# SVAN 2016 Mini Course: Stochastic Convex Optimization Methods in Machine Learning

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University of British Columbia, May 2016 www.cs.ubc.ca/~schmidtm/SVAN16

Some images from this lecture are taken from Google Image Search.

# **Big Data Phenomenon**

- We are collecting and storing data at an unprecedented rate.
- Examples:
  - News articles and blog posts.
  - YouTube, Facebook, and WWW.
  - Credit cards transactions and Amazon purchases.
  - Gene expression data and protein interaction assays.
  - Maps and satellite data.
  - Large hadron collider and surveying the sky.
  - Phone call records and speech recognition results.
  - Video game worlds and user actions.









# Machine Learning

- What do you do with all this data?
  - Too much data to search through it manually.
- But there is valuable information in the data.
  - Can we use it for fun, profit, and/or the greater good?
- Machine learning: use computers to automatically detect patterns in data and make predictions or decisions.
- Most useful when:
  - Don't have a human expert.
  - Humans can't explain patterns.
  - Problem is too complicated.



# Machine Learning vs. Statistics

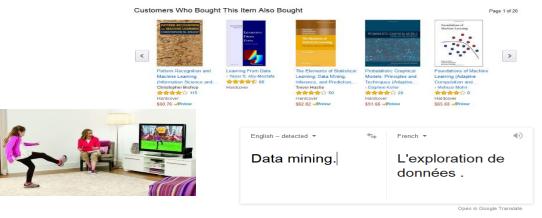
- Machine learning (ML) is very similar to statistics.
  - A lot of topics overlap.
- But ML places more emphasis on:
  - 1. Computation and large datasets.
  - 2. Predictions rather than descriptions.
  - 3. Non-asymptotic performance.
  - 4. Models that work across domains.
- The field is growing very fast:
  - ~2500 attendees at NIPS 2014, ~4000 at NIPS 2015.
  - Influence of \$\$\$, too.

# Applications

- Spam filtering.
- Credit card fraud detection.
- Product recommendation.
- Motion capture.
- Machine translation.
- Speech recognition.
- Face detection.
- Object detection.
- Sports analytics.





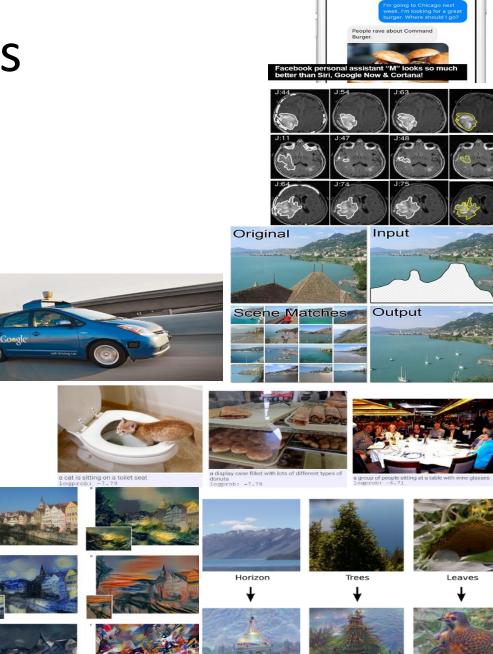






# Applications

- Personal Assistants.
- Medical imaging.
- Self-driving cars.
- Scene completion.
- Image search and annotation.
- Artistic rendering.
- Your research?



Towers & Pagodas

Birds & Insects

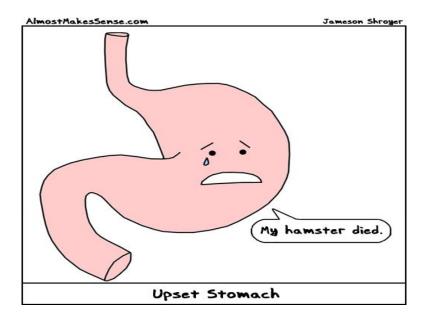
Buildings

# Course Outline (Approximate)

- Day 1:
  - L1: Linear regression, nonlinear bases.
  - L2: Validation, regularization.
- Day 2:
  - L3: Loss functions, convex functions
- Day 3:
  - L4: Gradient methods, L1-regularization
  - L5: Coordinate optimization, structure sparsity.
- Day 4:
  - L6: Projected-gradient, proximal-gradient
- Day 5:
  - L7: Stochastic subgradient, stochastic average gradient.
  - L8: Kernel trick, Fenchel duality.
- If time allows:
  - Alternating minimization, non-uniform sampling, parallelization, non-convex.

## Motivating Example: Food Allergies

• You frequently start getting an upset stomach



• You suspect an adult-onset food allergy.

# Motivating Example: Food Allergies

• You start recording food and IgE levels each day:

<u> </u>	Egg	Milk	Fish	Wheat	Shellfish	Peanuts		lgE
Pay 1	0	0.7	0	0.3	0	0		700
Pay 2	0.3	0.7	0	0.6	0	0.01		740
Day 3	0	0	0	0.8	0	0		50
Day 4	0.3	0.7	1.2	0	0.10	0.01		950

- We want to write a program that:
  - Takes food levels for the day as an input.
  - Predicts IgE level for the day as the output.
- But foods interact: 'formula' mapping foods to IgE is hard to find:
  - Given the data, we could use machine learning to write this program.
  - The program will predict target (IgE levels) given features (food levels).

# **Supervised Learning**

- This is an example of supervised learning:

  - $-x_i$  is the features for example 'i' (we'll use 'd' as the number of features).
    - In this case, the quantities of food eaten on day 'i'.
  - $-y_i$  is target for example 'i'.
    - In this case, the level of IgE.
  - Output is a function mapping from x<sub>i</sub> space to y<sub>i</sub> space.

 $f(egg, milk, fish, wheat, shell fish, peanuts) = IgE. <math>f(x_1) = f(0, 0.7, 0, 0.3, 0, 0) = 700 = \gamma_1$ 

# **Supervised Learning**

- Supervised learning is most successful ML method:
  - Spam filtering, Microsoft Kinect, speech recognition, object detection, etc.
- Most useful when:
  - You don't know how to map from inputs to outputs.
  - But you have a lot of input-to-output examples.

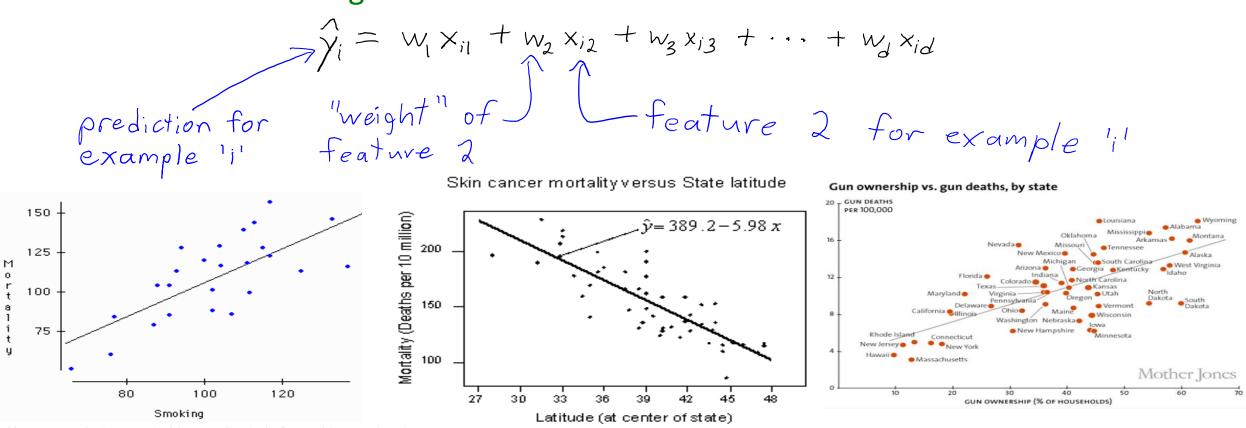
(If w<sub>6</sub> 70 more peanuts => more IgE)

- When y<sub>i</sub> is continuous, it's called regression.
- Today, we consider the special case of linear regression:  $Ig = w_1(eggs) + w_2(mi/k) + w_3(fish) + w_4(wheat) + w_5(she ||fish) + w_6(peanuts)$ predicted value weight for 'ays' weight for 'fish!

# Linear Regression

#### • Linear regression:

- Prediction is weighted sum of features:



http://www.cvgs.k12.va.us:81/digstats/main/inferant/d\_regrs.html https://online.courses.science.psu.edu/stat501/node/11

http://www.vox.com/2015/10/3/9444417/gun-violence-united-states-america

#### Least Squares

• Supervised learning goal:

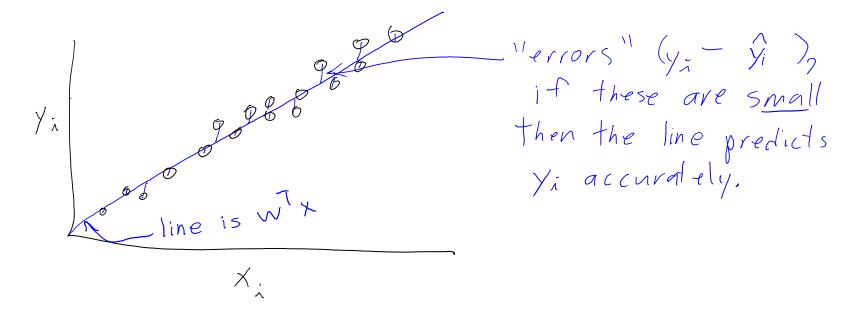
If we have  $x_i = \begin{bmatrix} 0 & 0.7 & 0.3 & 0 & 0 \end{bmatrix}$  and  $y_i = 700$ , then we have  $\hat{y}_i = w_1(07 + w_2(0.7) + w_3(0) + w_4(0.3) + w_5(0) + w_6(0)$ , and we want  $(\hat{y}_i - 700)$  to be small.

- Can we choose weights to make this happen?
- The classic way to do is minimize square error:

Find 
$$\hat{w}$$
 that minimizes  $(\hat{y_i} - y_i)^2 + (\hat{y_2} - y_2)^2 + (\hat{y_3} - y_3)^2 + \cdots$   
This should make the average  $(\hat{y_i} - y_i) \frac{small}{small}$ .

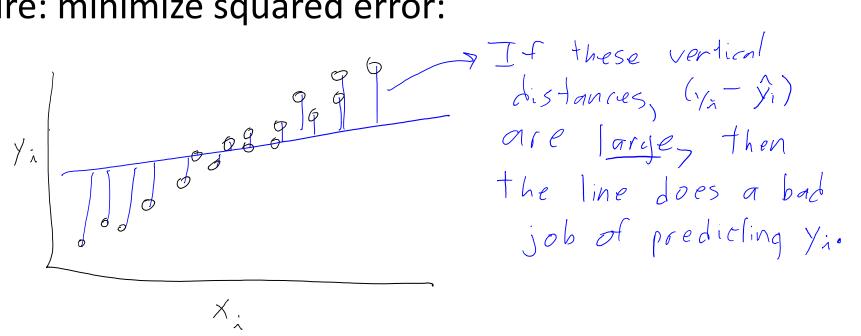
#### Least Squares Objective

• Classic procedure: minimize squared error:



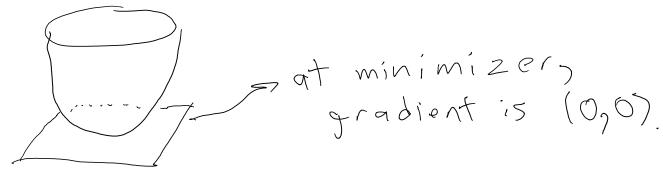
#### Least Squares Objective

• Classic procedure: minimize squared error:



# Least Squares Objective

- Why squared error?
  - There is some theory justifying this choice:
    - Errors follow a normal distribution.
    - Central limit theorem.
  - Computation: quadratic function, so easy to minimize.
- How do we calculate the optimal 'w'?
  - The error is a convex quadratic function of 'w'.
  - We can take the gradient and set it to zero.



### Least Squares (Vector Notation)

• So our objective is to minimize

$$(\hat{y}_1 - y_1)^2 + (\hat{y}_2 - y_2)^2 + (\hat{y}_3 - y_3)^2 + \cdots + (\hat{y}_n - y_n)^2$$

in terms of 'w', where we have:

$$\gamma_{i} = w_{1} \chi_{i1} + w_{2} \chi_{i2} + w_{3} \chi_{i3} + \cdots + w_{d} \chi_{id}$$

• Written with summation notation:

minimize  $\sum_{i=1}^{n} (x_i - y_i)^2$  we get  $y_i = 1$ 

$$\hat{y}_i = \underbrace{s}_{j=1}^d w_j x_{ij} = w^T x_i$$

 $\sum_{i=1}^{n} \left( \sqrt{x_{i}} - y_{i} \right)^{2}$ 

d×1

- Observe that prediction is inner product.
- This lets us write objective as:

## Least Squares (Matrix Notation)

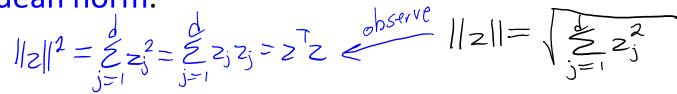
• So least squares using vectors 'w' and 'x<sub>i</sub>' is:

$$\underset{w \in \mathbb{R}^{d}}{\text{minimize}} \sum_{i=1}^{n} (w^{T} x_{i} - y_{i})^{2}$$

• To derive solution, need matrix notation:

- Where:
  - Each row of feature matrix 'X' is an ' $x_i^T$ '.  $\chi =$  Element 'i' of target vector 'y' is 'y'.

  - ||z|| is the Euclidean norm.



nxd

Least Squares (Matrix Notation)  $\begin{array}{c} \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \sum_{i=1}^{n} (w^{T}x_{i} - y_{i})^{2} \\ \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \sum_{i=1}^{n} (w^{T}x_{i} - y_{i})^{2} \\ \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \sum_{i=1}^{n} r_{i}^{2} \\ \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \sum_{i=1}^{n} r_{i}^{2} \\ \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \sum_{i=1}^{n} r_{i}^{2} \\ \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \underset{w \in \mathbb{R}^{d}}{\text{minimize}} & \underset{w \in \mathbb{R}^{d}}{\text{minimize}} \\ \end{array}$  $w^7 x_n - \frac{1}{2} n_{-}^2$ minimize  $\| \| \|_{r} \|^{2} \iff || \min || Xw - y ||^{2}$ , were  $w \in \mathbb{R}^{d}$ Where: - Each row of feature matrix 'X' is an ' $x_i^T$ '.  $\chi =$ 

- Element 'i' of target vector 'y' is ' $y'_i$ '.
- ||z|| is the Euclidean norm.

$$||z||^{2} = \sum_{j=1}^{d} z_{j}^{2} = \sum_{j=1}^{d} z_{j$$

### **Gradient Vector**

- Deriving least squares solution:
  - Set gradient equal to zero and solve for 'w'.
- Recall gradient is vector of partial derivatives:

$$\nabla f(w) = \begin{bmatrix} 2f \\ 2w_1 \\ 2f \\ 2w_2 \\ 2f \\ 2w_3 \\ \vdots \\ 2f \\ 2w_4 \end{bmatrix}$$

• Gradients appear a lot in ML.

#### **Digression: Linear Functions**

• A linear function of 'w' is a function of the form:

$$f(w) = a^{T}w + \beta$$
  
*Cvector Lscalar*

- Gradient of linear function in matrix notation:
  - 1. Convert to summation notation:
  - 2. Take generic partial derivative:
  - 3. Assemble into vector and simplify:

$$f(w) = \sum_{i=l}^{d} \alpha_{i} w_{i} + \beta$$

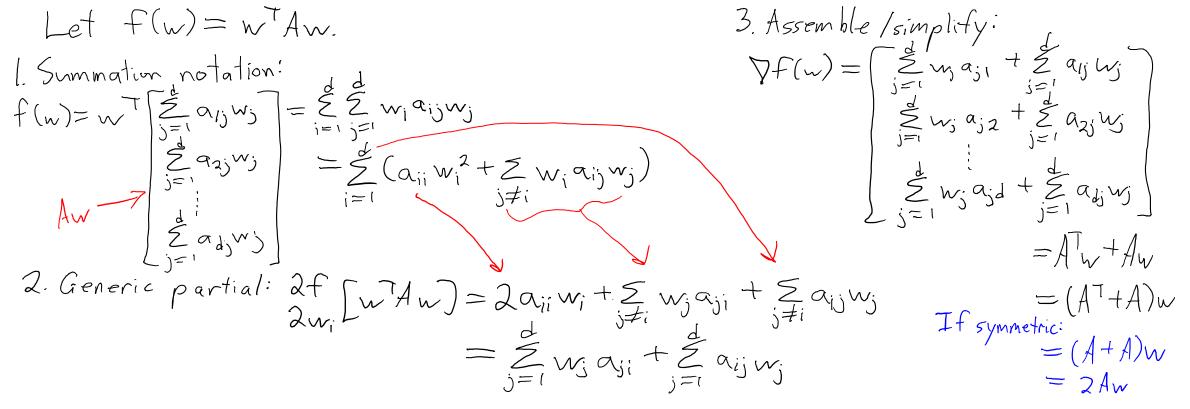
$$\begin{aligned}
& 2 \\
& 2 \\
& 2 \\
& w_i \\
& f(w) = \alpha_i \\
& 2 \\
& 2 \\
& 2 \\
& w_i \\
& f(w) \\
& 2 \\
& w_i \\
& f(w) \\
& y_i \\
& y_i$$

#### **Digression: Quadratic Functions**

Generalizes

 $d \left[ a w^2 \right] = 2aw$ 

- A quadratic function 'w' is a function of the form:
- $f(w) = \frac{1}{2}w^{T}Aw + \frac{1}{2}w^{T}W + \frac{1}$



#### Least Squares Solution – Part 1

• Our least squares problem is:

• We'll expand:

$$f(w) = \frac{1}{2} || \chi_{w} - \gamma ||^{2} = \frac{1}{2} (\chi_{w} - \gamma)^{T} (\chi_{w} - \gamma)$$

$$= \frac{1}{2} (w^{T} \chi^{T} - \gamma^{T}) (\chi_{w} - \gamma)$$

$$= \frac{1}{2} (w^{T} \chi^{T} (\chi_{w} - \gamma) - \gamma^{T} (\chi_{w} - \gamma))$$

$$= \frac{1}{2} (w^{T} \chi^{T} (\chi_{w} - \gamma) - \gamma^{T} (\chi_{w} - \gamma))$$

$$= \frac{1}{2} (w^{T} \chi^{T} \chi_{w} - w^{T} \chi^{T} \gamma - \gamma^{T} \chi_{w} + \gamma^{T} \gamma)$$

$$= \frac{1}{2} w^{T} \chi^{T} \chi_{w} - w^{T} \chi^{T} \gamma + \frac{1}{2} \gamma^{T} \gamma$$

#### Least Squares Solution – Part 2

- So our objective function can be written:
  - $f(w) = \frac{1}{2} w^{T} X^{T} X w w^{T} X^{T} y + \frac{1}{2} y^{T} y$ w The symmetric linear constant w the symmetric linear between t
- Using our two tedious matrix calculus exercises:

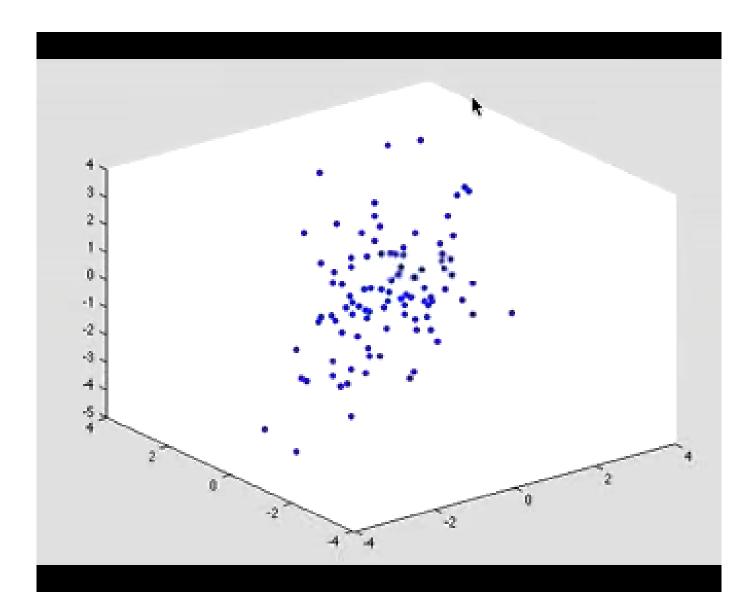
$$\Delta t(m) = \chi_{\perp} \chi_{m} - \chi_{\tau} \lambda$$

This is a  $0 = X^{T}Xw - X^{T}y$  or  $X^{T}Xw = X^{T}y$  from invertible, pre-multiple las  $CVTW^{-1}$  Setting the gradient equal to zero: linear algebra. Any solution gives a least synares solution. If XTX is invertible, pre-multiply by (XTX) :  $(\chi^{\tau}\chi)^{-'}(\chi^{\tau}\chi)_{\omega} = (\chi^{\tau}\chi)^{-'}(\chi^{\tau}\chi)$  $I_{\mathcal{W}} = (\chi^{\tau}\chi)^{-\prime} (\chi^{\tau}\chi)'$  $\mathcal{W} = (\chi^{\tau}\chi)^{-\prime} (\chi^{\tau}\chi),$ 

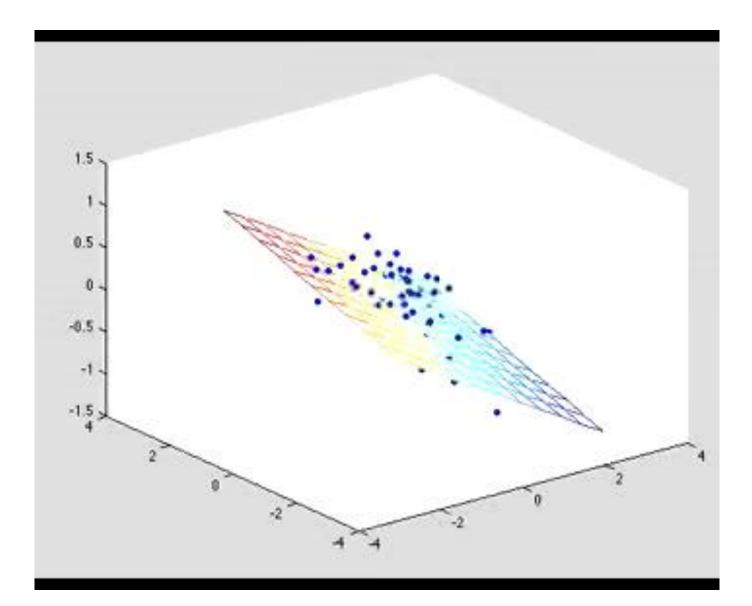
#### Least Squares Solution – Part 3

- So finding a least solution means finding a 'w' satisfying:
- - 1. Forming X<sup>T</sup>y costs O(nd).
  - 2. Forming  $X^T X$  costs O(nd<sup>2</sup>).
  - 3. Solving a 'd' by 'd' linear system costs O(d<sup>3</sup>).
    - If we use LU decomposition (AKA Gaussian elimination).
  - Total cost:  $O(nd^2 + d^3)$ .
    - We can solve "medium-size" problems (n = 10k, d = 1000).
    - We can't solve "large" problems (n = 100k, d = 10m).

#### Least Squares in 2-Dimensions



#### Least Squares in 2-Dimensions

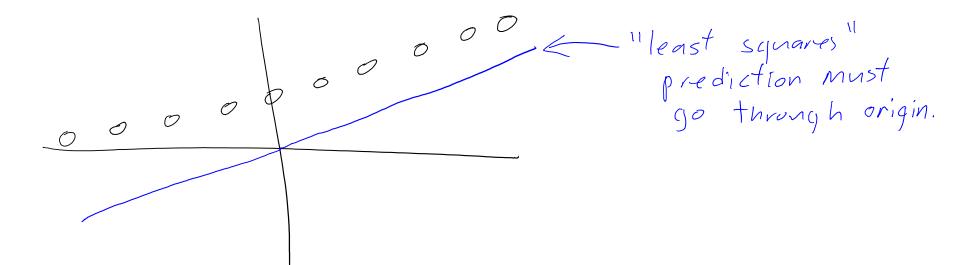


# Problem with Linear Least Squares

- Least squares is very old and widely-used.
  - But it usually works terribly.
- Issues with least squares model:
  - It assumes a linear relationship between x<sub>i</sub> and y<sub>i</sub>.
  - It might predict poorly for *new* values of  $x_i$ .
  - $X^T X$  might not be invertible.
  - It is sensitive to outliers.
  - It might predict outside known range of y<sub>i</sub> values.
  - It always uses all features.
  - 'd' might be so big we can't store  $X^T X$ .
- We're going to start fixing these problems.

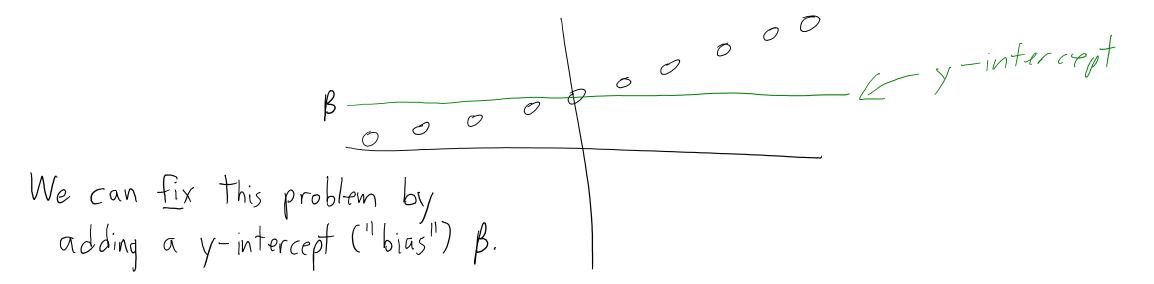
#### First Problem: y-intercept

Since we predict 
$$\hat{y}_i = w^T x_{ij}$$
 we must predict  $y_i = 0$  if  $x_i = 0$ .

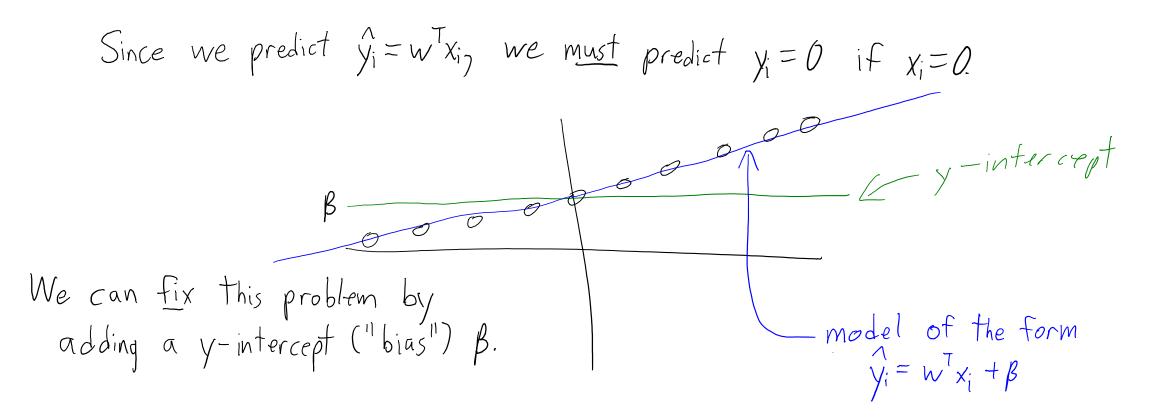


#### First Problem: y-intercept

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#### First Problem: y-intercept



## Simple Trick to Incorporate Bias Variable

• Simple way to add y-intercept is adding column of '1' values:

$$X = \begin{bmatrix} 0.1 & 1.2 \\ -1 & 1.3 \\ 0.8 & 1.1 \end{bmatrix} \longrightarrow \overline{X} = \begin{bmatrix} 1 & 0.1 & 1.2 \\ 1 & -1 & 1.3 \\ 1 & 0.8 & 1.1 \end{bmatrix}$$

• The first element of least squares now represents the bias  $\beta$ :

# Change of Basis

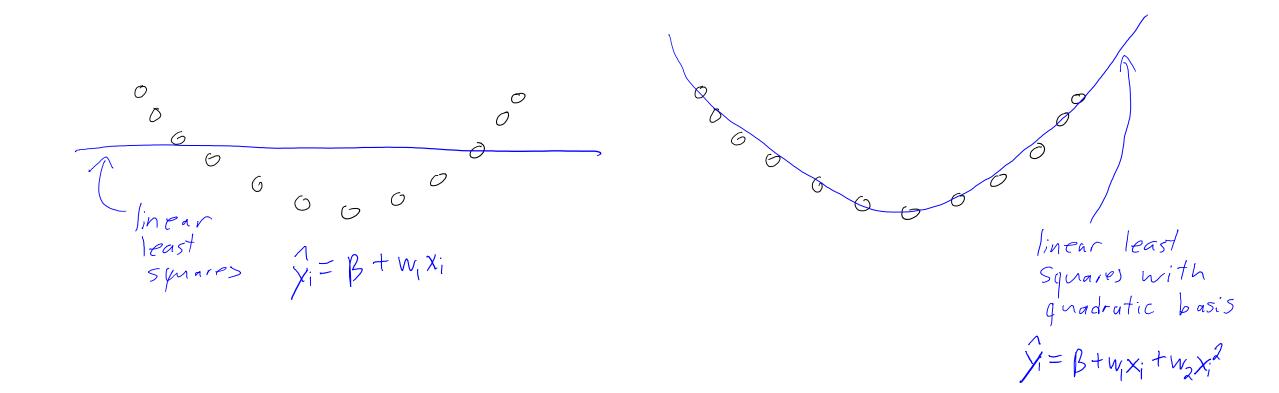
- This "change the features" trick also allows us to fit non-linear models.
- For example, instead of linear we might want a quadratic function:  $\hat{y}_i = \beta + w_i x_i + w_2 x_i^2$
- We can do this by changing X (change of basis):

$$X = \begin{bmatrix} 0.2 \\ -0.5 \\ 1 \\ 4 \end{bmatrix} \qquad X_{poly} = \begin{bmatrix} 1 & 0.2 & (0.2)^2 \\ 1 & -0.5 & (-0.5)^2 \\ 1 & 1 & (1)^2 \\ 1 & 4 & (4)^2 \end{bmatrix}$$

• Now fit least squares with this matrix:

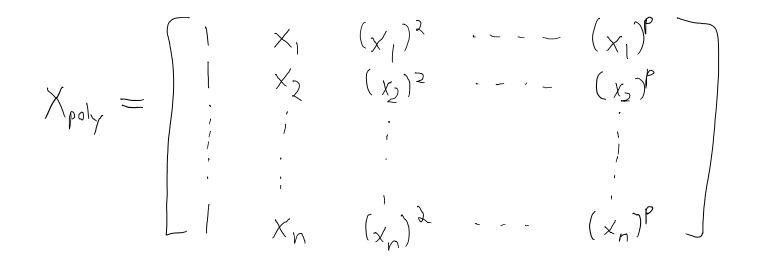
• Model is a linear function of w, but a quadratic function of x<sub>i</sub>.

#### **Change of Basis**



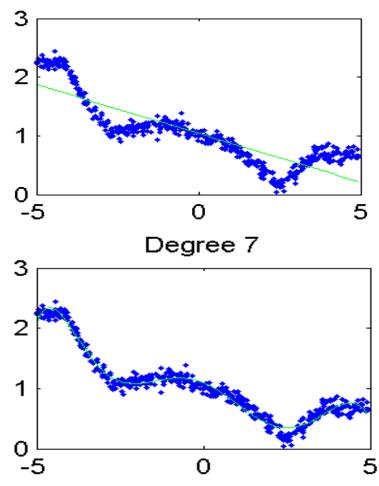
# **General Polynomial Basis**

• We can have polynomial of degree 'p' by using a basis:



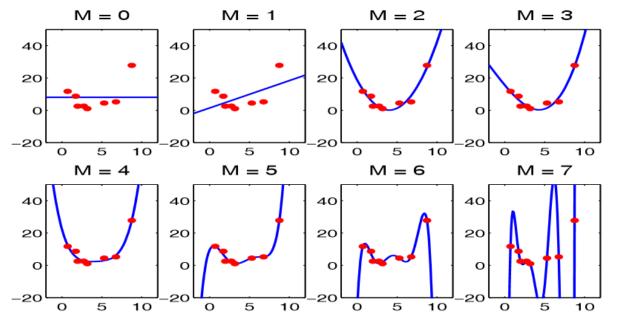


– E.g., Lagrange polynomials.



# Error vs. Degree of Polynomial

- Note that polynomial bases are nested:
  - I.e., model with basis of degree 7 has degree 6 as a special case.
- This means that as the degree 'd' increases, the error goes down.



• So does higher-degree always mean better model?

## Training vs. Testing

• We fit our model using training data where we know y<sub>i</sub>:

	Egg	Milk	Fish	Wheat	Shellfish	Peanuts	•••	
	0	0.7	0	0.3	0	0		
<b>X</b> =	0.3	0.7	0	0.6	0	0.01		
	0	0	0	0.8	0	0		

- But we aren't interested performance on this training data.
- Our goal is accurately predicts y<sub>i</sub> on new test data:

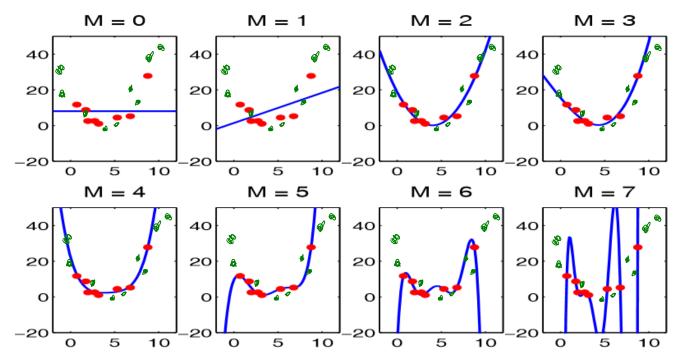
	Egg	Milk	Fish	Wheat	Shellfish	Peanuts	•••		Sick?
Xtest =	0.5	0	1	0.6	2	1		ytest =	?
	0	0.7	0	1	0	0			?

# Training vs. Testing

- We usually think of supervised learning in two phases:
  - 1. Training phase:
    - Fit a model based on the training data X and y.
  - 2. Testing phase:
    - Evaluate the model on new data that was not used in training.
- In machine learning, what we care about is the test error!
- Memorization vs learning:
  - Can do well on training data by memorizing it.
  - You've only "learned" if you can do well in new situations.

### Error vs. Degree of Polynomial

• As the polynomial degree increases, the training error goes down.



The test error also goes down initially, then starts going up.
 Overfitting: test error is higher than training error.

# Golden Rule of Machine Learning

- Even though what we care about is test error:
   YOU CANNOT USE THE TEST DATA DURING TRAINING.
- Why not?
  - Finding the model that minimizes the test error is the goal.
  - But we're only using the test error to gauge performance on new data.
  - Using it during training means it doesn't reflect performance on new data.
- If you violate golden rule, you can overfit to the test data:

Market Street St

Machine learning gets its first cheating scandal.

The sport of training software to act intelligently just got its first cheating scandal. Last month Chinese search

# Is Learning Possible?

- Does training error say anything about test error?
  - In general, NO!
  - Test data might have nothing to do with training data.
- In order to have any hope of learning we need assumptions.
- A standard assumption is that training and test data are IID:
  - "Independent and identically distributed".
  - New examples will behave like the existing objects.
  - The order of the examples doesn't matter.
  - Rarely true in practice, but often a good approximation.
- Field of learning theory examines learnability.

## Fundamental Trade-Off

- Learning theory results tend to lead to a fundamental trade-off:
  - 1. How small you can make the training error.

VS.

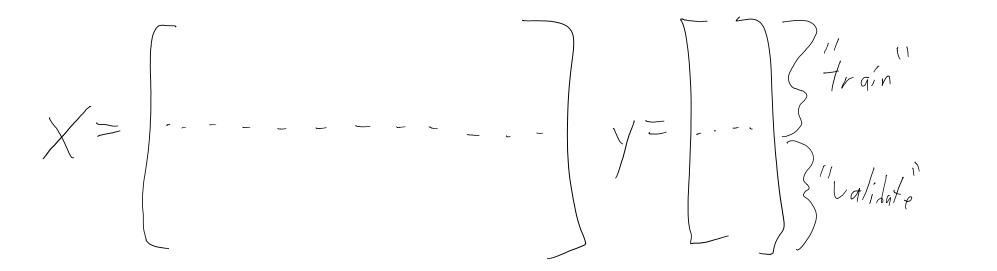
- 2. How well training error approximates the test error.
- Different models make different trade-offs.
- Simple models (low-degree polynomials):
  - Training error is good approximation of test error:
    - Not very sensitive to the particular training set you have.
  - But don't fit training data well.
- Complex models (high-degree polynomials):
  - Fit training data well.
  - Training error is poor approximation of test error:
    - Very sensitive to the particular training set you have.

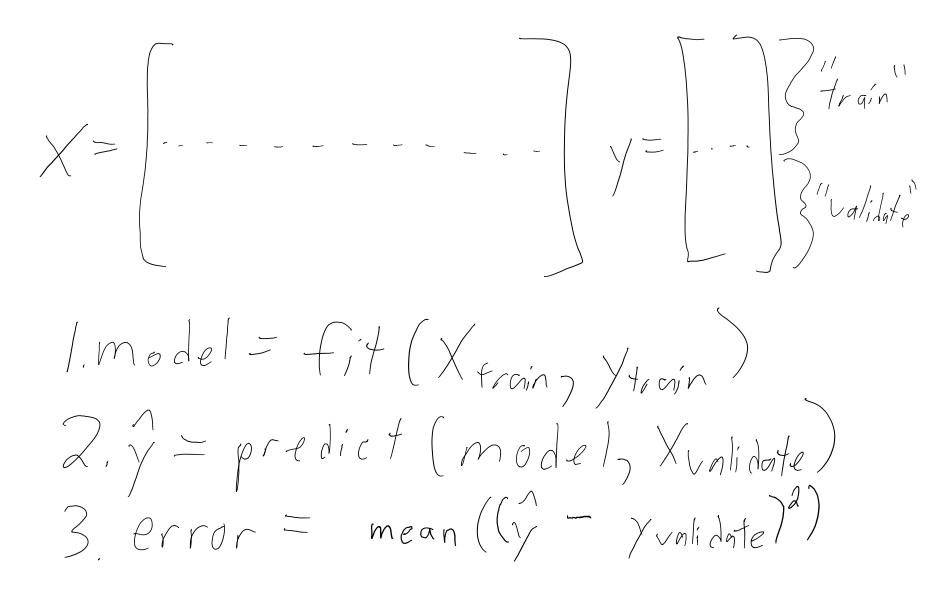
## Back to reality...

- How do we decide polynomial degree in practice?
- We care about the test error.
- But we can't look at the test data.
- So what do we do?????

- One answer:
  - Validation set: save part of your dataset to approximate the test error.
- Randomly split training examples into 'train' and 'validate':
  - Fit the model based on the 'train' set.
  - Test the model based on the 'validate' set.







- If training data is IID, validation set is gives IID samples from test set:
   Unbiased test error approximation.
- But in practice we evaluate the validation error multiple times:

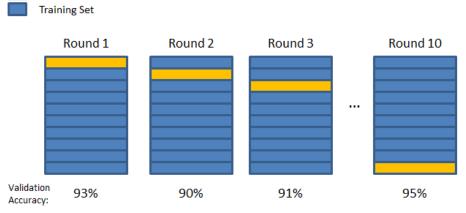
for degree = 0:D  

$$modul = fit(X, y, degree)$$
  
 $\hat{y} = model. predict(X val)$   
 $error(degree) = mean((\hat{y} - yval)^2)$   
 $degree = argmin(error)$   
 $now fix degree and train on full dataset$ 

- In this setting, it is no longer unbiased:
  - We have violated the golden rule, so we can overfit.
  - However, often a reasonable approximation if you only evaluate it few times.

### **Cross-Validation**

- Is it wasteful to only use part of your data to select degree?
  - Yes, standard alternative is cross-validation:
- 10-fold cross-validation:
  - Randomly split your data into 10 sets.
  - Train on 9/10 sets, and validate on the remaining set.
  - Repeat this for all 10 sets and average the score:



https://chrisjmccormick.wordpress.com/2013/07/31/k-fold-cross-validation-with-matlab-code/

Final Accuracy = Average(Round 1, Round 2, ...)

## **Cross-Validation Theory**

- Cross-validation uses more of the data to estimate train/test error.
- Does CV give unbiased estimate of test error?
  - Yes: each data point is only used once in validation.
  - But again, assuming you only compute CV score once.
- What about variance of CV?
  - Hard to characterize.
    - Variance of CV on 'n' examples is worse than variance if with'n' new examples.
    - But we believe it is close.

## Summary

- Supervised learning: using data to learn input:output map.
- Least squares: classic approach to linear regression.
- Nonlinear bases can be used to relax linearity assumption.
- Test error is what we want to optimize in machine learning.
- Golden rule: you can't use test data during training!
- Fundamental trade-off: Complex models improve training error, but training error is a worse approximation of test error.
- Validation and cross-validation: practical approximations to test error.
- Next session: dealing with e-mail spam.