

## Design Studies

Lecture 3 CPSC 533C, Fall 2005

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### Design Study

- describe task
- justify solution
- refine until satisfied

### Questions

5 questions for the day, not 5 per reading!

ASCII text not Word attachments

audience: up to you

- author, professor, yourself, classmates, ...

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### Papers Covered

Cluster and Calendar based Visualization of Time Series Data.  
Jarke J. van Wijk and Edward R. van Selow, pp 4–9  
Proc. InfoVis 99.  
<http://www.win.tue.nl/~vanwijk/clv.pdf>

Using Multilevel Call Matrices in Large Software Projects.  
Frank van Ham,  
Proc. InfoVis 2003, pp 227–232  
<http://www.win.tue.nl/~fvham/DL/callmatrix.pdf>

Constellation: Linguistic Semantic Networks  
Tamara Munzner,  
Interactive Visualization of Large Graphs and Networks (PhD thesis) Chapter 5, Stanford University, 2000, pp 87–122  
[http://graphics.stanford.edu/papers/munzner\\_thesis](http://graphics.stanford.edu/papers/munzner_thesis)

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### Design Study Definition

Design study papers explore the choices made when applying infovis techniques in an application area, for example relating the visual encodings and interaction techniques to the requirements of the target task. Although a limited amount of application domain background information can be useful to provide a framing context in which to discuss the specifics of the target task, the primary focus of the case study must be the infovis content. Describing new techniques and algorithms developed to solve the target problem will strengthen a design study paper, but the requirements for novelty are less stringent than in a Technique paper.

[infovis03 CFP, \[infovis.org/infovis2003/CFPP\]\(http://infovis.org/infovis2003/CFPP\)](http://infovis03.cfp.infovis.org/infovis2003/CFPP)

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### Time-series Data Analysis

data: N pairs of (value, time)

- N large: 50K

tasks

- find standard day patterns
- find how patterns distributed over year, week, season
- find outliers from standard daily patterns
- want overview first, then detail on demand

possibilities

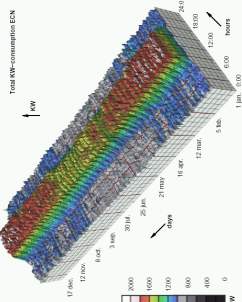
- predictive mathematical models
  - details lost, multiscale not addressed
- scale-space approaches (wavelet, fourier, fractal)
  - hard to interpret, known scales lost
- 3D mountain: x hours, y value, z days

excellent example, emulate for project writeups!

### 3D Time-series Data

3D extrusion pretty but not useful

- daily, weekly patterns hard to see



Ivan Wijk and van Slöwe, Cluster and Calendar based Visualization of Time Series Data, INFOVIS09, <http://www.wijk-lucas.nl/~vanwijk/09.pdf>

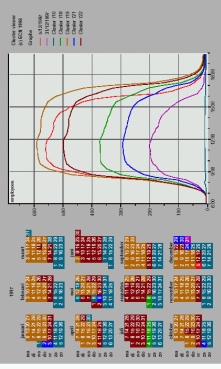
### Hierarchical Clustering

- start with all M day patterns
- compute mutual differences, merge most similar: M-1
- continue up to 1 root cluster
- result: binary hierarchy of clusters
- choice of distance metrics
- dendrogram display common
  - but shows structure of hierarchy, not time distribution



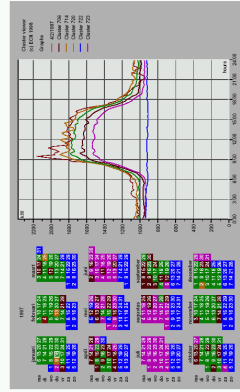
### Link Clusters and Calendar

- 2D linked clusters – calendars shows patterns
- number of employees:
- office hours, Fridays in/and summer, school break
- weekend/holidays, post-holiday, santa clause



Ivan Wijk and van Slöwe, Cluster and Calendar based Visualization of Time Series Data, INFOVIS09, <http://www.wijk-lucas.nl/~vanwijk/09.pdf>

### Power Consumption



Ivan Wijk and van Slöwe, Cluster and Calendar based Visualization of Time Series Data, INFOVIS09, <http://www.wijk-lucas.nl/~vanwijk/09.pdf>

### van Wijk Lessons

- derived space: clusters
- visual representation of time: calendar
  - linked display
  - interactive exploration
- clear task analysis guided choices
  - reject standard 3D extrusion
  - reject standard dendrogram
- critique
  - color choice not so discriminable especially legend

### Multilevel Call Matrices, van Ham

- large software project, implementation vs. spec
- link matrix vs. node network



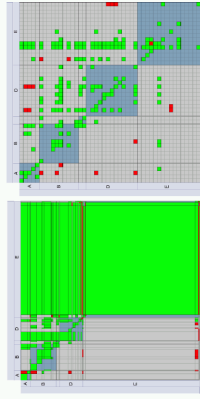
Ivan Ham, Using Multilevel Call Matrices in Large Software Projects, INFOVIS03, <http://www.wijk-lucas.nl/~vanwijk/03.pdf>

## Matrices

uniform, recursive, stable

subdivide by

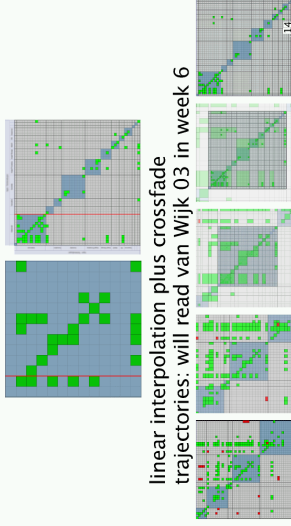
total component count    visible subcomponent count



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## Zooming

abstraction levels



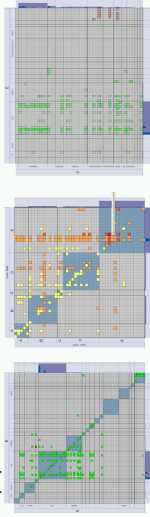
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## Additional Encoding

color:  
call allowed  
by spec

color:  
local region  
closest red

transparency:  
call density



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## Tasks Successfully Supported

visual categorization

· i.e. libraries with mostly incoming calls

previous summary shown to be incomplete

spotting unwanted calls

determining component dependencies

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## Linguistic Networks, Munzner

data: MindNet query results

definition graph

- dictionary entry sentence
- nodes: word senses
- links: relation types



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## Semantic Network

definition graphs used as building blocks

unify shared words

large network

- millions of nodes
- grammar checking now, translation future
- global structure known: dense

probes return local info

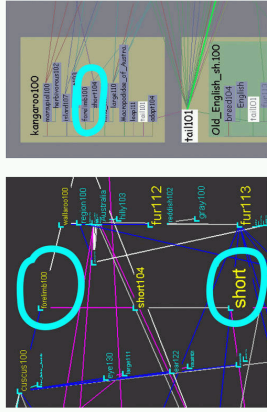
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## Information Density

design tradeoff with visual salience

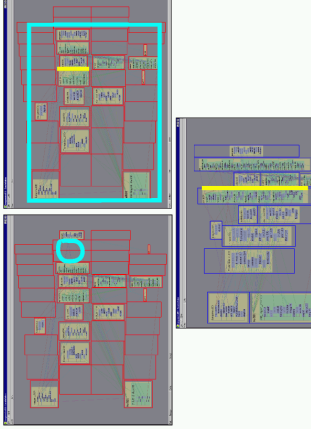


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(graphics.stanford.edu/papers/munzner\_thesis/html/node11.html#section6f)

## Information Density

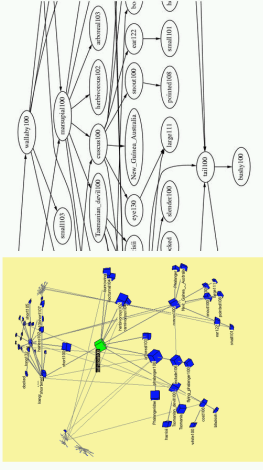
grid adjustment



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## Task-oriented design

previous methods

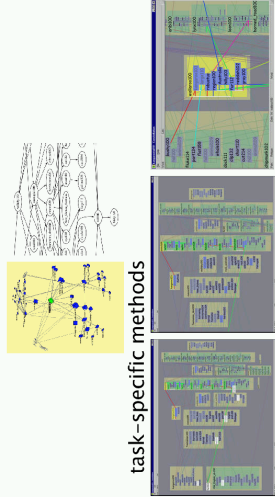


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(graphics.stanford.edu/papers/munzner\_thesis/html/node10.html#section6g)

## Task-oriented design

task-specific methods



(graphics.stanford.edu/papers/munzner\_thesis/html/node10.html#section6f)