

Cartography

Anna Flagg
Visualization

Cartography

visualization of
geographically-
referenced data

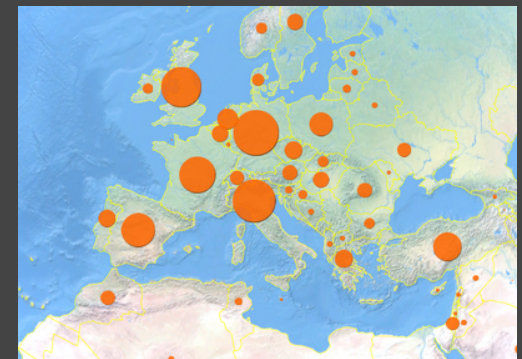
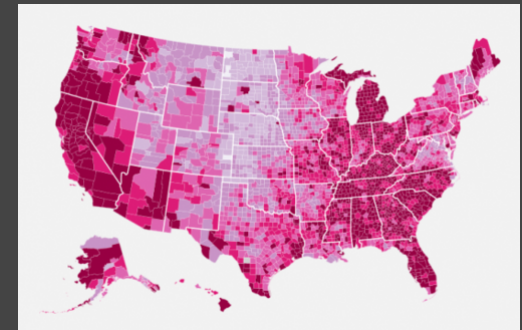
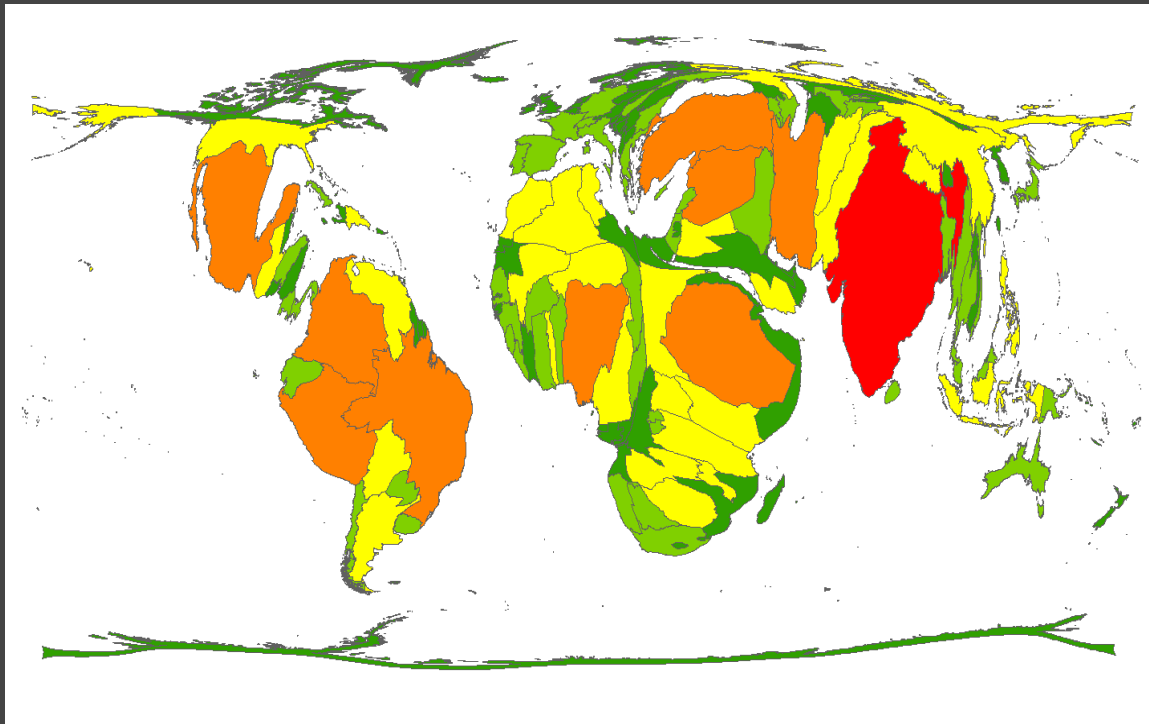
Thematic maps: popular methods

- choropleths

- cartograms

- proportional symbol
maps

Thematic maps



Cartogram (left), choropleth (upper right), proportional symbol map (lower right)

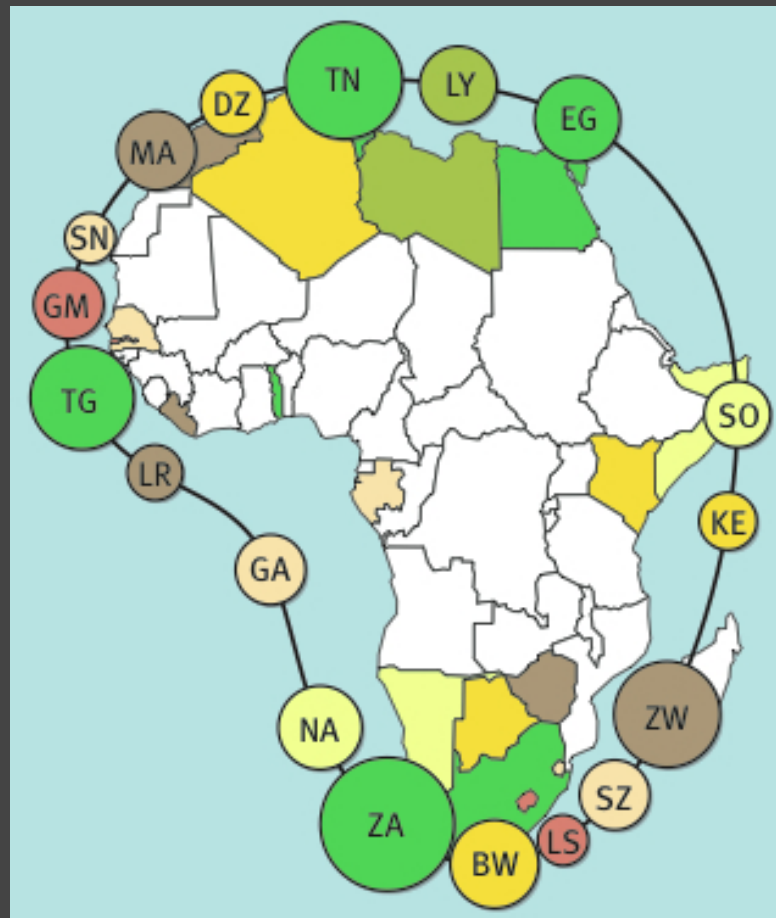
Challenges

- position channel unavailable
- high level of complexity with multivariate or time-series data
- vulnerable to visual clutter and occlusion
- complications with small regions, especially with big values
- hard to show data at different scales

Three papers

- Necklace maps*
- Linked views with parallel coordinates*
- Geographic weighting for scale-varying*

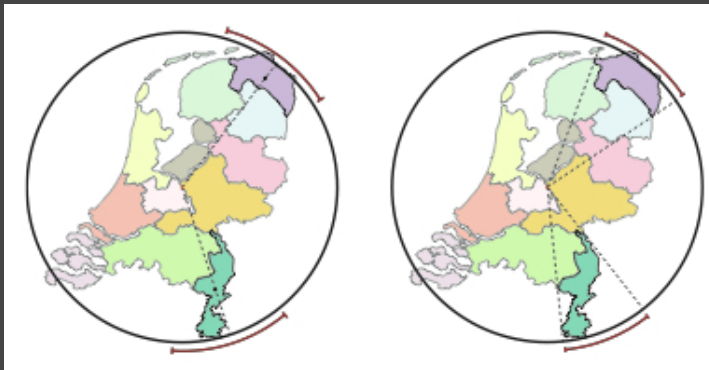
Necklace Maps



Necklace Maps. Bettina Speckmann, Kevin Verbeek. IEEE TVCG 16(6):881-889 (Proc. InfoVis 2010).

Necklace Maps: algorithm

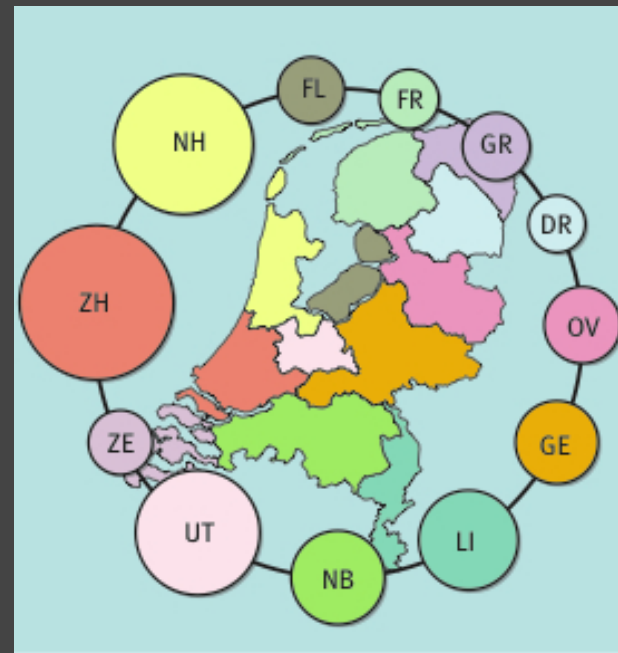
computing region intervals



optimize symbol sizes



optimize placements



Critique

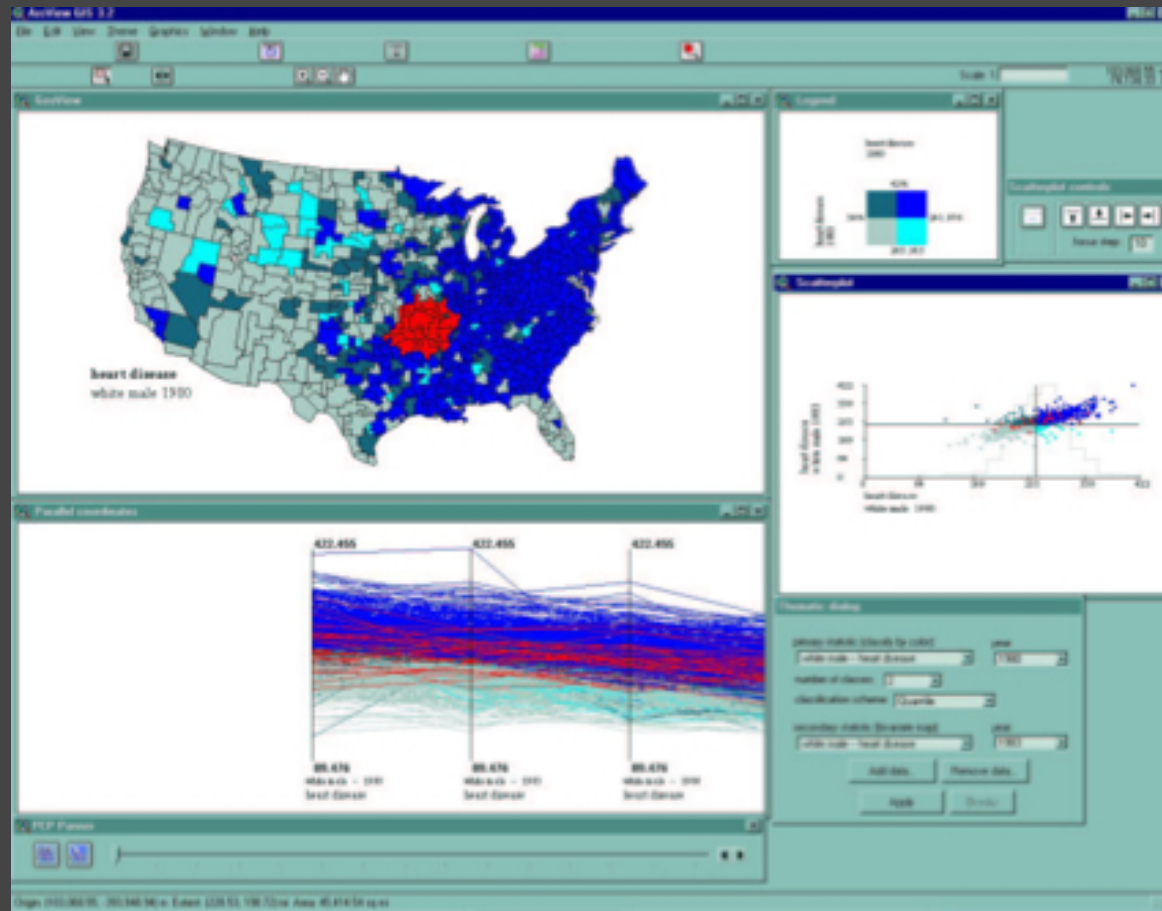
pros:

- well-motivated and formulated algorithm
- addresses clarity and occlusion
- handles small regions well

cons:

- doesn't really facilitate absolute values
- claims that it overcomes requirement of uniform data within region, not sure it does
- comparison of areas is only relatively better, in absolute terms people don't perceive areas that well

Linked Views: PCP



Case Study: Design and Assessment of an Enhanced Geographic Information System for Exploration of Multivariate Health Statistics. Robert M. Edsall, Alan M. MacEachren and Linda Pickle. Proc. InfoVis 2001.

Evaluation

part 1: task-based

- compare performance on simple tasks with scatterplot vs. parallel coordinate views

part 2: exploratory

- ask participants to look for patterns using complete linked-view environment

Evaluation

scatterplot vs parallel coordinates:

- no results, good performance for both

complete environment:

- observed high accuracy overall
- identified some successful interaction patterns

exploratory study:

- choropleth was always used for spatial patterns
- parallel coordinates were always used for temporal trends

Critique

pros:

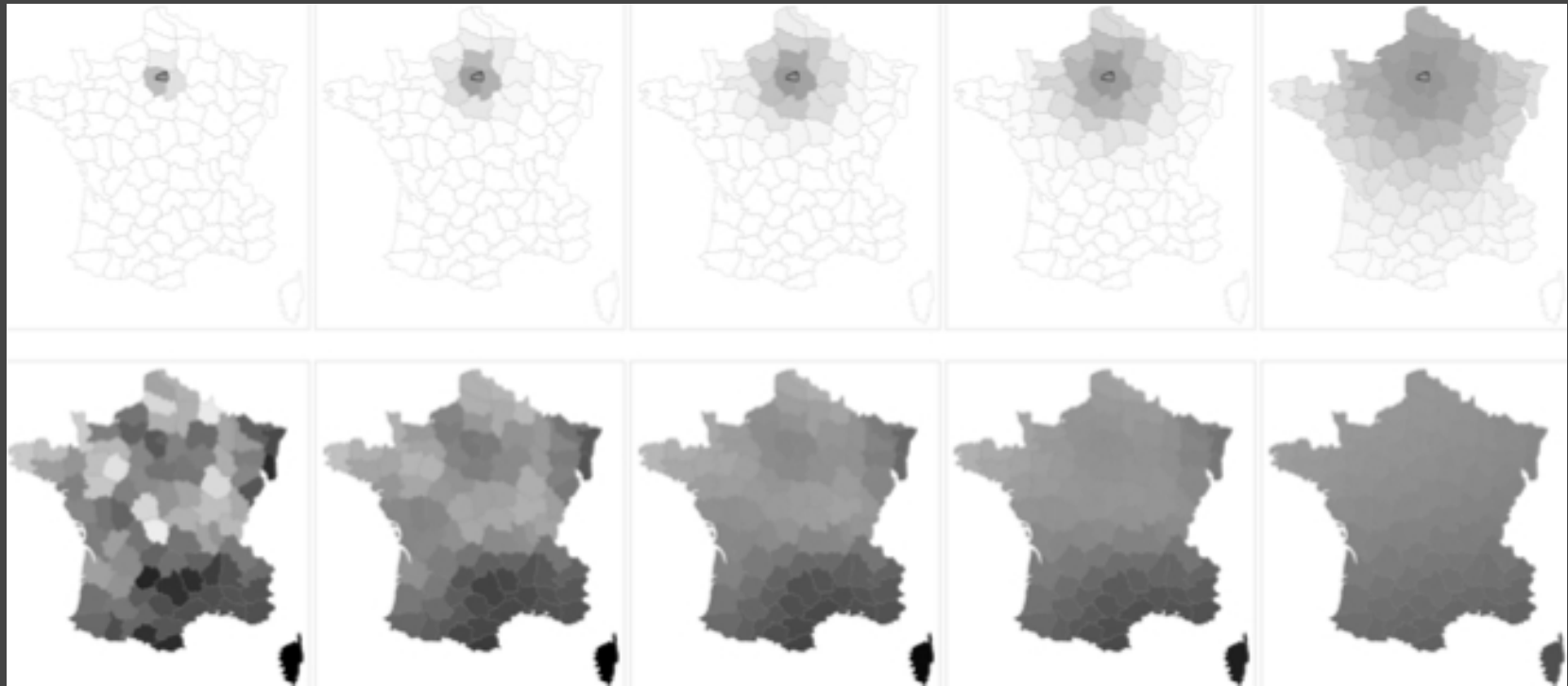
- interesting solution to well-motivated problem domain
- evidence for the use of linked views with multivariate spatiotemporal data

cons:

- perhaps too many varying objectives
- in some cases, stated goals not exactly the goals addressed
- possibly a bit of overstatement of the implications of the accuracy results

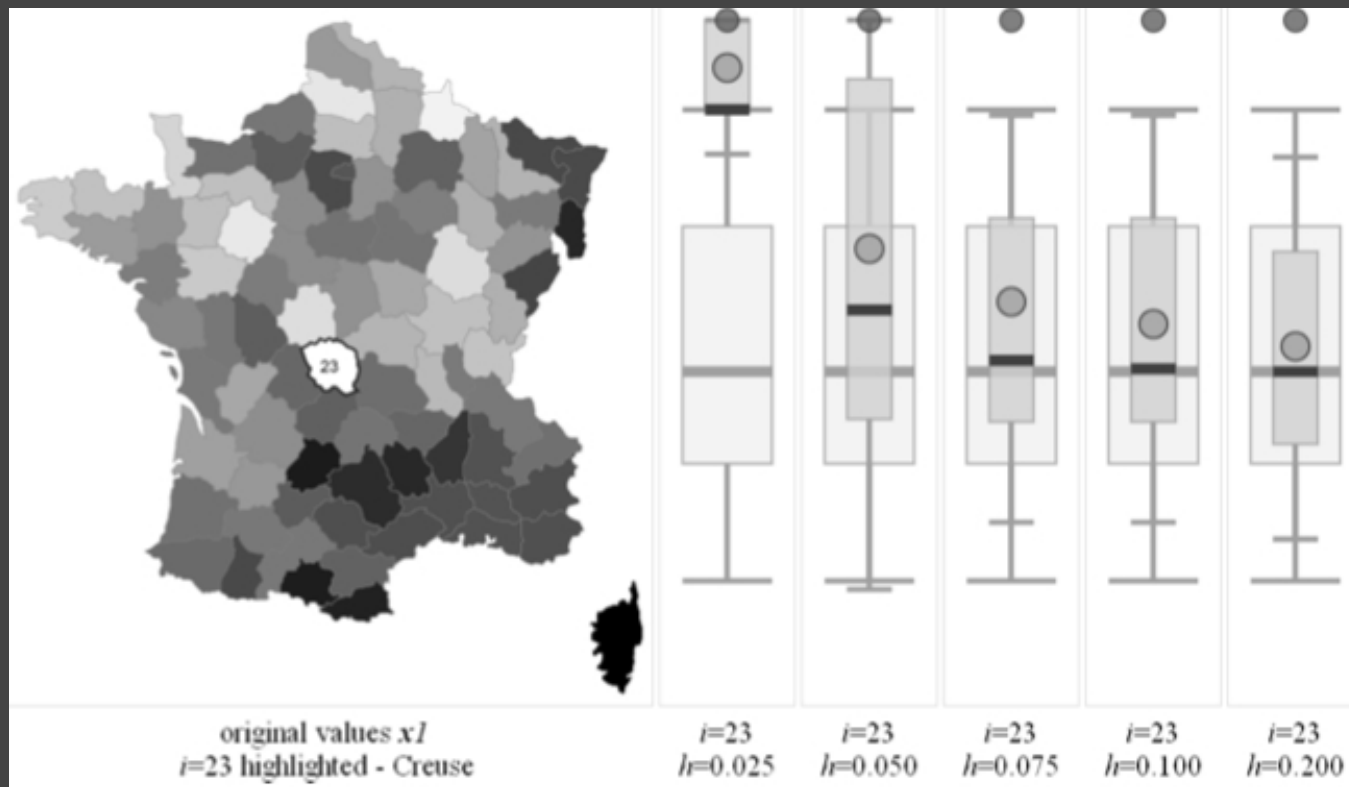
Geographically-
Weighted
Visualization for
Scale-Varying
Analysis

Weighting to show multiple scales

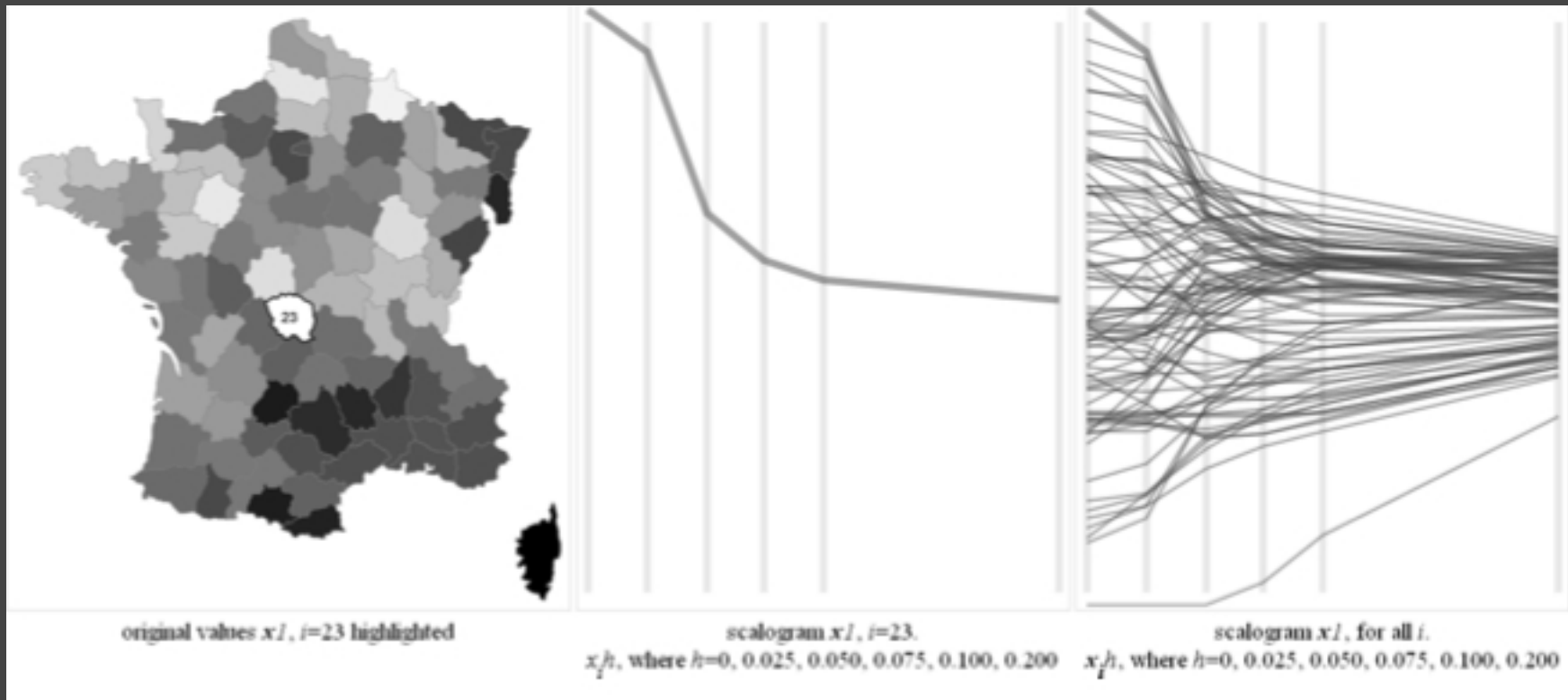


Geographically Weighted Visualization - Interactive Graphics for Scale-Varying Exploratory Analysis. Jason Dykes and Chris Brunson, IEEE TVCG 13(6):1161-1168 (Proc. InfoVis 2007).

Boxplots for multiple scales



Scalogram



Critique

pros:

-beautiful solutions to the multi-dimensional scale-varying problem

cons:

?

Discussion

Thank you!

References

[1] Necklace Maps. Bettina Speckmann, Kevin Verbeek. IEEE TVCG 16(6):881-889 (Proc. InfoVis 2010).

[2] Case Study: Design and Assessment of an Enhanced Geographic Information System for Exploration of Multivariate Health Statistics. Robert M. Edsall, Alan M. MacEachren and Linda Pickle. Proc. InfoVis 2001.

[3] Geographically Weighted Visualization - Interactive Graphics for Scale-Varying Exploratory Analysis. Jason Dykes and Chris Brunson, IEEE TVCG 13(6):1161-1168 (Proc. InfoVis 2007).