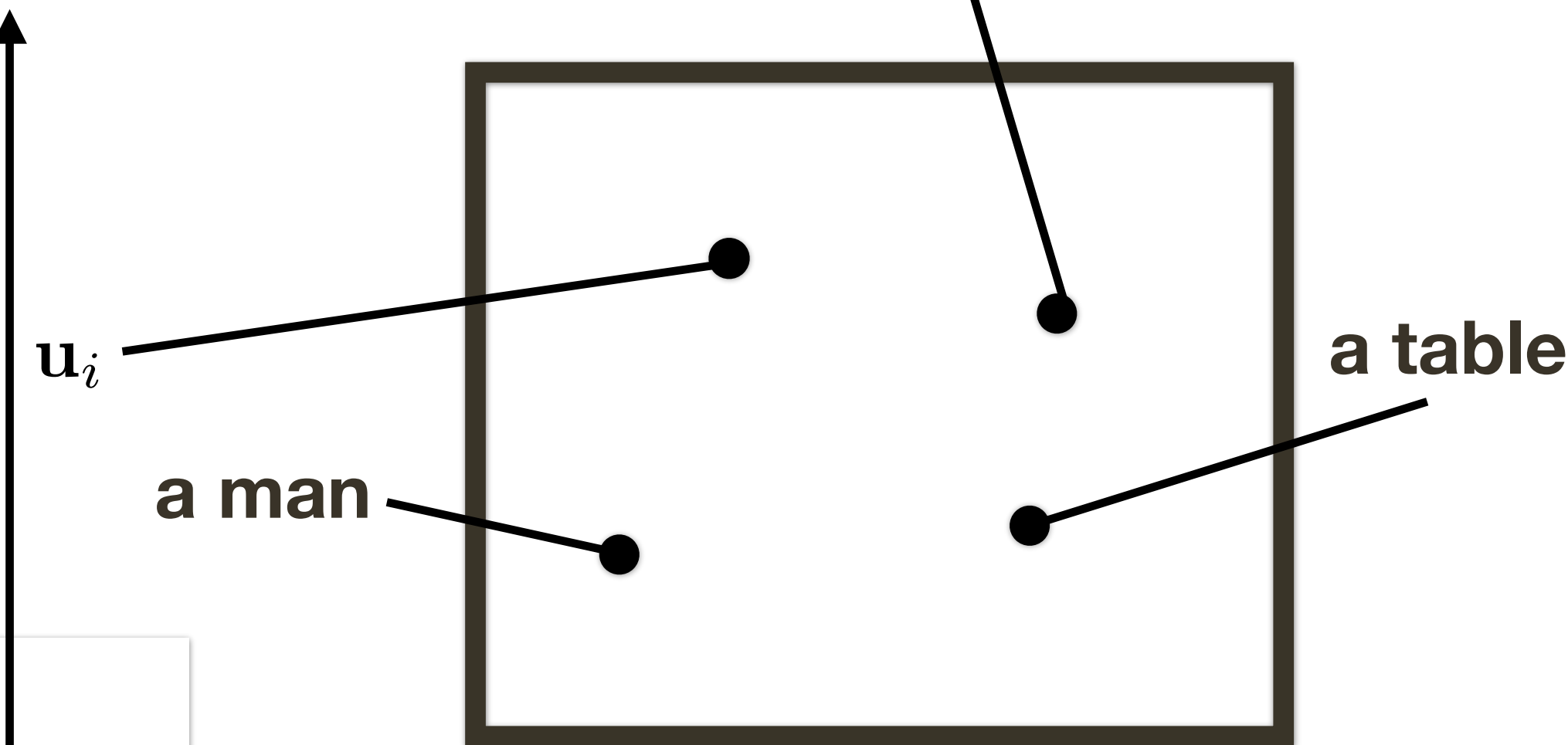
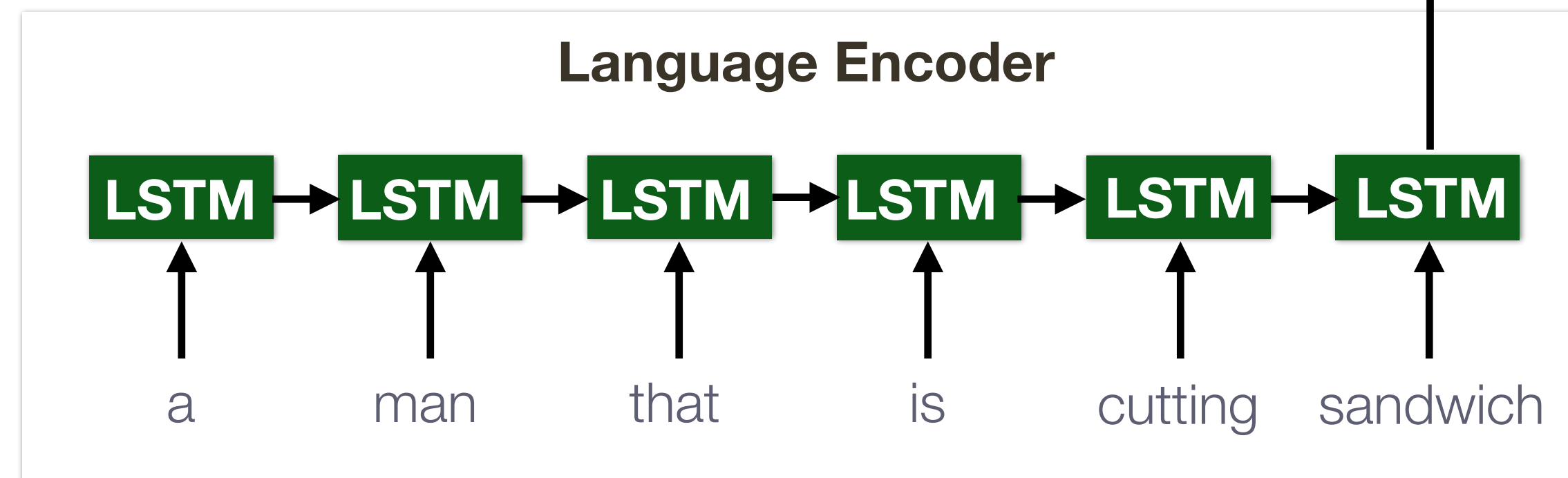
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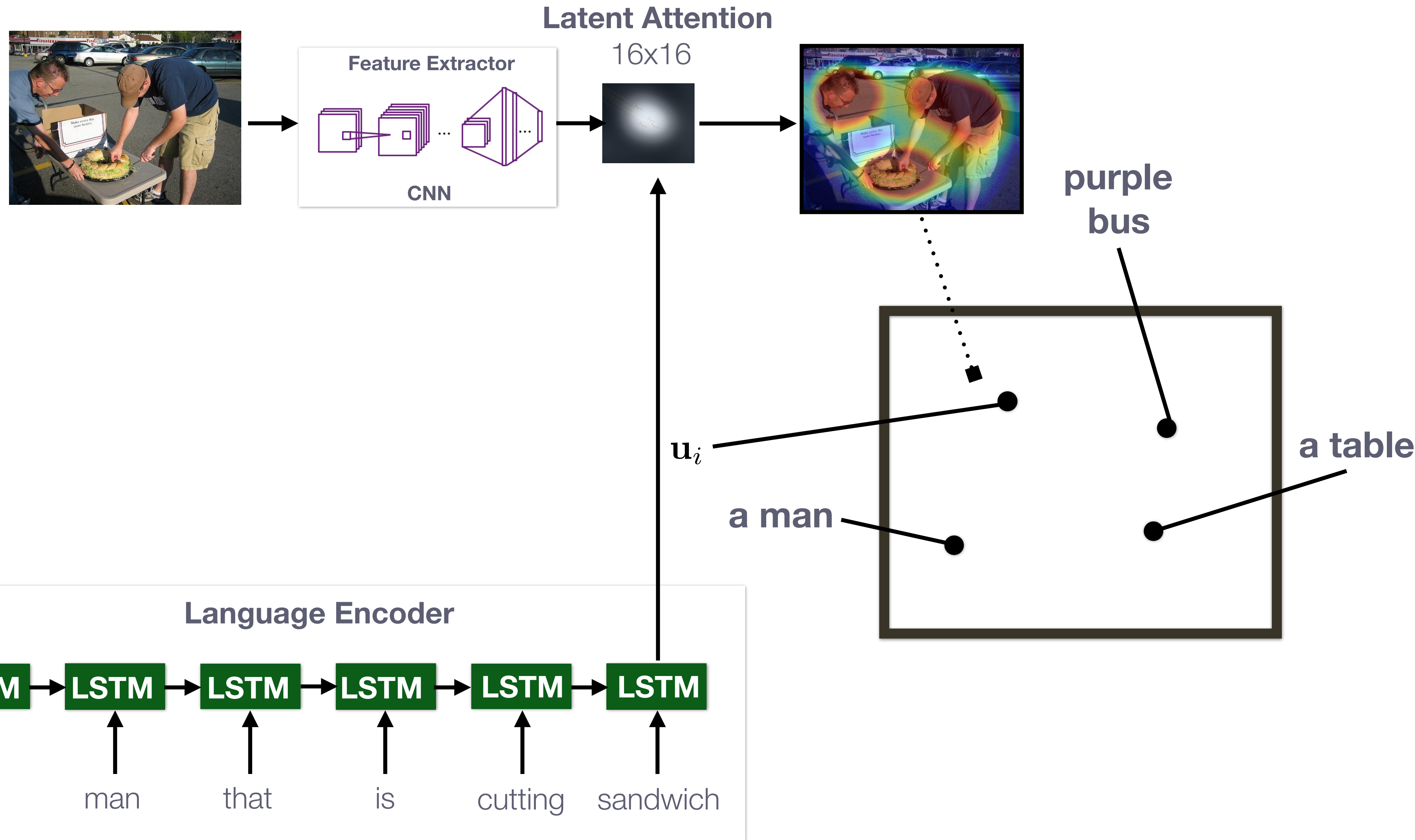
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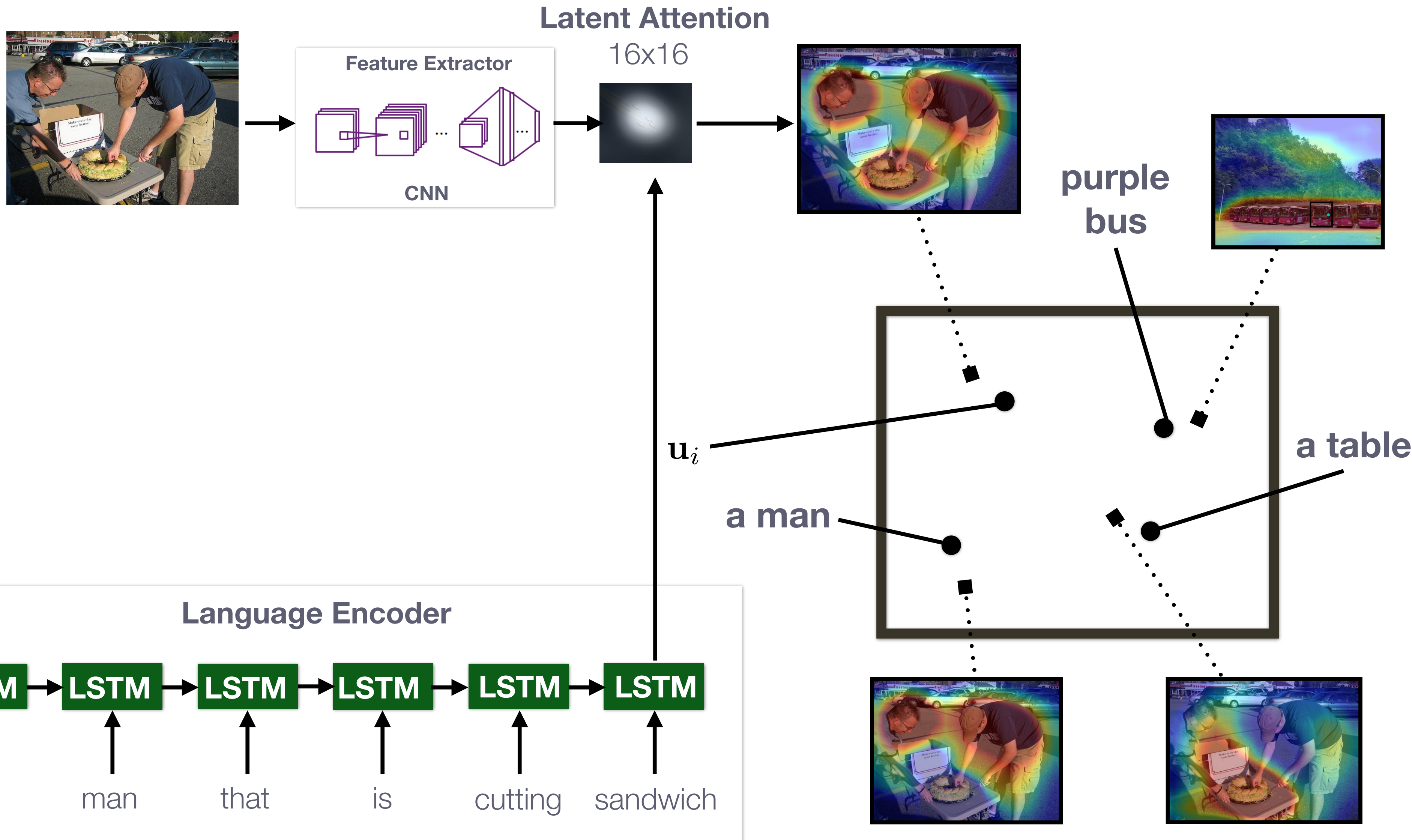
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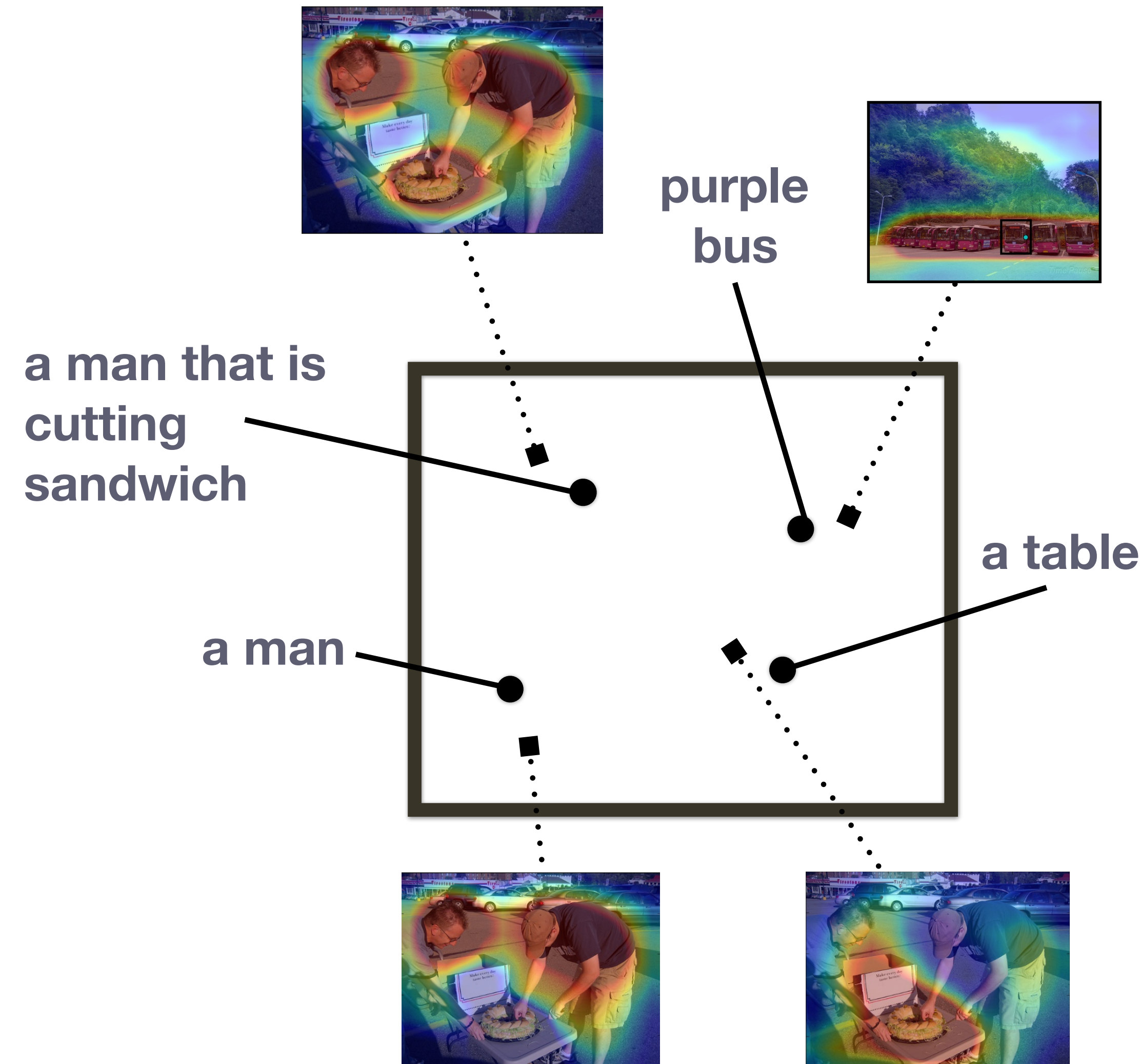
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**Similarity in Embedding Space**

$$D(\mathbf{u}, \mathbf{u}') = \|\mathbf{u} - \mathbf{u}'\|_2^2$$

**Objective Function:**



Combination of previous discriminative similarity and **linguistic regularization**



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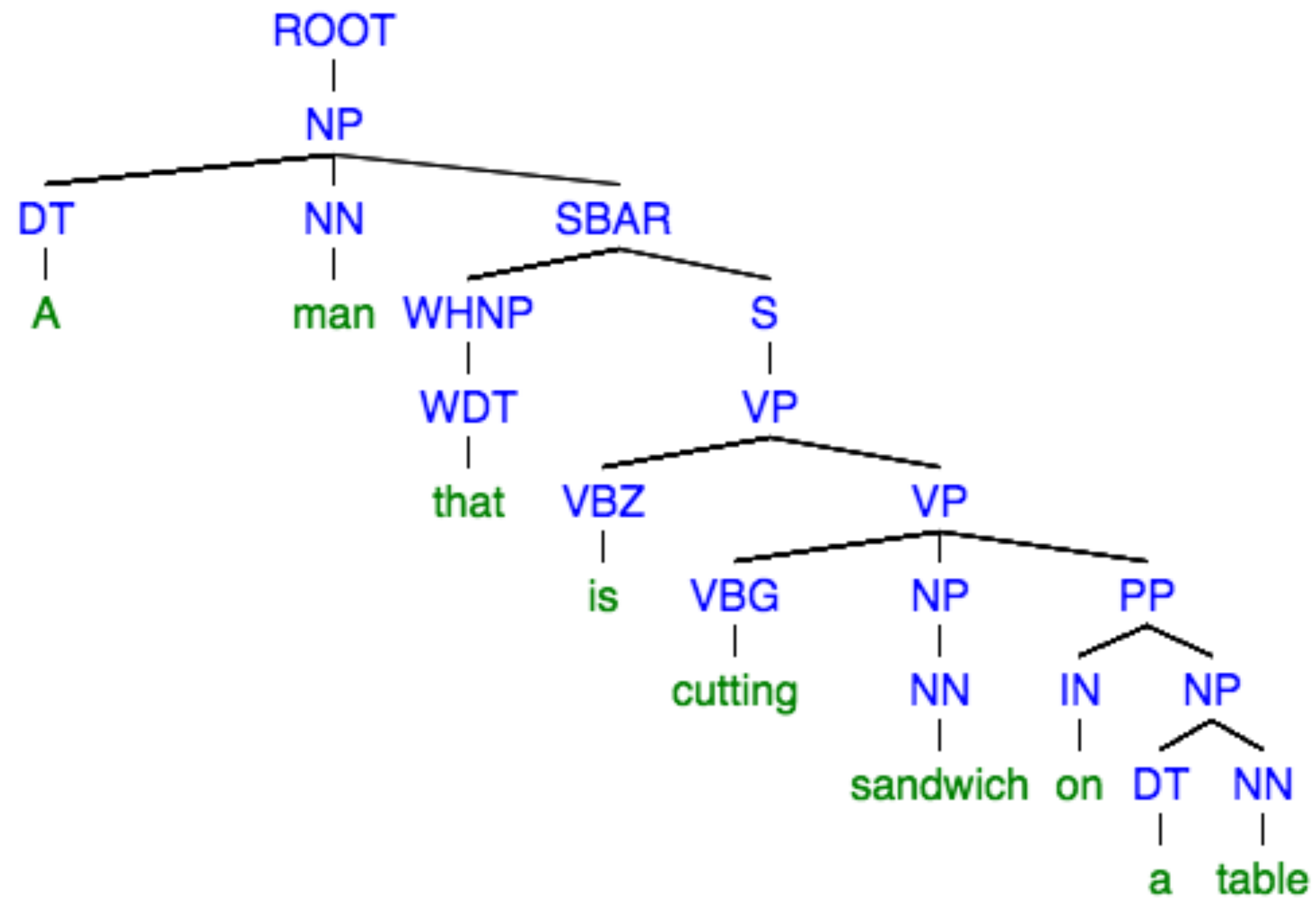
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# Weakly-supervised **Visual Grounding** of Phrases

[ Xiao et al., 2017 ]

For **noun phrases**:

- **siblings** should have **disjoint** masks

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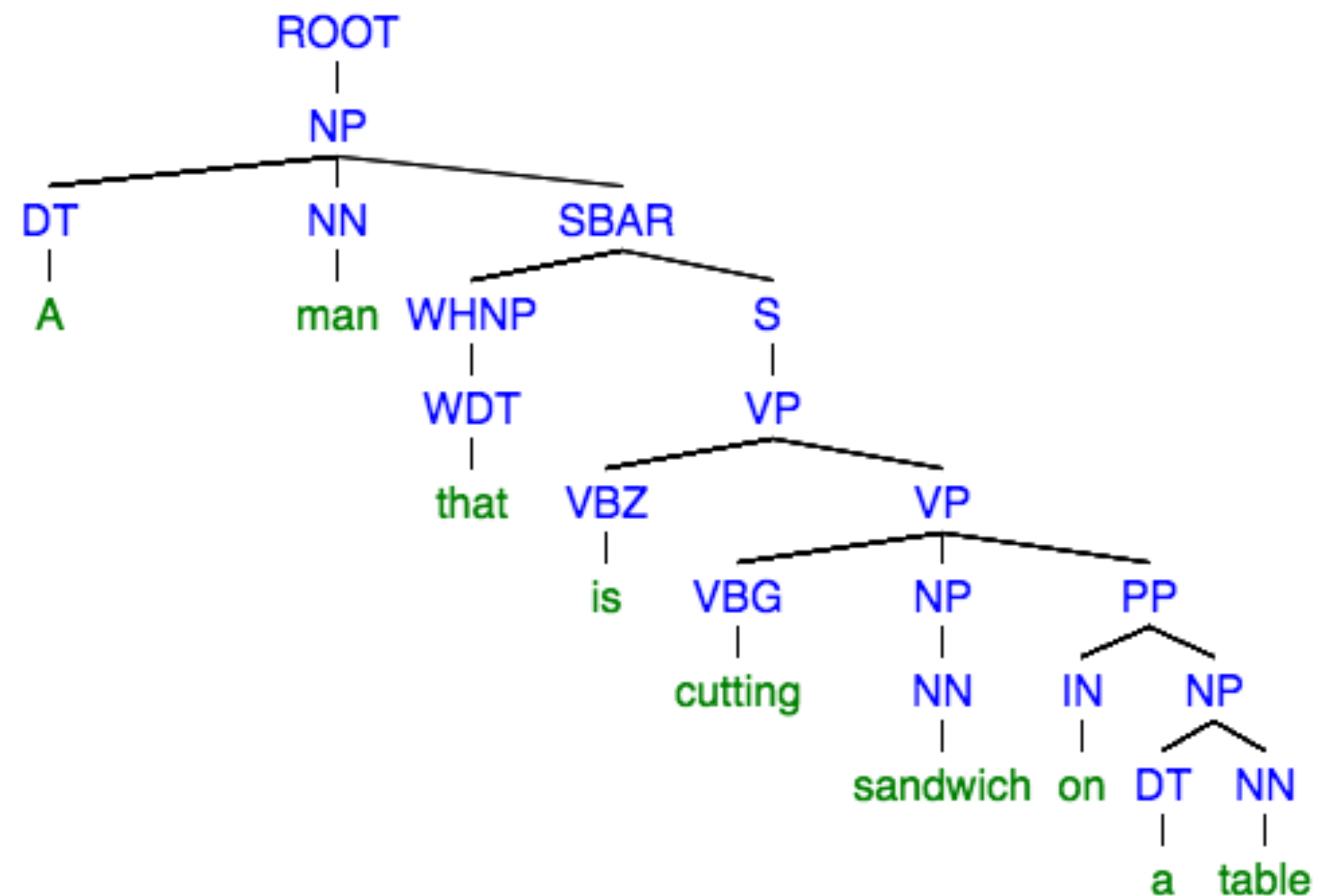
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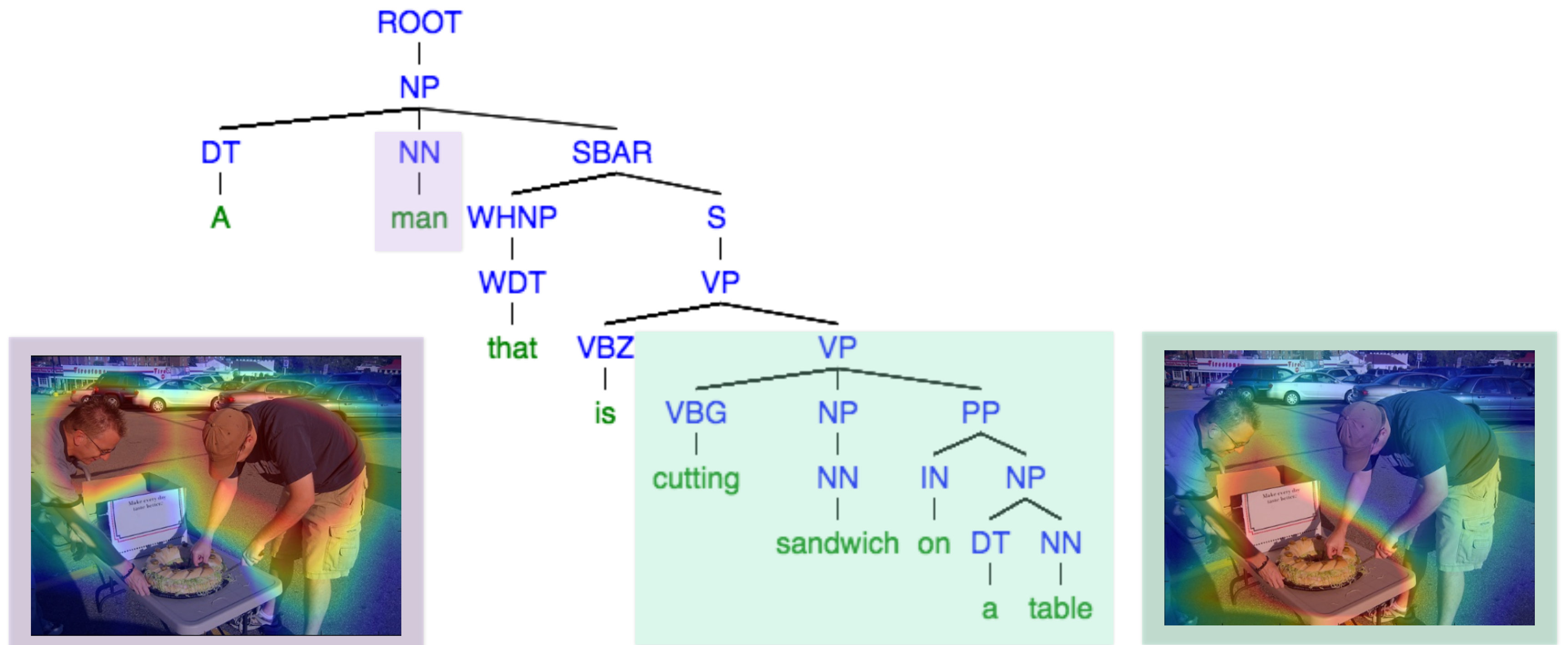
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# Weakly-supervised **Visual Grounding** of Phrases

[ Xiao et al., 2017 ]

For **noun phrases**:

- **siblings** should have **disjoint** masks
- **parents** should be **union of children** masks

**Image Embedding** 

$$\Psi(I_i) = \mathbf{W} \cdot \text{CNN}(I_i; \Theta)$$

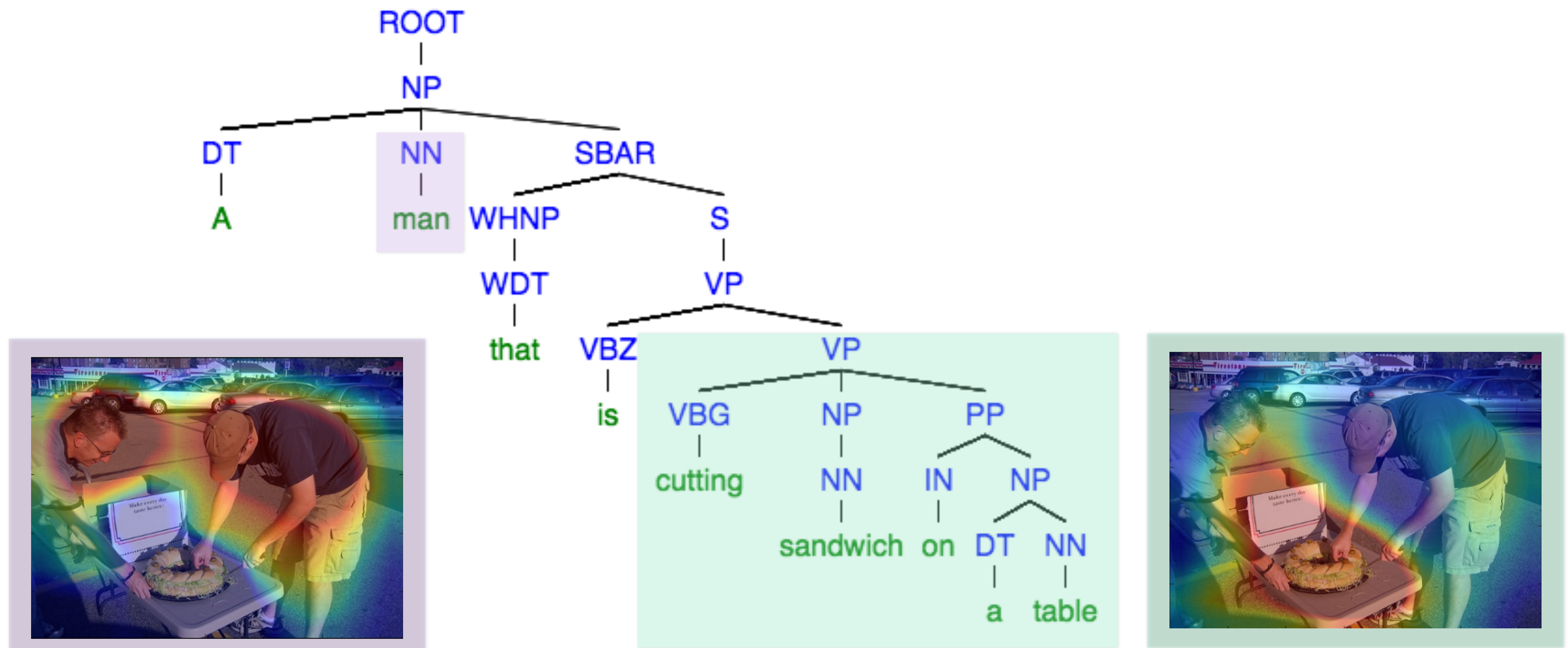
**Label Embedding** 

$$\Psi_L(\text{phrase}_i) = \mathbf{u}_i$$

**Similarity in Embedding Space**

$$D(\mathbf{u}, \mathbf{u}') = \|\mathbf{u} - \mathbf{u}'\|_2^2$$

**Objective Function:**



Combination of previous discriminative similarity and **linguistic regularization**

# Weakly-supervised **Visual Grounding** of Phrases

[ Xiao et al., 2017 ]

For **noun phrases**:

- **siblings** should have **disjoint**
- **parents** should be **union of**

**Image Embedding** 

$$\Psi(I_i) = \mathbf{W} \cdot \text{CNN}(I_i; \Theta)$$

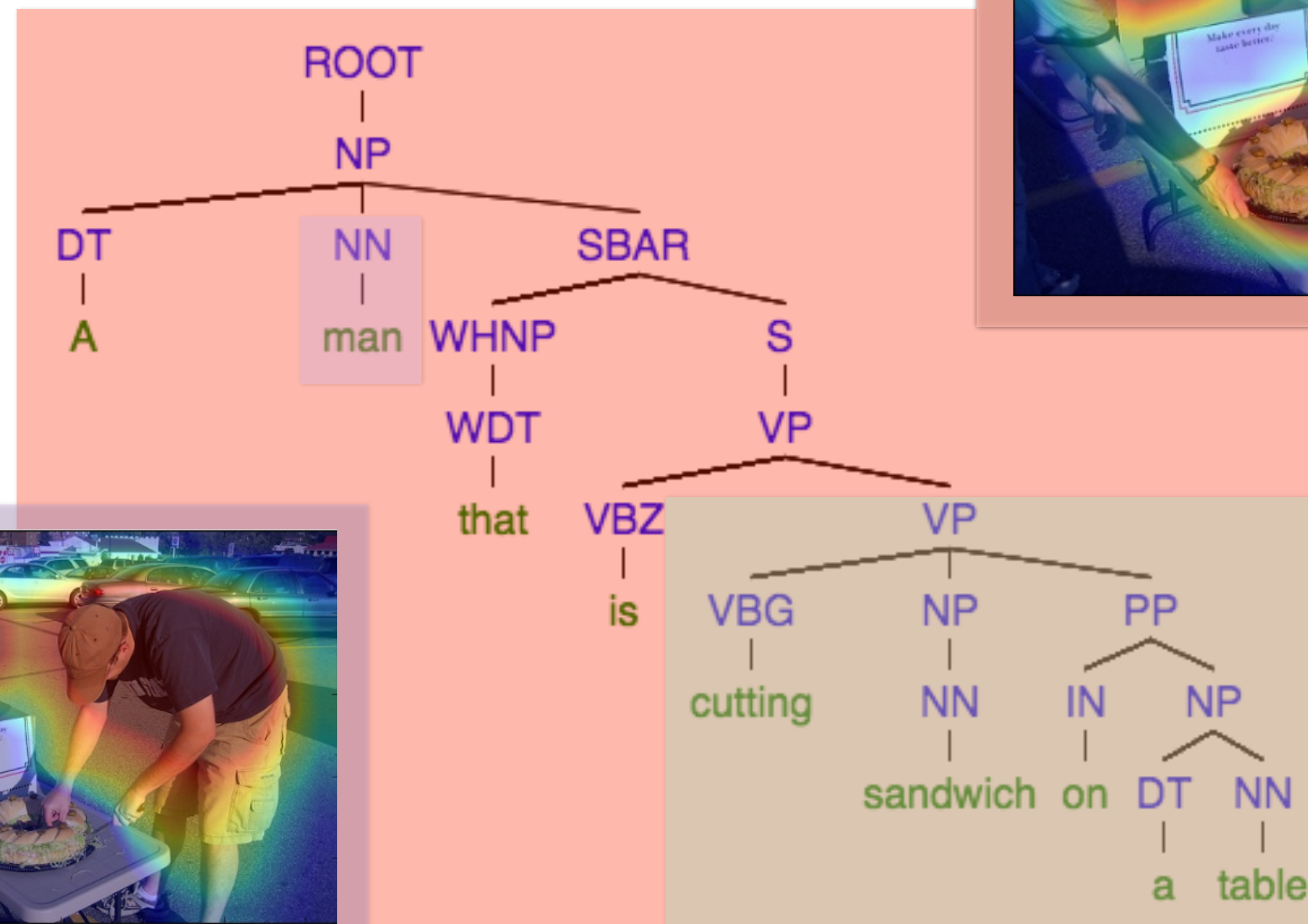
**Label Embedding** 

$$\Psi_L(\text{phrase}_i) = \mathbf{u}_i$$

**Similarity in Embedding Space**

$$D(\mathbf{u}, \mathbf{u}') = \|\mathbf{u} - \mathbf{u}'\|_2^2$$

**Objective Function:**



Combination of previous discriminative similarity and **linguistic regularization**

# Qualitative Results

[ Xiao et al., 2017 ]

**Input:**



guy in green t-shirt holding  
skateboard

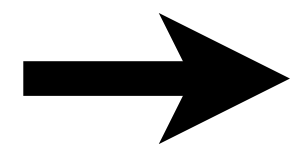
# Qualitative Results

[ Xiao et al., 2017 ]

**Input:**



**NO** linguistic constraints



guy in green t-shirt holding  
skateboard

# Qualitative Results

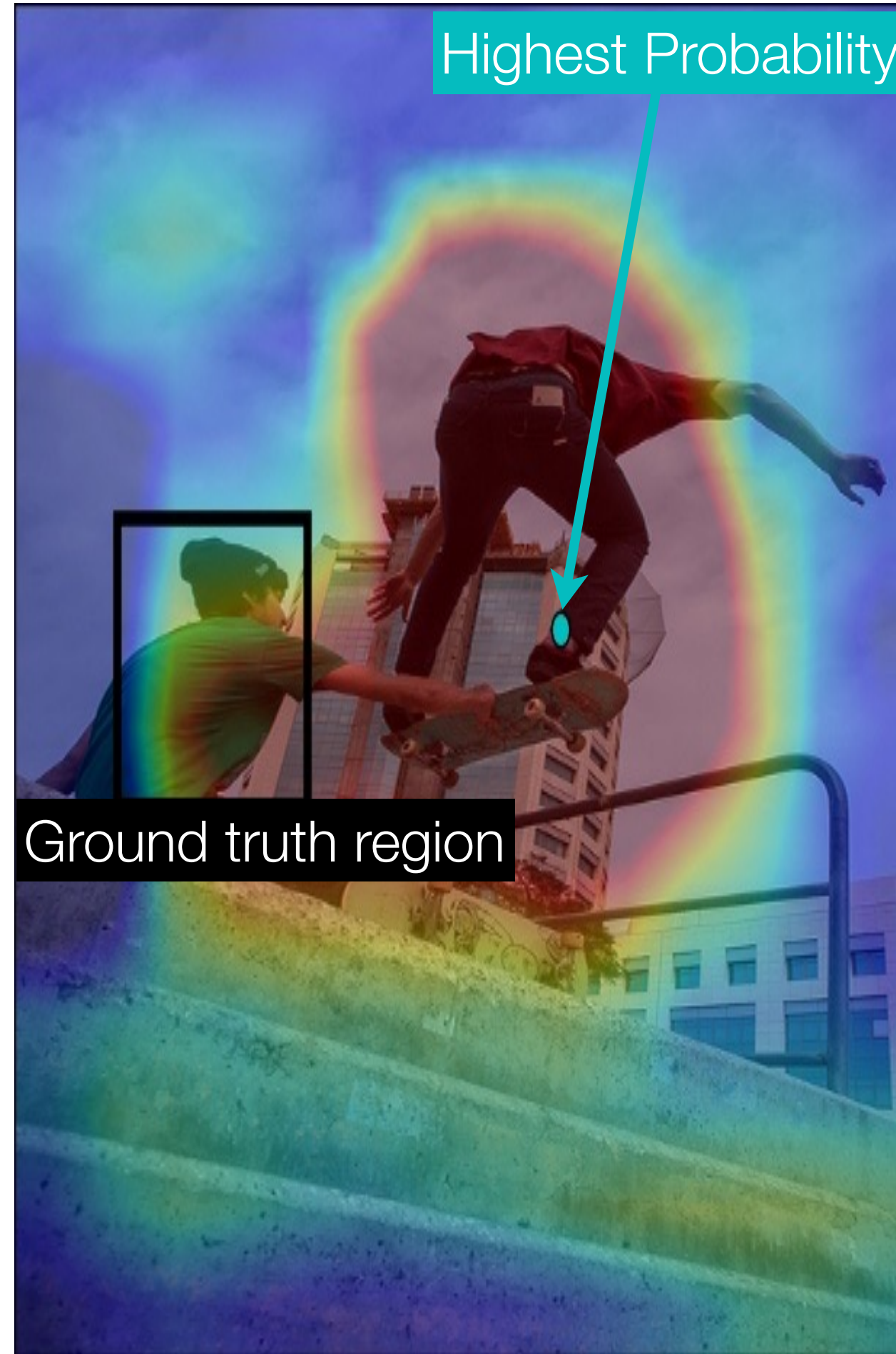
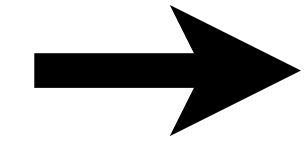
[ Xiao et al., 2017 ]

**Input:**



guy in green t-shirt holding  
skateboard

**NO** linguistic constraints



Ground truth region



# Qualitative Results

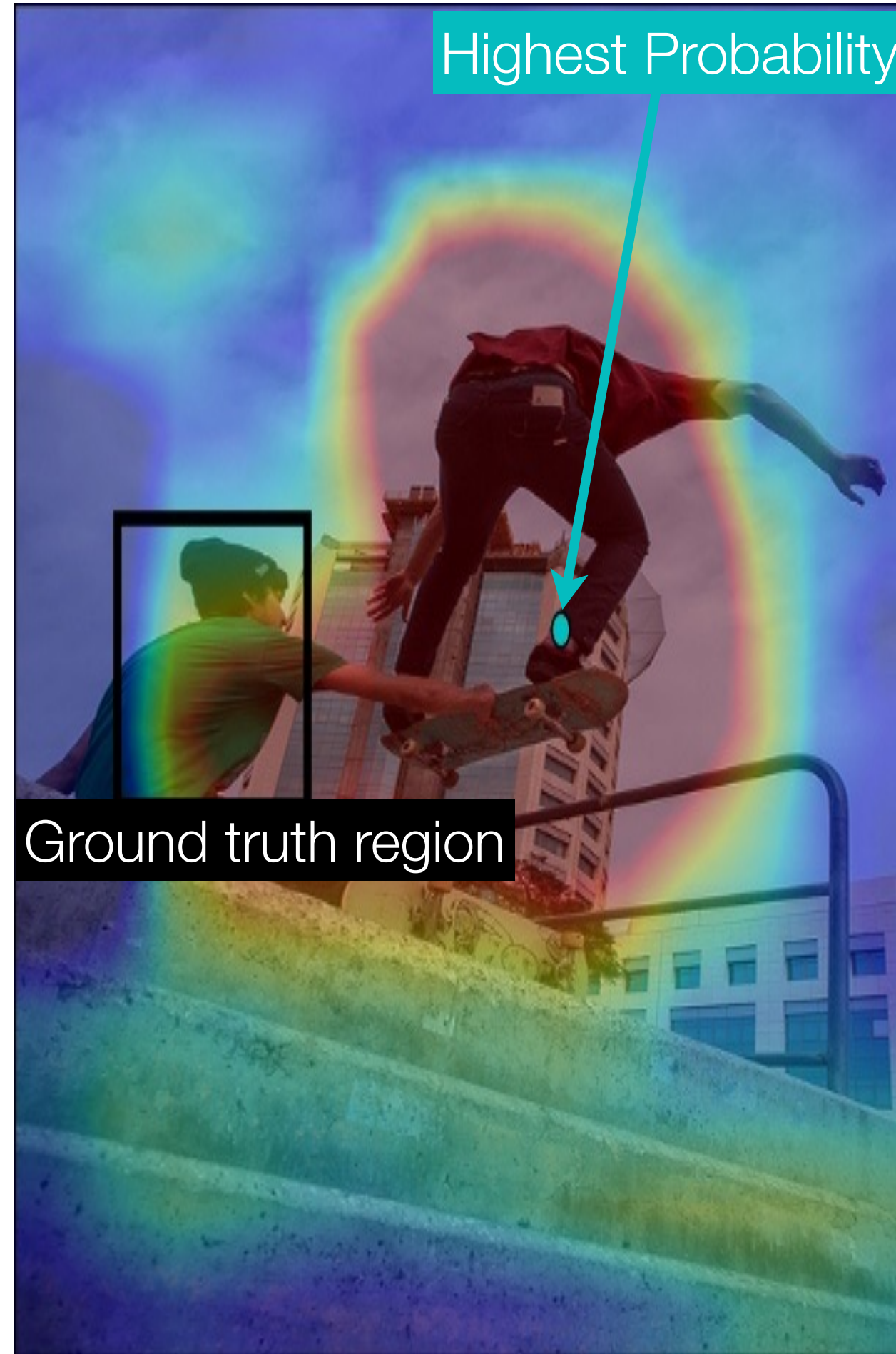
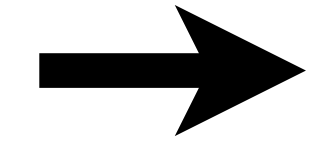
[ Xiao et al., 2017 ]

**Input:**

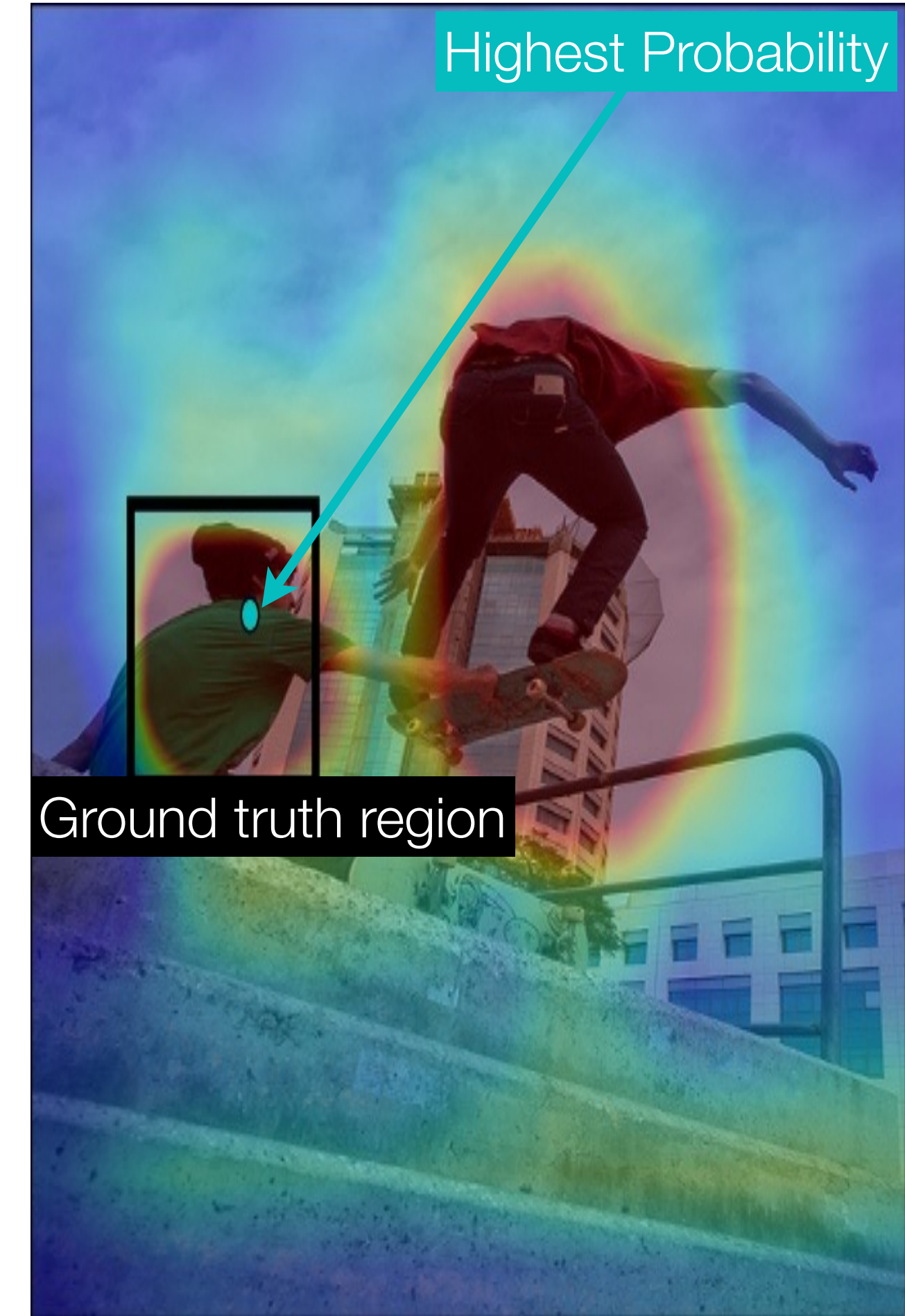


guy in green t-shirt holding  
skateboard

**NO** linguistic constraints



**Our Model**



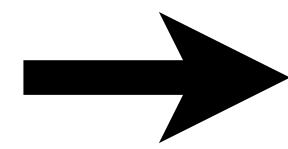
# Qualitative Results

[ Xiao et al., 2017 ]

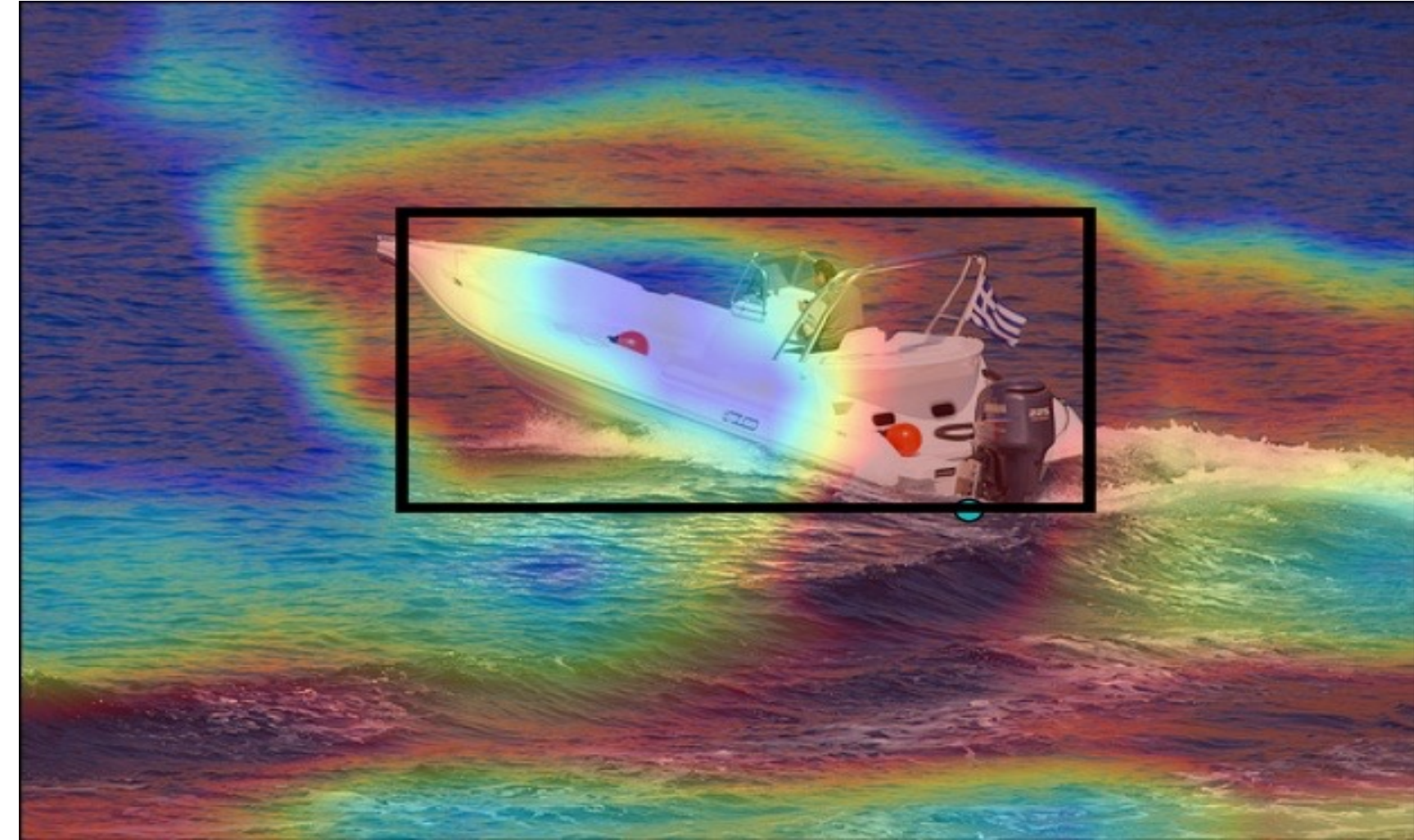
Input:



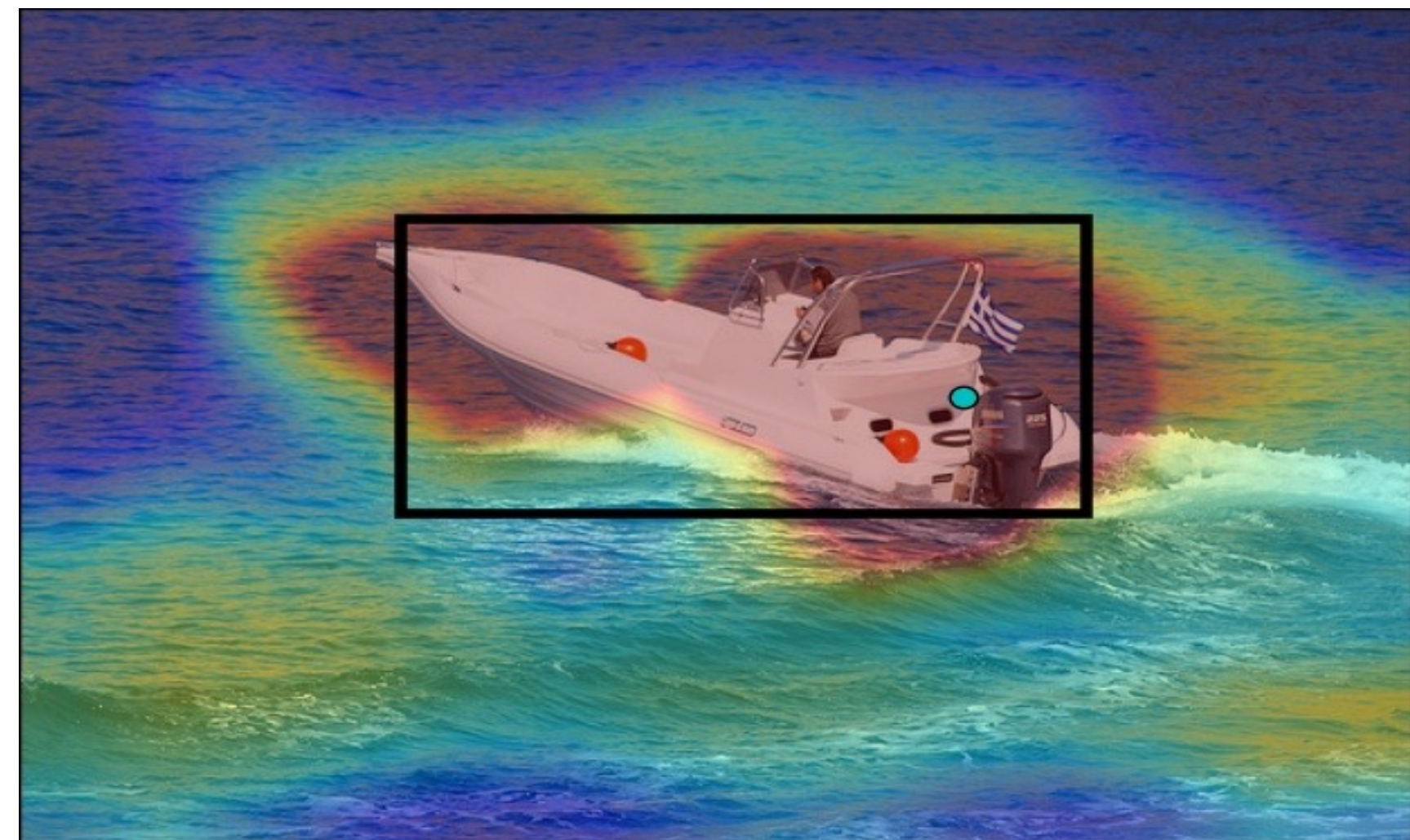
a person driving a boat



**NO** linguistic constraints



Our Model



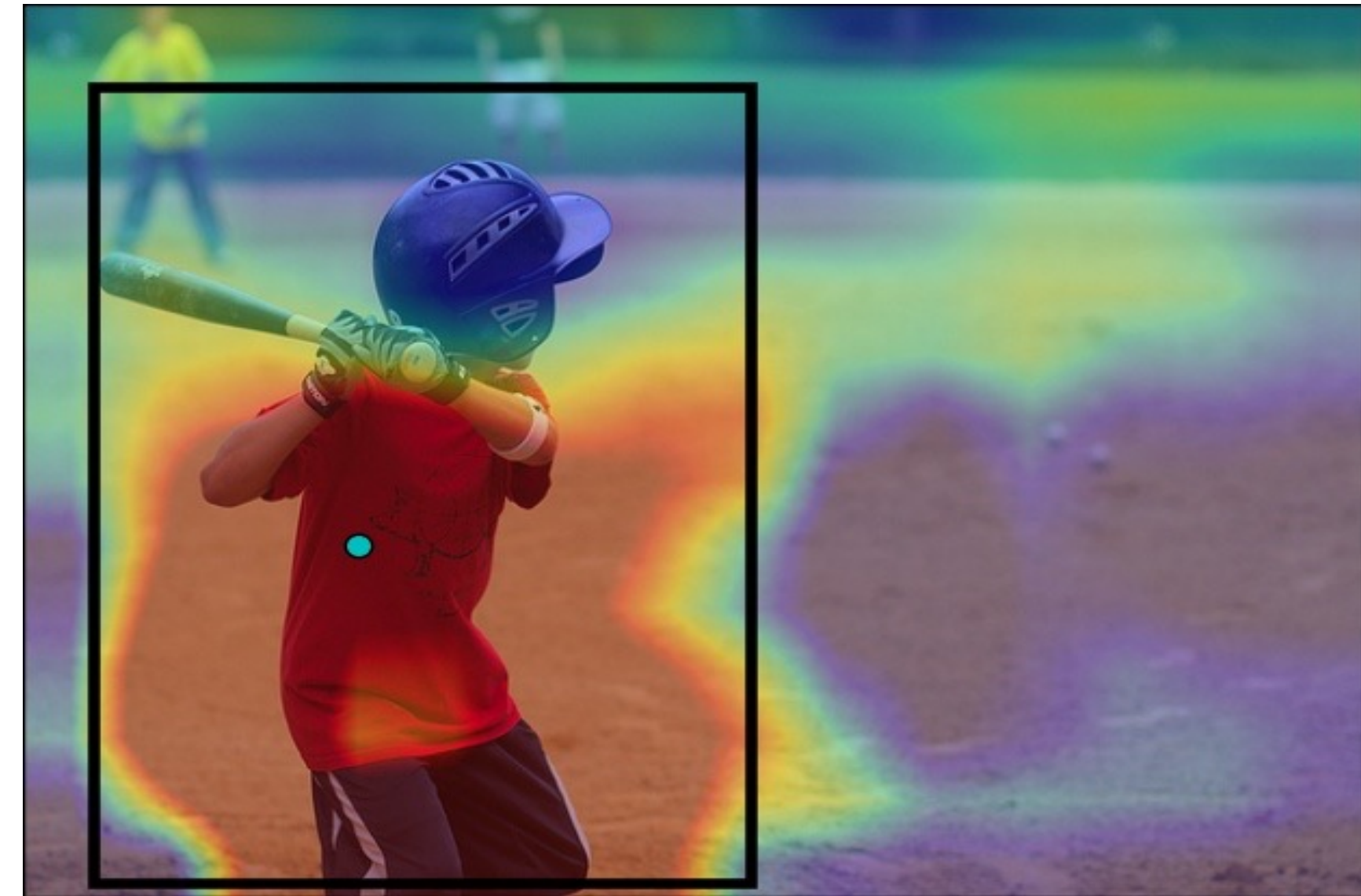
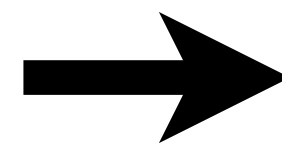
# Qualitative Results

NO linguistic constraints [Xiao et al., 2017]

Input:



a child wearing black protective helmet



Our Model



# Quantitative Results

[ Xiao et al., 2017 ]

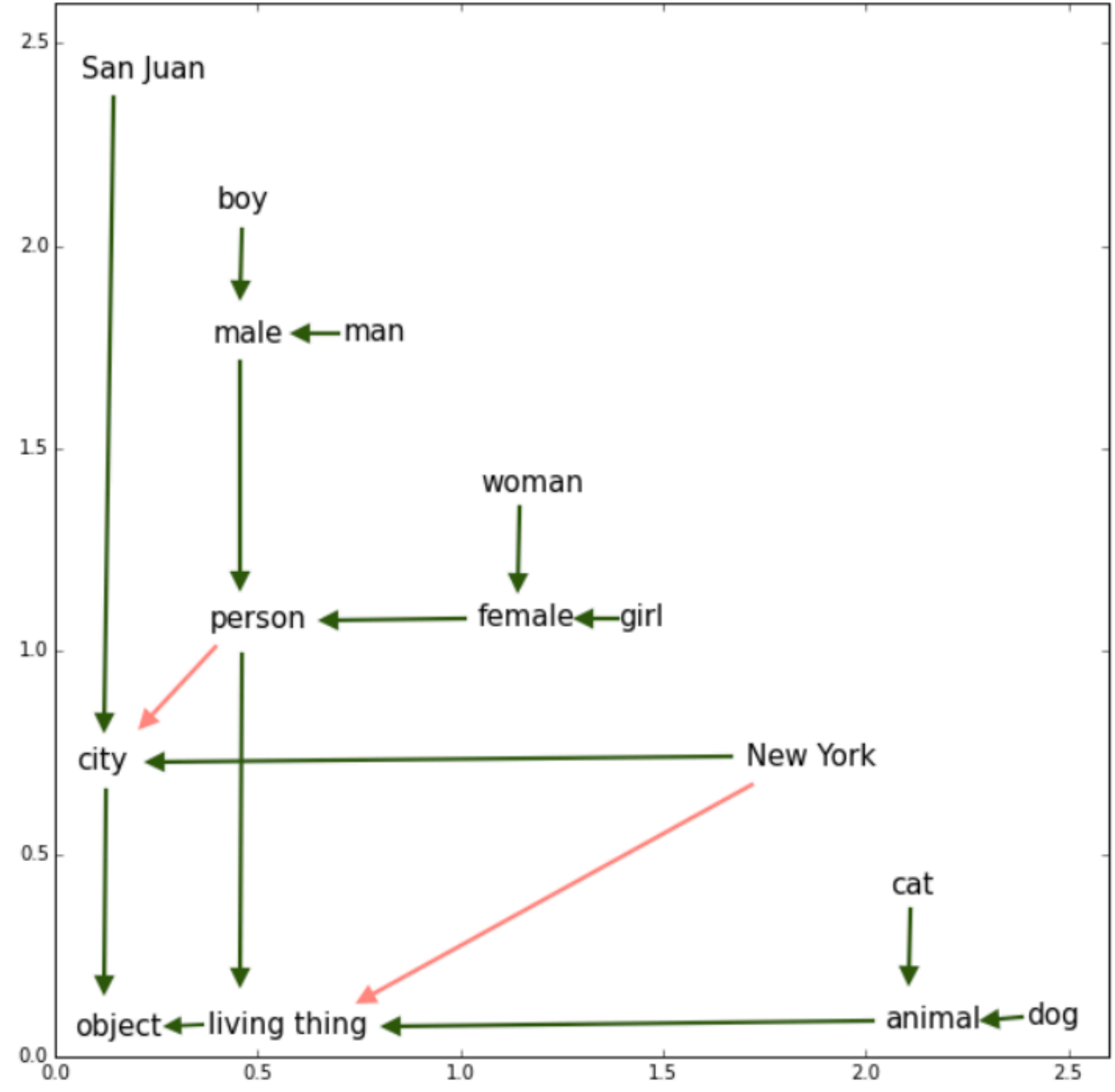
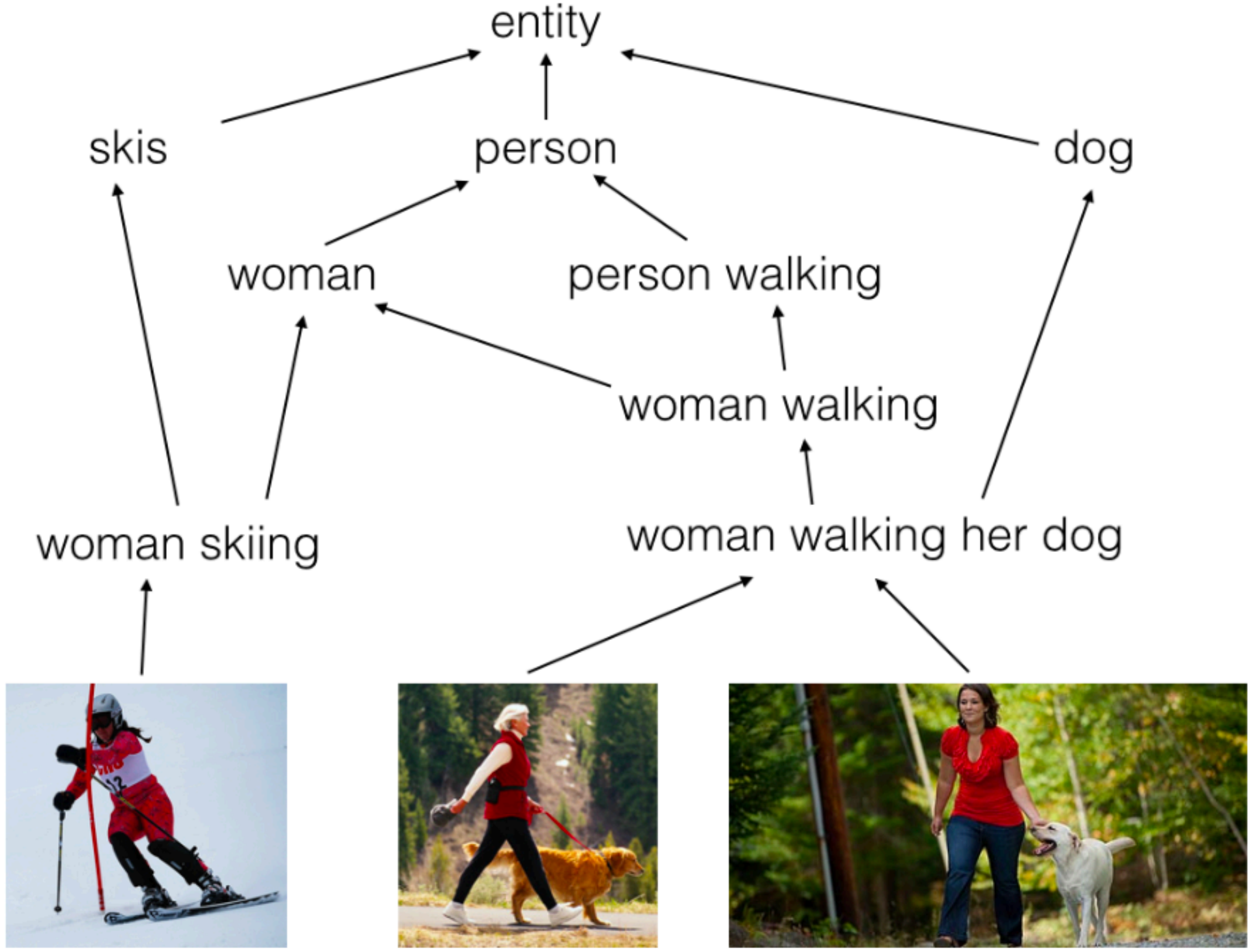
Segmentation performance on COCO dataset

[ Lin, Maire, Belongie, Hays, Perona, Ramanan, Dollar, Zitnick, ECCV'14 ]

	<b>IoU@0.3</b>	<b>IoU@0.4</b>	<b>IoU@0.5</b>	<b>Avg mAP</b>
<b>Non-structured</b>	0.302	0.199	0.110	0.203
<b>Parent-Child</b>	0.327	0.213	0.118	0.219
<b>Sibling</b>	0.316	0.203	0.114	0.211
<b>Ours</b>	<b>0.347</b>	<b>0.246</b>	<b>0.159</b>	<b>0.251</b>

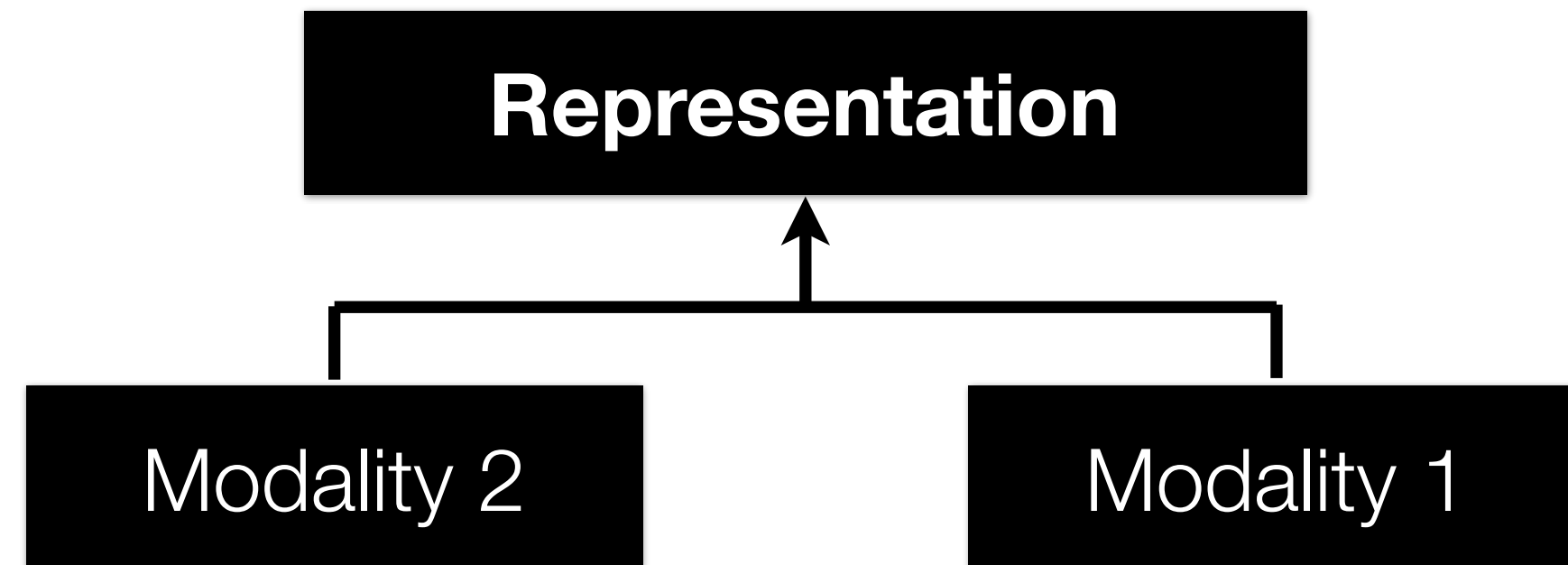
# Order Embeddings

[ Vendrov et al., 2016 ]



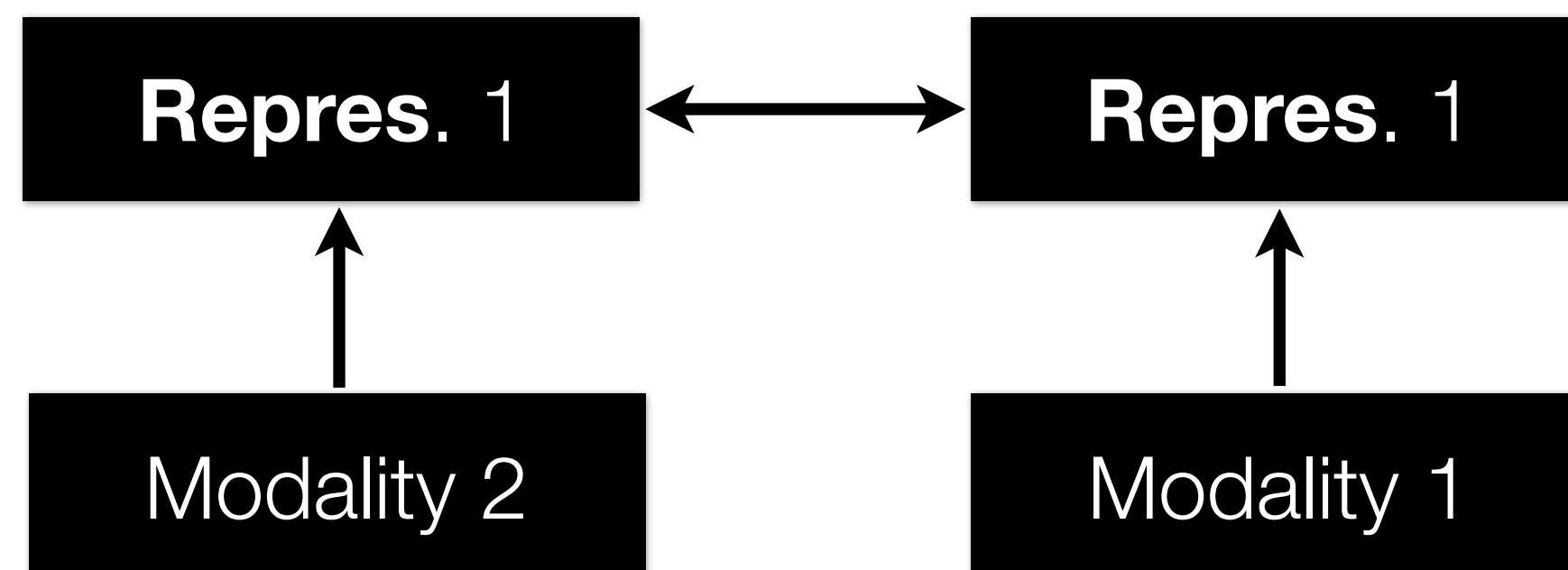
# Multimodal Representation Types

**Joint** representations:



- Simplest version: modality concatenation (early fusion)
- Can be learned supervised or unsupervised

**Coordinated** representations:



- Similarity-based methods (e.g., cosine distance)
- Structure constraints (e.g., orthogonality, sparseness)
- CCA (unsupervised), joint embeddings (supervised)

# Final Words ...

## **Joint** representations

- Project modalities to the same space
- Use when all the modalities are present during test time
- Suitable for multi-model fusion

## **Coordinated** representations

- Project modalities to their own coordinated spaces
- Use when only one of the modalities is present during test-time
- Suitable for multimodal translation
- Good for multimodal retrieval