Level-0 Meta-Models for Predicting Human Behavior in Games

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Behavioral Game Theory

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- Do people actually follow them?

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- Many of game theory's recommendations are counterintuitive
- Do people actually follow them?
- Not reliably, as demonstrated by a large body of experiments
- Behavioral game theory: Aims to model actual human behavior in games

Nash equilibrium and human subjects

- Nash equilibrium often makes counterintuitive predictions
 - In Traveler's Dilemma: The vast majority of human players choose 97–100. The Nash equilibrium is 2
- Modifications to a game that don't change Nash equilibrium predictions at all can cause large changes in how human subjects play the game [Goeree & Holt 2001]
 - In Traveler's Dilemma: When the penalty is large, people play much closer to Nash equilibrium
 - But the size of the penalty does not affect equilibrium

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 - In Traveler's Dilemma: When the penalty is large, people play much closer to Nash equilibrium
 - But the size of the penalty does not affect equilibrium
- Clearly Nash equilibrium is not the whole story
- Behavioral game theory proposes a number of models to better explain human behavior

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- Quantal cognitive hierarchy is the current state of the art model.



Quantal cognitive hierarchy is an iterative model:



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Quantal cognitive hierarchy (QCH)

- \bullet Agents' levels drawn from a distribution g
- An agent of level m responds to the truncated, true distribution of levels from 0 to m-1
- Agents quantally respond to their beliefs

$$\pi_{i,0}(a_i) = |A_i|^{-1},$$

$$\pi_{i,m}(a_i) = QBR_i(\pi_{-i,0:m-1};\lambda)$$

$$\pi_{i,0:m-1} = \frac{\sum_{\ell=0}^{m-1} \pi_{i,\ell}g(\ell)}{\sum_{\ell=0}^{m-1} g(\ell)}$$





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- And yet best performing parameters for QCH suggest large numbers of level-0 agents
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- Uniform randomization (the usual assumption) is implausible
- And yet best performing parameters for QCH suggest large numbers of level-0 agents
- Level-0 agents' actions influence every other level
- Take modeling level-0 behavior more seriously?

Level-0 meta-model

• Define a level-0 meta-model:

- A mapping from an (arbitrary) game to a (potentially nonuniform) level-0 distribution over that game's actions
- Leverage some of what we know about how people reason nonstrategically about games
- The meta-model can have its own parameters
- Use an existing iterative model (quantal cognitive hierarchy) on top of the improved level-0 model to make predictions
- What distinguishes level-0 from level-1?
 - Our line in the sand: no explicit beliefs about how other agents will play

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Features

Five binary features of each action:

- Minmin Unfairness
 - Does this action contribute to the least unfair outcome?
- Maxmax payoff ("Optimistic")
 - Does this action contribute to my own highest-payoff outcome?
- Maxmin payoff ("Pessimistic")
 - Is this action best in the (deterministic) worst case?
- Minimax regret
 - Does this action have the lowest maximum regret?
- Efficiency (Total payoffs)
 - Does this action contribute to the social-welfare-maximizing outcome?

Linear meta-model

We say that a feature is informative if it can distinguish at least one pair of actions.

For each action, compute a sum of weights for features that are both informative and that "fire", plus a noise weight.

prediction for $a_i \propto w_0 + \sum_{f \in F} \mathbb{I}[f \text{ is informative}] \cdot \mathbb{I}[f(a_i) = 1] \cdot w_f$

	A	B	C
X	100, 20	10, 67	30, 40
Y	40,35	50, 49	90,70
Z	41, 21	42, 22	40, 23

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Action X's weight: $w_0 + w_{maxmax}$ Action Y's weight: $w_0 + w_{minmin} + w_{total} + w_{fairness}$ Action Z's weight: $w_0 + w_{minmin}$

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Performance results



Three iterative models:

- Quantal Cognitive Hierarchy
- 2 Level-k
- Ognitive Hierarchy

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Two level-0 meta-models:

- Uniform L0
- 2 Weighted Linear

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Performance results



- Weighted linear meta-model for level-0 agents dramatically improved the performance of all three iterative models.
 - Almost erases the difference between the models themselves.

Bayesian parameter analysis



• Fairness is by far the highest-weighted feature

• All the features quite well identified

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Parameter analysis: Levels



• Weighted linear \implies much lower variance estimates

• Predicts that about half the population is level-0!

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Conclusions



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- Strong evidence for the existence of level-0 agents.
 - For any meta-model, including uniform!
 - Contrary to conventional wisdom.

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