

# Generalized linear Models

Main point:  $Y = X\beta$

potentially inappropriate

1)  $Y$  not continuous

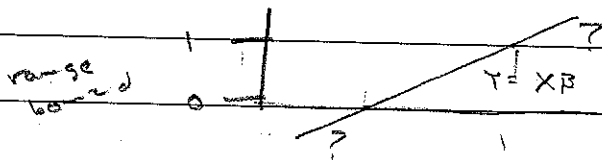
2)  $Y$  not linearly related to  $X$  and/or  $\beta$

a) what about transformations

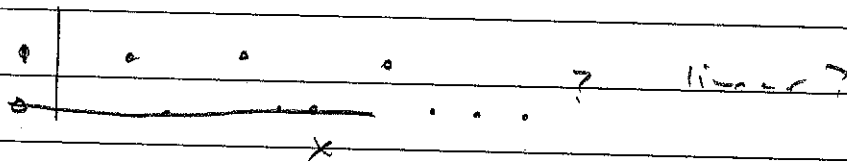
b) GLM's more flexible

Examples

1) probability of default / election



2) outcomes of survey



Another example

$$Y \geq 0$$
$$Y = e^{\beta} \quad , \quad Y = e^{X\beta}$$
$$\log Y = X\beta$$



Continuous data:

1) Normal linear model is a GLM with link func  $g(u) = u = g^{-1}(u)$ .

For all positive <sup>cont.</sup> data we can use the normal model on log data (for instance) or Gamma or Weibull.

Count data:

1) Poisson: The Poisson GLM is sometimes called the Poisson regression model.

Assume  $Y | \mu \sim \text{Poisson}(\mu)$

$$\text{i.e. } P(Y | \mu) = \frac{1}{Y! \mu^Y} e^{-\mu}$$

A common (but not necessarily ideal) link function is  $\log(\cdot)$ , i.e.

$$\log \mu = X\beta, \text{ i.e. } \mu = e^{X\beta}$$

The likelihood of the data is the

$$P(Y | \beta) = \prod_{i=1}^n \frac{1}{Y_i!} e^{-\exp(\eta_i)} (\exp(\eta_i))^{Y_i}$$

where  $\eta_i = (X\beta)_i$  is as before.

Can do Bayes estimation, ML or least squares

Binary or Probability data...

Suppose that  $y_i \sim \text{Bin}(n_i, \mu_i)$  with  $n_i$  known

$$\text{Then } P(Y|B) = \prod_{i=1}^n \binom{n_i}{y_i} \mu_i^{y_i} (1-\mu_i)^{n_i-y_i}$$

Where  $\mu_i$  must be between 0 and 1.

$$\text{Let } g(\mu_i) = \log\left(\frac{\mu_i}{1-\mu_i}\right) \leftarrow \text{logit transform}$$

$$\text{then } g^{-1}(z) = \frac{\exp(z)}{1 + \exp(z)} \quad \left. \vphantom{\frac{\exp(z)}{1 + \exp(z)}} \right\} \text{logistic sigmoid}$$

$$g^{-1}(g(\mu_i)) = \frac{\exp(\log(\mu_i/(1-\mu_i)))}{1 + \exp(\log(\mu_i/(1-\mu_i)))}$$

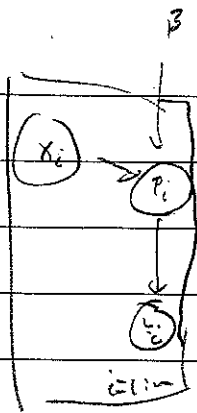
$$= \frac{\mu_i}{1-\mu_i} = \frac{\mu_i}{\frac{1-\mu_i}{\mu_i} + \frac{\mu_i}{1-\mu_i}} = \mu_i$$

$$\text{Remember } \mu = g^{-1}(y) = g^{-1}(XB)$$

$$\text{so } \mu_i = \frac{\exp(X_i B)}{1 + \exp(X_i B)} \quad \text{and}$$

$$1-\mu_i = \frac{1}{1 + \exp(X_i B)}$$

Another interpretation of  
Logistic regression ...



$$p_i \sim \text{Beta}(\mu_i, 2), \quad \mu_i = \exp(x_i \beta)$$

$$y_i \sim \text{Bernoulli}(p_i)$$

$$P(y_i | x_i, \beta) = \int P(y_i | p_i) P(p_i | x_i, \beta) \delta p_i$$

$$P(y_i | p_i) = p_i^{y_i} (1-p_i)^{1-y_i}$$

$$P(p_i | y_i) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} p_i^{\alpha-1} (1-p_i)^{\beta-1}$$

where  $\alpha = \mu_i$  and  $\beta = 2$

$$P(p_i | y_i) = \frac{\Gamma(\mu_i + 2)}{\Gamma(\mu_i)\Gamma(2)} p_i^{\mu_i-1} (1-p_i)^{1-1}$$

$$P(y_i | x_i, \beta) = \int p_i^{y_i} (1-p_i)^{1-y_i} \frac{\Gamma(\mu_i + 2)}{\Gamma(\mu_i)\Gamma(2)} p_i^{\mu_i-1} (1-p_i)^{1-1} dp_i$$

$$= \frac{\Gamma(\mu_i + 1)}{\Gamma(\mu_i)\Gamma(1)} \int p_i^{y_i + \mu_i - 1} (1-p_i)^{1-y_i} dp_i$$

$$= \frac{\Gamma(\mu_i + 1)}{\Gamma(\mu_i)\Gamma(1)} \frac{\Gamma(y_i + \mu_i) \Gamma(2 - y_i)}{\Gamma(\mu_i + 2)}$$

$$\beta' - 1 = 1 - y_i$$

$$\beta' = 2 - y_i$$

$$= \begin{cases} y_i = 1 & \frac{\Gamma(\mu_i + 1)}{\Gamma(\mu_i)} \frac{\Gamma(1 + \mu_i) \Gamma(1)}{\Gamma(\mu_i + 2)} \\ & = \frac{\mu_i}{1 + \mu_i} \end{cases}$$

$$\frac{\mu_i}{1 + \mu_i} = p_i$$

$$1 - p_i = \frac{1}{1 + \mu_i}$$

$$\frac{1 + \mu_i - \mu_i}{1 + \mu_i} = \frac{1}{1 + \mu_i}$$

$$= \frac{1}{1 + \mu_i}$$

$$y_i = 0$$

$$\frac{\Gamma(\mu_i + 1) \Gamma(\mu_i) \Gamma(2)}{\Gamma(\mu_i) \Gamma(\mu_i + 2)}$$

$$= \frac{1}{\mu_i + 1}$$

$$\begin{aligned}
 \text{So } P(\vec{Y} | \vec{X}, \beta) &= \prod_{i=1}^n P(Y_i | X_i, \beta) \\
 &= \prod_{i=1}^n \left( \frac{\mu_i}{1 + \mu_i} \right)^{Y_i} \left( \frac{1}{1 + \mu_i} \right)^{1 - Y_i} \\
 &= \prod_{i=1}^n \left( \frac{e^{X_i \beta}}{1 + e^{X_i \beta}} \right)^{Y_i} \left( \frac{1}{1 + e^{X_i \beta}} \right)^{1 - Y_i}
 \end{aligned}$$

Determining parameters

We can do gradient ascent directly on  $\beta$  by taking derivatives and doing gradient ascent.

Since ordinary linear regression is very fast it makes sense to use isolated computational bolts to fit the model (i.e. learn  $\beta$ ).

If we write the joint

$$\begin{aligned}
 P(\vec{Y} | \eta, \phi) &= P(Y_1, \dots, Y_n | \eta, \phi) = \prod_{i=1}^n P(Y_i | \eta_i, \phi) \\
 &= \prod_{i=1}^n \exp(L(Y_i | \eta_i, \phi))
 \end{aligned}$$

Where  $L$  is the log likelihood function for the individual observations.

$$\frac{\partial}{\partial \mu_i} \frac{1}{2\sigma_i^2} (z_i - \eta_i)^2 = -\frac{1}{\sigma_i^2} (z_i - \eta_i)$$

$$\frac{\partial}{\partial \eta_i} \frac{1}{2\sigma_i^2} (z_i - \eta_i)^2 = +\frac{1}{\sigma_i^2}$$

Remember  $\eta = X\beta$

We approximate each factor in the product by a normal density in  $\eta_i$ ;

$$\text{i.e. } L(y_i | \eta_i, \phi) \approx \frac{1}{2\sigma_i^2} (z_i - \eta_i)^2 + \text{const}$$

where  $z_i, \sigma_i^2$  depend on  $y, \hat{\eta}_i = (X\hat{\beta})_i$ , and  $\phi$  ← when an overdispersion param involved

A standard way to fit normal approximations to likelihoods is to use a "Gaussian" approximation, namely, matching the first and second order terms of the Taylor expansion of the likelihood.

Remember

$$f(x) \approx f(a) + f'(a)(x-a) + \frac{f''(a)}{2!}(x-a)^2 + \dots$$

or in this case

$$L(y_i | \eta_i, \phi) \approx L(y_i | \hat{\eta}_i, \phi) + \frac{L'(y_i | \hat{\eta}_i, \phi)}{1!} (\hat{\eta}_i - \eta_i)$$

and this is a func. of  $\eta_i$  which we approx. near  $\hat{\eta}_i$  our correct estimate. 
$$+ \frac{L''(y_i | \hat{\eta}_i, \phi)}{2!} (\hat{\eta}_i - \eta_i)^2 + \dots$$

$$L(y_i | \eta_i, \phi) \approx \frac{1}{2\sigma_i^2} (\hat{\eta}_i - z_i)^2$$

where  $\eta_i = z_i$

in this expression

which we also expand

because we're looking for a function of  $z_i$ .

$$\frac{1}{2\sigma_i^2} (\hat{y}_i - z_i)^2 \approx \frac{1}{2\sigma_i^2} (\hat{y}_i - z_i)^2 + \frac{1}{\sigma_i^2} (\hat{y}_i - z_i) (\hat{y}_i - z_i) + \frac{1}{\sigma_i^2} (z_i - \hat{y}_i)^2$$

$$\sum_0 \frac{1}{2\sigma_i^2} = \frac{L'(\gamma_0 | \hat{\gamma}_0, \phi)}{2!}$$

$$\Rightarrow \sigma_i^2 = \frac{\gamma_0}{L''(\gamma_0 | \hat{\gamma}_0, \phi)}$$

$$\text{and } \frac{1}{\sigma_i^2} (\hat{y}_i - z_i) = \frac{L'(\gamma_0 | \hat{\gamma}_0, \phi)}{1!}$$

$$\Rightarrow z_i = \hat{y}_i - \frac{L'(\gamma_0 | \hat{\gamma}_0, \phi)}{L''(\gamma_0 | \hat{\gamma}_0, \phi)}$$

So now we can iteratively fit  $z_i, \sigma_i^2$   
 then run weighted least squares, then fit  
 $z_i, \sigma_i^2$  run weighted LS, etc until convergence.



Example - Bernoulli logistic

$$L(y_i | \eta_i) = y_i \log \left( \frac{e^{\eta_i}}{1 + e^{\eta_i}} \right) + (1 - y_i) \log \left( \frac{1}{1 + e^{\eta_i}} \right)$$

$$= y_i \eta_i - y_i \log(1 + e^{\eta_i}) + (1 - y_i) \log 1 - (1 - y_i) \log(1 + e^{\eta_i})$$

$$= y_i \eta_i - \log(1 + e^{\eta_i})$$

Now  $L'$  and  $L''$  can be computed and used to solve for  $\beta_i$  and  $\sigma_i^2$ . And we turn to iteratively solve for model params.