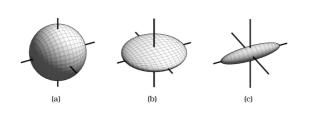
The Influence of Contour on Similarity

Johanna Fuchs, Petra Isenberg, Anastasia Bezerianos, Fabian Fischer, and Enrico Bertini

present by Kailun Zhang

Perception of Star Glyphs

What is a glyph?



Star Glyph



Primary Motivation



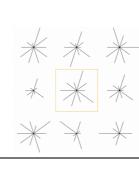


Experiment 1 - Research Question

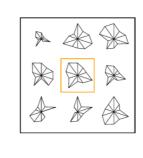
· Does contour affect people's perception of data similarity with star glyphs?

Experiment 1 - Definition

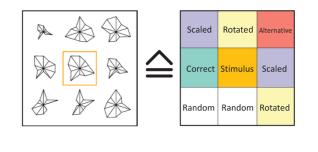
- · data similarity
 - $d1 = \{5,8,4\} \& d2 = \{4,9,4\}$
 - $d1 = \{5,8,4\} \& d3 = \{5,3,1\}$



Experiment 1 - Task Setup

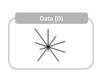


Experiment 1 - Task Setup



Experiment 1 - Experiment Design

factor 1 - contour variations (D,D+C,C)







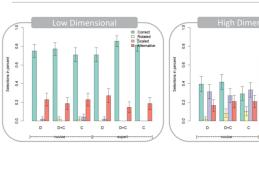


- factor 1 contour variations (D,D+C,C)
- · factor 2 dimensionalities (high, low)

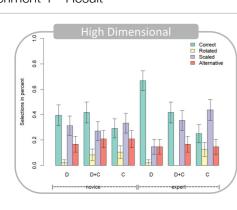
Experiment 1 - Experiment Design

- factor 1 contour variations (D,D+C,C)
- factor 2 dimensionalities (high, low)
- · factor 3 expertise (novice user, expert user)

Experiment 1 - Result

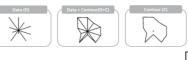


Experiment 1 - Result

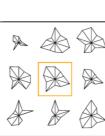


Experiment 1 - Discussion

· the negative effect of contour



 Judging shape rather than data similarity



Experiment 2 - Question

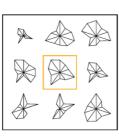
· If viewers do not know which similarity they are looking for, will they go with shape similarity or data similarity?

Experiment 2 - Experiment Design

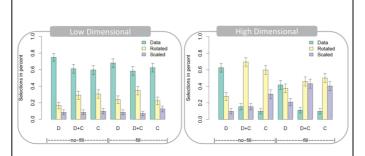
- factor 1 contour variations (D,D+C,C)
- factor 2 dimensionalities (high, low)
- · factor 3 filling types (Fill, No-Fill)



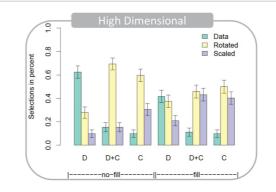
Experiment 2 - Task Setup



Experiment 2 - Result



Experiment 2 - Result



Experiment 2 - Discussion

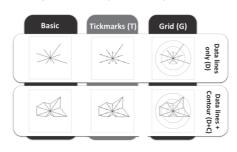
- · Natural tendency of people to judge glyphs
- · low-dimension: "data-centric"
 - · high-dimension + D: "data-centric"
- high-dimension + C (+ D) : "shape-centric"

Experiment 3 - Research Question

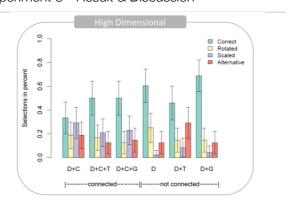
 Can we improve accuracy of data similarity by adding reference structures?

Experiment 3 - Experiment Design

- factor 1 contour variations (D,D+C)
- · factor 2 improvements (basic, T, G)



Experiment 3 - Result & Discussion



Experiment 3 - Result & Discussion

- · Strongly preferred
 - D+C
 - D+C+G
- · Hardest to use
 - · D 💥

Critics

- Methodology-wise
 - · Participant group
 - · Order effect of conditions
- · Content-wise
 - · Generalizability to other glyphs?
 - · Cut-off point in dimensionality

