A Search Set Model of Path Tracing in Graphs

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INTRODUCTION

Background & Motivation, Our Approach, Thesis Contributions

BACKGROUND & MOTIVATION Path-Tracing

- Widely studied abstract task in previous work [Ghoniem et al., 2002][Lee et al., 2006]
- Common task in real-world uses of graphs showing networks of relationships

BACKGROUND & MOTIVATION Examples: Real World Path-Tracing



BACKGROUND & MOTIVATION Examples: Real World Path-Tracing



Or - How many potential disease transmission paths between two people?

BACKGROUND & MOTIVATION Understanding Path Tracing Difficulty

• In graph drawing, *layout quality* judged by measuring *factors*

– E.g., Edge-edge crossings

- Many automatically computable factors proposed
 - Minimize edge-edge crossings
 - maximize angular resolution of edges at nodes
 - minimize total edge lengths

BACKGROUND & MOTIVATION Understanding Path Tracing Difficulty

- Subsequent work has begun investigating how factors impact graph readability for humans [Purchase et al., 1995] [Purchase, 1997] [Purchase, 2002] [Körner, 2004] [Huang et al., 2005] [van Ham & Rogowitz, 2008] [Dwyer et al., 2009] [Huang, 2011] [Huang & Huang, 2011] [Körner, 2011] [Purchase et al., 2012] ...
- Edge-edge crossings commonly cited as **most important**
 - despite mixed findings

BACKGROUND & MOTIVATION Understanding Path Tracing Difficulty

• What makes one path more difficult to follow than another is still **poorly understood**











BACKGROUND & MOTIVATION Solution Path Factors



For path tracing tasks, solution path factors much better predictors of difficulty [VVare et al., 2002]

Our Approach Goldilocks Problem

- Global level often takes too much into account
- But solution-path level may take too little into account
 - Does not account for everything relevant to task
- Just right?
 - What if we measure factors on the set of paths a user searches (*search set*) while completing a task?

OUR APPROACH Predicting a Search Set

Could we predict the set of paths that a user is likely to search while path tracing?

OUR APPROACH Uses for a Predicted Search Set

- Being able to predict the paths a user searches would be useful ...
 - For design of interaction techniques
 - For new automatic graph layout algorithms
 - For improving measurement of factors that affect graph readability
 - As a characterization of how users read graphs

OUR APPROACH Uses for a Predicted Search Set

- Being able to predict the paths a user searches could be useful ...
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Thesis Contributions

(1) The concept of a search set in path tracing(2) A detailed characterization of path tracing behaviours

- (3) A predictive model of a search set
- (4) A multiple regression analysis using search set to measure factors that affect graph readability

THE SEARCH SET CONCEPT

Related Work, Geodesic Tendency, Research Questions

Related Work

Human Behaviour & Graph Readability

- Some previous work observed human behaviour when interacting with graphs
 - Identify new factors [van Ham & Rogowitz, 2008] [Dwyer et al., 2009] [Purchase et al., 2012]
 - Understand how factors operate through eye tracking [Körner, 2004] [Huang et al., 2009] [Huang., 2013]

Related Work Geodesic Tendency

• One eye tracking study led to identification of a path tracing behaviour:

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geodesic tendency
[Huang et al., 2009]
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I. AB



I. ABCD



2. A E

Divert from closest to geodesic for first hop...



2. A E F G



Set of likely paths searched:I. A B C D2. A E F G





THE SEARCH SET CONCEPT Research Questions

(Q1) can we identify distinct path tracing behaviours?
(Q2) how common are these behaviours?
(Q3) can we predict a search set based on these behaviours?

(Q4) how much improvement from measuring factors on search set?

Observational User Study

Study Design, Collected Data, Analysis Approach

Observational User Study **Design**

• 12 participants

- all students; ages 20–33, M=23.4, 4 females;

- Interface: Graphs displayed on Cintiq tablet
- Primary Task: Find shortest path between red and blue nodes
- Secondary Task: Trace progress by hovering nodes with tablet pen



Observational User Study **Design**

- 144 trials
 - split into two sessions (~1.5 hours each)
- I unique graph shown per trial
 - one shortest path in each graph
 - two phases:
 - (1) find solution path
 - (2) demonstrate solution path

OBSERVATIONAL USER STUDY Searching for the solution



OBSERVATIONAL USER STUDY Searching for the solution



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OBSERVATIONAL USER STUDY Searching for the solution



OBSERVATIONAL USER STUDY Demonstrate the solution



OBSERVATIONAL USER STUDY Halos for node-edge crossings



Observational User Study Halos for node-edge crossings



Observational User Study Collected Data

- Primary Data
 - Sequences of *node hovers* along paths for each trial
 - Response time to complete trial
 - Error rate (correct/incorrect solution path)

Analysis Approach

Split into three parts:

- (1) Qualitative Analysis of Path Tracing Behaviours
- (2) Developing a Predictive Search Set Model
- (3) Multiple Regression Analysis Comparing Factors on Search Set Other Levels

QUALITATIVE ANALYSIS OF PATH TRACING BEHAVIOURS

Approach, Method, Key Results, Selected Path Tracing Behaviours

Qualitative Analysis Approach

Addresses first two questions:

(Q1) can we identify distinct path tracing behaviours?

(Q2) how common are these behaviours?

To support this analysis, we developed a series of visualizations to explore the **node hover** data:

(1) Preliminary analysis of overlap of all nodes hovered per trial

(2) Qualitative coding of paths (sequences of nodes)

Qualitative Analysis Method

To support this analysis, we developed a series of visualizations to explore the **node hover** data:

(1) Preliminary analysis of overlap of all nodes hovered per trial

(2) Qualitative coding of paths (sequences of nodes)

• Manually coded paths because...

• Manually coded paths because...

...participants often followed apparent paths

• Manually identified paths because...



- 24 study graphs analyzed (training set)
 - 12 participant trials per graph
 - For a total of 288 trials coded
 - Other 120 graphs reserved as validation set
- One investigator performed this coding solo
 - Some automatic highlighting of paths provided

QUALITATIVE ANALYSIS Screenshot of Visualization for Coding



• Investigator looked at sequences of hovers ...



• And created textual descriptions of full paths



- Many path dimensions recorded
 - -Anchor nodes paths starts at
 - Target nodes paths go towards
 - Is a hop the closest to geodesic?
- Also coded other interesting phenomenon
 - jumps between nodes

. . .

- . . .

- checks of node-edge crossings

QUALITATIVE ANALYSIS **Key Results**

- It is possible to identify distinct path tracing behaviours (Q1)
 - Investigator classified 96% of data examined with at least one code

QUALITATIVE ANALYSIS **Key Results**

- Many common path tracing behaviours emerged from coding (Q2)
 - Use of both topological and apparent paths
 - Repeated exploration of paths
 - When participants stop following paths
 - Choice of nodes to search out from
 - Interactions of geodesic tendency with continuity
 - Prevalence of the geodesic tendency
 - Likely directions for the first hop in a path

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SELECTED PATH TRACING BEHAVIOURS Prevalence of Geodesic Tendency

- Participants often followed closest to geodesic branches
 - for all hops in a path, 40% of the time
 - for all but first or last hop, 26% of the time
- Participants often aware of this behaviour
 - E.g., "the [closest to geodesic] was more natural, it was harder to force myself to look away "[P6]

SELECTED PATH TRACING BEHAVIOURS Likelihood of First Hop Directions

• We found we could organize the direction of first hop into groups of similar likelihoods



Developing a Search Set Model

Approach, 3-Step Search Set Model, Validation

Developing A Search Set Model Approach

Addresses third question:

(Q3) can we predict a search set based on these behaviours?

• We designed a 3-step, predictive model based on the characterized behaviours

Developing A Search Set Model Approach

- Input: a connected network with a unique solution between start/end nodes
- Output: ordered batches of paths a user is likely to search
 - All paths in one batch similarly likely

Generate batch of likely first-hop candidates

- Starting with directly towards



Generate batch of likely first-hop candidates

- Starting with directly towards



From each candidate, follow geodesic shortest branches

- Save path at each hop



From each candidate, follow geodesic shortest branches

- Save path at each hop



From each candidate, follow geodesic shortest branches

- Save path at each hop
- Go along path until stopping condition met



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From each candidate, follow geodesic shortest branches

- Save path at each hop
- Go along path until stopping condition met

End of step 2:

- Batch of equally likely paths



Does batch contains answer?

- If not: return to step I



3-Step Search Set Model **Repeat Step I**

Generate batch of next most likely first-hop candidates

- Towards group


From each candidate, follow geodesic shortest branches



From each candidate, follow geodesic shortest branches



From each candidate, follow geodesic shortest branches End of step 2:

- Next batch of equally likely paths



Does batch contains answer?

- Yup! So stop



DEVELOPING A PREDICTIVE MODEL Algorithmic Implementation

- Implemented algorithm to run on actual graphs from study
 - Iterated on assigned parameters for angles, etc.
 - Used training set graphs to test model fit to data

Developing A Predictive Model Validation: Key Results

• Yes, can predict search set based on observed path tracing behaviours (Q3)



DEVELOPING A PREDICTIVE MODEL Validation (2): Key Results

• Yes, measuring factors on the search set does seem to be effective (Preliminary Q4).

Multiple Regression Analysis

Approach, Related Work, Method, Key Results

Multiple Regression Analysis Approach

Addresses fourth question:

(Q4) how much improvement from measuring factors on search set?

• Preliminary validation of one possible application of search set

Multiple Regression Analysis Factor Levels

- Only one study has compared levels of factors
 Edge-edge crossings at global vs. solution-path level [Ware et al., 2002]
- We compared search set factors to previously studied factors at:
 - global levels
 - solution path levels

MULTIPLE REGRESSION ANALYSIS **Regression vs. Significance Testing**

- Most previous work uses significance testing to determine a factor is important
- Multiple regression accounts for relative importance and overlap in what factors predict
- Only two studies have used regression to compare relative importance of factors [Ware et al., 2002] [Huang & Huang, 2011]

- 9 factors total: Global node-edge crossings Global edge-edge crossings
 - Search set node-edge crossings Search set: edge-edge crossings
 - Solution path node-edge crossings Solution path edge-edge crossings Solution path length (# of hops) Solution path continuity (bendiness) Solution path branches (# of edges on each node)

 Previously Studied: Global node-edge crossings Global edge-edge crossings

> Search set node-edge crossings Search set: edge-edge crossings

Solution path node-edge crossings Solution path edge-edge crossings Solution path length (# of hops) Solution path continuity (bendiness) Solution path branches (# of edges on each node)

• Focus of today on:

Global node-edge crossings Global edge-edge crossings

Search set node-edge crossings

Search set: edge-edge crossings

Solution path node-edge crossings Solution path edge-edge crossings Solution path length (# of hops) Solution path continuity (bendiness) Solution path branches (# of edges on each node)

- Data sample
 - 120 graphs (reserved validation set)
 - Factors measured on each graph
- Dependent variables:
 - Average response time
 - Errors per graph (0 12)

- Individual effects of factors
 - Replicated PW showing solution path factors strongly correlated with response time
 - New result: same effect for **error**

- Individual effects of factors
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 - Search set edge-edge crossings strongly correlated with response time and error

- Individual effects of factors
 - Replicated PW showing solution path factors strongly correlated with response time
 - New result: same effect for error
 - Search set edge-edge crossings strongly correlated with response time and error
 - Global factors not correlated with response time or error
 - Contrary to some previous work

- Search set edge-edge crossings had small effect over previous work:
 - Response time: additional 1.8% variance
 - Error: additional 4.2% variance

... On top of what all solution path factors explained

- Search set edge-edge crossings had small effect over previous work:
 - Response time: additional 1.8% variance
 - Error: additional 4.2% variance
 - ... On top of what all solution path factors explained
- Search set edge-edge crossings improved efficiency
 - Fewer total variables needed to account for same variance

- Final regression models:
 - -79% of variance in response time explained by
 - I. Solution path length
 - 2. Solution path continuity
 - 3. Search set edge-edge crossings
 - 60% of variance in error explained by
 - I. Search set edge-edge crossings
 - 2. Solution path continuity

Conclusion

Contributions Recap, Discussion & Future Work

Thesis Contributions **Recap**

- (1) The concept of a search set in path tracing(2) A detailed characterization of path tracing behaviours
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DISCUSSION & FUTURE WORK Behaviour Characterization

- Characterization of path tracing behaviours extends beyond geodesic tendency [Huang et al. 2011]
 We provide a complete model from start to finish
- Coding limited by human judgment, only one coder
 - Future analysis could address with additional coders, computational approaches

DISCUSSION & FUTURE WORK **Predictive Behavioural Model**

- Model represents a good first step, but not perfect
- Future work should improve on search set model breadth, completeness, and accuracy

DISCUSSION & FUTURE WORK Measuring Search Set Factors

- Our regression analysis provides
 - Validation of the model/concept
 - An example of how the search set could be used
- Future work could examine
 - If more accurate model provides further improvement
 - Effects of other factors on the search set
- Showed small gains over solution path
 - Search set factors may be more broadly applicable
 - Although more expensive

DISCUSSION & FUTURE WORK Applicability Example

What if no solution exists between two points of interest for exploration?

> Image: The Network Modeling Group (2009) http://www.visualcomplexity.com/vc/project.cfm?id=681

- Analysis of the subset of a graph most relevant to the task can be very informative
- For example
 - previous work graph sizes might explain inconsistent findings on global edge-edge crossings

Most studies used small graphs

where search set
 often overlaps
 with global





- Future work should explore use of search set for other applications:
 - Design of new interaction techniques
 - New automatic graph layouts that make subtle changes to preserve consistency

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QUESTIONS?

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DEVELOPING A PREDICTIVE MODEL Validation (2): Key Results

• We found strong positive correlations between search set edge-edge crossings and:

