# Birch: An efficient data clustering method for very large databases

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Discussion: April

# Outline

- □ What is data clustering
- □ Data clustering applications
- □ Previous Approaches
- □ Birch's Goal
- □ Clustering Feature
- □ Birch clustering algorithm
- □ Clustering example

# What is Data Clustering?

A cluster is a closely-packed group.

A collection of data objects that are similar to one another and treated collectively as a group.

Data Clustering is the partitioning of a dataset into clusters

# Why Clustering?

- Helps understand the natural grouping or structure in a dataset
- Large set of multidimensional data
- Data space is usually not uniformly occupied
- $\hfill\square$  Identify the sparse and crowded places
- □ Helps visualization



#### Data Clustering - previous approaches

- Probability based (Machine learning): make wrong assumption that distributions on attributes are independent on each other
- Probability representations of clusters is expensive
- Distance based approach assumes DB scanning is not costly

# Requirements for large datasets

- $\hfill\square$  Not more than one scan of the database
- □ Should be online
- □ Should be suspendable, stoppable, resumable
- $\Box$  Can work with limited memory

# Birch's goals:

- Minimize running time and data scans, thus formulating the problem for large databases
- □ Clustering decisions made without scanning the whole data
- Exploit the non uniformity of data treat dense areas as one, and remove outliers (noise)

#### Discussion #1

- □ In what applications could you see data clustering being useful? In which of these applications can you imagine that it would be important that a clustering be found in a certain # of seconds? Minutes? Hours?
- □ Do you think the authors made the right choice in focusing their design on minimizing I/O? Why or why not? If not, do you think that some either criteria, such as efficiency, stability or immunity to abnormal data, might be a more appropriate criteria for determining if a data mining algorithm (such as BIRCH or APRIORI) is "good?"

# Clustering Feature (CF)

- □ CF is a compact storage for data on points in a cluster
- Has enough information to calculate the intra-cluster distances
- □ Additivity theorem allows us to merge sub-clusters

# Clustering Feature (CF) Given N d-dimensional data points in a cluster: {X} where i = 1, 2, ..., N, CF = (N, LS, SS) N is the number of data points in the cluster, LS is the linear sum of the N data points, SS is the square sum of the N data points.



# CF TREE

- □ T is the threshold for the diameter or radius of the leaf nodes
- □ The tree size is a function of T. The bigger T is, the smaller the tree will be.
- □ The CF tree is built dynamically as data is scanned.

# CF Tree Insertion

- □ Identifying the appropriate leaf: recursively descending the CF tree and choosing the closest child node according to a chosen distance metric
- □ Modifying the leaf: test whether the leaf can absorb the node without violating the threshold. If there is no room, split the node
- Modifying the path: update CF information up the path.

#### Birch Clustering Algorithm

- □ Phase 1: Scan all data and build an initial in-memory CF tree.
- □ Phase 2: condense into desirable length by building a smaller CF tree.
- □ Phase 3: Global clustering
- Phase 4: Cluster refining this is optional, and requires more passes over the data to refine the results

#### Birch - Phase 1

- $\hfill\square$  Start with initial threshold and insert points into the tree
- □ If run out of memory, increase threshold value, and rebuild a smaller tree by reinserting values from older tree and then other values
- □ Good initial threshold is important but hard to figure out
- Outlier removal when rebuilding tree remove outliers

#### Birch - Phase 2

#### □ Optional

- Phase 3 sometime have minimum size which performs well, so phase 2 prepares the tree for phase 3.
- $\square$  Removes outliers, and grouping clusters.

#### Birch - Phase 3

□ Problems after phase 1:

- Input order affects results
- Splitting triggered by node size

□ Phase 3:

- cluster all leaf nodes on the CF values according to an existing algorithm
- Algorithm used here: agglomerative hierarchical clustering

#### Birch - Phase 4

- □ Optional
- Additional scan/s of the dataset, attaching each item to the centroids found.
- Recalculating the centroids and redistributing the items.
- □ Always converges



#### Conclusions

- □ Birch performs faster than then existing algorithms on large datasets
- □ Scans whole data only once
- □ Handles outliers

# So far so good

- □ The CF tree has to reside in the memory
- Performs poorly when clusters don't take shape of a circle
- □ Can handle only numeric data
- $\hfill\square$  Sensitive to the order of data records

#### Discussion #2

- □ The BIRCH algorithm requires the user to specify a number of parameters (e.g., the page size, the initial threshold for cluster radius, a definition of outliers, etc).
  - Is it reasonable to expect users to specify and tune these parameters?
  - Is it possible for these decisions to be incorporated into the algorithm itself (i.e., automate parameter specification and tuning)?
  - And, would this be desirable?

# Discussion #3 (time permitting)

- Both the BIRCH and APRIORI papers used synthetic data, instead of actual data, to evaluate their algorithms. Many members of the class expressed concern over this choice.
  - Why do you think the authors chose to use synthetic data?
  - Do you think that the results of their analysis would change if actual data was used instead?