Serendip

Topic Model-Driven Visual Exploration of Text Corpora

Eric Alexander, Department of Computer Science, University of Wisconsin-Madison

Joe Kohlmann, Department of Computer Science, University of Wisconsin-Madison

Robin Valenza, Department of English, University of Wisconsin-Madison

Michael Witmore, Folger Shakespeare Library in Washington, D.C.

Michael Gleicher, Member, IEEE, Department of Computer Science, University of Wisconsin-Madison



Serendipity

"The Three Princes of Serendip"



- Happy accidents
- Fate or extreme cleverness
- Research: How to make coincidence more likely?
- "The bohemian bookshelf" by Thudt et al

Promoting Serendipity

A. Thudt, U. Hinrichs, and S. Carpendale

"The bohemian bookshelf: supporting serendipitous book discoveries through information visualization" In *Proc. ACM Human Factors in Computing Systems*

- Providing multiple access points
- Highlighting adjacencies
- Offering flexible pathways for exploration
- Enticing curiosity and playfulness

Three Views

- CorpusViewer: Re-orderable matrix
- TextViewer: Examination within one document
- RankViewer: Examine specific words

CorpusViewer

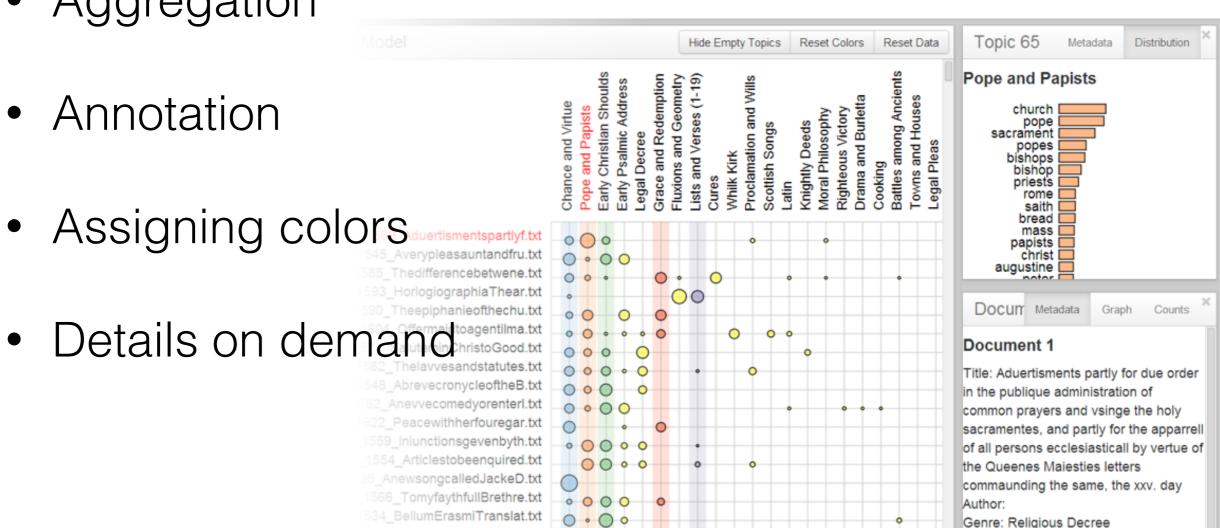


Features combatting scale

Ordering

Poetry Sermons

Aggregation



34 YedyalogecalledFunus.txt

40 Adialogeorcommunicat.txt

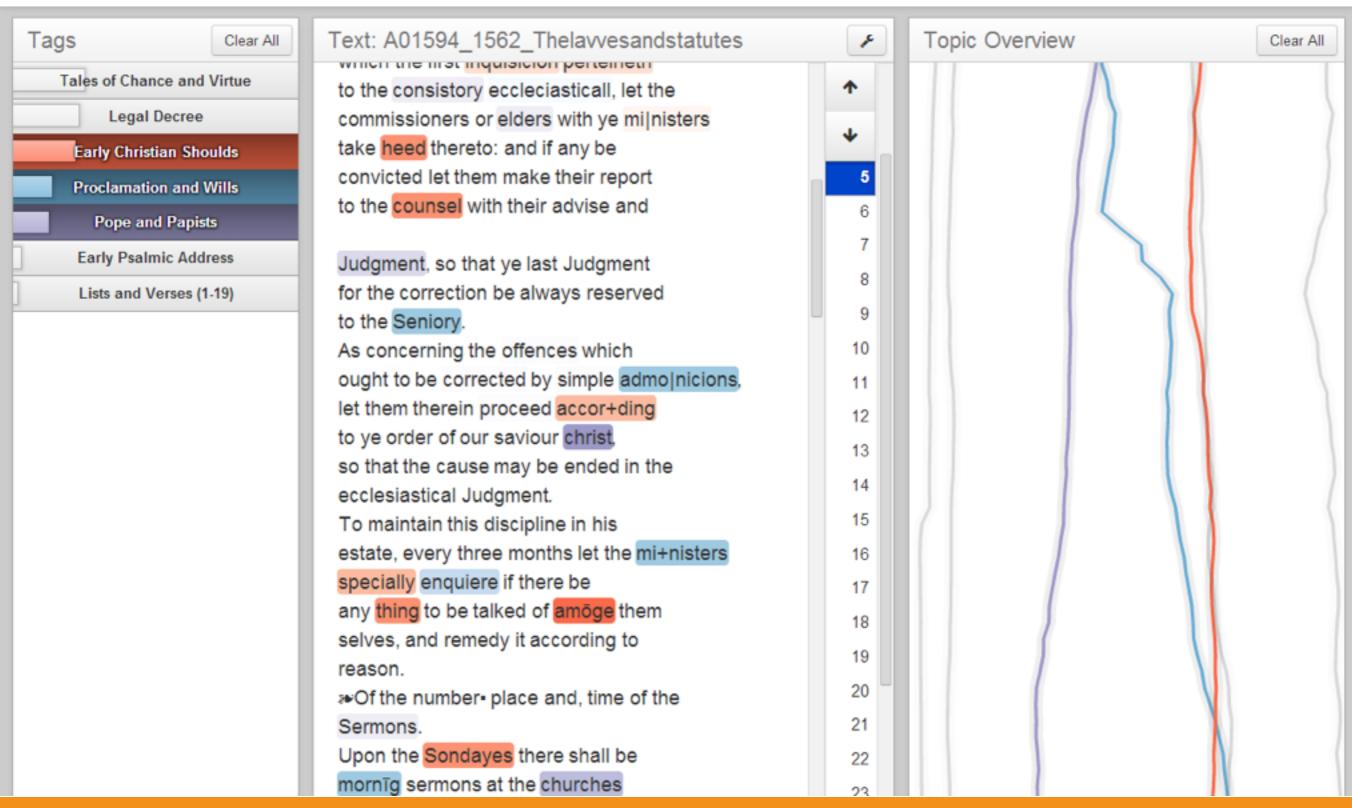
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Publisher: By Reginalde Wolfe,

Group: 1560

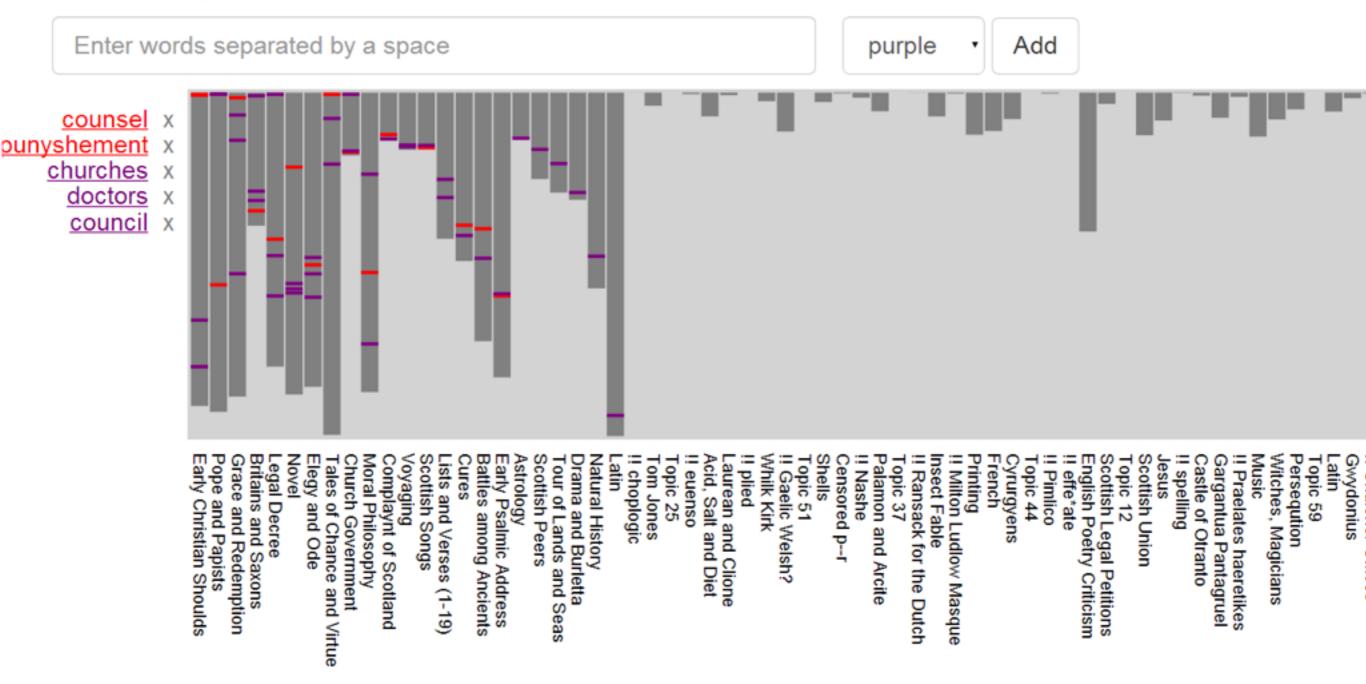
Token Count: 2967

TextViewer



RankViewer

Serendip Word Rankings



How are the factors for Serendipity implemented?

- Multiple access points: 3 Views, Ordered to user's liking
- Highlighting adjacencies: Through ordering and vis
- Flexible pathways: Jumping between views
- Curiosity and playfulness: Interaction & Discovery

2 use cases

Vis Abstracts

1127 abstracts

From SciVis, InfoVis, VAST, BioVis, and PacificVis papers from 2007-2013 each 30 to 389 words

Early Modern Literature

1080 digitized texts

From English literature published between 1530 to 1799 each few hundred words to few hundred pages

Formal evaluation still due

- To confirm serendipitous discoveries across multiple scales of data and abstraction
- Problem: How to evaluate serendipity?
- Long-term user studies needed

Discussion

+ strengths

- Suitable for any document and corpus size
- Three layers (whole corpus, single document, single words)
- Simple but effective visualizations
- Easily accessible (Online tool; though topic modelling part still due)

- weaknesses

- Not for quick exploration
- Sceptical about serendipitous discoveries

System	Serendip
What	Data
	Document collection (Text, Metadata, Topics)
Why	Tasks
	Explore document collections
	Facilitate serendipitous discoveries
How	Encode
	Reorderable matrix, line graph, bar graph
	Reduce
	Aggregation, Ordering
	Manipulate
	Order, Color, Annotate, Details-on-Demand
Scale	Up to ~1,000 Documents (various length)