## W4240 Data Mining

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## Introduction

- Data mining is the search for patterns in large collections of data
  - Learning models
  - Applying models to large quantities of data
- Pattern recognition is concerned with *automatically* finding patterns in data / learning models

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- Machine learning is pattern recognition with concern for computational tractability and full automation
- Data mining = Machine Learning = Applied Statistics
  - Scale
  - Computation

#### Example Application: ALARM, expert diagnostic system

Goal: Inference in given/known/hand-specified Bayesian network



Figure: ALARM stands for 'A Logical Alarm Reduction Mechanism'. This is a medical diagnostic system for patient monitoring. It is a nontrivial belief network with 8 diagnoses, 16 findings and 13 intermediate variables. Described in [2]

## **Graphical Models**

- ALARM network and most other probabilistic models can be expressed in the "language" of graphical models.
- Inference procedures such as the <u>sum-product algorithm</u> and <u>belief propagation</u> are general inference techniques that can be run on *any* discrete or linear-Gaussian graphical model.



Figure: Directed Graphical Model : Chapter 8, Figure 22a, PRML [3]

## Graphical Models Cont.

Results

- Ability to compute marginal distribution of any subset of variable in the graphical model conditioned on any other subset of variables (values observed / fixed)
- Generalizes many, many inference procedures such as Kalman filter, forward-backward, etc.
- Can be used for parameter estimation in the case where all latent, unknown variables are "parameters" and all observations are fixed, known variables.

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# Another Application: Classification of handwritten digits

Goal

 Build a machine that can identify handwritten digits automatically

Approaches

- Hand craft a set of rules that separate each digit from the next
- Set of rules invariably grows large and unwieldy and requires many "exceptions"
- "Learn" a set of models for each digit automatically from labeled training data, i.e. *mine* a large collection of handwritten digits and produce a model of each

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Use model to do classification

Formalism

- Each digit is 28x28 pixel image
- Vectorized into a 784 entry vector x

# Handwritten Digit Recognition Training Data



Figure: Hand written digits from the USPS

# Machine learning approach to digit recognition

Recipe

- Obtain a of N digits  $\{\mathbf{x}_1, \ldots, \mathbf{x}_N\}$  called the *training set*.
- Label (by hand) the training set to produce a label or "target" t for each digit image x
- Learn a function y(x) which takes an image x as input and returns an output in the same "format" as the target vector.

Terminology

- The process of determining the precise shape of the function y is known as the "training" or "learning" phase.
- After training, the model (function y) can be used to figure out what digit unseen images might be of. The set comprised of such data is called the "test set"

# Tools for the handwriting recognition job

Supervised Regression/Classification Models

- Logistic regression
- Neural networks
- Support vector machines
- Naive Bayes classifiers

Unsupervised Clustering

Gaussian mixture model

Model Parameter Estimation

Maximum likelihood / Expectation Maximization

- Variational inference
- Sampling
- Sequential Monte Carlo
  - ... for all, batch or online

# Example Application: Trajectory Inference From Noisy Data

Goal

 Build a machine that can uncover and compute the true trajectory of an indirectly and noisily observed moving target

Approaches

- Hand craft a set of rules that govern the possible movements of said target
- Set of rules invariably grows large and unwieldy and requires many "exceptions"
- "Learn" a model of the kind of movements such a target can make and perform inference in said model

Formalism

- Example observed trajectories  $\{\mathbf{x}_n\}_{n=1}^N$
- Unobserved latent trajectories  $\{\mathbf{z}_n\}_{n=1}^N$

#### Latent trajectory Inference



Figure: Schematic of trajectory inference problem

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# Tools for Latent Trajectory Inference

Known/hand-crafted model, inference only

- Belief propagation
- Kalman filter
- Particle filter
- Switching variants thereof
- Hidden Markov Models

Learning too / Model Parameter Estimation

- Maximum likelihood / Expectation Maximization
- Variational inference
- Sampling
- Sequential Monte Carlo
  - ... for all, batch or online

Trajectory need not be "physical," could be an economic indicator, completely abstract, etc.

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# Cool Trajectory Inference Application : Neural Decoding



Figure: Actual and predicted hand positions (predicted from neural firing rates alone using a Kalman filter) [5]

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#### Another Application: Unsupervised Clustering

Forensic analysis of printed documents, infer printer used to print document from visual features.



Figure: PCA projection of printer features [1]

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## Another Unsupervised Clustering Application

Automatic discovery of number of neurons and assignment of waveforms to neurons. Essential to electrophysiological study of the brain.



Figure: Automatically sorted action potential PCA projections [4]

### A Big Unsupervised Clustering Application

Multinomial mixture model automatic document clustering for information retrieval.

where  $\mathbf{x}_n$  is a bag of words or feature representation of a document,  $z_n$  is a per document class indicator variable,  $\boldsymbol{\Theta} = \{\boldsymbol{\theta}_k\}_{k=1}^{K}$  is a collection of probability vectors over types (or features) (per cluster k), and  $\boldsymbol{\pi} = [\pi_1, \dots, \pi_K], \sum_k \pi_k = 1$  is the class prior.

Such a model can be used to cluster similar documents together for information retrieval (Google, Bing, etc.) purposes.

# Tools for Unsupervised Clustering

Known/hand-crafted model, inference only

- K-means
- Gaussian mixture models
- Multinomial mixture models

Learning too / Model Parameter Estimation

Maximum likelihood / Expectation Maximization

- Variational inference
- Sampling
- Sequential Monte Carlo
  - ... for all, batch or online

# Tools for All

Maximum likelihood / Expectation Maximization

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- Variational inference
- Sampling
- Sequential Monte Carlo
  - ... for all, batch or online

#### Links and Syllabus

Course home page : http://www.stat.columbia.edu/ fwood/w4240/

Guest lectures may be sprinkled throughout the course.

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# Prerequisites

- Linear Algebra
- Multivariate Calculus (Matrix and Vector calculus)
- Probability and Statistics at a Graduate Level
- Programming experience in some language like pascal, matlab, c++, java, c, fortran, scheme, etc.

Good idea to familiarize yourself with PRML [3] Chapter 2 and Appendices B,C,D, and E.

In particular

- Multivariate Gaussian distribution
- Discrete, Multinomial, and Dirichlet distributions
- Lagrange Multipliers
- Matlab

# Bibliograpy I

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