Computer Science CPSC 532c/544c

Human-Centred Al Cristina Conati

Artificial Intelligence Today

'Whoever leads in Al will rule the world': Putin to Russian children on Knowledge Day rt.com, Sep 5 2017



Inside Waymo's Secret World for Training Self-Driving Cars



Arm Leads Project to Develop an Armpit-Sniffing Plastic AI Chip

In a quest for penny-priced plastic sensors, Arm and its partners are demonstrating a stripped-down form of machine learning

By Samuel K. Moore





Alexa talks down to voice rivals at IFA 2017



Amazon Alexa now responds to certain questions with skills that can help yo...

An AI lie detector will interrogate travellers at some EU borders

A digital border guard will be trialled at some borders in Hungary, Latvia and Greece for six months. It includes an AI lie detector, but some doubt it will work





MIT News Office

A new machine-learning model predicts whether ER patients suffering from sepsis may need to be switched to certain medications.



Detecting Depression: Phone Apps Could Monitor Teen Angst Associated Press Lindsey Tanner January 3, 2019

Memory-jogging robot to keer people sharp in 'smart' retirement homes

25 September 2018

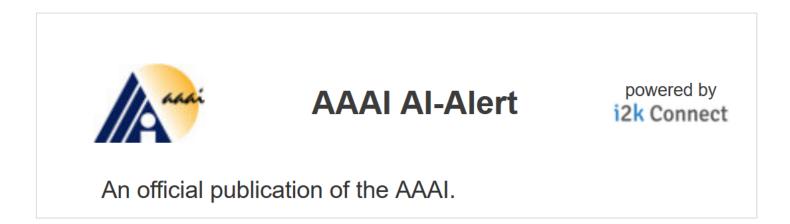
by Steve Gillman

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For Up to Date AI News





Welcome to the January 2019 SIGCHI edition of ACM TechNews.

Calendar of Events

Artificial Intelligence Today

- Impressive success stories
- Lots of uncharted territory left
- "Intelligent" in specialized domains
- Many application areas
- Ever increasing focus on Human-Centred Al

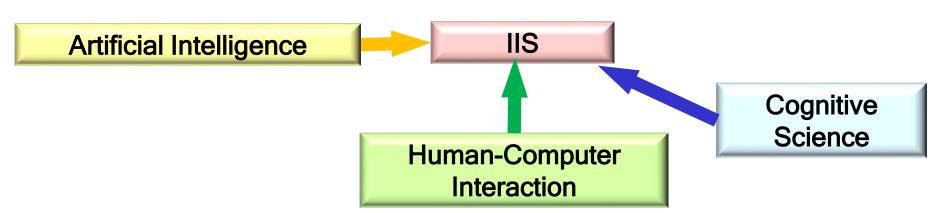


Al in the Future

- Since 2014, Stanford University is hosting a long-term initiative to examine the effects of Artificial Intelligence
 - One Hundred Year Study on Artificial Intelligence (AI100).
- Will examine impacts of AI on society, including on the economy, war and crime, over the course of a century
 - <u>2016 Report</u> (next report to appear sometime this year)
- Next step: two focused studies
 - *Prediction in Practice*, will focus on the rising uses and importance of advisory systems built via machine learning.
 - Coding Caring: Human Values for an Intimate AI, will explore uses of AI technologies in such intimate settings as healthcare and personal advice.

This Course

Intelligent Interactive Systems (IIS)



Provide enhanced human-agent interaction by

- Supporting sophisticated forms of communication
 - E.g. natural language, vision (CPSC 503, 505, 532s) speech/gesture recognition
- Supporting personalized interaction by capturing and adapting to a user's specific needs/states/abilities

User-Adaptive Interaction (UAI) FOCUS of THIS COURSE

Course Logistics

Class Data

- Instructor Office: ICCS 107
- Office Hours: By appointment
- Email: conati@cs.ubc.ca
- Course mailing list: cpsc532c@cs.ubc.ca
 - Subscribe to the list by sending the message "subscribe cpsc532c" to Majordomo@cs.ubc.ca.
- Piazza class _register at

piazza.com/ubc.ca/winterterm12020/cpsc532c554c

Need to be registered for both the mailing list and Piazza class Send me email if you have problems signing up

Coursework

- Readings. Most classes will be devoted to the discussion of a selection of papers, to be read in advance.
- Summary/Questions on the readings.
- Presentation and discussion leading of papers.
- Term project.

Beside improving participation to class discussion, the objective of the first three activities is to help participants learn how to read research papers with a critical eye.

Paper Summaries

- Each paper summary (no more than 2 pages) should address the following points (also listed in the following <u>template</u>)
 - 1. What are motivations for this work?
 - 2. What is the proposed solution?
 - **3.** Has the proposed solution been evaluated, and if so how ?
 - 4. What are the contributions of this work?
- More info on the above points can be found in "<u>How to</u> <u>read a research paper</u>"
- All pointers available in <u>course page</u>

Questions on Papers

- Generate at least two questions on each assigned reading
 - Can also view these are "discussion points"
 - For some papers the minimum number of questions might change will be specified in class schedule
- Post them in Piazza (in the appropriate folder) by deadline specified in class schedule and syllabus.
 - Material sent after the deadline will be marked as zero. However
 - Each student has 2 "no paper" bonuses: can avoid sending the material for 2 papers with no penalty.
- Clarification questions are welcome, but there should be at least two questions on each paper that
 - address weaknesses in the presented research or,
 - relate the research to general issues in the field, or
 - make connections/comparisons with other readings.

Leading Paper Presentation and Discussion

- Each participant will present and lead the discussion on X papers
 - X depends on final number of participants
- Paper presentation:
 - A few slides with a critical summary, including the same points to be covered in a regular paper summary
 - No more than 10'-15' long!
 - Rehearse your presentation to make sure that you will not go overtime
- Lead the discussion for that class.
 - This will include collecting, structuring and proposing answers to (some of) the questions posed by the rest of the class.

Presenters do not need to send summaries and questions on their assigned papers

Project

Decided in consultation with the instructor

Some options

- Implementing a simple UA system
- Extending an existing UA system
- Doing an extensive evaluation of an existing UA system

Project Stages

- A project proposal (max. 3 pages), by mid October
 - Short presentation of the proposal during that class
- Presentation of project progress toward mid November
- Final project due at the end of the course

For next class

12		Discussion of Jameson's paper 2 questions: by 12noon on Monday Sept 9 No summary (post in folder "sept9" in Piazza)
	Mixed-Initiative Interaction	 E. Horvitz. <u>Principles of Mixed-Initiative User Interfaces</u>. CHI '99, 159166 2 questions: by 12noon on Monday Sept 9 No summary (post in folder "sept9" in Piazza)
		Bunt A., <u>Conati</u> C. and <u>McGrenere</u> J. (2007). <u>Supporting</u> <u>Interface Customization Using a Mixed-Initiative Approach</u> . <i>IUI</i> 2007, International Conference on Intelligent User Interfaces, 92-101. 2 questions: by 9pm, Wed Sept 11 Summary
		RADAR: <u>A Personal Assistant that Learns to Reduce Email</u> <u>Overload</u> (2008). <u>AAAI</u> 2008: Int. Conf. on the Advancement of Artificial Intelligence 1287-1293 2 questions: by 9pm, Wed Sept 11 <u>No summary</u> (post in folder "sept11" in Piazza)

Back to AI and Human-Centred AI

What is Artificial Intelligence?

What is Artificial Intelligence?

- Four definitions that have been proposed (Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)
 - 1. Systems that think like humans
 - 2. Systems that act like humans
 - 3. Systems that think rationally
 - 4. Systems that act rationally

Thinking Like Humans

Model the cognitive functions and behaviors of humans

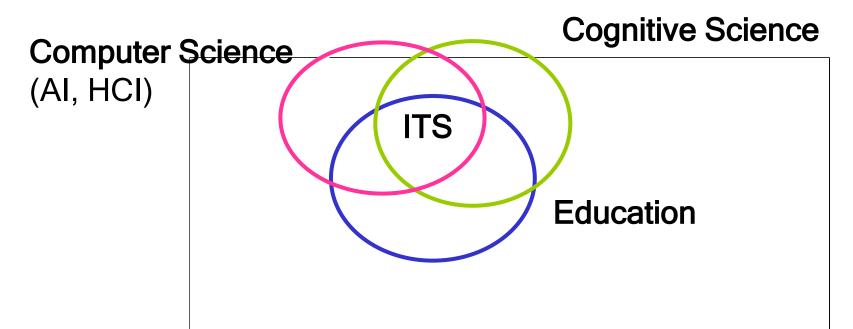
- Human beings are our best example of intelligence
- We should use that example!

Example: ACT-R cognitive architecture http://act-r.psy.cmu.edu/

Anderson, J. R., Bothell, D., Byrne, M. D., Douglass, S., Lebiere, C., & Qin, Y. (2004). An integrated theory of the mind. *Psychological Review 111,* (4). 1036-1060.

ACT-R Models for Intelligent Tutoring Systems

Intelligent Tutoring Systems (ITS)



- Intelligent agents that support human learning and training
- By autonomously and intelligently adapting to learners' specific needs, like good teachers do

ACT-R Models for Intelligent Tutoring Systems

- One of ACT-R main assumptions:
 - Cognitive skills (procedural knowledge) are represented as production rules:

IF this situation is TRUE, *THEN* do X

- ACT-R model representing expertise in a given domain:
 - set of production rules mimicking how a human would reason to perform tasks in that domain
- An ACT-R model for an ITS encodes all the reasoning steps necessary to solve problems in the target domain
 - Example: rules describing how to solve

5x+3=30

ACT-R Models for Intelligent Tutoring Systems

Eq: 5x+3=30 ; Goals: [Solve for x]

• Rule: To solve for x when there is only one occurrence, unwrap (isolate) x.

Eq:5x+3=30 ; Goals: [Unwrap x]

• Rule: To unwrap ?V, find the outermost wrapper ?W of ?V and remove ?W

Eq: 5x+3=30; Goals: [Find wrapper ?W of x; Remove ?W]

• Rule: To find wrapper ?W of ?V, find the top level expression ?E on side of equation containing ?V, and set ?W to part of ?E that does not contain ?V

Eq: 5x+3=30; Goals: [Remove "+3"]

• Rule: To remove "+?E", subtract "+?E" from both sides

Eq: 5x+3=30; Goals: [Subtract "+3" from both sides]

• Rule: To subtract "+?E" from both sides

Eq: 5x+3-3=30-3

Cognitive Tutors

- ITS that use Act-R models of target domains (e.g. algebra, geometry), in order to
 - trace student performance by firing rules and do a stepwise comparison of rule outcome with student action
 - mismatches signal incorrect student knowledge that requires tutoring
- These models showed good fit with student performance, indicating the value of the ACT-R theory
- Cognitive Tutors are great examples of AI success used in thousands of high schools in the USA

(http://www.carnegielearning.com/)

Acting Like Humans

- Turing test (1950)
 - operational definition of intelligent behavior
 - Can a human interrogator tell whether (written) responses to her (written) questions come from a human or a machine?
- No system has fully passed the test yet
 - Yearly competition: Loebner Prize

From "https://medium.com/pandorabots-blog/mitsuku-wins-loebnerprize-2018-3e8d98c5f2a7"

"To win the silver medal and a prize of \$25,000, a program must fool at least half of the judges that it was a real person if any bot manages to do this, the contest moves into an audio/visual stage where the winner would get the gold medal and \$100,000. There are no details about this stage, as it isn't likely to ever happen. The prize that we can realistically expect to see awarded at each event is a_{25} bronze medal to the bot that is most humanlike"

Acting Like Humans

Humans often think/act in ways we don't consider intelligent

Then why replicate human Behavior, including its limitations?

Why Replicate Human Behavior, Including its Limitations?

Why Replicate Human Behavior, Including its Limitations?

- AI and Entertainment
 - E.g. *Façade*, a one-act interactive drama
- Sometime these limitations can be useful, e.g.
 - Supporting human learning via teachable agents

(Leelawong, K., & Biswas, G. Designing Learning by Teaching Agents: The Betty's Brain System, *International Journal of Artificial Intelligence in Education*, vol. 18, no. 3, pp. 181-208, 2008

 Simulations for military training (http://www.alelo.com/)



Thinking Rationally

- Rationality: an abstract ideal of intelligence, rather than "whatever humans think/do"
 - Ancient Greeks invented syllogisms: argument structures that always yield correct conclusions given correct premises
 - This led to logic, and probabilistic reasoning which are the foundations on many AI paradigms for knowledge representation and reasoning
- Is rational thought enough?
 - A system that only thinks and doesn't do anything is quite useless
 - Any means of communication would already be an action
 - And it is hard to measure thought in the first place ...

Acting Rationally

- Rationality is more cleanly defined than human behaviour, so
 - \checkmark it's a better design objective
 - ✓ in cases where human behaviour is not rational, often we'd prefer rationality
 - Example: you wouldn't want a shopping agent to make impulsive purchases!
 - And once we have a rational agent, we can always tweak it to make it irrational!
- It's easier to define rational action than rational thought

Acting Rationally

- AI as study and design of intelligent agents that act rationally in their environment
 - Their actions are appropriate for their goals and circumstances
 - They are flexible to changing environments and goals
 - They learn from experience
 - They make appropriate choices given perceptual limitations and limited resources
- This definition drops the constraint of *cognitive plausibility*
 - Same as building flying machines by understanding general principles of flying (aerodynamic) vs. by reproducing how birds fly

Acting Rationally

• Interestingly, this is a view that even Google is embracing

Why Google defined a new discipline to help humans make decisions

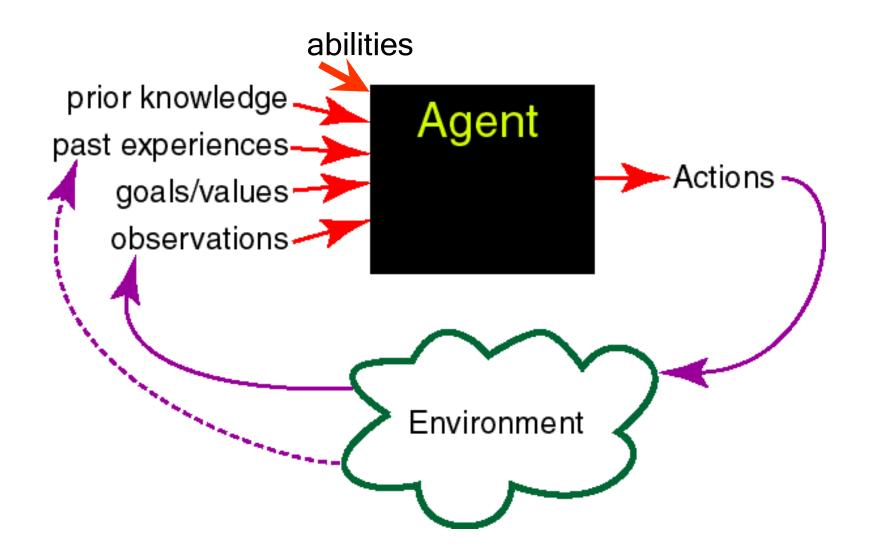
Machine-learning systems are only as smart as their training data. So Google formalized the marshaling of hard and soft sciences that go into its decisions...Now Google wants to share this new discipline-which it calls Decision Intelligence Engineering-with the world.

Al researchers have been working on this new discipline for decades

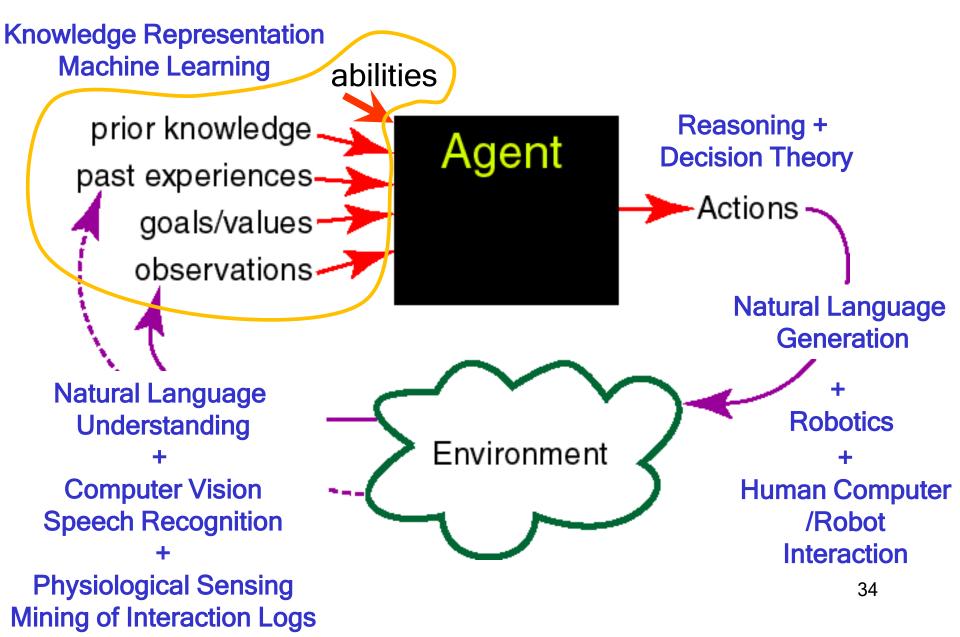
(e.g., see Artificial Intelligence: A Modern Approach, Russel S. and Norvig P., 2009)

Intelligent Agents in the World

(Poole and Macworth 2010)



Intelligent Agents in the World



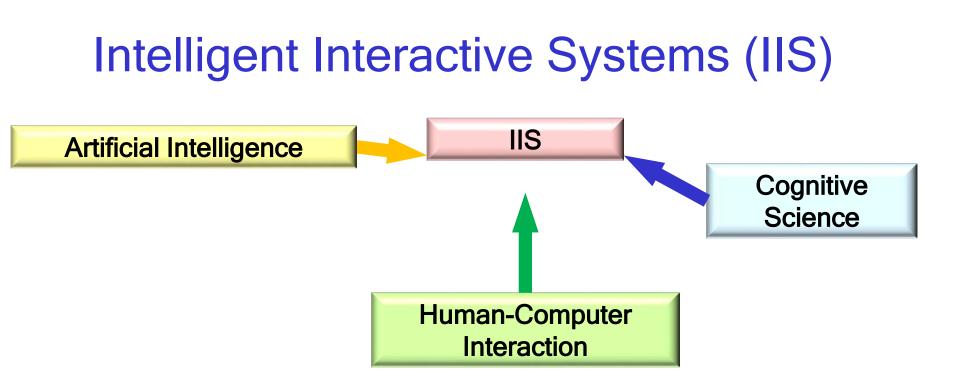
Robots vs. Other Intelligent Agents

- In AI, artificial agents that have a physical presence in the world are usually known as robots
 - Robotics is the field primarily concerned with the implementation of the physical aspects of a robot

 \checkmark I.e., perception of and action in the physical environment

 \checkmark Sensors and actuators

- Agents without a physical presence: software agents
 - E.g. desktop assistants, decision support systems, web crawlers, text-based translation systems, intelligent tutoring systems, etc
 - They also interact with an environment, but not the physical world
- Software agents and robots
 - differ in their interaction with the environment
 - share all other fundamental components of intelligent behavior

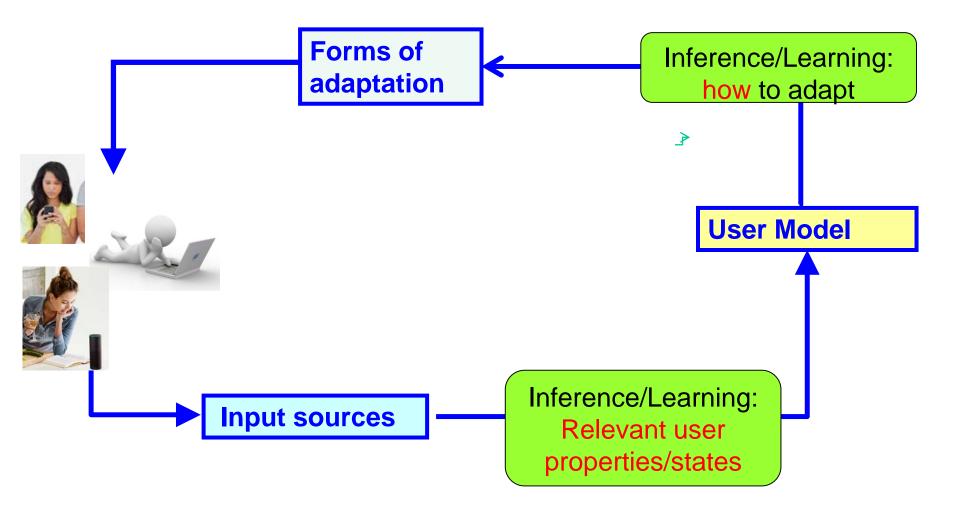


Provide enhanced human-agent interaction by

- Supporting sophisticated forms of communication e.g.,
 - natural language (cpsc 503), speech/gesture recognition
- Supporting personalized interaction by capturing and adapting to a user's specific needs/states/abilities
 User-Adaptive Interaction (UAI)

Adaptation Cycle

Adapt behavior to user U on the basis of nontrivial inferences from information about U



Why UAI?

Why UAI?

- High functionality applications: feature overload
 - E.g. word processors, media editors, learning-management systems

Hard to design them to work well for each individual user

- Specialized applications where personalization is highly valuable
 - web-browsing, recommender systems, e-commerce,
 - education, health
 - computer-supported collaborative work
 - digital entertainment, social media
- And users often do not know/want how to personalize (customize) their application

Overview

Functions and Forms of UAI

- Components
- Usability and Evaluation

Reference paper: A. Jameson. "Adaptive Interfaces and Agents" in *Human-Computer Interface Handbook*, eds J.A. Jacko and A. Sears, 2008. (pointer in reading list)

Questions due Monday @ noon.

UAI: Functions and Forms (some)

Functions

Support System Use

Support Info Aquisition/ Decision Making

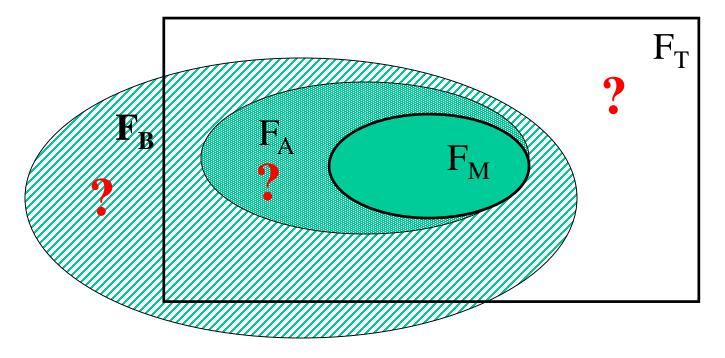
Support Learning



Support Entertainment



Support System Use: High Functionality Applications

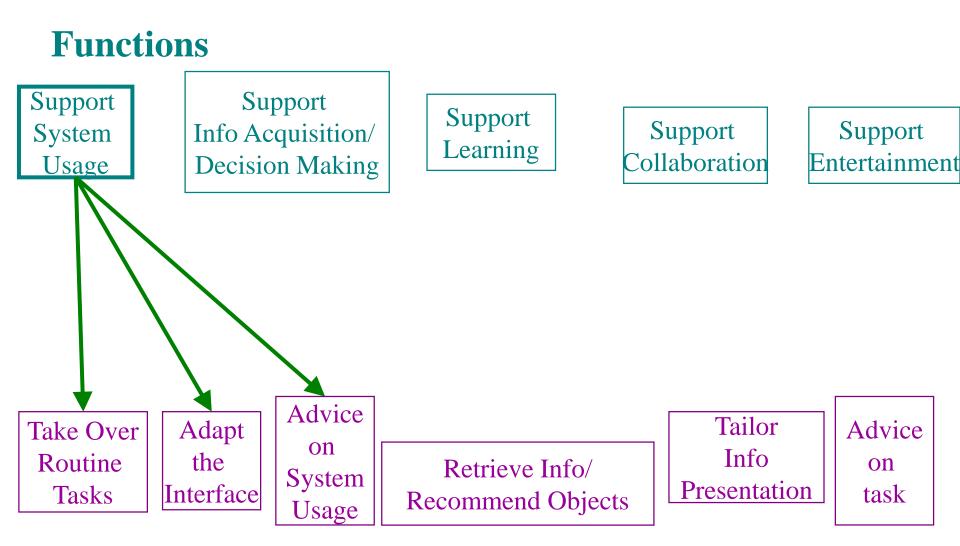


- \Box F_T = All functionalities available in the application
- F_M = functionalities the user has mastered
- F_A = functionalities the user is aware of but does not routine \overline{F}_{B} = functionalities the user believes are available

Support System Use: Some Forms of Adaptation

- Give advice on system usage
 - e.g. suggest unknown or seldom used functionalities
 - on demand or unsolicited
- Adapt the interface itself
- Take over routine tasks

UAI: Functions and Forms (some)

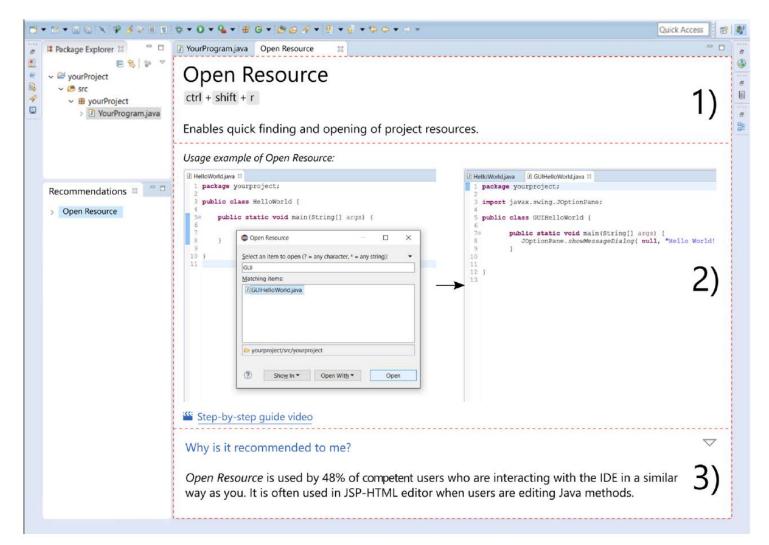


Give Advice on System Usage: the Microsoft Office Assistant

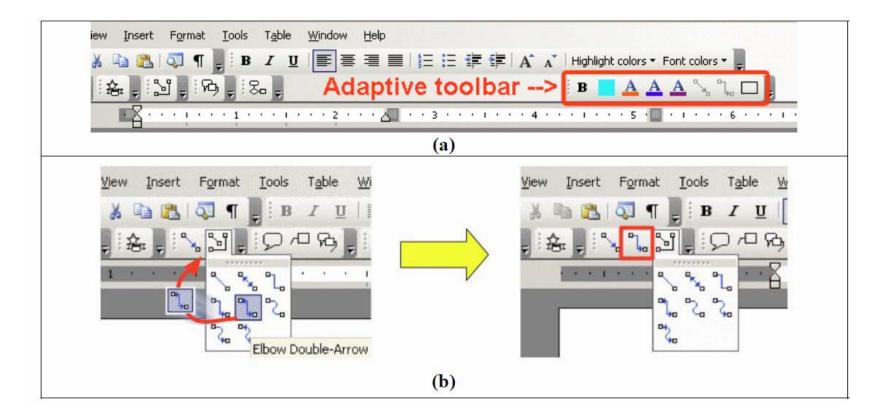
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Advice on System Usage: Recommend Commands to IDE Users

Gasparic, Janes, Ricci, Zanellati: GUI Design for IDE Command Recommendations. <u>IUI 2017</u>: 595-599



Adapting the Interface: Promote Most Relevant Commands



Gajos, Czerwinski, Tan, Weld: Exploring the design space for adaptive graphical user interfaces. AVI 2006: 201-208

Adapting the interface: Gmail Folder List

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Adapting the Interface: Appearance

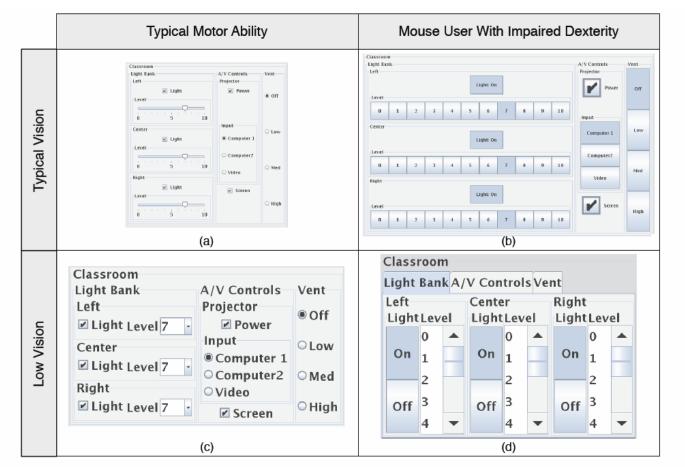


Figure 1: Four GUIs automatically generated under the same size constraints for four different users: (a) a typical mouse user, (b) a mouse user with impaired dexterity, (c) a low vision user and (d) a user with a combination of low vision and impaired dexterity. All but (a) were generated using SUPPLE++ described herein.

Gajos, Wobbrok, Weld: Automatically generating user interfaces adapted to users' motor and vision capabilities. UIST 2007: 231-240

Taking over routine tasks: PAL (Personalized Assistants that Learn)

 Large research initiative sponsored by USA - DARPA to devise allencompassing personalized assistance

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Ptime System for Scheduling Assistance (Berry et al, Knowl. Inf. Syst. 52(2): 379-409 (2017)

PAL generated several commercial applications, including SIRI

Why UAI?

- High functionality applications: feature overload
 - E.g. word processors, media editors, learning-management systems

Hard to design them to work well for each individual user

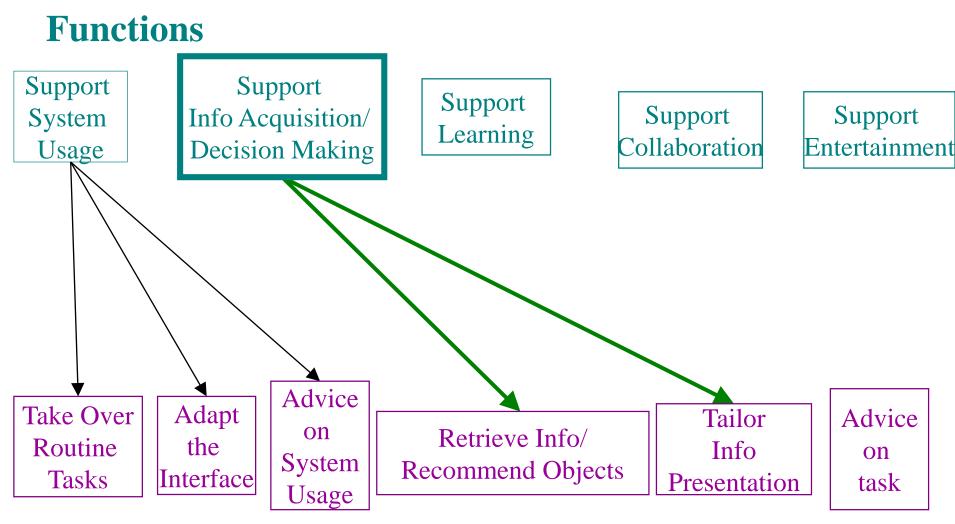
Specialized applications where personalization is highly valuable

- web-browsing, recommender systems, e-commerce,
- education, health
- computer-supported collaborative work
- digital entertainment, social media
- And users often do not know/want how to personalize (customize) their application

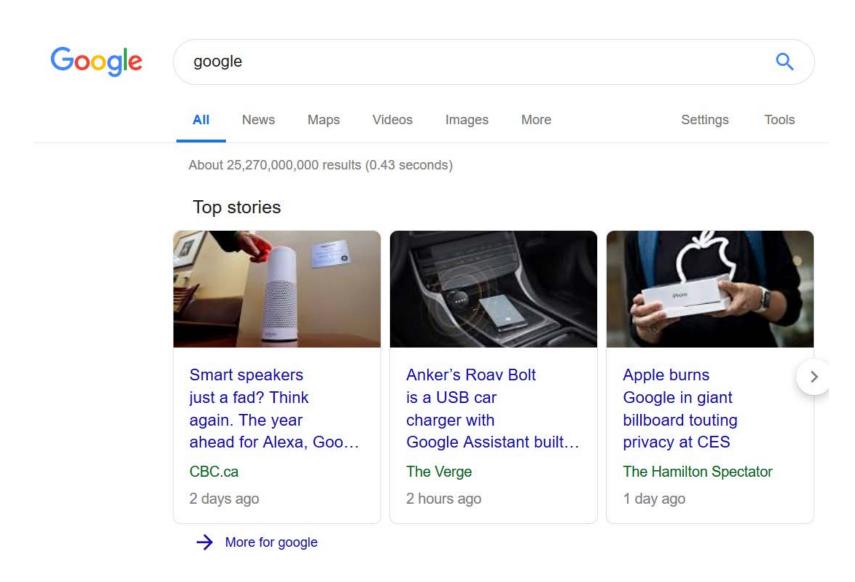
Web Browsing, recommender systems, e-commerce applications

- Adaptivity as a solution to the problem of information overload
 - Supporting Info Acquisition and Decision Making
- Some forms of adaptation
 - Retrieve relevant information/ recommend objects
 - Tailor the information presentation

UAI: Functions and Forms (some)



Finding Information



Recommending objects: MovieLens

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movielen helping you find the <i>right</i> more			Welcome conati Logout You've rated 15 movies.	★★★★★ = Must See ★★★★★ = Will Enjoy ★★★☆☆ = It's OK ★★☆☆☆ = Fairty Bad ★☆☆☆☆ = Awful
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Domain: Your Ratings	****	5.0 stars 💌	Some Like It Hot (1959) DVD, info imdb Comedy, Crime	
Use selected buddies!	*****	5.0 stars 💌	To Die For (1995) info imdb Comedy, Drama	
Search Genres!	****	4.5 stars 💌	Bullets Over Broadway (1994) info imdb Comedy	
Select Buddies	****	4.0 stars 💌	In the Name of the Father (1993) info imdb Drama	
Test Buddy What are buddies?	****	4.0 stars 💌	To Kill a Mockingbird (1962) info imdb Drama	
what are budates:	****	3.5 stars 💌	Erin Brockovich (2000) DVD, VHS, info imdb Drama	
	****	3.5 stars 💌	Mask of Zorro, The (1998) DVD, info imdb Action, Adventure, Romance	
	****	3.5 stars 💌	Mummy, The (1999) DVD, info imdb Action, Adventure, Horror, Thriller	
	****	3.5 stars 💌	Striptease (1996) DVD, info imdb Comedy, Crime	
	***	3.0 stars 💌	High Fidelity (2000) DVD, VHS, info imdb Comedy	
	***	3.0 stars 💌	Talented Mr. Ripley, The (1999) DVD, VHS, info imdb Drama, Mystery, Thriller	
	***	2.5 stars 💌	Patriot, The (2000) DVD, VHS, info imdb Action, Drama, War	
	*	1.0 stars 💌	Green Mile, The (1999) DVD, VHS, info imdb Drama, Thriller	

Recommending Objects: Ads!

E.g. Google/Gmail ads

Tailoring Information Presentation: SETA (Ardissono & Goy, 2000)

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Tailor Information Presentation: SETA

Tailoring the Interaction with Users in Web Stores

41

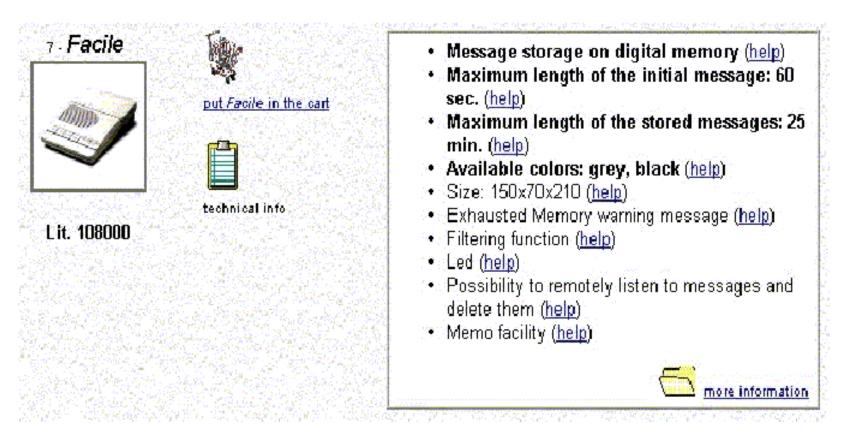


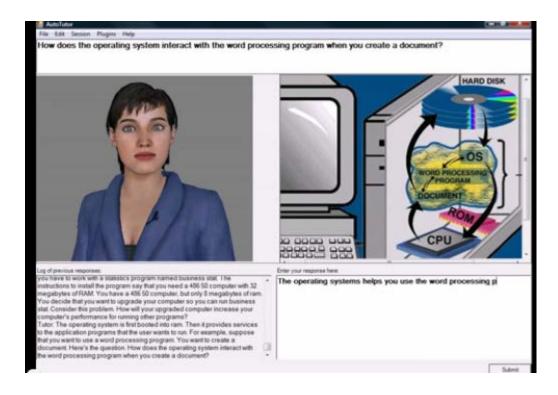
Figure 14. Detail of a presentation page describing the "Facile" answering machine, tailored to an expert user.

Support to Learning/Training

□ Which forms of adaptation are relevant?

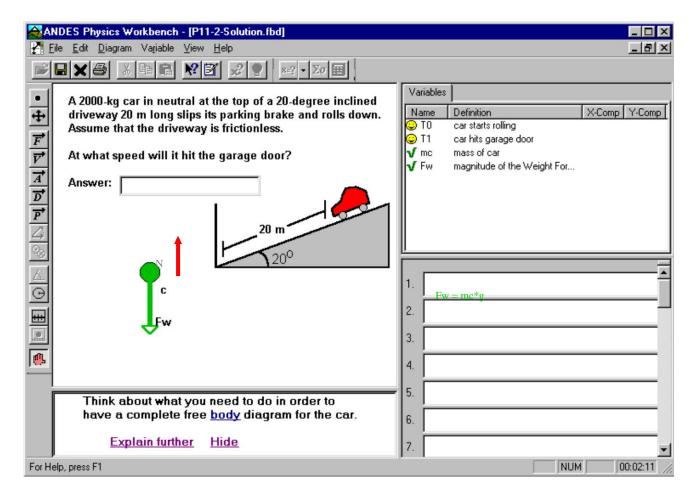
AutoTutor (Graesser et al 2000, 2010)

Helps students learn a variety of topics by guiding them in questionanswering dialogues

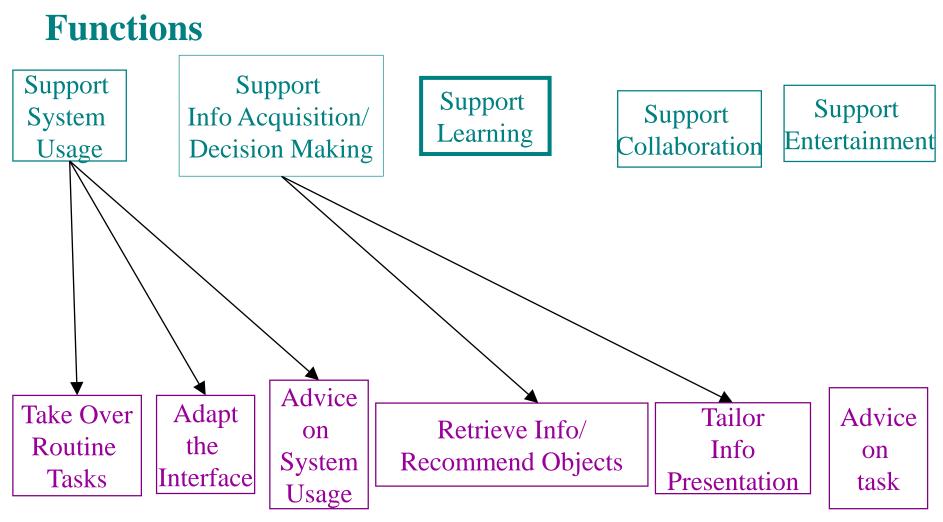


Andes (Conati et al 2002, Vanlhen et al 2005)

- Provides an interface for students to solve physics problems
- Interactively monitors the student's problem solution and intervenes with adaptive suggestions when the student needs help (coached problem solving)



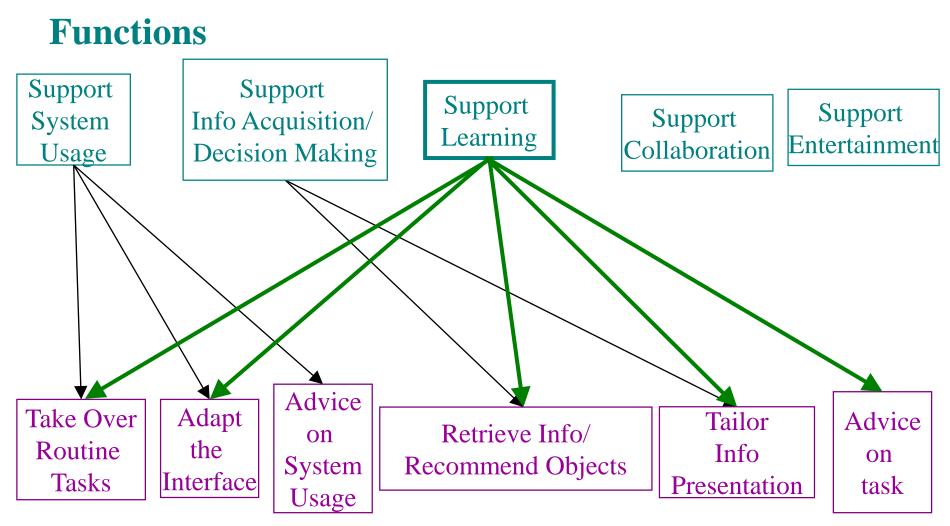
UAI: Functions and Forms (some)



Support to Learning/Training

- Most forms of adaptations are relevant
 - Provide help on both interface usage and learning tasks
 - Take over routine tasks not crucial for learning
 - Adapt the interface to facilitate learning
 - Help finding information
 - Recommend learning material (lessons, exercises, activities)
 - Tailor content/presentation of learning material

UAI: Functions and Forms (some)

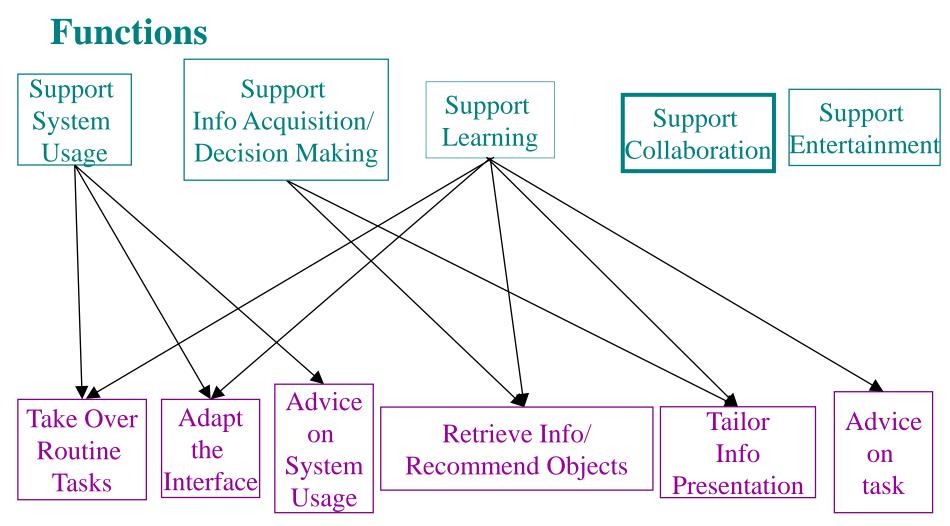


Support Collaboration

Help people interact effectively

- Computer-Supported Collaborative Work (CSCW)
- Computer-Supported Collaborative Learning (CSCL)
- Specific forms of adaptation for collaboration?

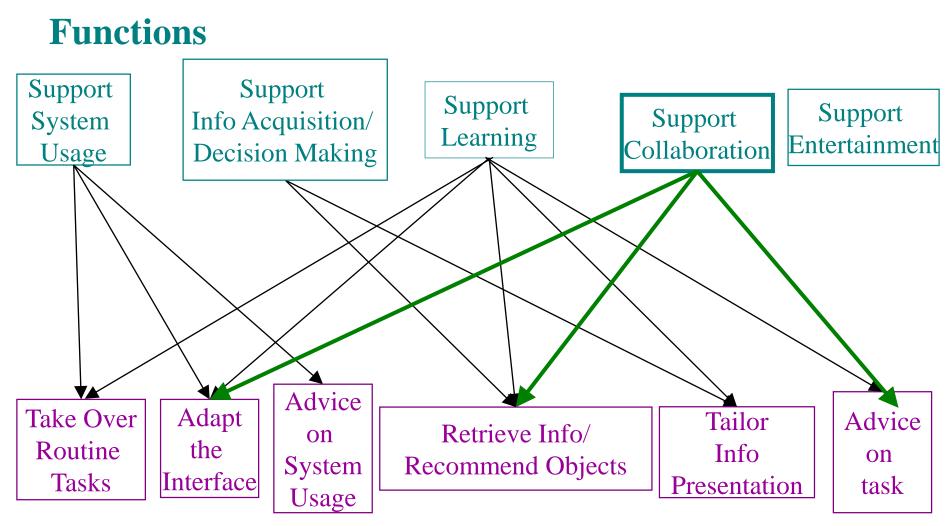
UAI



Support Collaboration

- Recommend suitable collaborators
- Give advice on collaboration process
- Adapt the interface to facilitate collaboration
 - E.g., enforce specific roles

UAI: Functions and Forms (some)



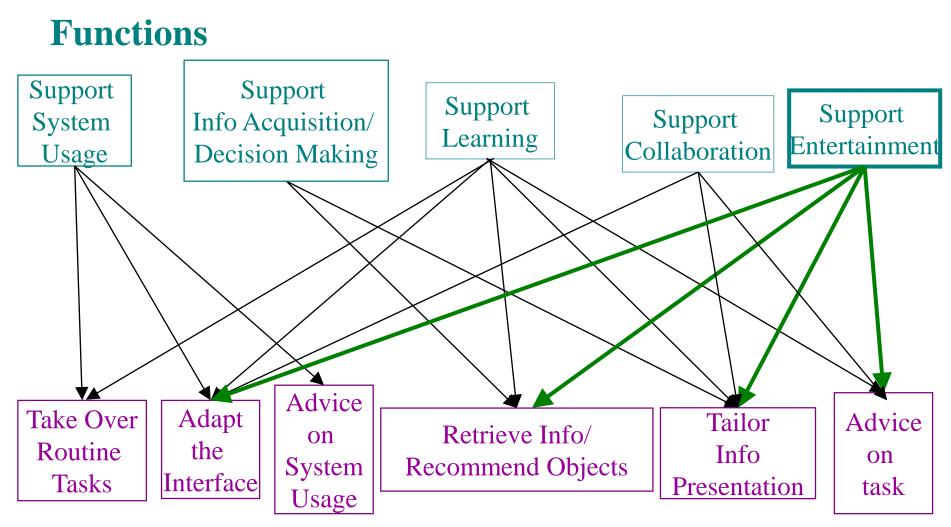
Support Entertainment/Social media

- Explosion of applications
 - User-Adaptive Games
 - Adaptive TV (e.g. Netflix, Amazon Prime)
 - Social Media

Again, many forms of adaptation can be relevant

- Recommend games, partners, friends, TV programs, tweets
- Adapt the interface to maintain engagement
- Adapt information presentation
- Advice on task

UAI



Overview

- Functions and Forms of Adaptive IUIs
- Components
- Usability and Evaluation