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Kevin Tate EnerNOC



Tamara Munzner @tamaramunzner UBC



Matches, Mismatches, and Methods: **Multiple-View Workflows for Energy Portfolio Analysis**

paper & supplemental materials: cs.ubc.ca/labs/imager/tr/2015/MatchesMismatchesMethods/

> IEEE InfoVis October 2015









Design study success story.

Highlighting matches and mismatches:

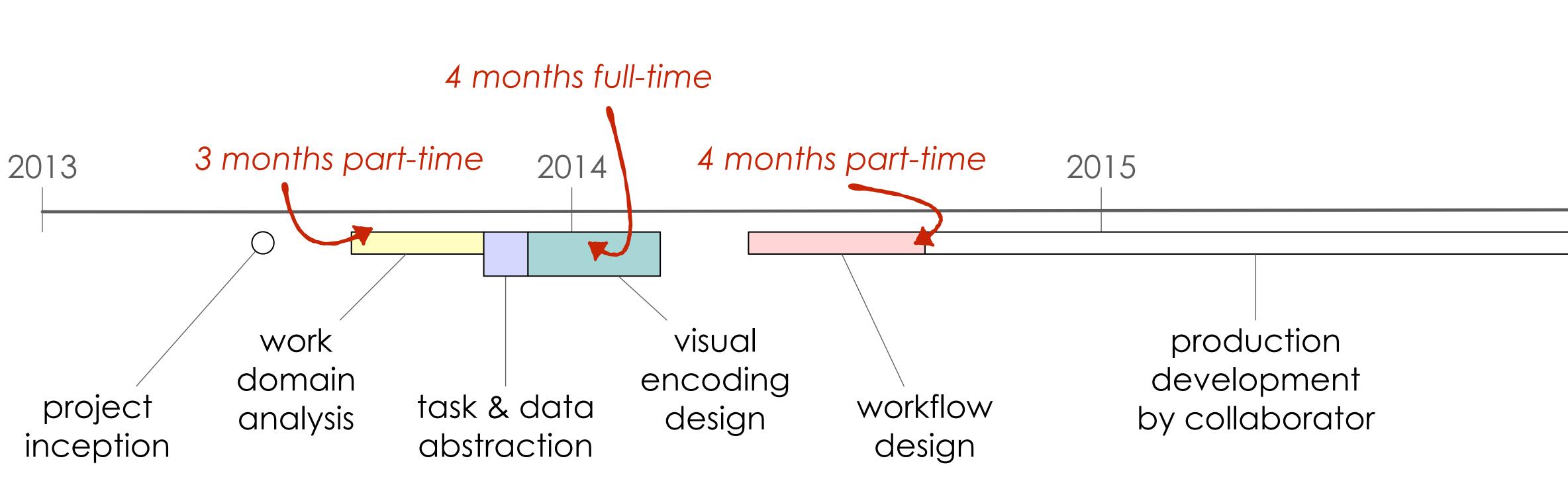
- multiple concurrent time series

Addressing domain convention, familiarity & trust.

Reflecting on **methods** for visualization design studies.

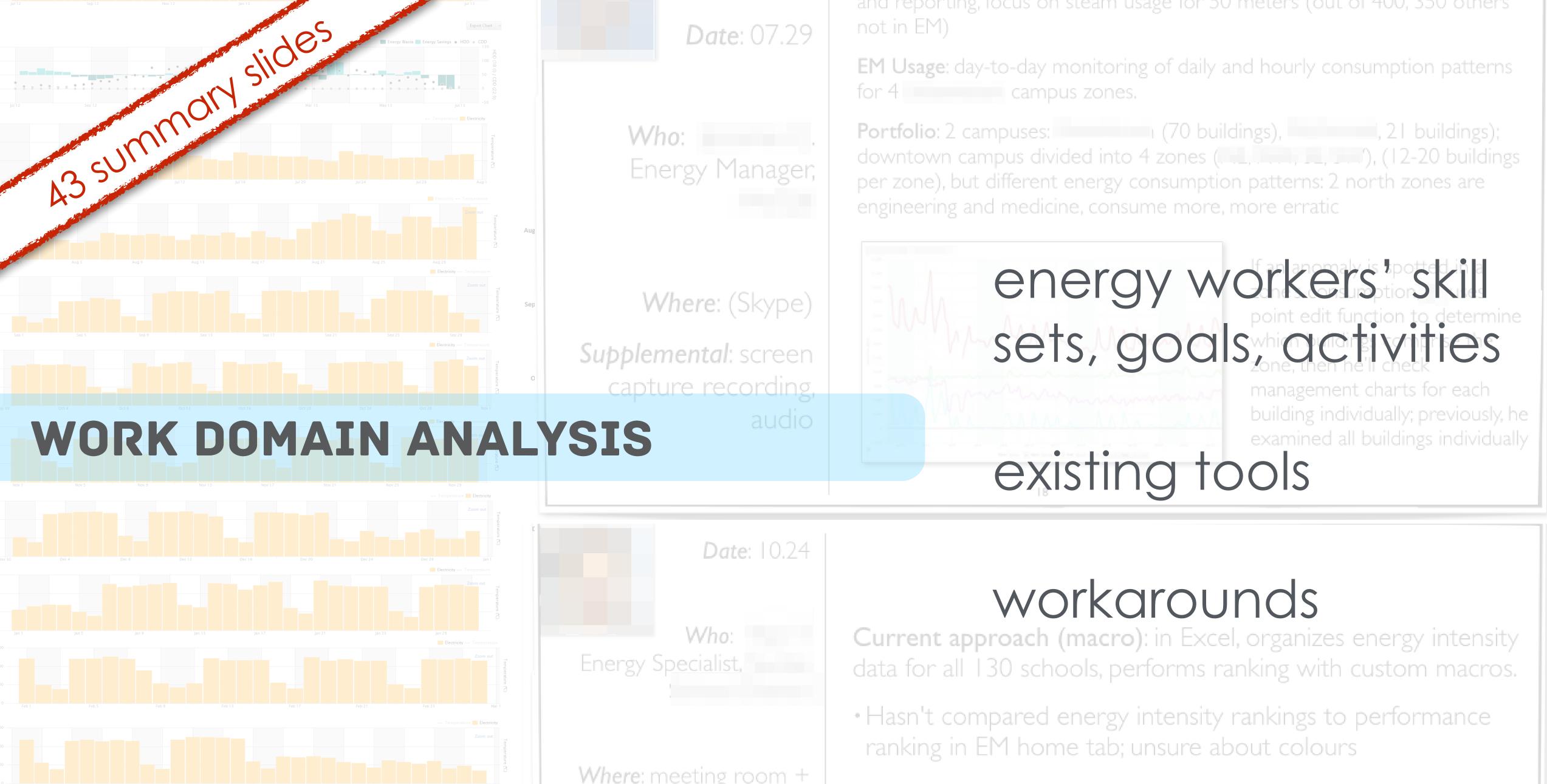
• task & data abstractions $\leftarrow \rightarrow$ visual encoding & interaction design

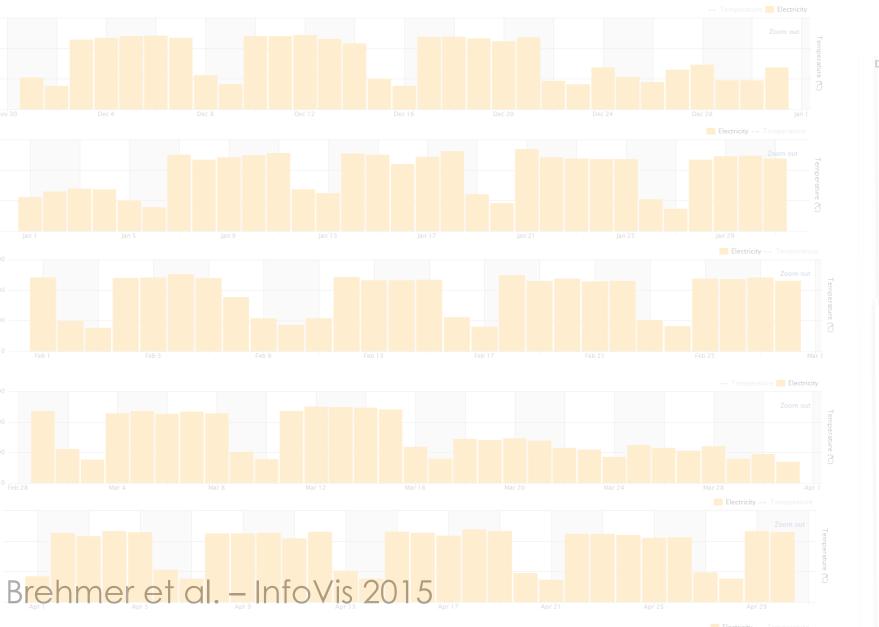
DESIGN PROCESS TIMELINE

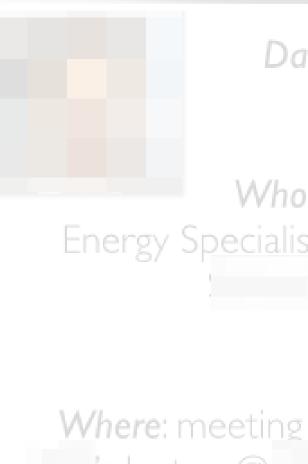


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analyzing the work domain Ι. interviews with 9 energy workers identifying data and task abstractions 2. visual encoding sandbox prototyping 3. eliciting feedback on vis. encoding designs 4. prototyping workflows 5. production development by collaborator 6.







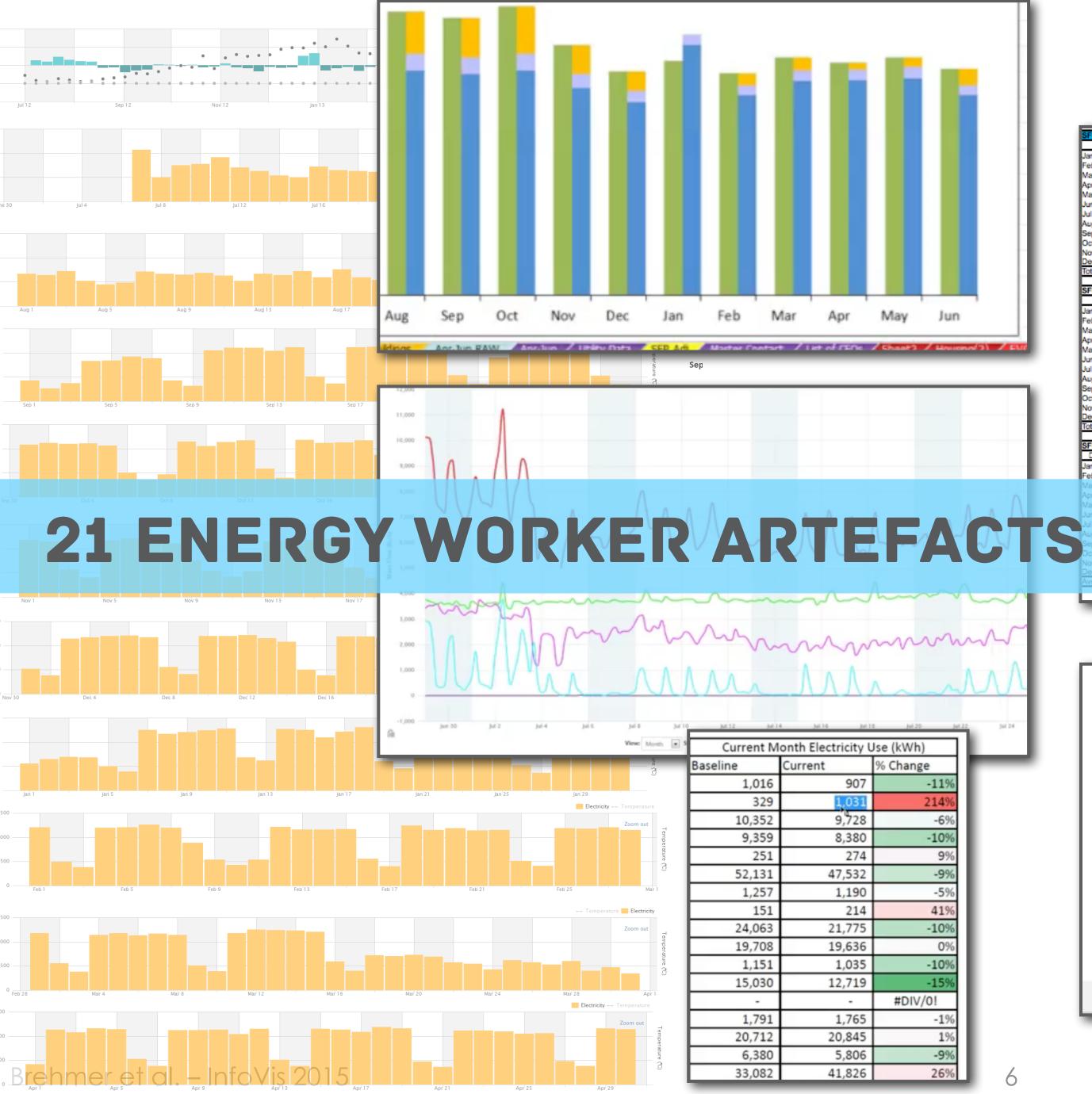
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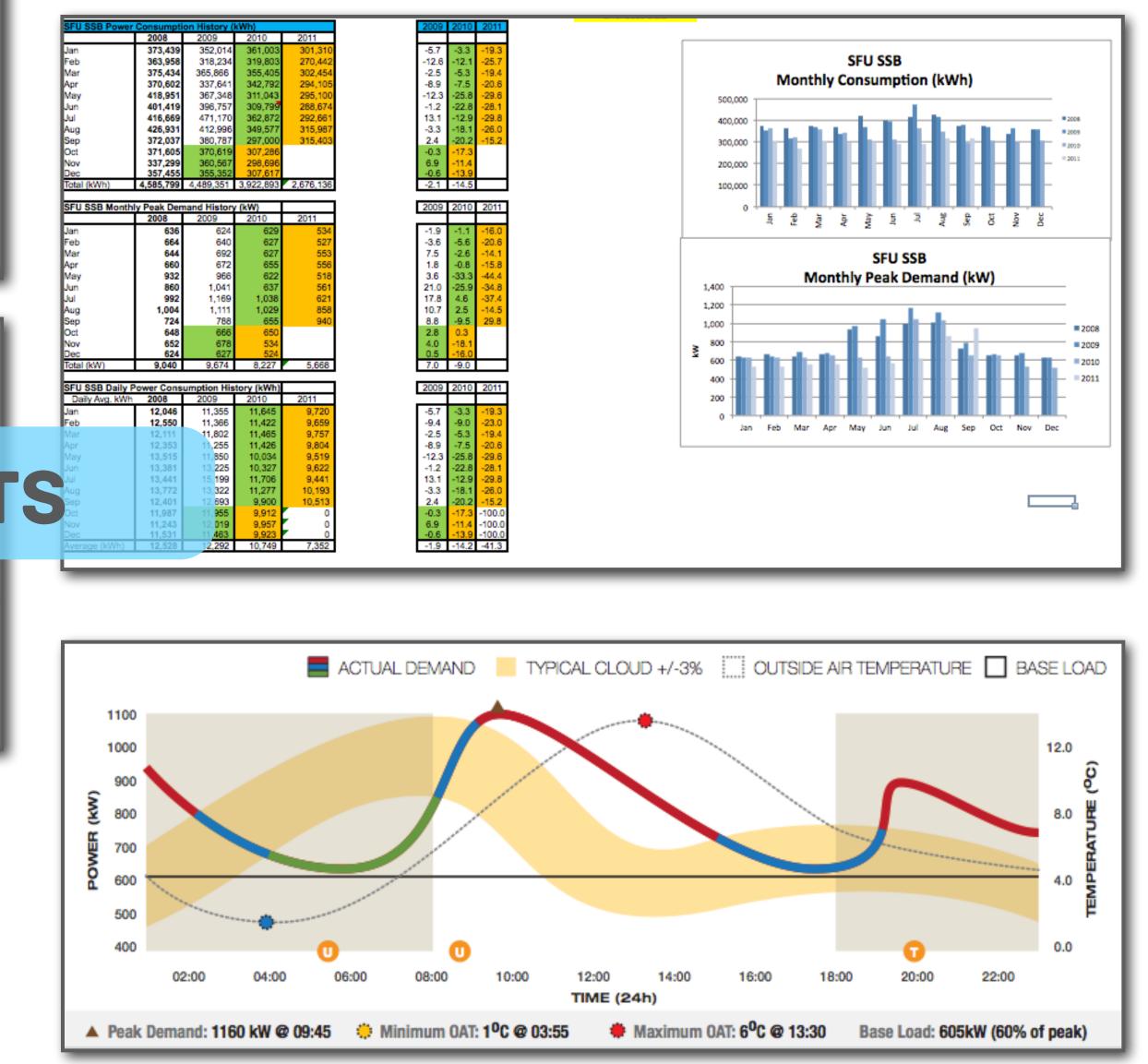
Current approach (micro): For micro-level analysis of interval data from EM, custom colour scheme for tracking consumption of three time intervals of interest (school hours, 15)













2. 3. 4. 5. 6.

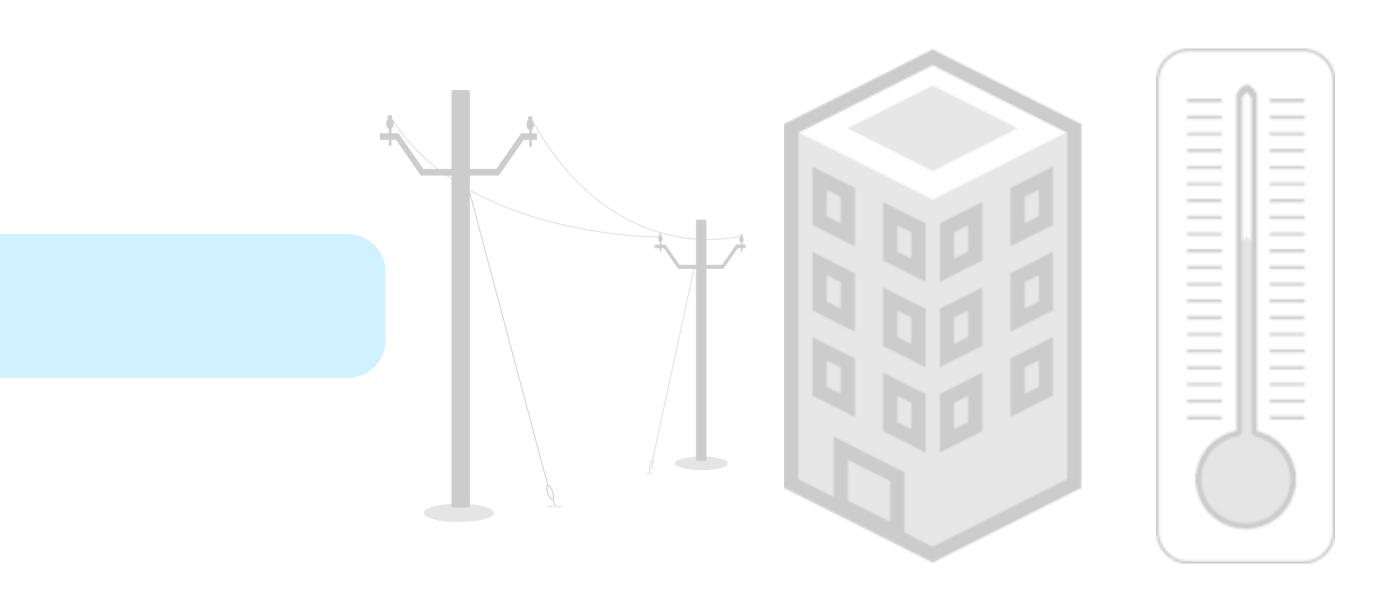
analyzing the work domain prototyping workflows

identifying data and task abstractions visual encoding sandbox prototyping eliciting feedback on vis. encoding designs

production development by collaborator

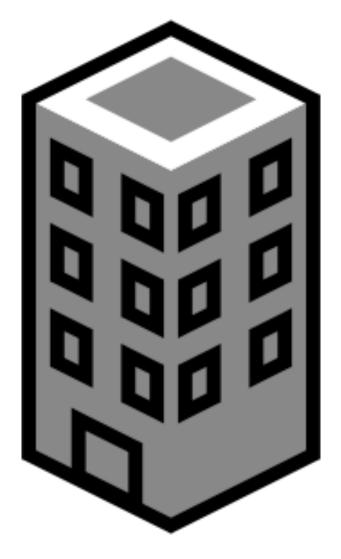
DATA ABSTRACTION

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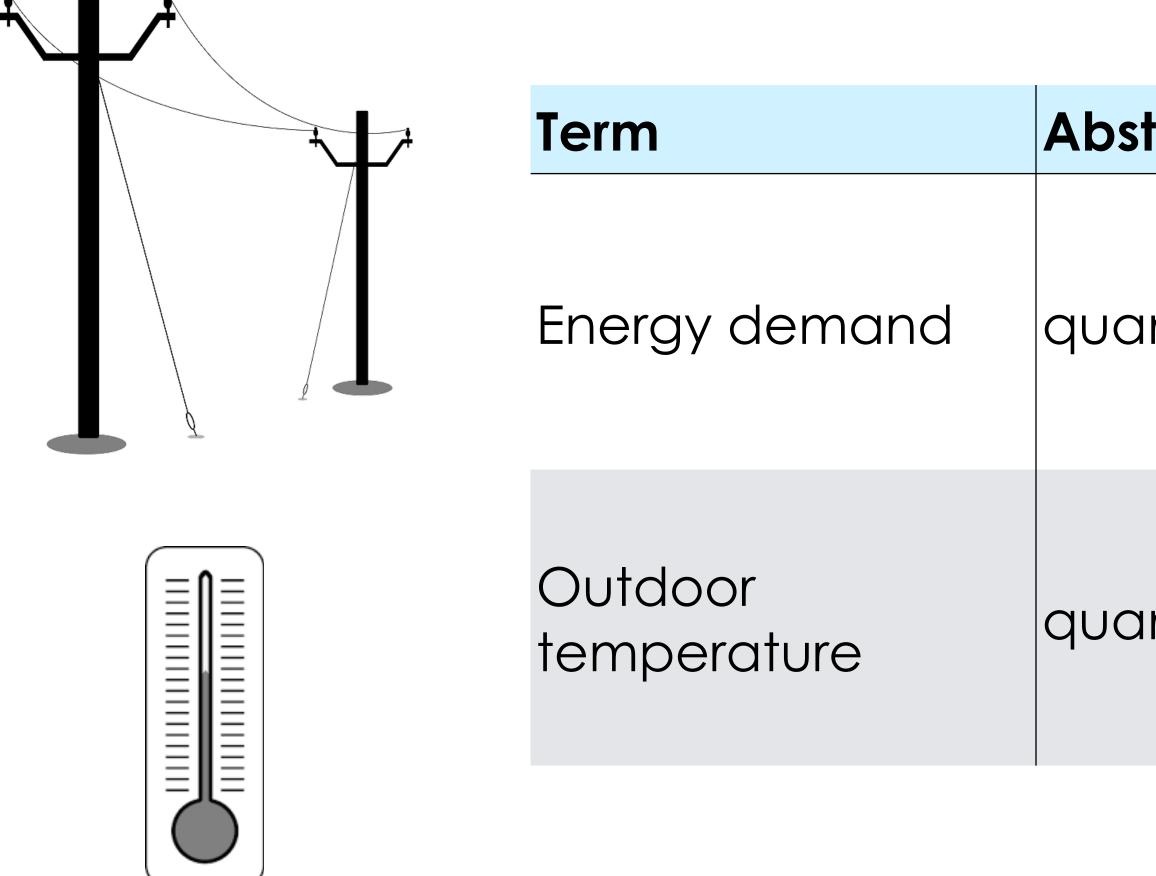


BUILDING PORTFOLIOS



Term	Abstraction	Example
Building ID	Unique categorical	#123
Building area	quantitative	450m ²
Location	spatial	49.26° N, 123.25° W
tag	categorical	"restaurant"

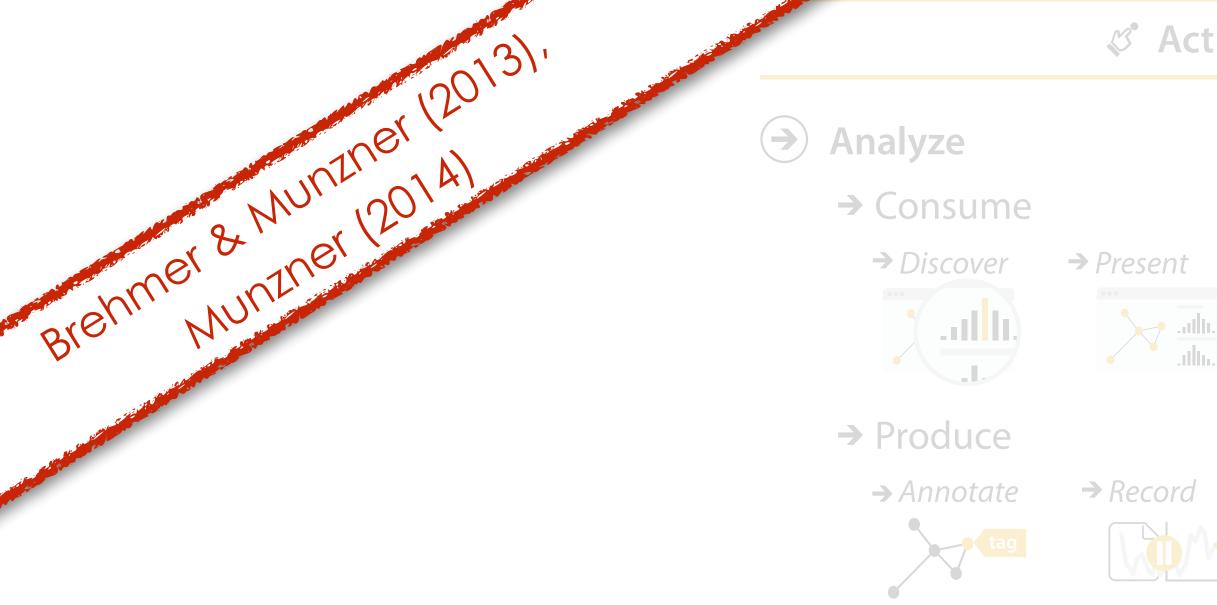
RAW TIME SERIES DATA

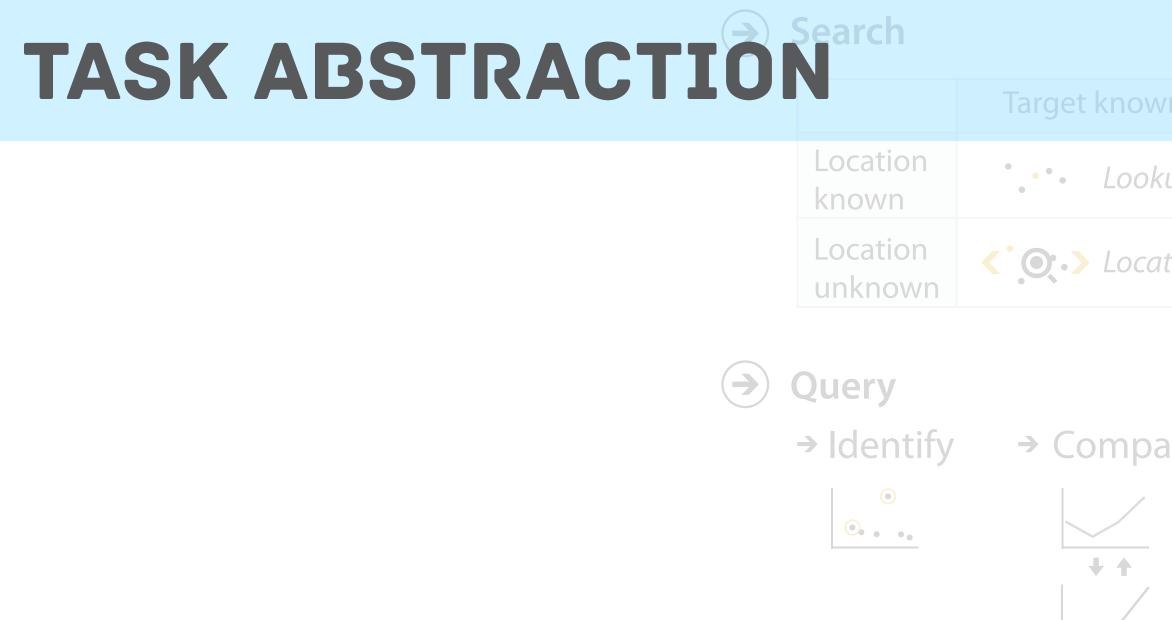


traction	Example
ntitative	200 kW
Intitative	18° C

DERIVED TIME SERIES DATA

Term	Abstraction	Example
Consumption	quantitative	800 kWh
Intensity	normalized quantitative	1.78 kWh / m ²
% Savings	normalized quantitative	40%
Rank	ordinal	1st, 2nd, 3rd

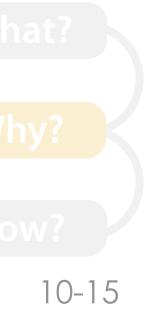




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ction	S	Targets
		All Data
du. 111.	→ Enjoy	→ Trends → Outliers → Features ↓
		 Attributes
	$ \Rightarrow Derive $	 → One → Many → Distribution → Dependency → Correlation → ▲ ■ ■ ■ ■ ■ ■ ■ ■
NN	Target unknown	
kup	• . Browse	Network Data
ate	<`⊙.→ Explore	→ Topology
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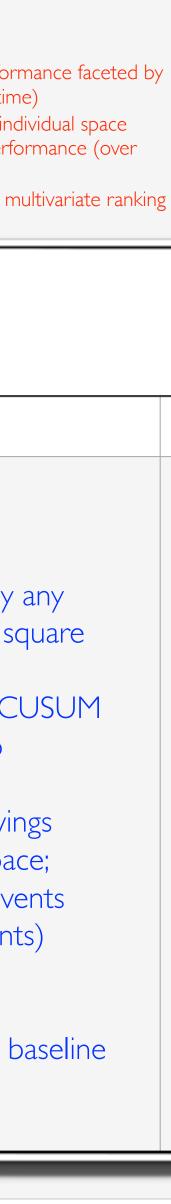




Port– folio?

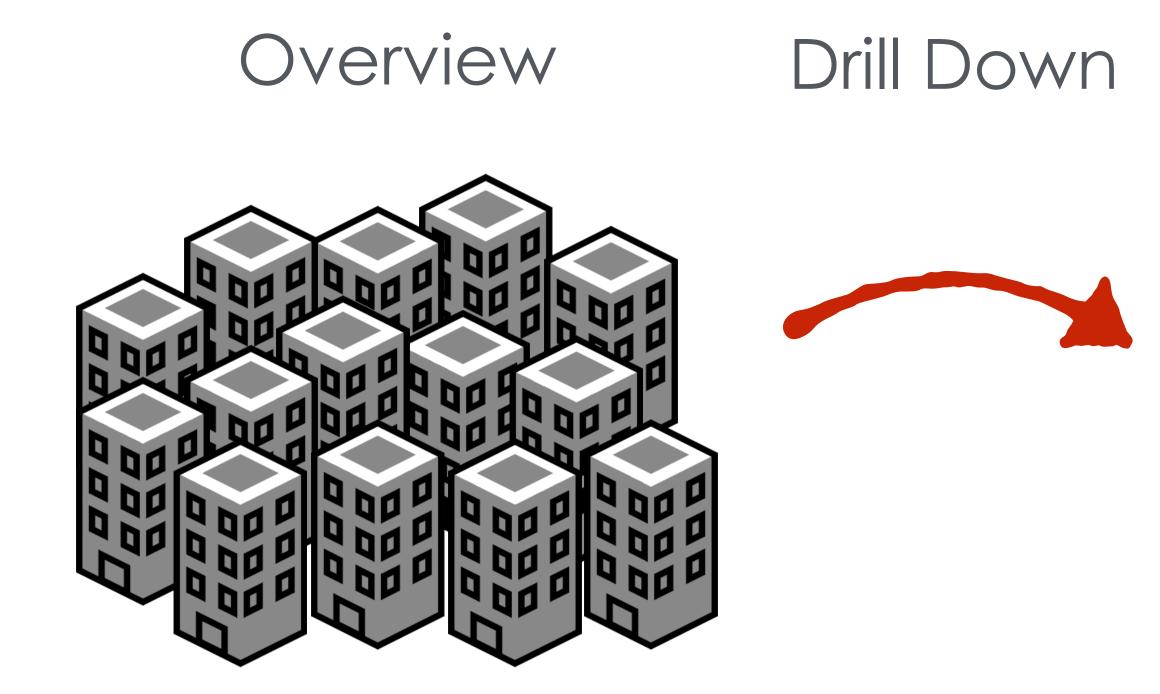
Portfolio Size, Organization Task abstractions: current (not in EM)

EM Use & Frequency		Portfolio Size, Organization	lask abstractions: current (not in EM)	lask abstractions: desirable	lask abstractions: possible (does data exist?)	lask abstractions: target
meta-user / power-user: frequently setting up charts, baselines for clients	YES	(Client portfolios range in size, hierarchical structure)	normalized)	ed performance (absolute and M of entire portfolio, single space	 Locate → Compare: portfolio performance faceted by any database field (tag, geographical location, primary use, square footage, year constructed,) Locate → Identify: space's contribution to portfolio's CUSUM Lookup → Compare: multivariate ranking of portfolio performance Locate → Identify: validated savings vs. unvalidated savings Locate → Identify: end-use disaggregation within a space; Locate → Identify contributions of parameters and events baselines (ECMs, weather; outages, holidays, other events) Locate → Compare multiple baselines 	 Locate → Compare: portfolio performance faceted by any database field (geographical location, primary use, square footage year constructed,), faceted by tag Locate → Identify: space's contribution to portfolio's CUSUM Lookup → Compare: multivariate ranking of portfolio performance 	 Locate → Compare: portfolio perform space or by space attributes (over time Locate → Identify: contribution of indiv performance to aggregate space perfor time) Lookup → Compare Summarize: mu of spaces (over time)
				Task abstractions:	current (not in EM)	Task abstractions: desirable	
several hours a week, additional analysis in Excel	YES	UCB campus: ~100 spaces (90% concentrated on single campus), subset in EM, departments cross- cuts spaces	 Locate → Compare: construid-size spaces] Locate → Identify: causes OAT Lookup → Compare: rank Locate → Compare: befor Lookup → Compare: mor 			the second se	folio performance faceted by a phical location, primary use, sq
day-to-day monitoring	YES	2 McGill campuses, 4 zones in Downtown campus (~70 spaces), McDonald campus (~20 spaces); all in EM; JC focuses on 50 steam meters	 Locate → Compare Sum two campuses; four groups Browse → Identify: contrib combined consumption, an Lookup → Identify: threshold 	 Lookup → Com 	pare : ranked performance (absolute and	 footage, year constructed,. Locate → Identify: space's Lookup → Compare: mult performance) contribution to portfolio's CL ivariate ranking of portfolio
EM for data export; analysis done in Excel, EM analysis offloaded to student volunteers	YES	~130 schools, 2 accounts, 36 in EM (Electricity, 2 submetered), 4 in EM (Natural Gas)	 Lookup → Compare: ranke normalized) Browse → Identify: anoma (consistent rankings) at made (consistent rankings) at made (consist		:ify : CUSUM of entire portfolio, single spac	 Locate → Identify: end-use Locate → Identify contribe baselines (ECMs, weather, end-use) Locate → Compare multi Produce aggregate baseline 	•
daily email digest, follow-up in EM ~3-4 hrs / week	YES	UBC campus, ~100 spaces and 2 zones in EM, monitors about 10 spaces / week	 Lookup → Compare: rank Locate Explore → Identi events / alerts 		(weather, outages, nondays, other events)		
infrequent (annual, semi-annual	YES	UBC campus, ~100 spaces and 2 zones in EM, LZ only interested	 Lookup → Identify: different performance Lookup → Identify: CLISE 	ntial between actual and predicted	 Locate → Identify: cause 3 long-term trend alerts Locate → Identify: baseline precisions / uncertainty 	Locate → Compare: performance across arbitrary time periods	Locate → Compare: individual performar





TASK ABSTRACTION

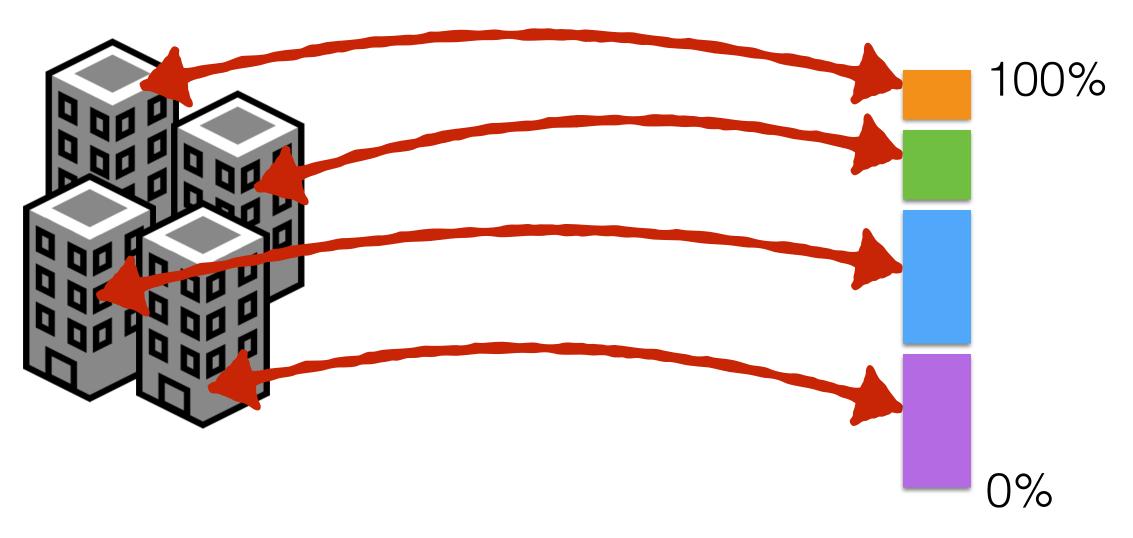


J F M A M J J A S O N D

Coarse temporal granularities

Brehmer et al. – InfoVis 2015

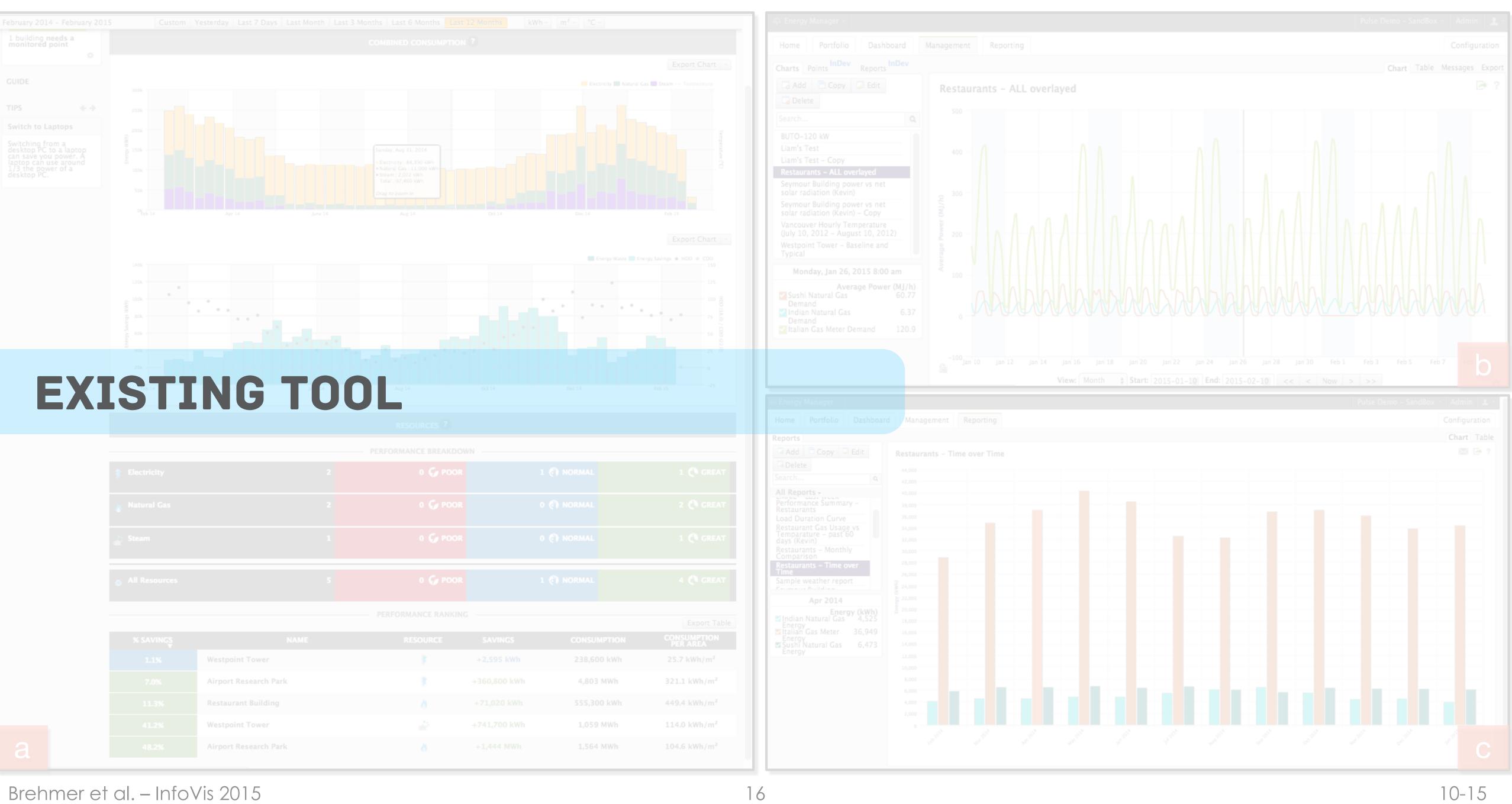
Roll Up



Su Mo Tu We Th Fr Sa

Fine temporal granularities

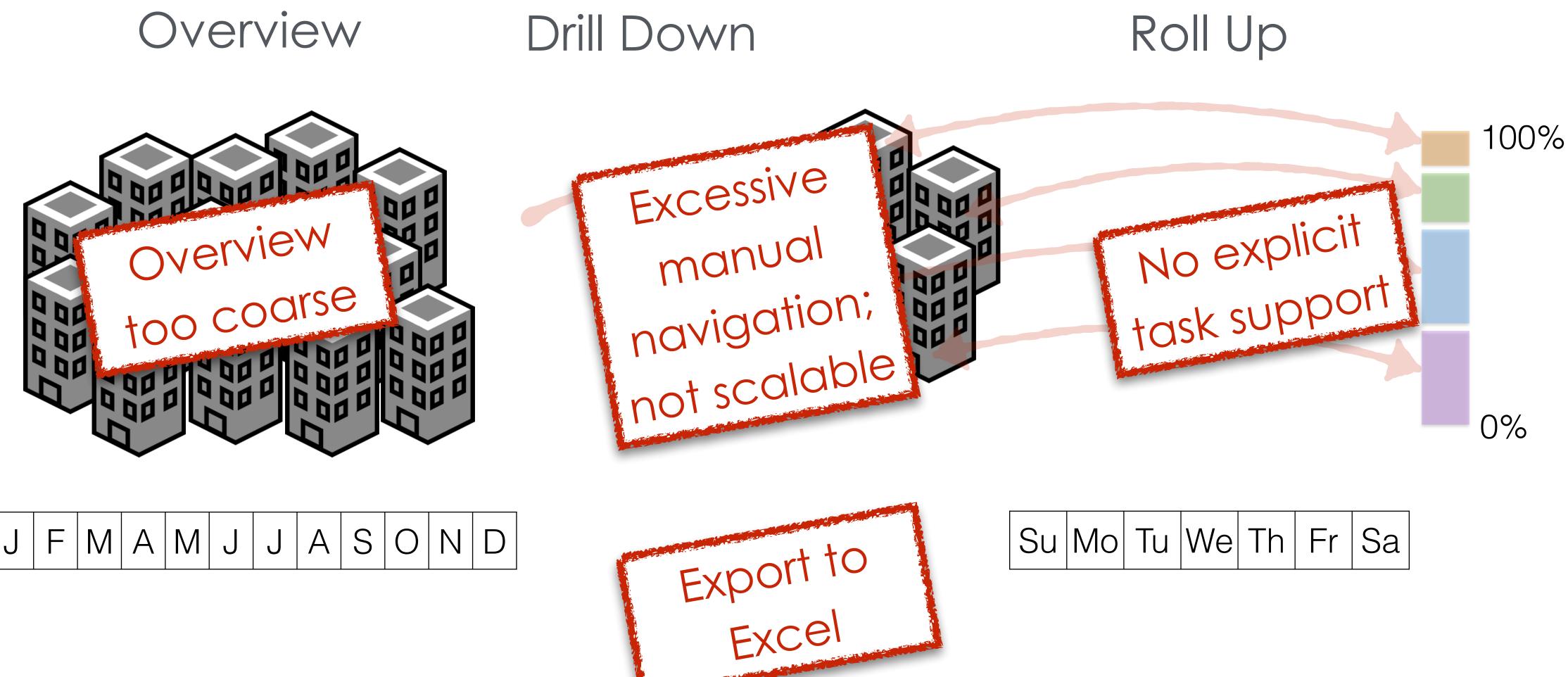
analyzing the work domain validating data and task abstractions 2. checking back with 3 energy workers "did I understand your tasks correctly?" • tailored design proposals 3. visual encoding sandbox prototyping eliciting feedback on vis. encoding designs 4. prototyping workflows 5. production development by collaborator 6.



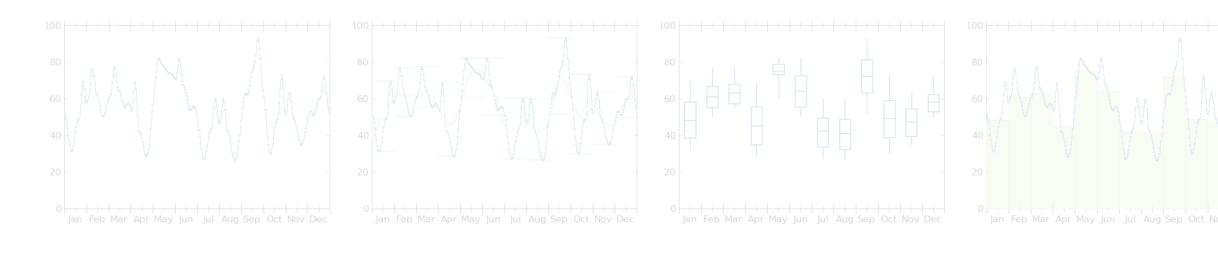
		238,600 kWh	25.7 kWh/m ²
Airport Research Park		4,803 MWh	321.1 kWh/m
Westpoint Tower		1,059 MWh	114.0 kWh/m
Airport Research Park			

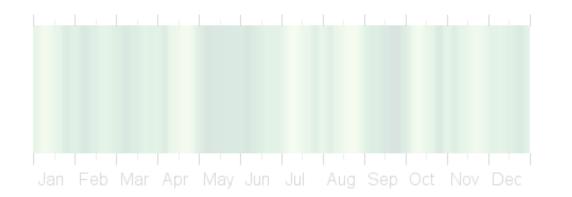
Brehmer et al. – InfoVis 2015

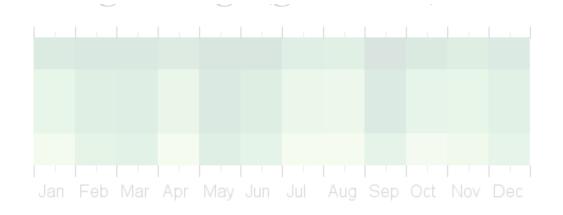
ENERGY MANAGER



Brehmer et al. – InfoVis 2015

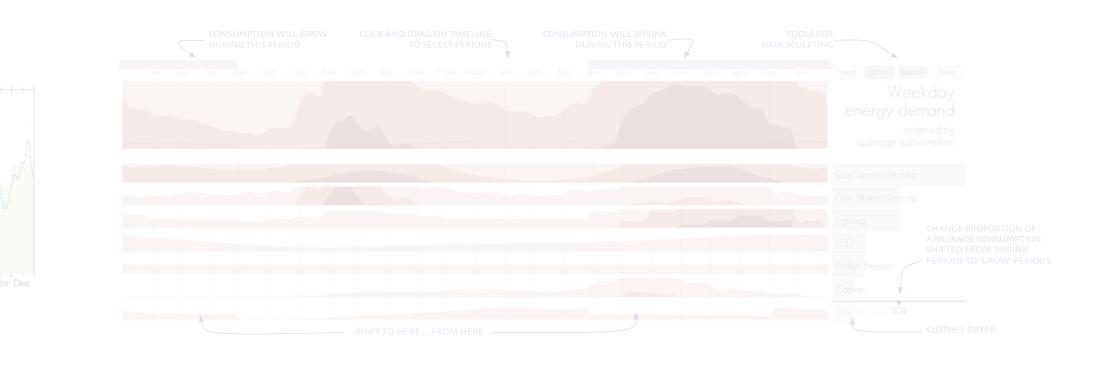


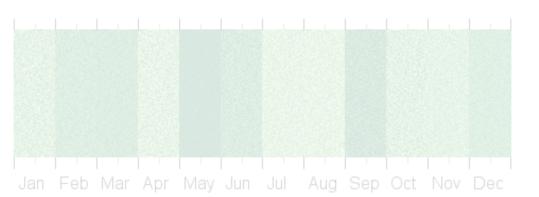


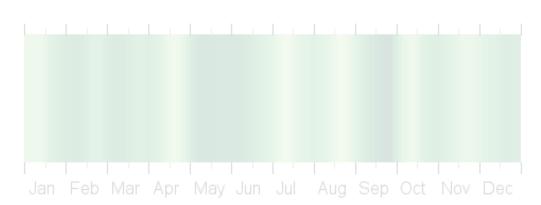




Brehmer et al. – InfoVis 2015

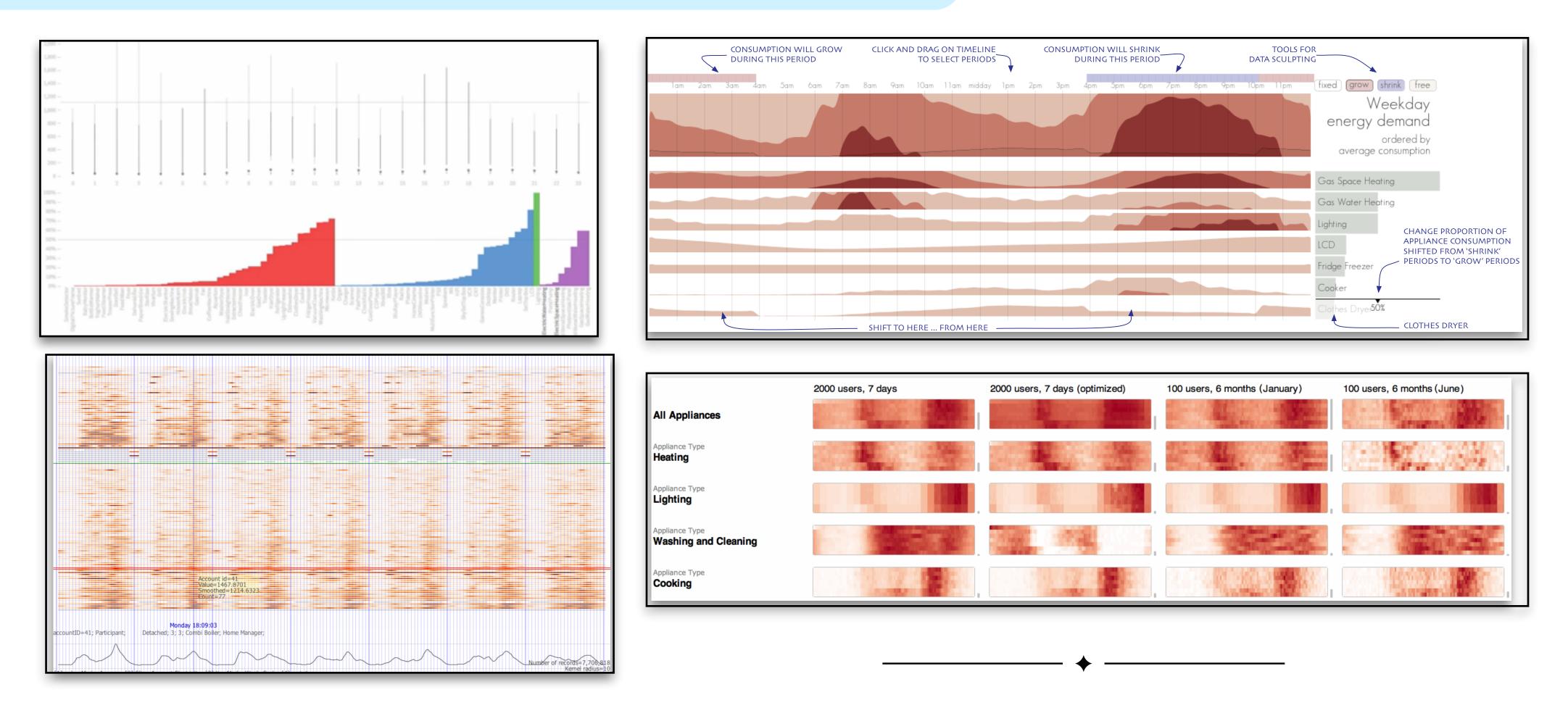






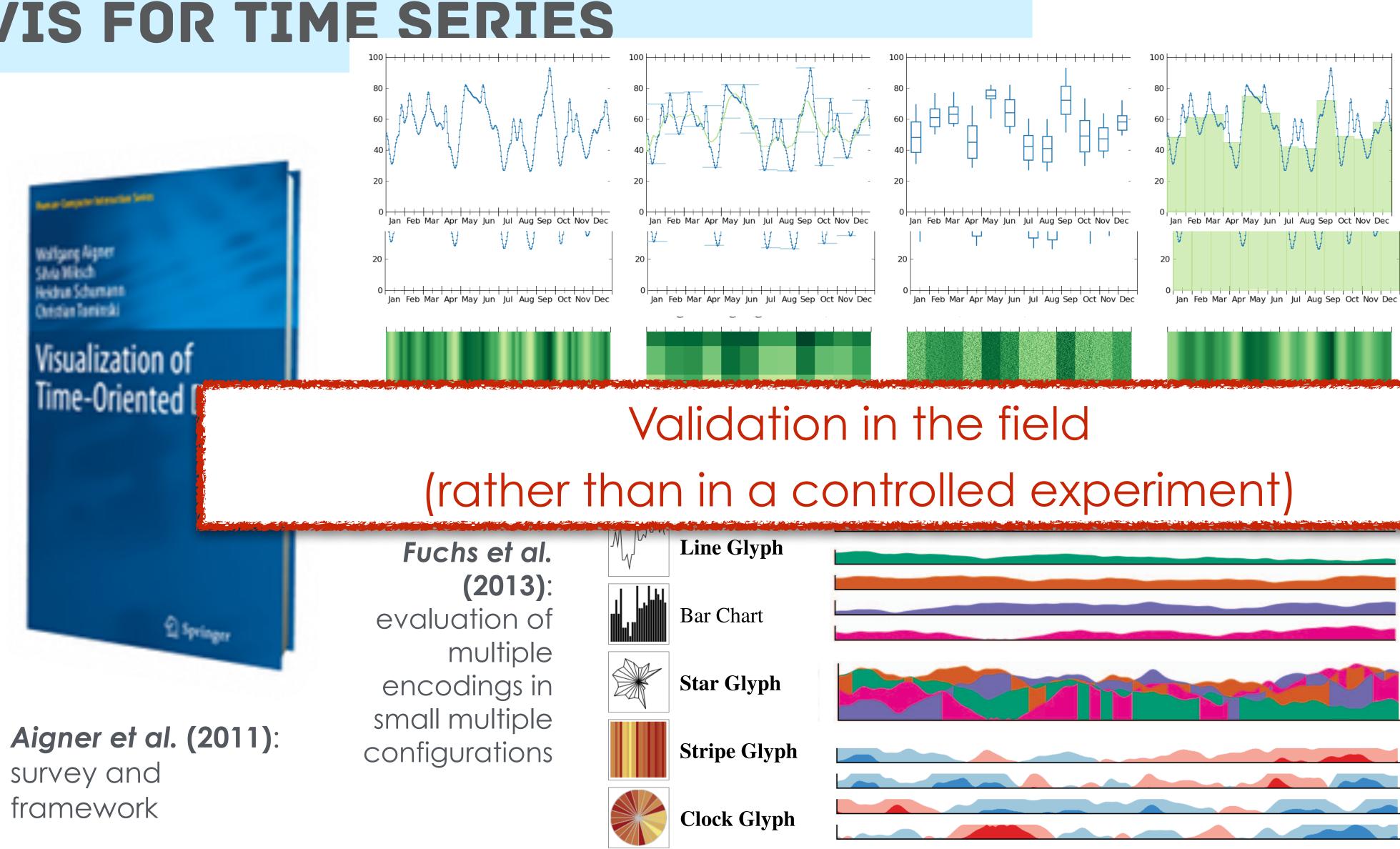


VIS IN THE ENERGY DOMAIN



Goodwin et al. (2013): similar domain, different data, partial task overlap

VIS FOR TIME SERIES

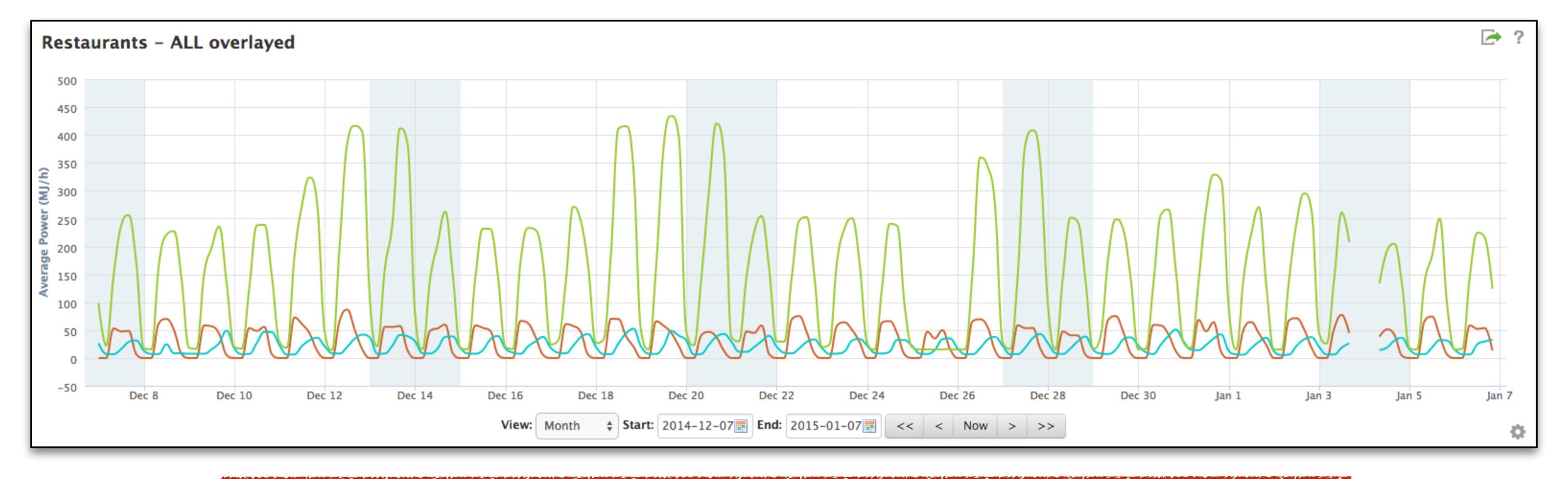


Albers et al. (2014): evaluation of multiple encodings for identifying aggregate values

Javed et al. (2010): graphical perception of multiple time series



DOMAIN CONVENTION



Brehmer et al. – InfoVis 2015

Line charts = energy demand Line charts for derived data verboten!



Portfolio Visualization Sandbox

Filter and Sort Spaces (b	v Quantity)	Group Spaces by	:		Resource Type	c	
# Results:	Sort:	None	Ŧ		Natural Gas		-
5	 Descending 						
5	Ascending	Displaying 5 of 6	spaces matching	query.			
Filter Time Window							
Date Range:		Matrix + Boxplots	Bump + Bar	Plot Stack	+ Facets		
01/01/13 _ 12/	31/13						
Day of Week	Time of Day		jan.2013	feb.2013	mar.2013	apr.2013	may.20
All	O All		M 4 m m a	1 8 18 22	1 1 1 2 2		
Weekdays	Day: 08-20h		thu i n v a n wed i n n n n		2 16 21 26		
Weekends	Night: 20-08h		tue 1 1 1 2 2		6 10 20 27 1 10 10 20	2 2 2 2 2	
Additional Time Filterin	g:		mon 7 14 21 24 sun 4 12 21 27		4 m 20 2 m 7 M 20	1 8 10 22 28 7 14 21 28	
Select a Space on the M	ар		sat a wax		2 2 3 3 20 20		
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+	Roservo		thu 2 2 2 2 2 2			4 11 19 20	
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Wildlife Manage Area	Leaflet © Stamen Design, CC-BY-3.0		sat a s a		1 1 1 2 2		4.71
Filter by Space Metadata			thu 2 2 2 2 2		7 20 20		
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all	Vancouver		sun		2 2 2 2	2 4 4	1 U U
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all	all	Description:					
Use Type:	Space Use:	'Quantity' value	s are displayed a	as matrix cells	for each individu	ual or aggregati	e space (ve
all	all						
Additional Space Filter	ing:	Differential 'Qua aggregate space (-			tive (%) differe	nce relative

Brehmer et al. – InfoVis 2015

--Grey tiles indicate missing data.

Quantity:

Total Consumption 👻

Weather Normalization:

None

Space Normalization:

Area 👻

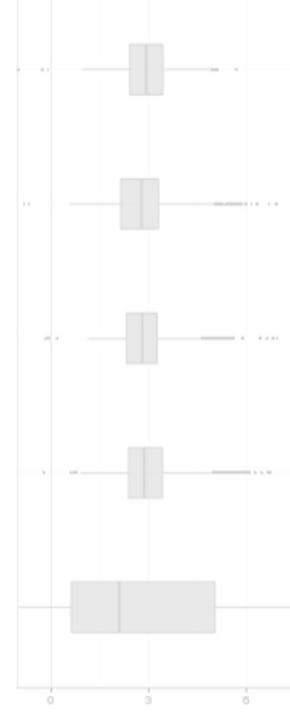
sep.2013 Jun.2013 Jul.2013 aug.2013 oct.2013 nov.2013 dec.2013 8 19 28 27 1 1 1 2 2 3 18 19 24 21 Gamma Restaurant 4 10 2 1 1 1 2 24 7 14 21 24 4 11 18 26 Alpha Restaurant Omega Building Beta Restaurant 3 1 12 24 5 Delta Research Park

artical facets) for each calendar date.

re to a baseline (in this case, 2012 values, aligned by week and weekday), are displayed as matrix cells for each individual or

-- Decreases are blue, increases are red, and unchanged is white; relative differences are capped at ±100%.

-- Omitting outages is useful when space shut-downs or start-ups in either year skew the scale.



Description:

-- Boxplots for individual or aggregate spa by mean 'Quantity' values.

-- They represent the distribution of values the median (midline), the interquartile rang whiskers (1.5*IQR), and outliers (dots).

-- The 'Constrain Range?' option constrait between 0 and the end of largest whisker effectively prevents distant outliers from s the plot.

Options:

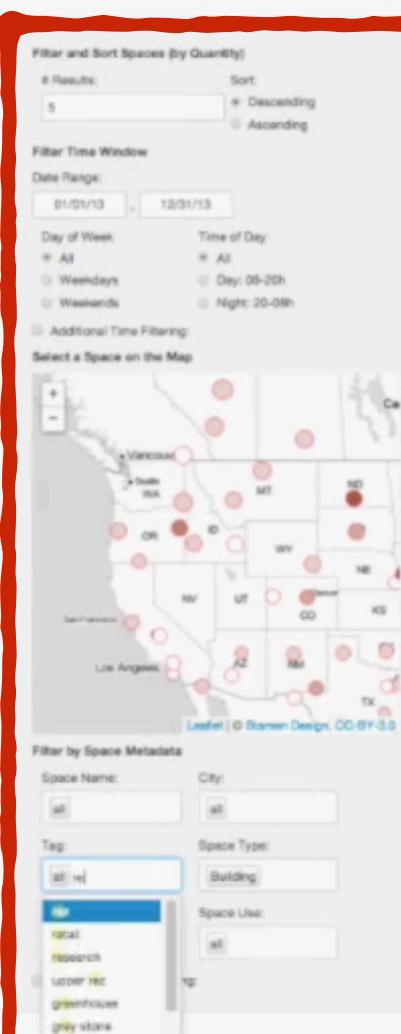
Select type of summary Constrain Ran

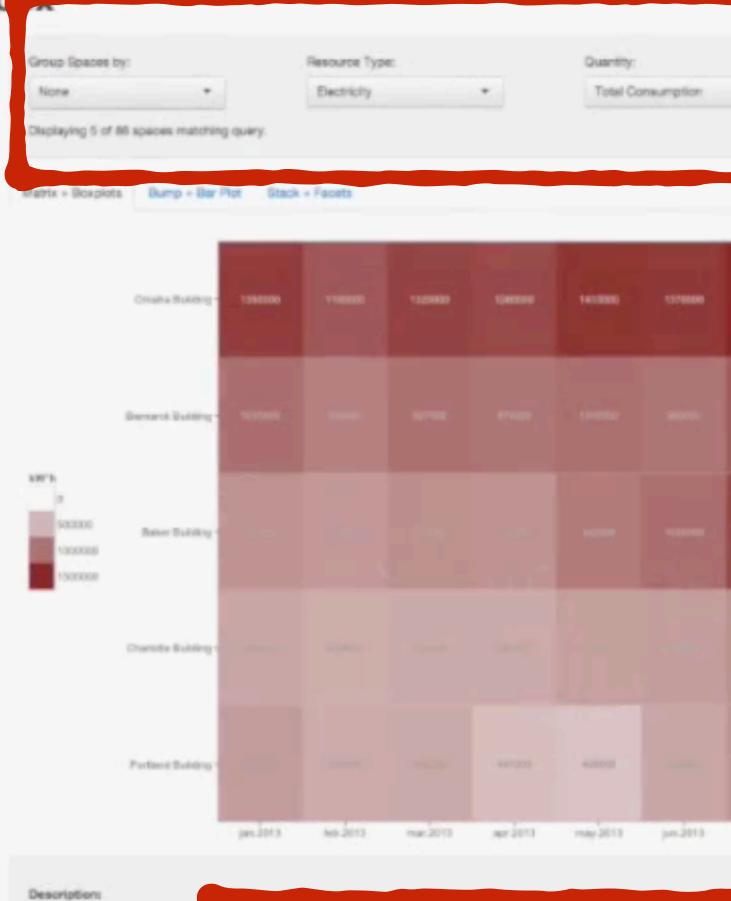
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analyzing the work domain identifying data and task abstractions visual encoding sandbox prototyping eliciting feedback on vis. encoding designs prototyping workflows production development by collaborator

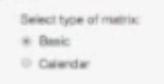
Portfolio Visualization Sandt





- 'Quantity' values are displayed as matrix cells for each individual or apgregate space (y axis) for each interval (x axis).

Optiona:



Show Differential?

- # No
- 0 Absolute
- O Relative (%)

Time

Filters

rare books

agriculture

Unit Selection, Aggregation, & Normalization

******	140000	194000	1314800	CHARM	10000
jac2015	2010a	we lot s	web.2013	nns 3913	and detail

Weather Normalization:

None.

Space Normalization:

None



Description:

- Boxplots for individual or appregate spaces (y axis), sorted by mean 'Quantity' values.

- They represent the distribution of values along the x-axia: the median (midline), the interguartile range or IQR (box), the whiskers (1.510R), and outliers Idots).

- The Constrain Range?' option constrains the scale between 0 and the end of largest whisker + 5%; which effectively prevents distant outliers from skewing the scale of the plot.

Options

iect type of summary	Ce
10	
Вох	
Hist	

onstrain Range?

O Bar





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analyzing the work domain • 4 interviews (2 new energy workers)

prototyping workflows production development by collaborator

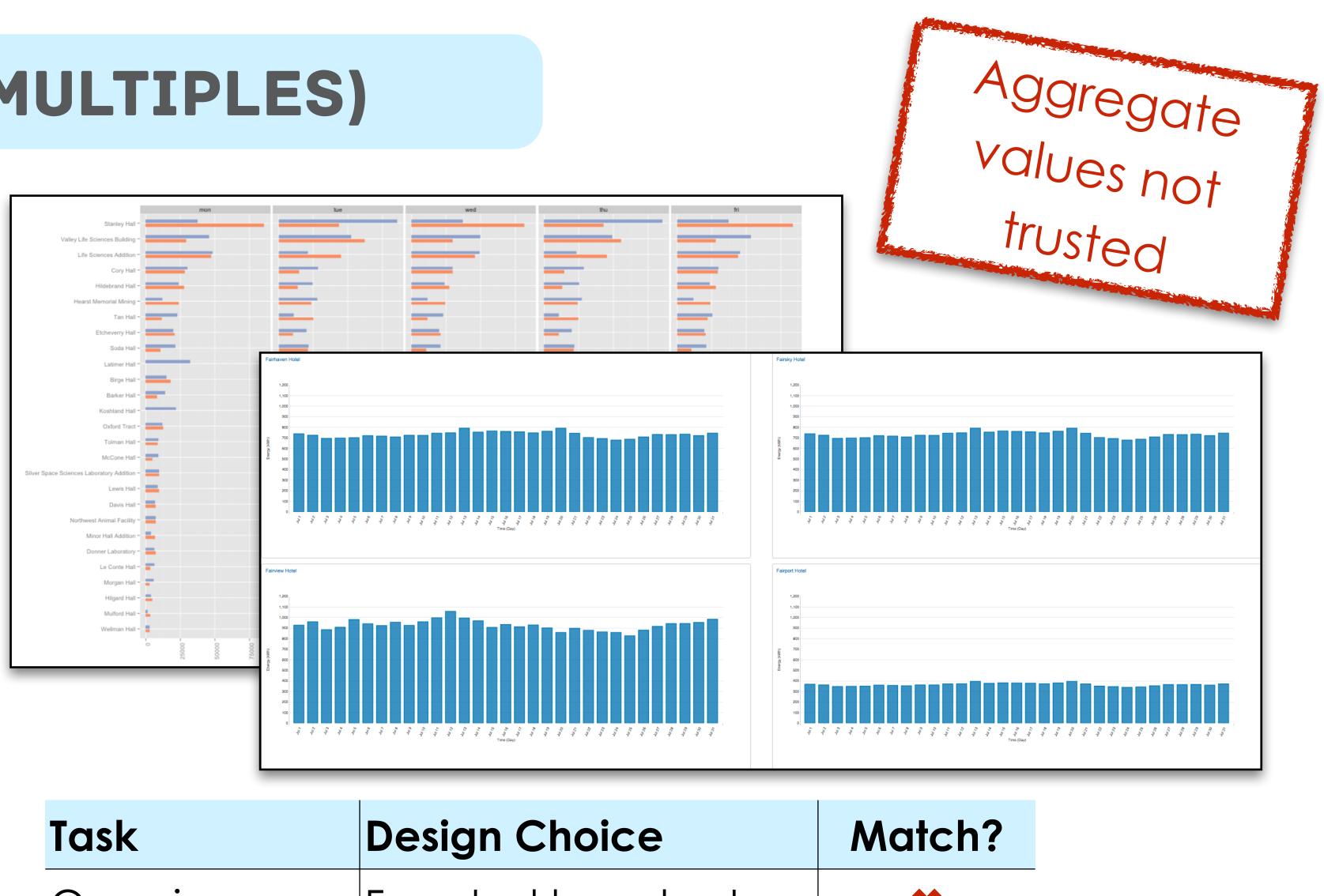
identifying data and task abstractions visual encoding sandbox prototyping eliciting feedback on vis. encoding designs custom tailored design specs sent in advance

MATCHES & MISMATCHES

Task	Design choice	Match?
	Faceted bar charts	*
	Bump plot	*
Overview	Bar + bump plot	?
Overview	Time-series matrix	?
	Мар	*
	Juxtaposed matrix and boxplots	
	Faceted bar charts	
Drill Down	Faceted boxplots	*
	Faceted line graphs	
	Stacked bar chart	
Roll Up	Stacked area chart	

FACETING (SMALL MULTIPLES)





Task Overview Drill Down

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Design Choice	Match?
Faceted bar charts	*
Faceted bar charts	

FACETED BOXPLOTS



Task	Visualiz
T2 : Drill Down	Facete

Brehmer et al. – InfoVis 2015

zation Idiom

Match?

*

ed boxplots

TIME-SERIES MATRIX

	Gamma Restaurant -	14.9	12.6	13.1	14	13.8	11.3	12.8	10.3	10.8	13 12	: 1:	2.1									
	Alpha Restaurant -	5.6	5.35	5.85	6.62	6.71	5.59	5.33	5.42		Gamma Restaurant -	2.85	-0.624	61.1	-6.28	1.56	-12.2	-24.4		-9	-8.13	-10.1
kW/HDD*h/sq.m 0 5 10	Delta Research Park -	5.39	4.45	4.12	3.41	3.5	3.05	3.83	3.45	kW°h/sq.m (%)	Alpha Restaurant +	10.3	-6.29	9.07	-5.71	-12.8	-13.5	-7.73	2.92	-8.82	-5.1	-12.2
	Epsilon Tower -	4.77	3.93	3.27	2.68	1.43	0.735	0.697	0.656	-25 0 25 50	Delta Research Park -	-25.2	-24.8	-50.9	-7.6	-7.1	1.99	5.6	-0.19	2.97	18.1	23.6
	Beta Restaurant -	2.11	1.88	1.96	2.12	2.45	2.14	2.73	2.9		Beta Restaurant -	3.2	-7.78	-6.16	0.941	-13.8	-18.2	-16.4	3.03	25.4	-10.8	-1.25
		jan.2013	feb.2013	mar.2013	apr.2013	BU	jun 2013	jul.2013	aug.2013		Epsilon Tower -	26 jan.2013	-3.13 feb.2013	-0.839 mar.2013	71.5 apr.2013	3.44 may.2013	-9.71 jun.2013	8.99 Jul.2013	3.12 aug.2013	39 sep.2013	-2.56 oct.2013	-1.67 nov.2013



Task	Design Choice	Match?	Time
Overview	Time-series matrix	?	

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-14.8	
-19.2	
23.8	
10.5	

-2.07

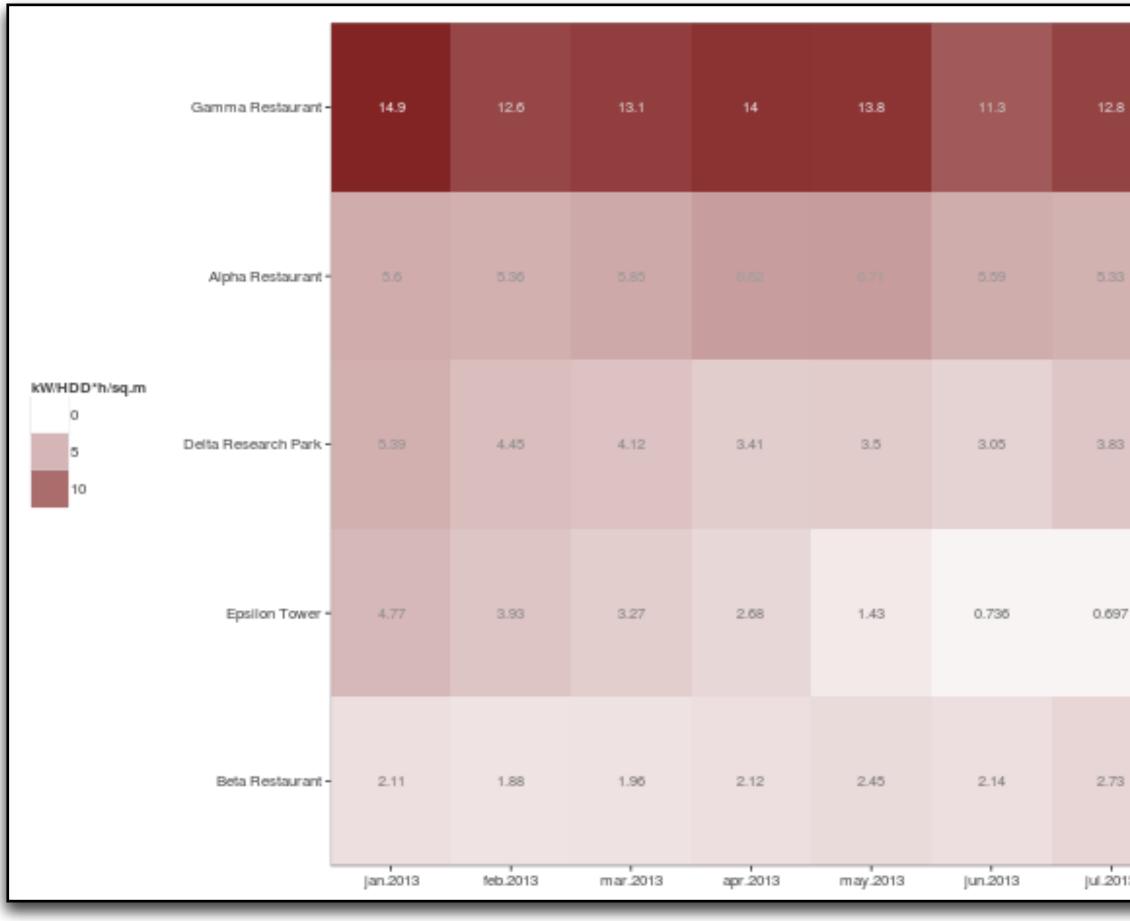
dec.2013



analyzing the work domain |. 2. 3. 4. prototyping workflows 5. production development by collaborator 6.

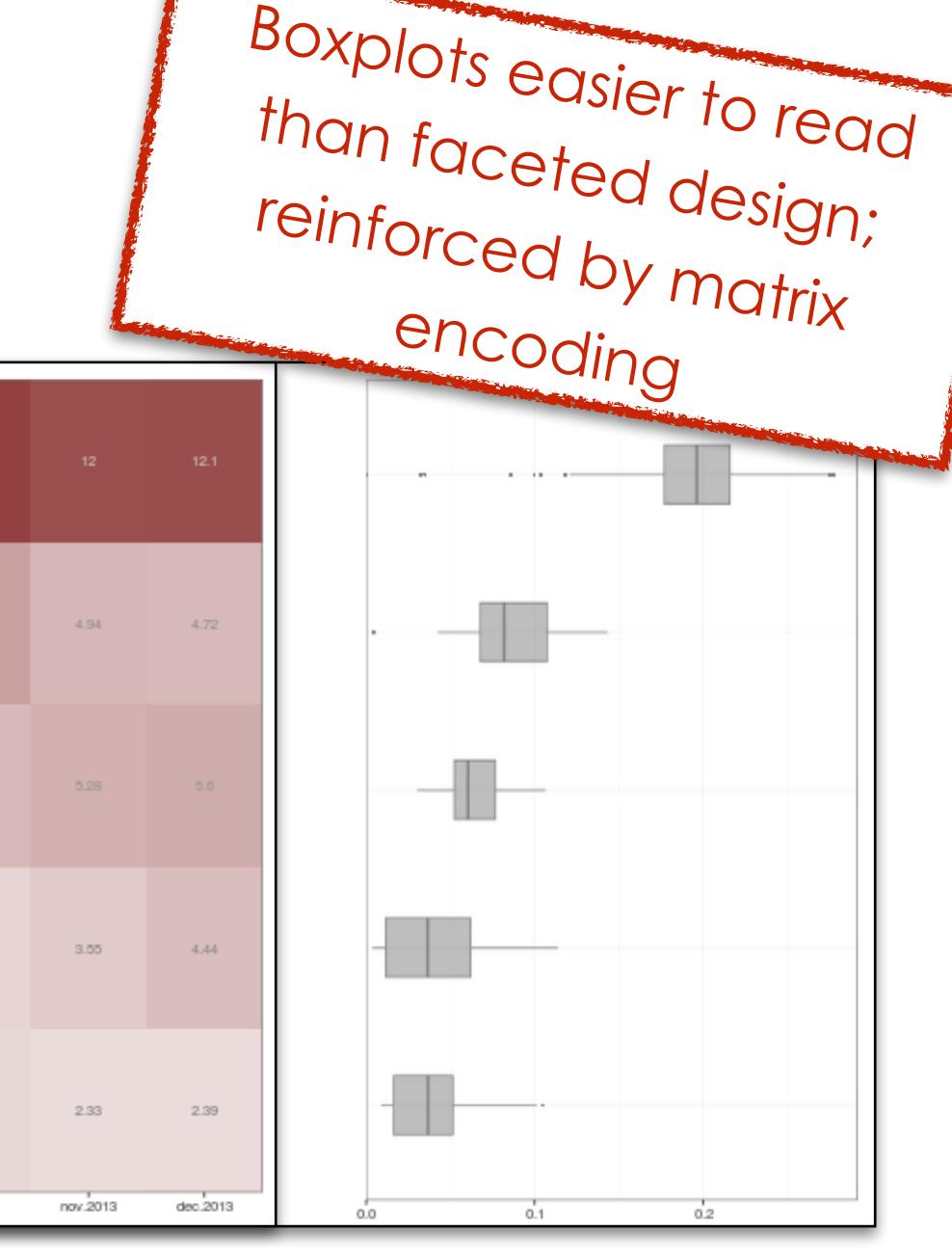
identifying data and task abstractions visual encoding sandbox prototyping eliciting feedback on vis. encoding designs

MATRIX + AUXILIARY BOXPLOTS



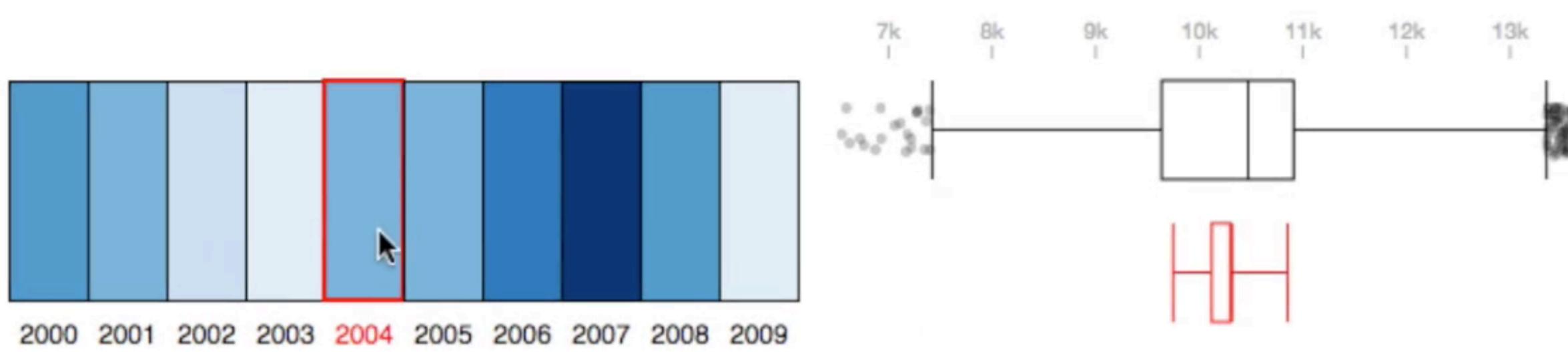
Brehmer et al. – InfoVis 2015

8	10.3	10.8	13	12	12.1
33	5.42	5.51	6.36	4.94	4.72
13	3.45	3.22	4.75	5.28	5.6
97	0.656	1.09	2.82	3.55	4.44
73	2.9	3.06	2.69	2.33	2.39
013	aug.2013	sep.2013	oct.2013	nov.2013	dec.2013





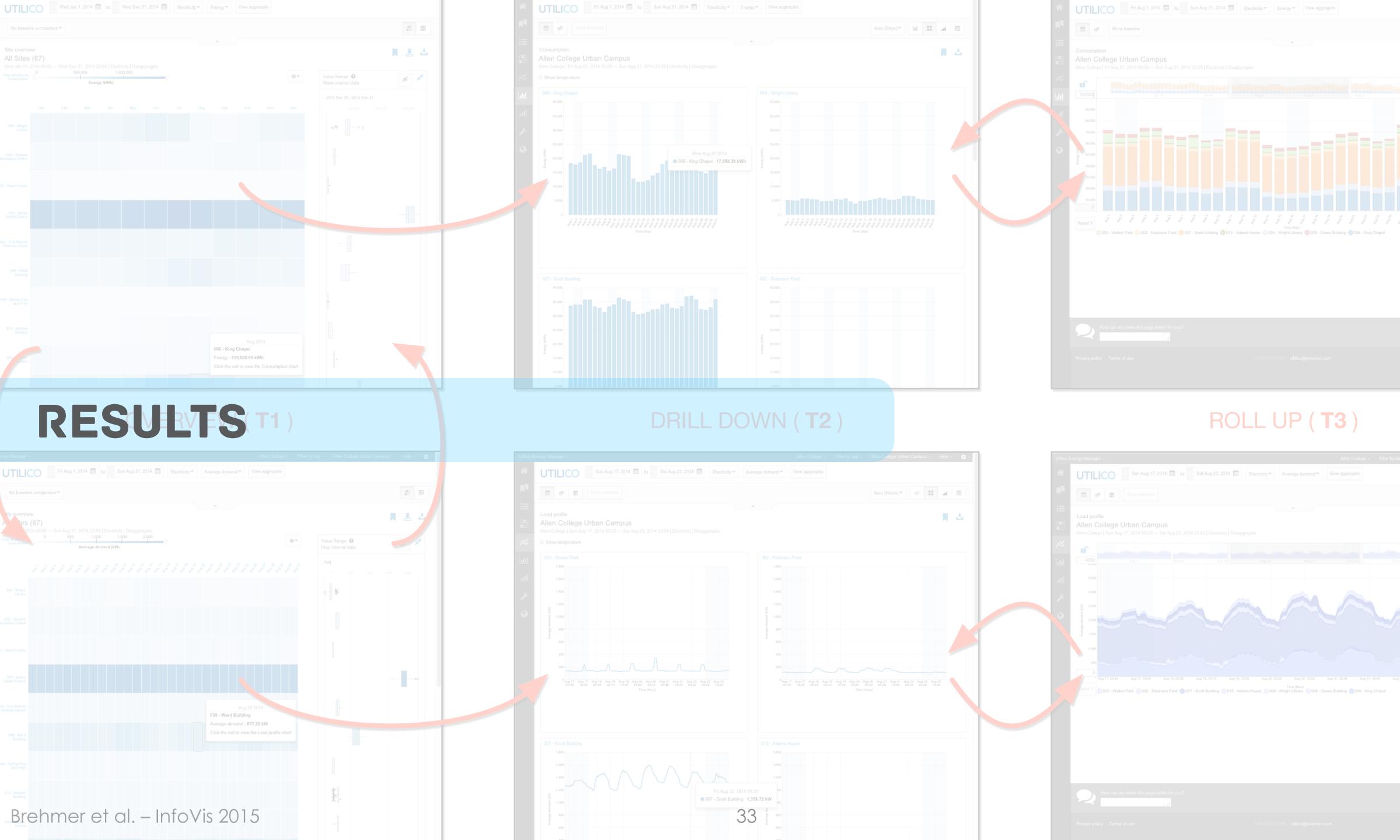
Persevere despite unfamiliarity: Positive response to juxtaposition and linking two unfamiliar encodings



Task	Design choice	Match?
Overview	Juxtaposed matrix and boxplots	







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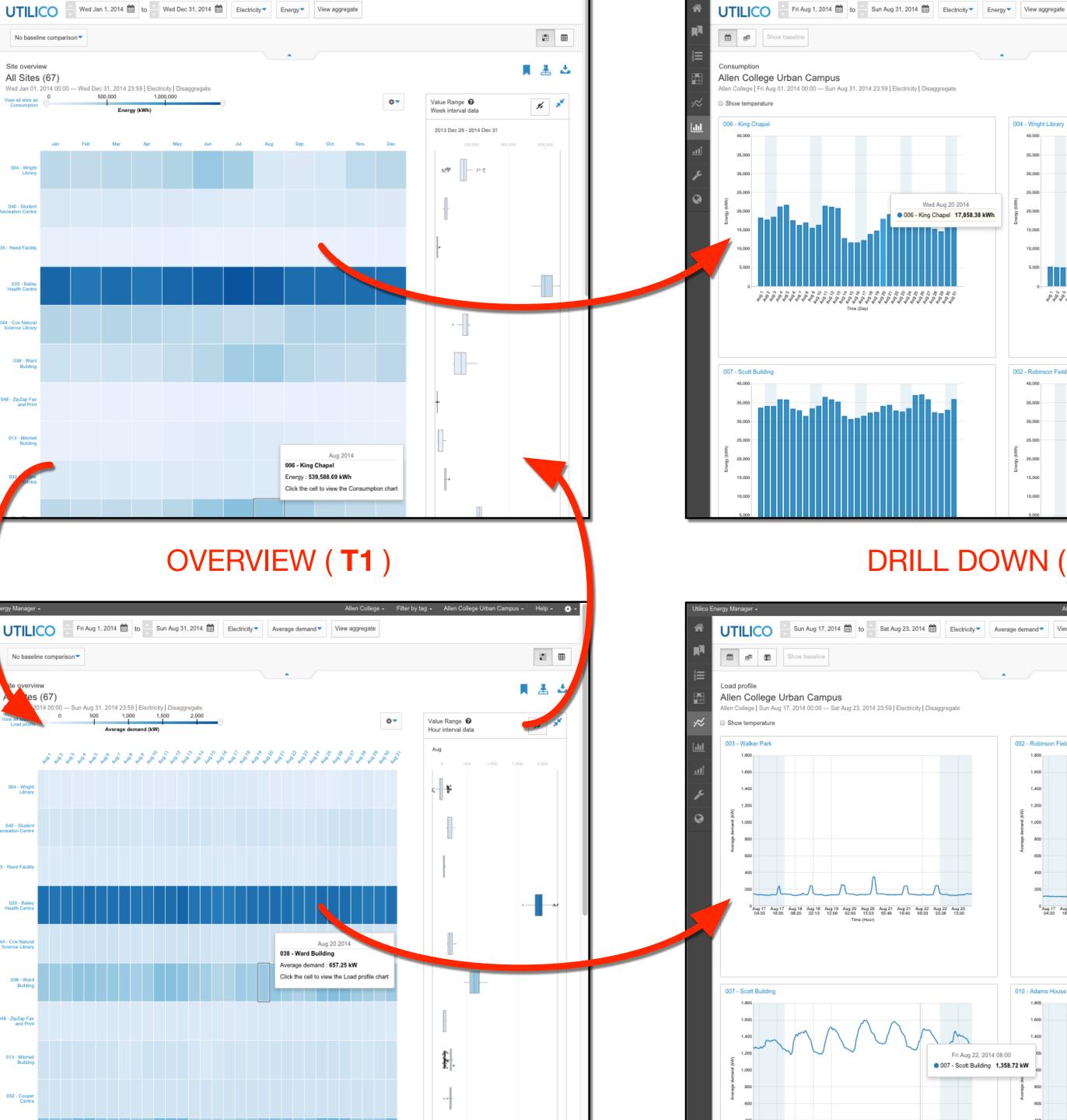
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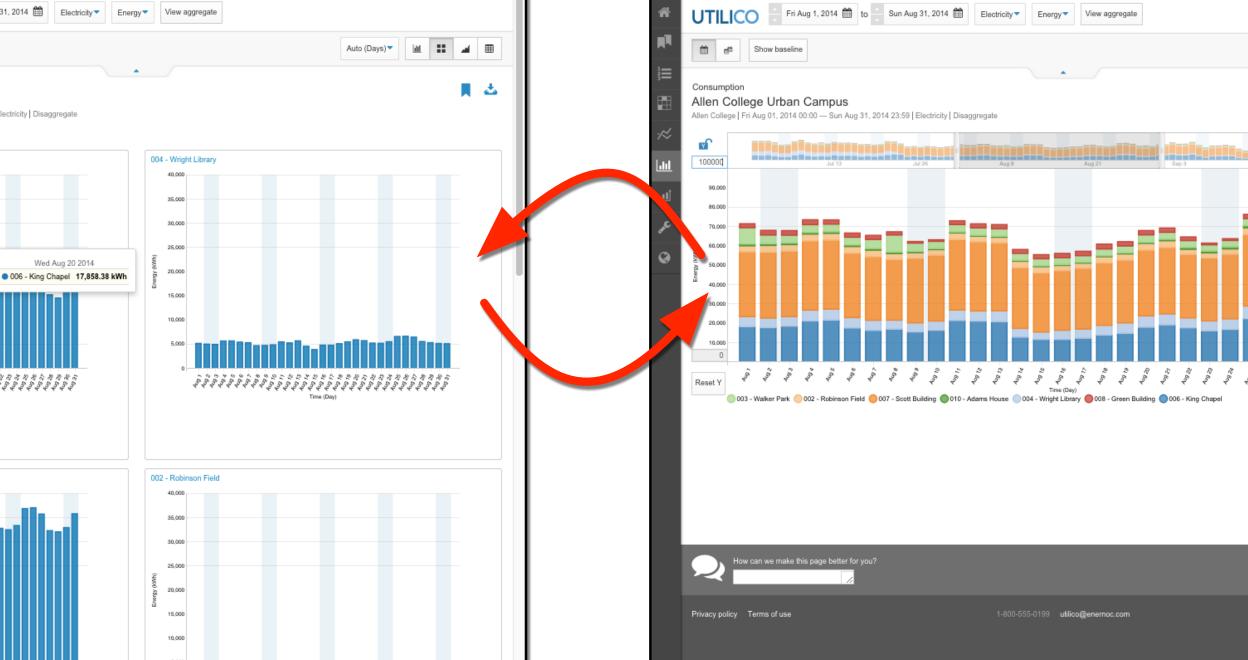
analyzing the work domain prototyping workflows •

identifying data and task abstractions visual encoding sandbox prototyping eliciting feedback on vis. encoding designs

production development by collaborator

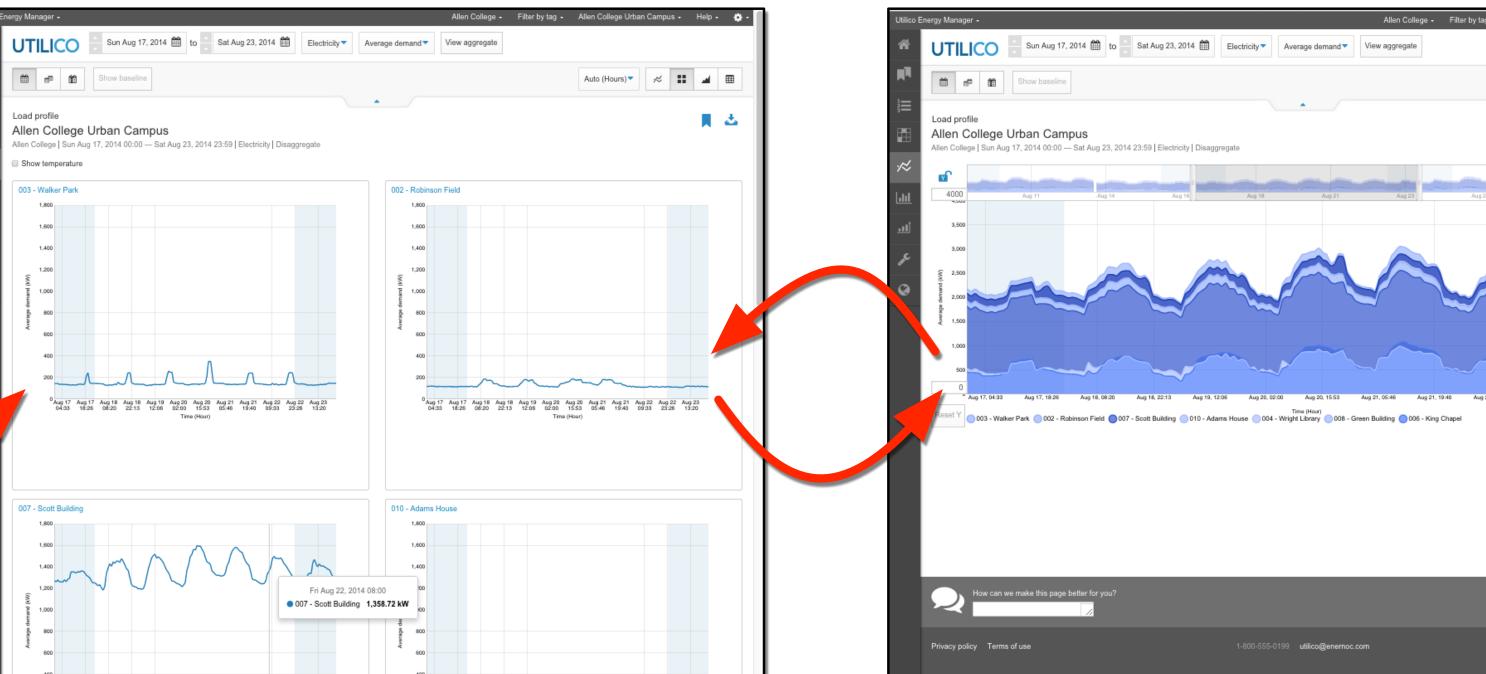
commitment of development resources 10+ developers working on project since summer 2014





DRILL DOWN (T2)

ROLL UP (T3)





An industry visualization design study success story.

to visual encoding and interaction design choices.

Reflecting on **methods** for visualization design studies.

- work domain analysis + artefact collection
- custom design specs featuring real client data
- interactive sandbox for visual encoding design exploration

Matches and mismatches between task and data abstractions

Matthew Brehmer @mattbrehmer







Kevin Tate



Tamara Munzner @tamaramunzner



Matches, Mismatches, and Methods: **Multiple-View Workflows for Energy Portfolio Analysis**

paper & supplemental materials: cs.ubc.ca/labs/imager/tr/2015/MatchesMismatchesMethods/

- supplemental video
- high-resolution figures

thanks: Michelle Borkin, James Christopherson, Cailie Crane, Anamaria Crisan, Jessica Dawson, Johanna Fulda, Enamul Hoque, Sung-Hee Kim, Narges Mahyar, Joanna McGrenere, & UBC MUX.

 sample research artefacts + tailored design specs interactive sandbox design environment + git repo









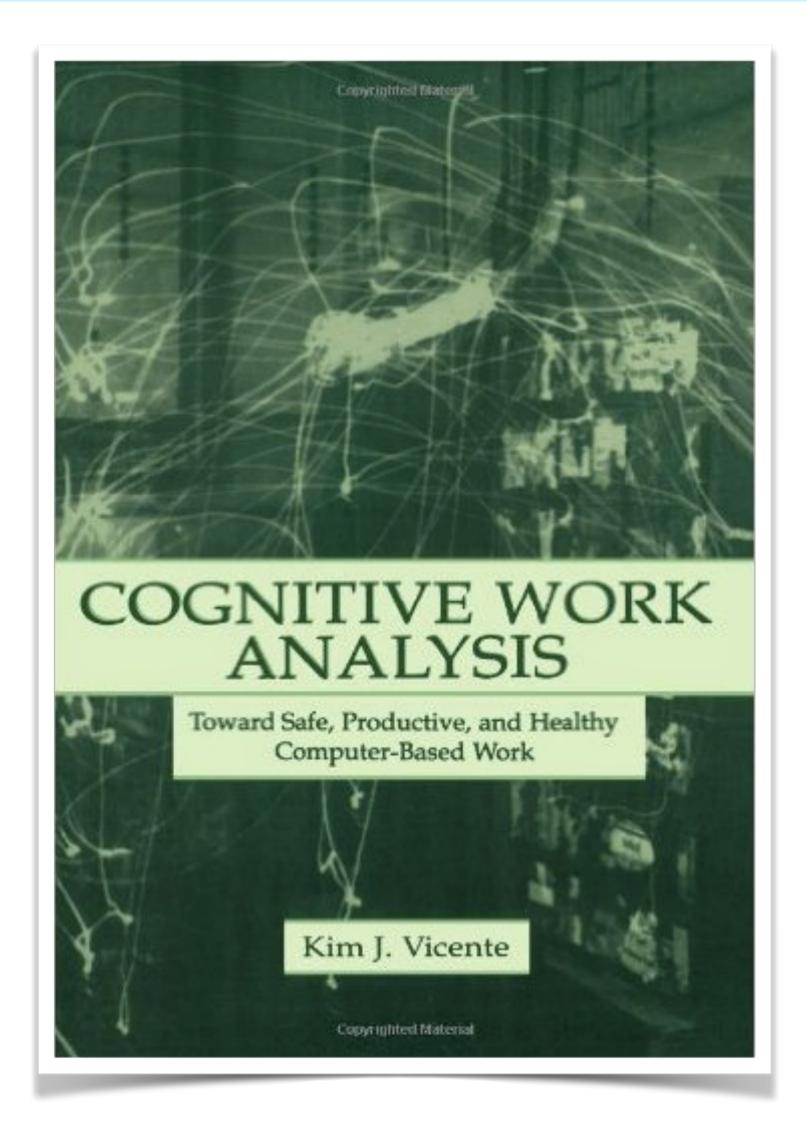




SUPPLEMENTAL

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WORK DOMAIN ANALYSIS



Resources:

Brehmer et al. 2015

Normative, descriptive, formative perspectives. Workers' use of tools, their work context, workarounds.

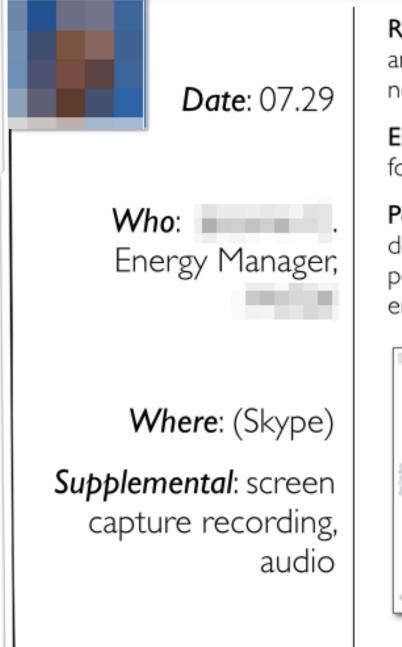
Hierarchical and sequential task analysis.

- Vicente's Cognitive Work Analysis (CRC, 1999) - McNamara et al.'s VIS '14 tutorial materials. - Brehmer et al on pre-design empiricism for InfoVis (BELIV '14) - Winters et al. on characterizing domain problems (BELIV '14)



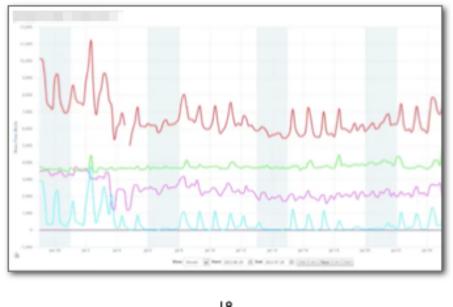


DESIGN DOCUMENTATION



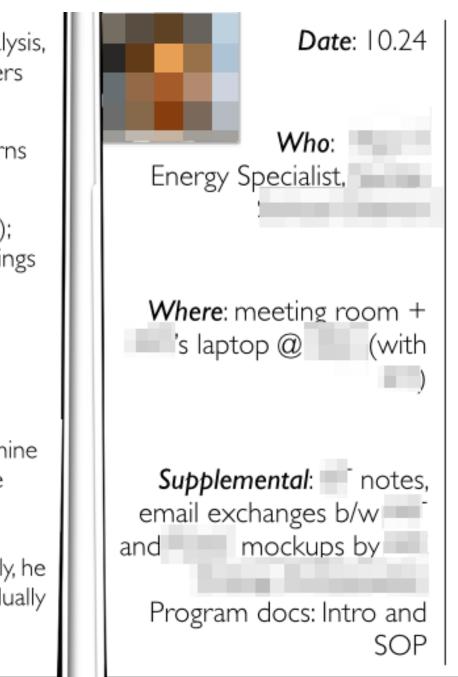
Role: One of two energy managers at **I**; focuses on planning, analysis, and reporting, focus on steam usage for 50 meters (out of 400, 350 others not in EM)

EM Usage: day-to-day monitoring of daily and hourly consumption patterns for 4 campus zones.



If an anomaly is spotted in a zone's consumption, uses point edit function to determine which buildings comprise the zone, then he'll check management charts for each building individually; previously, he examined all buildings individually

sample documentation slides



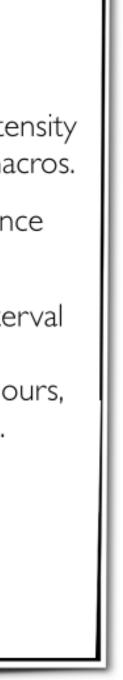
Current approach (macro): in Excel, organizes energy intensity data for all 130 schools, performs ranking with custom macros.

 Hasn't compared energy intensity rankings to performance ranking in EM home tab; unsure about colours

Current approach (micro): For micro-level analysis of interval data from EM, custom colour scheme for tracking consumption of three time intervals of interest (school hours, after-school hours, night): difficult to spot anomalies here.

• Weather normalization: side-by-side comparison of normalized vs. non-normalized consumption

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PORTFOLIO ENERGY ANALYSIS

Goals:

- reduce energy costs / conserve energy

Activities:

 assess behaviour following energy conservation measures

determine which building(s) require these measures - find (and diagnose) anomalous energy behaviour

- oversee energy behaviour of portfolios of buildings ensure comfort and safety of building occupants





TASK 1: OVERVIEW

Energy Domain Activities	Scope
determine which building(s) require energy conservation measures	The entire portfolio of buildings
find anomalous energy behaviour	coarser time periods

Abstraction	Example Question
discover trends, outliers lookup and summarize distributions, extremes, similarities	"How did my building portfolio perform this past year?"

TASK 2: DRILL DOWN

Energy Domain Activities	Scope	Abstraction	Example Question
conservation measures diagnose anomalous	Groups within the portfolio of buildings finer time periods	discover, locate, and compare trends, outliers, features	"Are my restaurants in Chicago performing better this October than they did last October?"

TASK 3: ROLL UP

Energy Domain

Activities

find and diagnose
anomalous energy
behaviour

Groups with the portfolic buildings

Scope

finer time periods

	Abstraction	Example Question
hin io of	discover, locate, and identify trends, outliers, features, dependencies	"what proportion of a university's energy consumption is consumed by its computer science building over time?"

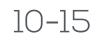
Start	Task Name	Energy Domain Activities	Abstraction	Example Question
	Overview	determine which building(s) require energy conservation measures find anomalous energy behaviour	discover trends, outliers lookup and summarize distributions, extremes, similarities	"How did my building portfoli perform this past year?"
	Drill Down	assess behaviour following energy conservation measures find and diagnose anomalous energy behaviour	discover, locate, and compare trends, outliers, features	"Are my restaurants in Chicag performing better this Octobe than they did last October?"
Brehmer et al. – InfoVis 201	Roll Up	find and diagnose anomalous energy behaviour	discover, locate, and identify trends, outliers, features, dependencies	"what proportion of a univers energy consumption is consu by its computer science build over time?"



EXISTING TOOL

Brehmer et al. 2015

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ANALYSIS OF ENERGY MANAGER

Limited filtering, no filtering items by shared attributes "show only restaurants"

Limited aggregation, no aggregating items by shared attributes

No faceting (juxtaposed views, small multiples)

Brehmer et al. 2015



"all restaurants in Chicago vs. all restaurants in New York"



ANALYSIS OF ENERGY MANAGER

statistical models. A preference for comparing against historical data.

Aggregate derived values (sums, averages) too coarse (loss of detail, lack of trust).



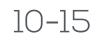
Data routinely exported and imported into Excel.

Little trust in predicted derived values based on

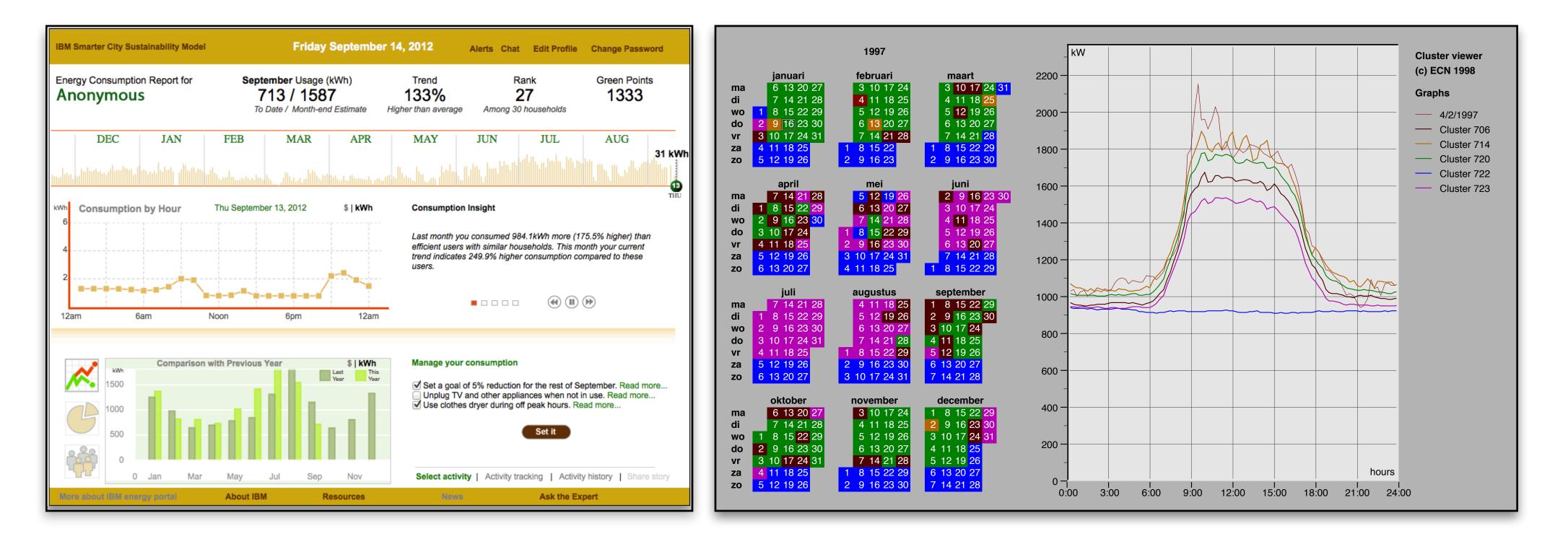


RELATED WORK

Brehmer et al. 2015



VIS IN THE ENERGY DOMAIN



Erickson et al (2013): web-based residential energy report for home-owners

1204

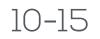
van Wijk & van Selow (1999): calendars of energy behaviour



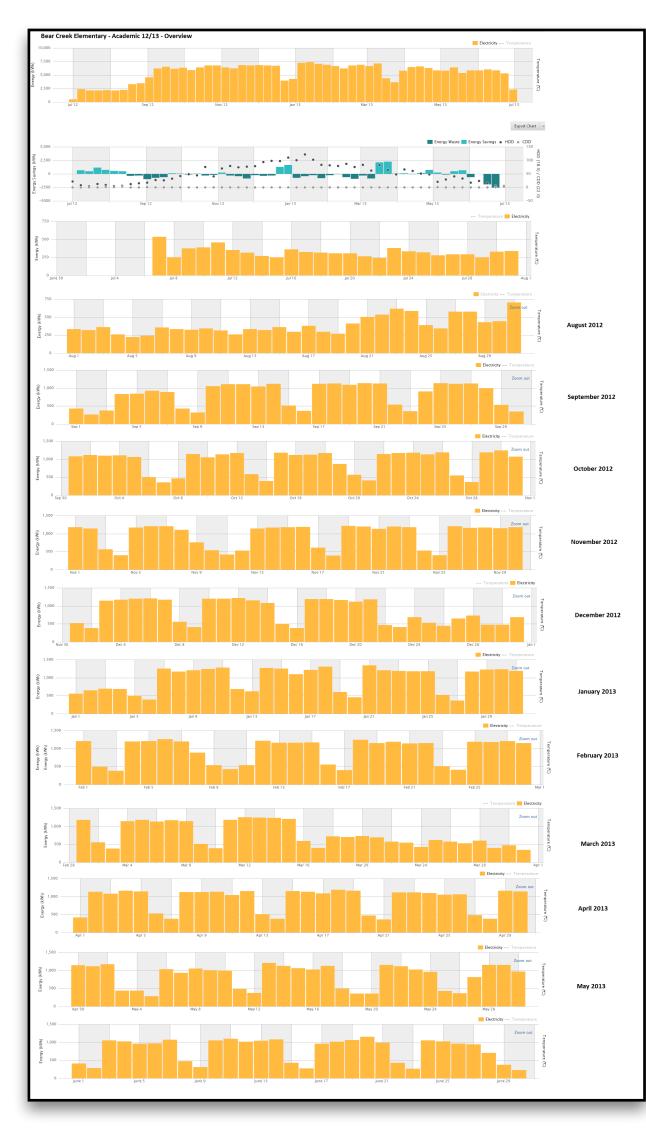
VISUAL ENCODING DESIGN

Brehmer et al. 2015

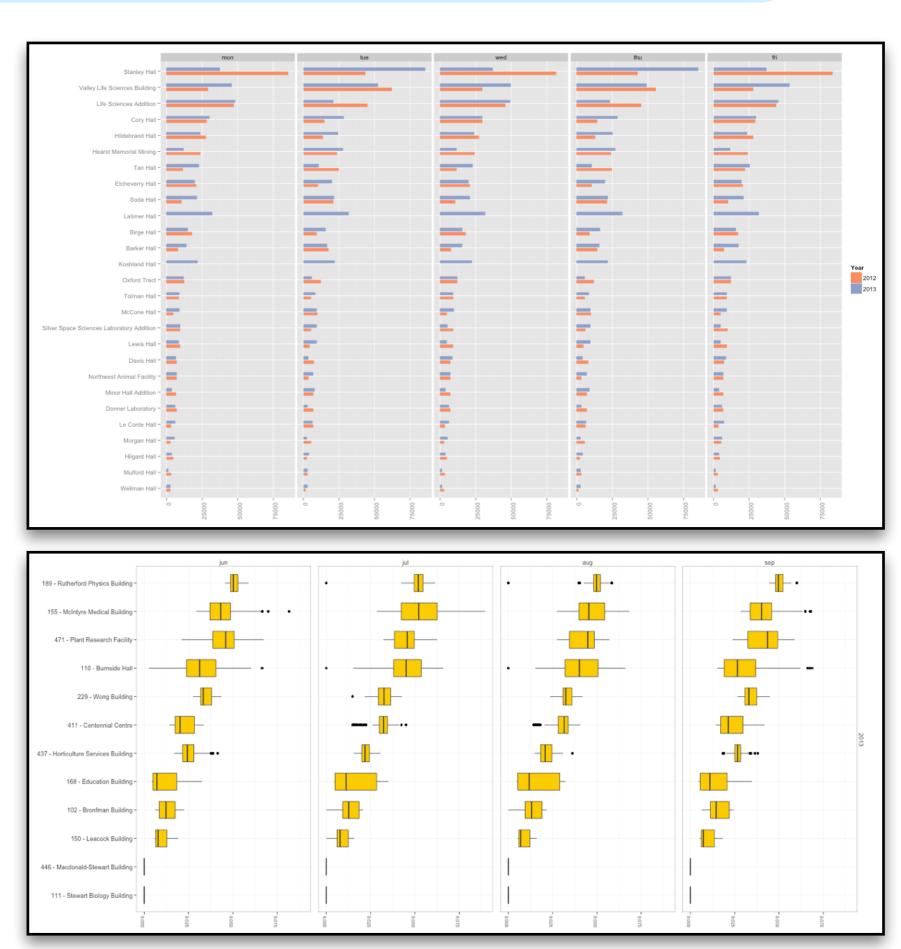
52

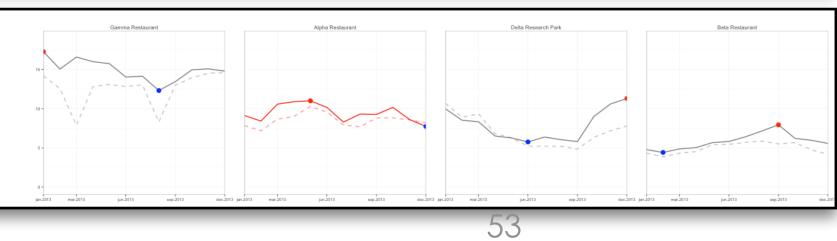


FACETING

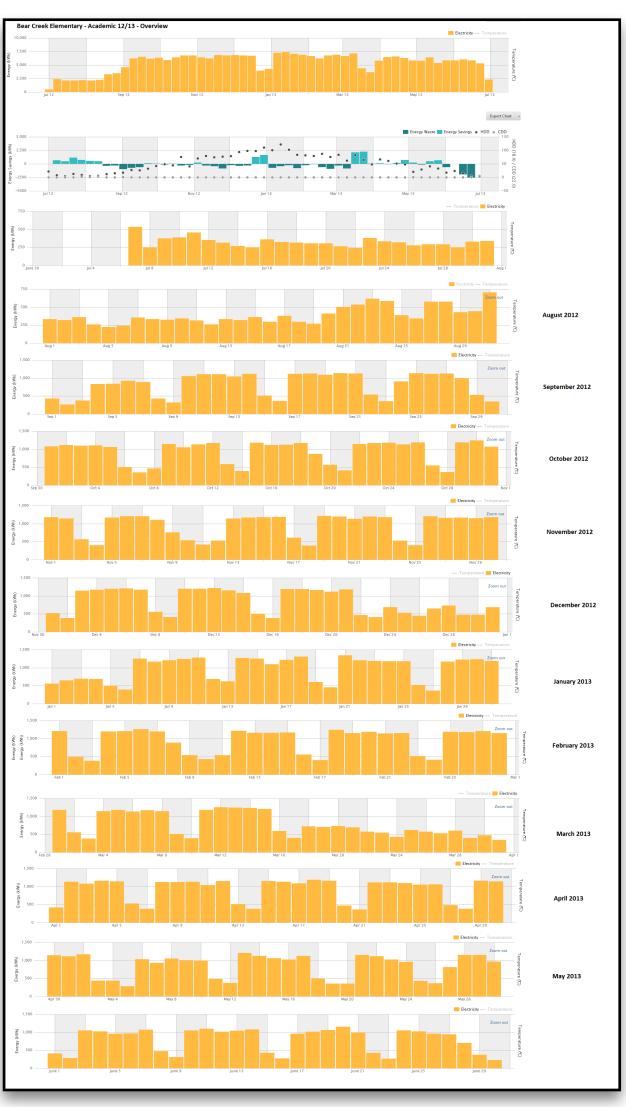


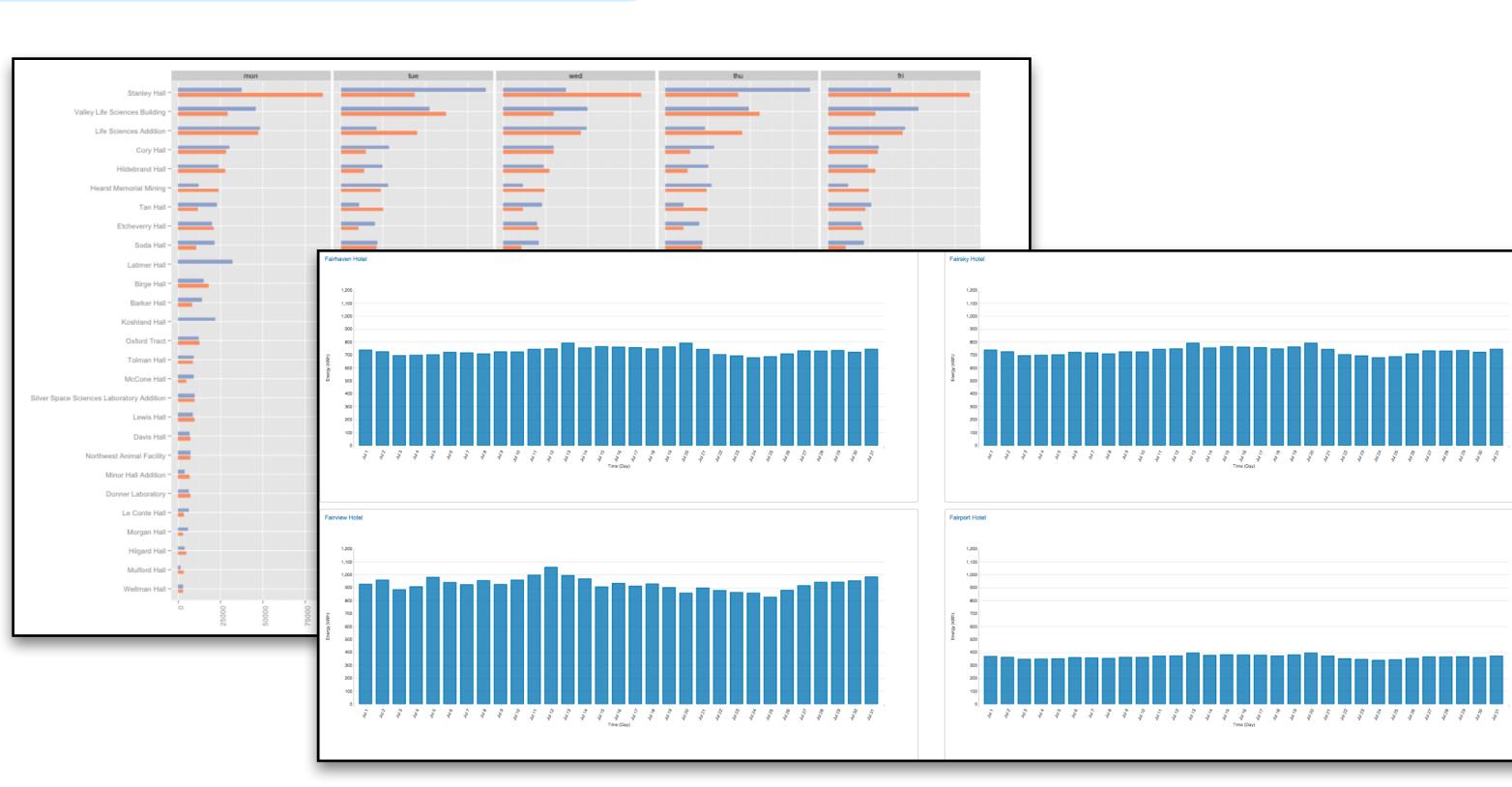






FACETED BAR CHARTS





Task Overview Drill Down

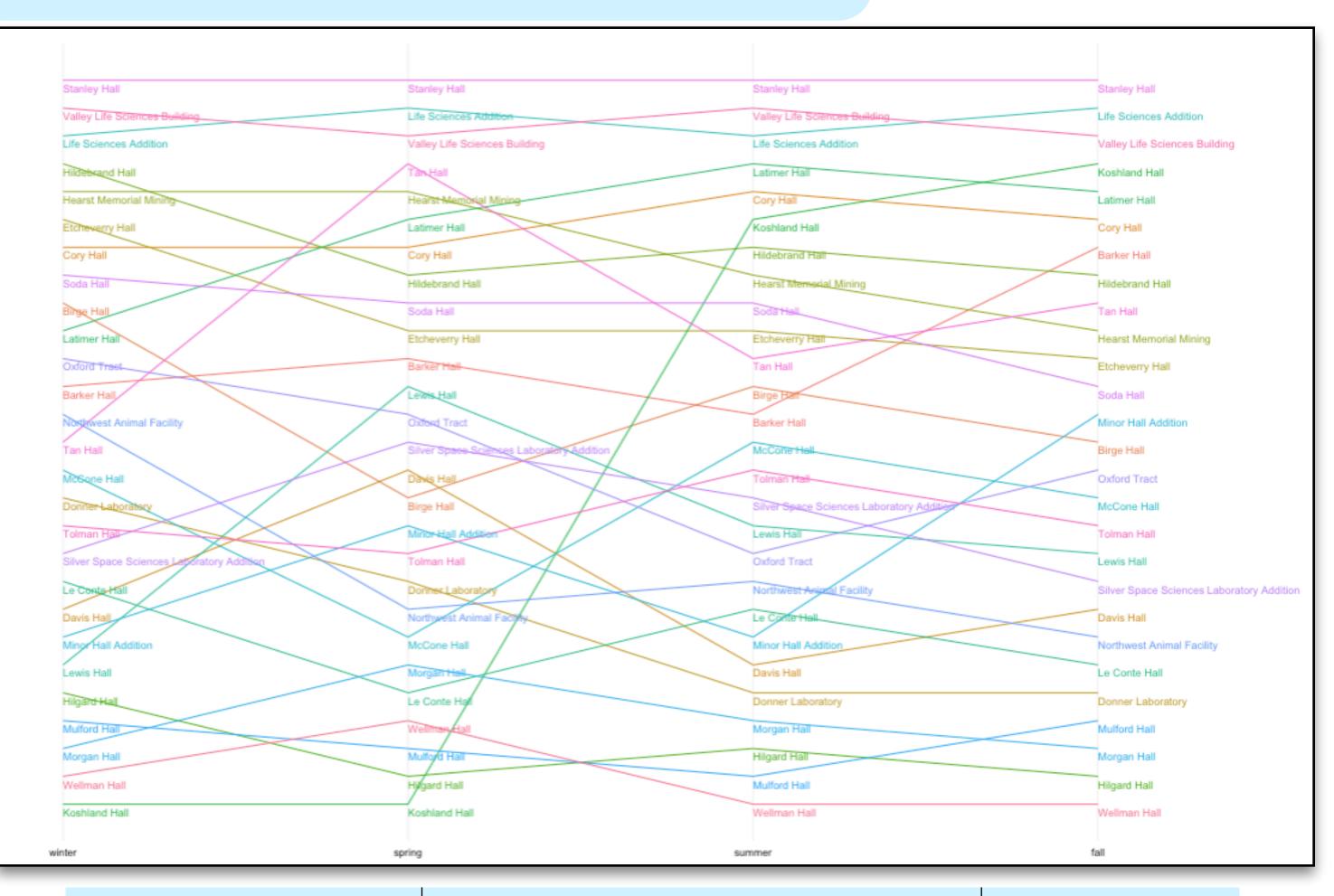
Brehmer et al. – InfoVis 2015

Design choice	Match?
Faceted bar chart	*
Faceted bar chart	





BUMPS PLOTS



Task	Design
Overview	Bump

Brehmer et al. – InfoVis 2015

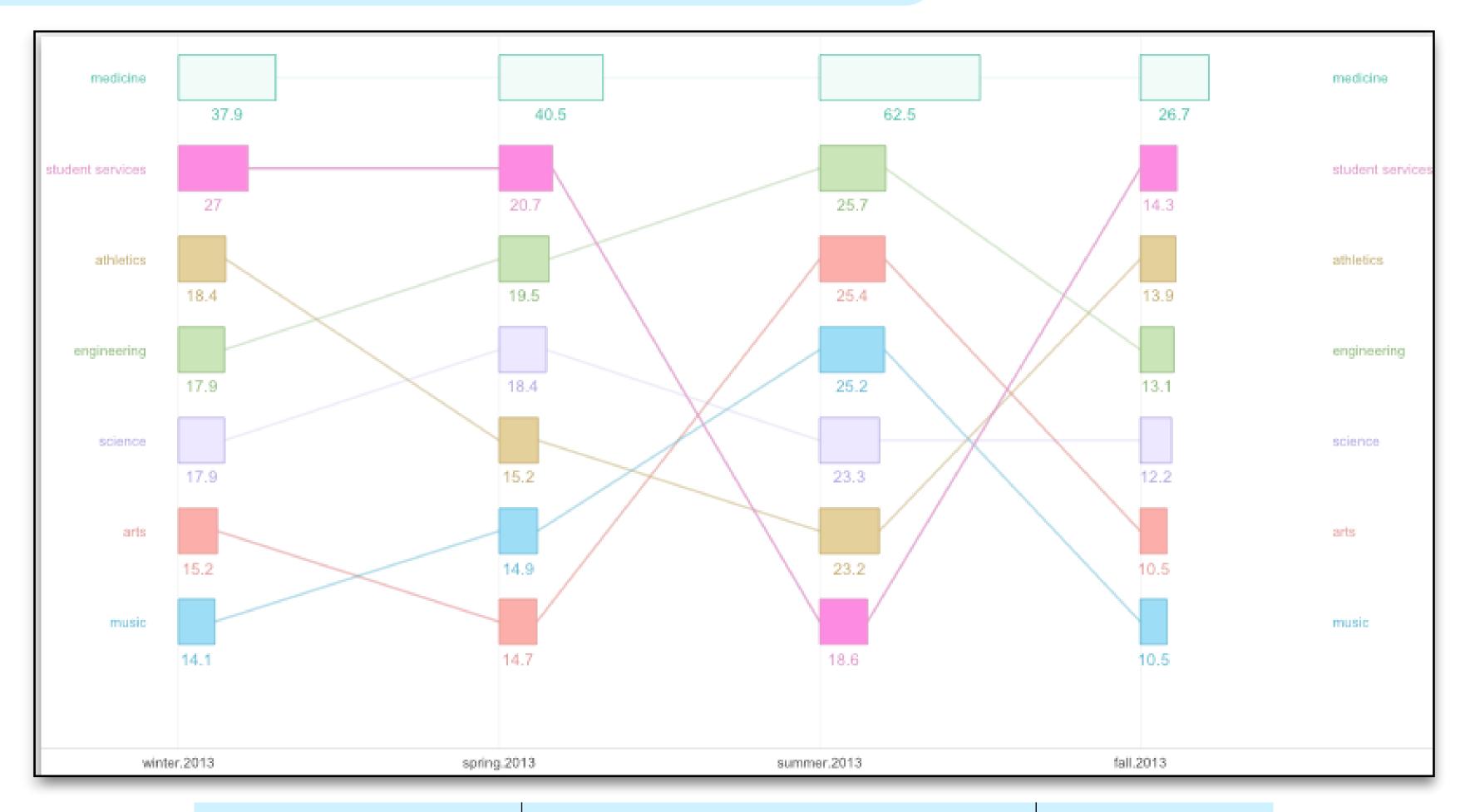
n choice

Match?

✖

plot

BUMPS + BARS



Task	Design
Overview	Bar + b

Brehmer et al. – InfoVis 2015

visual encodings that display derived rank with original quantitative value: Gratzl et al's LineUp (2013), Hur et al's SimulSort (2013)

choice

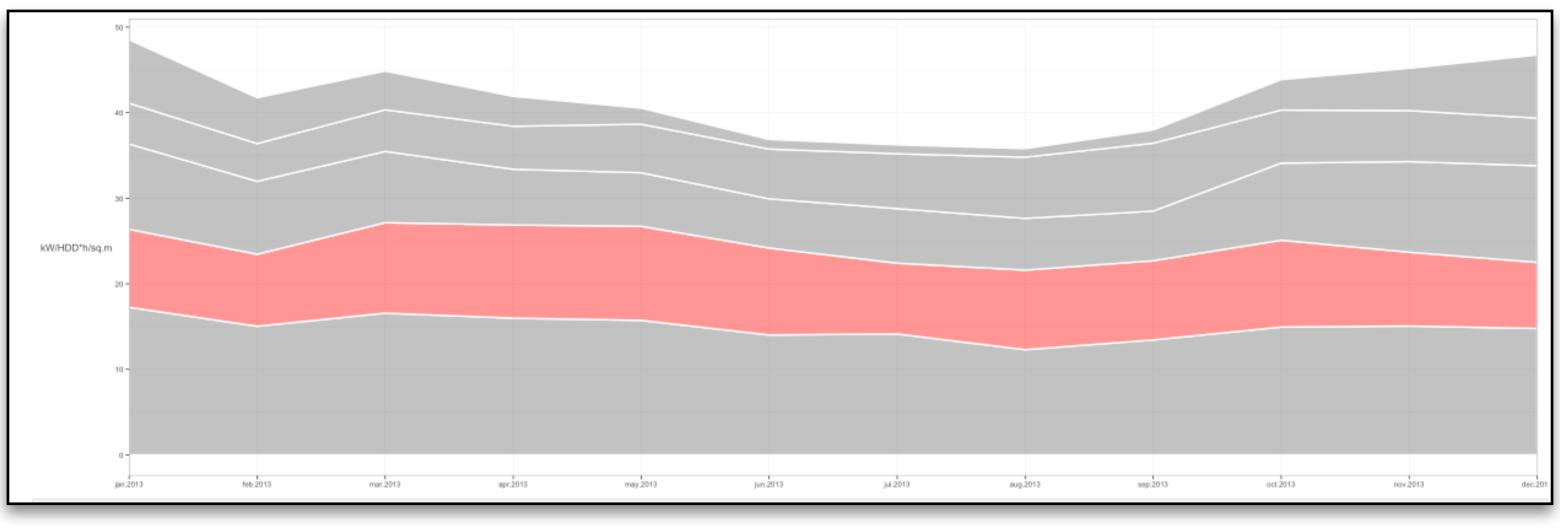
Match?

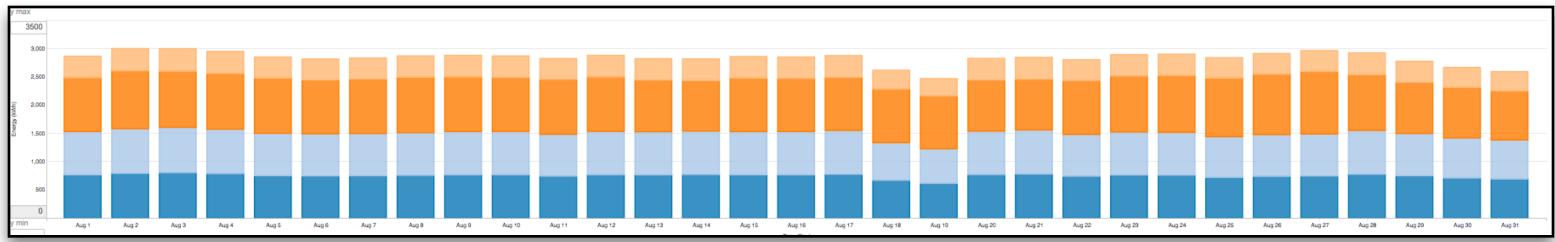
?

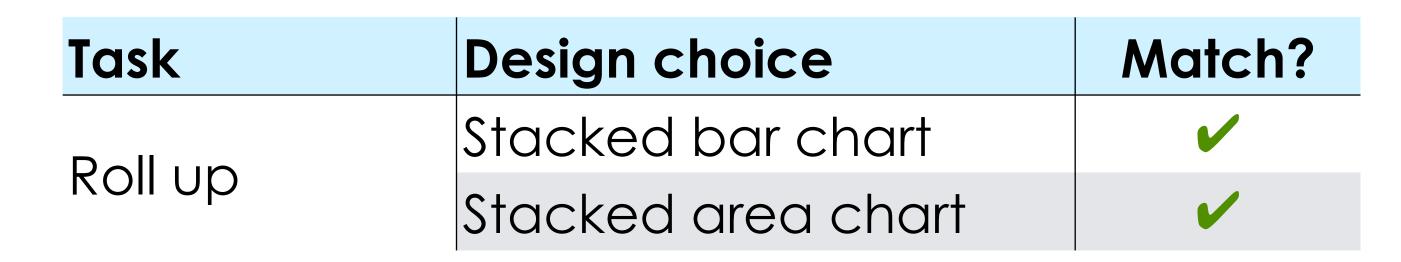
oump plot

56

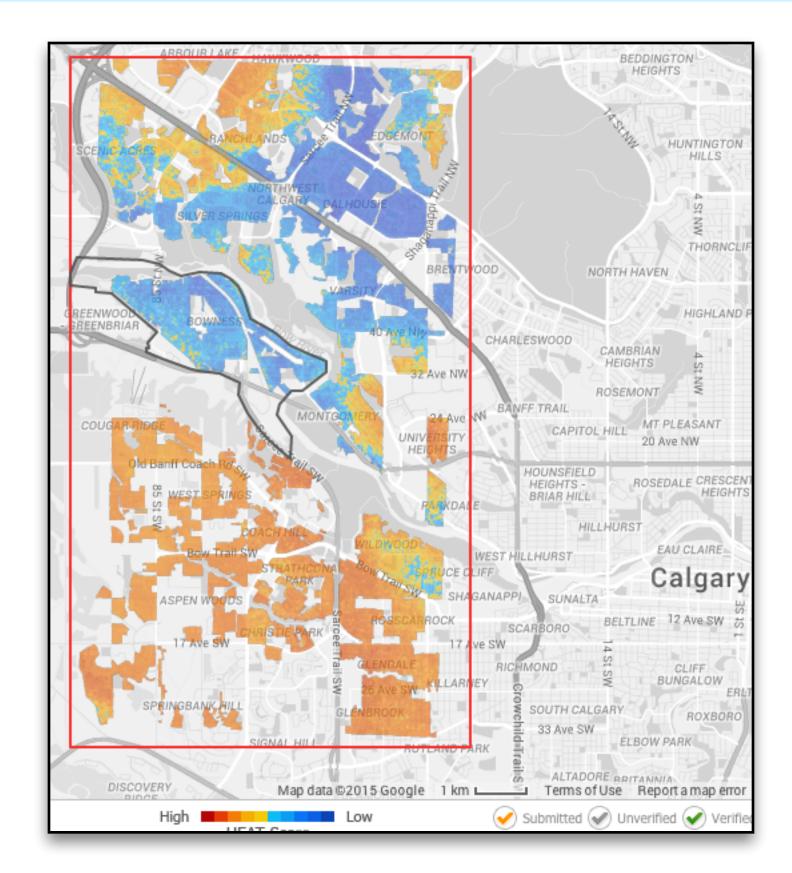
STACKED AREA / BAR







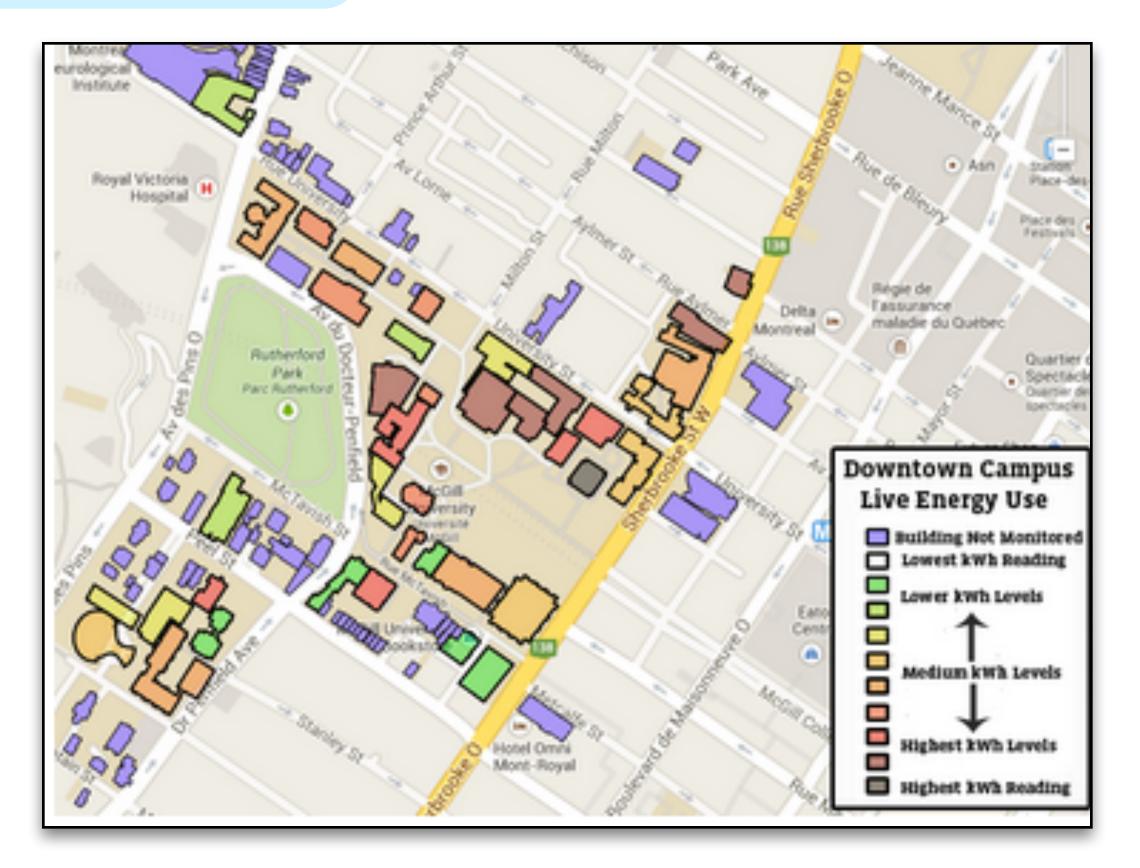
MAPS



saveheat.co (2014)

Task	Design
Overview	Map

Brehmer et al. 2015



McGill Energy Map (2014)

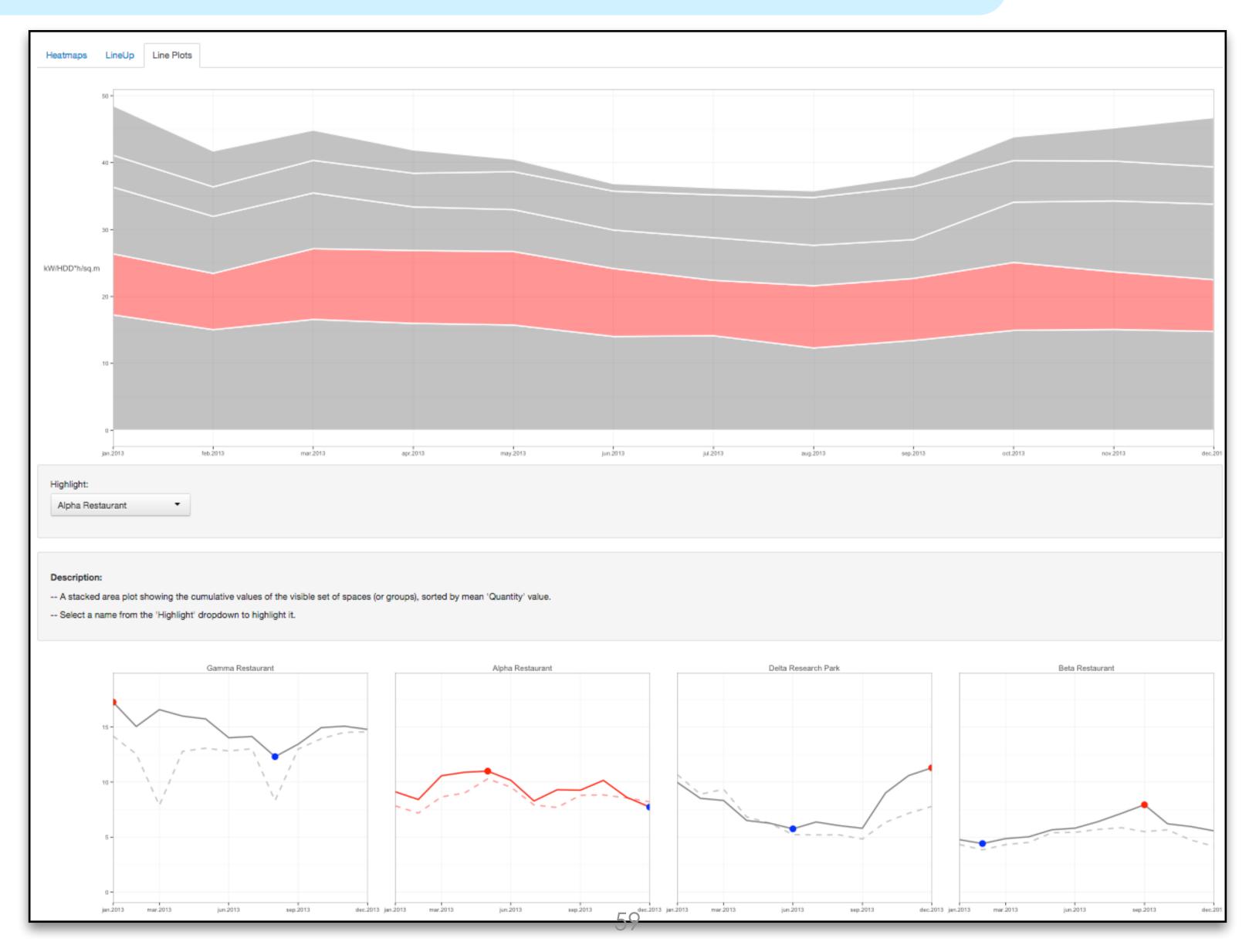
n choice

Match?





STACKS & FACETS, JUXTAPOSED + LINKED



Brehmer et al. – InfoVis 2015



Auxiliary visualizations to combat information loss: derived aggregate values hide data: complement averages with representations of range and distribution.

Brehmer et al. – InfoVis 2015



Promote agency over derived values: provide energy worker more agency over aggregation, unit selection, and normalization.

Brehmer et al. – InfoVis 2015

FUTURE WORK

Post-deployment evaluation: track usage over an extended period of time, follow-up with additional interviews and focus groups.

Brehmer et al. – InfoVis 2015