BOLLYWOOD

PRESENTED BY
ASHIQUE
Bollywood the term

- Similar to Hollywood?
- Included in Oxford Dictionary
- Indian cinema isn’t just Bollywood
- Bollywood produces about 200 movies a year
- India produces 1000 films a year
Bollywood means

- Song and dance
- A balanced entertainment
- De ja vu
- Lots of gossip
- Few good movies
Bollywood Audience
The money comes from

- Business men
- Underworld
The money goes into

• The hero
• Music and shooting the songs
• Shooting in exotic locations
• Publicity
Come... Fall in Love
... All Over Again
Bollywood Heroes
Original From Hollywood

- Kasoor (remake of Jagged Edge)
- Raaz (remake of What Lies Beneath)
- Jism (remake of Body Heat)
- Hum Tum (much better remake of Meg Ryan's When Harry Met Sally)
- Pyar to Hona Hi Tha (a very nice remake of yet another Meg Ryan movie, French Kiss)
- Zeher (a direct copy of Denzel Washington movie Out of Time)
Bollywood Music

- Almost all Bollywood movies are musical
- In average, every movie has 5 songs
- Eclectic mixture of various genres
- Highly “influenced” too
Bollywood Cliches

- Love triangles
- Angry Parents
- Long lost siblings
- Lookalikes
- East or West India is the best
Bollywood Censorship

- Kissing wasn’t allowed
- “kissing and nudity be shown on Indian screens provided these are shown aesthetically”
- No nudity
Politically Sensitive Stuff
Politically Sensitive Stuff

BLACK FRIDAY
THE SHOCKING TRUTH BEHIND THE ’93 BOMBAY BLASTS
09 FEBRUARY
The Smoking Ban
Bollywood Special Effects

- Lack of funds or imagination?
- Bollywood superman
The Multiplex Culture

• In 2001 Bollywood got Industry status
• Multiplex chains
• Production Companies
• Small-budget movies
• Alternative cinema
Bollywood at the Oscars
Bollywood at the Oscars

LAGAAN
Once upon a time in India

Written & Directed by Ashutosh Gowariker
Lyrics Javed Akhtar  Music A.R. Rahman
lagaan.indiatimes.com
Hollywood and Bollywood