

Topics in AI (CPSC 532S): Multimodal Learning with Vision, Language and Sound

Lecture 7: Introduction to NLP

Warning!

I am not an NLP researcher ...



Goal of NLP

Fundamental goal: deep understanding of broad language

(going beyond string processing or keyword matching!)





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(going beyond string processing or keyword matching!)





End systems we want to build:

Ambitious / Complex:

speech recognition
machine translation
information extraction
dialog interfaces / understanding
question answering

Modest / Less complex:

spelling correction parts of speech tagging text categorization

1. Human language is ambiguous

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Task: pronoun resolution

Jack drank the wine on the table. It was red and round.

Example adapted from Wilks (1975)

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Task: pronoun resolution

Jack drank the wine on the table. It was red and round.

Jack saw Sam at the party. He went back to the bar to get another drink.

Example adapted from Wilks (1975)

1. Human language is ambiguous

Task: pronoun resolution

Jack drank the wine on the table. It was red and round.

Jack saw Sam at the party. He went back to the bar to get another drink.

Jack saw Sam at the party. He clearly had drunk too much.

Example adapted from Wilks (1975)

1. Human language is ambiguous

Task: preposition attachment

I ate the bread with pecans.

I ate the bread with fingers.

1. Human language is ambiguous

Task: preposition attachment

I ate the **bread** with pecans.

I ate the bread with fingers.

Despite the structure of the two sentences being identical, the two prepositional phrases relate to different POS (noun vs. verb)

- 1. Human language is ambiguous
- 2. Requires **reasoning** beyond what is explicitly mentioned (a, b) and some of reasoning requires **world knowledge** (c)

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Example: I couldn't submit the homework because my horse ate it.

- (a) I have a horse.
- (b) I did my homework.
- (c) My homework was done on soft material (like paper) as opposed to on hard/heavy object (like a computer).

Reasoning: It is more likely horse ate paper than a computer.

- 1. Human language is ambiguous
- 2. Requires **reasoning** beyond what is explicitly mentioned (a, b) and some of reasoning requires **world knowledge** (c)
- 3. Language is difficult even for humans

Learning native language you may think is easy (but compare 5 / 10 / 20 year old)

Learning foreign language(s) — even harder

Is NLP really this hard?

In the back of your mind, if you're thinking ...

"My native language is so easy. How hard could it be to type all the grammar rules, and idioms, etc. into software program? Sure it might take a while, but with enough people and money, it should be doable!"

... you are not alone!

Birth of NLP and Linguistics

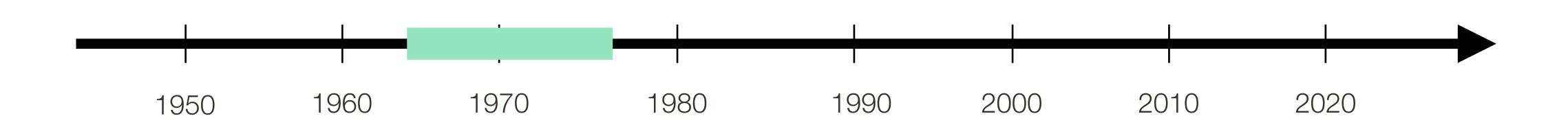
- Initially people thought NLP was easy
- Predicted "machine translation" can be solved in 3 years
- Hand-coded rules / linguistic oriented approaches
- The 3 year project continued for 10 years with no good results

(despite significant expenditures)



Dark Era

- After initial hype, people believed NLP was impossible
- NLP research is mostly abandoned



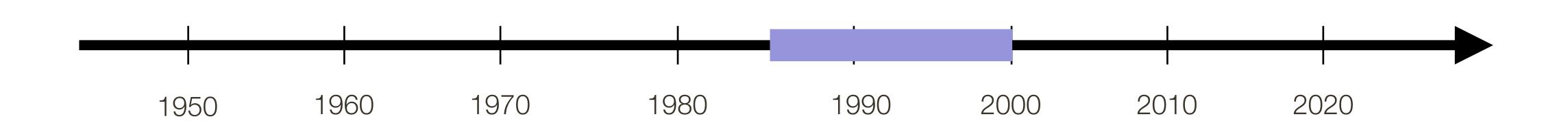
Slow Revival of NLP

- Some research activities resumed
- Still emphasis on linguistically oriented approaches
- Working on small toy problems with weak empirical evaluation



Statistical Era / Revolution

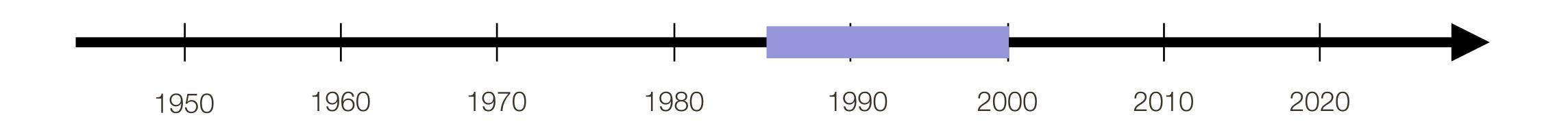
- Computational power has increased substantially
- Data-driven, statistical approaches with simple representations win over complex hand-coded linguistic rules



Statistical Era / Revolution

- Computational power has increased substantially
- Data-driven, statistical approaches with simple representations win over complex hand-coded linguistic rules
- "Whenever I fire a linguist our machine translation performance improves"

[Jelinek 1988]



Statistics Powered by Linguistic Insights

- More sophisticated statistical models
- Focus on new richer linguistic representations



Ambiguities compound to generate enormous number of interpretations

In English, sentence ending in N propositional phrases has over 2^N syntactic interpretations

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Example:

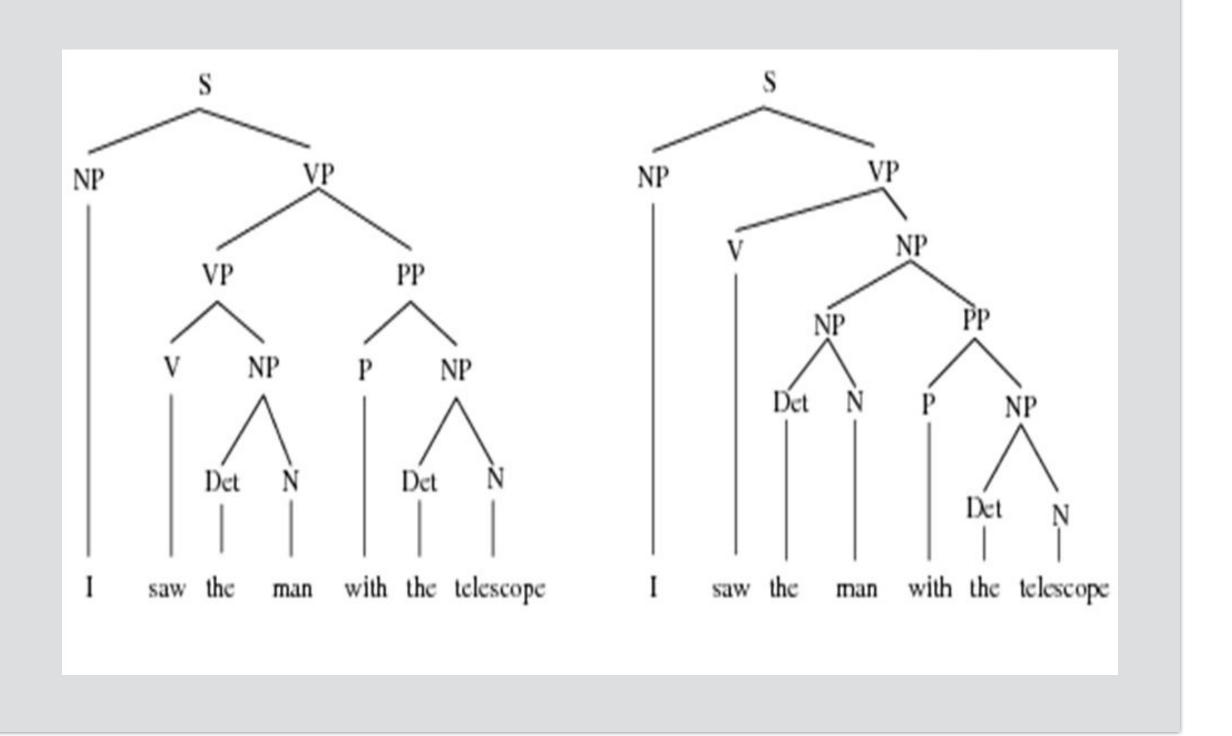
I saw a man with the telescope. -> 2 parses

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Example:

- I saw a man with the telescope.



Ambiguities compound to generate enormous number of interpretations

In English, sentence ending in N propositional phrases has over 2^N syntactic interpretations

Example:

- I saw a man with the telescope. -> 2 parses
- I saw a man on the hill with the telescope. -> 5 parses
- I saw a man on the hill in Texas with the telescope. -> 14 parses
- I saw a man on the hill in Texas with the telescope at noon. -> 42 parses
- I saw a man on the hill in Texas with the telescope at noon on Monday.
 -> 132 parses

Humor and Ambiguity

Many jokes rely on ambiguity of language:

- Groucho Marx: "One morning I shot an elephant in my pajamas. How he got into my pajamas, I'll never know".
- Noah took all of the animals on the ark in pairs. Except the worms, they came in apples.
- Policeman to little boy: "We are looking for a theief with a bicycle." Little boy: "Wouldn't you be better using your eyes."
- Why is the teacher wearing sun-glasses. Because the class is so bright.

Why is Language Ambiguous?

- Having a unique linguistic expression for every possible conceptualization that could be conveyed would make language overly complex and linguistic expressions unnecessarily long.
- Allowing resolvable ambiguity permits shorter linguistic expression, i.e., data compression
- Language relies on people's ability to use their knowledge and inference abilities to properly resolve ambiguities.
- Infrequently, disambiguation fails, i.e., the compression is lossy.

Natural vs. Computer Languages

- Ambiguity is the primary difference between natural and computer languages
- Formal programming languages are designed to be **unambiguous**, i.e., they can be defined by a grammar and produce a unique parse for each sentence (line of code) in the language.
- Programming languages are also designed for efficient (deterministic) parsing

1. Word segmentation

- Breaking a string of characters into a sequence of words.
- In some written languages (e.g., Chinese) words are not separated by spaces

- 1. Word segmentation
- 2. Morphological analysis
 - Morphology field of linguistics that studies the internal structure or words
 - A morpheme is the smallest linguistic unit that has semantic meaning
 - Morphological analysis is the task of segmenting a word into morphemes

```
carried -> carry + ed (past tense)
independently -> in + (depend + ent) + ly
```

- 1. Word segmentation
- 2. Morphological analysis
- 3. Parts of Speech (POS) tagging
 - Annotate each word in a sentence with a pat-of-speech

```
I ate the spaghetti with meatballs.

John saw the saw and decided to take it to the table.
```

— Useful for other language (e.g., syntactic parsing) and vision + language tasks

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Pro V Det N Prep N

John saw the saw and decided to take it to the table.

PN V Det N Con V Part V Pro Prep Det N
```

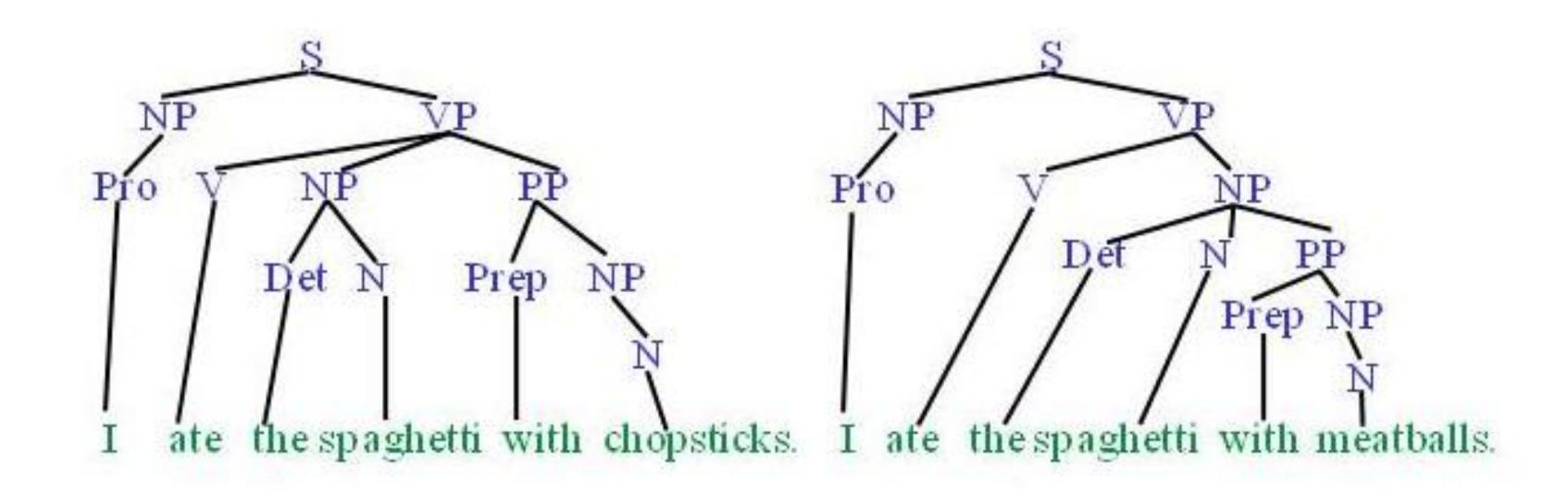
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- 1. Word segmentation
- 2. Morphological analysis
- 3. Parts of Speech (POS) tagging
- 4. Phrase Chunking
 - Find all noun phrases (NPs) and verb phrases (VPs) in a sentence

```
-[NP I] [VP ate] [NP the spaghetti] [PP with] [NP meatballs].
```

-[NP He] [VP reckons] [NP the current account deficit] [VP will narrow] [PP to] [NP 1.8 billion].

- 1. Word segmentation
- 2. Morphological analysis
- 3. Parts of Speech (POS) tagging
- 4. Phrase Chunking
- 5. Syntactic parsing



Semantic NLP Tasks

- 1. Word Sense Disambiguation (WSD)
 - Words in language can have multiple meanings
 - Ellen has strong interest in computational linguistics.
 - Ellen pays a large amount of **interest** on her credit card.
 - For many tasks (question answering, translation), the proper sense of each ambiguous word in a sentence must be determined

Semantic NLP Tasks

- 1. Word Sense Disambiguation (WSD)
- 2. Semantic Role Labeling (SRL)
 - For each clause, determine the semantic role played by each noun phrase that is an argument to the verb

- John drove Mary from Austin to Dallas in his Toyota Prius.
- The hammer broke the window.

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agent
patient
source
destination
instrument

Semantic NLP Tasks

- 1. Word Sense Disambiguation (WSD)
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- 3. Textural Entailment
 - Determine whether one natural language sentence entails (implies) another under an ordinary interpretation.

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- 1. Word Sense Disambiguation (WSD)
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- 3. Textural Entailment
 - Determine whether one natural language sentence entails (implies) another under an ordinary interpretation.
 - Note, you can think of images entailing captions ... [Vendrov et al, 2015]



Sign with a spray paint over it.

Textual Entailment

TEXT HYPOTHESIS ENTAILMENT

Eyeing the huge market potential, currently led by Google, Yahoo took over search company Overture Services Inc last year.

Yahoo bought Overture.

Microsoft's rival Sun Microsystems Inc. bought Star Office last month and plans to boost its development as a Web-based device running over the Net on personal computers and Internet appliances.

Microsoft bought Star Office.

The National Institute for Psychobiology in Israel was established in May 1971 as the Israel Center for Psychobiology by Prof. Joel.

Israel was established in May 1971.

Since its formation in 1948, Israel fought many wars with neighboring Arab countries.

Israel was established in 1948.

Pragmatics and Discourse Tasks

Determine which phrases in a document refer to the same underlying entity

- John put the <u>carrot</u> on the <u>plate</u> and ate **it**.
- Bush started the war in Iraq. But the **president** needed the consent of Congress.

Pragmatics and Discourse Tasks

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Some cases require difficult reasoning

 Today was Jack's birthday. Penny and Janet went to the store. They were going to get presents. Janet decided to get a kite. "Don't do that," said Penny. "Jack has a kite. He will make you take it back."

Representing a Word: One Hot Encoding

Vocabulary

dog

1

cat

person

holding 4

tree 5

computer 6

using 7

one-hot encodings

[1,0,0,0,0,0,0,0,0,]

[0, 1, 0, 0, 0, 0, 0, 0, 0, 0]

[0, 0, 1, 0, 0, 0, 0, 0, 0, 0]

[0, 0, 0, 1, 0, 0, 0, 0, 0, 0]

[0, 0, 0, 0, 1, 0, 0, 0, 0, 0]

[0, 0, 0, 0, 0, 1, 0, 0, 0, 0]

[0, 0, 0, 0, 0, 0, 1, 0, 0, 0]

Representing Phrases: Bag-of-Words

bag-of-words representation

```
person holding dog
```

$${3, 4, 1}$$

$${3, 4, 1}$$
 [1, 0, 1, 1, 0, 0, 0, 0, 0, 0]

person holding cat

$${3, 7, 6}$$

person using computer person holding cat

$$\{3, 3, 7, 6, 2\}$$

$${3, 3, 7, 6, 2}$$
 [0, 1, 2, 1, 0, 1, 1, 0, 0, 0]

What if we have large vocabulary?

Vocabulary

Representing Phrases: Sparse Representation

bag-of-words representation

```
person holding dog indices = [1, 3, 4] values = [1, 1, 1]
```

person holding cat indices = [2, 3, 4] values = [1, 1, 1]

person using computer indices = [3, 7, 6] values = [1, 1, 1]

Vocabulary

dog

cat

person

holding

computer

tree

using

4

6

```
person using computer person holding cat
```

```
indices = [3, 7, 6, 2] values = [2, 1, 1, 1]
```

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- Can encode phrases, sentences, paragraph, documents
- Good for classification, clustering or to compute distance between text

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my nice friend makes a meal

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Problem: hard to distinguish sentences that have same words my friend makes a nice meal

These would be the same using bag-of-words

my nice friend makes a meal

Bag-of-Bigrams

- Really easy to use
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```
Problem: hard to distinguish sentences that have same words
         my friend makes a nice meal
                 {my nice, nice friend, friend makes, makes a, a meal}
                 indices = [10132, 21342, 43233, 53123, 64233]
                 values = [1, 1, 1, 1, 1]
         my nice friend makes a meal
                 {my friend, friend makes, makes a, a nice, nice meal}
                 indices = [10232, 43133, 21342, 43233, 54233]
                 values = [1, 1, 1, 1, 1]
```

Word Representations

1. One-hot encodings — only non-zero at the index of the word

Good: simple

Bad: not compact, distance between words always same (e.g., synonyms vs. antonyms)

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e.g., [1, 1, 0, 30, 0,, 0, 0, 0] -> 300-dimensional irrespective of dictionary

e.g., word ends on -ing

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e.g., word ends on -ing

3. **Learned word representations** — vector should approximate "meaning" of the word

e.g., [1, 1, 0, 30, 0,, 0, 0, 0] -> 300-dimensional irrespective of dictionary

Good: compact, distance between words is semantic

Distributional Hypothesis [Lenci, 2008]

- At least certain aspects of the meaning of lexical expressions depend on their distributional properties in the linguistic contexts
- The degree of semantic similarity between two linguistic expressions is a function of the similarity of the two linguistic contexts in which they can appear

What is the meaning of "bardiwac"?

- He handed her glass of bardiwac.
- Beef dishes are made to complement the bardiwacs.
- Nigel staggered to his feet, face flushed from too much bardiwac.
- Malbec, one of the lesser-known **bardiwac** grapes, responds well to Australia's sunshine.
- I dined off bread and cheese and this excellent bardiwac.
- —The drinks were delicious: blood-red bardiwac as well as light, sweet Rhenish.

bardic is an alcoholic beverage made from grapes

Geometric Interpretation: Co-occurrence as feature

Row vector describes usage of word in a corpus of text

— Can be seen as coordinates of the point in an n-dimensional Euclidian space

	get	see	use	hear	eat	kill
knife	51	20	84	0	3	0
cat	52	58	4	4	6	26
dog	115	83	10	42	33	17
boat	59	39	23	4	0	0
cup	98	14	6	2	1	0
pig	12	17	3	2	9	27
banana	11	2	2	0	18	0

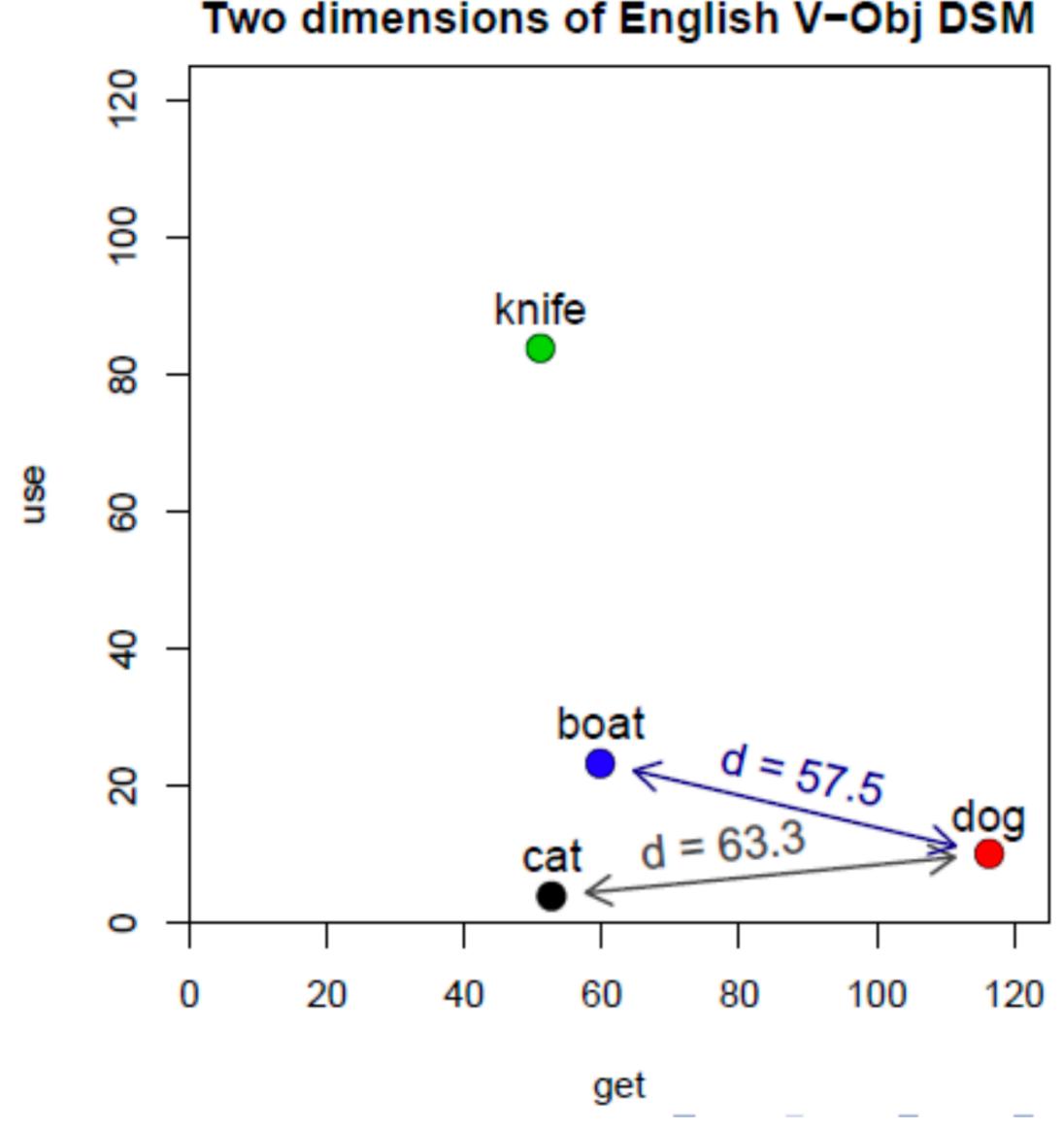
Co-occurrence Matrix

Distance and Similarity

- Illustrated in two dimensions

Similarity = spatial proximity(Euclidian distance)

Location depends on frequency of a
 noun (dog is 27 times as frequent as cat)



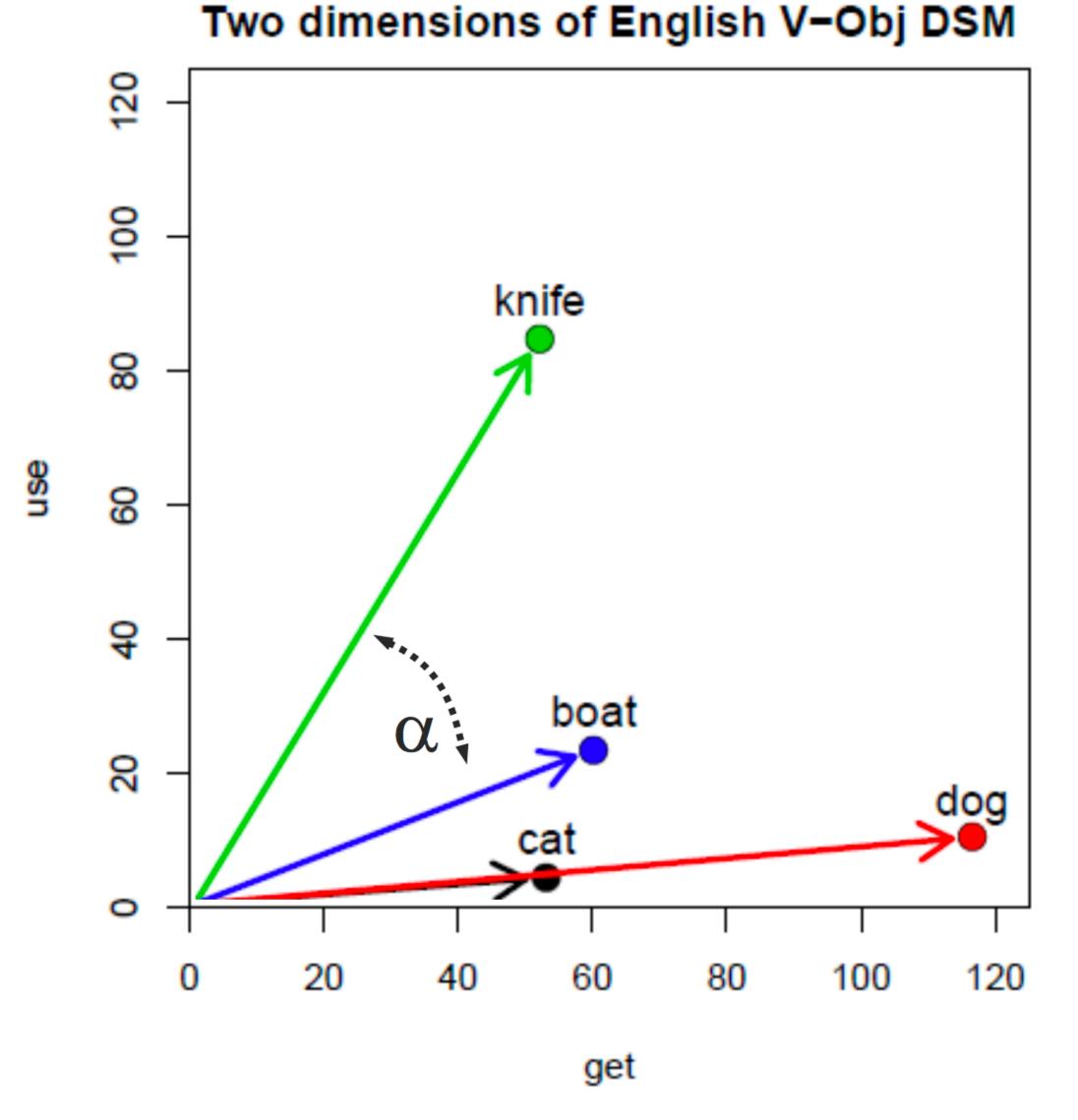
^{*} Slides from Louis-Philippe Morency

Angle and Similarity

— direction is more important than location

normalize length of vectors

- or use angle as a distance measure



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Geometric Interpretation: Co-occurrence as feature

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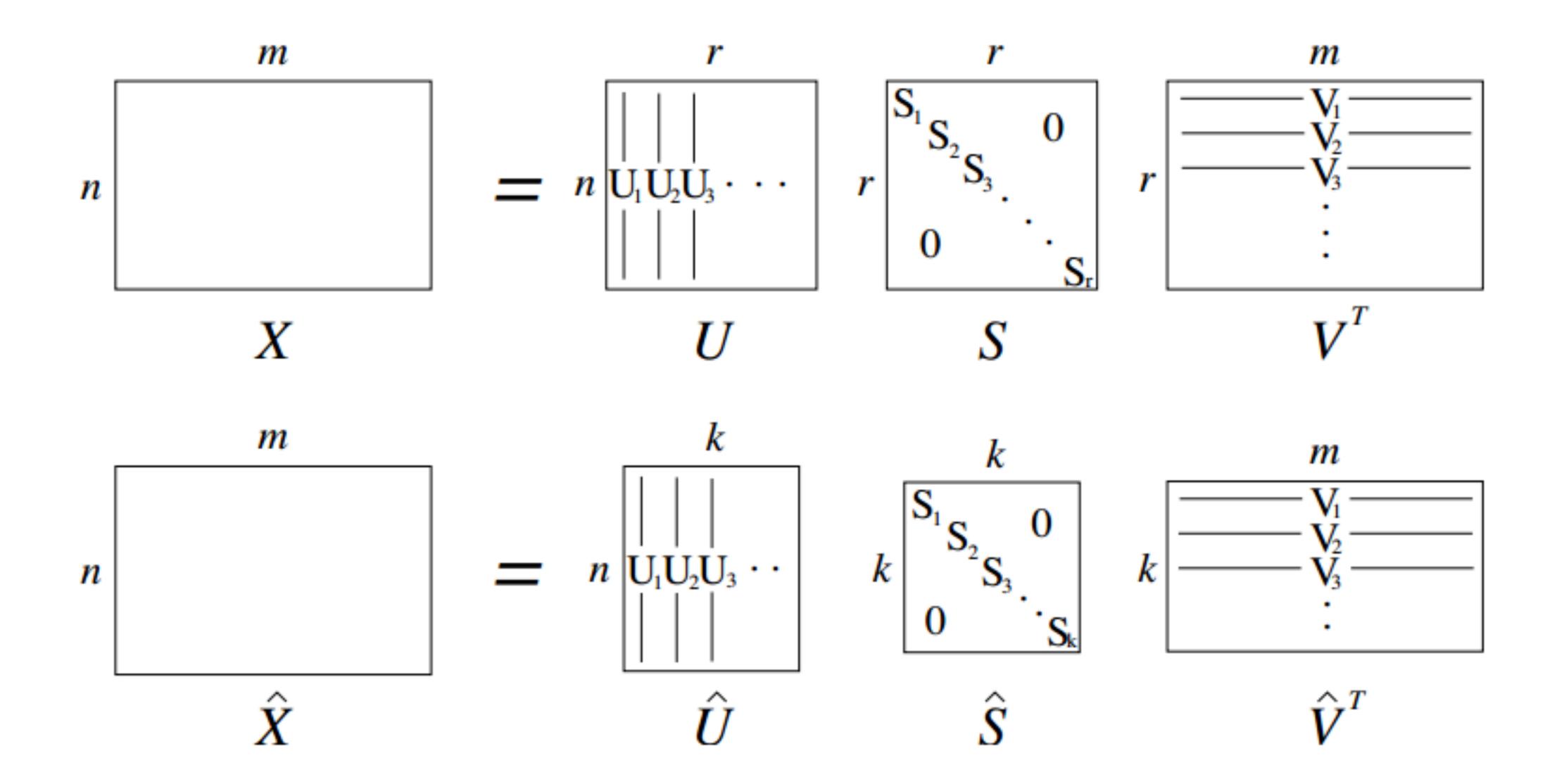
— Can be seen as coordinates of the point in an n-dimensional Euclidian space

kill hear eat use knife 51 20 84 26 52 58 6 cat 33 115 10 dog 59 39 23 boat 98 14 cup 27 pig 18 banana

Way too high dimensional!

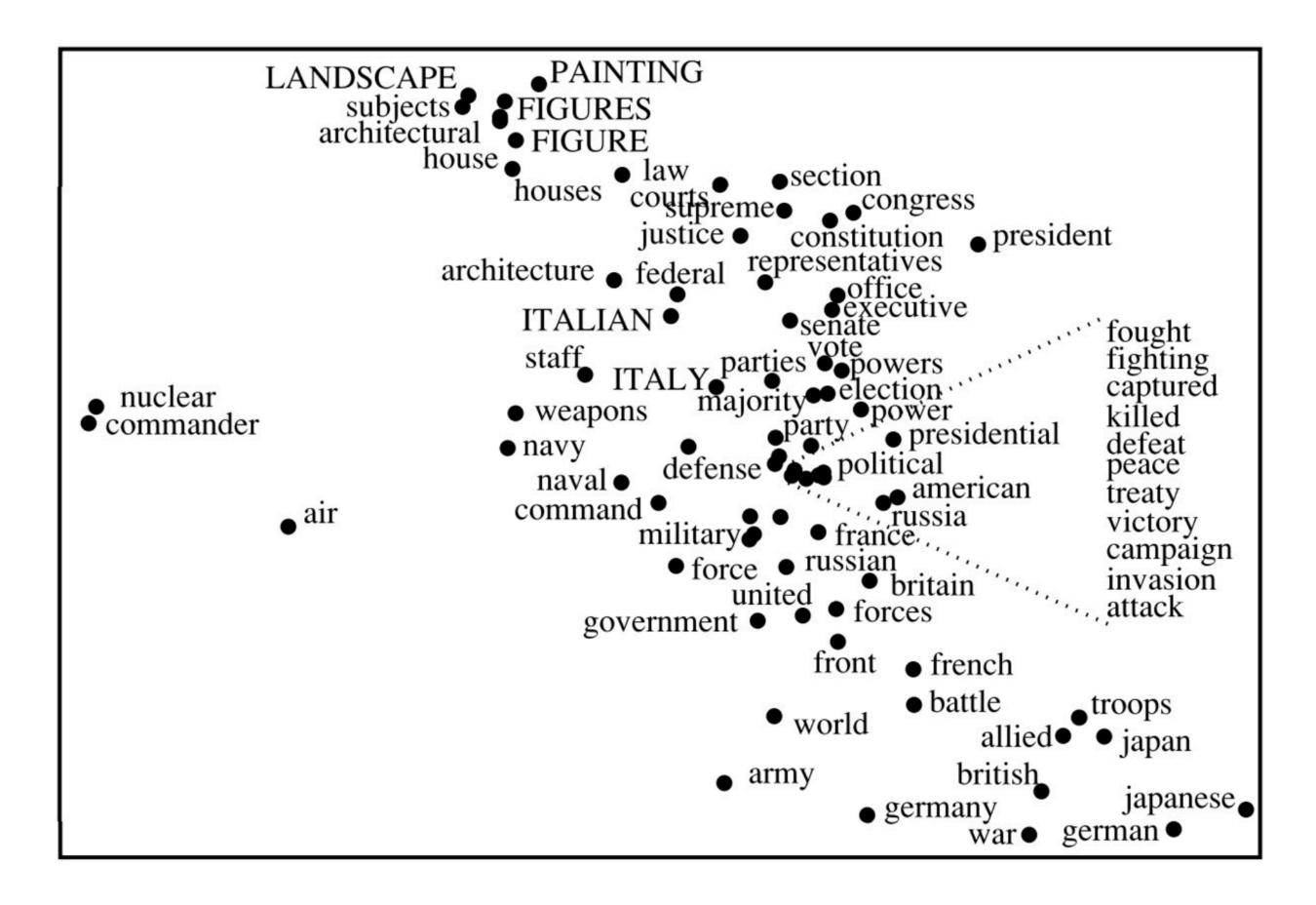
Co-occurrence Matrix

SVD for Dimensionality Reduction



Learned Word Vector Visualization

We can also use other methods, like LLE here:



Nonlinear dimensionality reduction by locally linear embedding. Sam Roweis & Lawrence Saul. Science, v.290,2000

Issues with SVD

Computational cost for a $d \times n$ matrix is $\mathcal{O}(dn^2)$, where d < n

- Makes it not possible for large number of word vocabularies or documents

It is hard to incorporate out of sample (new) words or documents