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# Optimal Stopping

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27<sup>th</sup> Feb 2007

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# Overview

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- What?
- How?
- Example
- References

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# WHY?

- **House selling:** You have a house and wish to sell it. Each day you are offered  $X_n$  for your house, and pay  $k$  to continue advertising it. If you sell your house on day  $n$ , you will earn  $y_n$ , where  $y_n = (X_n - nk)$ . You wish to maximise the amount you earn by choosing a stopping rule.
- **Secretary Problem:** You are observing a sequence of objects which can be ranked from best to worst. You wish to choose a stopping rule which maximises your chance of picking the best object.

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# WHAT?

## (Problem Definition)

- Stopping Rule is defined by two objects
  - A sequence of random variables,  $X_1, X_2, \dots$ , whose joint distribution is assumed known
  - A sequence of real-valued reward functions,  
$$y_0, y_1(x_1), y_2(x_1, x_2), \dots, y_\infty(x_1, x_2, \dots)$$
- Given these objects, the problem is as follows:
  - You are observing the sequence of random variables, and at each step  $n$ , you can choose to either stop observing or continue
  - If you stop observing, you will receive the reward  $y_n$
  - You want to choose a stopping rule  $\phi$  to maximize your expected reward (or minimize the expected loss)

# Stopping Rule

- Stopping rule  $\phi$  consists of sequence

$$\phi = (\phi_0, \phi_1(x_1), \phi_2(x_1, x_2), \dots)$$

- $\phi_n(x_1, \dots, x_n)$  : probability you stop after step  $n$
- $0 \leq \phi_n(x_1, \dots, x_n) \leq 1$
- If  $N$  is random variable over  $n$  (time to stop), the probability mass function  $\psi$  is defined as

$$\psi = (\psi_0, \psi_1, \psi_2, \dots, \psi_\infty)$$

$$\psi_n(x_1, \dots, x_n) = P(N = n / X_1 = x_1, \dots, X_n = x_n)$$

$$\Rightarrow \psi_n(x_1, \dots, x_n) = \left[ \prod_{j=1}^{n-1} (1 - \phi_j(x_1, \dots, x_j)) \right] \phi_n(x_1, \dots, x_n)$$

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# HOW?

## (Solution Framework)

- So, the problem is to choose stopping rule  $\phi$  to maximize the expected return,  $V(\phi)$ , defined as

$$V(\phi) = E \sum_{j=0}^{\infty} \{ \psi_j(X_1, \dots, X_j) * y_j(X_1, \dots, X_j) \}$$

$j = \infty$  if we never stop (infinite horizon)

$j = T$  if we stop at  $T$  (finite horizon)

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# Optimal Stopping in Finite Horizon

- Special case of general problem, by setting

$$y_{T+1} = y_{T+2} = \dots y_{\infty} = -\infty$$

- Use DP algorithm

$$V_T = y_T(x_1, \dots, x_T)$$

$$V_j(x_1, \dots, x_j) = \max\{y_j(x_1, \dots, x_j), E(V_{j+1}(x_1, \dots, x_{j+1}))\}$$

- Here,  $V_j(x_1, \dots, x_j)$  represents the maximum return one can obtain starting from stage  $j$  having observed  $X_1=x_1, \dots, X_j=x_j$ .

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# The Classical Secretary Problem (CSP)

- Aka marriage problem, hiring problem, the sultan's dowry problem, the fussy suitor problem, and the best choice problem
- Rules of the game:
  - There is a single secretarial position to fill.
  - There are  $n$  applicants for the position,  $n$  is known.
  - The applicants can be ranked from best to worst with no ties.
  - The applicants are interviewed sequentially in a random order, with each order being equally likely.
  - After each interview, the applicant is accepted or rejected.
  - The decision to accept or reject an applicant can be based only on the relative ranks of the applicants interviewed so far.
  - Rejected applicants cannot be recalled.
  - The object is to select the best applicant. Win: If you select the best applicant. Lose: otherwise
- Note: An applicant should be accepted only if it is relatively best among those already observed

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# CSP – Solution Framework

- A relatively best applicant is called a **candidate**
- Reward Function
  - $y_j(x_1, \dots, x_n) = j/n$  if applicant  $j$  is a candidate,
  - $= 0$  otherwise
- Lets say the interviewer rejects the first  $r-1$  applicants and then accept the next relatively best applicant. We wish to find the optimal  $r$

# CSP – Solution Framework Cont.

Probability that the best applicant is selected is

$$\begin{aligned}P_r &= \sum_{k=r}^n P(k^{\text{th}} \text{ applicant is best and selected}) \\&= \sum_{k=r}^n P(k^{\text{th}} \text{ applicant is best}) P(k^{\text{th}} \text{ applicant is selected} \mid \text{it is best}) \\&= \sum_{k=r}^n \frac{1}{n} P(\text{best of first } k-1 \text{ appears before stage } r) \\&= \sum_{k=r}^n \frac{1}{n} \frac{r-1}{k-1} = \frac{r-1}{n} \sum_{k=r}^n \frac{1}{k-1}\end{aligned}$$

\*\*  $(r-1)/(r-1) = 1$  if  $r = 1$

# CSP – Solution Framework Cont.

- For optimal  $r$ ,

$$P_{r+1} \leq P_r$$

$$\Rightarrow \frac{r}{n} \sum_{r+1}^n \frac{1}{k-1} \leq \frac{r-1}{n} \sum_r^n \frac{1}{k-1}$$

$$\Rightarrow \sum_{r+1}^n \frac{1}{k-1} \leq 1$$

$$r^* = \min \left\{ r \geq 1 : \sum_{r+1}^n \frac{1}{k-1} \leq 1 \right\}$$

<b><math>n</math></b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
$r^*$	1	1	2	2	3	3	3	4	4
$P$	1.000	0.500	0.500	0.458	0.433	0.428	0.414	0.410	0.406

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## CSP – for large $n$

*If  $n$  is large,*

$$\sum_{r+1}^n \frac{1}{k-1} \approx \log\left(\frac{n}{r}\right)$$

$$\Rightarrow \log(n/r^*) = 1$$

$$\Rightarrow r^* = n/e$$

$$P_{r^*} = e^{-1} = 0.368$$

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# References

- Optimal Stopping and Applications by Thomas S. Ferguson  
(<http://www.math.ucla.edu/~tom/Stopping/Contents.html>)
- [http://en.wikipedia.org/wiki/Optimal\\_stopping](http://en.wikipedia.org/wiki/Optimal_stopping)
- [http://en.wikipedia.org/wiki/Secretary\\_problem](http://en.wikipedia.org/wiki/Secretary_problem)