#### CPSC 532c/544c

# **Human-Centred Al**

Cristina Conati

WT2 2021-22

#### **Artificial Intelligence Today**

'Whoever leads in Al will rule the world': Putin to Russian children on Knowledge Day



Self-Driving Racecars Zip Into History at CES Yahoo! News



**AI Hiring Bias Spurs Scrutiny, Regulations** 

#### Arm Leads Project to Develop an Armpit-Sniffing Plastic AI Chip

In a quest for penny-priced plastic sensors, Arm and its partners are demonstrating a stripped-down form of machine learning

By Samuel K. Moore





Alexa talks down to voice rivals at IFA 2017



Amazon Alexa now responds to certain questions with skills that can help yo...

#### An Al lie detector will interrogate travellers at some EU borders

A digital border guard will be trialled at some borders in Hungary, Latvia and Greece for six months. It includes an AI lie detector, but some doubt it will work





A new machine-learning model predicts whether ER patients suffering from sepsis may need to be switched to certain medications.

#### **MIT News Office**



Detecting Depression: Phone Apps Could Monitor Teen Angst Associated Press Lindsey Tanner

#### ICT HEALTH

#### Memory-jogging robot to keep people sharp in 'smart' retirement homes





#### For Up to Date AI News





#### **Artificial Intelligence Today**

- Impressive success stories
- "Intelligent" in specialized domains
- Many application areas
- Lots of uncharted territory left
- Ever increasing focus on Human-Centred Al



#### AI in the Future

- Since 2014, Stanford University is hosting a long-term initiative to examine the effects of Artificial Intelligence
  - One Hundred Year Study on Artificial Intelligence (<u>AI100</u>).
- Goal: examine impacts of AI on society, including on the economy, war and crime, over the course of a century
  - <u>2021 Report</u>
- Sponsored two focus Workshops in 2019
  - Prediction in Practice: focus on the rising uses and importance of advisory systems built via machine learning.
  - Coding Caring: Human Values for an Intimate AI: explore uses of AI technologies in such intimate settings as healthcare and personal advice.
- Current study
  - Permeating Influences of AI in Everyday Life: Hopes, Concerns, and Directions"

#### **This Course**





Provide enhanced human-agent interaction by

- Supporting sophisticated forms of communication
  - E.g. natural language, vision (CPSC 503, 505, 532s) speech/gesture recognition
- Supporting personalized interaction by capturing and adapting to a user's specific needs/states/abilities

#### AI-Driven Personalization (aka User-Adaptive Interaction -UAI) FOCUS of THIS COURSE <sup>6</sup>



- Create AI-driven interactive systems that support personalized interaction by
  - capturing a user's specific needs/states/abilities
  - adapting the interaction accordingly
  - while preserving transparency, user control and trust

#### **Course Logistics**

#### **Class Data**

- Instructor Office: ICCS 107
- Office Hours: By appointment
- Email: conati@cs.ubc.ca
- Course mailing list: cpsc532c@cs.ubc.ca
  - Subscribe to the list by sending the message "subscribe cpsc532c" to Majordomo@cs.ubc.ca.
- Piazza: register at

piazza.com/ubc.ca/winterterm22021/532c544c Need to be registered for both the mailing list and Piazza class Send me email if you have problems signing up

#### Coursework

- Readings. Most classes will be devoted to the discussion of a selection of papers, to be read in advance.
- Summary/Questions on the readings.
- Presentation and discussion leading of papers.

Learn how to read research papers with a critical eye.

• Term project.

#### **Paper Summaries**

- Each paper summary (no more than 2 pages) should address the following points
  - 1. What are motivations for this work?
  - 2. What is the proposed solution?
  - **3.** Has the proposed solution been evaluated, and if so how ?
  - 4. What are the contributions of this work?
- More info on the above points can be found in "<u>How to</u> <u>read a research paper</u>"
  - Use the provided template for your summaries
- All pointers available in the <u>course page</u>

#### **Questions on Papers**

- Generate at least N questions on each assigned reading
  - Can also view these are "discussion points"
  - N usually 1 or 2 will be specified in class schedule
- Post them in Piazza (in the appropriate folder)
  - Material sent after the deadline will not be counted. However
  - Each student has 2 "no paper" bonuses: can avoid sending the material for 2 papers with no penalty.
- Clarification questions are welcome, but there should be at least N questions on each paper that
  - address weaknesses in the presented research or,
  - relate the research to general issues in the field, or
  - make connections/comparisons with other readings.

See examples in course page

#### Example of great question

"What exactly is a "mental state"? How is it characterized, and how can we be sure when the user has moved "from one to another"? The characterization seems to imply an immediate jump from one to another one of these states (whatever they are). I have some serious trouble with this one, because I know that when I problem solve, often, the solution "dawns" on me. This suggests that mental states are not always available to me. Thus, how is the system supposed to get access to this "state" when the subject is not even aware of it?

#### Example of Good Question

The author claims that "menus do not interfere with the path of mental states ..." This assumption may not be true. The availability heuristic from psychology suggests that the more accessible concepts are, the more likely they are to be used. Alternatively, showing too many may be overwhelming and negatively affect the usability of the system.

#### Example of OK question

"A student's mental state is hidden from the system, and the system can only infer what the states are from observations that may be generated from these states. But the paper only addresses how to move from state to state so as to form the model. But there can also be uncertainty in the mapping of observations to states. If this is incorrect, then strategies to determine the transitions between states will also be incorrect"

Example of Poor Question (it should be pretty clear why).

"What exactly is a "mental state"?

#### Leading Paper Presentation and Discussion

- Each student presents and leads the discussion on X papers
  - X, and whether it is a single or group presentation, depend on final number of students
- Paper presentation:
  - A few slides with a critical summary: same points to be covered in a regular paper summary
  - No more than 10' long!
    - Rehearse your presentation to make sure that you will not go overtime
- Lead the discussion for that class.
  - This will include collecting, structuring and proposing answers to (some of) the questions posed by the rest of the class.

Presenters do not need to send summaries and questions on their assigned papers

#### Project

#### Decided in consultation with the instructor

Some options

- Implementing a simple UA system
- Extending an existing UA system
- Doing an extensive evaluation of an existing UA system

#### **Project Stages**

- A project proposal
  - Short presentation of the proposal during class
- Presentation of project progress
- Final presentation and report at the end of the course

See all deadlines in the course page

#### Back to AI and Human-Centred AI

- Four definitions that have been proposed (Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)
  - 1. Systems that think like humans
  - 2. Systems that act like humans
  - 3. Systems that think rationally
  - 4. Systems that act rationally

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### **Thinking Like Humans**

Model the cognitive functions and behaviors of humans

- Human beings are our best example of intelligence
- We should use that example!

Example: ACT-R cognitive architecture <a href="http://act-r.psy.cmu.edu/">http://act-r.psy.cmu.edu/</a>

Anderson, J. R., Bothell, D., Byrne, M. D., Douglass, S., Lebiere, C., & Qin, Y. (2004). An integrated theory of the mind. *Psychological Review 111,* (4). 1036-1060.

#### **ACT-R Models for Intelligent Tutoring Systems**

#### Intelligent Tutoring Systems (ITS)



- Intelligent agents that support human learning and training
- By autonomously and intelligently adapting to learners' specific needs, like good teachers do

#### ACT-R Models for Intelligent Tutoring Systems

- One of ACT-R main assumptions:
  - Cognitive skills (procedural knowledge) are represented as production rules:

*IF* this situation is TRUE, **THEN** do X

- ACT-R model representing expertise in a given domain:
  - set of production rules mimicking how a human would reason to perform tasks in that domain
- An ACT-R model for an ITS encodes all the reasoning steps necessary to solve problems in the target domain
  - Example: rules describing how to solve

5x+3=30

#### ACT-R Models for Intelligent Tutoring Systems

Eq: 5x+3=30 ; Goals: [Solve for x]

• Rule: To solve for x when there is only one occurrence, unwrap (isolate) x.

Eq:5x+3=30 ; Goals: [Unwrap x]

• Rule: To unwrap ?V, find the outermost wrapper ?W of ?V and remove ?W

Eq: 5x+3=30; Goals: Find wrapper ?W of x; Remove ?W]

• Rule: To find wrapper ?W of ?V, find the top level expression ?E on side of equation containing ?V, and set ?W to part of ?E that does not contain ?V

Eq: 5x+3=30; Goals: [Remove "+3"]

• Rule: To remove "+?E", subtract "+?E" from both sides

Eq: 5x+3=30; Goals: [Subtract "+3" from both sides]

• Rule: To subtract "+?E" from both sides ....

Eq: 5x+3-3=30-3

### **Cognitive Tutors**

- ITS that use Act-R models of target domains (e.g. algebra, geometry), in order to
  - trace student performance by firing rules and do a stepwise comparison of rule outcome with student action
  - mismatches signal incorrect student knowledge that requires tutoring
- These models showed good fit with student performance, indicating the value of the ACT-R theory
- Cognitive Tutors are great examples of AI success used in thousands of high schools in the USA

(http://www.carnegielearning.com/)

- Four definitions that have been proposed (Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)
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#### **Acting Like Humans**

- Turing test (1950)
  - operational definition of intelligent behavior
  - Can a human interrogator tell whether (written) responses to her (written) questions come from a human or a machine?
- No system has fully passed the test yet
  - Yearly competition: Loebner Prize (1991-2020)

From "https://medium.com/pandorabots-blog/mitsuku-wins-loebnerprize-2018-3e8d98c5f2a7"

"To win the silver medal and a prize of \$25,000, a program must fool at least half of the judges that it was a real person .... if any bot manages to do this, the contest moves into an audio/visual stage where the winner would get the gold medal and \$100,000. There are no details about this stage, as it isn't likely to ever happen. The prize that we can realistically expect to see awarded at each event is  $a_{27}$ bronze medal to the bot that is most humanlike"

### **Acting Like Humans**

Humans often think/act in ways we don't consider intelligent

Then why replicate human Behavior, including its limitations?

# Why Replicate Human Behavior, Including its Limitations?

### Why Replicate Human Behavior, Including its Limitations?

- AI and Entertainment
  - E.g. *Façade*, a one-act interactive drama
- Sometime these limitations can be useful, e.g.
  - Supporting human learning via teachable agents

(Leelawong, K., & Biswas, G. Designing Learning by Teaching Agents: The Betty's Brain System, *International Journal of Artificial Intelligence in Education*, vol. 18, no. 3, pp. 181-208, 2008

 Simulations for military training (http://www.alelo.com/)



- Four definitions that have been proposed (Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)
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# **Thinking Rationally**

- Rationality: an abstract ideal of intelligence, rather than "whatever humans think/do"
  - Ancient Greeks invented syllogisms: argument structures that always yield correct conclusions given correct premises
  - This led to logic, and probabilistic reasoning which are the foundations on many AI paradigms for knowledge representation and reasoning
- Is rational thought enough?
  - A system that only thinks and doesn't do anything is quite useless
  - Any means of communication would already be an action
  - And it is hard to measure thought in the first place ...

- Four definitions that have been proposed (Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)
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# **Acting Rationally**

- Rationality is more cleanly defined than human behaviour, so
  - $\checkmark$  it's a better design objective
  - ✓ in cases where human behaviour is not rational, often we'd prefer rationality
    - Example: you wouldn't want a shopping agent to make impulsive purchases!
  - And once we have a rational agent, we can always tweak it to make it irrational!

# **Acting Rationally**

- AI as study and design of intelligent agents that act rationally in their environment
  - Their actions are appropriate for their goals and circumstances
  - They are flexible to changing environments and goals
  - They learn from experience
  - They make appropriate choices given perceptual limitations and limited resources
- This definition drops the constraint of *cognitive plausibility* 
  - Same as building flying machines by understanding general principles of flying (aerodynamic) vs. by reproducing how birds fly
# **Acting Rationally**

• Interestingly, this is a view that even Google is embracing

# Why Google defined a new discipline to help humans make decisions

Machine-learning systems are only as smart as their training data. So Google formalized the marshaling of hard and soft sciences that go into its decisions...Now Google wants to share this new discipline-which it calls Decision Intelligence Engineering-with the world.

See a more recent article here

....

Al researchers have been working on this new discipline for decades

(e.g., see Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)

#### Intelligent Agents in the World

(Poole and Macworth 2010)



### Intelligent Agents in the World



### Robots vs. Other Intelligent Agents

- In AI, artificial agents that have a physical presence in the world are usually known as robots
  - Robotics is the field primarily concerned with the implementation of the physical aspects of a robot

 $\checkmark$  I.e., perception of and action in the physical environment

 $\checkmark$  Sensors and actuators

- Agents without a physical presence: software agents
  - E.g. desktop assistants, decision support systems, web crawlers, text-based translation systems, intelligent tutoring systems, etc
  - They also interact with an environment, but not the physical world
- Software agents and robots
  - differ in their interaction with the environment
  - share all other fundamental components of intelligent behavior



- Create AI-driven interactive systems that support personalized interaction by
  - capturing a user's specific needs/states/abilities
  - adapting the interaction accordingly
  - while preserving transparency, user control and trust

#### **Adaptation Cycle**

Adapt behavior to user U on the basis of nontrivial inferences from information about U



#### First Class Ended here

# Why UAI?

# Why UAI?

- High functionality applications: feature overload
  - E.g. word processors, media editors, learning-management systems

Hard to design them to work well for each individual user

- Specialized applications where personalization is highly valuable
  - web-browsing, recommender systems, e-commerce,
  - education, health
  - computer-supported collaborative work
  - digital entertainment, social media
- And users often do not know/want to personalize (customize) their application

#### **Overview**

Functions and Forms of UAI

- Components
- Usability and Evaluation

Reference paper: A. Jameson. "Adaptive Interfaces and Agents" in *Human-Computer Interface Handbook*, eds J.A. Jacko and A. Sears, 2008. (pointer in reading list)

At least one question on this paper for Th.

# UAI: Functions and Forms (some)

#### **Functions**

Support System Use

Support Info Aquisition/ Decision Making

Support Learning



Support Entertainment



# Support System Use: High Functionality Applications



- F = All functionalities available in the application
- $\blacksquare$  F<sub>M</sub> = functionalities the user has mastered
- F<sub>A</sub> = functionalities the user is aware of but does not use  $\mathbb{Z}$  F<sub>B</sub> = functionalities the user believes are available

# Support System Use: Some Forms of Adaptation

Give advice on system usage

- e.g. suggest unknown or seldom used functionalities
  - on demand or unsolicited
- Adapt the interface itself
- Take over routine tasks

# UAI: Functions and Forms (some)



#### Give Advice on System Usage: the Microsoft Office Assistant

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#### Advice on System Usage: Recommend Commands to IDE Users

Gasparic, Janes, Ricci, Zanellati: GUI Design for IDE Command Recommendations. <u>IUI 2017</u>: 595-599



### Adapting the Interface: Promote Most Relevant Commands



Gajos, Czerwinski, Tan, Weld: Exploring the design space for adaptive graphical user interfaces. AVI 2006: 201-208

# Adapting the interface:

#### Gmail Folder List

= M Gmail	_	= M Gmail
= Gmail		= Gmail
Compose	_	- Compose
martijn	_	🖿 martijn —
my-conf	1	> my-conf 1
🕨 🖿 my-talks		my-talks
Notes		Notes
nserc	1	> nserc 1
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✓ More		★ Starred
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		📋 Trash
		Categories
		322-15WT2
		502-2015
		<b>532c</b>

advisory-boards

DonCtoichon2012

ATUAV

appointments and visitor

Windows "Quick Access"



#### Adapting the Interface: Appearance



Figure 1: Four GUIs automatically generated under the same size constraints for four different users: (a) a typical mouse user, (b) a mouse user with impaired dexterity, (c) a low vision user and (d) a user with a combination of low vision and impaired dexterity. All but (a) were generated using SUPPLE++ described herein.

Gajos, Wobbrok, Weld: Automatically generating user interfaces adapted to users' motor and vision capabilities. UIST 2007: 231-240

#### Taking over routine tasks: PAL (Personalized Assistants that Learn)

 Large research initiative sponsored by USA - DARPA to devise allencompassing personalized assistance

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Ptime System for Scheduling Assistance (Berry et al, Knowl. Inf. Syst. 52(2): 379-409 (2017)

• PAL generated several commercial applications, including SIRI

# Why UAI?

- High functionality applications: feature overload
  - E.g. word processors, media editors, learning-management systems

Hard to design them to work well for each individual user

Specialized applications where personalization is highly valuable

- web-browsing, recommender systems, e-commerce,
- education, health
- computer-supported collaborative work
- digital entertainment, social media
- And users often do not know/want how to personalize (customize) their application

Web Browsing, recommender systems, e-commerce applications

- Adaptivity as a solution to the problem of information overload
  - Supporting Info Acquisition and Decision Making
- Some forms of adaptation
  - Retrieve relevant information/ recommend objects
  - Tailor the information presentation

# UAI: Functions and Forms (some)



# **Finding Information**



#### **Recommending objects: MovieLens**

Forward Reload Stop	//movielens.umn.edu/	search?action=nev	Search&genre=All&date=All&domain=Ratings&genreSearch=1	Search P
Bookmarks				
movielen helping you find the <i>right</i> movi			Welcome conati   Logout You've rated 15 movies.	★★★★★ = Must See ★★★★☆ = Will Enjoy ★★★☆☆ = It's OK ★★☆☆☆ = Fairly Bad ★☆☆☆☆ = Awful
		Home	Manage Buddies   Your Preferences   Help	
Shortcuts Search			Found 15 movies   Domain: Ratings   Genres: All   Dates: All Show Printer-Friendly List   Suggest a Title	
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Go!	Predictions for you 3	Your Ratings	Movie Information	Wish List
C Ose selected buddles!	*****	5.0 stars 💌	Adventures of Priscilla, Queen of the Desert, The (1994) DVD, info   imdb Comedy, Drama	
Search Genres	****	5.0 stars 💌	Almost Famous (2000) DVD, VHS, info   imdb Comedy, Drama	
Domain: Your Ratings	*****	5.0 stars 💌	Some Like It Hot (1959) DVD, info   imdb Comedy, Crime	
Use selected buddies!	****	5.0 stars 💌	To Die For (1995) info   imdb Comedy, Drama	Γ
	*****	4.5 stars 💌	Bullets Over Broadway (1994) info   imdb Comedy	
Select Buddies	****	4.0 stars 💌	In the Name of the Father (1993) info   imdb Drama	
Test Buddy What are buddies?	****	4.0 stars 💌	To Kill a Mockingbird (1962) info   imdb Drama	Π
	****	3.5 stars 💌	Erin Brockovich (2000) DVD, VHS, info   imdb Drama	
	****	3.5 stars 💌	Mask of Zorro, The (1998) DVD, info   imdb Action, Adventure, Romance	
	****	3.5 stars 💌	Mummy, The (1999) DVD, info   imdb Action, Adventure, Horror, Thriller	
	****	3.5 stars 💌	Striptease (1996) DVD, info   imdb Comedy,Crime	
	***	3.0 stars 💌	High Fidelity (2000) DVD, VHS, info   imdb Comedy	Γ
	***	3.0 stars 💌	Talented Mr. Ripley, The (1999) DVD, VHS, info   imdb Drama, Mystery, Thriller	
	***	2.5 stars 💌	Patriot, The (2000) DVD, VHS, info   imdb Action, Drama, War	
	*	1.0 stars 💌	Green Mile, The (1999) DVD, VHS, info   imdb Drama, Thriller	Π

### **Recommending Objects: Ads!**

#### E.g. Google/Gmail ads

#### How Gmail ads work

When you open Gmail, you'll see ads that were selected to show you the most useful and relevant ads. The process of selecting and showing personalized ads in Gmail is fully automated. These ads are shown to you based on your online activity while you're signed into Google. We will not scan or read your Gmail messages to show you ads.

# Tailoring Information Presentation: SETA (Ardissono & Goy, 2000)

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# Tailor Information Presentation: SETA

Tailoring the Interaction with Users in Web Stores

41



Figure 14. Detail of a presentation page describing the "Facile" answering machine, tailored to an expert user.

# Support to Learning/Training

#### Which forms of adaptation are relevant?





#### AutoTutor (Graesser et al 2000, 2010)

Helps students learn a variety of topics by guiding them in questionanswering dialogues



#### Andes (Conati et al 2002, Vanlhen et al 2005)

- Provides an interface for students to solve physics problems
- Interactively monitors the student's problem solution and intervenes with adaptive suggestions when the student needs help (coached problem solving)



# UAI: Functions and Forms (some)



### Support to Learning/Training

- Most forms of adaptations are relevant
  - Provide help on both interface usage and learning tasks
  - Take over routine tasks not crucial for learning
  - Adapt the interface to facilitate learning
  - Help finding information
  - Recommend learning material (lessons, exercises, activities)
  - Tailor content/presentation of learning material

# UAI: Functions and Forms (some)



### **Support Collaboration**

Help people interact effectively

- Computer-Supported Collaborative Work (CSCW)
- Computer-Supported Collaborative Learning (CSCL)
- Specific forms of adaptation for collaboration?

#### UAI



### **Support Collaboration**

- Recommend suitable collaborators
- Give advice on collaboration process
- Adapt the interface to facilitate collaboration
  - E.g., enforce specific roles

# UAI: Functions and Forms (some)



# Support Entertainment/Social media

- Explosion of applications
  - User-Adaptive Games
  - Adaptive TV (e.g. Netflix, Amazon Prime)
  - Social Media

Again, many forms of adaptation can be relevant

- Recommend games, partners, friends, TV programs, tweets
- Adapt the interface to maintain engagement
- Adapt information presentation
- Advice on task

### UAI



#### **Overview**

- Functions and Forms of Adaptive IUIs
- Components
- Usability and Evaluation

#### Next class

#### **For Next Class**

Tu.	Introduction	A. Jameson. " <u>Adaptive Interfaces and Agents</u> " in Human-Computer Interface Handbook, 2008
11	<u>slides</u>	
Th. 13	slides Mixed-Initiative Interaction	Discussion of Jameson's paper One question by 6pm on Wed. No summary E. Horvitz. <u>Principles of Mixed-Initiative User Interfaces</u> . CHI '99, 159166 One question by 6pm on Wed No summary (post questions n Piazza, folder "Jan13"