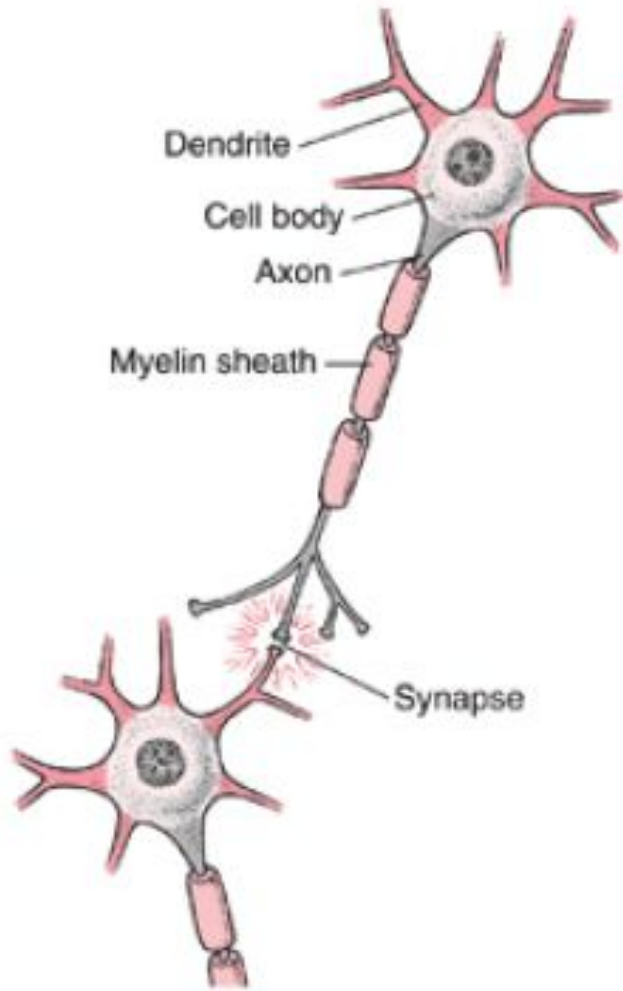




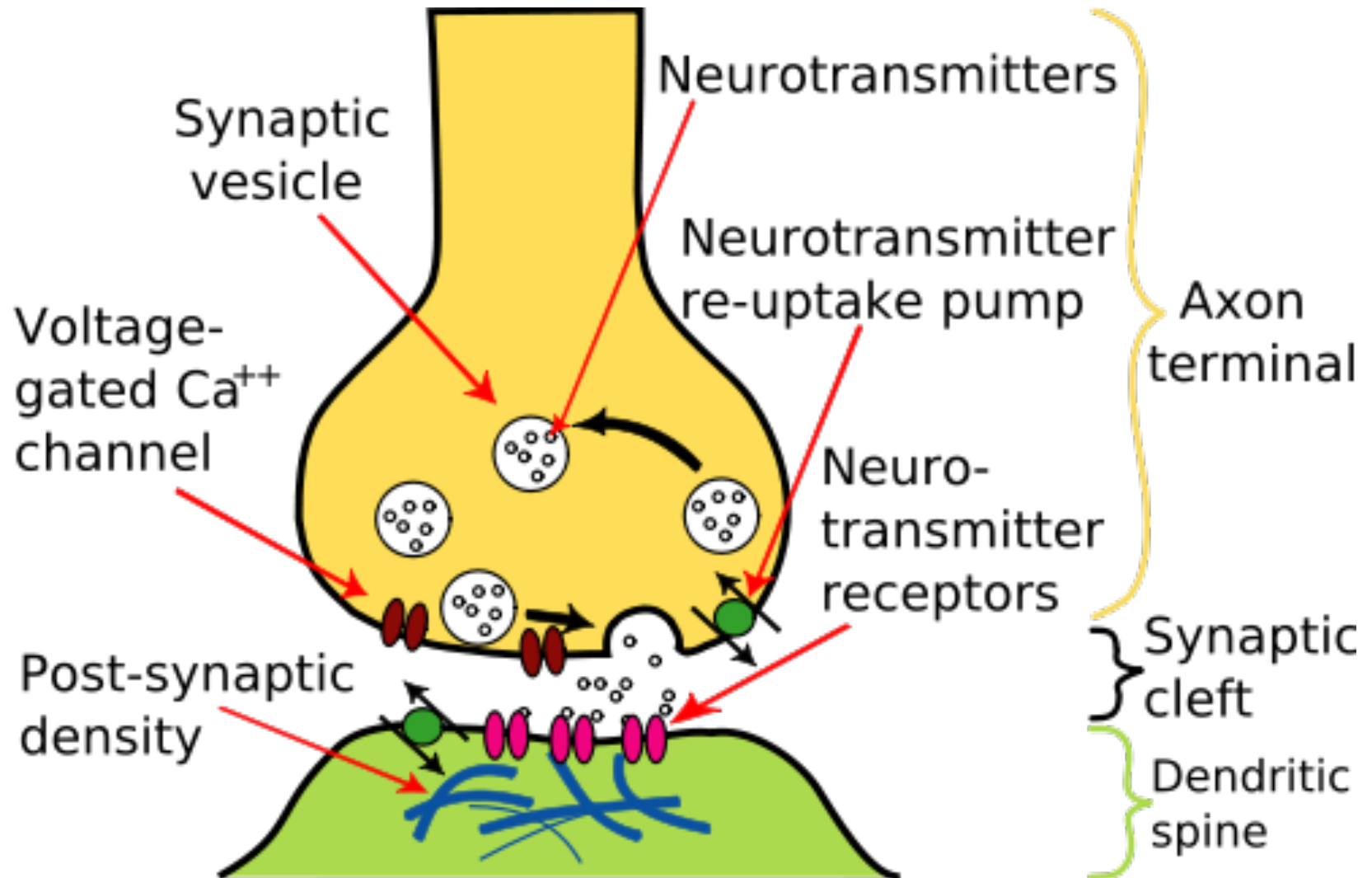
Brain Chemistry

Stuff you probably already know



- If neurons receive enough input, they “fire”
- Electrical impulses control the firing of neurons

How do neurotransmitters work?

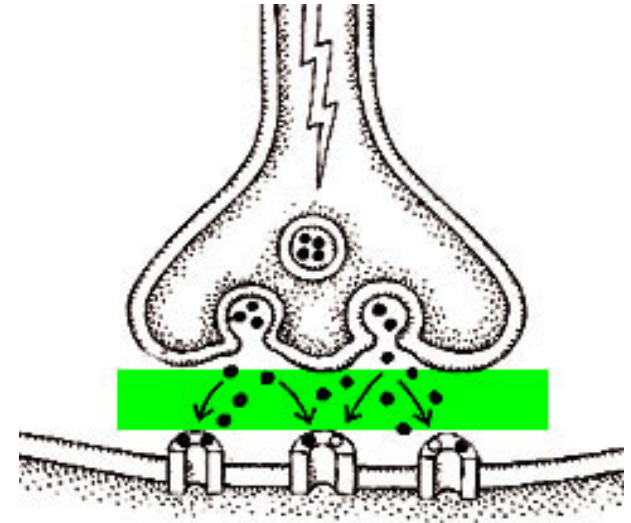


Serotonin

- Affects appetite, sleep, learning
- **Elevates mood**
- Reduces aggression
- Makes you resistant to **depression** and **anxiety**
- Makes people think more positively of intimacy and **romance**
- Levels are lower during **winter** months

Serotonin

- Antidepressants (SSRIs)
- Health supplement 5-HTP
- Foods with **tryptophan**
 - Turkey!, soy beans, tuna, salmon, rye, nuts, eggs, avocado, flax, olives, fish oil....



Endogenous Opioids

- **Pain relief**
- Includes endorphins
- Reduces stress
- Create a sense of **well being**, even **euphoria**
- Affects sexual behaviour, appetite, body temperature
- Involved in reward and addictive behaviour

Endogenous Opioids

- Strenuous exercise

- Sex

- Opium

- Codeine

- Morphine

- Heroin



Dopamine

- **Pleasurable reward:**
 - released during pleasurable situations
 - causes you to seek out rewards
- **Role in addiction**
- **Affects motivation, arousal, decision making**
- **Improves focus and attention**
- **Sexual gratification**
- **Increases sociability**

Dopamine

- Food
- Sex
- Rock n Roll?

- Cocaine
- Methamphetamines
- Alcohol



- World of Warcraft
 - and other addictive video games

Dopamine

- Having too much makes you crazy
 - **Schizophrenia** has been linked to high levels of dopamine
- Having too little makes you shake
 - **Parkinson's Disease** is due to Dopamine deficiency
 - Taking anti-psychotics for long periods can cause **Dystonia - drug induced Parkinsonism**
 - Deficiency may cause **ADHD** and **Restless Legs Syndrome**

Gamma Aminobutyric Acid (GABA)

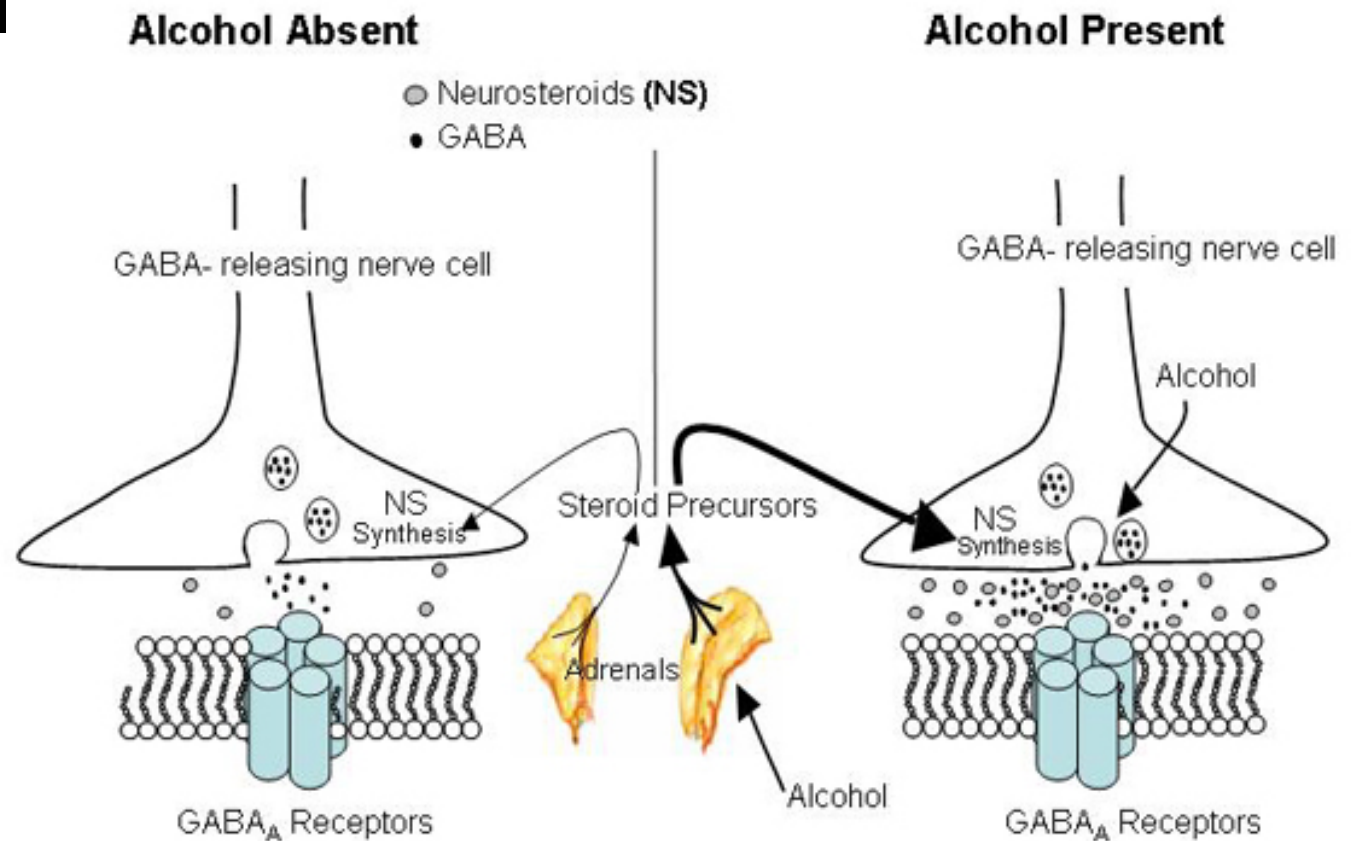
- Promotes **relaxation**
- **Relieves anxiety**
- Improves mood
- Can induce **sleep**
- Can release sex hormones
- Inhibitory neurotransmitter - **sedative**
 - sluggish movements
 - slurred speech

Gamma Amunobutyric Acid (GABA)



- Alcohol

- Valium



Oxytocin

- Actually a hormone
- Sometimes called the “**love**” chemical
 - involved in pair **bonding**, **trust**, intimacy, attachment, **maternal love**, sex, **empathy**, generosity, **social recognition**, social memories
- Also promotes **ethnocentric** behaviour
 - trust and empathy with in-group, but
 - suspicion and rejection of outsiders
- Autistic people have less

Oxytocin

- **Physical contact** with another person
 - hugs, even handshakes



- **Eye contact**
- **Give birth**
- **Have sex**
 - stronger effect in women?

Cortisol

- Increases blood sugar
 - **Fuel to brain** increases
- Heightened working memory... **temporarily**
- **Suppresses immune system**
 - reduces inflammation
- Muscle aches, insomnia, fatigue, weight gain in abdomen, anxiety, decreased libido
- decreased muscle mass and bone formation

Cortisol

- STRESS!



- Corticosteroids (Cortisol)

Adenosine

- Involved in many biological processes
- Adenosine Triphosphate = ATP
- Inhibitory neurotransmitter
 - relaxes breathing
 - suppresses neuron excitability and firing rate
 - puts you to sleep
 - suppresses arousal

Adenosine

- caffeine!
 - binds to same receptors as Adenosine and inhibits its effects

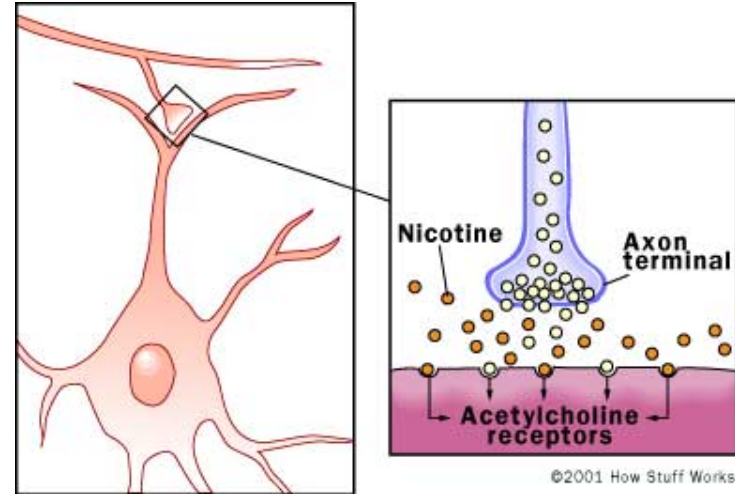


Acetylcholine

- Most common neurotransmitter
- First to be discovered
- Basic transmission of nerve impulses:
- **Activates muscles**
- **Increases neuron excitability**
- Improves attention, reaction time

Acetylcholine

- Nicotine!
 - There are actually **nicotinic** receptors for ACh in your brain!



- Certain foods: liver, egg yolk, cheese, nuts, oatmeal, soybeans
- Nerve gas - causes neuromuscular paralysis by inhibiting effects of Acetylcholine

Conclusions

- Method through which all substances act on the brain
- Neurotransmitters are poorly understood
 - Notice how nearly all of them affect sleep, sex, mood, appetite...?
- Huge effects on behaviour
- Behaviour also affects neurotransmitter levels

<http://sciencenordic.com/hormone-removes-pleasure-smoking>

nicotine, epinephrine, estrogen,
progesterone
ACETYLCHOLINE

Epinephrine (Adrenaline)

- Fight or flight response
 - Increased heart rate
 - Knee shaking
-
- Negative emotions & memories
 - Enhances long-term memory formation

Epinephrine (Adrenaline)

- Danger!
- Fear