#### **MICA**

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#### **Functions**

Support System Usage Support Info Acquisition/ Decision Making

Support Learning

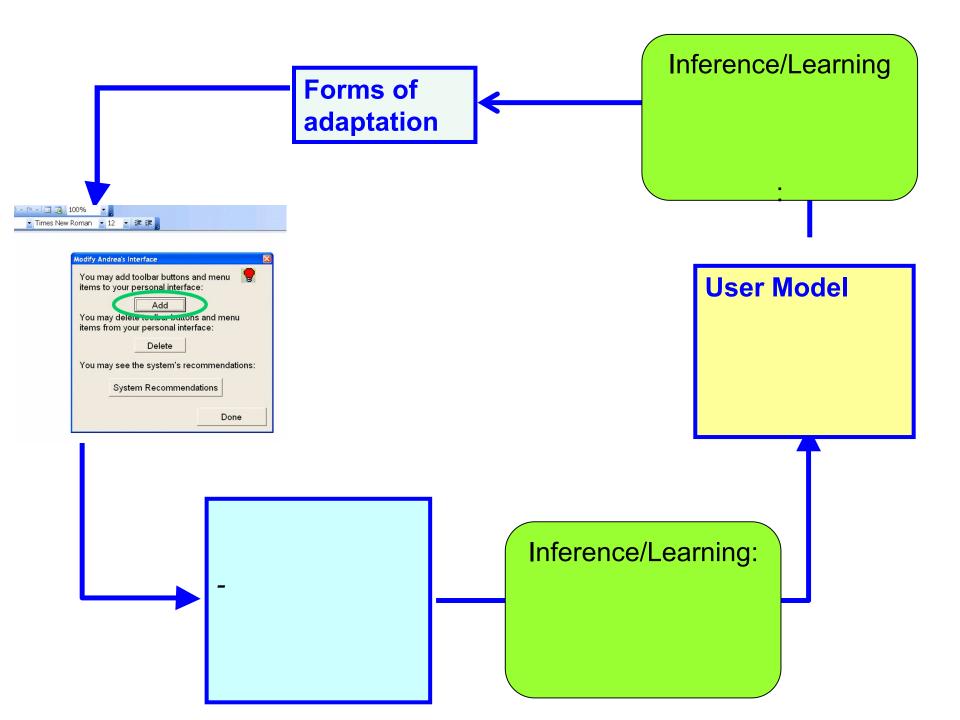
Support Collaboration

Support Entertainment

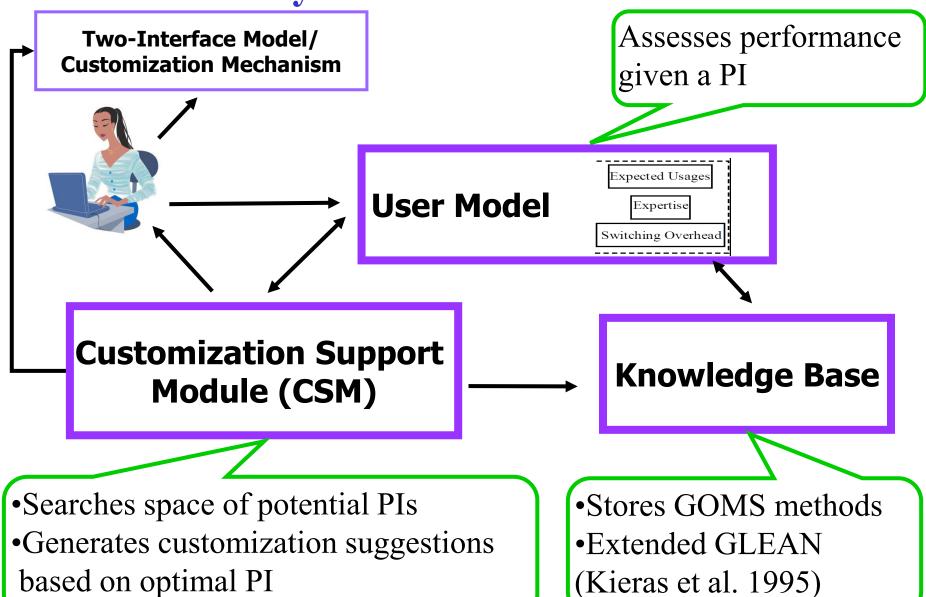
Take Over Routine Tasks Adapt the Interface Advice on System Usage

Retrieve Info/ Recommend Objects Tailor Info Presentation Advice on task

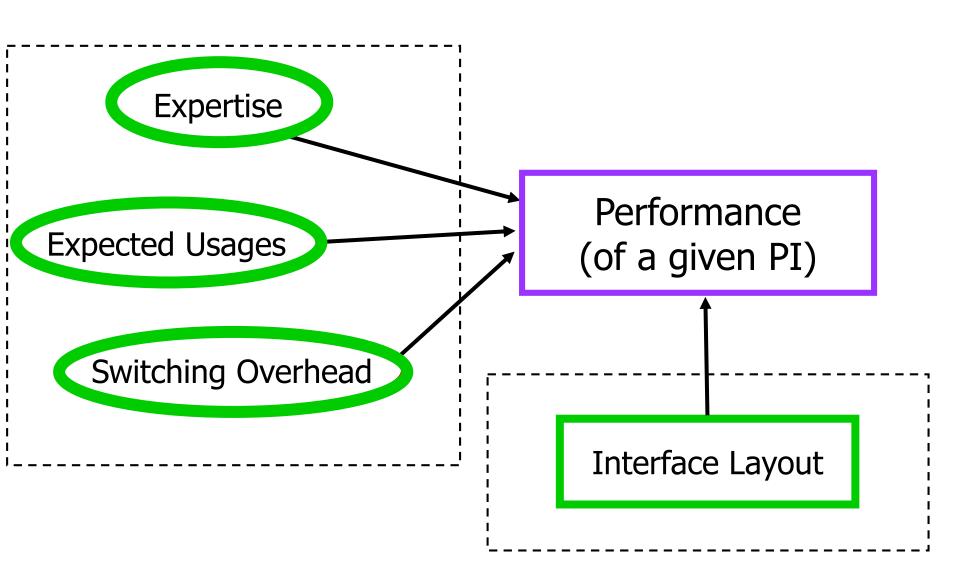
#### Forms of Adaptation

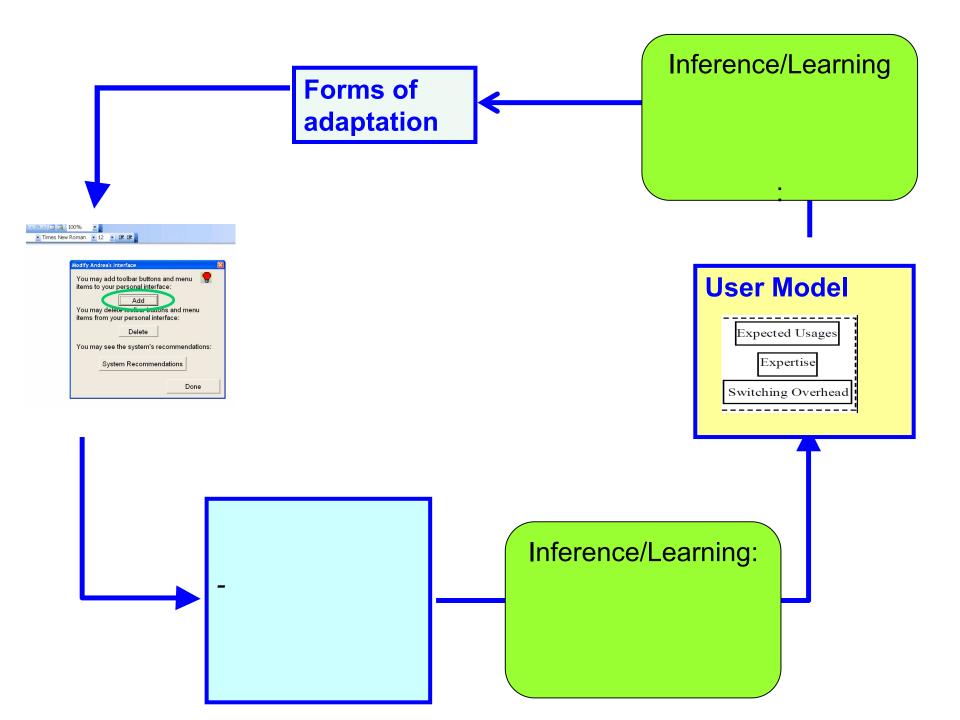


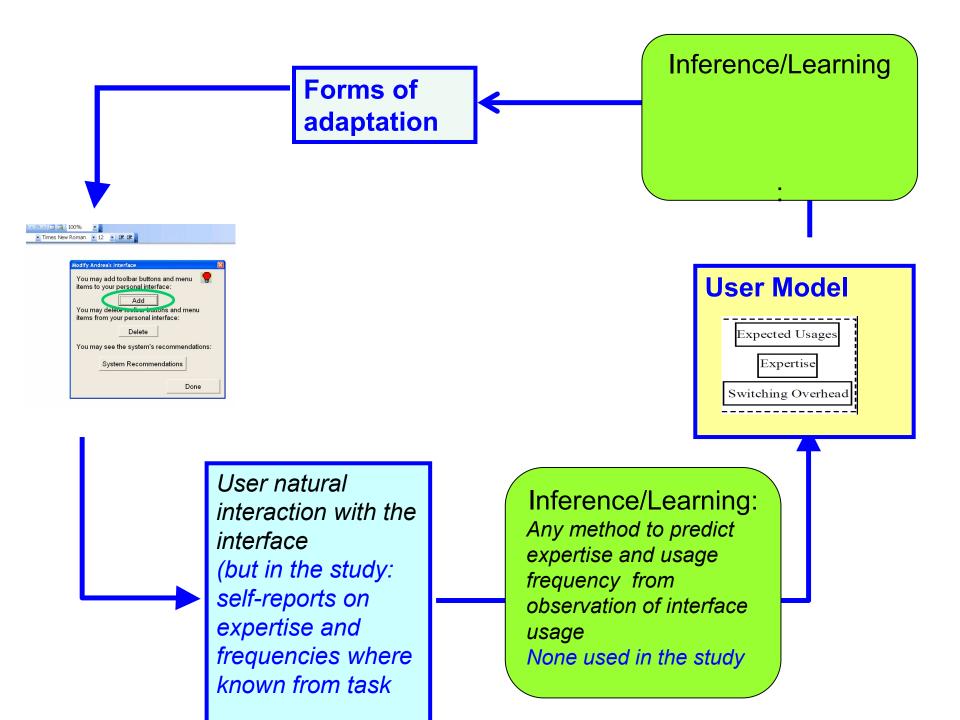
#### **System Framework**



#### **User Model**





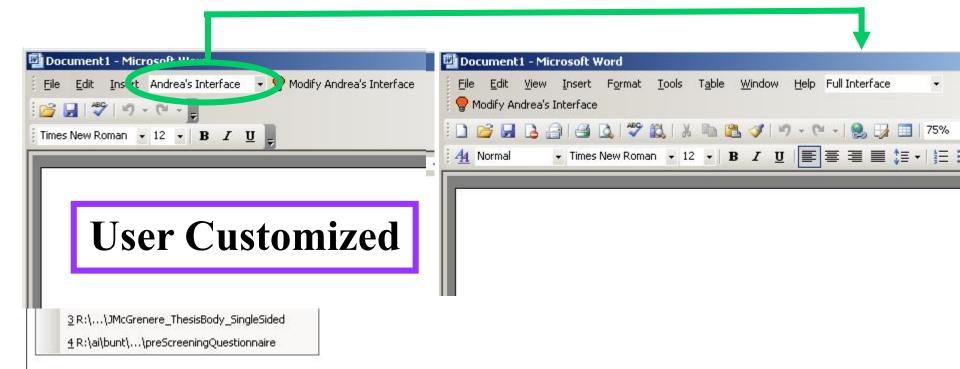


#### Adaptable: Example

- Personalization facility for MSWord (McGrenere, Baecker and Booth 2002)
- Two-interface model

Personal Interface (PI)

Full Interface (FI)



#### **CSM:** Which Features to Recommend?

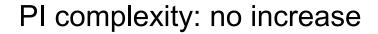


Time to select Feature X

PI complexity



Time to select Feature X



#### User's input in MICA?

Explicit

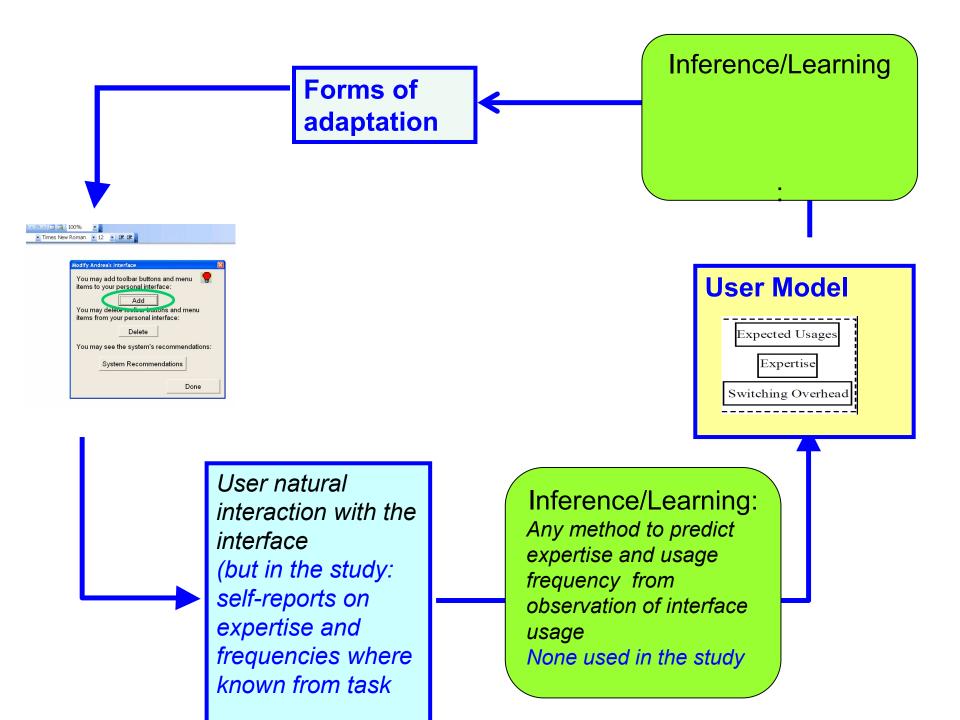
Non Explicit

# Assessing Performance Using GOMS

- ☐ Goals, Operators, Methods, Selection Rules (Card et al. 1983)
  - Low-cost cognitive modelling technique
  - Models human performance with interfaces
  - Good for comparing interfaces (Gong and Kieras 1994)
  - GLEAN: automated computation (Kieras et al. 1995)

# Input Feature X GOMS methods: visual search point click Candidate PI Cutput Output Selection Time

- Extension of the GLEAN tool (Kieras et al. 95)
  - Visual Search:
    - Different levels of expertise (Bunt et al. 2004)
    - Probabilistic assessment



# Inference/Learning Model for Adaptation

•Time to perform all selections of feature X in interface FI

 Time saving over all selections of feature X if it is moved there

$$SelectTime(f_x,FI) - SelectTime(f_x,PI + f_x) >$$

$$\sum_{i \in EA-fx} SelectTime(f_i,PI+f_x) - \sum_{i \in EA-f_x} SelectTime(f_i,PI-f_x)$$

•All features expected to be accessed during the interaction

•Time increase over all selections of other features in PI if  $F_x$  is moved there



#### Inference/Learning

 $SelectTime(f_x,FI) - SelectTime(f_x,PI + f_x) >$ 

 $\sum_{i \in EA-fx} SelectTime(f_i, PI + f_x) - \sum_{i \in EA-fx} SelectTime(f_i, PI - f_x) \cdot$ 





#### **User Model**

Expected Usages

Expertise

Switching Overhead

User natural interaction with the interface (but in the study: self-reports on expertise and frequencies where

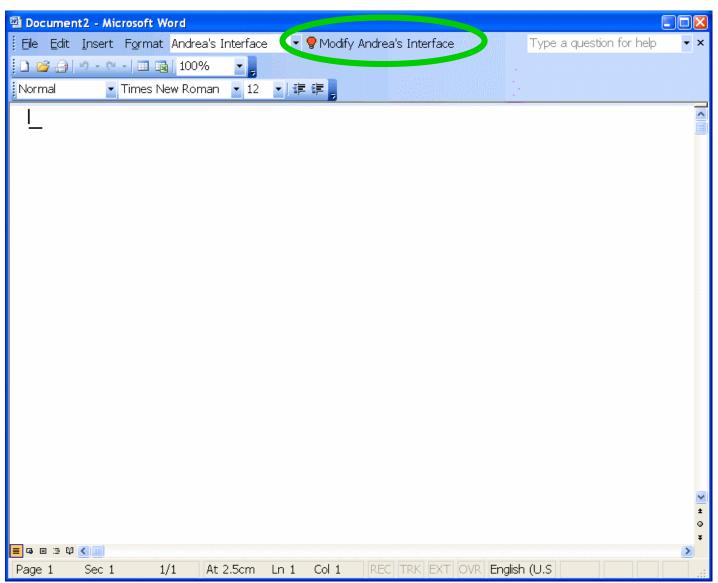
known from task

Inference/Learning:

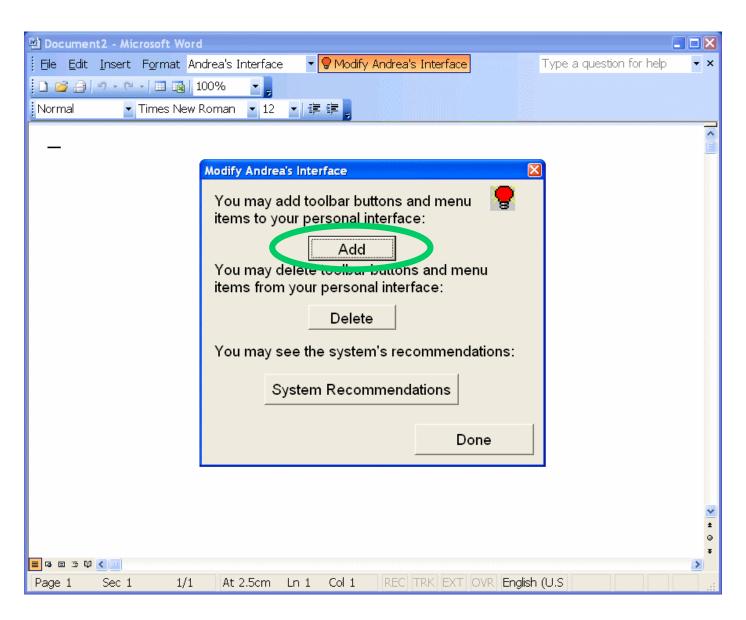
Any method to predict expertise and usage frequency from observation of interface usage

None used in the study

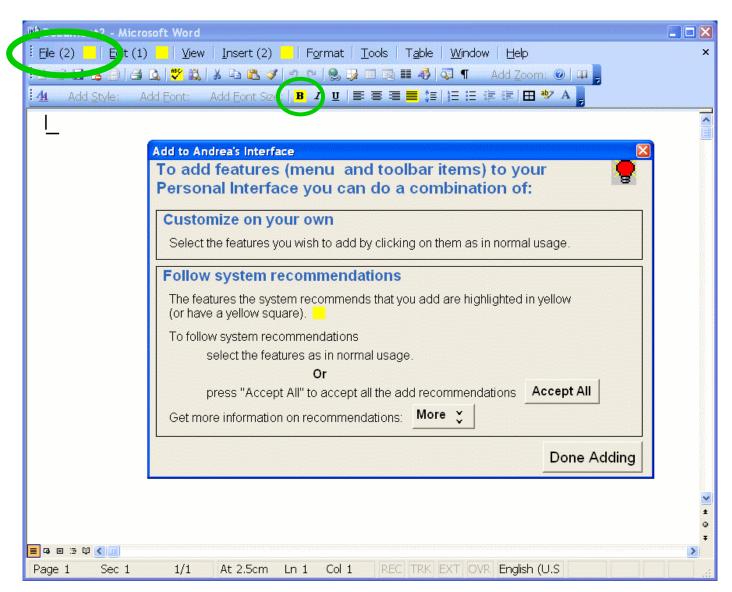
#### Delivering the Adaptive Support



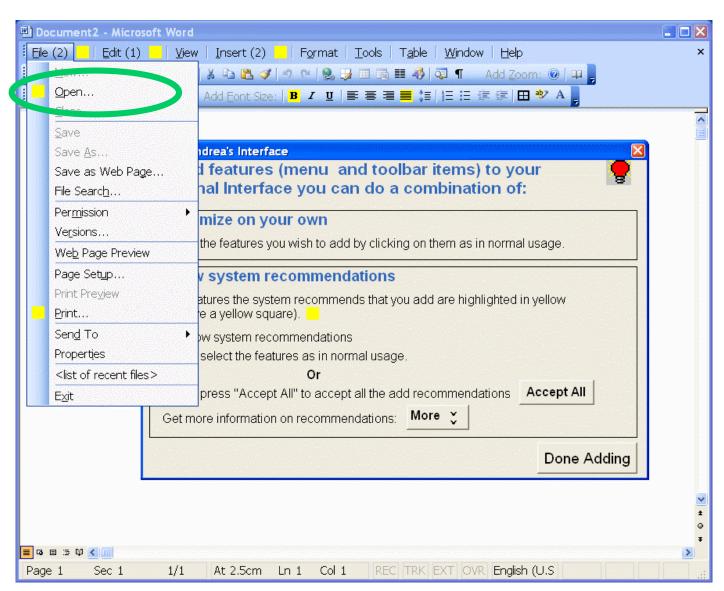
#### **Delivering the Adaptive Support**



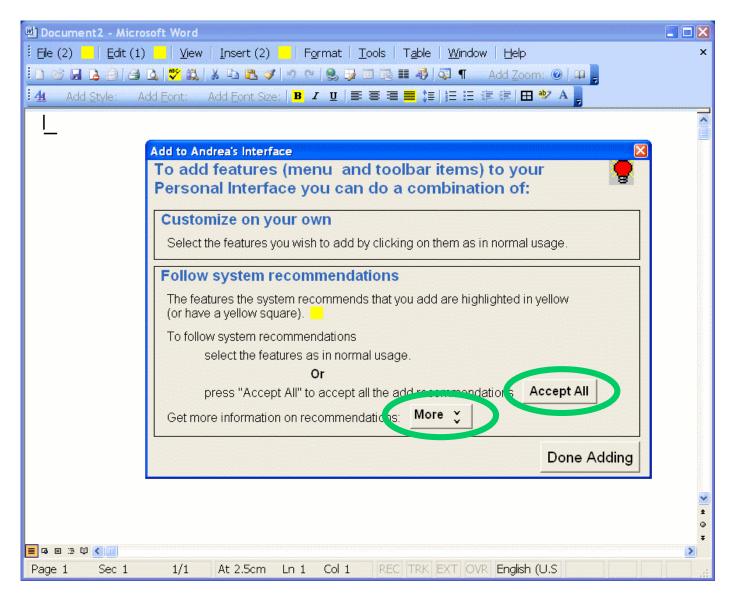
## Delivering the Adaptive Support: Add Recommendations



## Delivering the Adaptive Support: Add Recommendations



## Delivering the Adaptive Support: Add Recommendations



#### **Evaluation of Adaptive IUI**

- ■For performance and user satisfaction
  - Wizard of Oz Studies
  - Simulations using data from a non-adaptive system
  - Controlled studies
  - Field Studies

#### **Evaluation of MICA?**

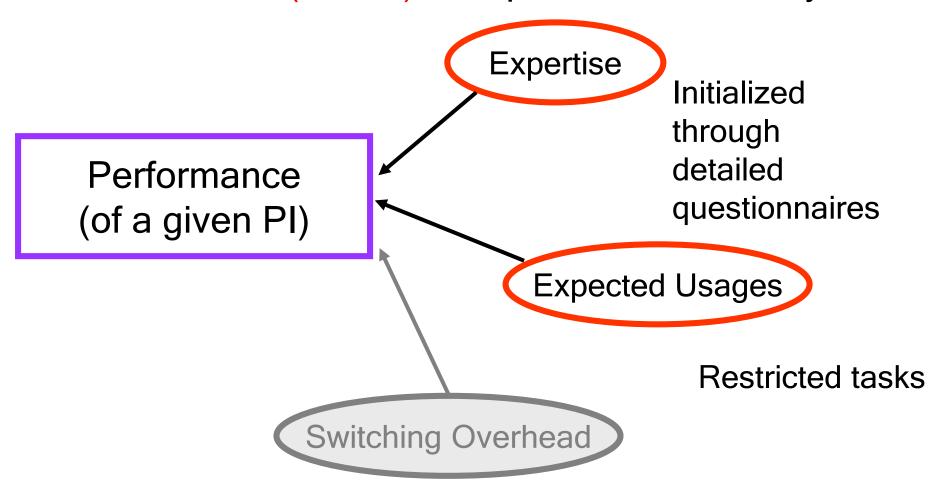
- ■For performance and user satisfaction
  - Wizard of Oz Studies?
  - Simulations using data from a non-adaptive system?
  - Controlled studies?
  - Field Studies?

#### MICA's Evaluation: Lab Study

- Conditions: Mixed-Initiative, Adaptable
- Main questions:
  - 1. Preference?
  - 2. Impact on performance?
  - 3. Impact on customization behaviour?

#### **User Model Initialization**

■ Wizard of Oz (sort of) component to the study

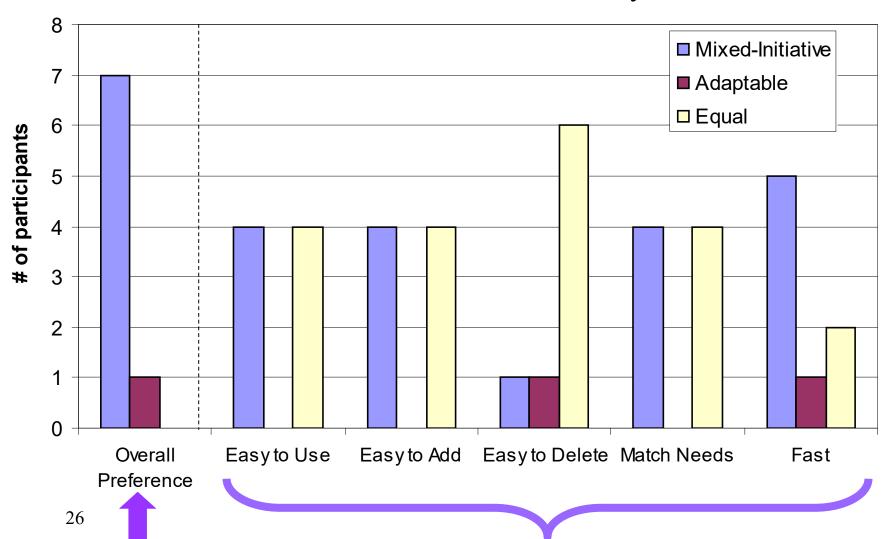


## Study 1 (Mixed-Initiative vs. Adaptable): Main Findings

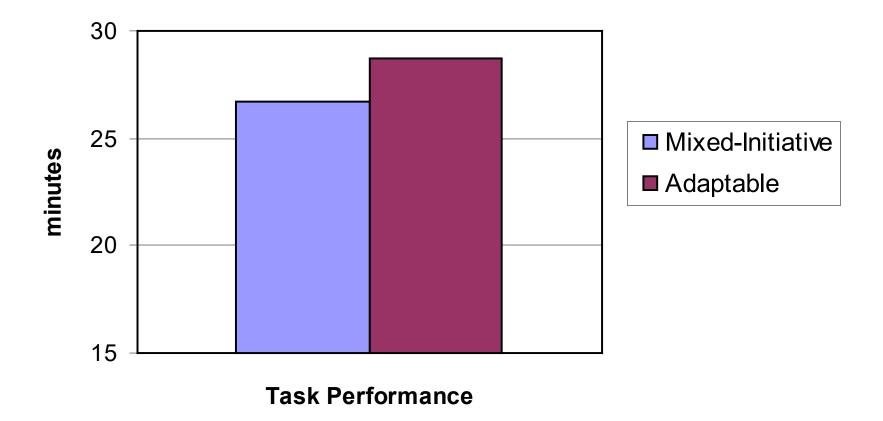
- On Performance: In the mixed-initiative condition, participants
  - Followed most of MICA recommendations (98%)
  - Had better time performance (p = 0.063,  $\eta^2$ =0.62)
- On Preference:
  - The mixed-initiative interface was preferred by 7 out of 8 participants
- Other positive findings
  - Main reason to customize was performance
  - User liked the delivery of adaptive support

#### 1) Preference

☐ Customization: 8 in both conditions, 4 in only one condition



# Performance: Task Time (including customization)



F(1, 4) = 6.587, p = 0.062, partial  $\eta^2 = 0.622$ 

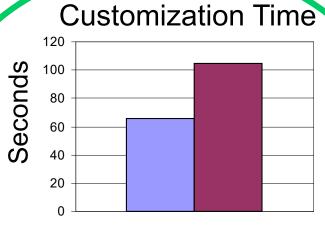
#### All performance measures

Dependent Variable	Mean (SD)		F(1,4)	n	η 2
	MI	AD	1 (1,4)	р	'1
Overall Performance (minutes)	28:06 (6:09)	30:19 (5:29)	6.522	0.063	0.620
Task Performance (minutes)	26:40 (5:29)	28:44 (5:05)	6.587	0.062	0.622
Customization Time (minutes)	1:06 (0:33)	1:35 (0:38)	8.170	0.046	0.671
Features Added	6.1 (0.8)	6.8 (1.5)	2.778	0.171	0.410

Table 1: Results for the quantitative withinsubjects measures (N = 8) MI=Mixed-Initiative, AD = Adaptable

#### 3) Customization Behaviour

Mixed-Initiative Adaptable



$$F(1, 4) = 8.170, p = 0.046$$



F(1, 4) = 2.778, p = 0.171)

"Add"
Recommendations
followed (Overall):

