

Introduction to bandits

(some slides stolen from Csaba's AAI tutorial)

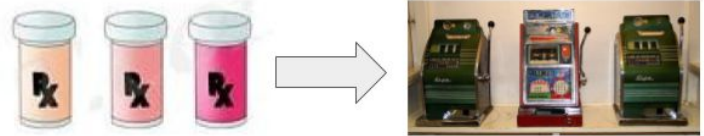
Motivation

Do not have complete information about the effectiveness or side-effects of the drugs.

Aim: Infer the **best** drug by running a sequence of trials

Mapping to a bandits algorithm:

- Each drug choice is mapped to an **arm** and its **reward** is mapped to the drug's effectiveness.
- Administering a drug is an **action** and is equivalent to **pulling** the corresponding arm.
- The trial goes on for n **rounds**.



Other applications: Recommender Systems, Viral Marketing, Network Routing, Ad Placement

Introduction

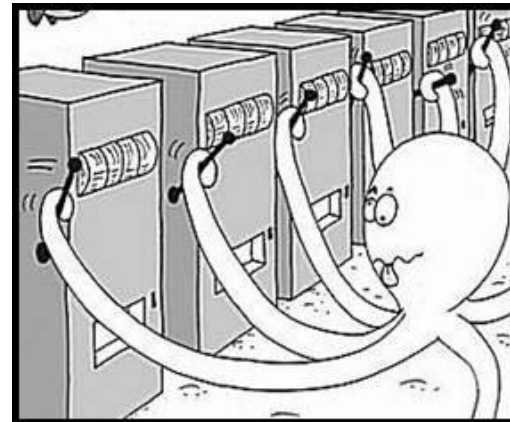
How to tell if your problem is a bandit problem?

Three core properties:

1. Sequentially taking **actions** of **unknown** quality
2. The **feedback** provides information about quality of chosen action
3. There is no **state**

Assumptions:

1. **Stochasticity:** The reward for each arm is sampled from its *underlying distribution*. The
2. **Finiteness and Independence:** The number of arms is *finite* and the reward for each arm is *independent* of the others.
3. **Stationarity:** The reward distributions of the arms do not change over time.



Introduction

Algorithm 1 GENERIC BANDIT FRAMEWORK

- 1: **for** $t = 1$ **to** T **do**
 - 2: **SELECT**: Use the bandit algorithm to decide which arm(s) to pull.
 - 3: **OBSERVE**: Pull the selected arm(s) and observe the reward and associated feedback.
 - 4: **UPDATE**: Update the estimated reward for the arms(s).
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Is a special tractable case of RL

Performance Metric: Cumulative regret $R_n = n\mu^* - \mathbb{E} \left[\sum_{t=1}^n X_t \right]$

Results in an **exploration-exploitation trade-off**:

Exploration: Pull an arm to learn more about it.

Exploitation: Pull the arm that we know has a higher reward.

Multi-armed bandits

OBSERVE: Can observe reward immediately on pulling the arm. Rewards are scalars bounded on the $[0,1]$ interval.

UPDATE: Use the mean of rewards obtained on pulling arm i as the empirical estimated reward for that arm.

SELECT: Explore-Then-Commit, Epsilon-Greedy, Upper Confidence Bound, Thompson sampling

Explore-Then-Commit

- 1 Choose each action m times
- 2 Find the empirically best action $I \in \{1, 2, \dots, K\}$
- 3 Choose $A_t = I$ for all remaining rounds

Explore-Then-Commit

When to commit: $m = \left\lceil \frac{4}{\Delta^2} \log \left(\frac{n\Delta^2}{4} \right) \right\rceil$

$$R_n \leq \min \left\{ n\Delta, \Delta + \frac{4}{\Delta} \log \left(\frac{n\Delta^2}{4} \right) + \frac{4}{\Delta} \right\} \quad (\text{Gap-dependent Bound})$$

Worst case is when $\Delta \approx \sqrt{1/n}$ with $R_n \approx \sqrt{n}$ (Gap-free Bound)

- Need advance knowledge of the horizon n
- Optimal tuning depends on Δ
- Does not behave well with $K > 2$

Epsilon-Greedy

$A_t = \text{Uniform}\{1, 2, \dots, K\}$ (With probability ε)

Find the empirically best action $I \in \{1, 2, \dots, K\}$

Choose $A_t = I$ (With probability $1 - \varepsilon$)

- + Interleaves exploration and exploitation.
- + Doesn't require knowledge of the gap or the horizon.
- + Popularly used and works well in practice.

- Performance is sensitive to the choice of epsilon.
- Results in suboptimal $n^{\{2/3\}}$ regret.

Optimism in the face of uncertainty

Let $\hat{\mu}_i(t) = \frac{1}{T_i(t)} \sum_{s=1}^t \mathbb{1}(A_s = i) X_s$

optimistic estimate = $\hat{\mu}_i(t-1) + \sqrt{\frac{2 \log(1/\delta)}{T_i(t-1)}}$

- 1 Choose each action once
- 2 Choose the action maximising

$$A_t = \operatorname{argmax}_i \hat{\mu}_i(t-1) + \sqrt{\frac{2 \log(t^3)}{T_i(t-1)}}$$

- 3 Goto 2

Optimism in the face of uncertainty

$$R_n = O \left(\sum_{i:\Delta_i > 0} \left(\Delta_i + \frac{\log(n)}{\Delta_i} \right) \right)$$

$$R_n = O \left(\sqrt{Kn \log(n)} \right)$$

- + Doesn't require knowledge of the gap or the horizon.
- + Results in near-optimal regret.

Thompson sampling

P_i is the posterior distribution (conditioned on the observed rewards) for arm i

$$\tilde{\mu}_i \sim P_i$$

$$A_t = \operatorname{argmax} \tilde{\mu}_i$$

Update P_{A_t}

- + Simple to implement. Only requires a sampling procedure
- + Theoretically, it results in near-optimal regret.
- + Often works better than UCB in practice.

- In some variants, it tends to over-explore.

Structured Bandits

- Arms (choices) can be related by a structural assumption on the action space or according to their corresponding features. Eg: Items in a Rec-sys.
- In problems with large number of arms, learning about each arm separately is inefficient.

- **Contextual Bandits:** Each arm j has a feature vector x_j and there exists θ^*

$$\mathbb{E}[\text{reward for arm } j] = h(x_j, \theta^*)$$

- **Linear Bandits:** $h(x, \theta) = \langle x, \theta \rangle$
- **Combinatorial Bandits:** The space of arms are related according to a combinatorial constraint.

Contextual Bandits

UPDATE: $\mathcal{L}_t(\theta) = \sum_{i \in \mathcal{D}_t} \log [\mathcal{P}(y_i | x_i, \theta)]$

$$\hat{\theta}_t \in \arg \max_{\theta} \mathcal{L}_t(\theta)$$

Linear Bandits:

$$R_n = \mathbb{E} \left[\sum_{t=1}^n \max_{a \in \mathcal{A}_t} \langle \mathbf{a}, \theta_* \rangle - X_t \right]$$

(Non)-Linear Bandits

Epsilon-Greedy

$j_t \sim \text{Uniform}\{1, 2, \dots, K\}$ (With probability ε)

$j_t = \arg \max_j \langle \mathbf{x}_j, \hat{\theta}_t \rangle$ (With probability $1 - \varepsilon$)

- $O(n^{2/3})$ regret
- + Easy to extend for non-linear bandits

LinUCB

$$j_t = \arg \max_j \left[\langle \mathbf{x}_j, \hat{\theta}_t \rangle + c \cdot \sqrt{\mathbf{x}_j^\top M_t^{-1} \mathbf{x}_j} \right]$$

$$\sqrt{8dn\beta_n \log \left(\frac{\text{trace}(V_0) + nL^2}{d \det^{1/d}(V_0)} \right)}$$

- Don't know how to construct confidence intervals for complex functions

(Non)-Linear Bandits

Thompson sampling

$$\tilde{\theta} \sim \mathcal{P}(\theta | \mathcal{D}_t)$$

$$j_t = \arg \max_j \langle \mathbf{x}_j, \tilde{\theta} \rangle$$

- + $O(d n^{\{1/2\}})$ regret
- + Can use approximate sampling procedures for complex functions

Bootstrapping

$$\tilde{\mathcal{L}}(\theta) = \sum_{i \in \tilde{\mathcal{D}}_j} \log [\mathcal{P}(y_i | x_i, \theta)]$$

$$\tilde{\theta}_j \in \arg \max_{\theta} \tilde{\mathcal{L}}(\theta)$$

- Not well developed theory.
- + Need to compute only point estimates.

Bandits everywhere!

- Adversarial Bandits (relaxing assumption 1)
- Gaussian process Bandits (relaxing assumption 2)
- Restless Bandits (relaxing assumption 3)
- Rotting Bandits
- Duelling Bandits
- Firing Bandits
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Difference objective functions:

Best-arm identification

Bayesian bandits