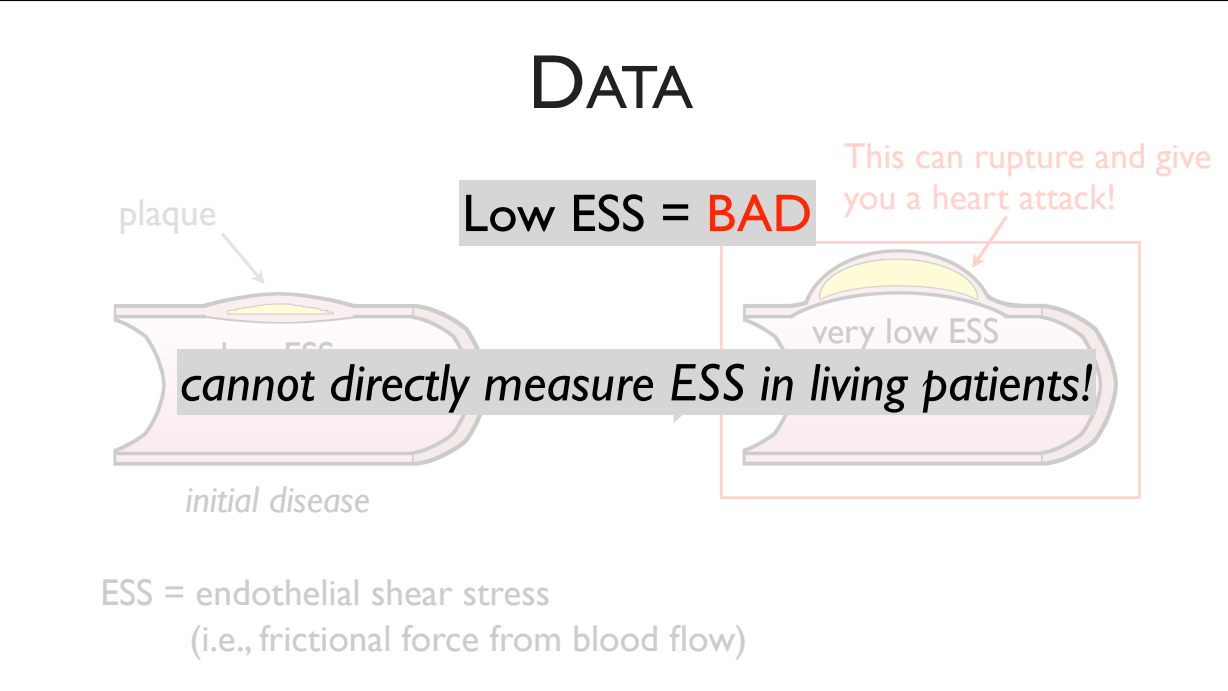
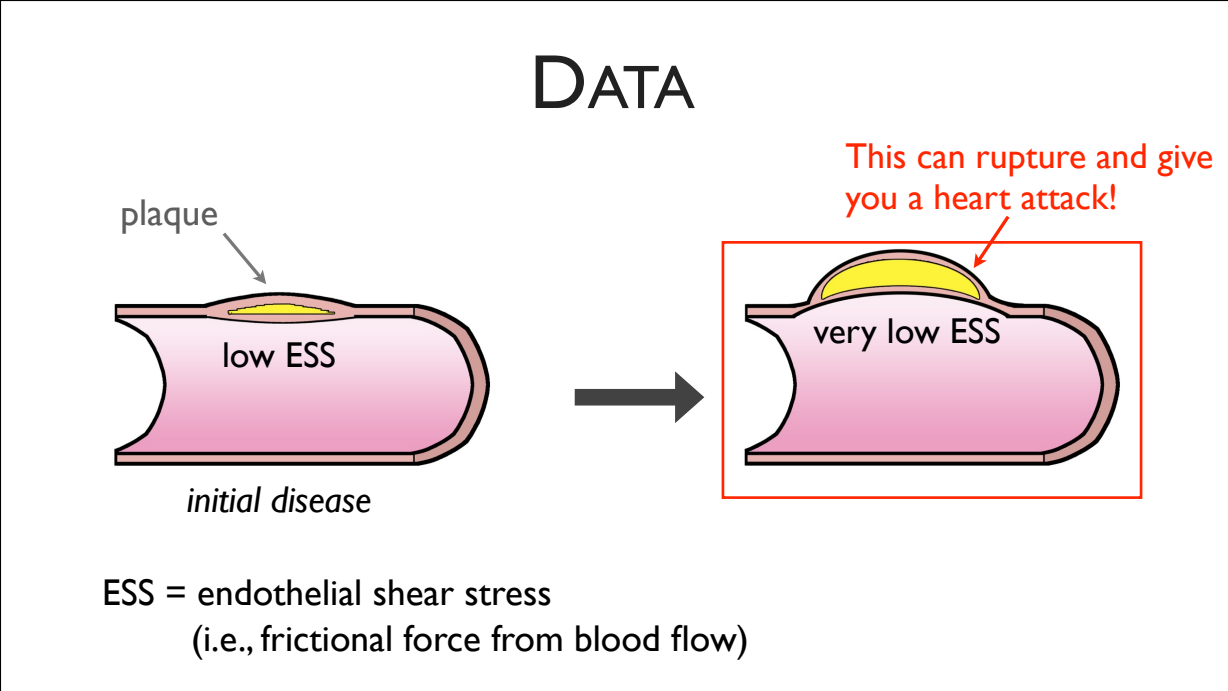
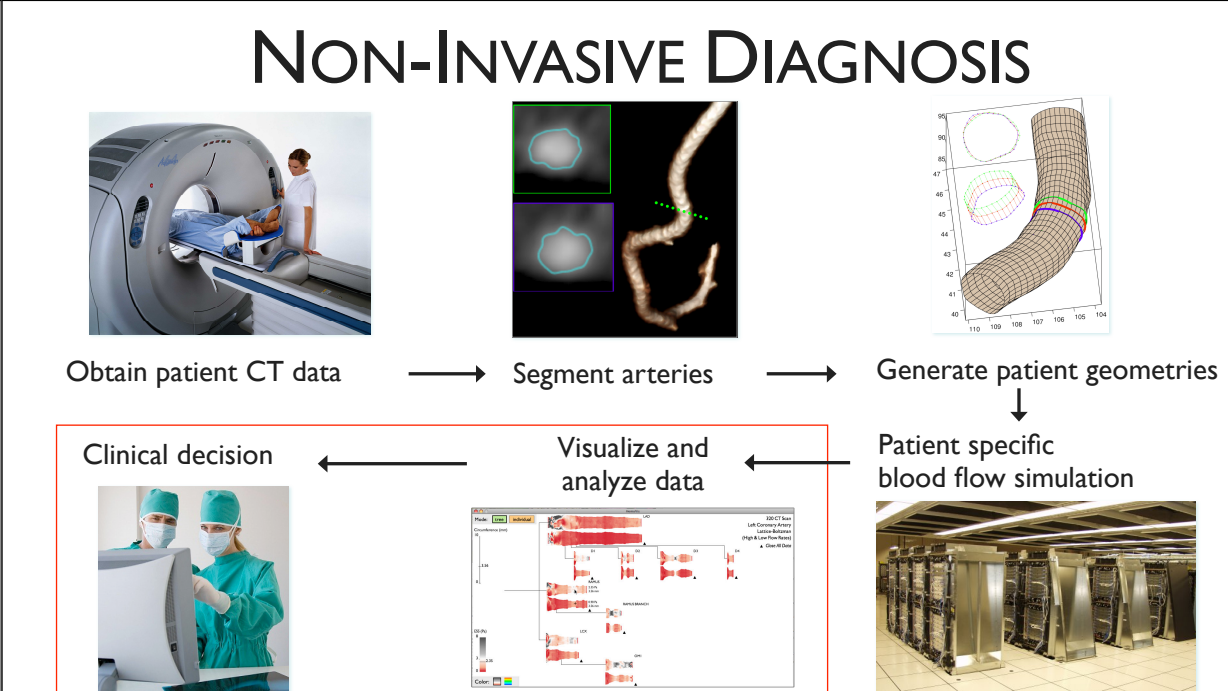
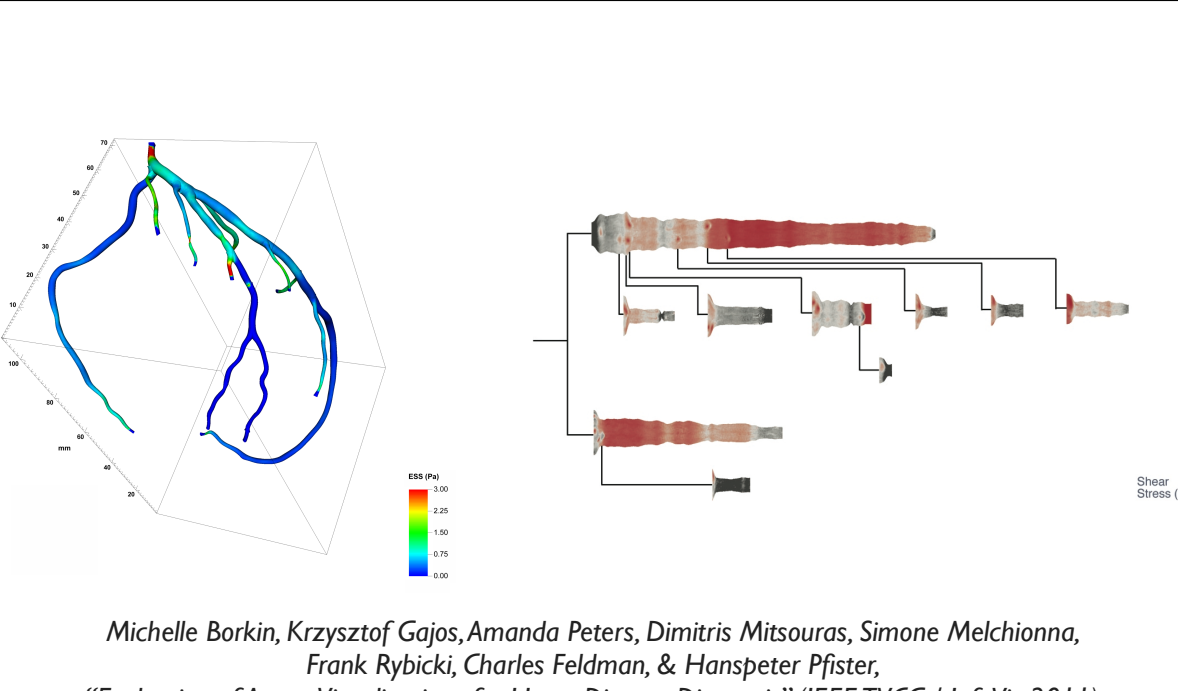
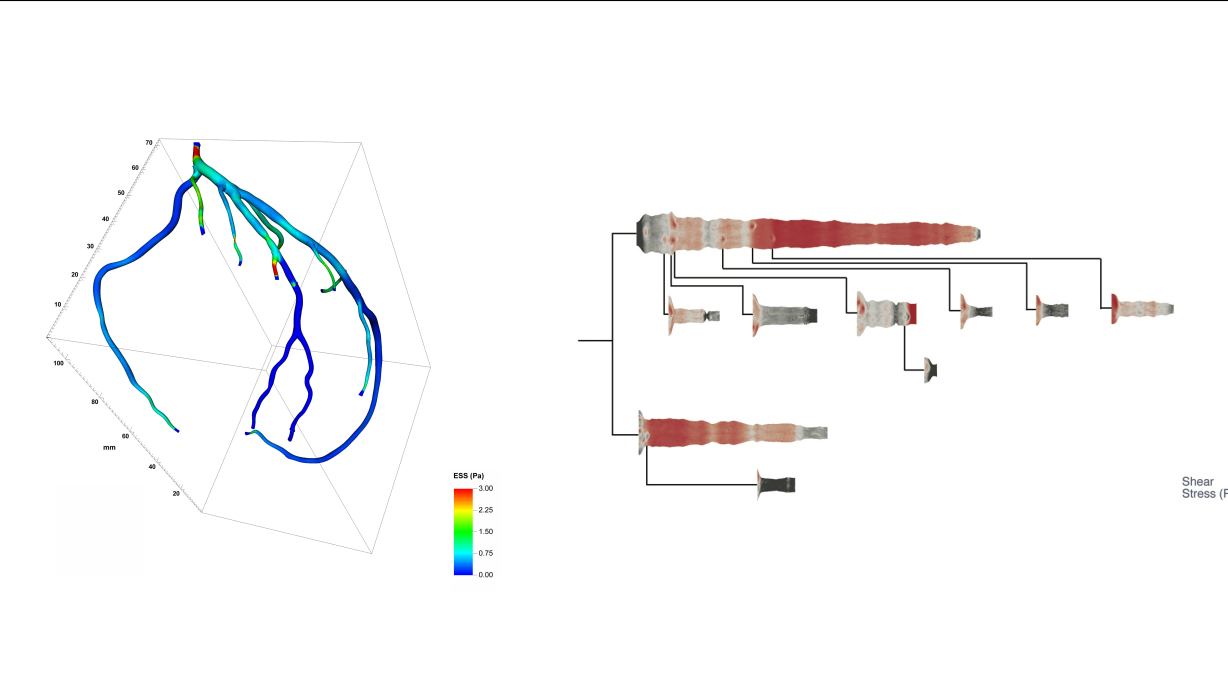
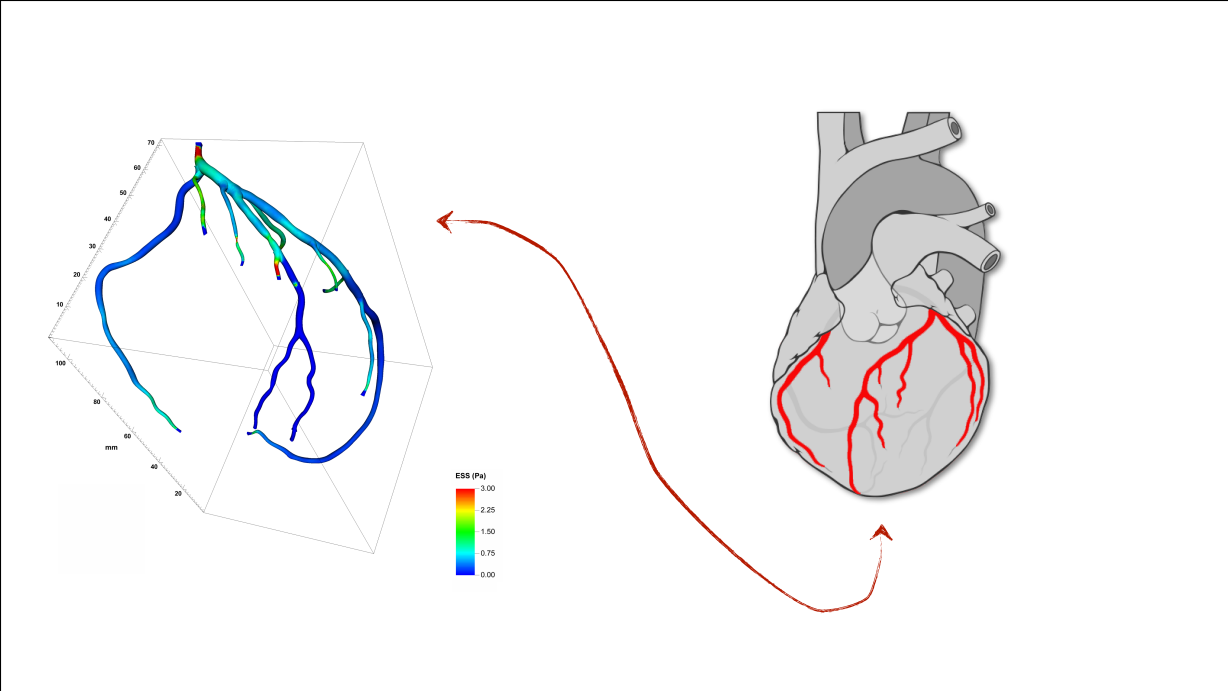
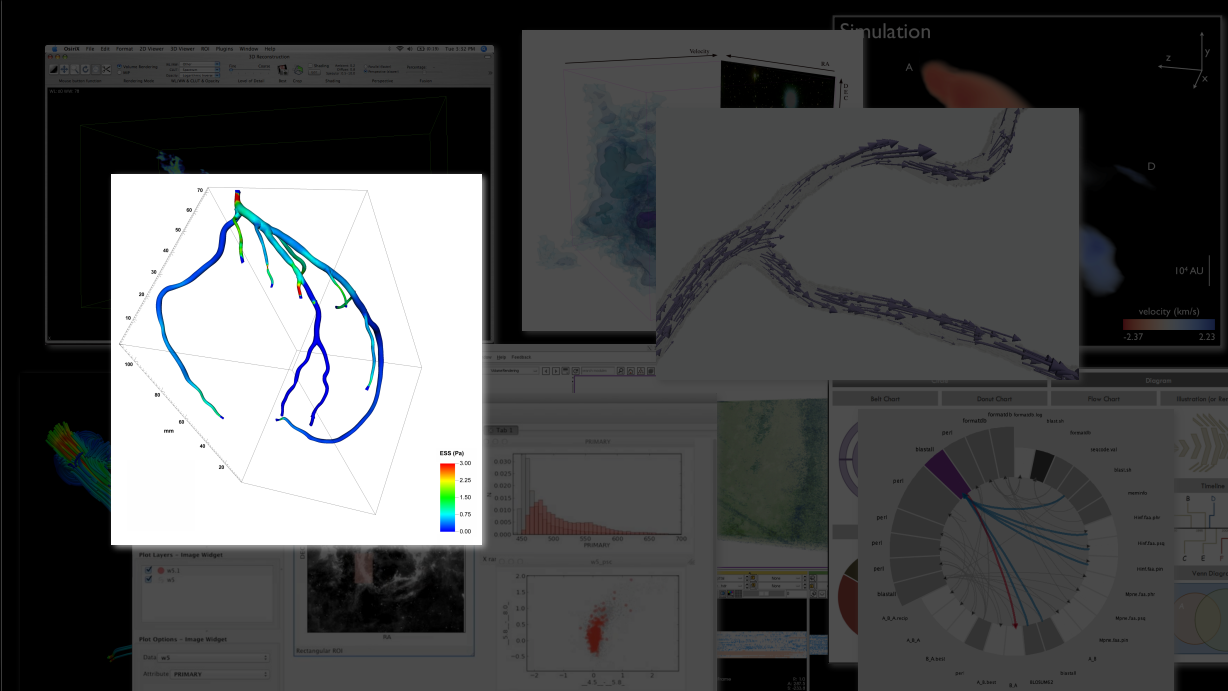
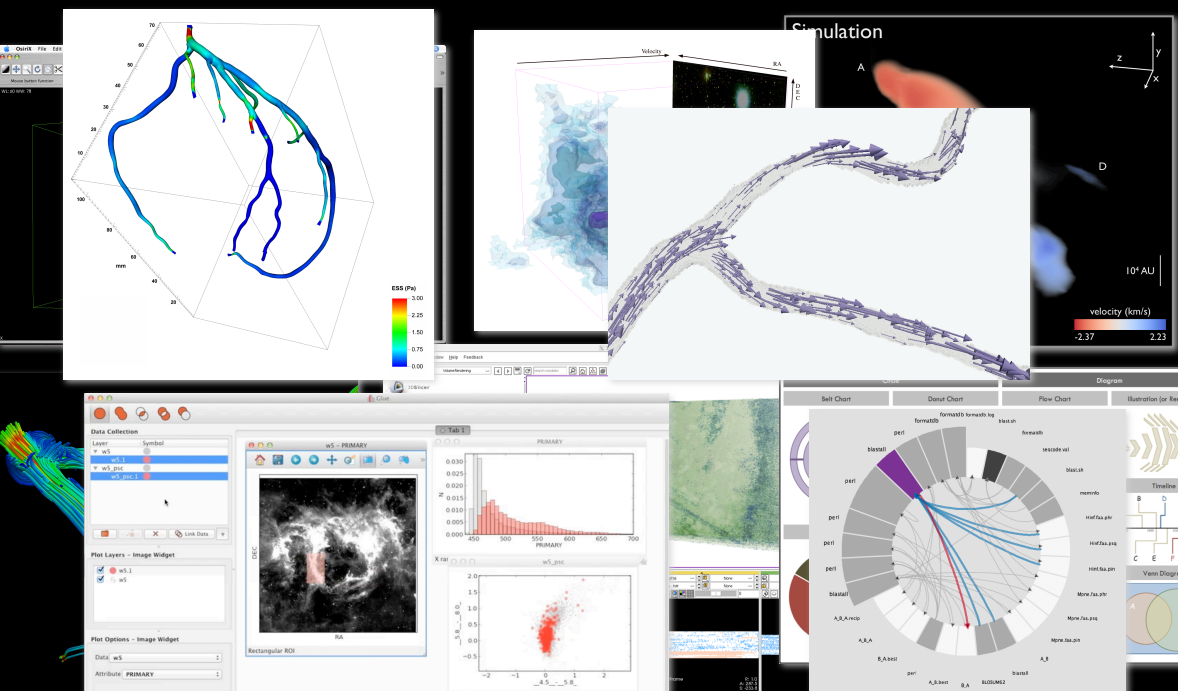
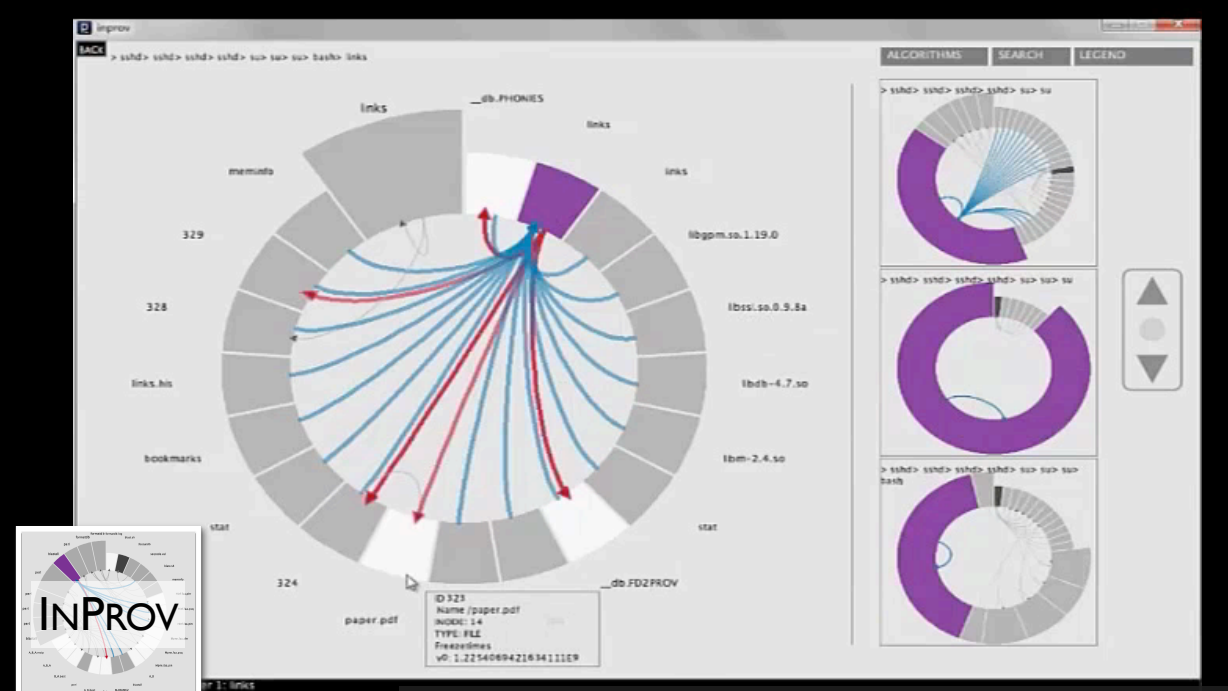
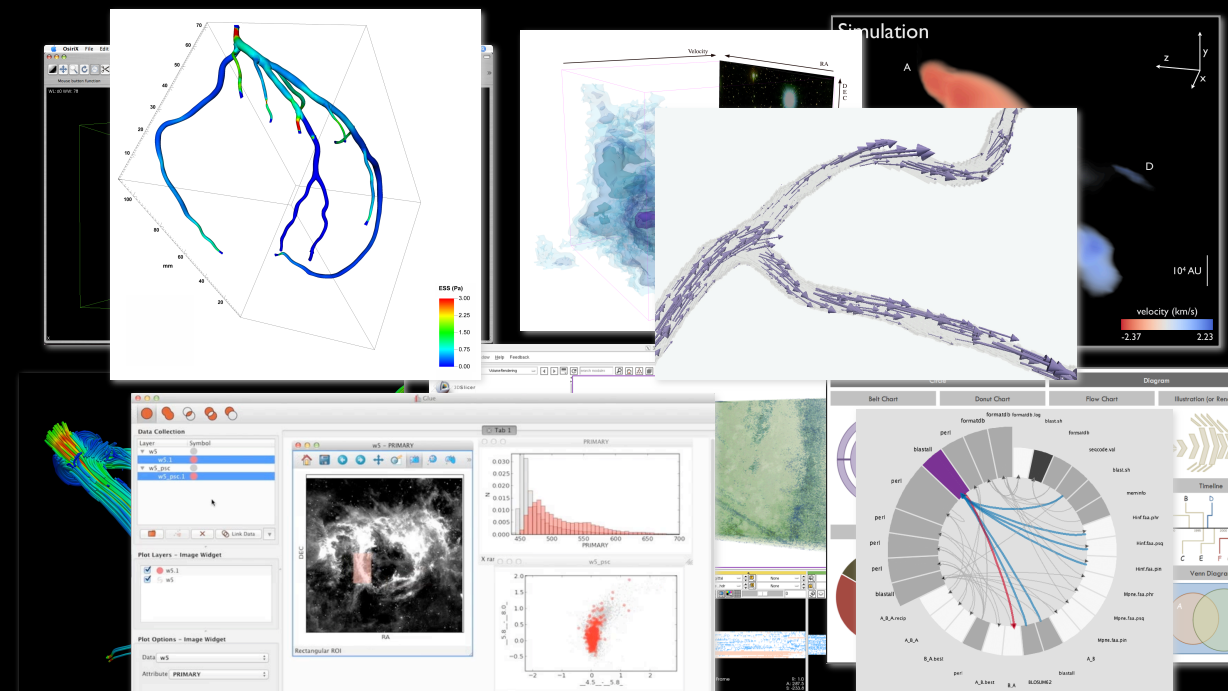
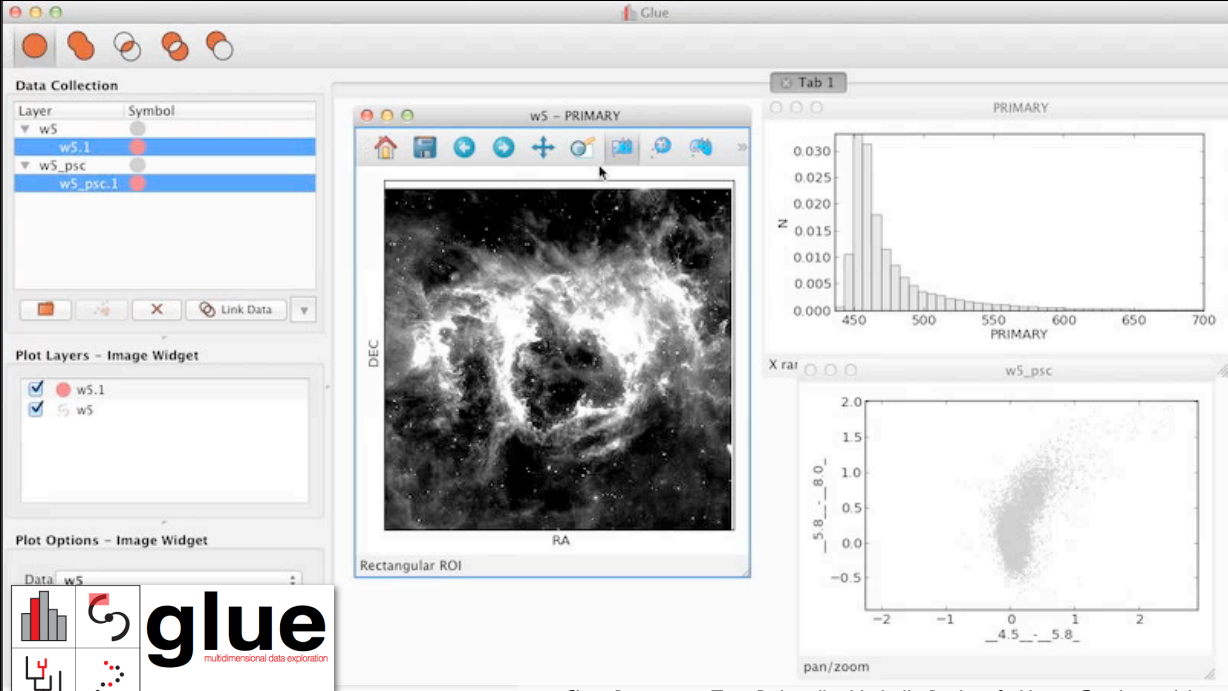
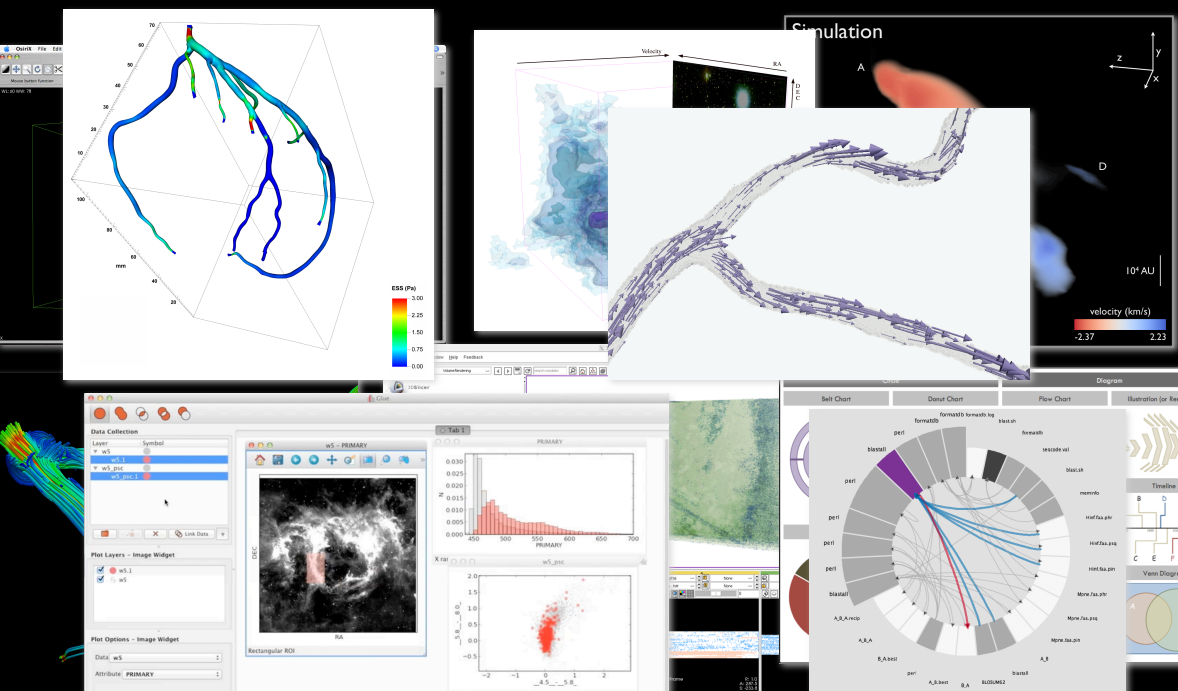
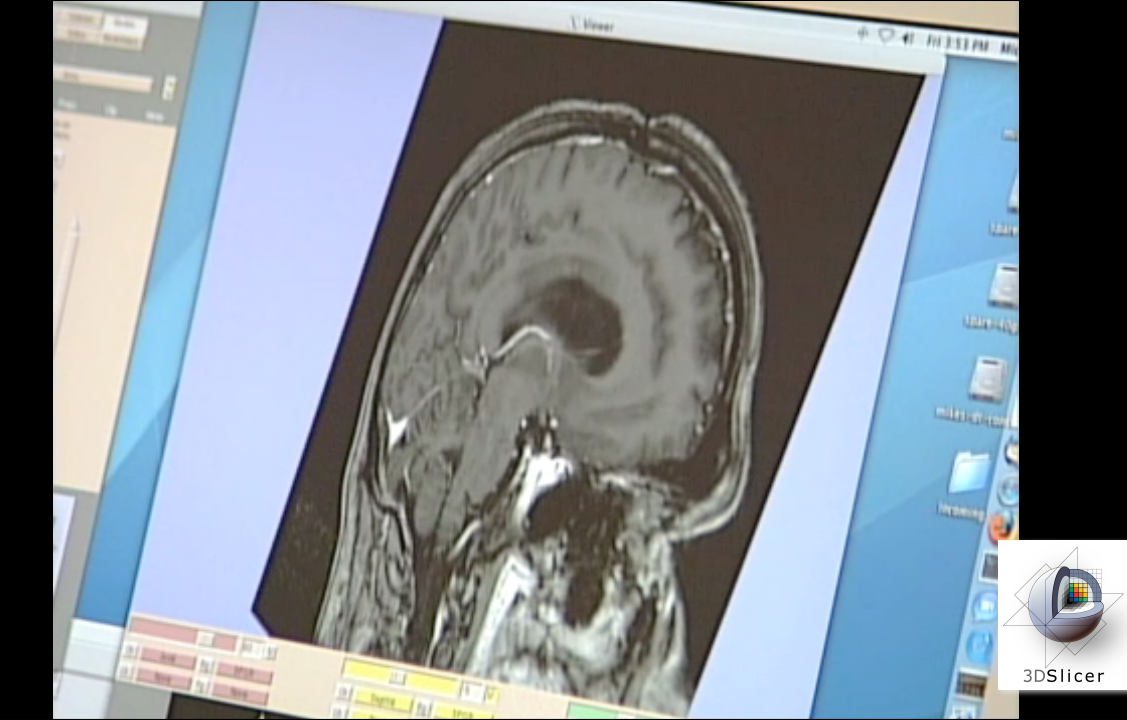
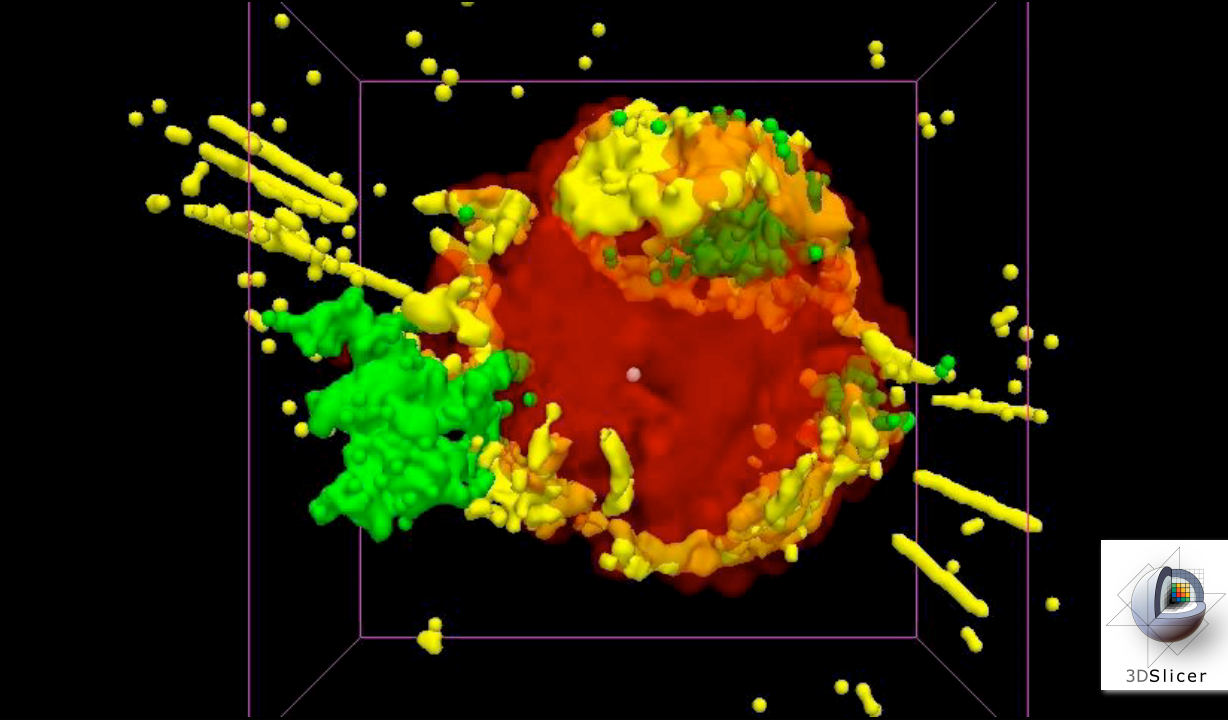


# PERCEPTION, COGNITION, AND EFFECTIVENESS OF VISUALIZATIONS WITH APPLICATIONS IN SCIENCE AND ENGINEERING

Michelle Borkin  
(University of British Columbia & Harvard University)

CPSC 547, UBC - September 24, 2014



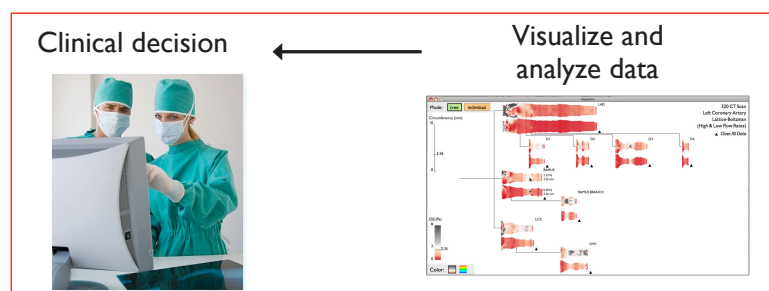
Michelle Borkin, Krzysztof Gajos, Amanda Peters, Dimitris Mitsouras, Simone Melchionna, Frank Rybicki, Charles Feldman, & Hanspeter Pfister, "Evaluation of Artery Visualizations for Heart Disease Diagnosis" (IEEE TVCG / InfoVis 2011)

Chris Beaumont, Tom Robitaille, Michelle Borkin, & Alyssa Goodman (glueviz.org)

M. Borkin, C. Yeh, M. Boyd, P. Macko, K. Gajos, M. Seltzer, & H. Pfister (IEEE TVCG / InfoVis 2013)

# FORMATIVE QUALITATIVE STUDY

- Semi-structured interviews
- 10 medical doctors and researchers
- Brigham & Women's Hospital (Boston, MA)

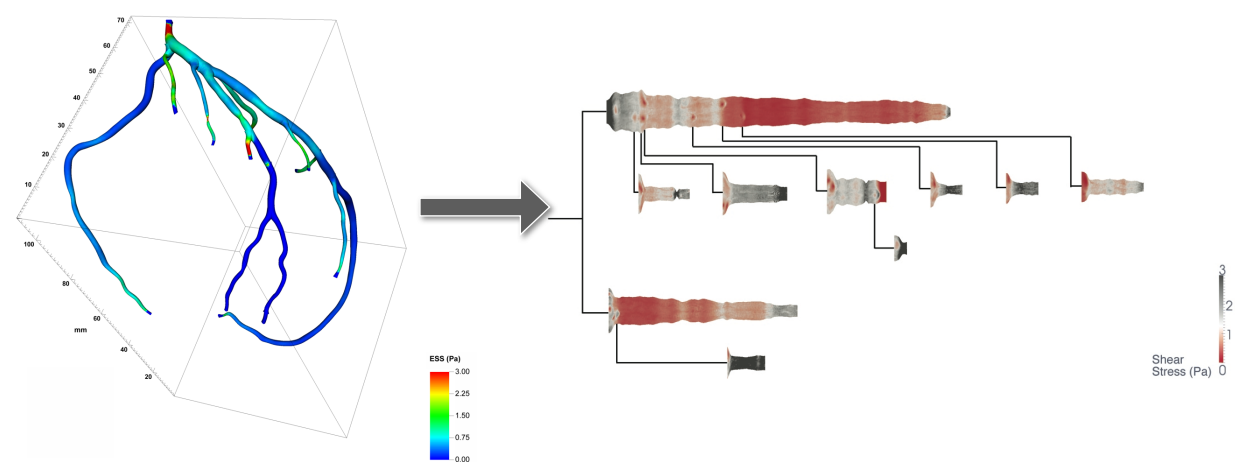
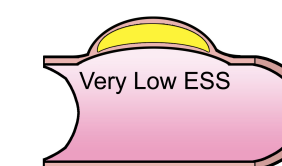


# TASK TAXONOMY

TASK	ABSTRACTION
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# TASK TAXONOMY

TASK	ABSTRACTION
"Identify regions of low ESS"	find extrema



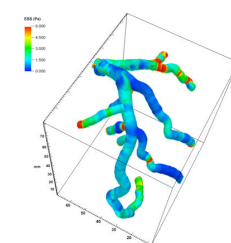
# TASK TAXONOMY

TASK	ABSTRACTION
"Identify regions of low ESS"	find extrema
"Identify stenosis or blockage"	find extrema



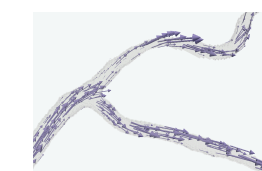
# TASK TAXONOMY

TASK	ABSTRACTION
"Identify regions of low ESS"	find extrema
"Identify stenosis or blockage"	find extrema
"View all ESS data for patterns"	cluster



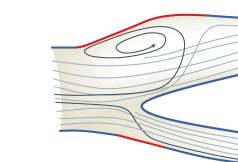
# TASK TAXONOMY

TASK	ABSTRACTION
"Identify regions of low ESS"	find extrema
"Identify stenosis or blockage"	find extrema
"View all ESS data for patterns"	cluster
"Study blood flow velocity patterns"	find anomalies



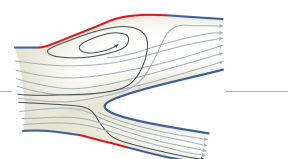
# TASK TAXONOMY

TASK	ABSTRACTION
"Identify regions of low ESS"	find extrema
"Identify stenosis or blockage"	find extrema
"View all ESS data for patterns"	cluster
"Study blood flow velocity patterns"	find anomalies
"Identify regions of blood recirculation"	find anomalies



# TASK TAXONOMY

TASK	ABSTRACTION
"Identify regions of low ESS"	find extrema
"Identify stenosis or blockage"	find extrema
"View all ESS data for patterns"	cluster
"Study blood flow velocity patterns"	find anomalies
"Identify regions of blood recirculation"	find anomalies
"Investigate other physical variables of blood flow"	find anomalies



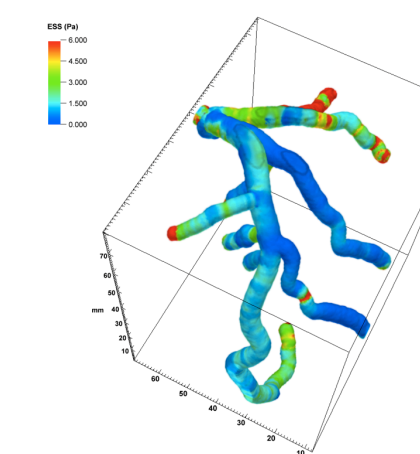
# TASK TAXONOMY

TASK	ABSTRACTION	CLINICAL	RESEARCH
"Identify regions of low ESS"	find extrema	X	X
"Identify stenosis or blockage"	find extrema	X	X
"View all ESS data for patterns"	cluster	X	X
"Study blood flow velocity patterns"	find anomalies		X
"Identify regions of blood recirculation"	find anomalies		X
"Investigate other physical variables of blood flow"	find anomalies		X

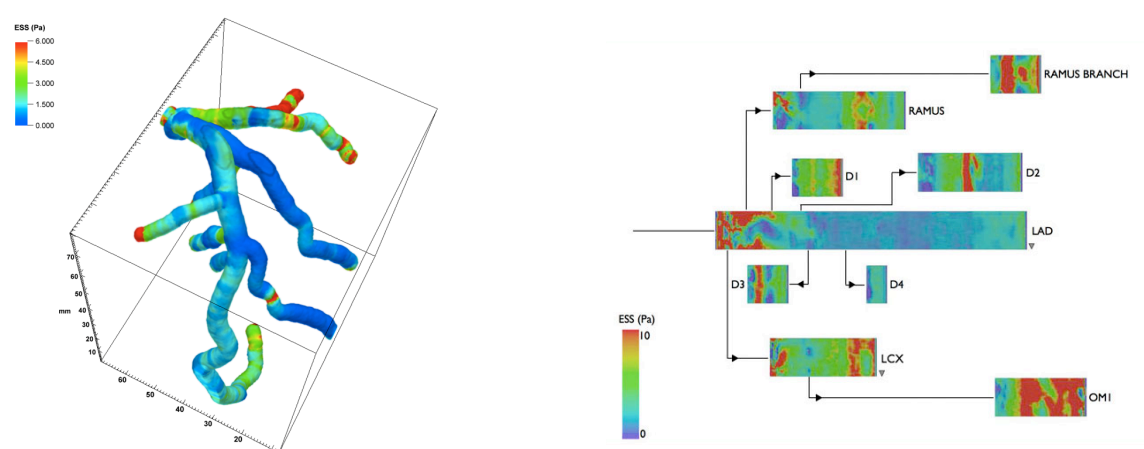
# TASK TAXONOMY

TASK	ABSTRACTION	CLINICAL	RESEARCH
"Identify regions of low ESS"	find extrema	X	X
"Identify stenosis or blockage"	find extrema	X	X
"View all ESS data for patterns"	cluster	X	X
"Study blood flow velocity patterns"	find anomalies		X
"Identify regions of blood recirculation"	find anomalies		X
"Investigate other physical variables of blood flow"	find anomalies		X

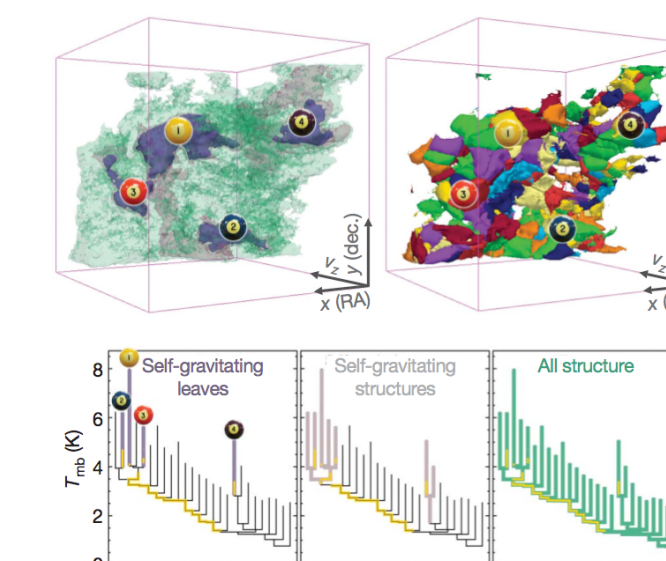
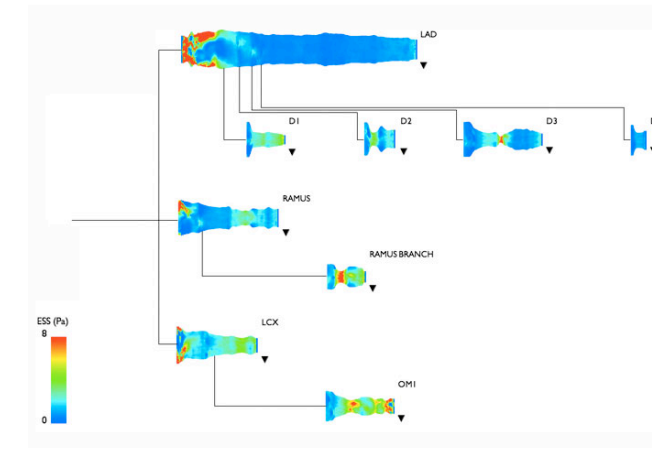
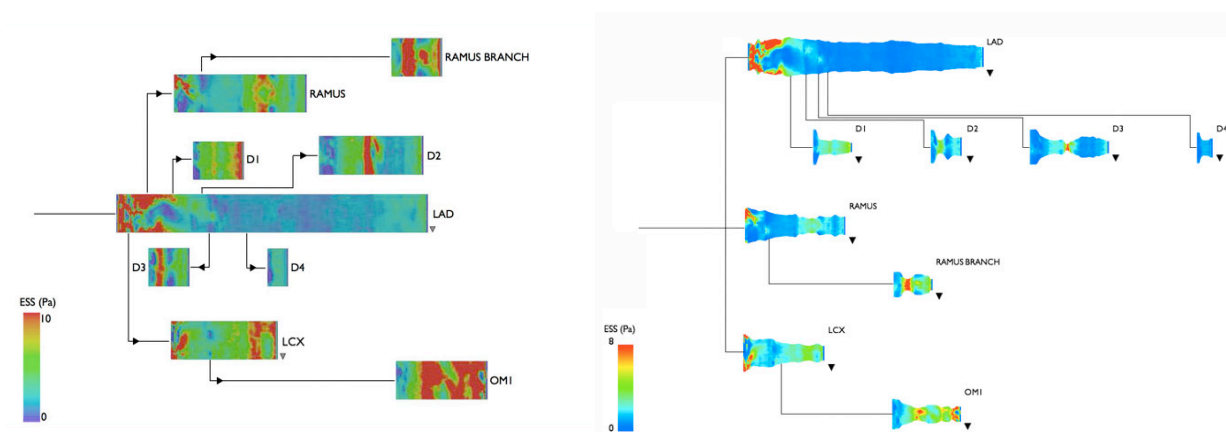
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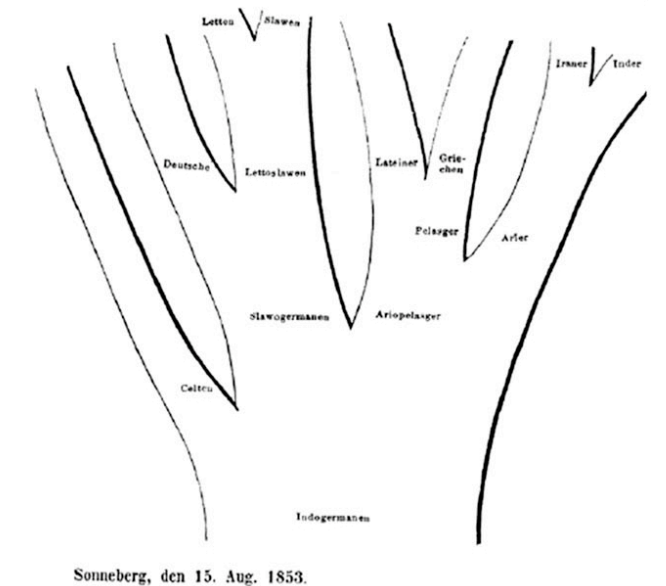
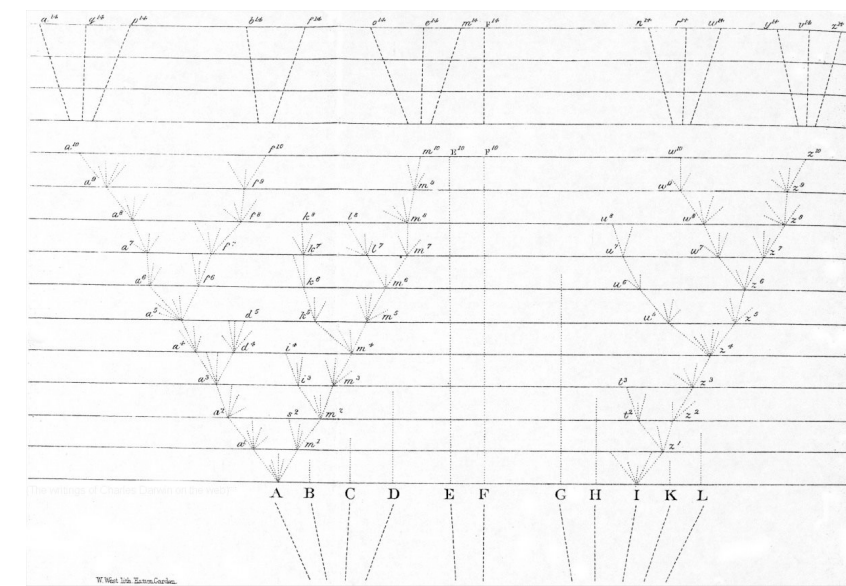
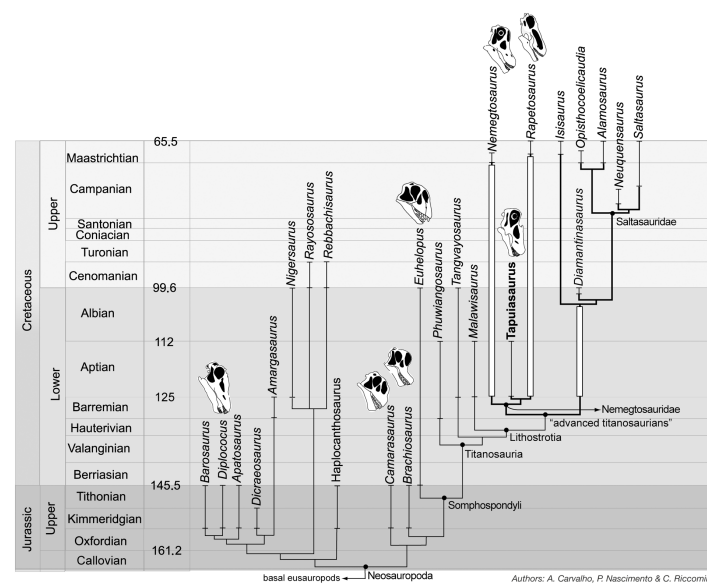
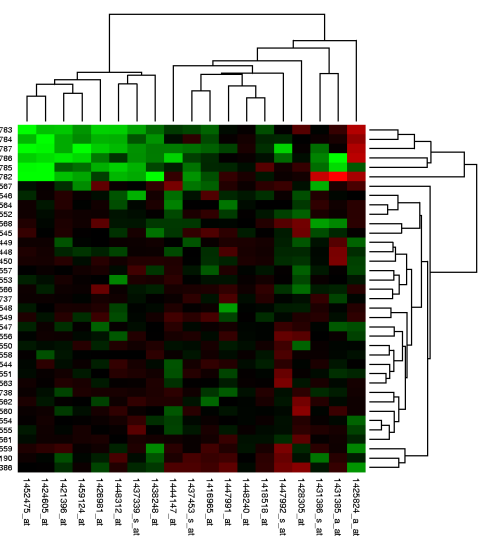


# 3D vs. 2D

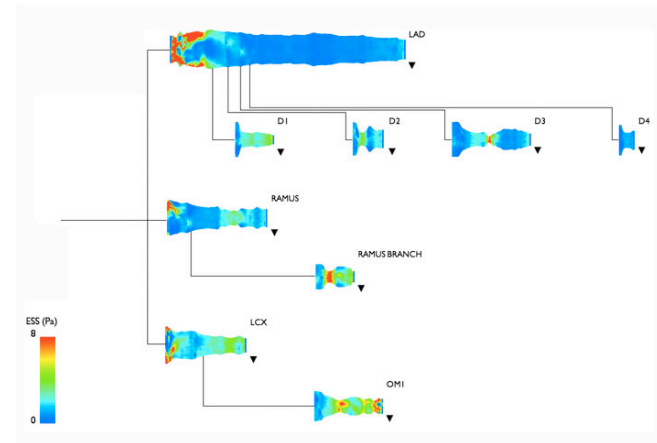


# LAYOUT AND PROJECTIONS

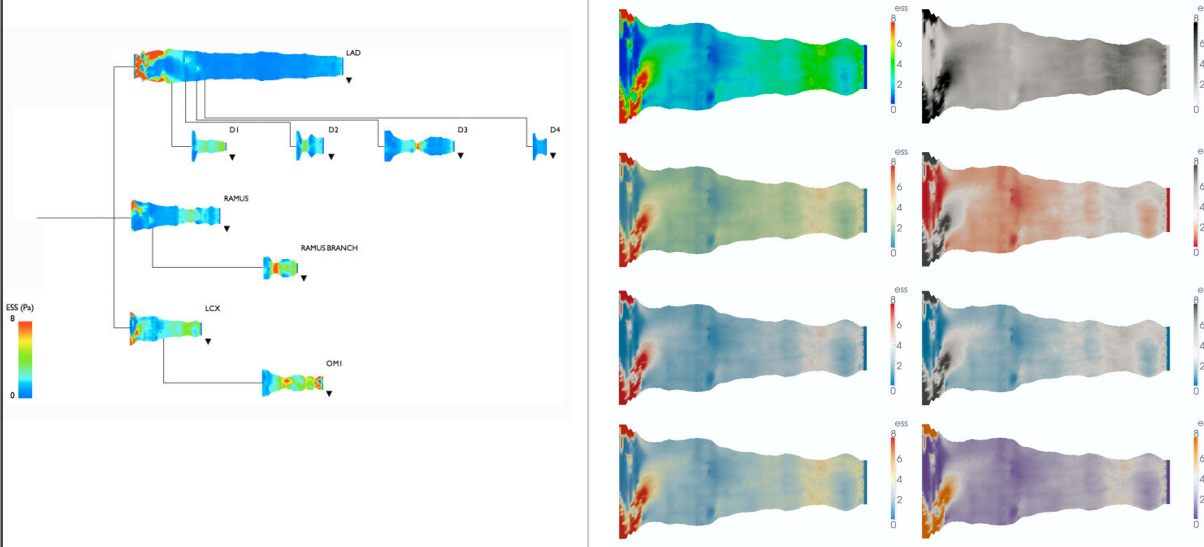




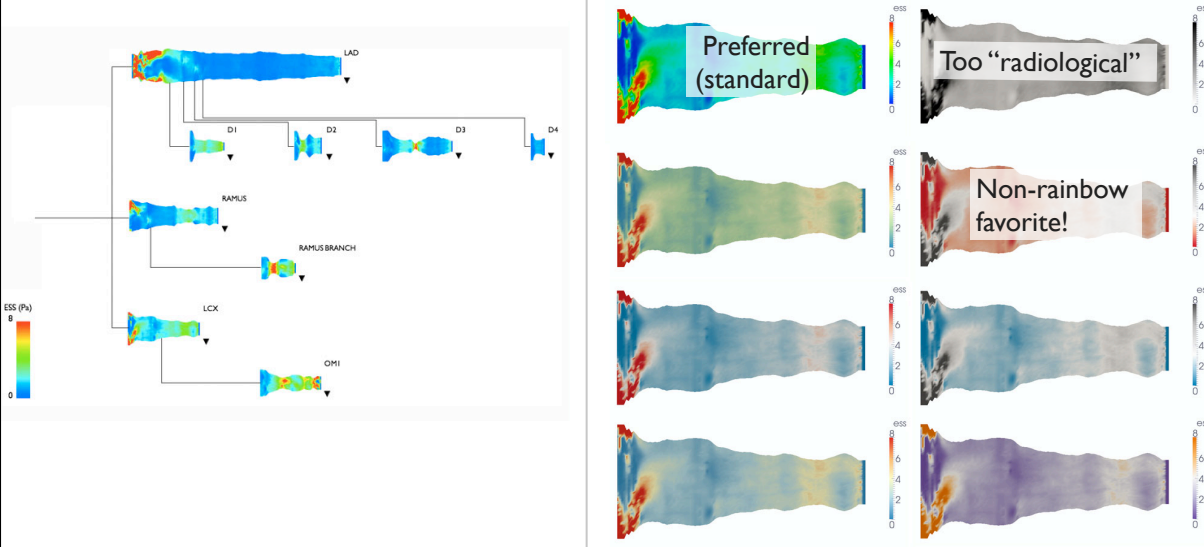
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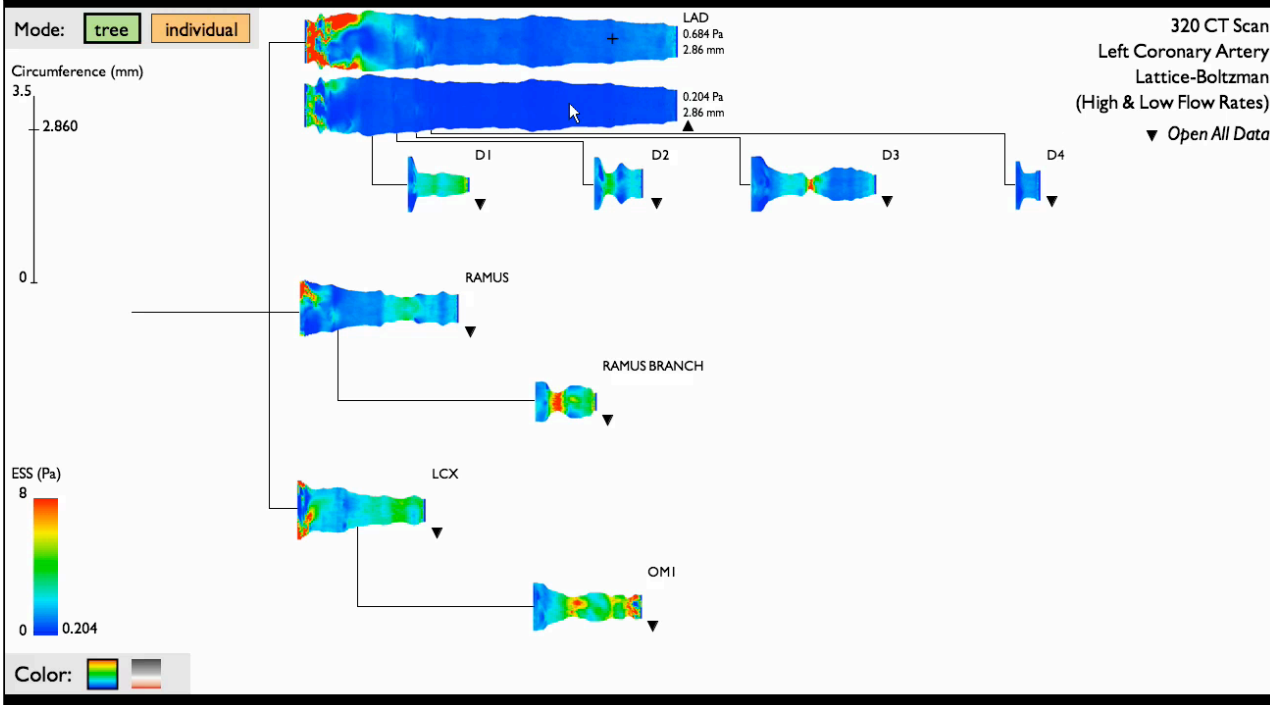
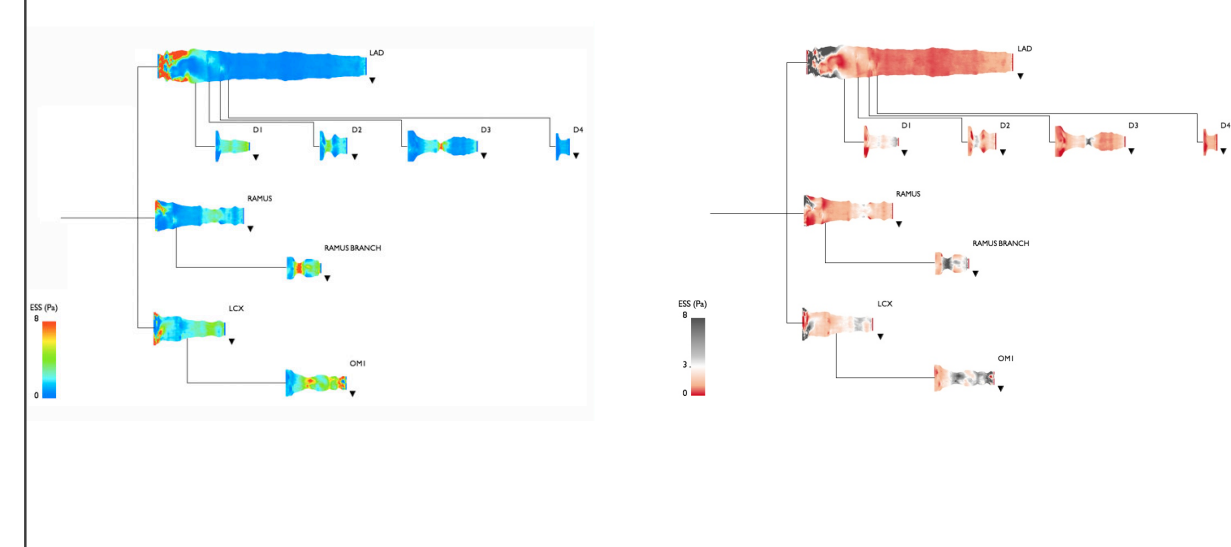
### COLOR



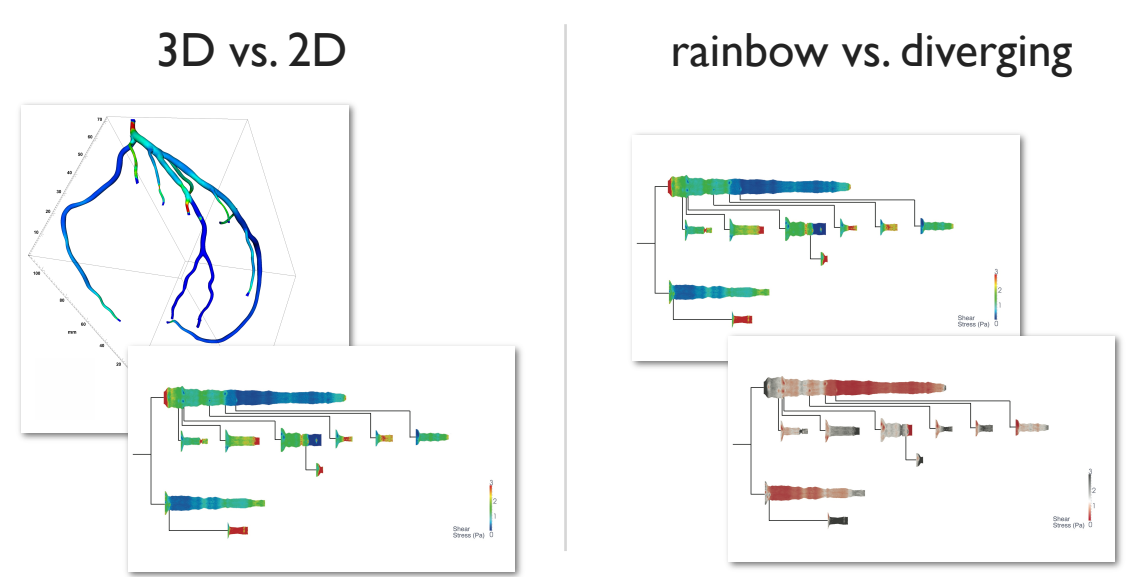
### COLOR



### COLOR

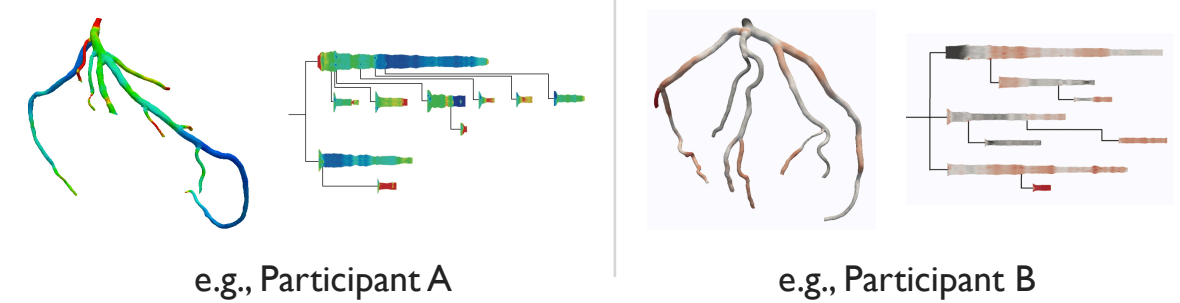


### QUANTITATIVE STUDY: GOALS



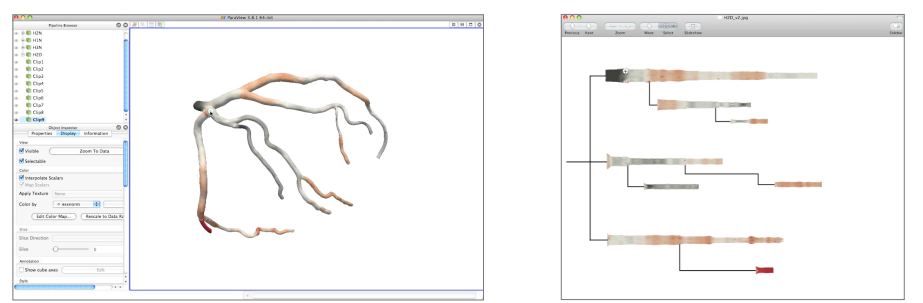
### QUANTITATIVE STUDY

- 21 Harvard Medical students (12 women and 9 men)
- Mixed within-subject and between-subject design:
  - › within = dimensionality of representation (2D or 3D)
  - › between = color mapping (rainbow or diverging)

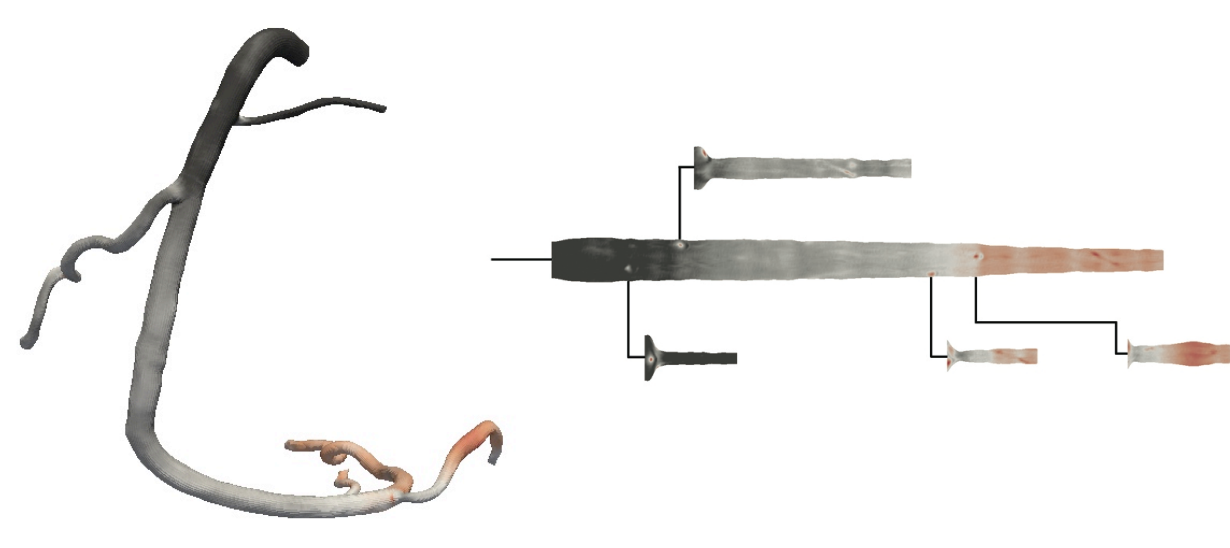


### QUANTITATIVE STUDY

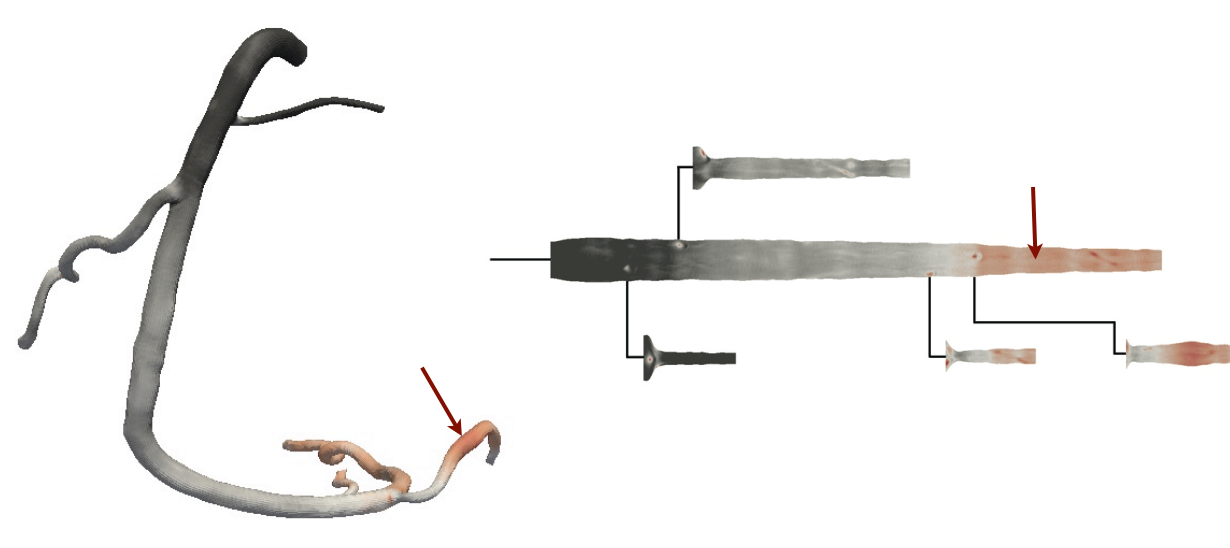
- Dependent measures:
  - › fraction of low ESS regions identified
  - › number of false positives (i.e., non-low ESS regions identified as low ESS)
  - › time to complete a diagnosis



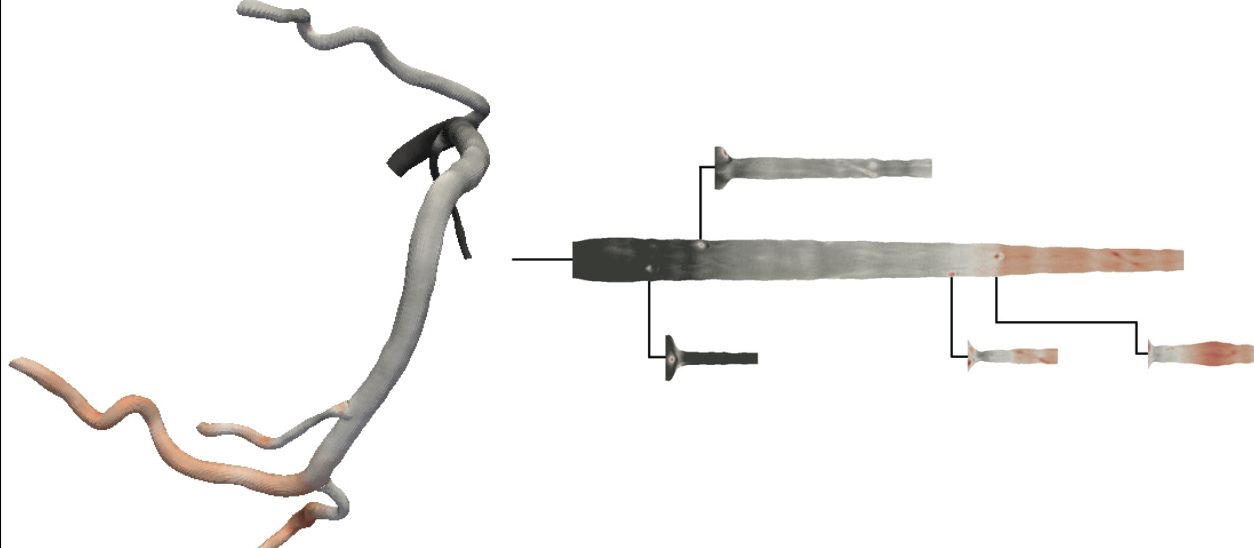
### QUANTITATIVE STUDY



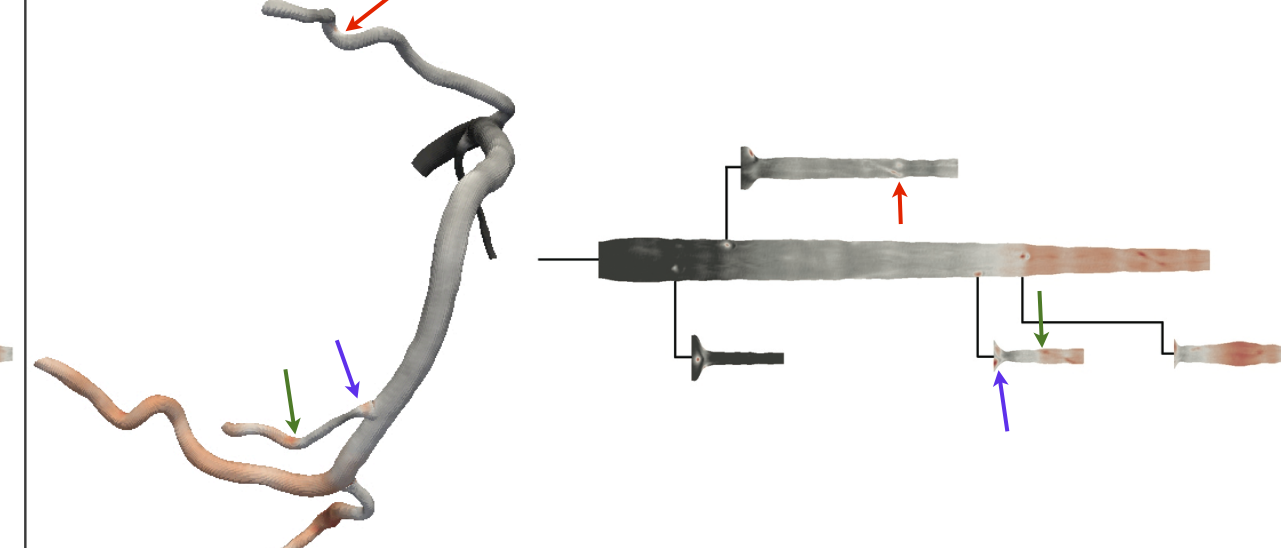
### QUANTITATIVE STUDY



### QUANTITATIVE STUDY



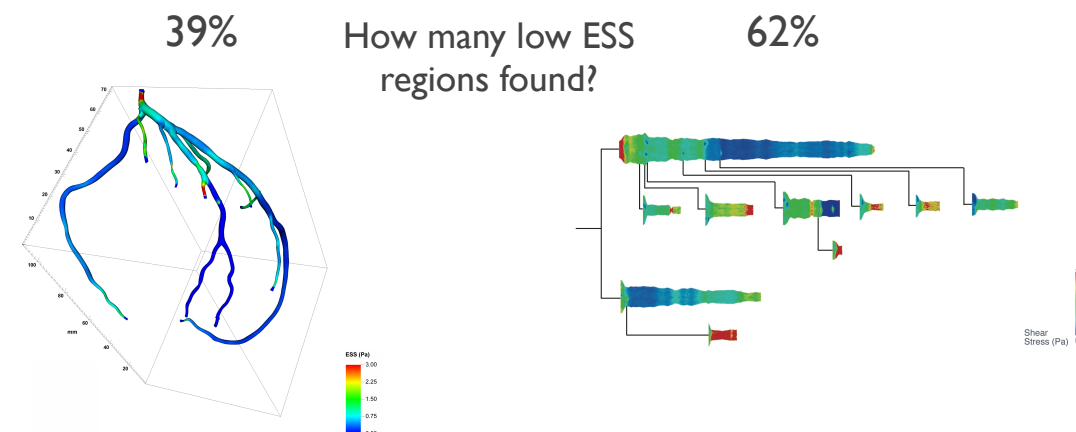
### QUANTITATIVE STUDY



# RESULTS

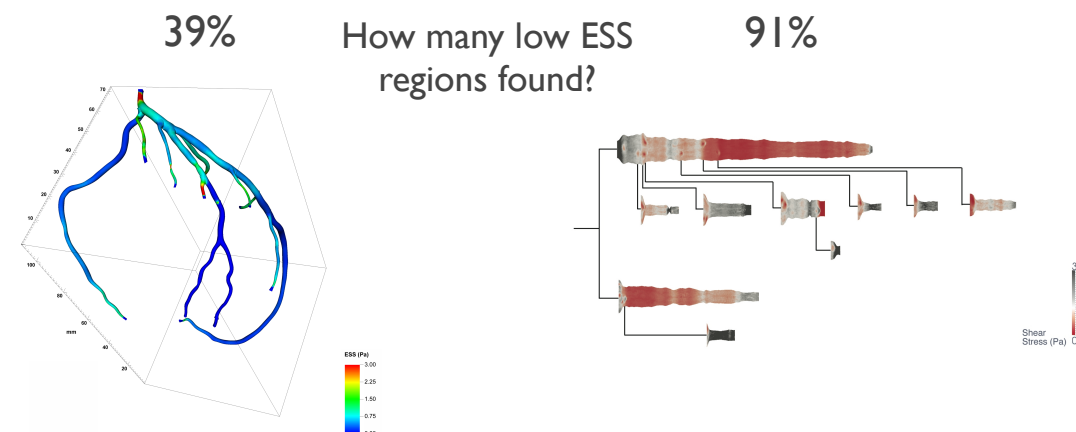
## ACCURACY

Strong effect of **dimensionality** on accuracy



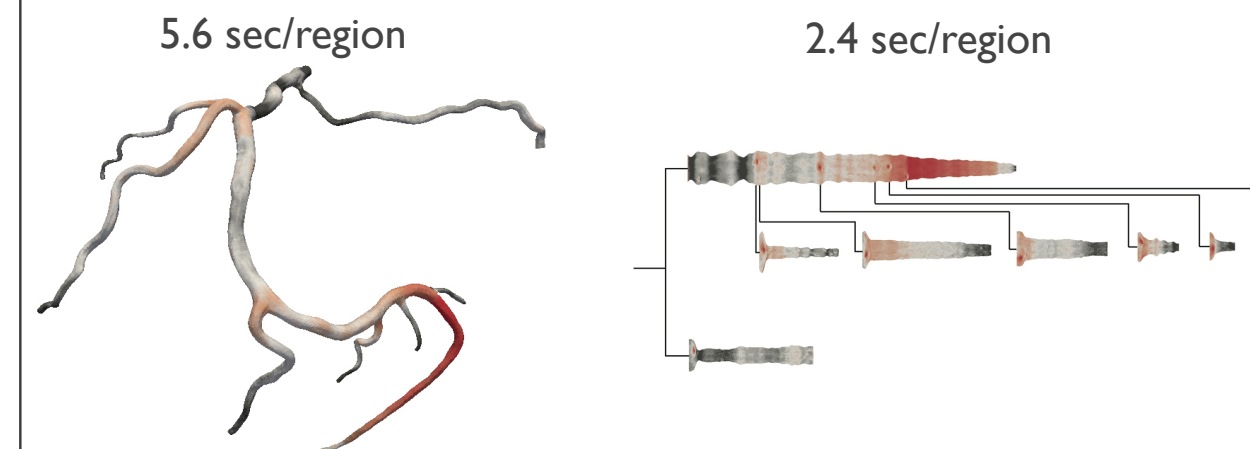
## ACCURACY

Strong effect of **dimensionality** on accuracy  
...as well as **color**



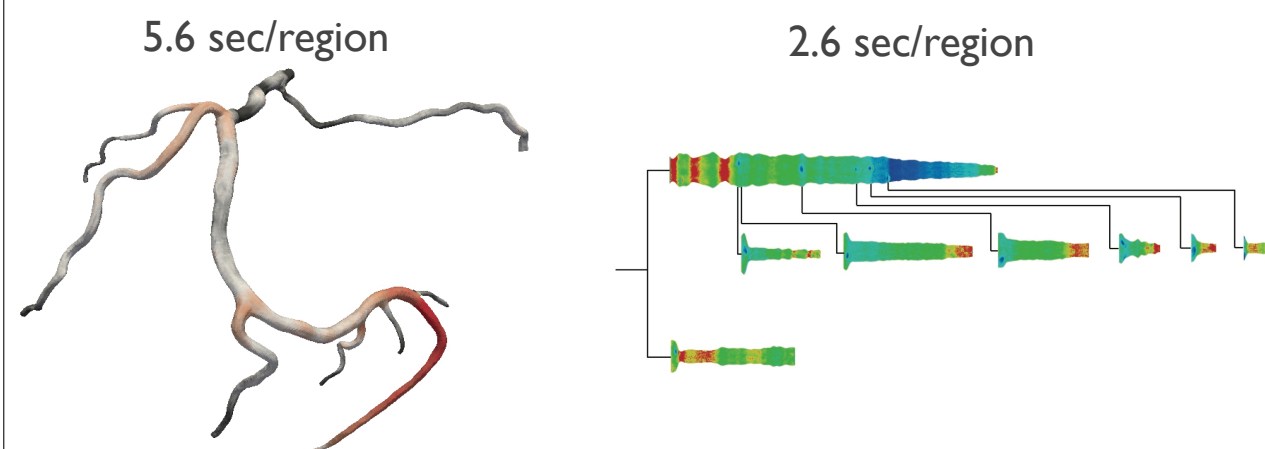
## EFFICIENCY

Participants more **efficient** in **2D**.



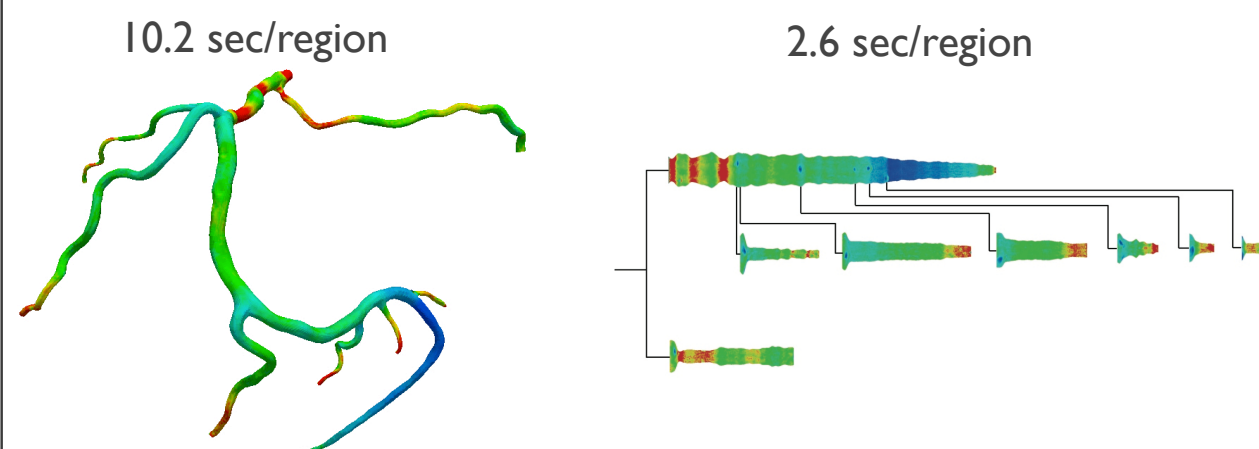
## EFFICIENCY

Participants more **efficient** in **2D**.



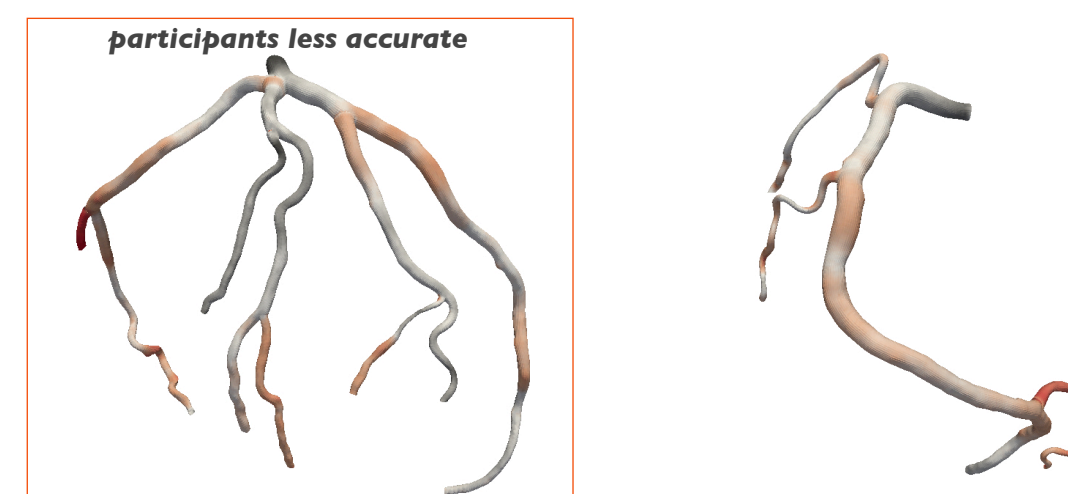
## EFFICIENCY

Participants more **efficient** in **2D**.  
Rainbow color map has greater effect on efficiency in 3D.



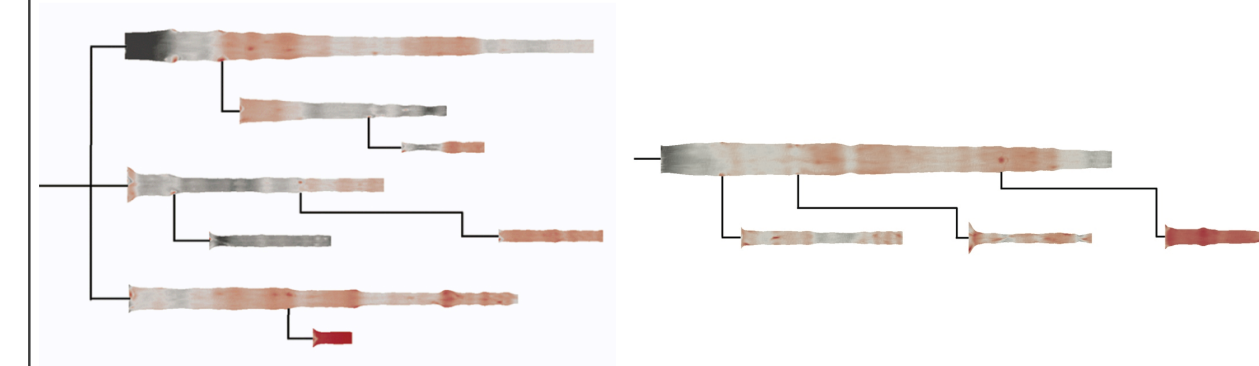
## COMPLEXITY

Accuracy decreases with increased data complexity in 3D



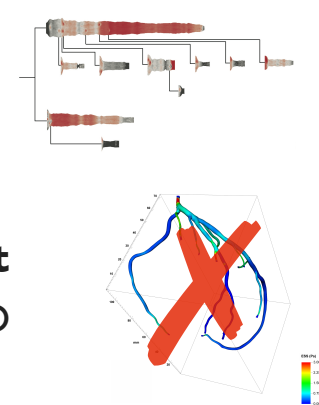
## COMPLEXITY

Accuracy decreases with increased data complexity in 3D  
(not true in 2D!)



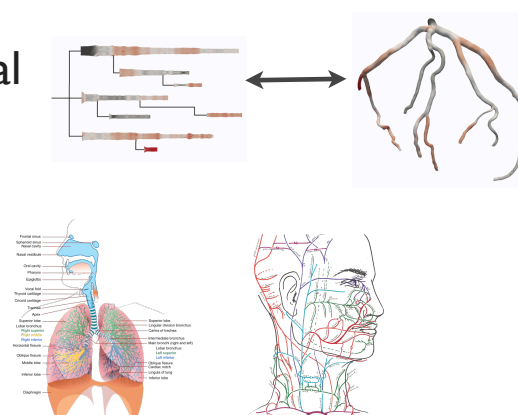
## FINDINGS SUMMARY

- Even for 3D spatial data, a **2D** representation is
  - › more **accurate** for spatial tasks
  - › more **efficient** for spatial tasks
- Rainbow color map
  - › is **not accurate** and **not efficient**
  - › has adverse effects even greater in 3D



## FINAL REMARKS

- 3D representation is still essential for surgical planning
- 2D tree diagram applicable to other applications



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Research funded through the NDSEG (National Defense Science and Engineering Graduate) Fellowship Program, and the NSF Graduate Research Fellowship Program.