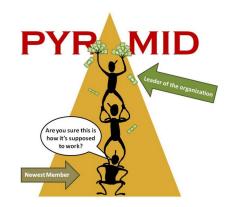
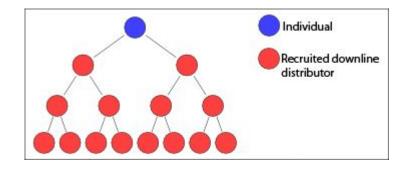
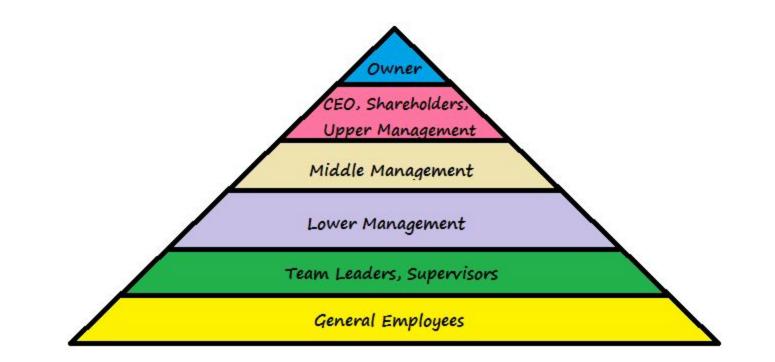
The Truth About MLMs



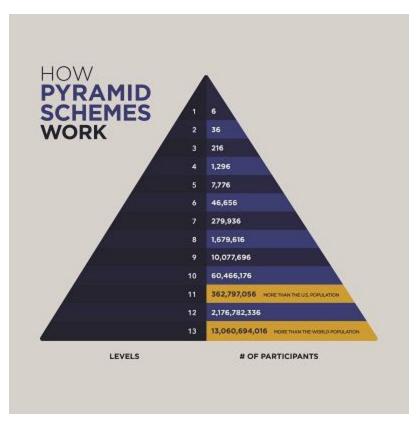
What is Multi-Level Marketing?

- Get-Rich-Quick scheme
- marketing strategy for the sale of products or services
 - from a non-salaried workforce selling the company's products/services
 - earnings of the participants are derived from a pyramid-shaped commission system
- "reverse funnel"





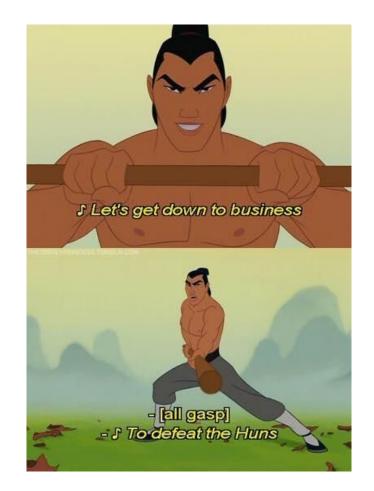
Another Pyramid Scheme? People at the top earn most of the money... NO THANKS!



How it works...

The "why do my friends and family avoid me now" starter pack

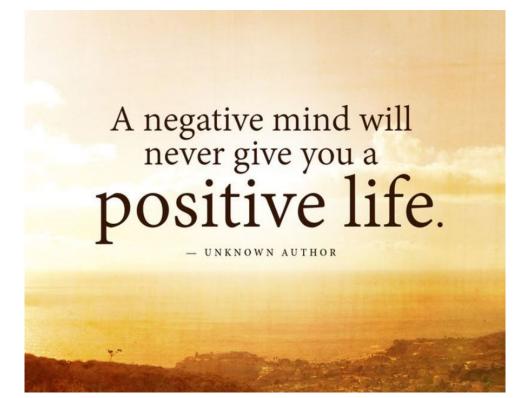




Closed System



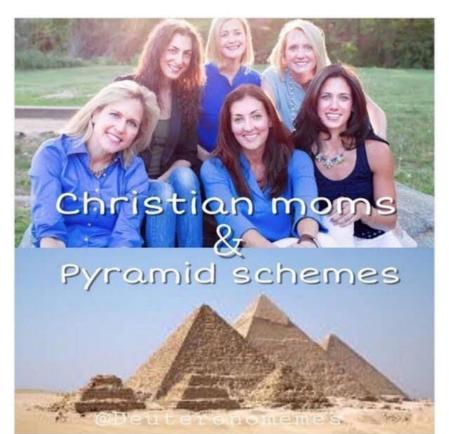
Self-Esteem



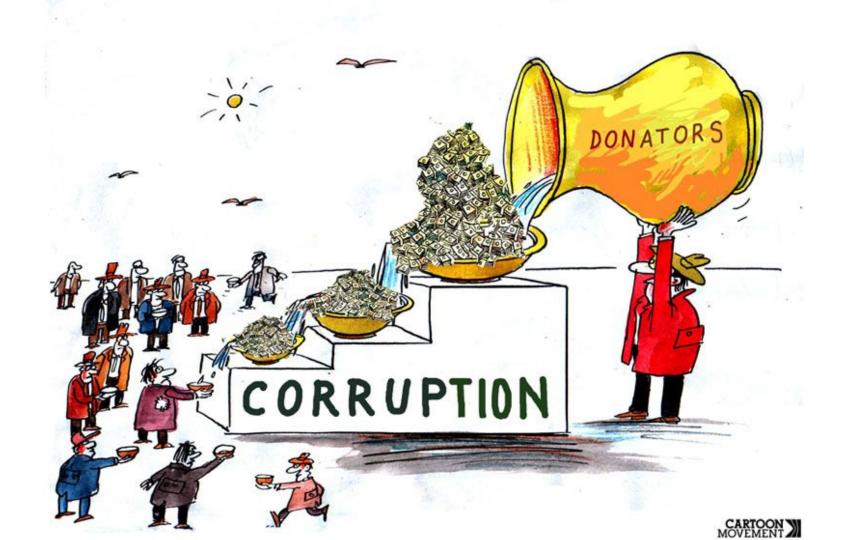
Who are the victims?



Name a more iconic duo... I'll wait



If it's a pyramid scheme, why isn't it illegal?





The guy who co-founded Amway died, age 92. Eight people will carry his casket, but 16 more will have to carry them. <u>9/7/18, 1:43 PM</u>

V

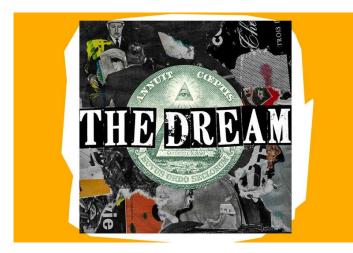
514 Retweets 3,984 Likes

What can you do?

- Choose not to support MLMs
- If a close friend or family member is getting involved, talk to them
- Support small businesses
- Be aware of people in vulnerable situations

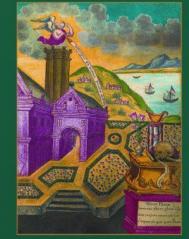
Learn more

r/antiMLM



FALSE PROFITS

SEEKING FINANCIAL AND Spiritual Deliverance In Multi-Level Marketing And Pyramid Schemes



Robert L. Fitzpatrick and Joyce K. Reynolds