Mardi Gras in New Orleans

A visitor’s guide
The Biggest Party of the Year!
The Biggest Party Anywhere!
The Biggest Party Everywhere!
• Carne vale
• Carne vale
• Carne levare
• Carne vale
• Carne levare
• Carrus navalis
• Mardi Gras
• Mardi Gras
• Martedí Grasso
• Mardi Gras
• Martedí Grasso
• Fat Tuesday
Lent

- No meat
- No dairy
- No sugar/fats
- No parties
- No celebrations
Pre-lent

- Yes meat
- Yes dairy
- Yes sugar/fats
- Yes cake
- Yes parties
- Yes celebrations
- Yes beer
- Yes hard liquor
- Yes sex
- Yes officer, I am drunk.
Pre-lent

- Yes meat
- Yes dairy
- Yes sugar/fats
- Yes cake
- Yes parties
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MARDI GRAS PARADE, NEW ORLEANS
1.2 MILLION people attended Mardi Gras festivities last year—5.3 times the population of New Orleans.

Hotels take in $56 million over the 12 days. Prices for a double room on Bourbon Street increase over any other time during the year.

151% of 59 days before Easter. The 12-day party includes 87 parades put on by 44 different krewe.

There are 3,000 bars in New Orleans.

THE HURRICANE is considered the cocktail of Mardi Gras:

4 oz. light and dark rum, 2 oz. passion-fruit juice, 3 oz. orange juice, 1/2 oz. lime juice, and 1/2 oz. grenadine.

Haydel's Bakery sells 57,000 yellow, green, and purple king cakes—baked with a plastic doll inside—during Mardi Gras. That's enough to give 2 million people, or all of Slovenia, a slice.

In 184 years, Mardi Gras celebrations have been canceled 13 times—for, among other reasons, a YELLOW-FEVER epidemic and riots during the Reconstruction—but not after Hurricane Katrina.

7 out of 10 Americans polled in 2009 said they support making Mardi Gras a NATIONAL HOLIDAY.

A NATIONAL HOLIDAY.

The City of New Orleans spends $8.55 MILLION on Mardi Gras each year. It sees a return of $4.48 for every public dollar spent.

In 2010, Haydel’s baked the world’s LARGEST king cake. It wrapped around the Louisiana Superdome balconies and fed 6,000 folks.

That's roughly 16,000

2,300 members toss 1.5 million plastic cups, 2.5 million doubloons, and 200,000 beads to parade bystanders.

75 floats and 60 marching bands.

200,000 Glad donated 2,100 boxes of trash bags.

For every 1 woman who participates in the FLASHING ritual for beads, there are 10 men with video cameras ready to record it. Girls Gone Wild has 6 films dedicated to Mardi Gras.
Parade Throws
Krewes
MYSTIC KREWE OF BARKUS
Other Traditions
Mardi Gras Indians
Costuming
Walking Krewes
King Cake!
Live Demonstration
THE DARK SIDE OF MARDI GRAS
THE DARK SIDE OF MARDI GRAS
THE DARK SIDE OF MARDI GRAS

- RACISM
- PUBLIC DRUNKENNESS
- ARRESTS
- SHOOTINGS
- ACCIDENTAL DEATHS