HOROSCOPE & HUMOUR
THE "WE ARE A TOTAL SELL-OUT" ISSUE

By Dave Tompkins

ARIES (March 21 – April 19)
Even if you’re not getting any right now, better safe than sorry: stock up on Durex Sensi-Thin™ condoms. “For 100 million reasons”

TAURUS (April 20 – May 20)
Time for you get off the couch and on to the Atkins® diet… eat boatloads of protein and avoid those carbs. “Feel the Atkins® change”

GEMINI (May 21 – June 21)
This month, your mission is to try to teach the world to sing in perfect harmony, and to buy the world a Coke® to keep it company. “Enjoy”

CANCER (June 22 – July 22)
Having trouble writing your thesis? Maybe it’s your writing utensil. Go out and grab a new state-of-the-art Staedtler® pen. “Get inspired!”

LEO (July 23 – Aug. 22)
Boy… after a long day of doing cutting edge research, doesn’t a nice cold Strongbow™ sound refreshing? “Goes straight to the throat”

VIRGO (Aug. 23 – Sept. 22)
You are in desperate need of some new clothes for the spring season. Check out P. Diddy’s new label: Sean John™. “It’s not just a label”

LIBRA (Sep. 23 – Oct. 23)
Tired of not knowing the time when you’re 300m below sea-level? Get yourself an Omega Seamaster™. “The official James Bond watch”

SCORPIO (Oct. 24 – Nov. 21)
Looking for mobile portable computer that is strong enough for a man, but made for a geek? We love our IBM Thinkpad™. “Think About it!”

SAGITTARIUS (Nov. 22 – Dec. 21)
You should treat yourself with a trip to Swiss Chalet™ for a great meal at reasonable prices. “Life should taste as good as Swiss Chalet™”

CAPRICORN (Dec. 22 – Jan. 19)
When the stress of writing horoscopes gives us headaches, we take Advil Liqui-Gels™. “Faster, stronger, better on tough pain than Tylenol®”

AQUARIUS (Jan. 20 – Feb. 18)
You may be a year older, but you’re not too old to go on a crazy road trip. Throw a dart at a map, rent a Mazda® and go. “Zoom Zoom!”

PISCES (Feb. 19 – March 20)
It’s time you started taking better care of your finances, and you can start by tackling that VISA® bill. “It’s everywhere you want to be”