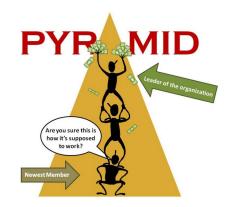
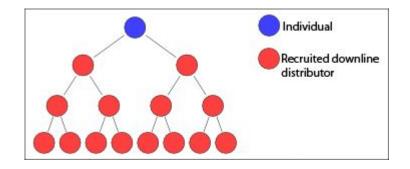
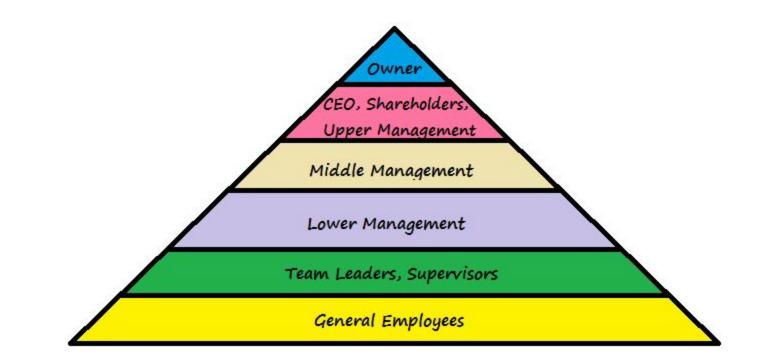
# The Truth About MLMs



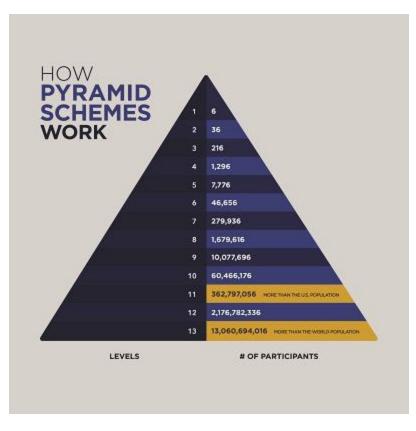
# What is Multi-Level Marketing?

- Get-Rich-Quick scheme
- marketing strategy for the sale of products or services
  - from a non-salaried workforce selling the company's products/services
  - earnings of the participants are derived from a pyramid-shaped commission system
- "reverse funnel"





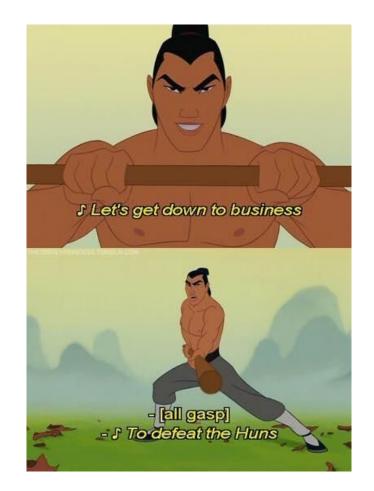
Another Pyramid Scheme? People at the top earn most of the money... NO THANKS!



### How it works...

The "why do my friends and family avoid me now" starter pack

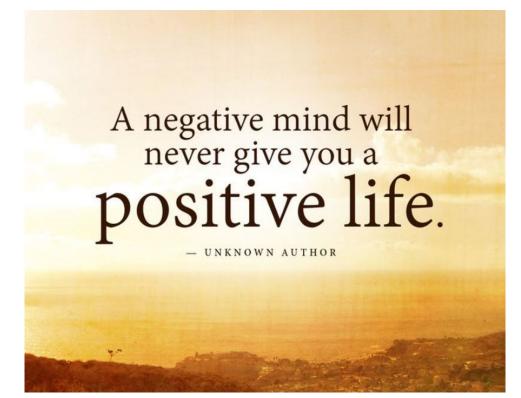




## **Closed System**



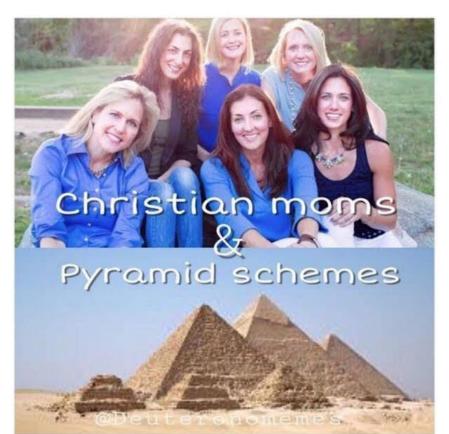
#### Self-Esteem



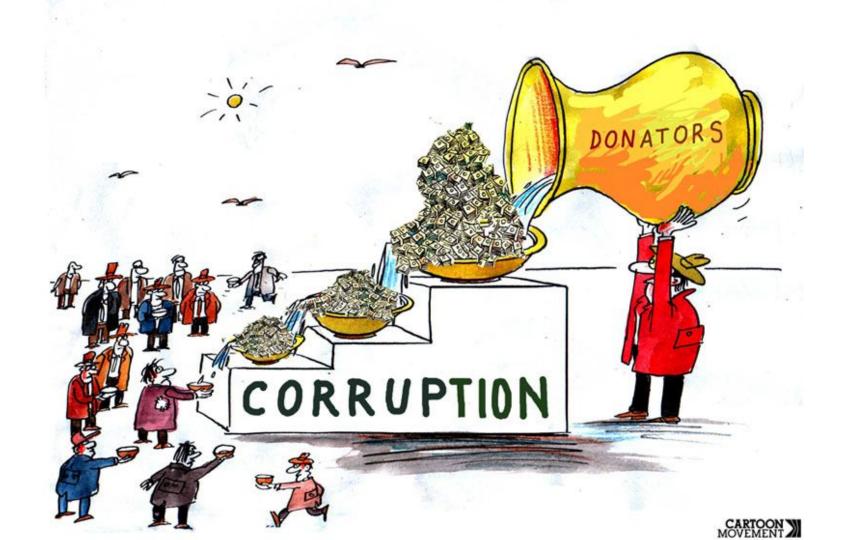
## Who are the victims?



Name a more iconic duo... I'll wait



If it's a pyramid scheme, why isn't it illegal?





The guy who co-founded Amway died, age 92. Eight people will carry his casket, but 16 more will have to carry them. <u>9/7/18, 1:43 PM</u>

V

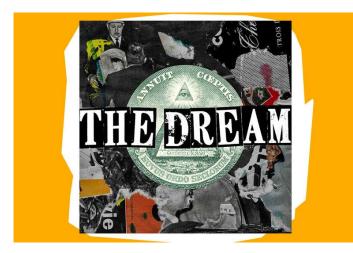
514 Retweets 3,984 Likes

# What can you do?

- Choose not to support MLMs
- If a close friend or family member is getting involved, talk to them
- Support small businesses
- Be aware of people in vulnerable situations

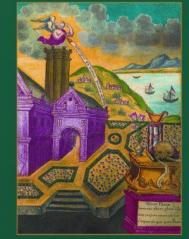
#### Learn more

#### r/antiMLM



#### FALSE PROFITS

SEEKING FINANCIAL AND Spiritual Deliverance In Multi-Level Marketing And Pyramid Schemes



Robert L. Fitzpatrick and Joyce K. Reynolds