# PRICE OF ANARCHY: QUANTIFYING THE INEFFICIENCY OF EQUILIBRIA

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### "The Invisible Hand"



Source: http://en.wikipedia.org/wiki/File:AdamSmith.jpg

Equilibria and Efficiency

Central to free market economics

The Wealth of Nations (Smith, 1776)

- "... led by an invisible hand to promote an end which was no part of his intention"
- Self-interest agents  $\rightarrow$  social-efficient outcomes

# Inefficiency of Equilibria

Inefficient equilibrium in markets:

- Of certain structures (e.g., monopoly)
- For certain kinds of goods (e.g., public goods)
- With externalities (e.g., pollution)

Government interventions can be beneficial

There is a price (efficiency lost) of "anarchy"—

absence of order

or government

-- Merriam Webster

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# Inefficiency of Equilibria

Nash equilibrium: DD

- Pareto-dominated
- The only non-Pareto-optimal outcome!

Pareto-optimality: a qualitative observation

A quantitative measure?

#### Prisoner's Dilemma



### Outline



# Inefficiency of Equilibria – A Short History

Source: http://en.wikipedia.org/wiki/File:John Forbes Nash, Jr. by Peter Badge.jpg



Source: http://www.cs.berkeley.edu/~christos/index\_files/image002.png

Source: http://en.wikipedia.org/wiki/File:Anatol Rapoport.jpg

# Inefficiency of Equilibria

#### Optimality in utilities?

• Utilities of different persons cannot be compared or summed up

Cost or payoff may also have concrete interpretations

• Money, network delay, ...

Specific objective functions for "social cost"

- Utilitarian:  $f(o) = \sum u_i$
- Egalitarian:  $f(o) = \max(u_i)$

# Inefficiency of Equilibria

Objective Function -> Quantify

Price of Anarchy

• Similar to approximation ratio

 $PoA = \frac{f(worst \ equilibrium)}{f(optimal \ outcome)}$ 

$$=\frac{(-3)+(-3)}{(-1)+(-1)}=3$$

Prisoner's Dilemma



### Price of Anarchy – Properties and Interests

Can be unbounded

•  $d \rightarrow +\infty$ 

• 
$$PoA = \frac{(-d) + (-d)}{(-1) + (-1)} = d \to +\infty$$

Can be bounded

Is central control needed?

Mechanism design

#### Prisoner's Dilemma



- Pigou's (1920) example
- *s*: source; *t*: sink
- c(x): unit cost of an edge
- 1 unit of traffic in total
- What is the Nash equilibrium?



#### Pigou's (1920) example

- Nash equilibrium:
  - All traffic on the lower edge
  - Total cost:  $1 \times c(1) = 1$



#### Pigou's (1920) example

- Optimal solution:
  - Half traffic on each edge
  - Total cost:  $0.5 \times 1 + 0.5 \times 0.5 = 0.75$

• Price of anarchy =  $\frac{1}{0.75} = \frac{4}{3}$ 



#### Modified Pigou's example

• A small change in cost function



#### Modified Pigou's example

- Nash equilibrium:
  - All traffic on the lower edge
  - Total cost:  $1 \times 1^1 = 1$



#### Modified Pigou's example

- When is the cost optimized?
  - $\epsilon \in [0,1]$ : traffic on upper edge
  - Cost =  $\epsilon + (1 \epsilon)^{p+1}$
  - Minimized when  $\epsilon = 1 (p+1)^{-\frac{1}{p}}$
- As  $p \to \infty$ , optimal cost  $\to 0$



#### Modified Pigou's example

 $PoA = \frac{f(worst \ equilibrium)}{f(optimal \ outcome)}$ 

As  $p \to \infty$ 

•  $f(optimal outcome) \rightarrow 0$ 

 $\circ PoA \rightarrow \infty$ 



### Is That a Game?..



### Familiar?? Congestion games!!

#### Atomic routing games

- Some players
- Each controls a non-negligible
  fraction of traffic

#### Nonatomic routing games

- Some players
- Each controls a negligible
  fraction of traffic

Oligopoly

Perfect competition

#### Marginal Social Cost

- Increase in total cost due to additional traffic
- Cost of x traffic:  $x \cdot c(x)$
- Marginal cost function:  $c^*(x) = (x \cdot c(x))' = c(x) + x \cdot c'(x)$

#### **Potential Function**

• Use of integration in nonatomic games

- **General Equilibrium Properties**
- Nonatomic games
- At least one equilibrium flow
- Uniqueness of equilibrium

#### **Atomic** games

- Equilibrium flow exists
  - If all players control the same amount of traffic
  - With affine cost functions

Braess's Paradox in nonatomic

routing games

• 1 unit of total traffic



Braess's Paradox in nonatomic

routing games

- Equilibrium:
  - $s \rightarrow v \rightarrow t$ : 0.5 traffic
  - $s \rightarrow w \rightarrow t$ : 0.5 traffic

• Cost = 1.5



Braess's Paradox in nonatomic

routing games



Braess's Paradox in nonatomic

routing games

• Equilibrium:

$$\circ s \rightarrow v \rightarrow w \rightarrow t:1$$

 $\circ$  Cost = 2

• 
$$PoA = \frac{2}{1.5} = \frac{4}{3}$$



#### Price of anarchy

- Maximized in Pigou-like examples
- Dependent on "nonlinearity" of cost functions
  - Pigou bound: tight upper bound
- Independent of
  - Network size or structure
  - Number of different source-sink pairs

Polynomial degree  $\leq p$ Non-negative coefficients

$$\begin{bmatrix} 1 - p \cdot (p+1)^{-\frac{p+1}{p}} \end{bmatrix}^{-1} \approx \frac{p}{\ln p}$$
$$p = 1 \Rightarrow \frac{4}{3}$$

# Applications

Other games:

- Facility location
  - Pure Nash equilibrium exists
  - Price of anarchy is small
- Load balancing
  - Makespan scheduling
- Resource allocation
  - PoA as a design metric

#### Reduce PoA:

- Marginal cost pricing
  - Pigouvian taxes
- Capacity augmentation

### Summary

Price of anarchy quantifies the inefficiency of equilibrium

• Ratio of "social cost" of worst equilibrium over optimum

Selfish routing is intensively studied

- Equilibrium flow always exists in nonatomic routing games
- Pigou's example shows that PoA can be bounded or unbounded
- PoA depends on cost functions but not on other network properties

PoA presents in the study of other domains

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