

# Design Studies

Lecture 3 CPSC 533C, Fall 2004

Mon Sep 20 2004

Tamara Munzner

# Papers Covered

Cluster and Calendar based Visualization of Time Series Data.  
Jarke J. van Wijk and Edward R. van Selow, pp 4–9  
Proc. InfoVis 99.

Using Multilevel Call Matrices in Large Software Projects.  
Frank van Ham,  
Proc. InfoVis 2003, pp 227–232

Constellation: Linguistic Semantic Networks  
Tamara Munzner,  
Interactive Visualization of Large Graphs and Networks (PhD  
thesis) Chapter 5, Stanford University, 2000, pp 87–122

# Design Study

describe task

justify solution

refine until satisfied

# Design Study Definition

Design study papers explore the choices made when applying infovis techniques in an application area, for example relating the visual encodings and interaction techniques to the requirements of the target task. Although a limited amount of application domain background information can be useful to provide a framing context in which to discuss the specifics of the target task, the primary focus of the case study must be the infovis content. Describing new techniques and algorithms developed to solve the target problem will strengthen a design study paper, but the requirements for novelty are less stringent than in a Technique paper.

InfoVis03 CFP, [[infovis.org/infovis2003/CFP](http://infovis.org/infovis2003/CFP)]

# Time-series Data Analysis

data: N pairs of (value, time)

- N large: 50K

tasks

- find standard day patterns
- find how patterns distributed over year, week, season
- find outliers from standard daily patterns
- want overview first, then detail on demand

possibilities

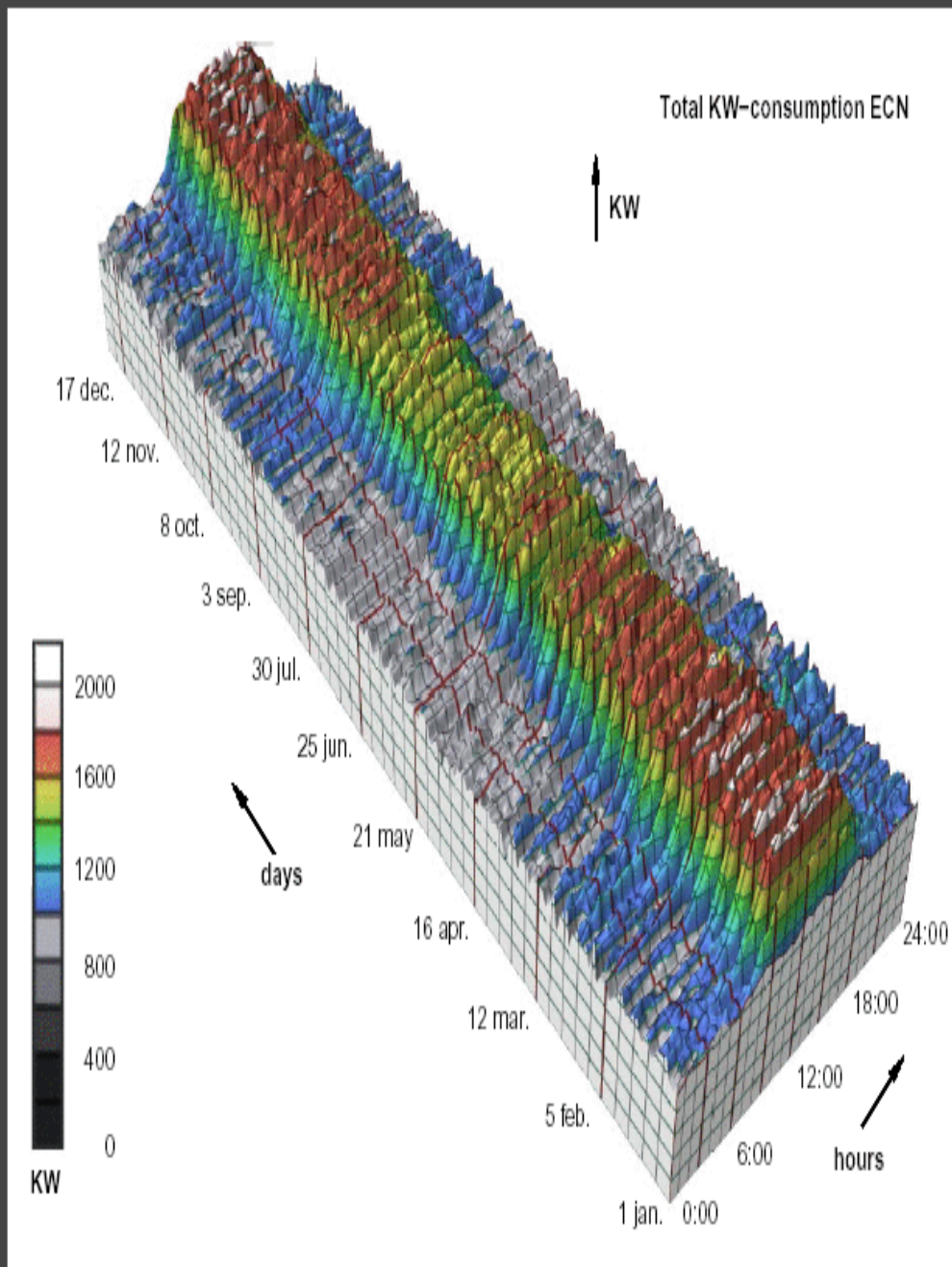
- predictive mathematical models
  - details lost, multiscale not addressed
- scale-space approaches (wavelet, fourier, fractal)
  - hard to interpret, known scales lost
- 3D mountain: x hours, y value, z days

excellent example, emulate for project writeups! 5

# 3D Time-series Data

3D extrusion pretty but not useful

- daily, weekly patterns hard to see



# Hierarchical Clustering

start with all M day patterns

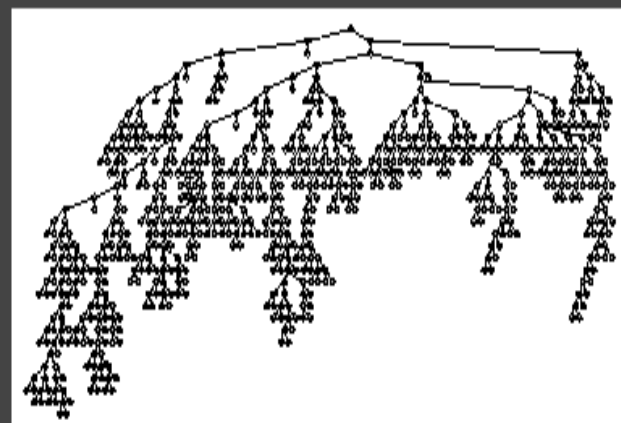
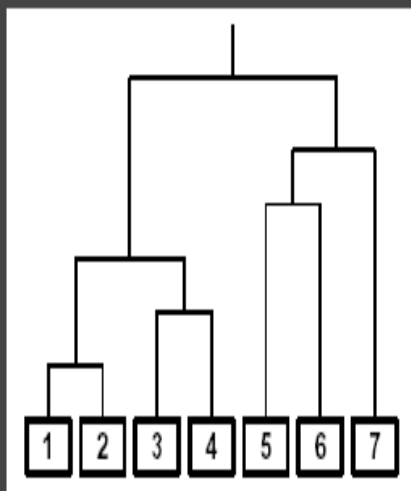
- compute mutual differences, merge most similar: M-1
- continue up to 1 root cluster

result: binary hierarchy of clusters

choice of distance metrics

dendrogram display common

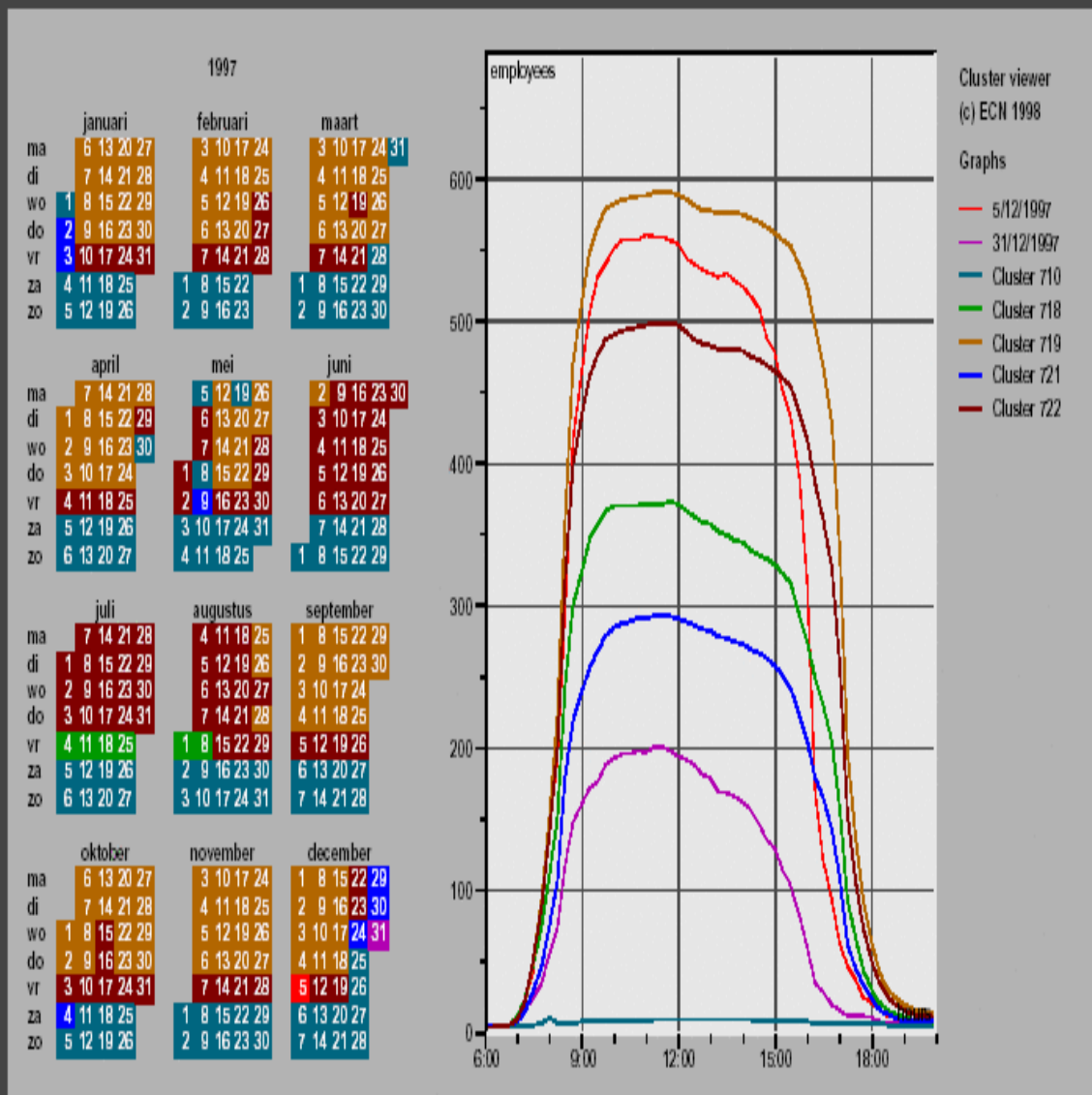
- but shows structure of hierarchy, not time distribution



# Link Clusters and Calendar

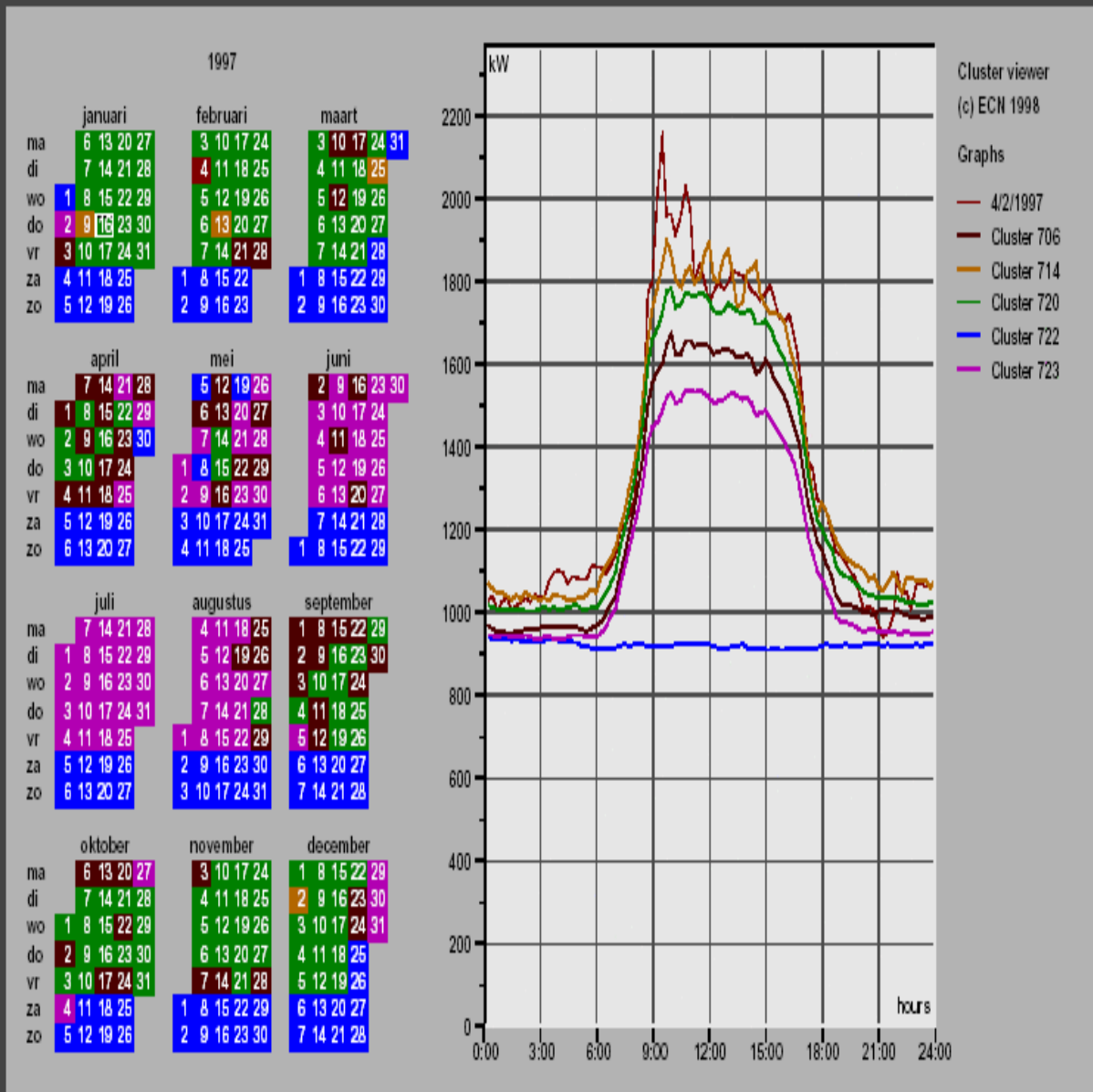
2D linked clusters–calendars shows patterns

- number of employees:
- office hours, fridays in/and summer, school break
- weekend/holidays, post–holiday, santa claus





# Power Consumption



[van Wijk and van Selow, Cluster and Calendar based Visualization of Time Series Data, InfoVis99, Figure 5, [citeseer.nj.nec.com/vanwijk99cluster.html](http://citeseer.nj.nec.com/vanwijk99cluster.html)]

# van Wijk Lessons

derived space: clusters

visual representation of time: calendar

- linked display
- interactive exploration

clear task analysis guided choices

- reject standard 3D extrusion
- reject standard dendrogram

critique

- color choice not so discriminable  
especially legend

# Multilevel Call Matrices, van Ham

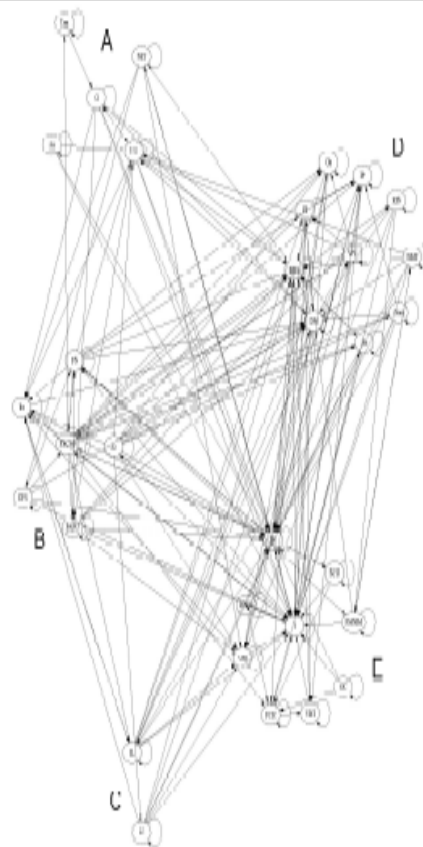
large software project, implementation vs. spec

link matrix vs. node network

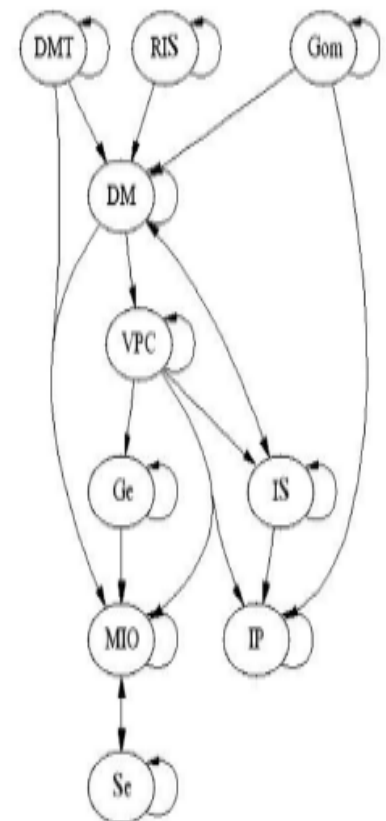
matrix



force-directed



layered subset



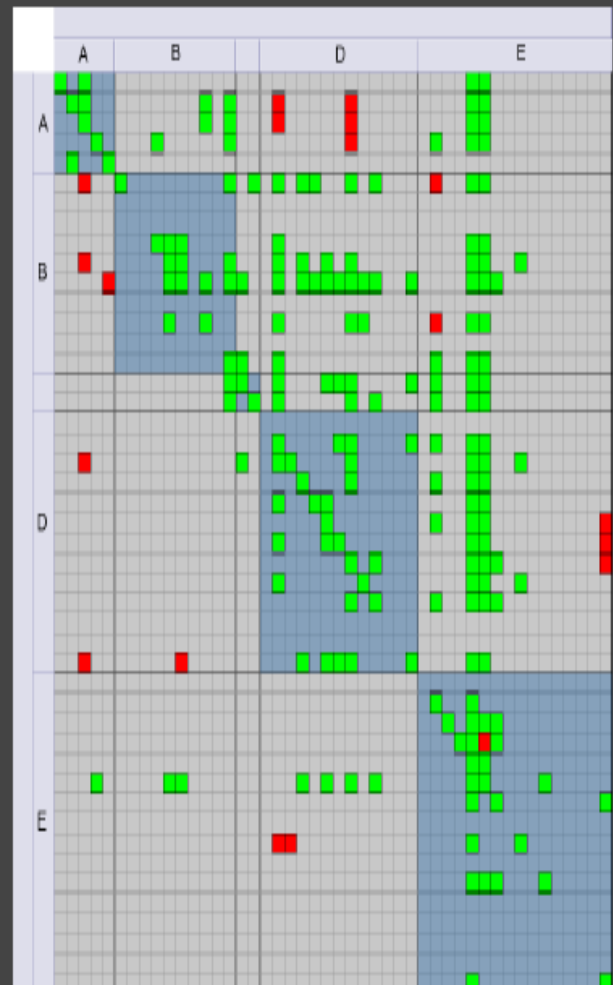
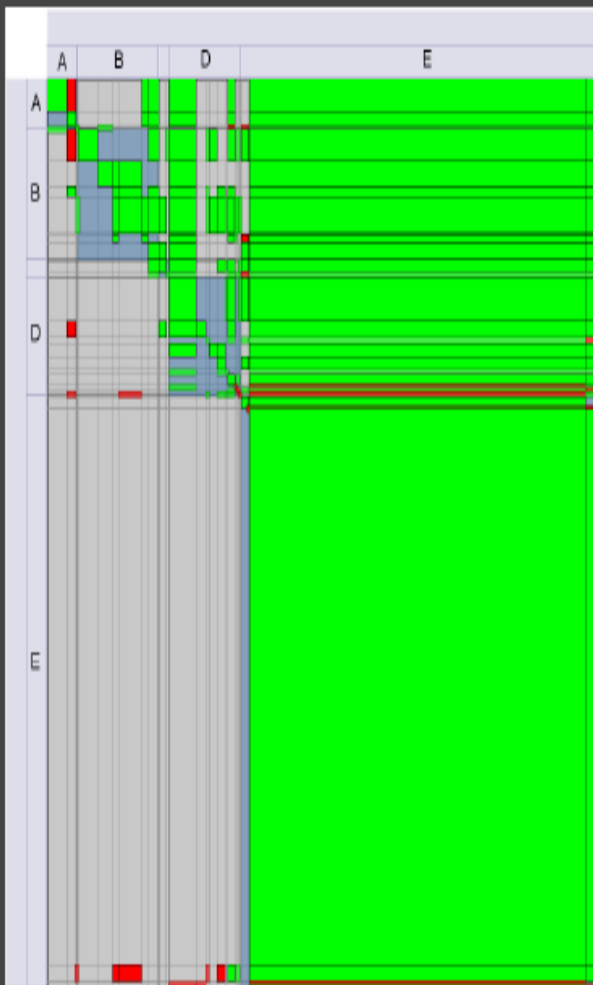
# Matrices

uniform, recursive, stable

subdivide by

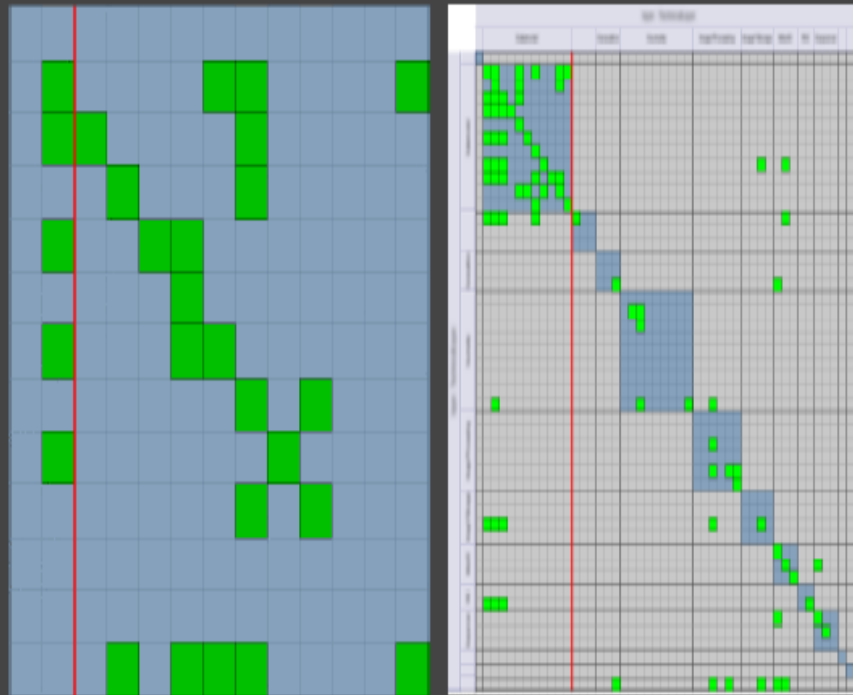
total component count

visible subcomponent count

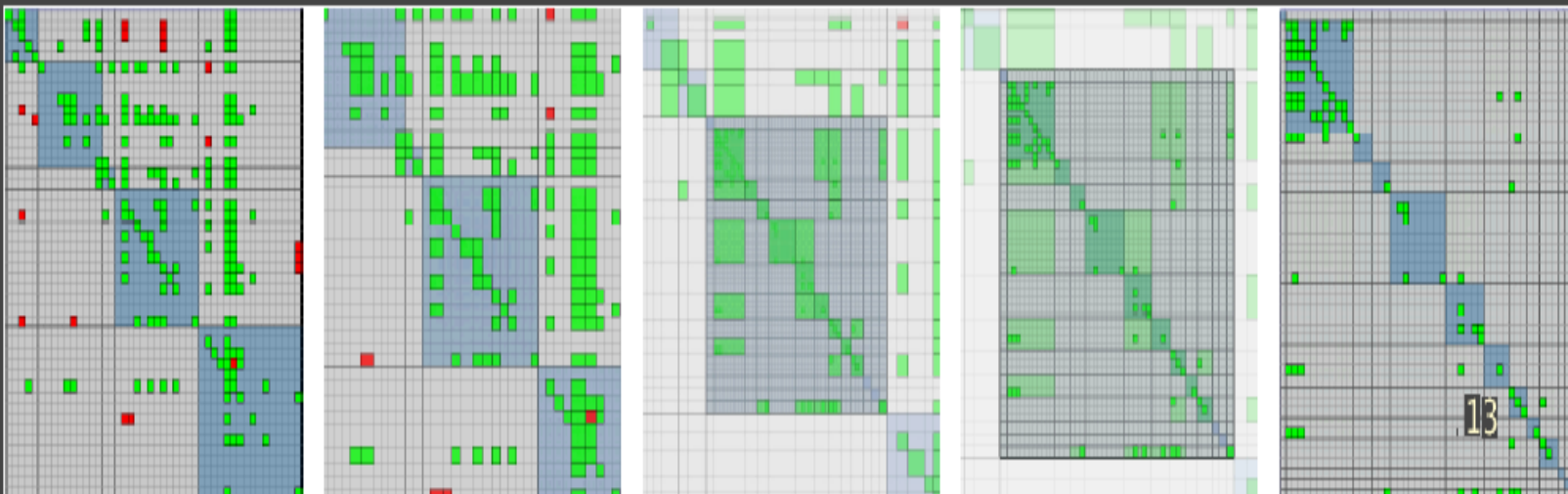


# Zooming

abstraction levels



linear interpolation plus crossfade  
trajectories: will read van Wijk 03 in week 6

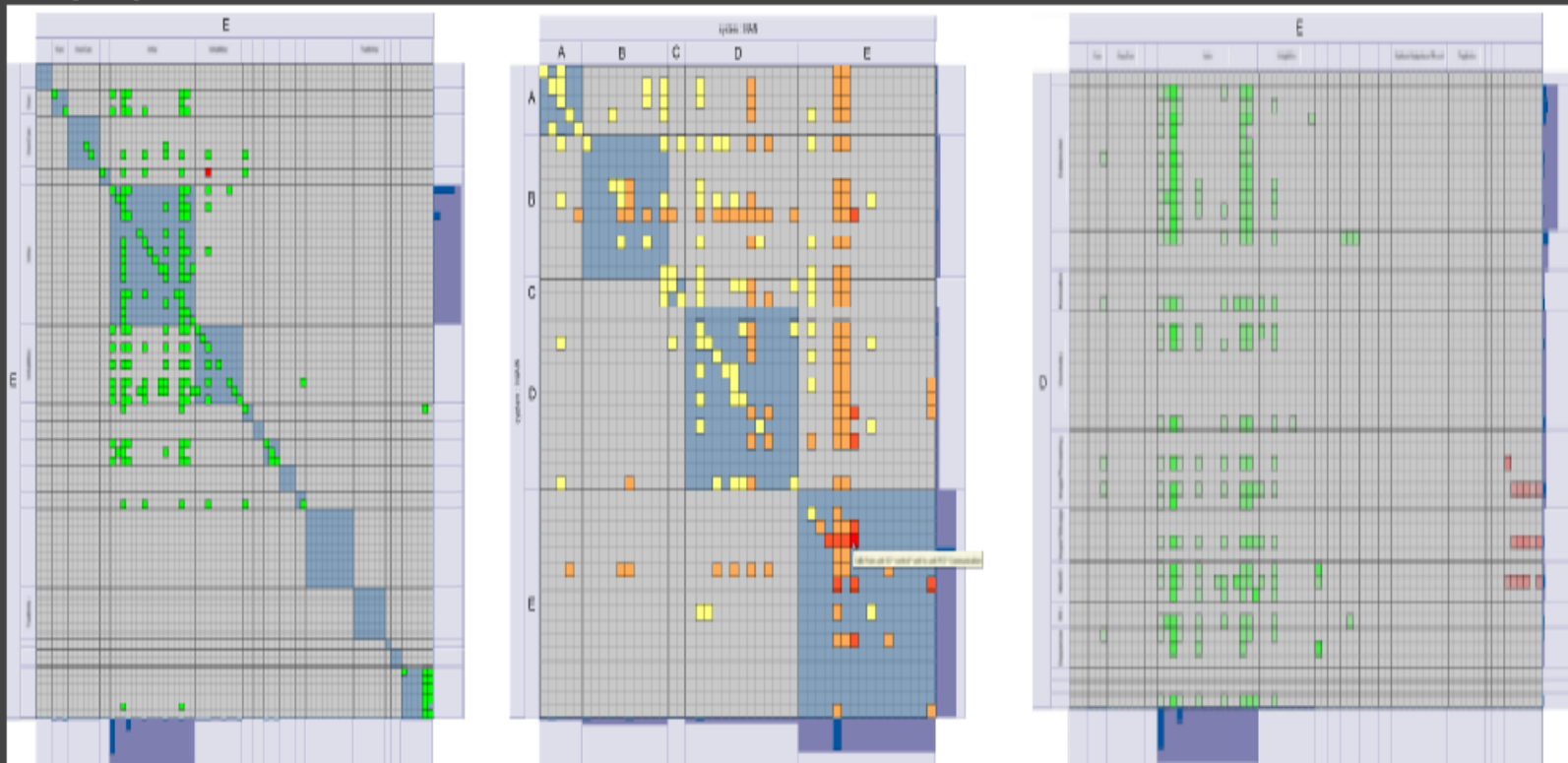


# Additional Encoding

color:  
call allowed  
by spec

color:  
local region  
closest red

transparency:  
call density



histograms: size distribution

# Tasks Successfully Supported

visual categorization

- i.e. libraries with mostly incoming calls

previous summary shown to be incomplete

spotting unwanted calls

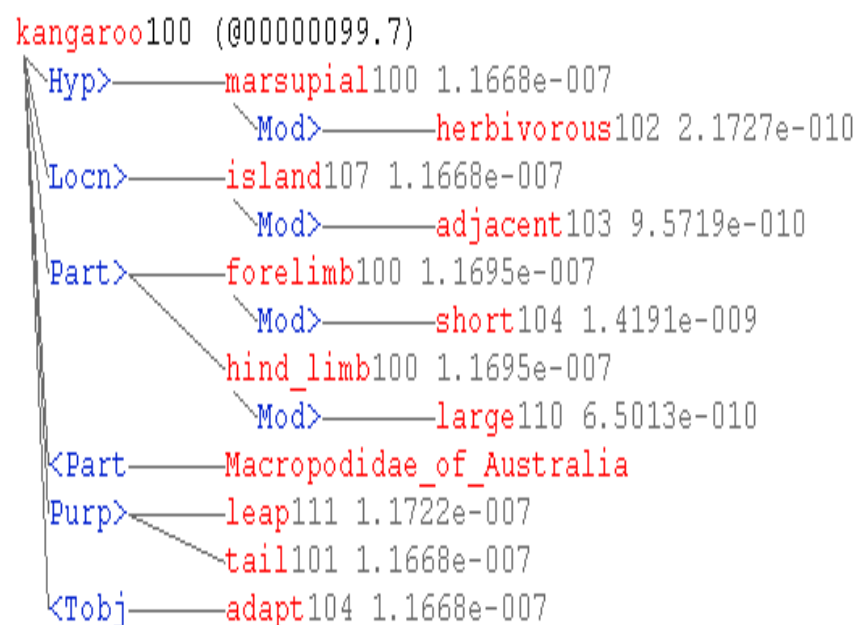
determining component dependencies

# Linguistic Networks, Munzner

data: MindNet query results

definition graph

- dictionary entry sentence
- nodes: word senses
- links: relation types





# Semantic Network

definition graphs used as building blocks

unify shared words

large network

- millions of nodes
- grammar checking now, translation future
- global structure known: dense

probes return local info

# Path Query

best N paths between two words

words on path itself

```
kangaroo100—Part→forelimb100—Mod→short104—Join→short←Mod—tail100
```

definition graphs used in computation

```
kangaroo100 (vole101 tapir100 sharp-tailed_grouse100 scut100 r  
pitta100 partridge104 lynx100 lo  
kingfisher100 horned_toad100 haw  
bobtail101 bobtail100 bobcat100  
Scottish_terrier100)
```

# Task: Plausibility Checking

paths ordered by computed plausibility

researcher hand-checks results

- high-ranking paths believable?
- believable paths high-ranked?
- are stop words all filtered out?

# Top 10 Paths Kangaroo->Tail

```

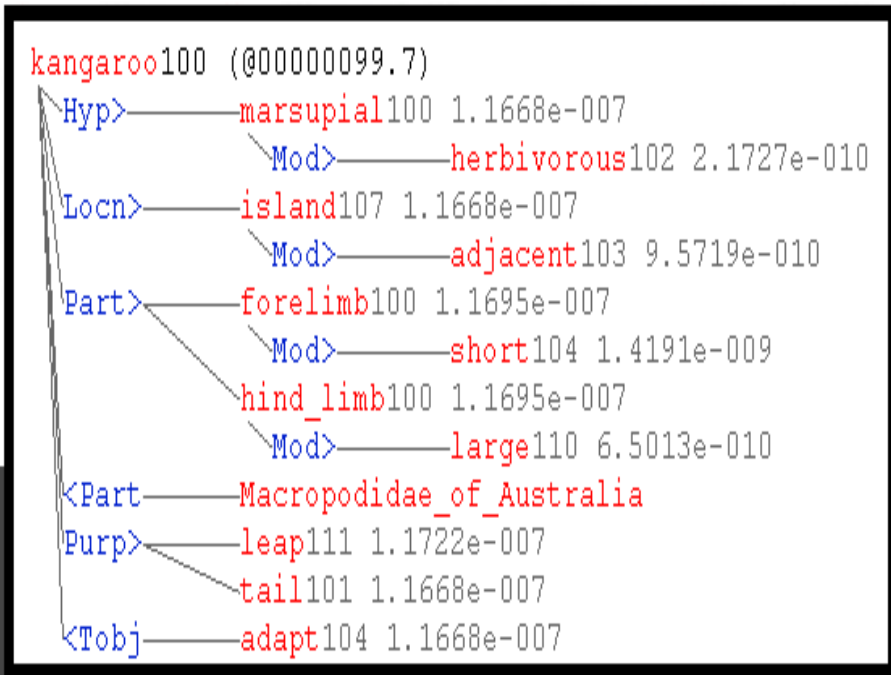
Natural Language Processor [Ansi, Debug, BigSys]
File Analyze... Command... Display Choose Explain Tools Options Window Help
Graph - Path - "kangaroo" "tail"

Number of paths: 10

Similarity score: 0.00068368 (< 0.0015 - the words are not similar)

1 1.1668e-007 kangaroo100—Purp→tail101 kangaroo100
2 6.4417e-014 kangaroo100—Hyp→marsupial100←Hyp—Tasmanian_devil100—Part→tail101 kangaroo100 Tasmanian_devil100
3 4.9545e-014 kangaroo103—Hyp→animal109—Part→tail101 kangaroo103 (taper103 tail127 tail111
tag114 switch115 dock111 chipmunk102)
4 4.2954e-014 kangaroo100—Hyp→marsupial100←Hyp—cuscus100—Part→tail101 kangaroo100 cuscus100
5 1.2972e-014 kangaroo100—Part→forelimb100—Mod→short104—Join→short←Mod—tail100 kangaroo100 (vole101 tapir100 s
sharp-tailed_grouse100 scut100 r
pitta100 partridge104 lynx100 lo
kingfisher100 horned_toad100 haw
bobtail101 bobtail100 bobcat100
Scottish_terrier100)
6 5.6234e-015 kangaroo100 (phalanger100 ermine
7 2.4774e-015 kangaroo100 (@000000099.7) tail111
chipmunk102)
8 1.5560e-015 Hyp>—marsupial100 1.1668e-007 Old_English_sheepdo
9 1.5488e-015 Locn>—island107 1.1668e-007 wolverine100
10 1.1220e-015 Mod>—adjacent103 9.5719e-010 by100 rock_wallaby
Part>—forelimb100 1.1695e-007
Mod>—short104 1.4191e-009
hind_limb100 1.1695e-007
Mod>—large110 6.5013e-010
<Part—Macropodidae_of_Australia
Purp>—leap111 1.1722e-007
tail101 1.1668e-007
<Tobj—adapt104 1.1668e-007

```



# Goal

create a unified view of relationships between paths and definition graphs

- shared words are key
- thousands of words (not millions)

special purpose algorithm debugging tools

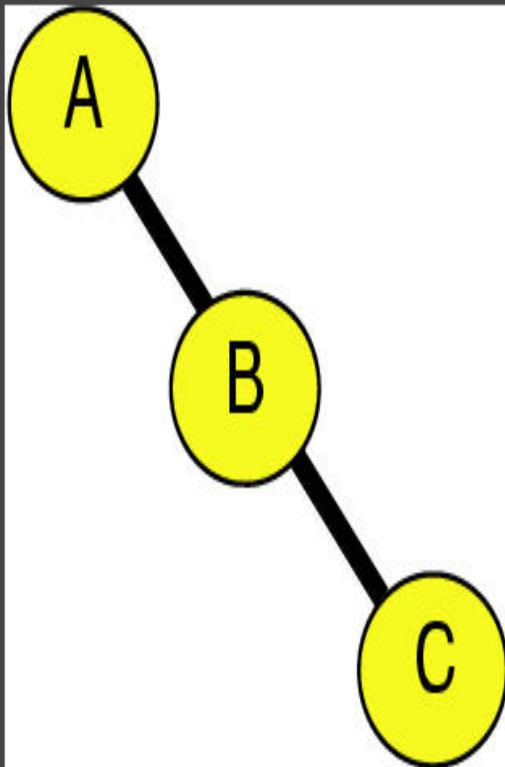
- not understand structure of English

# Constellation Video

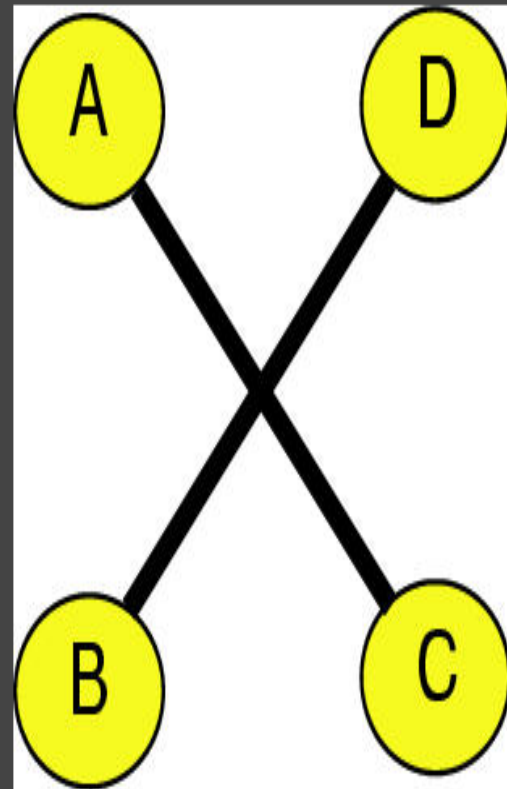
# Traditional Layout

avoid crossings

reason: avoid false attachments



ambiguity



artifact salience





# Constellation Semantic Layout

novel layout algorithm

- paths as backbone, definition graphs attached
- curvilinear grid
- iterative design for maximum semantics with reasonable information density

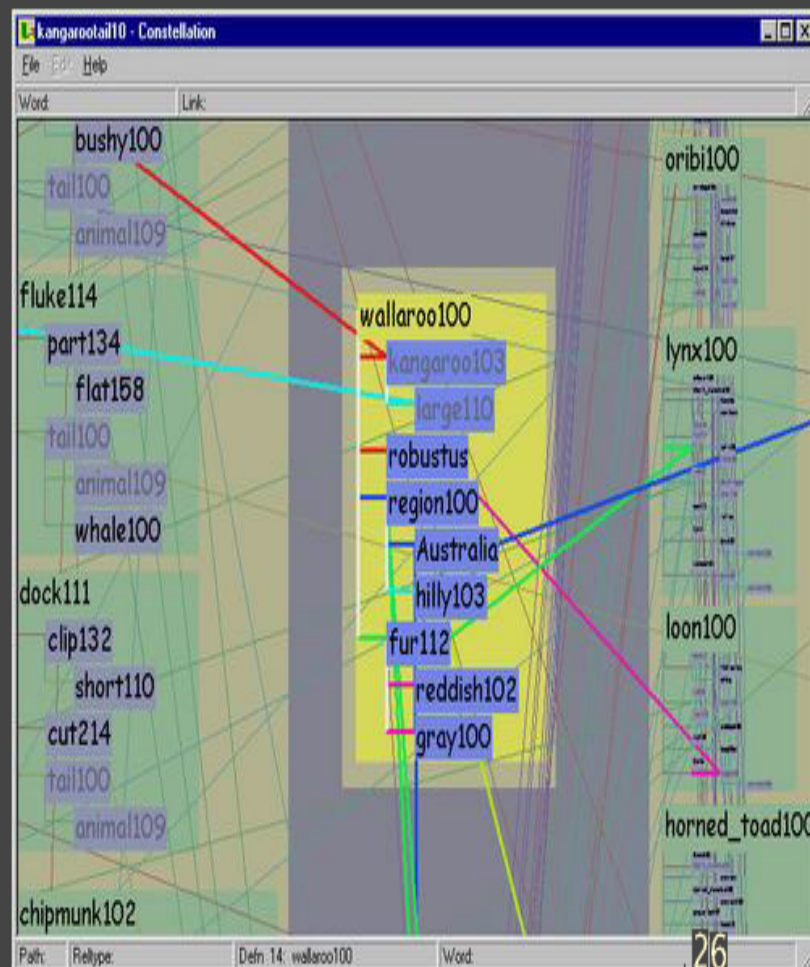
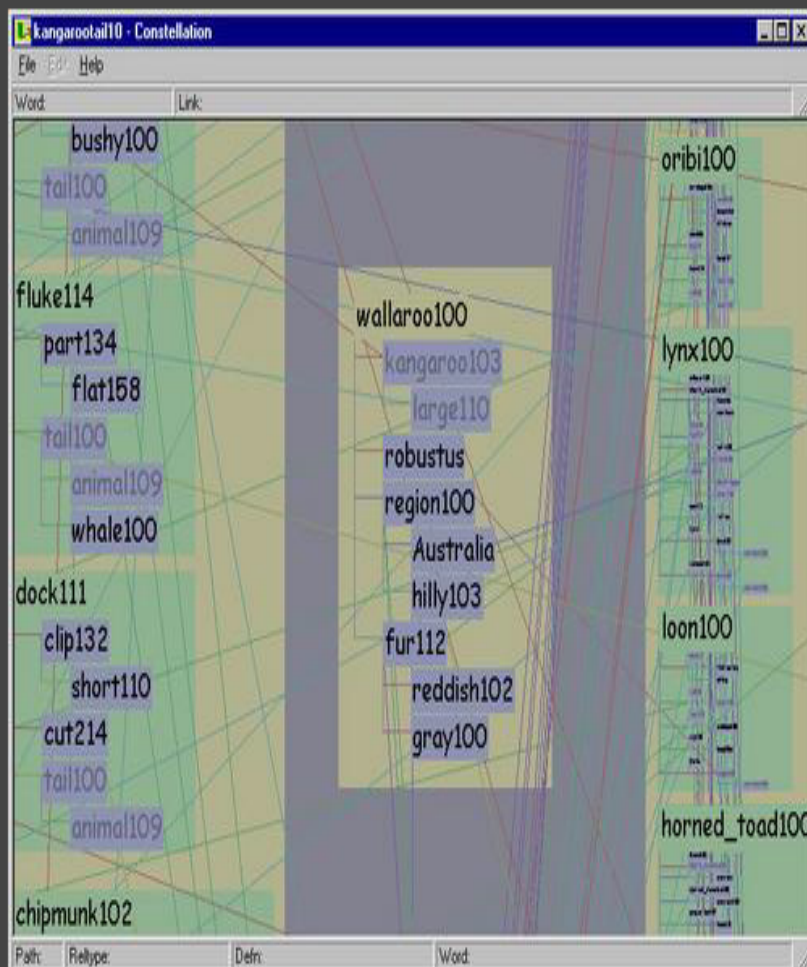
allow crossings for long-distance proxy links

# Selective Emphasis

highlight sets of boxes and edges

- interaction
- additional perceptual channels

avoid **perception** of false attachments



# Hidden State

avoid hidden state

- change salience instead of toggle drawing

why? closed world assumption

- implicit assumption: if not visible, doesn't exist
- easy to forget previous actions

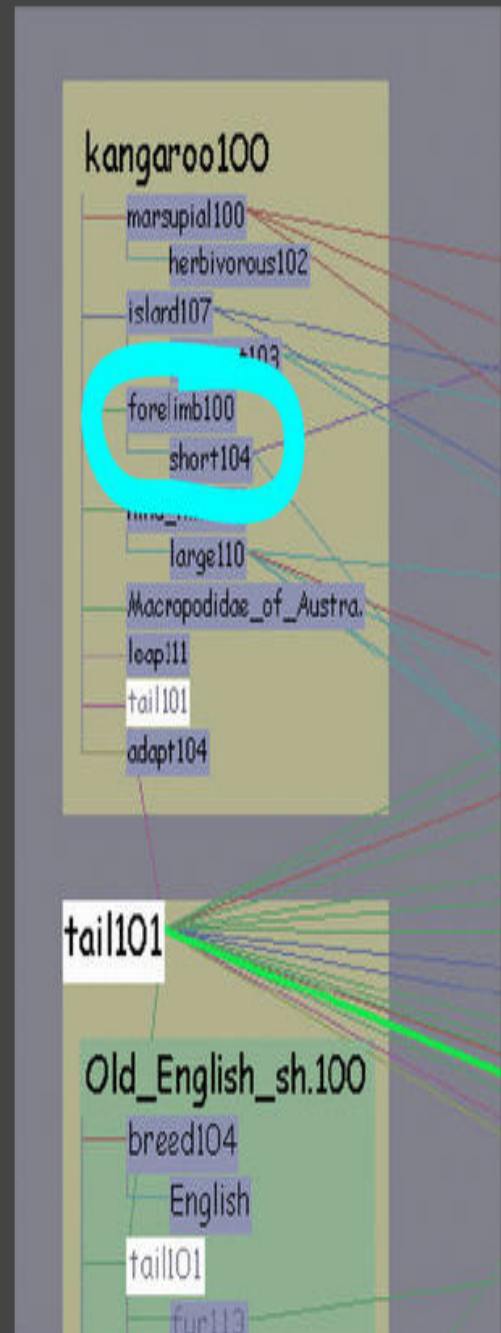
draw false negative conclusions





# Information Density

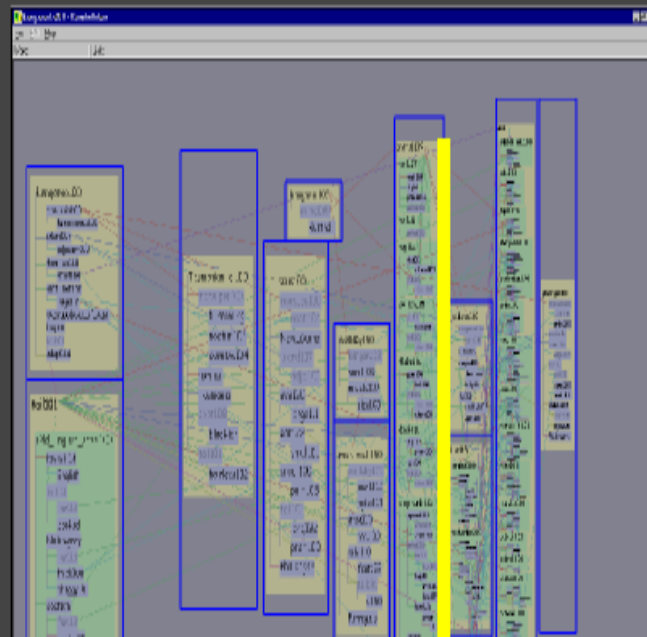
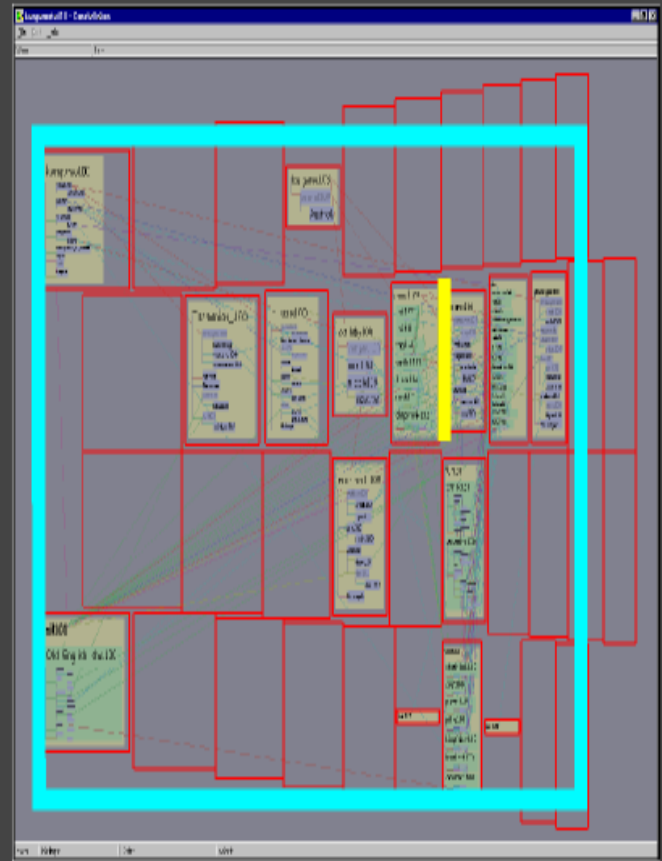
design tradeoff with visual salience





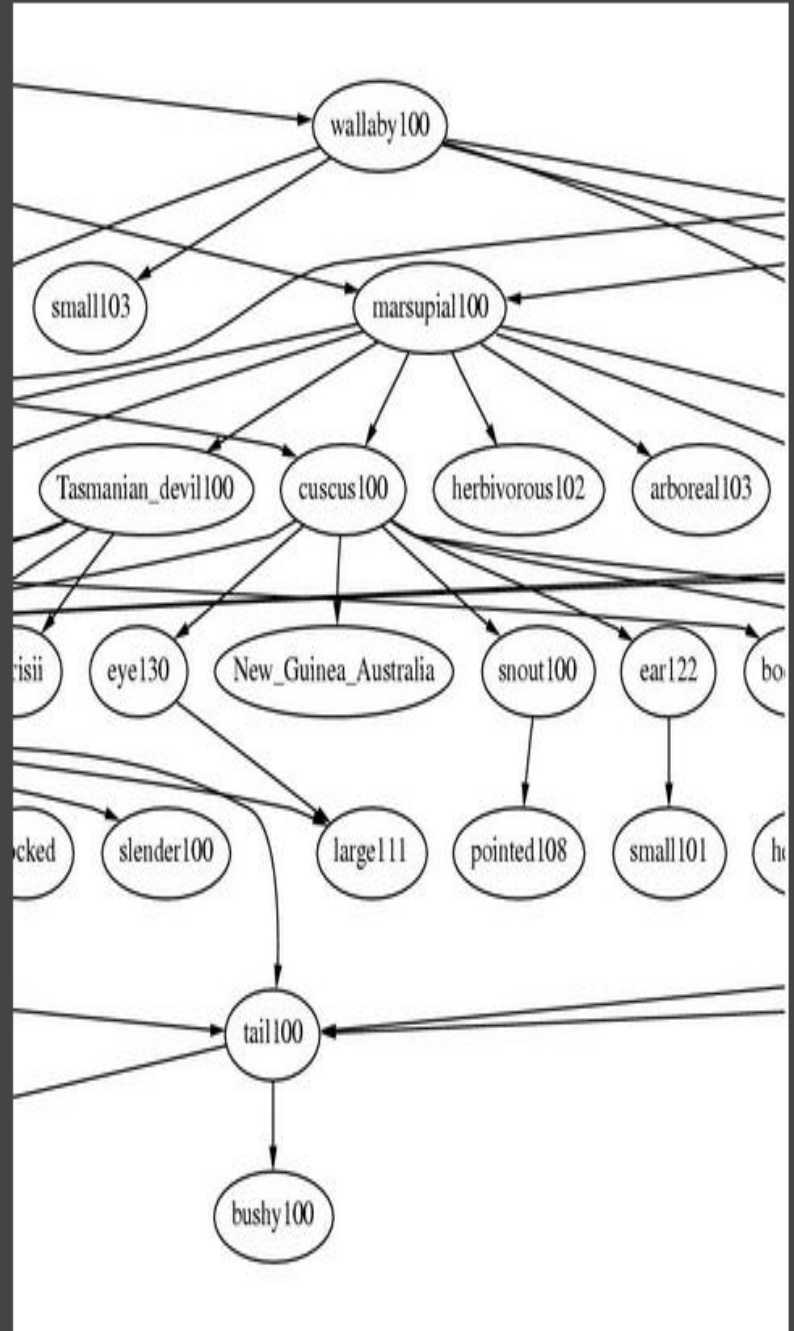
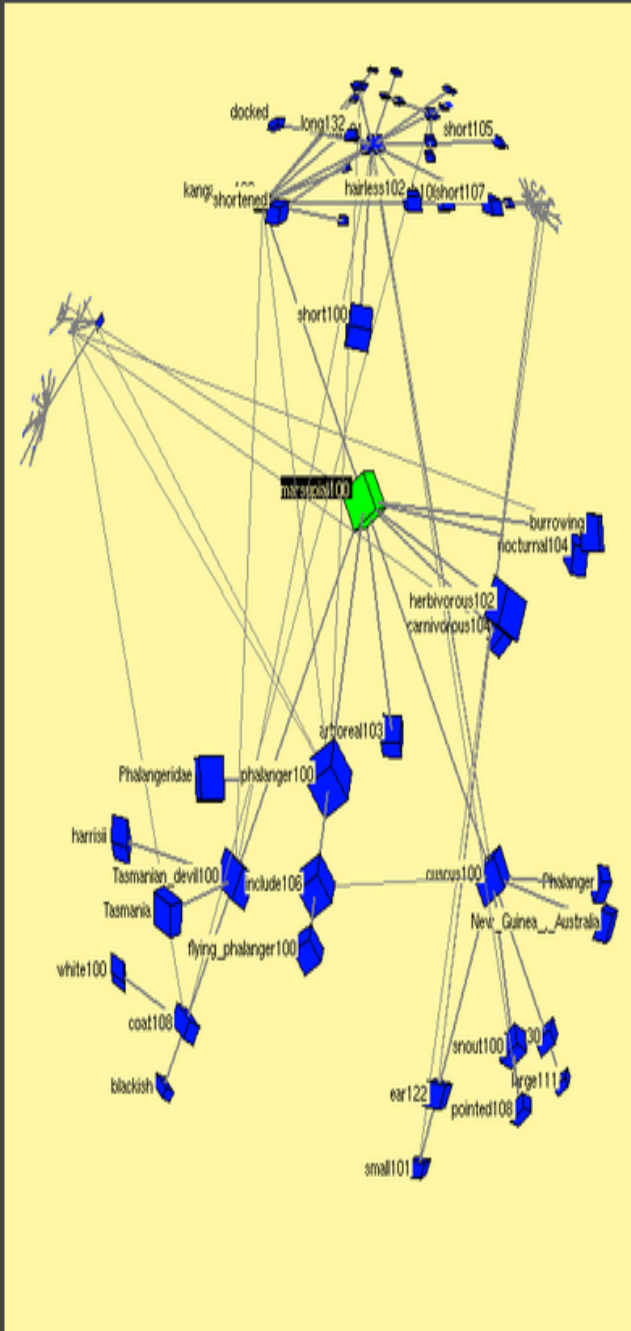
# Information Density

## grid adjustment



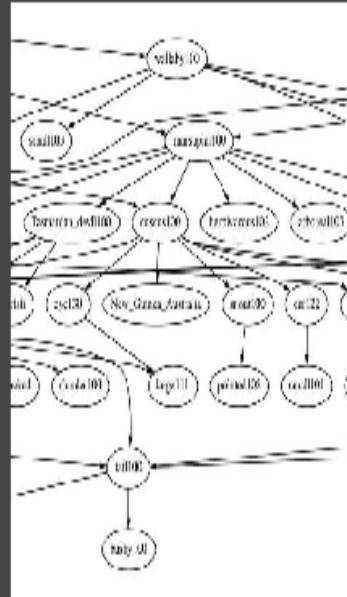
# Task-oriented design

previous methods

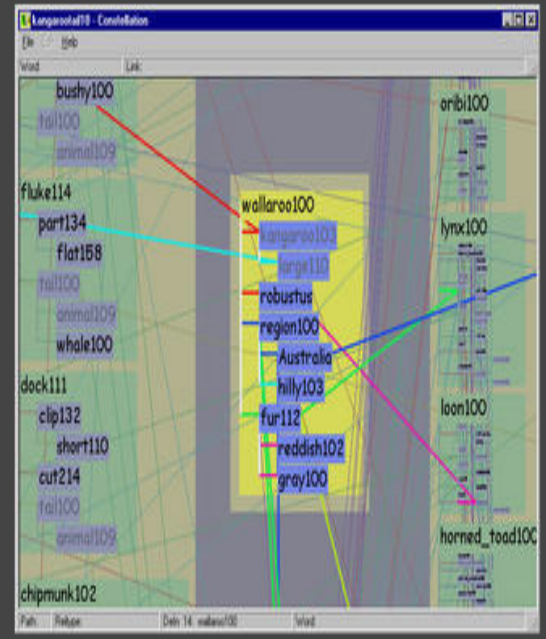




# Task-oriented design



task-specific methods



[[graphics.stanford.edu/papers/munzner\\_thesis/html/node10.html#layoutefffig](http://graphics.stanford.edu/papers/munzner_thesis/html/node10.html#layoutefffig)]