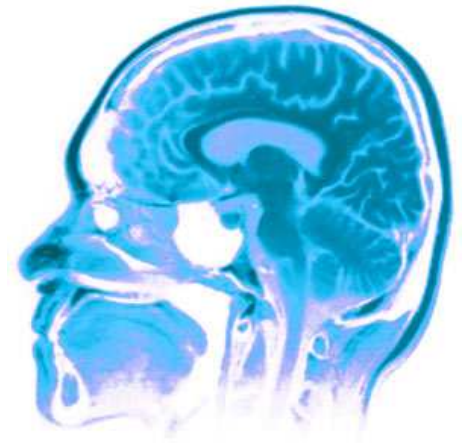




CPS C340



Principal Component Analysis (PCA)



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October, 2012
University of British Columbia

Outline of the lecture

This lecture explains one of the most widely used techniques for dimensionality reduction: Principal Component Analysis (PCA) . You will learn:

- ❑ How PCA **dimensionality reduction** with the SVD
- ❑ To Apply PCA for **visualization** tasks
- ❑ That PCA is a linear method that minimizes reconstruction error. That is: the SVD emerges as the optimal solution to an obvious optimization problem, namely *what you imagine should look like what you see!*

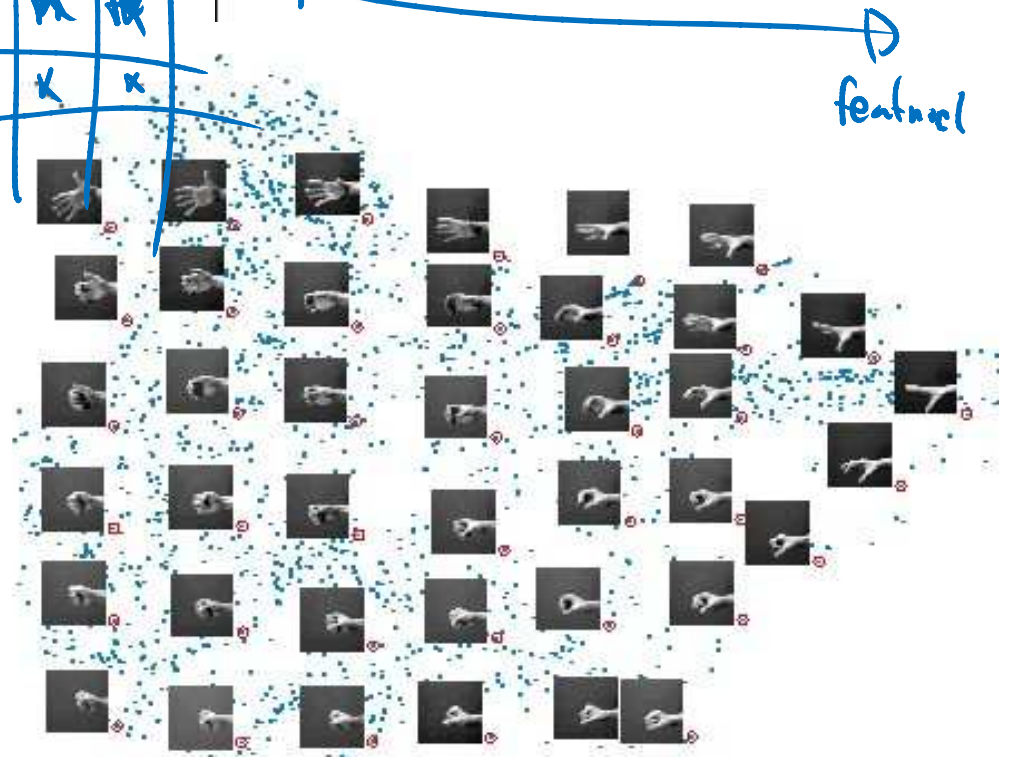
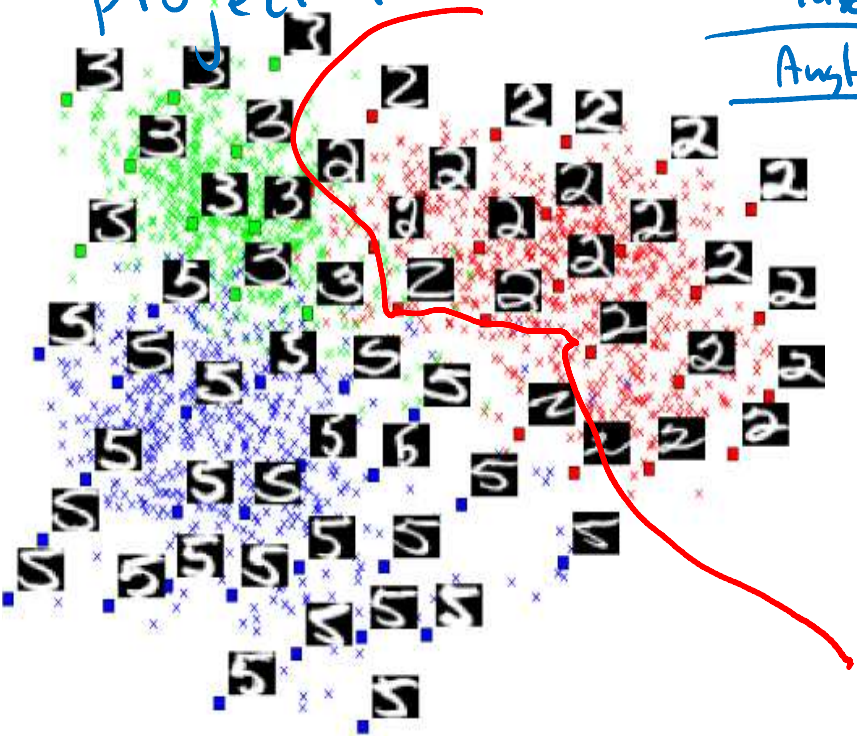
data m attributes

Country	area	income	Population	etc
Canada	1	0.2	400	...



Project to $d=2$.

Country	feature1	feature2
Canada	x	x
Austria	x	x

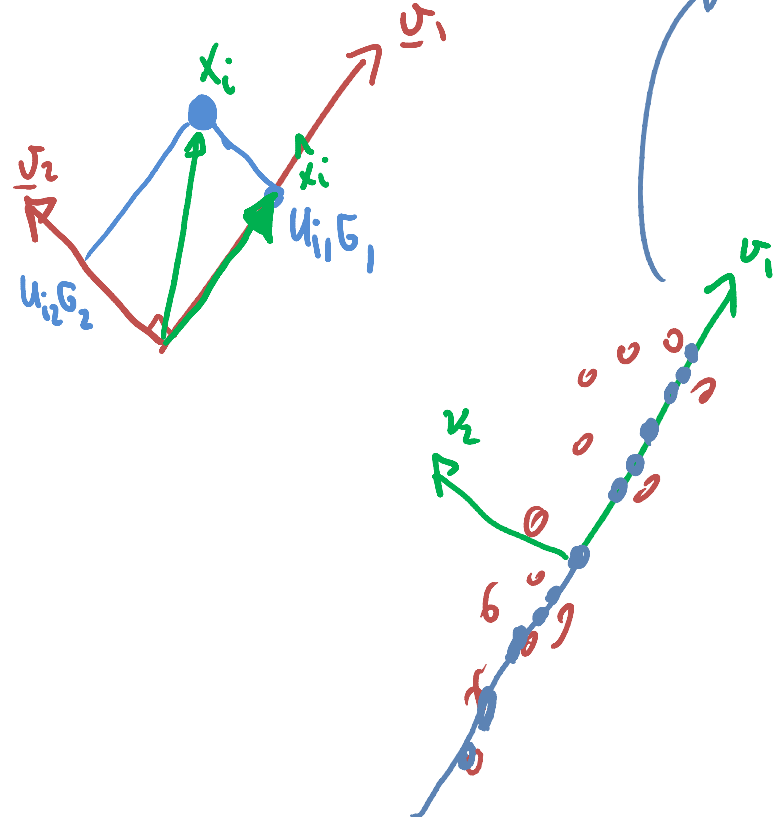


PCA derivation: 2D to 1D

$$\begin{matrix} \mathbf{x}_i \\ \vdots \\ \mathbf{x}_n \end{matrix} \begin{bmatrix} x_{11} & x_{12} \\ x_{21} & x_{22} \\ \vdots & \vdots \\ x_{i1} & x_{i2} \\ \vdots & \vdots \\ x_{n1} & x_{n2} \end{bmatrix} = \begin{bmatrix} u_{11} & u_{12} \\ u_{21} & u_{22} \\ \vdots & \vdots \\ u_{i1} & u_{i2} \\ \vdots & \vdots \\ u_{n1} & u_{n2} \end{bmatrix} \begin{bmatrix} \sigma_1 & 0 \\ 0 & \sigma_2 \end{bmatrix} \begin{bmatrix} \mathbf{v}_1^T \\ \mathbf{v}_2^T \end{bmatrix}$$

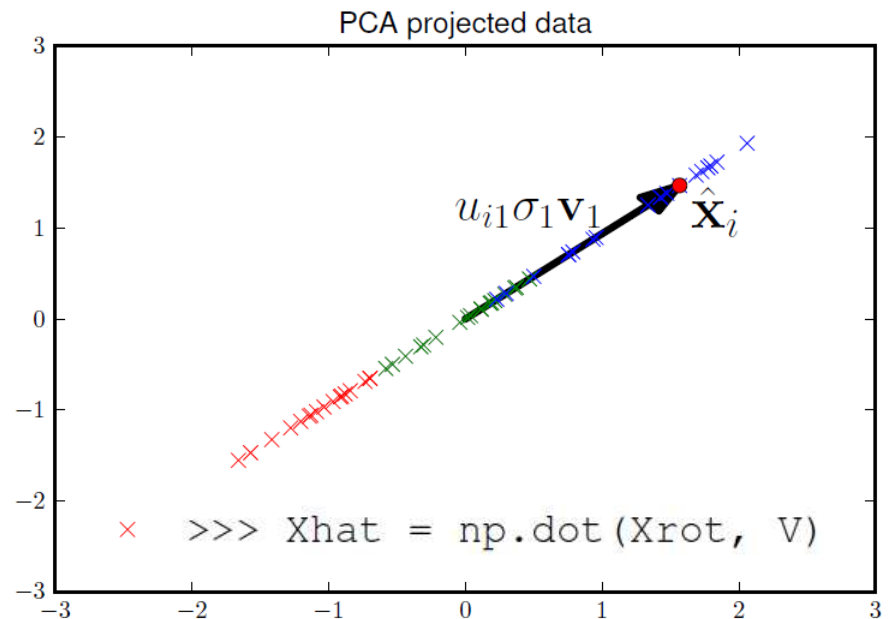
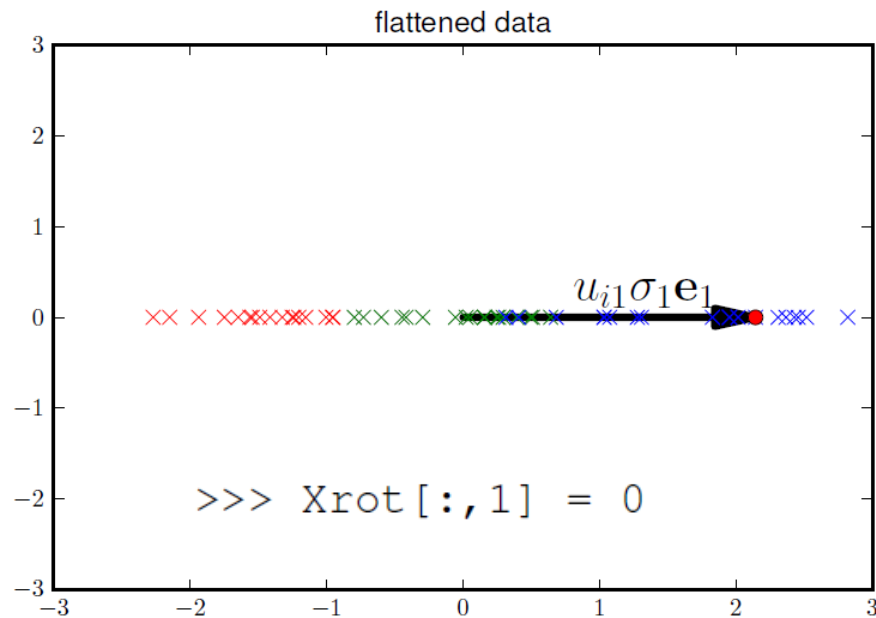
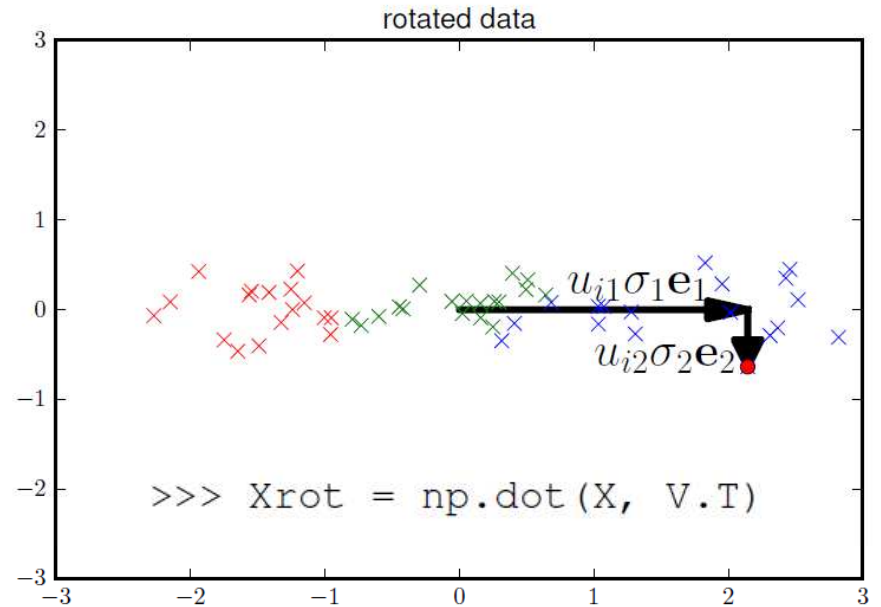
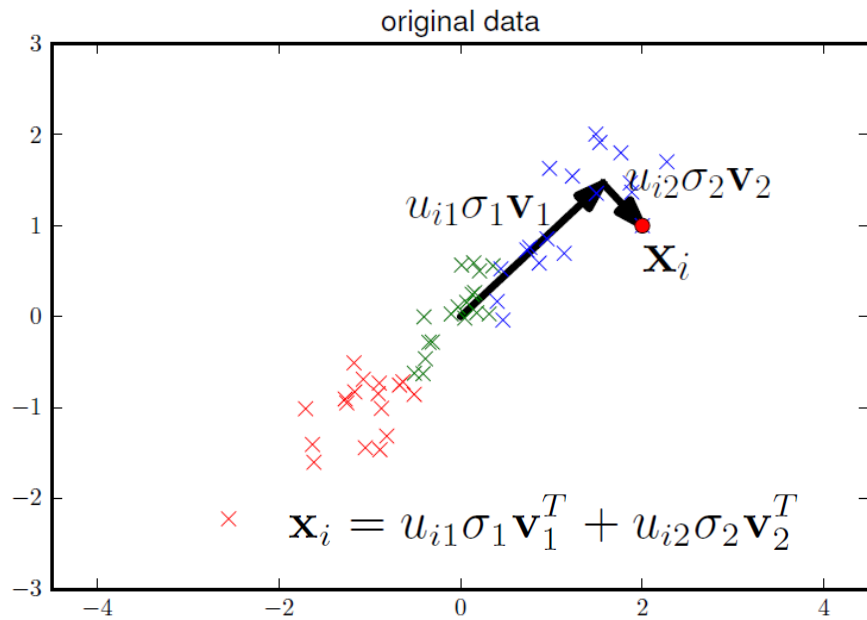
$$\mathbf{x}_i = \underbrace{u_{i1}\sigma_1}_{|x_1|} \mathbf{v}_1^T + \underbrace{u_{i2}\sigma_2}_{|x_2|} \mathbf{v}_2^T$$

$$\hat{\mathbf{x}}_i = u_{i1}\sigma_1 \mathbf{v}_1^T \in \text{truncation}$$

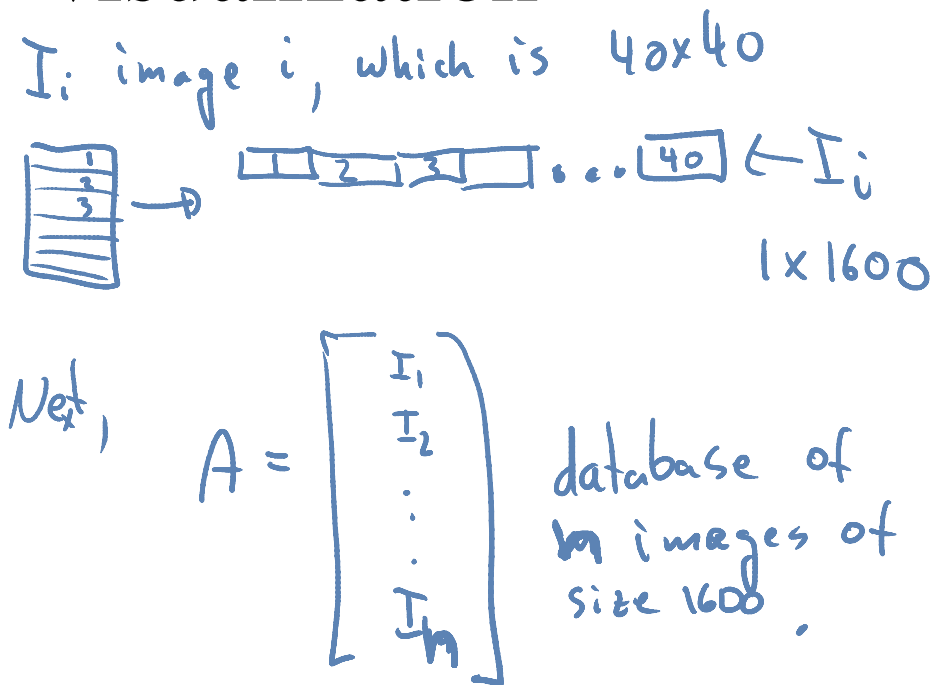
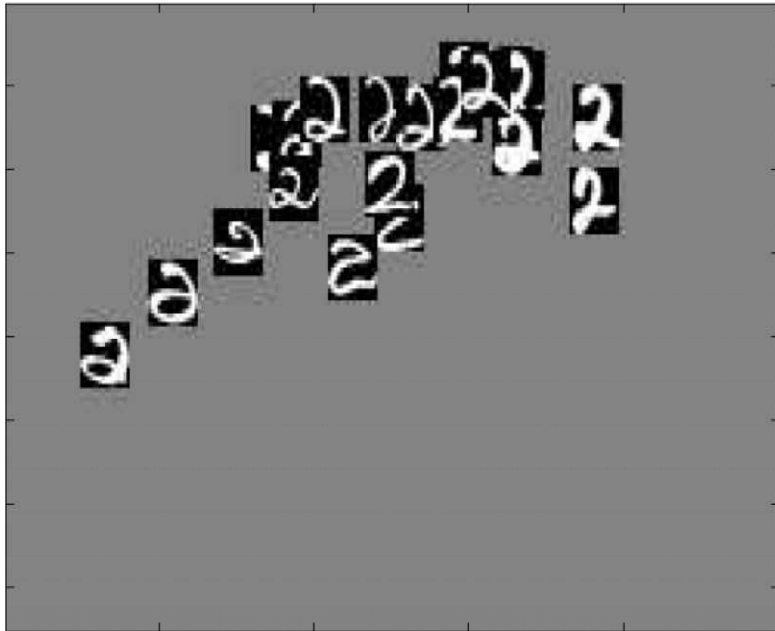


How PCA works:

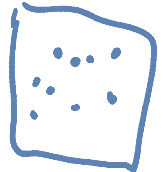
$$\mathbf{X}_{\text{rot}} = \begin{bmatrix} (\mathbf{V}\mathbf{x}_1)^T \\ \vdots \\ (\mathbf{V}\mathbf{x}_n)^T \end{bmatrix} = \begin{bmatrix} \mathbf{x}_1^T \mathbf{V}^T \\ \vdots \\ \mathbf{x}_n^T \mathbf{V}^T \end{bmatrix} = \mathbf{X}\mathbf{V}^T$$



PCA for 2D visualization

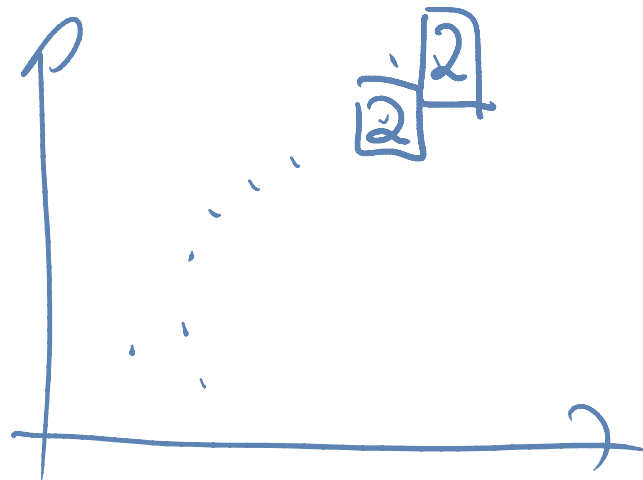


For example, we can take several 16×16 images of the digit 2 and project them to 2D. The images can be written as vectors with 256 entries. We then from the matrix $\mathbf{A} \in \mathbb{R}^{n \times 256}$, carry out the SVD and truncate it to $k = 2$. Then the components $\mathbf{U}_k \mathbf{\Sigma}_k$ are 2 vectors with n data entries. We can plot these 2D points on the screen to visualize the data.



PCA in python

```
>>> U, S, V = svd(A) ←  
>>> k = 2 ←  
>>> Z = dot(U[:, :k], eye(k) * S[:k]) ←  
>>> figure(1)  
>>> plot(Z[:, 0], Z[:, 1], 'ro')  
>>> grid()
```



V^T

Standardize the data first!

It is a good idea to standardize the data before doing PCA so that all entries of matrix X have similar magnitude. We do it as follows:

$$\bar{x}_j = \frac{1}{n} \sum_{i=1}^n x_{ij}$$

$$\sigma_j^2 = \frac{1}{n} \sum_{i=1}^n (x_{ij} - \bar{x}_j)^2$$

$$x_{ij} = \frac{x_{ij} - \bar{x}_j}{\sigma_j}$$


	cat	fun	educational
web1	100	4	1
web2	1000	3	0
web2	0	0	1
web7	5000	2	0

X

web1	0.3	0.3	1
web2	0.7	0.9	0.2

Advanced: PCA as orthogonal reconstruction

Suppose we are given the n by d data matrix \mathbf{X} and that we want to find a **linear reconstruction** of this matrix in terms of a set of neural responses \mathbf{z} and synaptic weights \mathbf{w} . We can do this by minimizing the following quadratic difference:

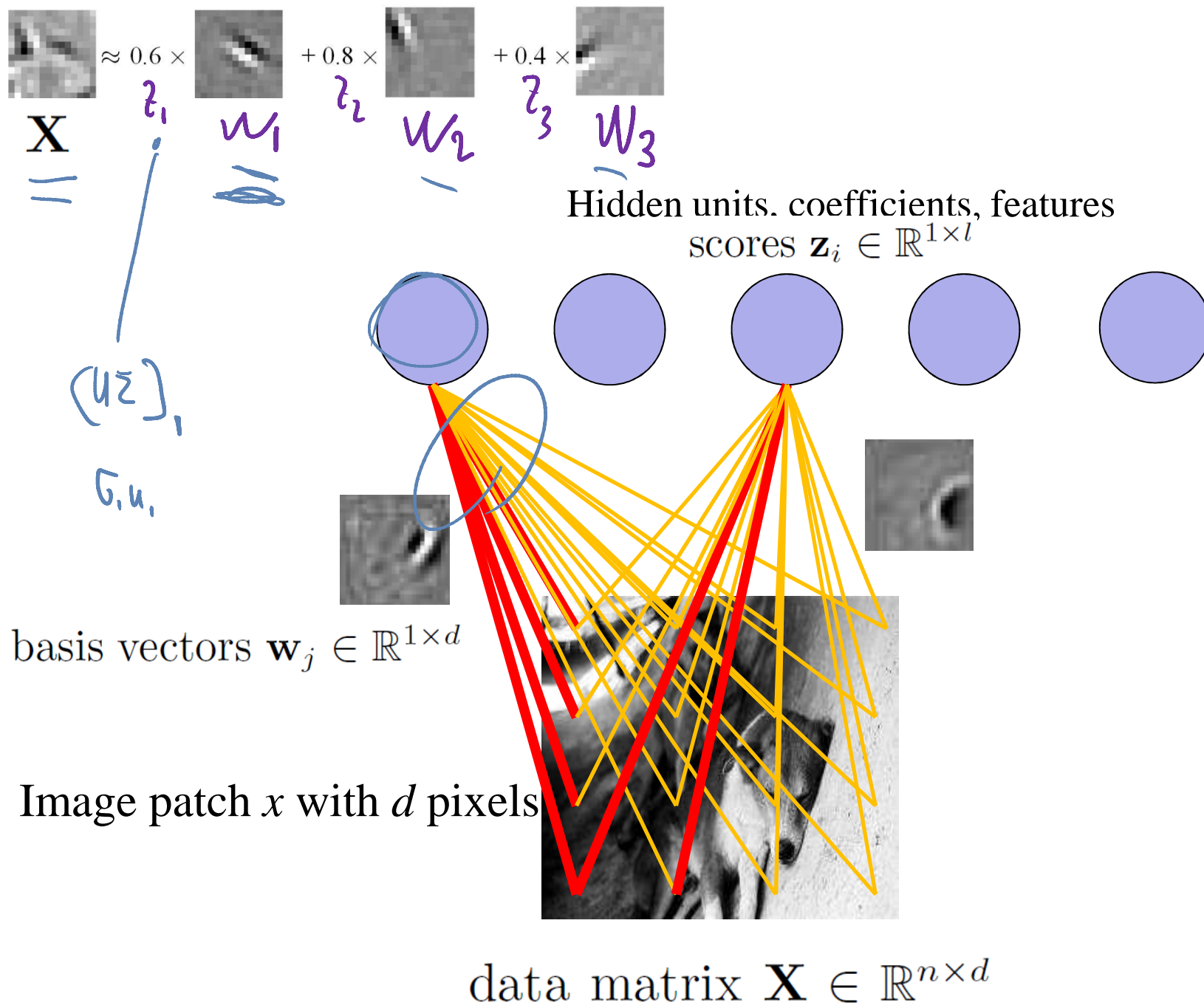
$$J(\mathbf{W}, \mathbf{Z}) = \frac{1}{n} \sum_{i=1}^n \|\mathbf{x}_i - \hat{\mathbf{x}}_i\|^2 = \frac{1}{n} \sum_{i=1}^n \|\mathbf{x}_i - \mathbf{z}_i \mathbf{W}\|^2$$


Subject to the constraint that \mathbf{W} is orthogonal.

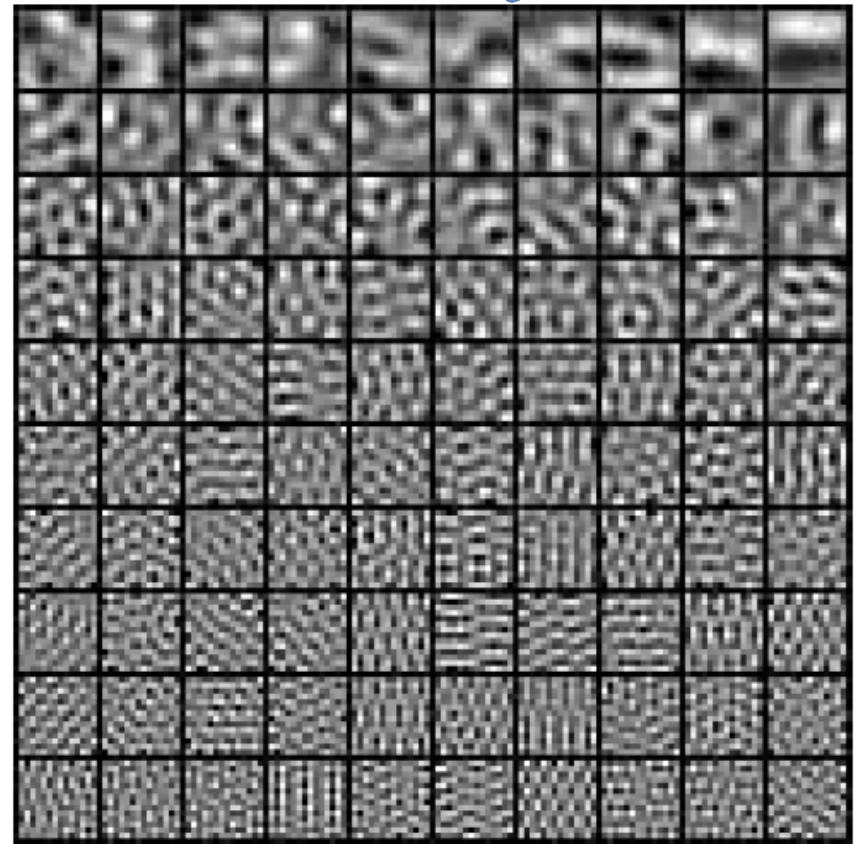
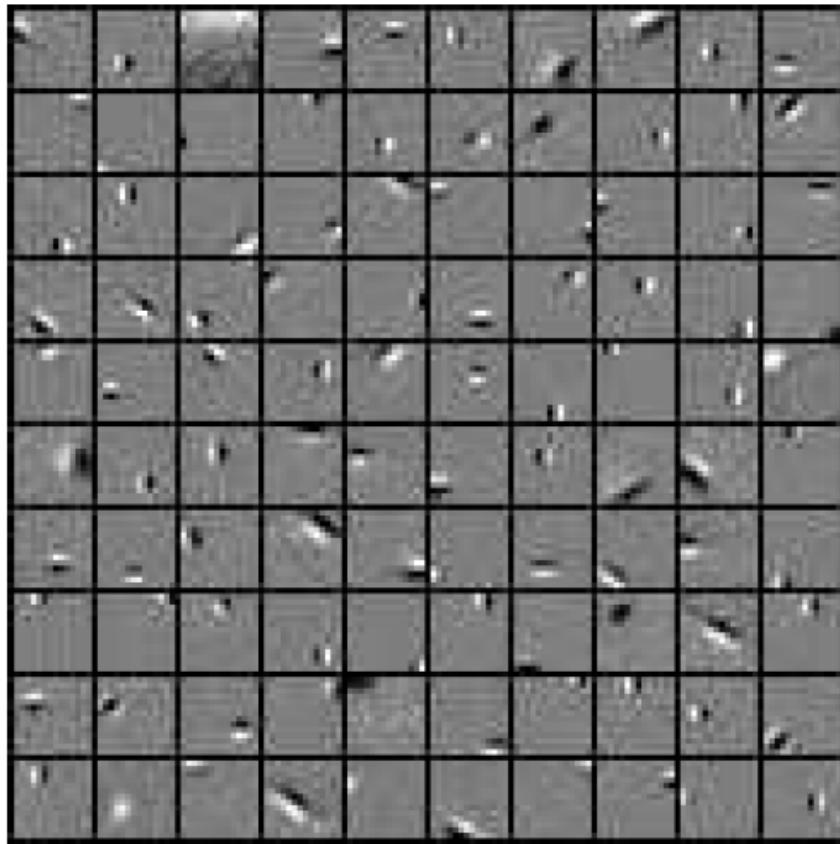
If we solve the above optimization problem, the answer is:

$$\mathbf{W} = \mathbf{V}^T$$
$$\mathbf{Z} = \mathbf{U} \mathbf{\Sigma}$$

That is, the SVD gives the optimal linear reconstruction.



The weights found with sparse coding and PCA



$$\mathbf{B}^*, \mathbf{C}^* = \arg \min_{\mathbf{B}, \mathbf{C}} \|\mathbf{X} - \mathbf{BC}\|_2^2 + \lambda \|\mathbf{C}\|_1$$

$$s.t. \quad \|\mathbf{b}_j\|_2^2 = 1, \quad \forall j.$$

Next lecture

In the next lecture we begin our introduction to supervised learning.