Encode ➔ Map

**Color**

- Color Encoding
  - Hue
  - Saturation
  - Luminance

- Color Map
  - Categorical
  - Ordered
    - Sequential
    - Diverging
  - Bivariate

**Size, Angle, Curvature, ...**

- Length
- Angle
- Area
- Curvature
- Volume

**Shape**

- +  •  ■  ▲

**Motion**

- Motion
  - Direction, Rate, Frequency, ...