## Information Visualization

# Intro, Time Series Exercise

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http://www.cs.ubc.ca/~tmm/courses/547-22

# Welcome!

### 547: who's who

- Instructor:
  - Tamara Munzner (she)

- TA:
  - Mara Solen (they)





### Land acknowledgement

- I want to acknowledge that UBC is on the traditional, ancestral, and unceded territory of the Musqueam people
- When I'm zooming from home, I want to acknowledge I'm working from the unceded territory of the Musqueam, Sto:lo, Squamish, & Tsleil-Waututh First Nations
  - Traditional: recognizes lands traditionally used and/or occupied by the First Nations
  - -Ancestral: recognizes land that is handed down from generation to generation
  - -Unceded: refers to land that was not turned over to the Crown (government) by a treaty or other agreement

# Course Logistics

### Finding info; finding me

- course page is font of all information
  - -don't forget to refresh, frequent updates
  - -http://www.cs.ubc.ca/~tmm/courses/547-22
- email is the best way to reach me: tmm@cs.ubc.ca
- office hours Wed right after class (6:15-7:15pm)
  - -or by appointment (in-person or zoom), send email to schedule
  - -my office is X661 (X-Wing of ICICS/CS bldg)
    - but unlikely to catch me by dropping by, usually either in meeting or elsewhere

### Delivery mechanisms

- Live: small-group work, discussion / Q&A, lecture
- Web:
  - outwards: syllabus & all instructional materials, slides, videos, project deliverables
  - inwards: gdocs for small group work
- Piazza: all asynchronous discussion, also logistics and other updates
- Canvas: all handin, some marks (simple numeric)
- email: some marks (written feedback)

#### Intros

- async: Piazza self-intro thread
- sync: also sign up on spreadsheet so I see who's here (vs who's registered)
  - -will use that for breakouts today also
  - if you have privacy concerns, ok to leave off email (and/or last name) and send it to me directly
  - -link on course page

#### Audience

- no formal prerequisites
  - -many areas helpful but not required
    - human-computer interaction (HCI), eg CPSC 544 this term or equivalent
    - computer graphics, cognitive psychology, machine learning, statistics, algorithms, <application domain>...
  - -programming skills required for most project types
- open to non-CS people
  - -if no programming background, can do analysis or survey project
- communication skills in English important for success
  - -substantial reading, writing, discussion, presentations
- need strength in at least one of these 3: programming, English, HCI
  - -unsuccessful combination: weak ESL, weak programming, no HCl background
- open to informal auditors
  - -some or all days of readings/discussion/exercises, you'll get out of it what you put into it...

#### **Enrollment**

- · don't worry if you're not registered yet, just attend and keep up
  - -major churn is normal the first few weeks
  - -spaces will definitely open up
- do make sure you've signed up on spreadsheet!

### Schedule, big picture

- once/week, 3-6pm Wednesdays, 12 sessions
  - -with short break roughly halfway through
- Sep 7, first class: today!
- no class
  - -Oct 19, annual IEEE VIS conference
  - -Nov 9, midterm break
- Dec 14, final presentations: afternoon, exact time TBD (2-6pm?)
- Dec 16, final reports due (8pm)

### Marking

- 50% Project
  - -25% Intermediate Milestones (pass/fail)
    - so you'll get feedback along the way
    - formative not summative, goal: help you make projects the best they can be!
  - 15% Final Presentation
  - -25% Final Report
  - -60% Content
- 36% Asynchronous Readings & Online Discussion
  - -75% Comments on Readings, 25% Responses to Others
  - -4% per week, weeks 2-9; 1% per week, weeks 1 & 11; 2% per week, week 12
- 14% In-Class Participation
  - 12% In-Class Exercise Participation (12 sessions, 1% per session)
  - -2% Final Presentations Participation

- marking buckets
  - great 100%
  - good 89%
  - ok 78%
  - poor 67%
  - zero 0%

#### Fundamental material

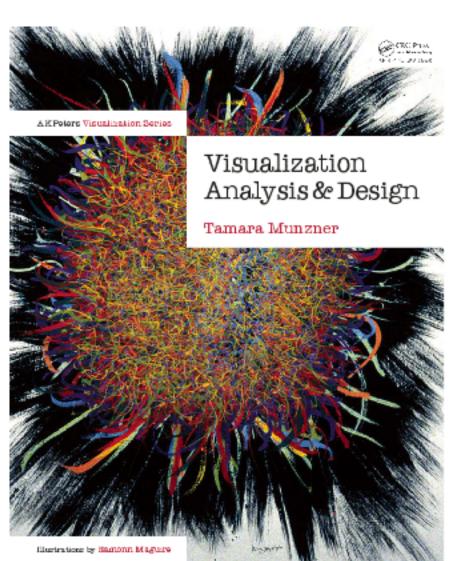
- first part: read & participate [50%]
  - -before class: async discussion [36%]
    - you do readings (3/week, mix of chapters & papers)
    - you submit comments before class (by Mon Ipm)
    - you respond to at least one comment from classmates (by Wed Ipm)
  - -during class [14%]
    - frequent in-class work/exercises/critique
    - some lecture & discussion

### Readings

- textbook
  - -Tamara Munzner. Visualization Analysis and Design. AK Peters Visualization Series.

CRC Press, 2014.

- http://www.cs.ubc.ca/~tmm/vadbook/
- -library has free ebooks
- -to buy yourself, cheapest is amazon.com
  - hardcover bundled with ebook
- papers
  - -links posted on course page
  - -if DL links, use library OpenAthens from off campus
- 3 each session: mix of chapters & papers



### Comments submission & marking

- written comments on reading in advance, in two rounds
- round I due Ipm Mon (2 days before class), 75% of comment mark
  - I for each reading
  - post to Piazza
- round 2 due Ipm Wed (2 hrs before class), 25% of comment mark
  - -written response to at least I comment per session/week
- start as pass/fail marking, see how it goes
  - -switch to explicit marking if quality concerns

#### Comments content

- comments or questions
  - -**NOT** summaries
- fine to be less formal than written report
  - -correct grammar and spelling still expected
  - -be concise: one paragraph is good
- · should be thoughtful, show you've read and reflected
  - -poor to ask something trivial to look up
  - -ok to ask for clarification of genuinely confusing section
  - -good to show that you're thinking carefully about what you read
  - -great to point out something that I haven't seen before
- examples on <a href="http://www.cs.ubc.ca/~tmm/courses/547-22/structure.html">http://www.cs.ubc.ca/~tmm/courses/547-22/structure.html</a>

### Participation & missed work

- in-class group/individual exercises
- workshopping/critique for projects
- crucial part of course, attendance expected
  - -tell me in advance if you'll miss class (and why)
    - unless ill or emergency
  - -written comments credit still possible if submitted in advance for async
- but if you cannot attend class (illness, quarantine, visa, other)
  - you can work through in-class exercises solo
    - inform me by private post on Piazza when done
  - UBC policy is to self-declare illness (no need for doctor note)

#### Pandemic mode

- masks strongly recommended indoor public spaces
  - if you eat or drink, remask between bites and sips

### Projects [50%]

- groups of 2, 3, or 4
  - -amount of work commensurate with group size
  - -permission for solo project granted in exceptional circumstances, by petition

#### stages

- -milestones along the way, mix of written & in-class
  - new last few years: formative feedback only
  - pitches (data/task), proposals, peer project reviews
- -final versions
  - final presentations (oral): Wed Dec 14, afternoon (2-6?)
    - whole dept invited, refreshments served. live talk or prerecorded video, your choice
  - final reports (written): Fri Dec 16, 8pm
  - summative written feedback for both

#### resources

-more on datasets and tools later

### **Projects**

#### programming

- -common case (I will only consider supervising students who do these)
- -four types
  - problem-driven design studies (target specific task/data)
  - technique-driven (explore design choice space for encoding or interaction idiom)
  - algorithm implementation (as described in previous paper)
  - interactive explainer (like distill articles)

#### analysis

- -use existing tools on dataset
- -detailed domain survey
- -particularly suitable for non-CS students

#### survey

- -very detailed domain survey
- -particularly suitable for non-CS students

### Projects: Design studies

- BYOD (Bring Your Own Data)
  - -you (or your teammates) have your own data to analyze
    - thesis/research topic
    - personal interest
    - dovetail with another course (sometimes works, but timing may be tricky)
- FDOI (Find Data Of Interest)
  - -many existing datasets, see resource page to get started
    - http://www.cs.ubc.ca/group/infovis/resources.shtml
  - -can be tricky to determine reasonable task

### Project examples

• <a href="http://www.cs.ubc.ca/~tmm/courses/547-22/projectdesc.html#examp">http://www.cs.ubc.ca/~tmm/courses/547-22/projectdesc.html#examp</a>

#### This week

- async read only
  - -Course Logistics (no comments, no responses)
- async read & comment
  - -VAD Chapter I (comments only, no responses)
  - -due Fri Sep 9 Ipm
- async discuss
  - self-intros
  - -due Fri Sep 9 Ipm
- sync (now!)
  - -logistics Q&A
  - -time series exercise
    - small groups mixed with lecture / discussion

#### **Next Time**

- to read & discuss (async, before next class)
  - -VAD book, Ch 2:What: Data Abstraction
  - -VAD book, Ch 3:Why:Task Abstraction
  - -paper: Nested Model
- round I comments on readings due Mon Sep 12 Ipm
- round 2 responses due Wed Sep 14 Ipm

# Visualization

### Visualization (vis) defined & motivated

Computer-based visualization systems provide visual representations of datasets designed to help people carry out tasks more effectively.

Visualization is suitable when there is a need to augment human capabilities rather than replace people with computational decision-making methods.

- human in the loop needs the details
  - -doesn't know exactly what questions to ask in advance
  - -longterm exploratory analysis
    - **speed up** through human-in-the-loop visual data analysis
  - -presentation of known results
  - -stepping stone towards automation: refining, trustbuilding
- intended task, measurable definitions of effectiveness

#### Break

• move into small breakout groups by end of break

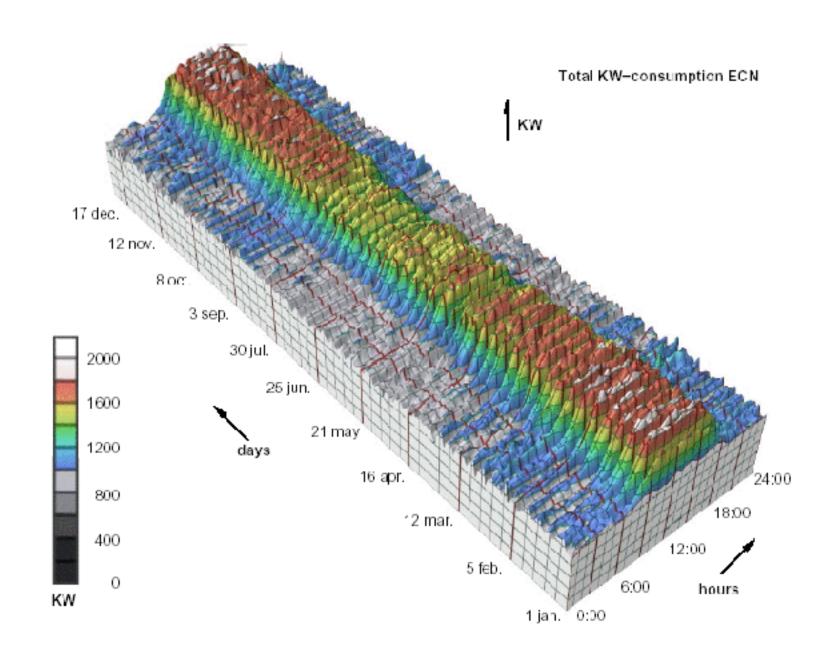
# Exercise: Time Series

### Now: In-class design exercise, in small groups

- Three time-series scenarios
  - I: every 5 min, duration I year, I thing: building occupancy rates
  - -2: several years and several things: every 5 min, 5 years, 10 currencies
  - -3: several parameters, many things: every 5 min, 1 year, 10 params on 1000 machines
- Small-group exercise: 60+ min
  - -breakout groups (4 people/group)
  - -brainstorm possible visual encodings & interactions for each scenario
  - -document in your group's googledoc w/ text & sketch images
  - -reportback: I'll flip through googledocs, some questions for group spokesperson
- Design space examples/discussion: I5-20 min

### Case 1:3D Approach (Not Recommended)

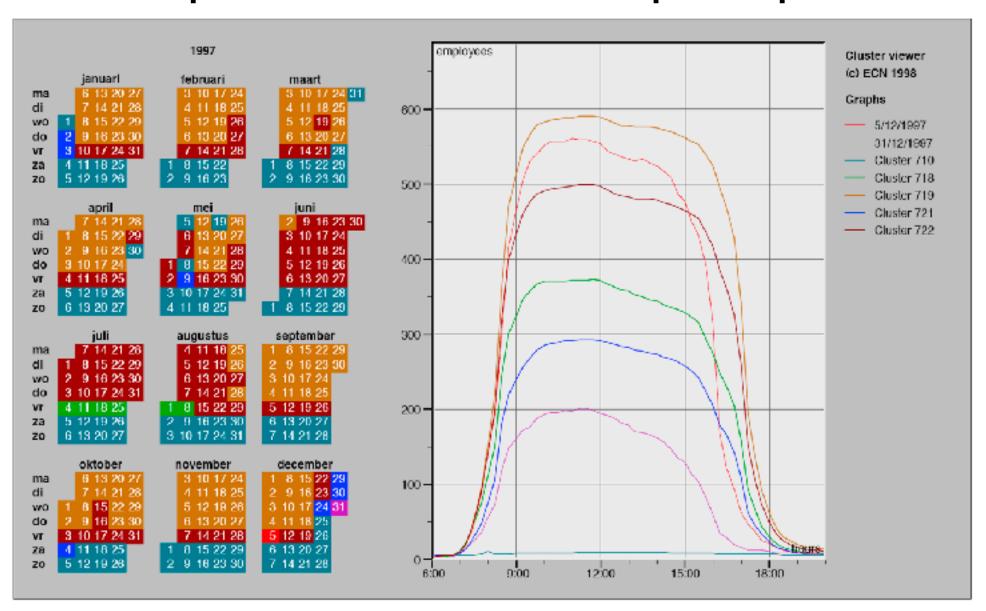
• extruded curves: detailed comparisons impossible



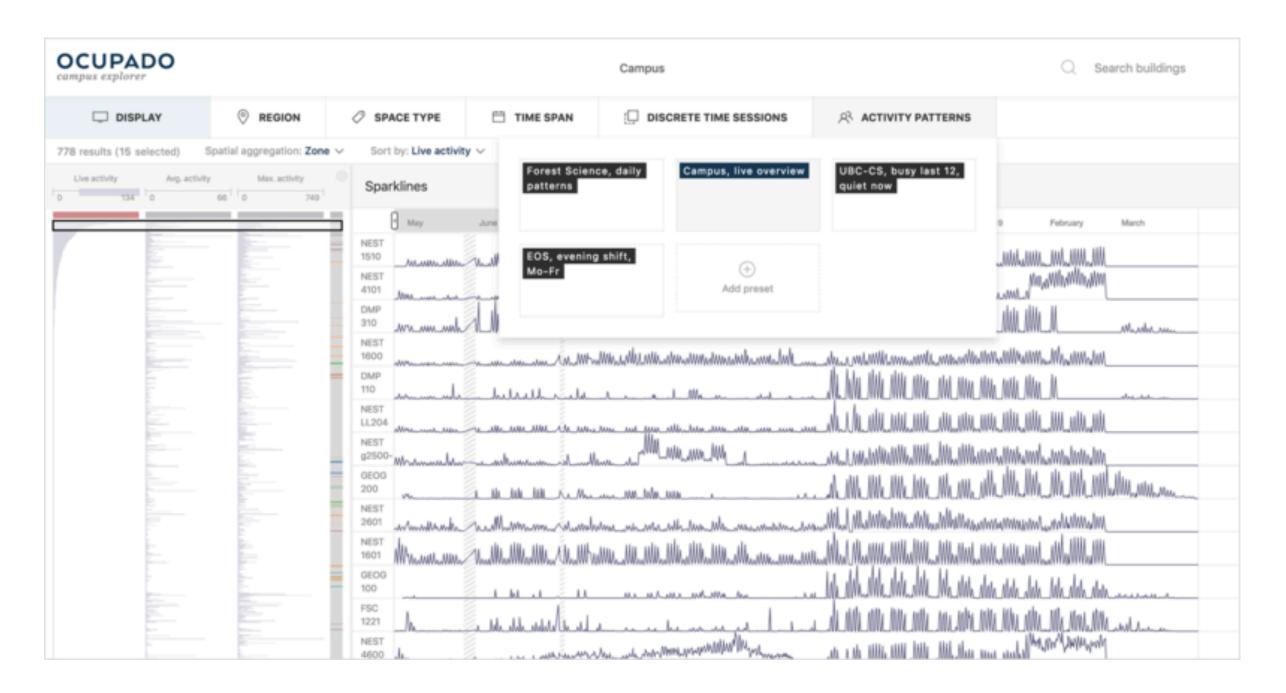
[Cluster and Calendar based Visualization of Time Series Data. van Wijk and van Selow, Proc. InfoVis 99.]

#### Case I: Cluster-Calendar Solution

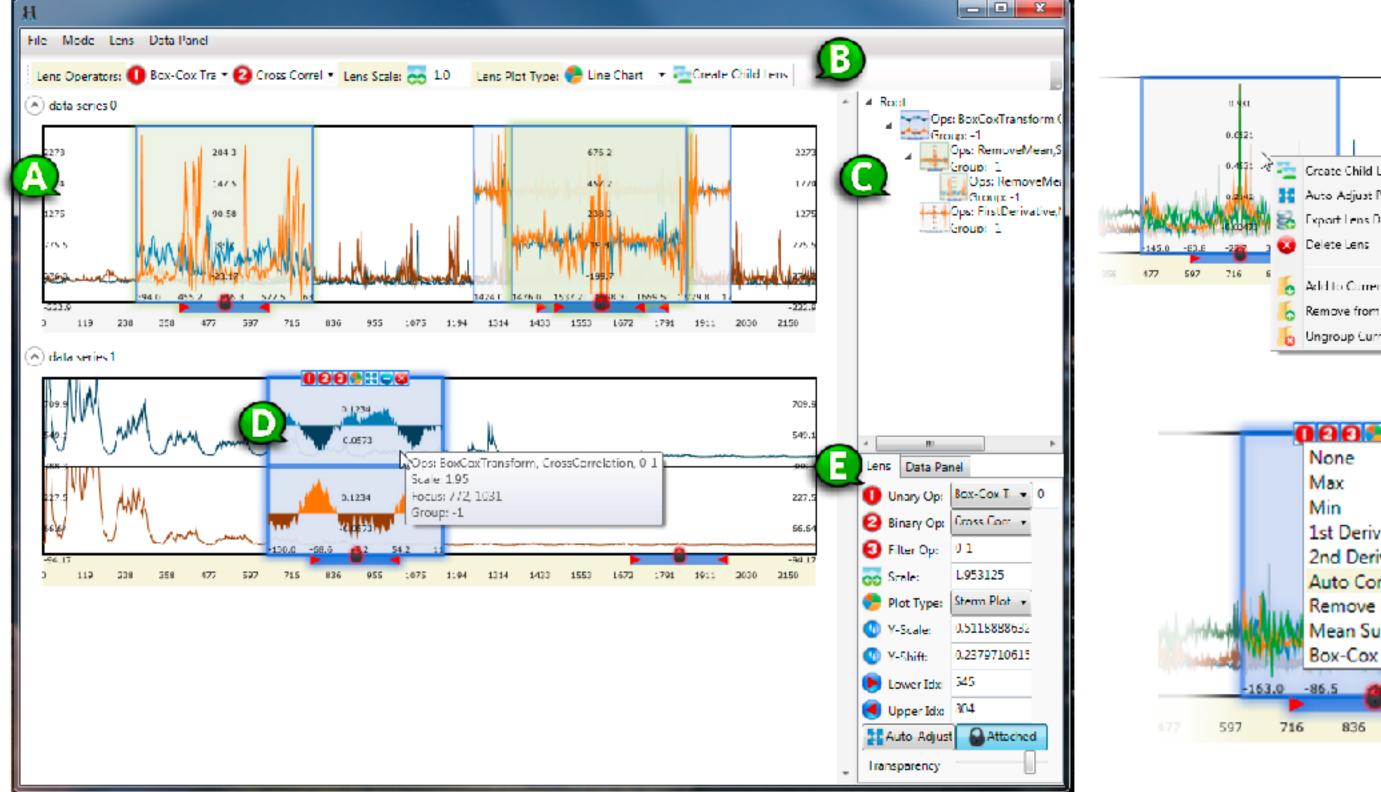
- derived data: cluster hierarchy
- juxtapose multiple views: calendar, superimposed 2D curves

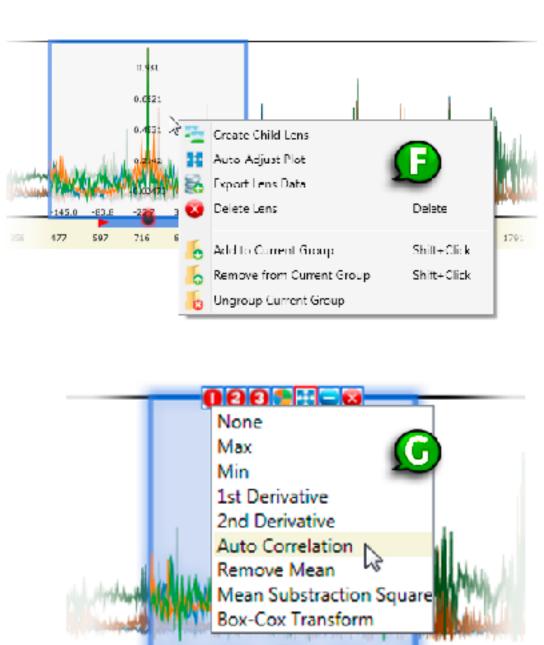


### Case 1.5: Ocupado



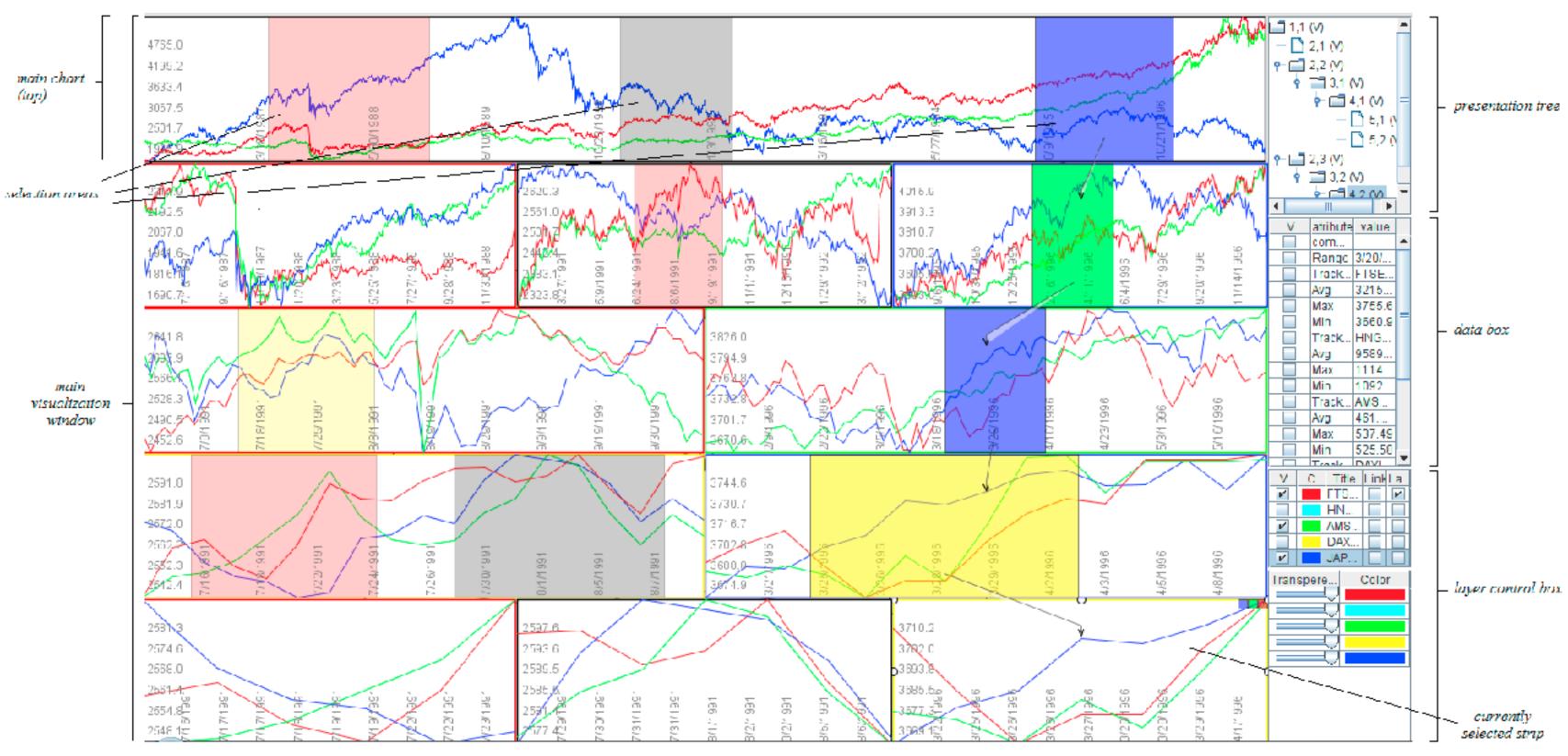
Ocupado: Visualizing Location-Based Counts Over Time Across Buildings. Oppermann and Munzner. Computer Graphics Forum (Proc. EuroVis), 2020.



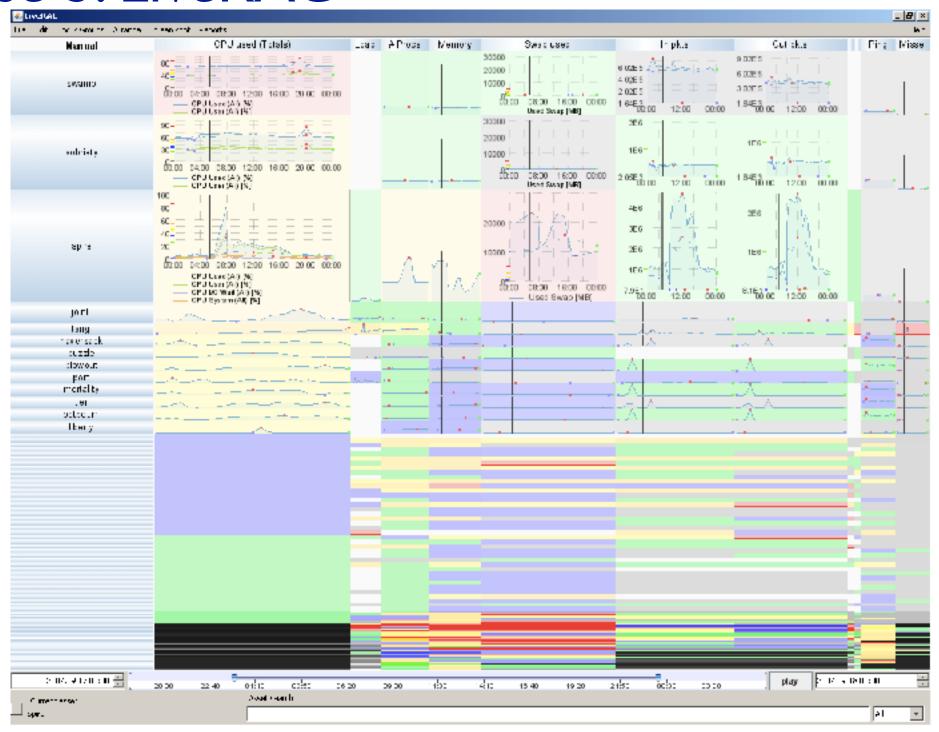


#### https://youtu.be/dK0De4XPm5Y

### Other Case (compare 2): Stack Zooming



#### Case 3: LiveRAC



[LiveRAC - Interactive Visual Exploration of System Management Time-Series Data. McLachlan, Munzner, Koutsofios, and North. Proc. Conf. on Human Factors in Computing Systems (CHI) 2008, pp 1483-1492.]