Ch 15: Analysis Case Studies
Paper: Algebraic

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CPSC 547, Information Visualization
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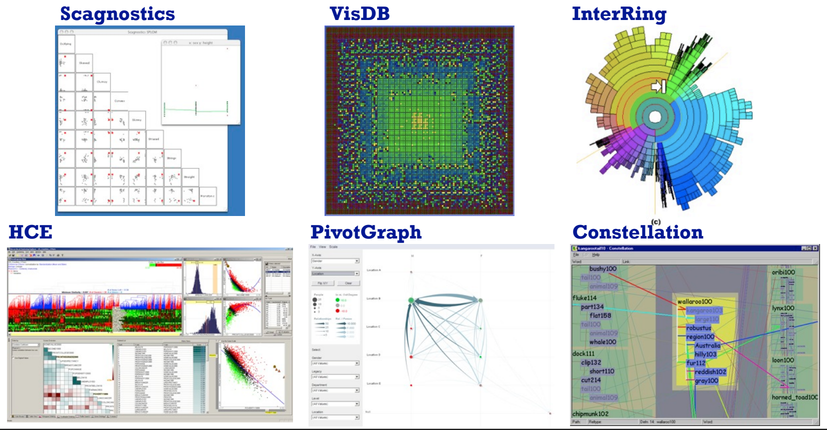
http://www.cs.ubc.ca/~tmm/courses/547-15

News

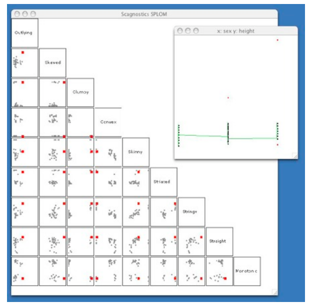
- presentation topics/papers/dates posted

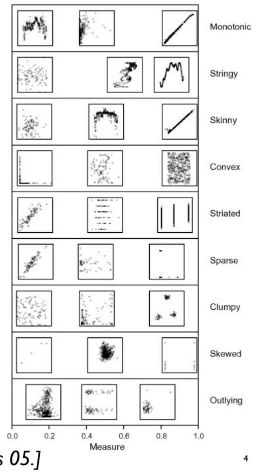
Analysis Case Studies



Graph-Theoretic Scagnostics

- scatterplot diagnostics
  - scagnostics SPLOM: each point is one original scatterplot





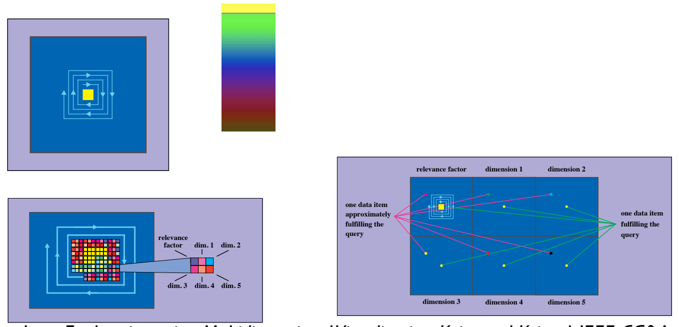
[Graph-Theoretic Scagnostics Wilkinson, Anand, and Grossman. Proc InfoVis 05.]

Scagnostics analysis

System	Scagnostics
What: Data	Table.
What: Derived	Nine quantitative attributes per scatterplot (pairwise combination of original attributes).
Why: Tasks	Identify, compare, and summarize; distributions and correlation.
How: Encode	Scatterplot, scatterplot matrix.
How: Manipulate	Select.
How: Facet	Juxtaposed small-multiple views coordinated with linked highlighting, popup detail view.
Scale	Original attributes: dozens.

VisDB

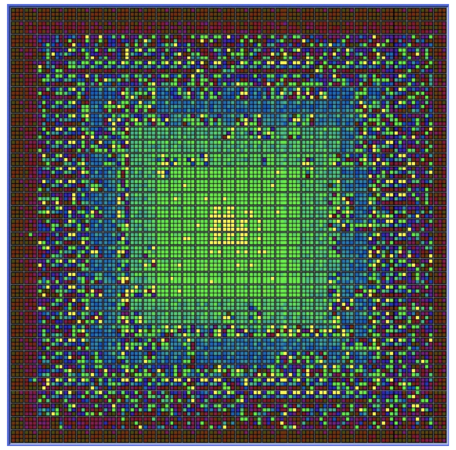
- table: draw pixels sorted, colored by relevance
- group by attribute or partition by attribute into multiple views



[VisDB: Database Exploration using Multidimensional Visualization, Keim and Kriegel, IEEE CG&A, 1994]

VisDB Results

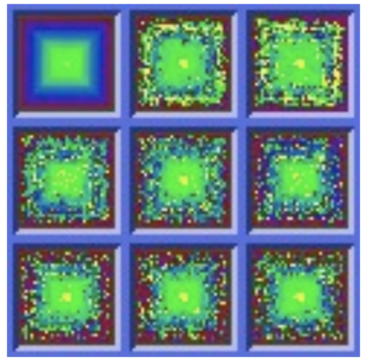
- partition into many small regions: dimensions grouped together



[VisDB: Database Exploration using Multidimensional Visualization, Keim and Kriegel, IEEE CG&A, 1994]

VisDB Results

- partition into small number of views
  - inspect each attribute



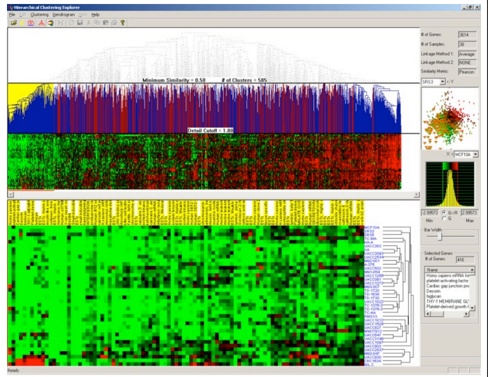
[VisDB: Database Exploration using Multidimensional Visualization, Keim and Kriegel, IEEE CG&A, 1994]

VisDB Analysis

System	VisDB
What: Data	Table (database) with k attributes; query returning table subset (database query).
What: Derived	$k+1$ quantitative attributes per original item: query relevance for the k original attributes plus overall relevance.
Why: Tasks	Characterize distribution within attribute, find groups of similar values within attribute, find outliers within attribute, find correlation between attributes, find similar items.
How: Encode	Dense, space-filling; area marks in spiral layout; colormap: categorical hues and ordered luminance.
How: Facet	Layout 1: partition by attribute into per-attribute views, small multiples. Layout 2: partition by items into per-item glyphs.
How: Reduce	Filtering
Scale	Attributes: one dozen. Total items: several million. Visible items (using multiple views, in total): one million. Visible items (using glyphs): 100,000

Hierarchical Clustering Explorer

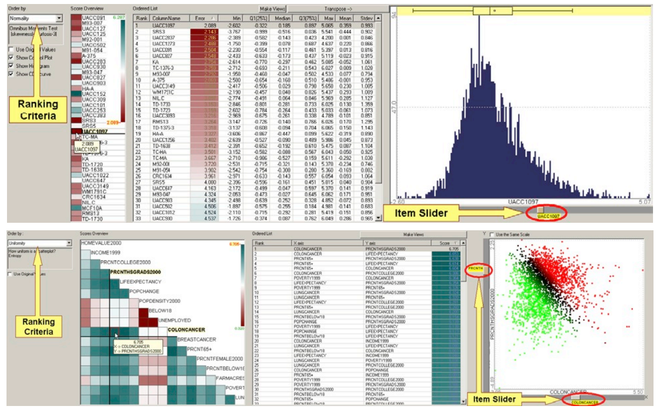
- heatmap, dendrogram
- multiple views



[Interactively Exploring Hierarchical Clustering Results. Seo and Shneiderman, IEEE Computer 35(7): 80-86 (2002)]

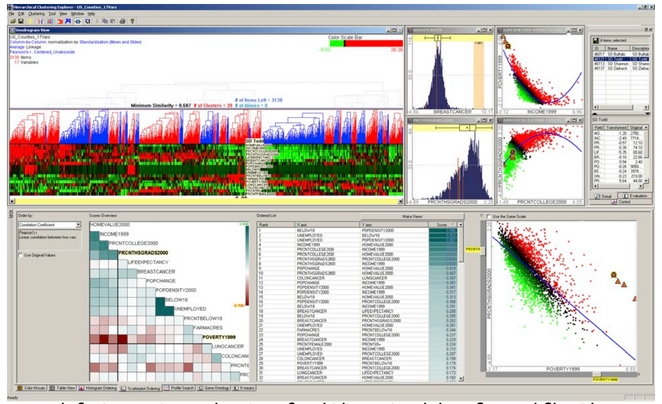
HCE

- rank by feature idiom
  - 1D list
  - 2D matrix



A rank-by-feature framework for interactive exploration of multidimensional data. Seo and Shneiderman. Information Visualization 4(2): 96-113 (2005)

HCE

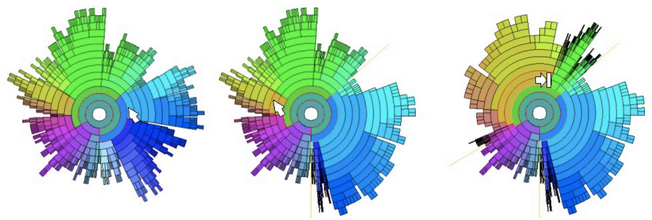


A rank-by-feature framework for interactive exploration of multidimensional data. Seo and Shneiderman. Information Visualization 4(2): 96-113 (2005)

HCE Analysis

System	Hierarchical Clustering Explorer (HCE)
What: Data	Multidimensional table: two categorical key attributes (genes, conditions); one quantitative value attribute (gene activity level in condition).
What: Derived	Hierarchical clustering of table rows and columns (for cluster heatmap); quantitative derived attributes for each attribute and pairwise attribute combination; quantitative derived attribute for each ranking criterion and original attribute combination.
Why: Tasks	Find correlation between attributes; find clusters, gaps, outliers, trends within items.
How: Encode	Cluster heatmap, scatterplots, histograms, boxplots. Rank-by-feature overviews: continuous diverging colormaps on area marks in reorderable 2D matrix or 1D list alignment.
How: Reduce	Dynamic filtering; dynamic aggregation.
How: Manipulate	Navigate with pan/scroll.
How: Facet	Multiform with linked highlighting and shared spatial position; overview–detail with selection in overview populating detail view.
Scale	Genes (key attribute): 20,000. Conditions (key attribute): 80. Gene activity in condition (quantitative value attribute): $20{,}000 \times 80 = 1{,}600{,}000$.

InterRing



original hierarchy　blue subtree expanded　tan subtree expanded

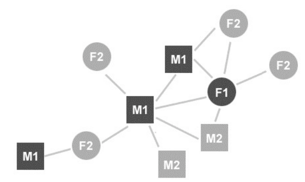
[InterRing: An Interactive Tool for Visually Navigating and Manipulating Hierarchical Structures. Yang, Ward, Rundensteiner. Proc. InfoVis 2002, p 77-84.]

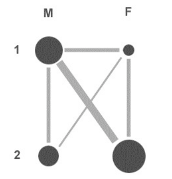
InterRing Analysis

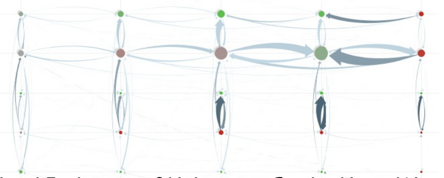
System	InterRing
What: Data	Tree.
Why: Tasks	Selection, rollup/drilldown, hierarchy editing.
How: Encode	Radial, space-filling layout. Color by tree structure.
How: Facet	Linked coloring and highlighting.
How: Reduce	Embed: distort; multiple foci.
Scale	Nodes: hundreds if labeled, thousands if dense. Levels in tree: dozens.

PivotGraph

- derived rollup network

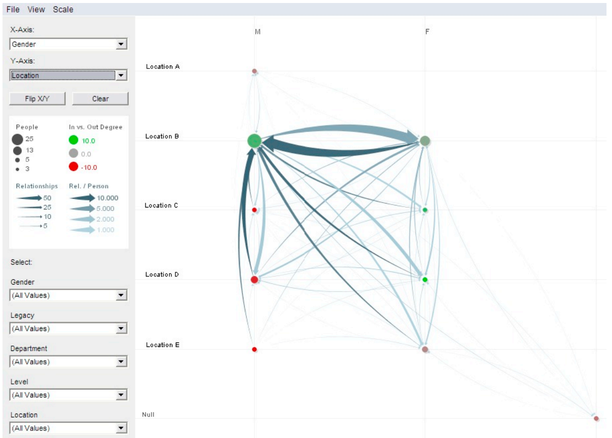






[Visual Exploration of Multivariate Graphs, Martin Wattenberg, CHI 2006.]

PivotGraph



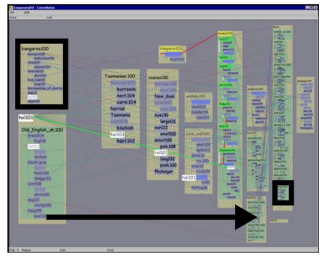
[*Visual Exploration of Multivariate Graphs*, Martin Wattenberg, CHI 2006.]

PivotGraph Analysis

Idiom	PivotGraph
What: Data	Network.
What: Derived	Derived network of aggregate nodes and links by roll-up into two chosen attributes.
Why: Tasks	Cross-attribute comparison of node groups.
How: Encode	Nodes linked with connection marks, size.
How: Manipulate	Change: animated transitions.
How: Reduce	Aggregation, filtering.
Scale	Nodes/links in original network: unlimited. Roll-up attributes: 2. Levels per roll-up attribute: several, up to one dozen.

Analysis example: Constellation

- data
  - multi-level network
    - node: word
    - link: words used in same dictionary definition
    - subgraph for each definition
      - not just hierarchical clustering
  - paths through network
    - query for high-weight paths between 2 nodes
      - quant attrib: plausibility

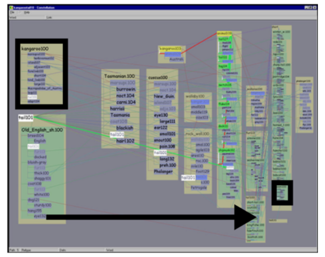


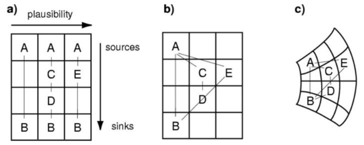
[Interactive Visualization of Large Graphs and Networks. Munzner. Ph.D. Dissertation, Stanford University, June 2000.]

[Constellation: A Visualization Tool For Linguistic Queries from MindNet. Munzner, Guimbretière and Robertson. Proc. IEEE Symp. InfoVis 1999, p.132-135.]

Using space: Constellation

- visual encoding
  - link connection marks between words
  - link containment marks to indicate subgraphs
  - encode plausibility with horiz spatial position
  - encode source/sink for query with vert spatial position
- spatial layout
  - curvilinear grid: more room for longer low-plausibility paths

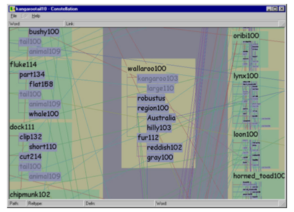


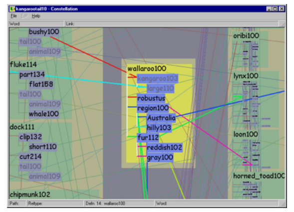


[Interactive Visualization of Large Graphs and Networks. Munzner. Ph.D. Dissertation, Stanford University, June 2000.]

Using space: Constellation

- edge crossings
  - cannot easily minimize instances, since position constrained by spatial encoding
  - instead: minimize perceptual impact
- views: superimposed layers
  - dynamic foreground/background layers on mouseover, using color
  - four kinds of constellations
    - definition, path, link type, word
      - not just 1-hop neighbors





[Interactive Visualization of Large Graphs and Networks. Munzner. Ph.D. Dissertation, Stanford University, June 2000.]

Constellation Analysis

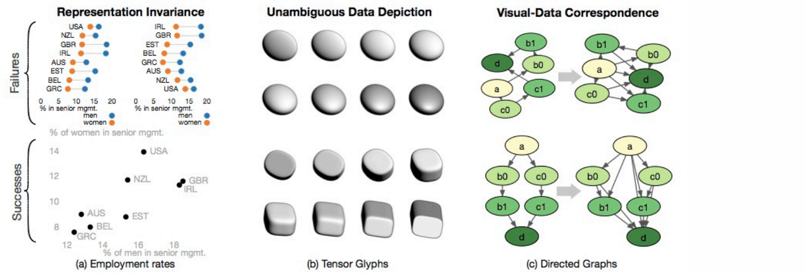
System	Constellation
What: Data	Three-level network of paths, subgraphs (definitions), and nodes (word senses).
Why: Tasks	Discover/verify: browse and locate types of paths, identify and compare.
How: Encode	Containment and connection link marks, horizontal spatial position for plausibility attribute, vertical spatial position for order within path, color links by type.
How: Manipulate	Navigate: semantic zooming. Change: Animated transitions.
How: Reduce	Superimpose dynamic layers.
Scale	Paths: 10–50. Subgraphs: 1–30 per path. Nodes: several thousand.

What-Why-How Analysis

- expected in your paper/topic presentations
  - in addition to content summarization and general reflection
- expected in your final projects
- this approach is not the only way to analyze visualizations!
  - one specific framework intended to help you think
  - other frameworks support different ways of thinking
    - today's paper is interesting example!

Algebraic Process for Visualization Design

- which mathematical structures in data are preserved and reflected in vis
  - negation, permutation, symmetry, invariance



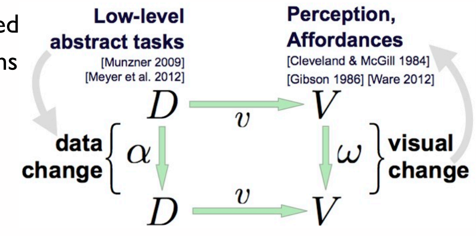
[Fig 1. An Algebraic Process for Visualization Design. Carlos Scheidegger and Gordon Kindlmann. IEEE TVCG (Proc. InfoVis 2014), 20(12):2181-2190.]

Algebraic process: Vocabulary

- **invariance** violation: single dataset, many visualizations
  - **hallucinator**
- **unambiguity** violation: many datasets, same vis
  - data change invisible to viewer
    - **confuser**
- **correspondence** violation:
  - can't see change of data in vis
    - **jumbler**
  - salient change in vis not due to significant change in data
    - **misleader**
  - match mathematical structure in data with visual perception
- we can X the data; can we Y the image?
  - are important data changes well-matched with obvious visual changes?

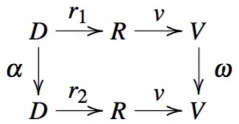
Algebraic process: Model

- D: space of data to be visualized
- R: space of data representations
  - r: mapping from D to R
- V: space of visualizations
  - v: mapping from R to V
- α: data symmetries
- ω: visualization symmetries



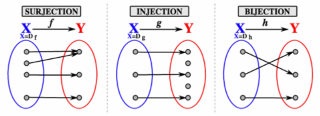
- commutative diagram
  - equality between paths

$$v \circ r_2 \circ \alpha = \omega \circ v \circ r_1$$



Algebraic process: Previous work tie-in

- Stevens data types: categorical, ordinal, quant (interval & ratio)
  - defined by symmetry groups and invariances
- Ziemziewicz & Kosara surjective/injective/bijective
  - injectivity: unambiguity
- Mackinlay's Expressiveness Principle
  - convey all and only properties of data
    - invariance/hallucinator, correspondence/misleader
- Mackinlay's Effectiveness Principle
  - match important data attributes to salient visual channels
    - correspondence/jumbler, unambiguity/confuser
- Gibson/Ware affordances
  - perceivable structures show possibility of action
    - correspondence



Algebraic process: Previous work tie-in, cont.

- Tversky Congruence Principle & Apprehension Principle
  - congruence: visual external structure of graphic should correspond to mental internal representation of viewer
  - apprehension: graphics should be readily and easily perceived and comprehended
    - unambiguity and correspondence
- nested model
  - reason about mappings from abstraction to idiom
  - mathematical guidelines for abstraction layer

Next Time

- presentations continue
  - no further assigned readings for everybody
- presentations
  - 4 per class, 20 minutes each total
    - plan on 15-17 min present, 3-5 minute questions
    - note typo in mail!
- update presentations due Mon Nov 23
  - typo on web page - not Mon Nov 14!
  - new this year: full draft of previous work section of final report
    - bulk of your mark will be on what's in the update
    - goal: do this up front not at the end!