

ThermalPlot: Visualizing Multi-Attribute Time-Series Data Using a Thermal Metaphor

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<https://thinkh.github.io/paper-2015-thermalplot/#publication>

ThermalPlot Technique

- Multi-attribute time-series data
 - Large number of items with multiple attributes changing over time
 - Economics, sensor networks
- Challenges
 - Overview of items showing *Interesting* temporal developments
 - Integrating multiple heterogeneous attributes of a collection of items
 - Multiple levels of temporal dynamics
- Solution?
 - ThermalPlot visualization technique!
 - Encoding changes in attributes into an item's position
 - Position based on a degree-of-interest (DOI) function

Previous work

- Multi-attribute item comparison
 - Across multiple attributes of a single item
 - Across a single attribute of multiple items
 - ✓ Superimposing multiple curves in a line chart
- Temporal dynamics
 - Mapping time to time
 - ✓ Animations, Gapminder Trendalyzer
 - Mapping time to space
 - ✓ Cycle Plot
 - ✓ Small multiples, LiveRac
 - Trajectories
 - ✓ DimpVis

ThermalPlot Concept

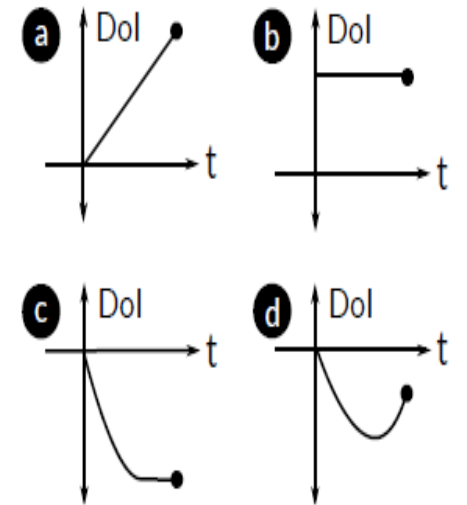
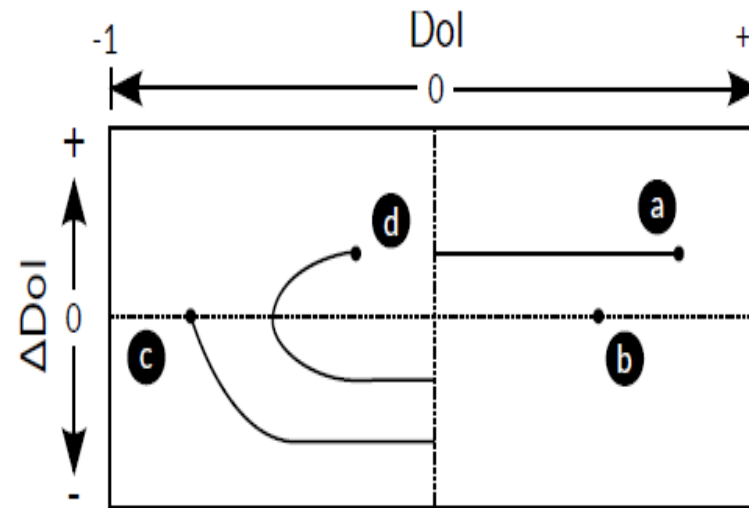
- Fundamental idea
 - User-specified degree-of-interest (DOI) value

Degree-of-Interest (Dol)

Long-term interest rates 75%
Short-term inte...

| Component | Invert | Weight in % | Min | Max | |
|---------------------------|-------------------------------------|-------------|------|-----|-------------------------------------|
| Long-term interest rates | <input checked="" type="checkbox"/> | 75.00 | -1.5 | 1.5 | <input checked="" type="checkbox"/> |
| Short-term interest rates | <input checked="" type="checkbox"/> | 25.00 | -1.5 | 1.5 | <input checked="" type="checkbox"/> |

Exponential Smoothing Alpha: Beta:



Math behind the DOI

- DOI

$$DoI_{raw}(t) = \sum_{i=1}^n w_i \times v_i(t) \mid \sum_{i=1}^n w_i = 1.$$

$$DoI(t) = \alpha \times DoI_{raw}(t) + (1 - \alpha) \times (DoI_{raw}(t - 1) + DoI_{trend}(t - 1)).$$

$$DoI_{trend}(t) = \beta \times (DoI(t) - DoI(t - 1)) + (1 - \beta) \times DoI_{trend}(t - 1).$$

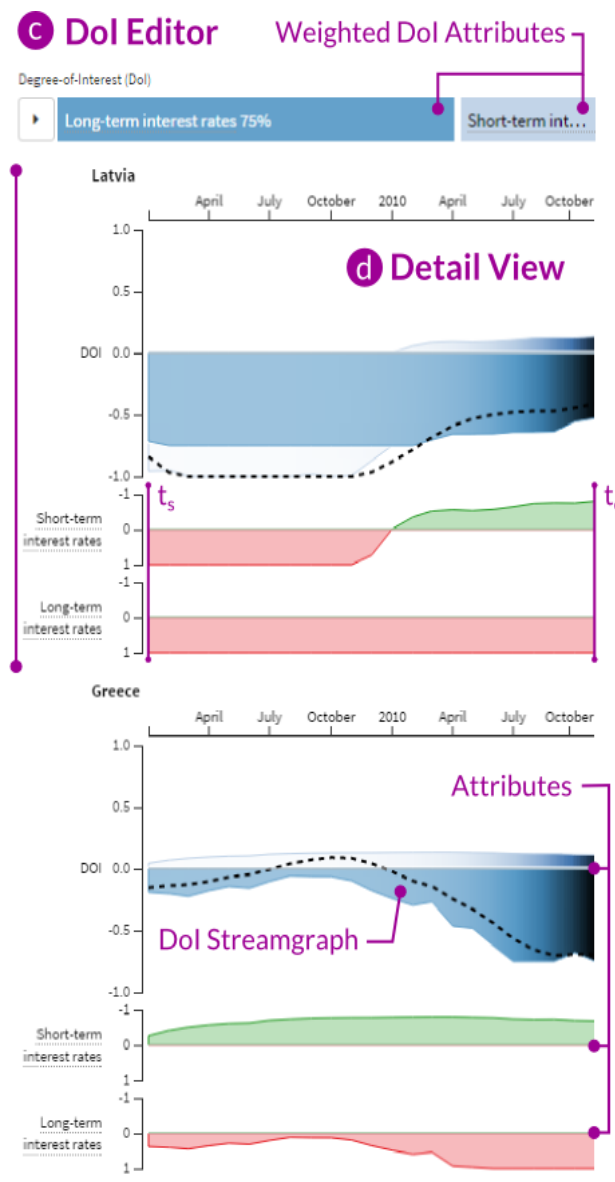
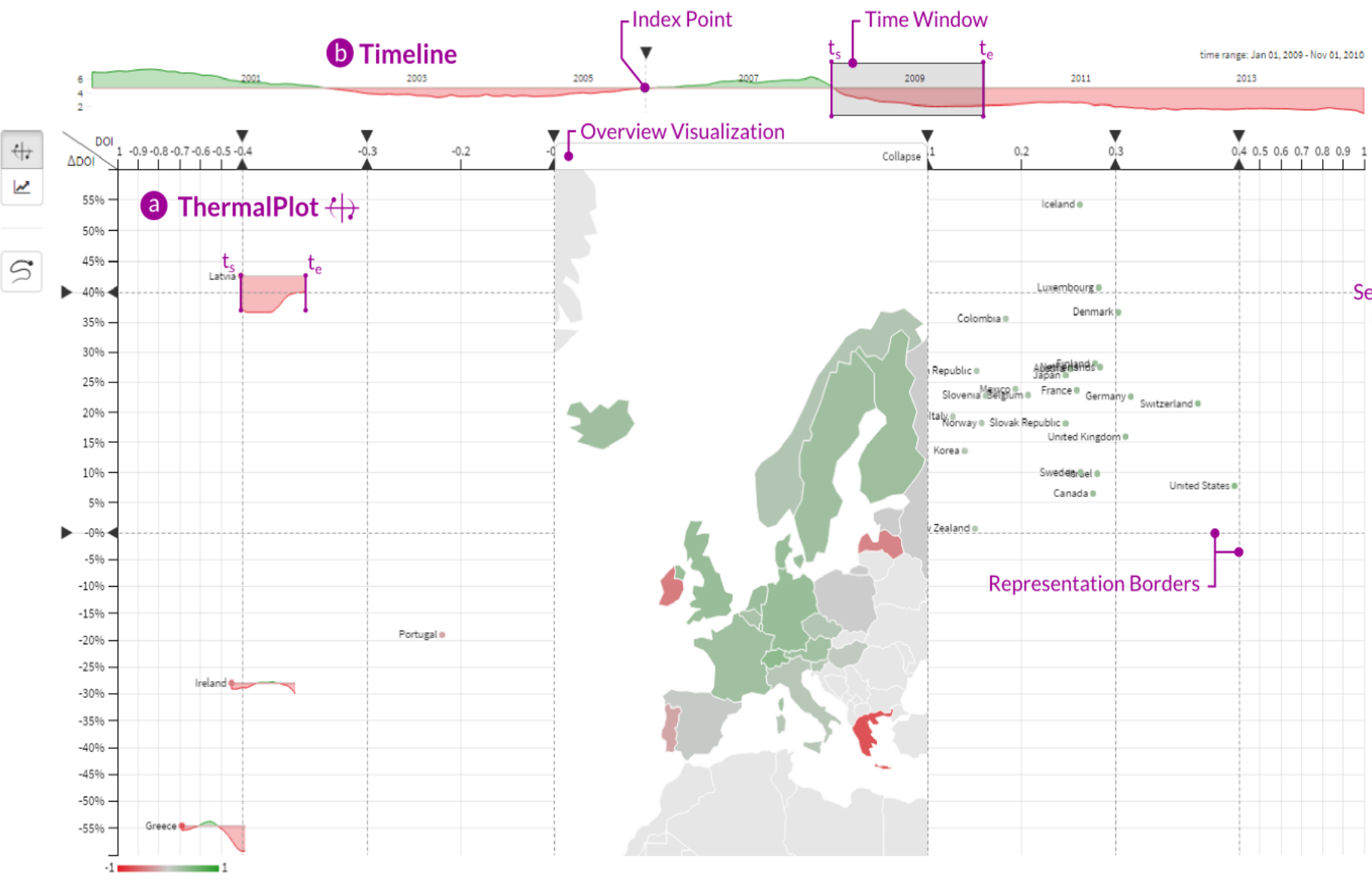
- Delta(DOI)

$$\Delta DoI(t) = DoI(t) - DoI(t - \Delta t).$$

- Normalization

$$v_{rel}(t) = \frac{v(t) - v(t_{index})}{v(t_{index})}.$$

- User tasks
 - Monitor the development of multiple items in a certain time window
 - Select attributes and define their interestingness
 - Detect items that are most interesting
 - Understand why the items are considered to be interesting
 - Monitor the development of a single item

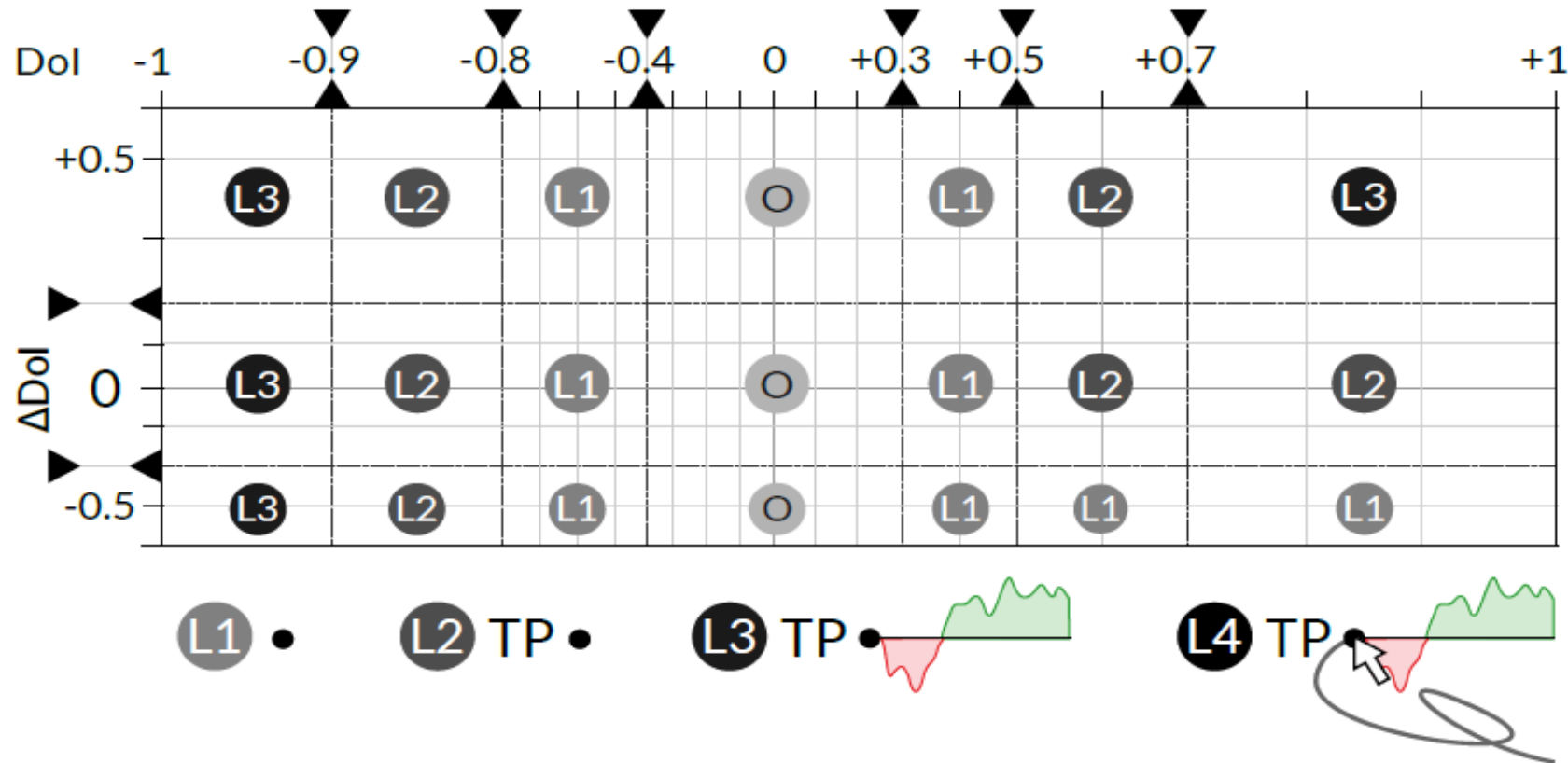


Problem?!

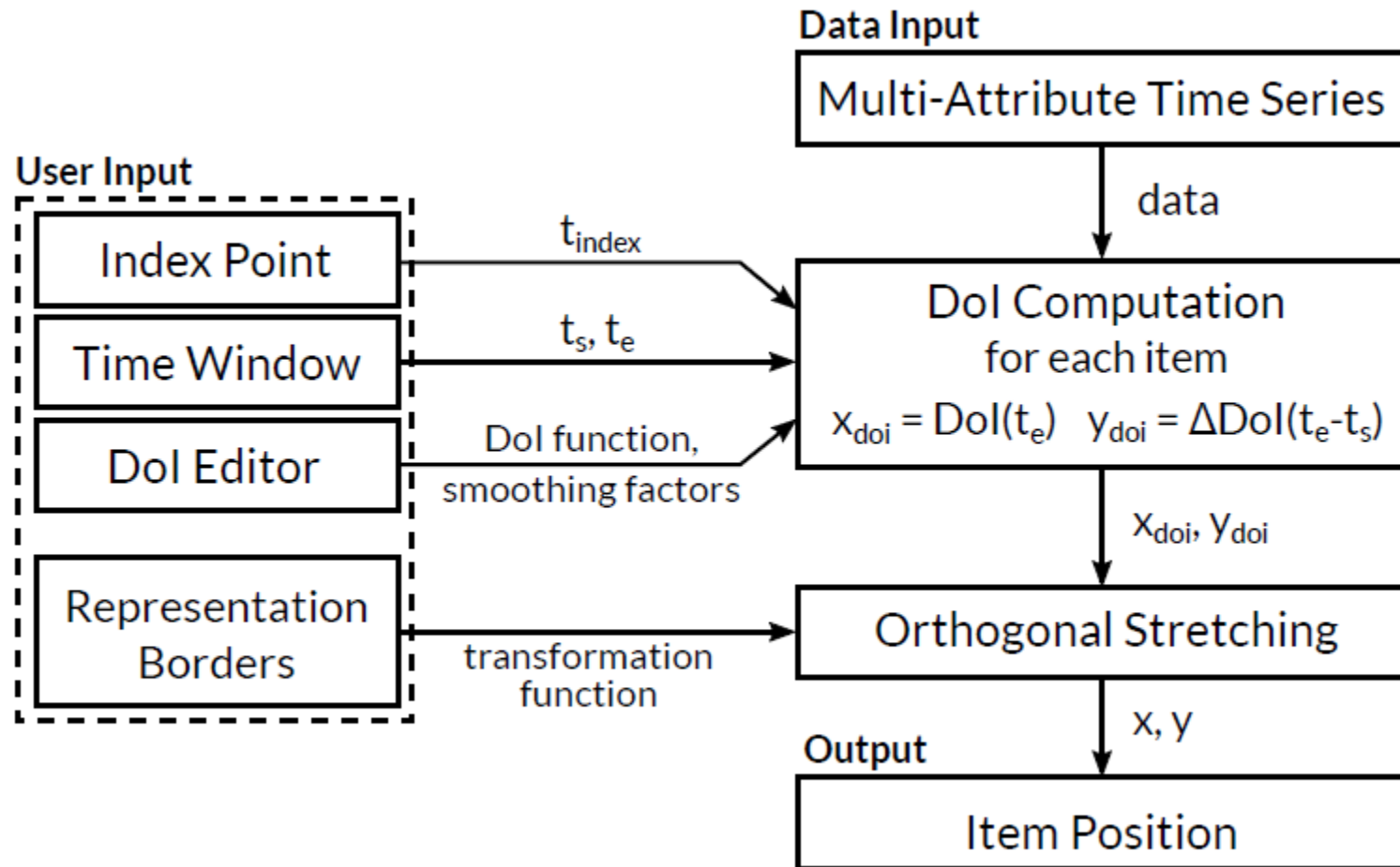


Clutter Reduction Strategies

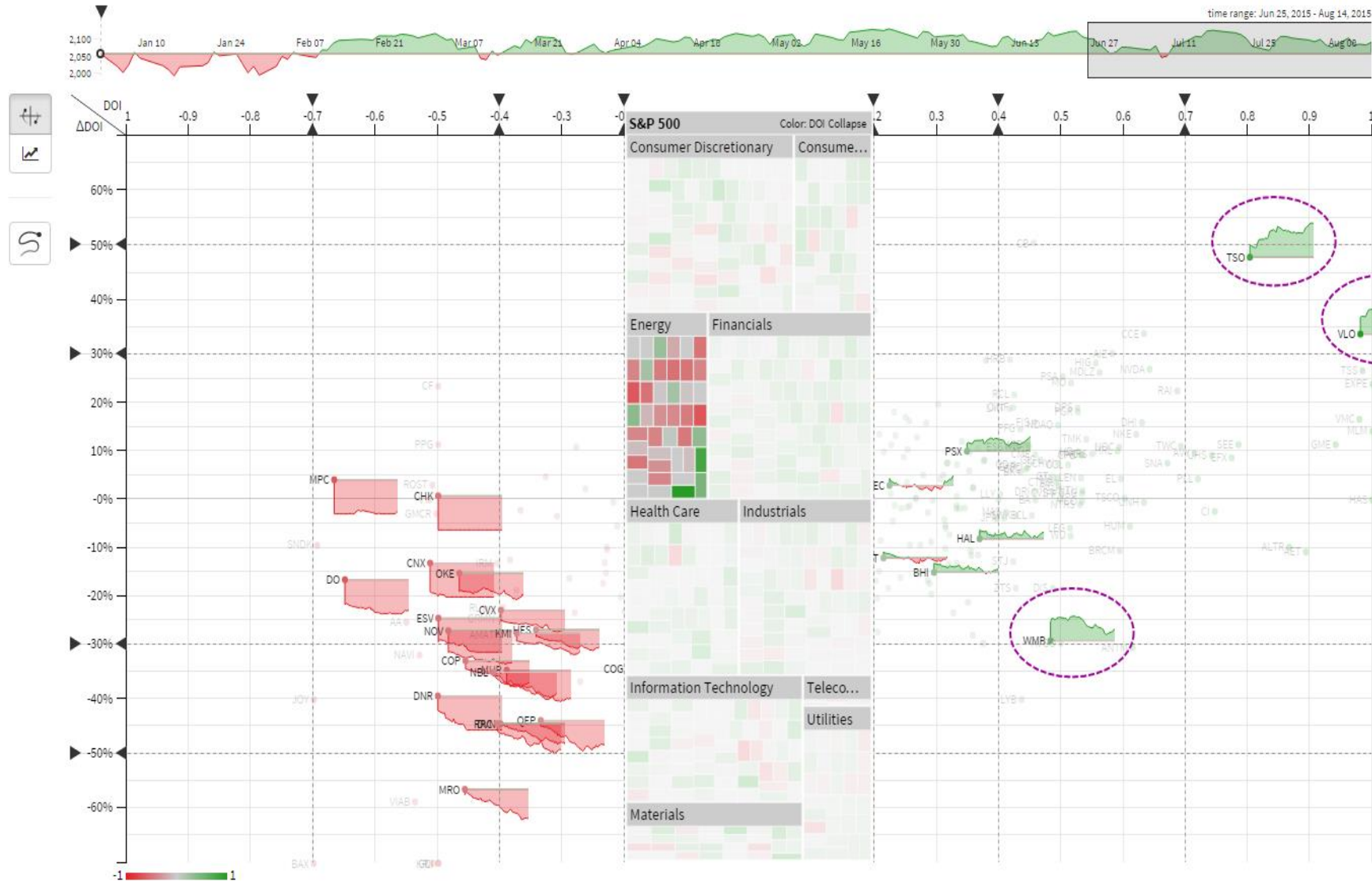
- Semantic Zooming
- Orthogonal Stretching



Data Flow



Use case



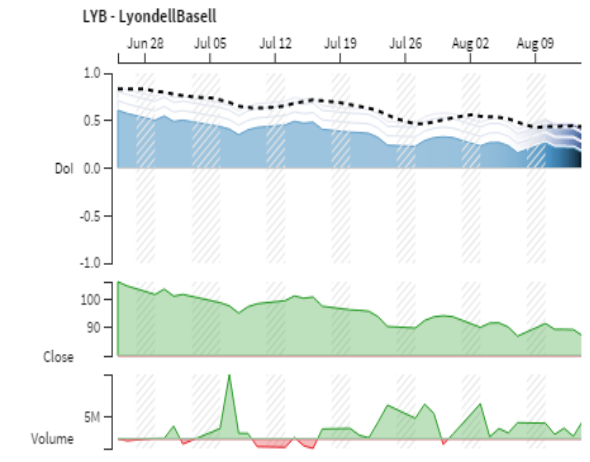
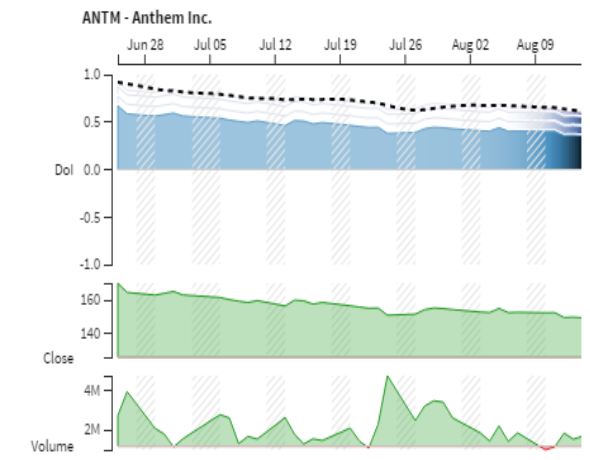
Degree-of-Interest (DOI)

Close 75% EPS... Ret... ..

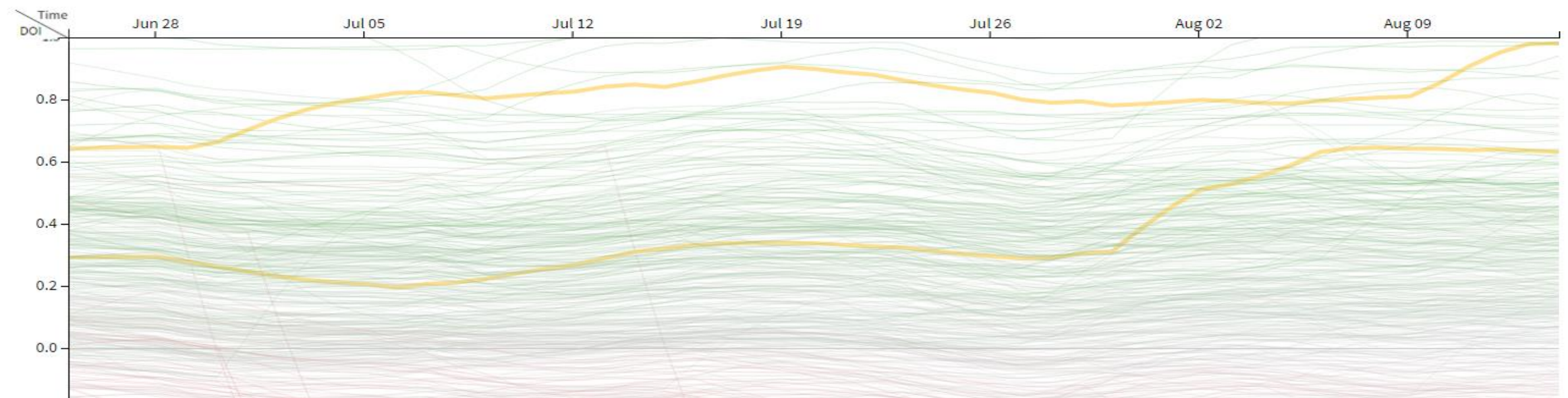
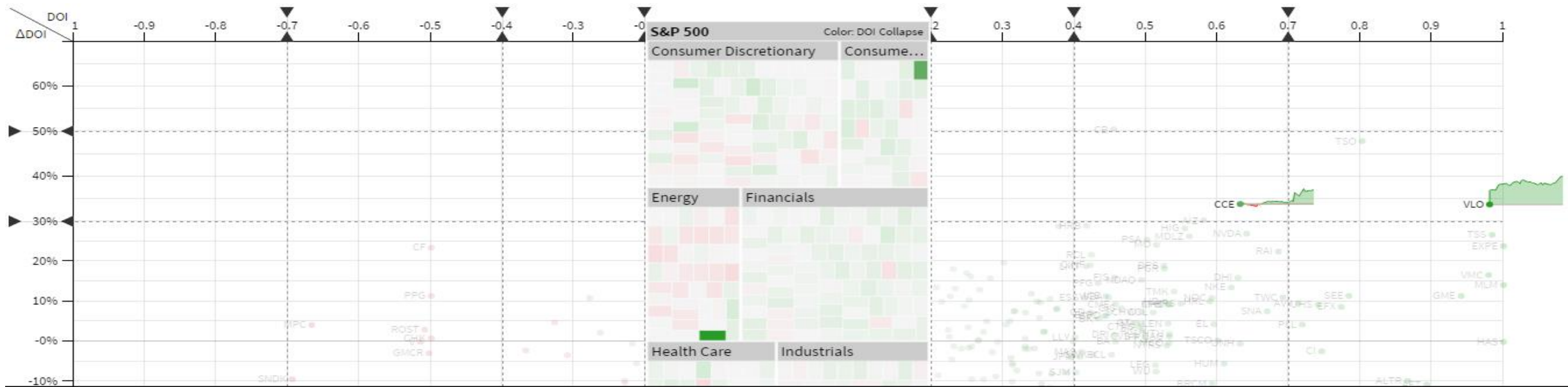
| LineUp | | Details | | Combination | | |
|--------|----------|---------|------------------------------|-------------|----|----|
| Rank | Industry | Ticker | Company | TS | TS | TS |
| 252 | | SY | Sysco Corp. | | | |
| 253 | | WEC | Wisconsin Energy Corporation | | | |
| 254 | | BCR | Bard (C.R.) Inc. | | | |
| 255 | | WY | Weyerhaeuser Corp. | | | |
| 256 | | FTR | Frontier Communications | | | |
| 257 | | VMC | Vulcan Materials | | | |
| 258 | | WMB | Williams Cos. | | | |
| 259 | | CERN | Cerner | | | |
| 260 | | GRMN | Garmin Ltd. | | | |
| 261 | | FB | Facebook | | | |
| 262 | | RHT | Red Hat Inc. | | | |
| 263 | | HCN | Health Care REIT, Inc. | | | |
| 264 | | KMB | Kimberly-Clark | | | |
| 265 | | SWN | Southwestern Energy | | | |
| 266 | | HAL | Halliburton Co. | | | |
| 267 | | SYK | Stryker Corp. | | | |
| 268 | | BWA | BorgWarner | | | |
| 269 | | WFM | Whole Foods Market | | | |
| 270 | | HSP | Hospira Inc. | | | |
| 271 | | DAL | Delta Air Lines | | | |
| 272 | | PRGO | Perrigo | | | |
| 273 | | TGT | Target Corp. | | | |
| 274 | | CSX | CSX Corp. | | | |
| 275 | | AA | Alcoa Inc. | | | |
| 276 | | OI | Owens-Illinois Inc. | | | |
| 277 | | MO | Altria Group Inc. | | | |
| 278 | | GME | GameStop Corp. | | | |
| 279 | | WIN | Windstream Communications | | | |
| 280 | | PCL | Plum Creek Timber Co. | | | |
| 281 | | ESV | Enco plc | | | |
| 282 | | FSLR | First Solar Inc. | | | |
| 283 | | AMT | American Tower Corp A | | | |



LineUp Details







Analysis Summary

- What: data
 - Time-series, multiple attributes, multiple items
- What: derived
 - DOI and Delta(DOI) values based on user input
- How: encode
 - Item's position
 - Diverging colors
- How: Manipulate
 - Select
- How: Facet
 - Juxtapose
- How: Reduce
 - Focus+Context

- Why: Action
 - Discover
 - Browse
 - Identify
- Why: Target
 - Trends
 - Distribution

Critique

- Strength
 - Wise choice of item's position
 - Capability to handle large data sets
 - Use of overview and details on demand
- Weakness
 - No look-up scenarios anticipated
 - Animation for live data streaming
 - Adjusting the representation borders

THANKS !