# CPSC 340: Machine Learning and Data Mining

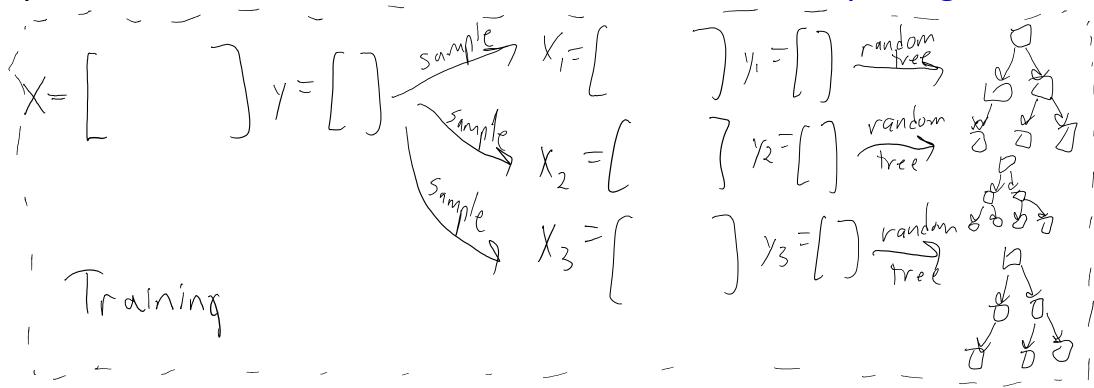
K-Means Clustering Fall 2015

#### Admin

- Assignment 1 solutions posted after class.
  - Tutorials for Assignment 2 on Monday.

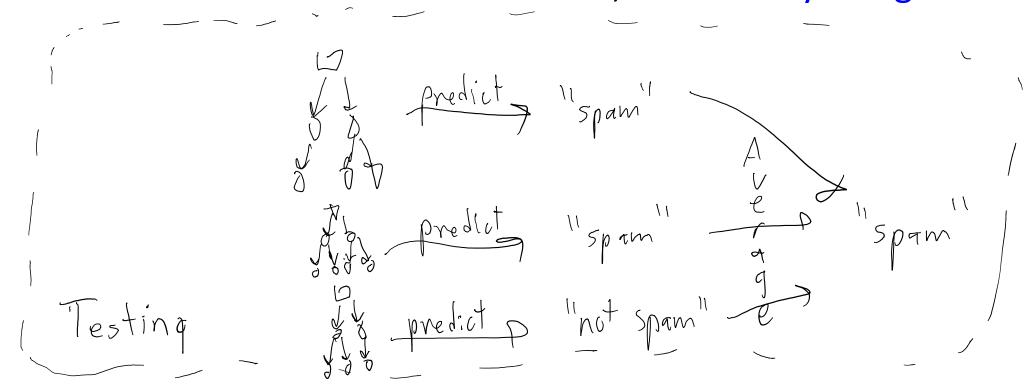
#### Random Forests

- Random forests are one of the best 'out of the box' classifiers.
- Fit deep decision trees to random bootstrap samples of data, base splits on random subsets of the features, and classify using mode.



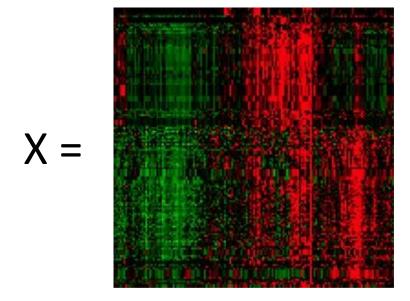
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# Classifying Cancer Types

 "I collected gene expression data for 1000 different types of cancer cells, can you tell me the different classes of cancer?"



- We are not given the class labels y, but want meaningful labels.
- An example of unsupervised learning.

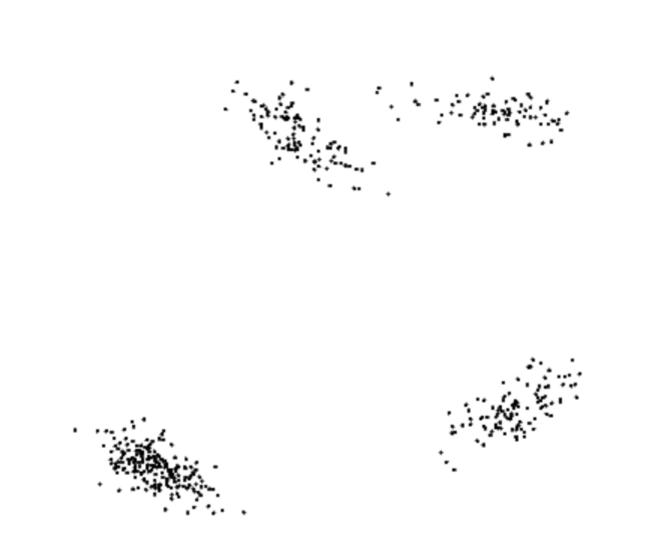
#### Unsupervised Learning

- Supervised learning:
  - We have features  $x_i$  and class labels  $y_i$ .
  - Write a program that produces  $y_i$  from  $x_i$ .
- Unsupervised learning:
  - We only have x<sub>i</sub> values, but no explicit target labels.
  - You want to do 'something' with them.
- Some unsupervised learning tasks:
  - Outlier detection: Is this a 'normal'  $x_i$ ?
  - Data visualization: What does the high-dimensional X look like?
  - Association rules: Which  $x_{ij}$  occur together?
  - Latent-factors: What 'parts' are the x<sub>i</sub> made from?
  - Ranking: Which are the most important  $x_i$ ?
  - Clustering: What types of  $x_i$  are there?

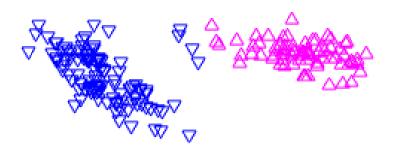
#### Clustering

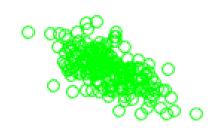
- Clustering:
  - Input: set of objects described by features  $x_i$ .
  - Output: an assignment of objects to 'groups'.
- Unlike classification, we are not given the 'groups'.
  - Algorithm must discover groups.
- Example of groups we might discover in e-mail spam:
  - 'Lucky winner' group.
  - 'Weight loss' group.
  - 'Nigerian prince' group.

# Clustering Example



# **Clustering Example**



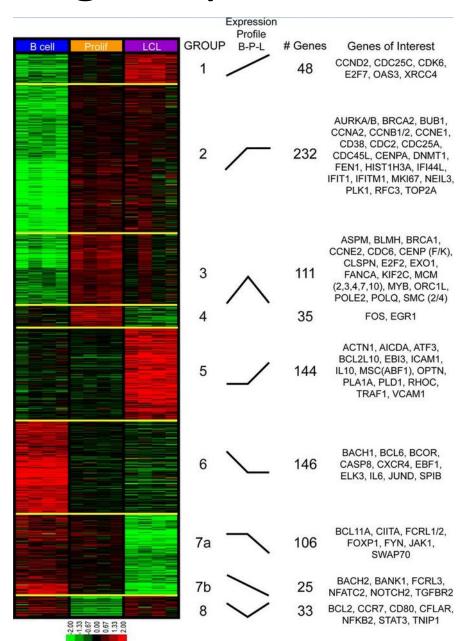




#### Data Clustering

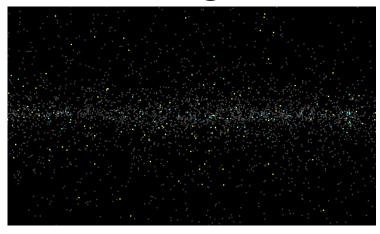
- General goal of clustering algorithms:
  - Objects in the same group should be 'similar'.
  - Objects in different groups should be 'different'.
- But the 'best' clustering is hard to define:
  - We don't have a test error.
  - Generally, there is no 'best' method in unsupervised learning.
  - Means there are lots of methods: we'll focus on important/representative ones.
- Why cluster?
  - You could want to know what the groups are.
  - You could want a 'prototype' example for each group.
  - You could want to find the group for a new example x.
  - You could want to find objects related to a new example x.

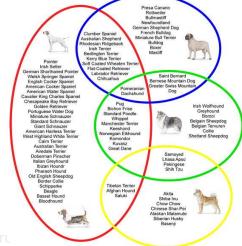
# Clustering of Epstein-Barr Virus



## Other Clustering Applications

- NASA: what types of stars are there?
- Biology: are there sub-species?
- Documents: what kinds of documents are on my HD?
- Commercial: what kinds of customers do I have?
- Clothing: what sizes of clothing should I make?





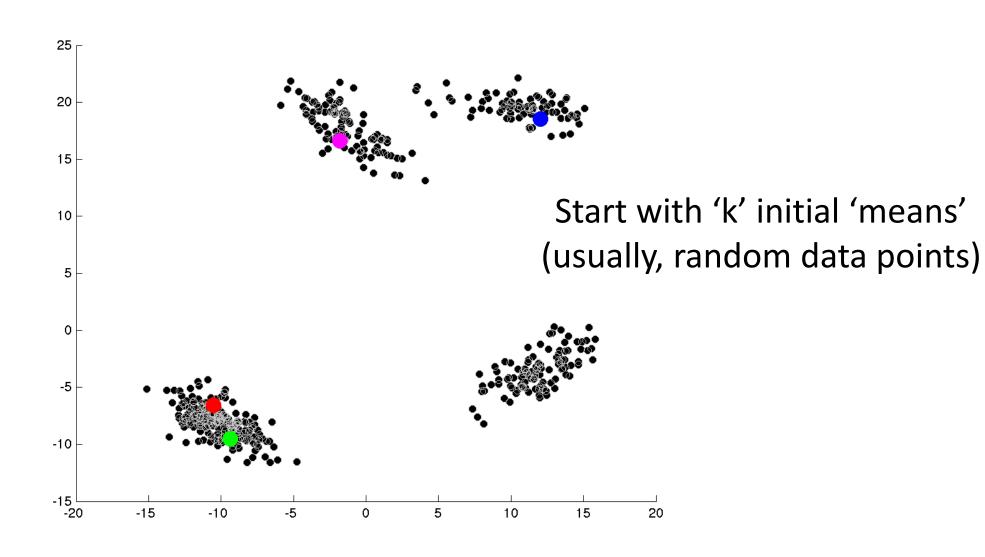


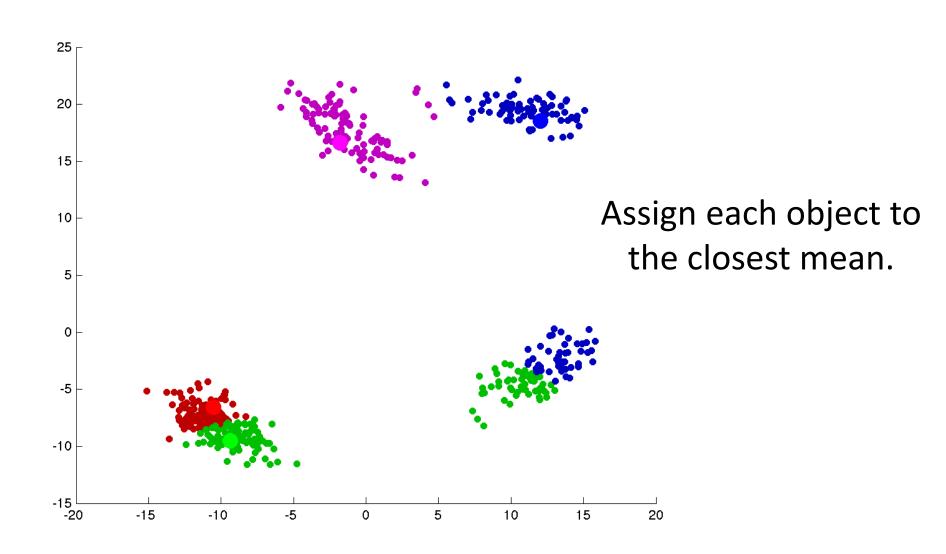
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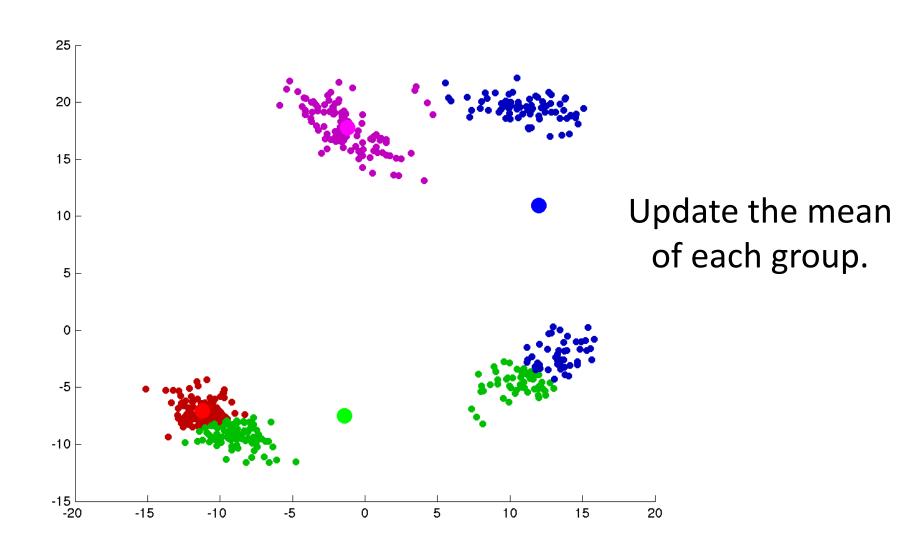
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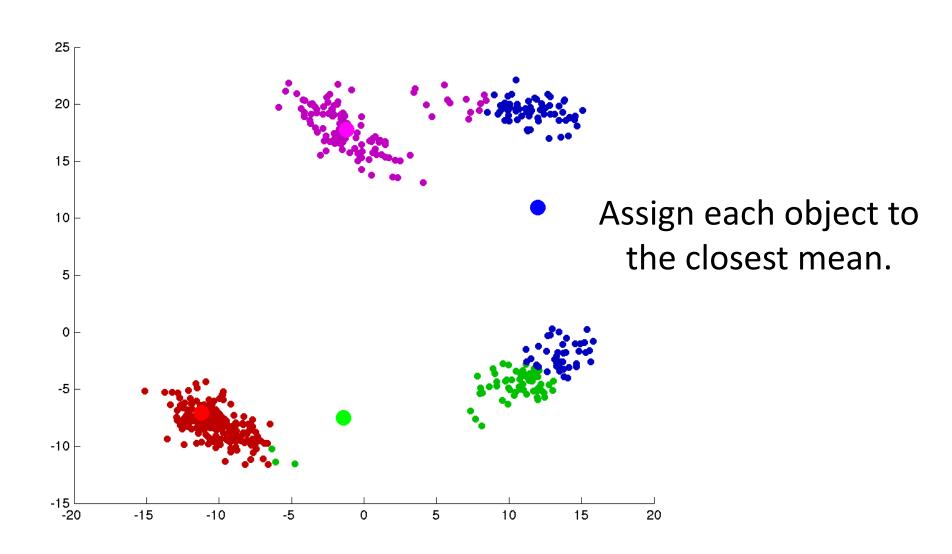
#### K-Means

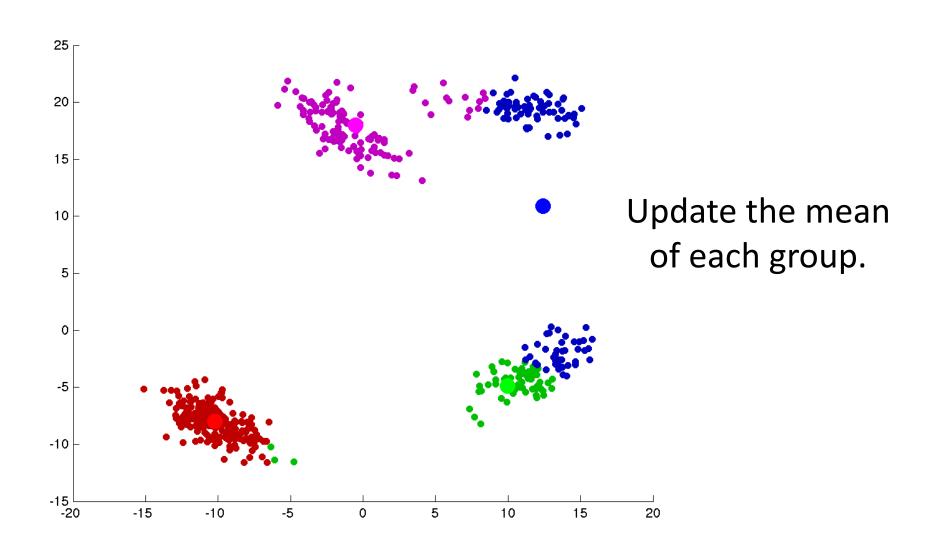
- Most popular clustering method is k-means.
- Input:
  - The number of clusters 'k'.
  - Initial guesses of the 'mean' of each cluster.
- Algorithm:
  - Assign each x<sub>i</sub> to its closest mean.
  - Update the means based on the assignment.
  - Repeat until convergence.

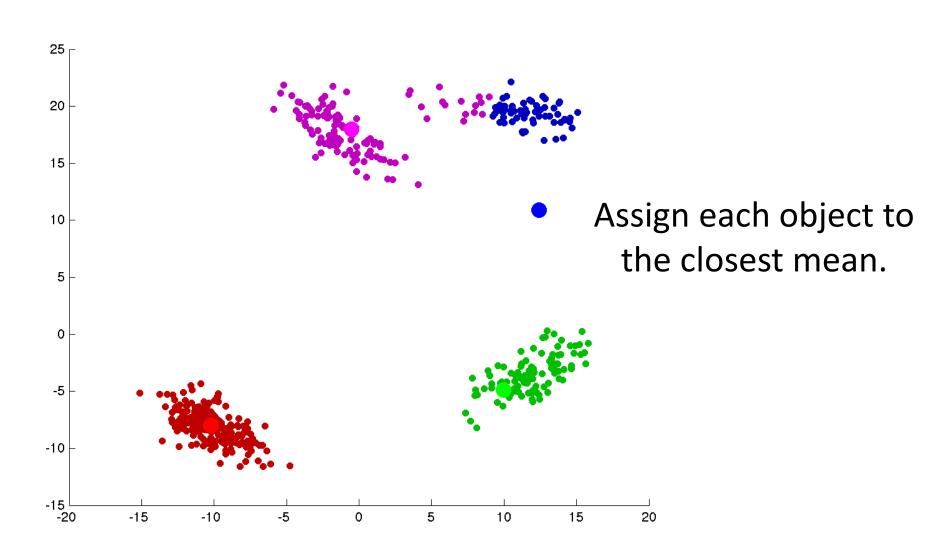


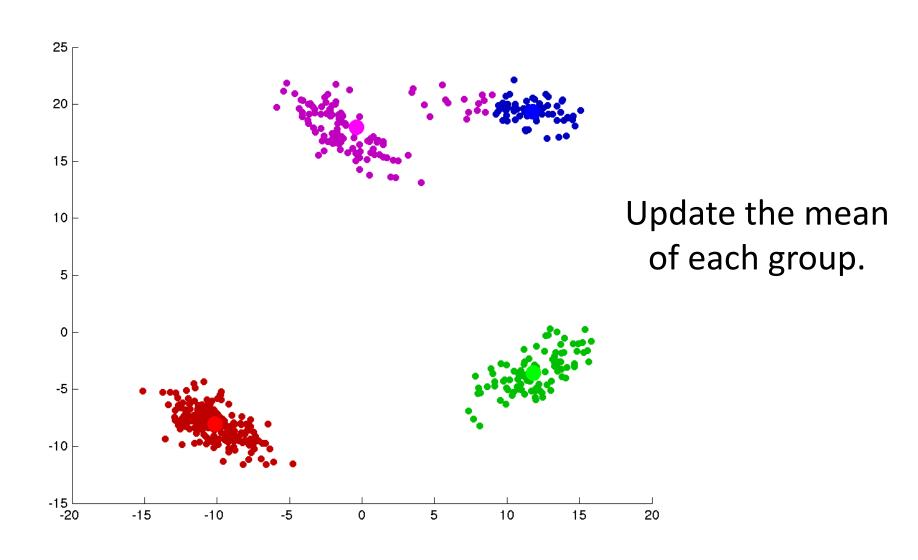


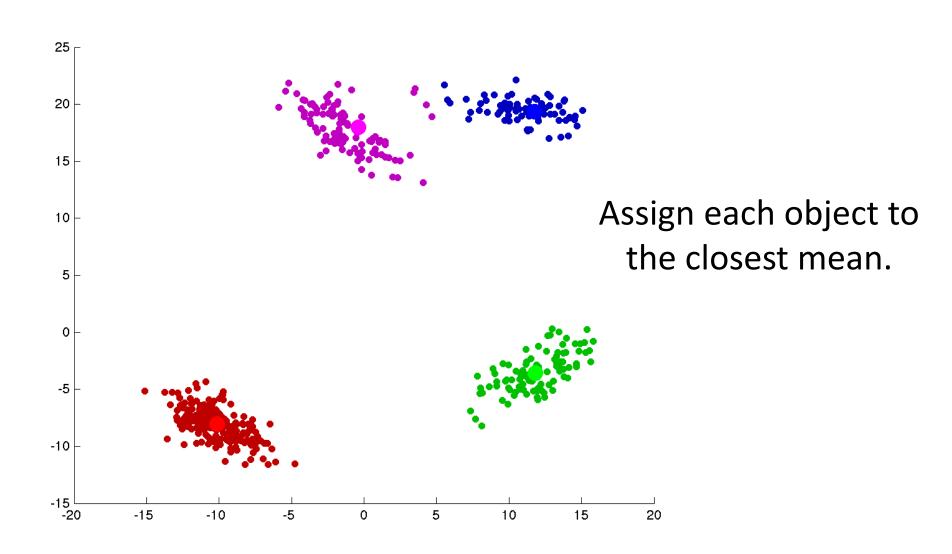


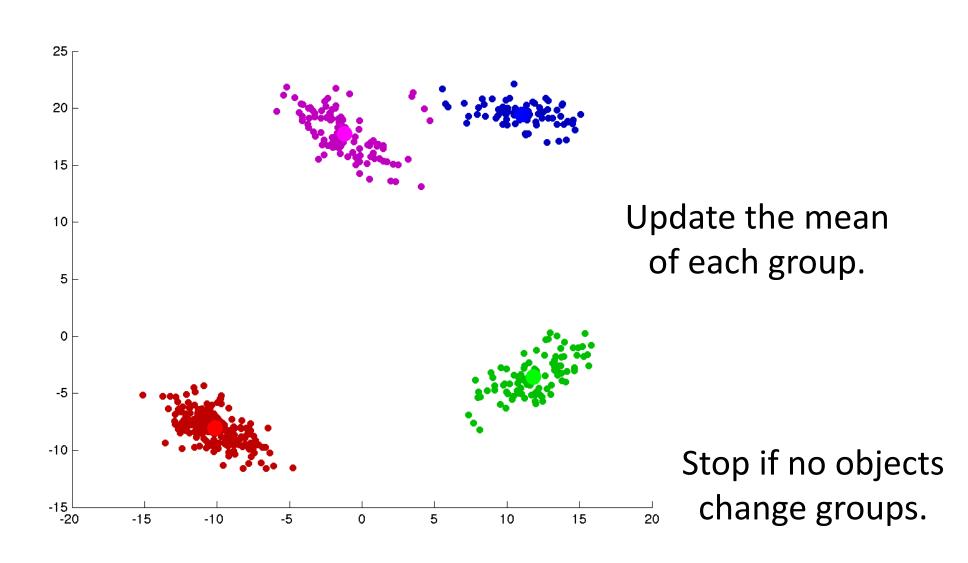












#### Cost of K-means

The bottleneck is calculating distance from x<sub>i</sub> to mean c:

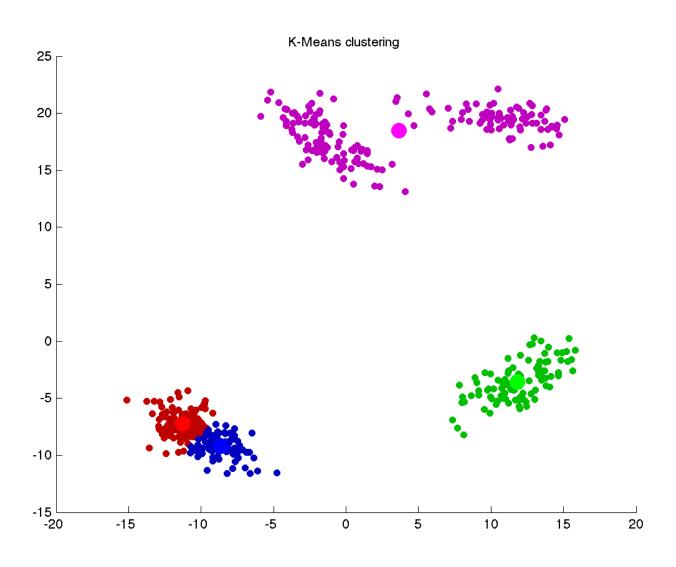
$$\|\chi_i - M_c\| = \sqrt{\frac{d}{2}} (\chi_{ij} - M_{cj})^2$$

- Each time we do this costs O(d) to go through all features.
- For each of the 'n' objects, we compute the distance to 'k' clusters.
- Total cost of assigning objects to clusters is O(ndk).
  - Fast if k is not too large.
- Updating means is cheaper: O(nd).

#### K-Means Issues

- Guaranteed to converge when using Euclidean distance.
- Clustering a new object:
  - Assign to the nearest mean.
- Assumes you know 'k'.
- Each object is assigned to one (and only one) cluster:
  - No possibility to leave objects unassigned.
- It may converge to sub-optimal local solution...

# K-Means Clustering with Different Initialization

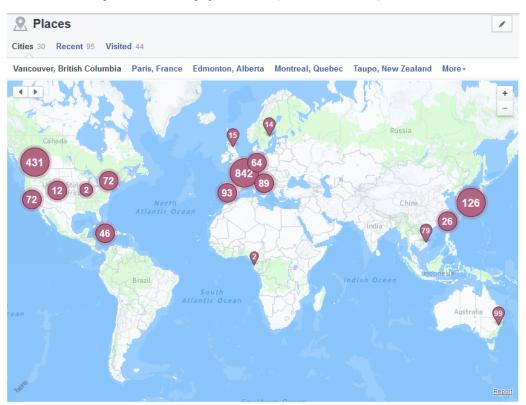


#### K-Means Initialization

- Classic approach to dealing with sensitivity to initialization:
  - Try several different random starting points, choose the 'best'.
- Newer approach: K-Means++
  - Choose a random data point as the first mean.
  - Compute the distance of every point to the closets mean.
  - Sample the next proportional to these distances squared.
- K-Means++ tends to give means that are far apart.
  - Can prove it yields an approximation to optimal K-means clustering.

#### **Vector Quantization**

- K-means originally comes from signal processing.
- Designed for vector quantization:
  - Replace 'vectors' (objects) with a set of 'prototypes' (means).
- Example: Facebook places:



- Usual RGB representation of a pixel's color: three 8-bit numbers.
  - For example, [241 13 50] =  $\blacksquare$ .
  - Can apply k-means to find set of prototype colours.

Original: (24-bits/pixel)



K-Means Quantized: (6-bits/pixel)



- Usual RGB representation of a pixel's color: three 8-bit numbers.
  - For example, [241 13 50] =  $\blacksquare$ .
  - Can apply k-means to find set of prototype colours.

Original: (24-bits/pixel)



K-Means Quantized: (3-bits/pixel)



- Usual RGB representation of a pixel's color: three 8-bit numbers.
  - For example, [241 13 50] =  $\blacksquare$ .
  - Can apply k-means to find set of prototype colours.

Original: (24-bits/pixel)



K-Means Quantized: (2-bits/pixel)



- Usual RGB representation of a pixel's color: three 8-bit numbers.
  - For example, [241 13 50] =  $\blacksquare$ .
  - Can apply k-means to find set of prototype colours.

Original: (24-bits/pixel)



K-Means Quantized: (1-bits/pixel)



### What is K-Means Doing?

- We can interpret K-Means as trying to minimize an objective:
  - Sum of distances from each object xi to its center:

$$f(u_1)u_2,...,u_{k},c(1),c(2),...,c(n)) = \sum_{i=1}^{d} || x_i - Mc(i)||$$

- We alternate between:
  - Updating cluster assignments c(i).
  - Updating means  $\mu_c$ .
- Convergence follows because
  - Each step does not increase the objective.
  - There are a finite number of assignments to k clusters.

#### K-Medoids

- With other distances, k-means may not converge.
- However, changing objective function gives convergent algorithms.

• E.g., we can use the L1-norm: 
$$||x_{j} - m_{c}||_{x_{j}} = \frac{d}{dx_{j}} ||x_{j} - m_{cj}||_{x_{j}}$$

A 'k-medoids' algorithm based on the L1-norm optimizes:

$$f(u_1, u_2, ..., u_{k}, c(1), c(2), ..., c(n)) = \int_{i=1}^{d} || x_i - Mc(i) ||$$

- Cluster assignment based on the L1-norm.
- Update 'medoids' by setting them to the median.
- This approach is more robust to outliers.

#### Summary

- Unsupervised learning: fitting data without explicit labels.
- Clustering: finding 'groups' of related objects.
- K-means: simple iterative clustering strategy.
- Vector quantization: replacing measurements with 'prototypes'.
- K-medoids: generalization to other distance functions.

- Next time:
  - Non-parametric clustering.