

# Lecture 6: Statistical Graphics

Information Visualization  
CPSC 533C, Fall 2009

Tamara Munzner

UBC Computer Science

Mon, 28 September 2009

# Readings Covered

Multi-Scale Banking to 45 Degrees. Jeffrey Heer, Maneesh Agrawala. IEEE TVCG 12(5) (Proc. InfoVis 2006), Sep/Oct 2006, pages 701-708.

Animated Transitions in Statistical Data Graphics. Jeffrey Heer and George G. Robertson. IEEE TVCG (Proc. InfoVis 2007) 13(6): 1240-1247, 2007.

Scented Widgets: Improving Navigation Cues with Embedded Visualizations. Wesley Willett, Jeffrey Heer, and Maneesh Agrawala. IEEE TVCG (Proc InfoVis 2007) 13(6):1129-1136.

Graph-Theoretic Scagnostics. Leland Wilkinson, Anushka Anand, and Robert Grossman. Proc InfoVis 05

# Additional Readings

Visual information seeking: Tight coupling of dynamic query filters with starfield displays. Chris Ahlberg and Ben Shneiderman, Proc SIGCHI '94, pages 313-317

Metric-Based Network Exploration and Multiscale Scatterplot. Yves Chiricota, Fabien Jourdan, Guy Melancon. Proc. InfoVis 04, pages 135-142.

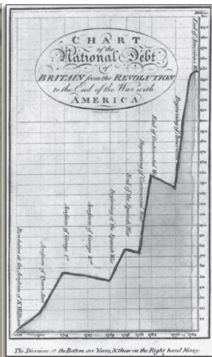
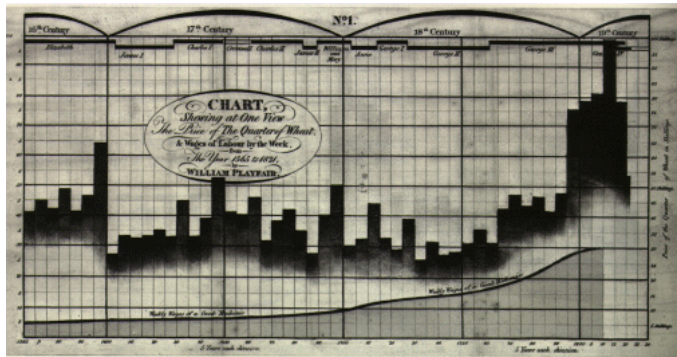
The Elements of Graphing Data, William S. Cleveland, Hobart Press 1994.

# Statistical Graphics

- long history for paper-based views of data
  - springboard for infovis
  - <http://www.math.yorku.ca/SCS/Gallery/milestone/>
- improving line charts
- improving scatterplots
  - interactive dynamic queries
  - multiscale structure
  - matrix of scatterplots, level of indirection
- improving statistical graphics
  - animated transitions between graphics
  - making widgets more information-dense

# Line Charts

- invented by William Playfair (1759-1823)
  - also bar charts, pie charts, ...

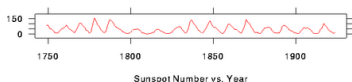
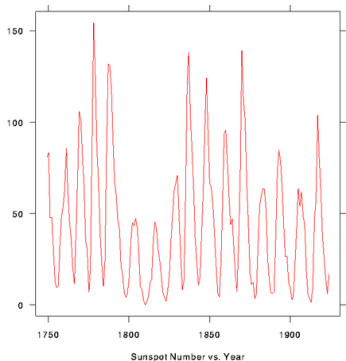


[http://labspace.open.ac.uk/file.php/1872/Mu120\\_3\\_021i.jpg](http://labspace.open.ac.uk/file.php/1872/Mu120_3_021i.jpg)

<http://www.math.yorku.ca/SCS/Gallery/images/playfair-wheat1.gif>

# Banking to 45 Degrees

- previous work by Cleveland
- perceptual principle: most accurate angle judgement at 45 degrees
- pick line graph aspect ratio (height/width) accordingly



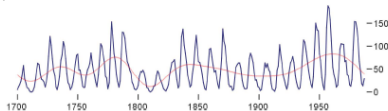
[[www.research.att.com/~rab/trellis/sunspot.html](http://www.research.att.com/~rab/trellis/sunspot.html)]

# Multiscale Banking to 45

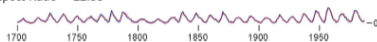
- frequency domain analysis
- find interesting regions at multiple scales

## Sunspot Cycles

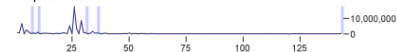
Aspect Ratio = 3.96



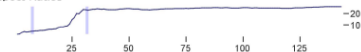
Aspect Ratio = 22.35



Power Spectrum



Aspect Ratios



**Figure 5. Sunspot observations, 1700-1987.** The first plot shows low-frequency oscillations in the maximum values of sunspot cycles. The second plot brings the individual cycles into greater relief.

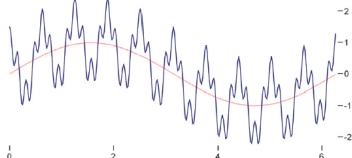
[Multi-Scale Banking to 45 Degrees. Heer and Agrawala, Proc InfoVis 2006  
[vis.berkeley.edu/papers/banking](http://vis.berkeley.edu/papers/banking)]

# Choosing Aspect Ratios

- FFT the data, smooth by convolve with Gaussian
- find interesting spikes/ranges in power spectrum
- cull nearby regions if too similar, ensure overview shown
- create trend curves for each aspect ratio

$$\sin(x) + \cos(10x) + 0.5 \cos(40x)$$

Aspect Ratio = 2.21



Aspect Ratio = 11.34



Aspect Ratio = 14.73



Power Spectrum



Aspect Ratios

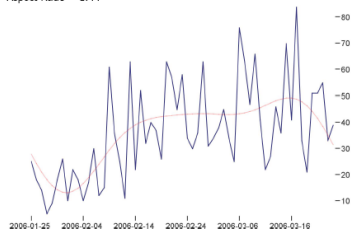




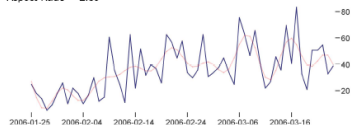
# Multiscale Banking to 45

## Downloads of the prefuse toolkit

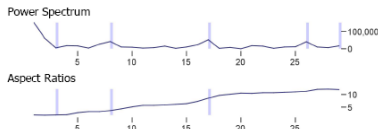
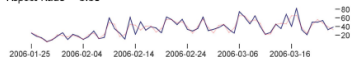
Aspect Ratio = 1.44



Aspect Ratio = 2.89



Aspect Ratio = 8.81



**Figure 8. Daily download counts of the prefuse visualization toolkit.** The first plot shows a general increase in downloads. The second plot shows weekly variations, including reduced downloads on the weekends. The third plot enables closer inspection of day-to-day spikes and decays.

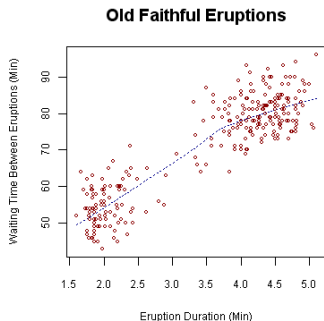
[Multi-Scale Banking to 45 Degrees. Heer and Agrawala, Proc InfoVis 2006  
[vis.berkeley.edu/papers/banking](http://vis.berkeley.edu/papers/banking)]

# Critique

- very nice generalization of old idea
- does not require interactivity to reap benefits

# Scatterplots

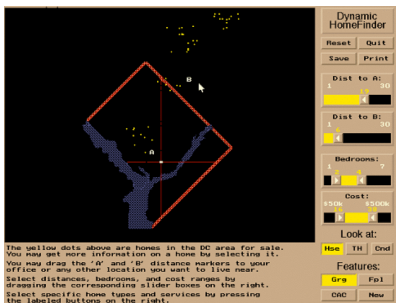
- encode two input variables with spatial position
- show positive/negative/no correlation between variables



[<http://upload.wikimedia.org/wikipedia/commons/0/0f/Oldfaithful3.png>]

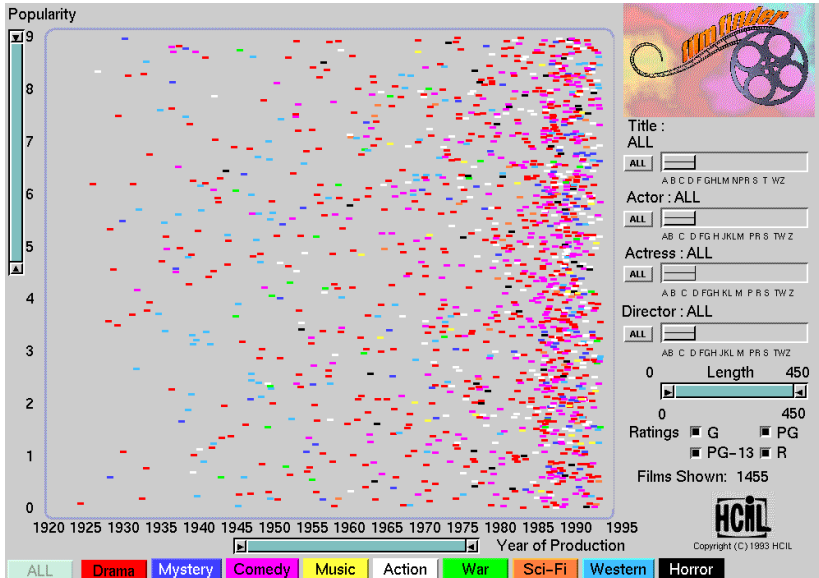
# Interactive Scatterplots: Dynamic Queries

- tight coupling: immediate feedback after action
- fast, lightweight visual exploration
  - vs. composing SQL query



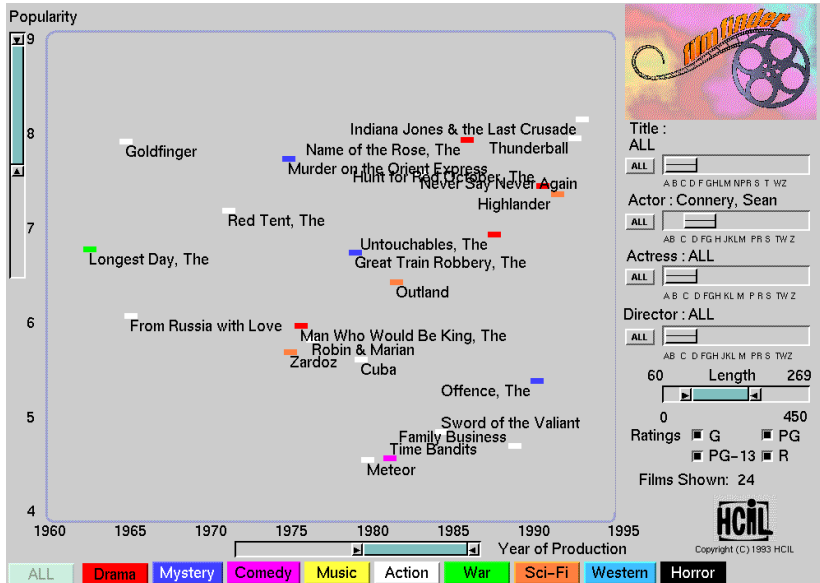
[Visual information seeking: Tight coupling of dynamic query filters with starfield displays. Chris Ahlberg and Ben Shneiderman, Proc SIGCHI '94, p 313-317]  
[<http://www.cs.umd.edu/hcil/pubs/screenshots/FilmFinder/>]

# FilmFinder



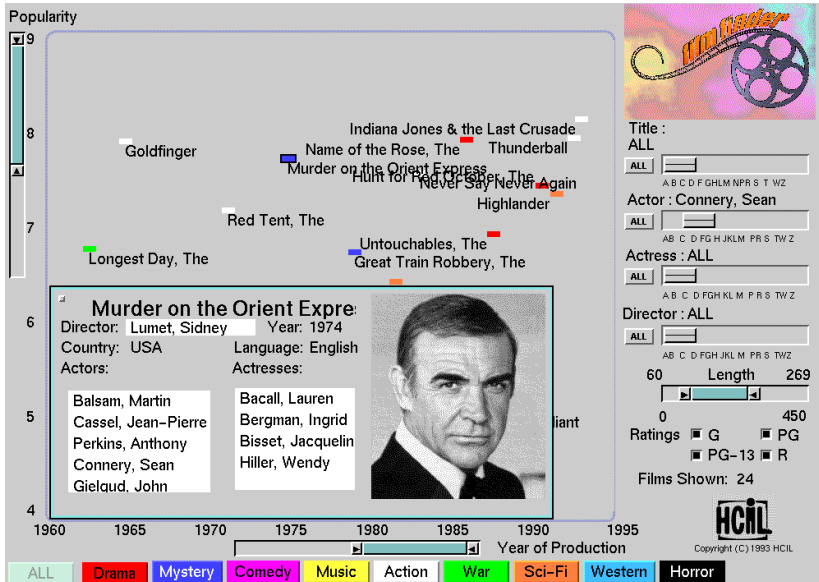
Visual information seeking: Tight coupling of dynamic query filters with starfield

# FilmFinder



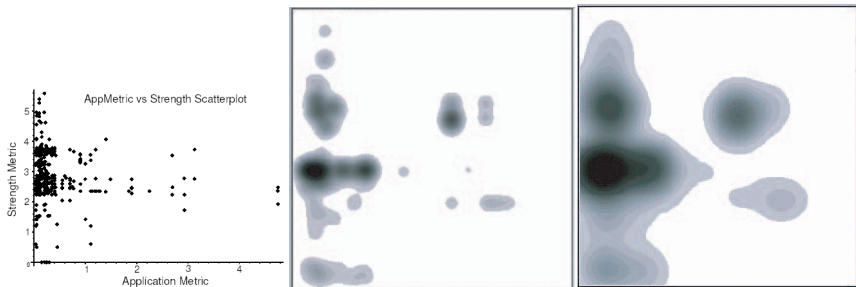
Visual information seeking: Tight coupling of dynamic query filters with starfield

# FilmFinder



# Multiscale Scatterplots

- blur shows structure at multiple scales
  - convolve with Gaussian
  - slider to control scale parameter interactively
- easily selectable regions in quantized image

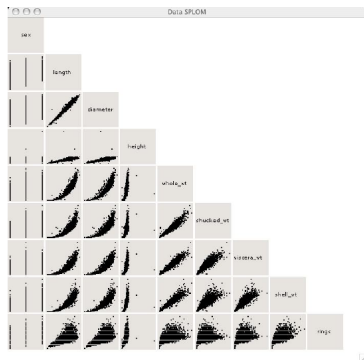


[Metric-Based Network Exploration and Multiscale Scatterplot. Yves Chiricota, Fabien Jourdan, Guy Melancon. Proc. InfoVis 04]



# SPLOM: Scatterplot Matrix

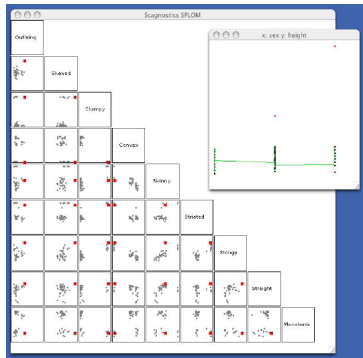
- show all pairwise variable combos side by side
- matrix size grows quadratically with variable count



[Graph-Theoretic Scagnostics. Wilkinson, Anand, and Grossman. Proc InfoVis 05.]

# Graph-Theoretic Scagnostics

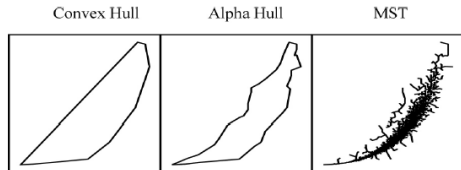
- reduce problem to constant size
  - overview matrix of 9 geometric metrics
- meta-SPLOM: each point represents scatterplot
  - detail on demand to see individual scatterplots



Graph-Theoretic Scagnostics. Leland Wilkinson, Anushka Anand, and Robert Grossman. Proc InfoVis 05.

# Measuring Scatterplots

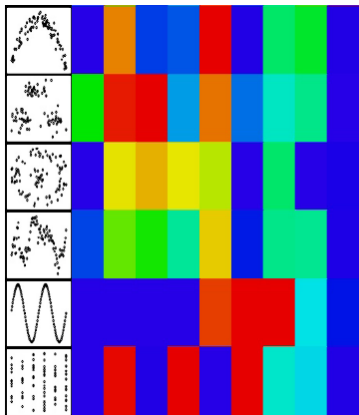
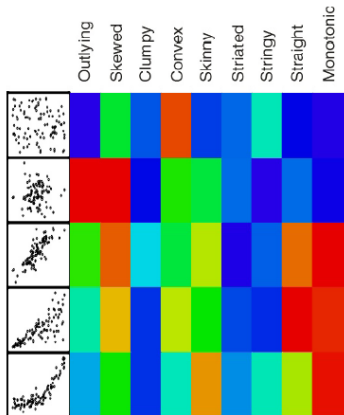
- aspects and measures
  - outliers: outlying
  - shape: convex, skinny, stringy, straight
    - computed with convex hull, alpha hull, min span tree



- trend: monotonic
- density: skewed, clumpy
- coherence: striated

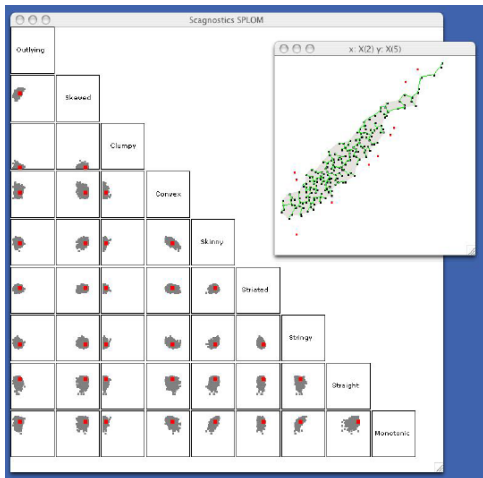
[Graph-Theoretic Scagnostics. Wilkinson, Anand, and Grossman. Proc InfoVis 05.]

# Measuring Scatterplots



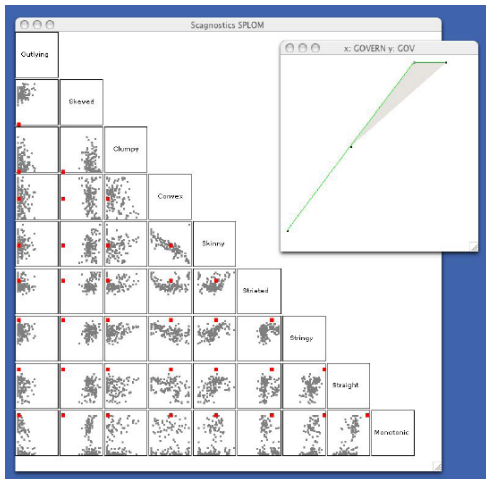
[Graph-Theoretic Scagnostics. Wilkinson, Anand, and Grossman. Proc InfoVis 05.]

# Results



[Graph-Theoretic Scagnostics. Wilkinson, Anand, and Grossman. Proc InfoVis 05.]

# Results



[Graph-Theoretic Scagnostics. Wilkinson, Anand, and Grossman. Proc InfoVis 05.]

# Critique

- powerful and elegant method
  - curse of dimensionality is hard problem
- abstraction level clearly appropriate for experts
  - unsuitable for novices
- presentation problem: color use in paper itself

# Animated Transitions

- general and powerful idea
  - transitions, not motion as visual encoding
- benefits
  - attracts attention
  - facilitates object constancy
  - implies causality
  - emotionally engaging
- this paper: statistical graphics
  - design principles
  - controlled experiments

[Animated Transitions in Statistical Data Graphics. Jeffrey Heer and George G. Robertson. IEEE TVCG (Proc. InfoVis 2007) 13(6): 1240-1247, 2007.]



# Transition Taxonomy

- change viewpoint
- change spatial substrate
- filter
- reorder
- change time
- change visual mapping
- change data schema

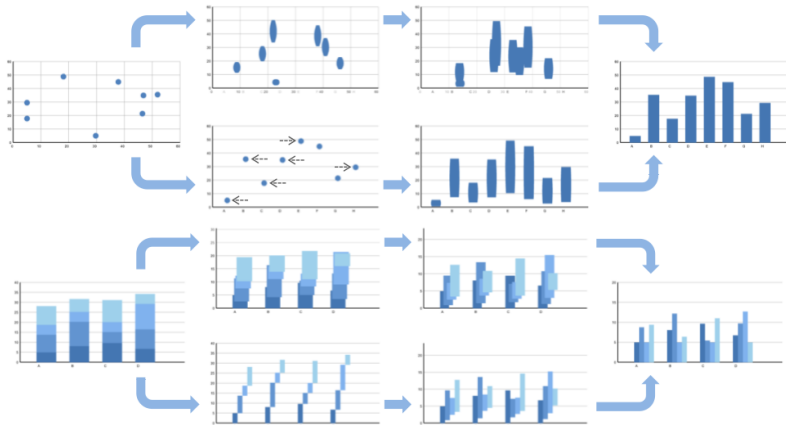
# Congruence Principles

- internal and external representations should match
  - both structure and content
- principles
  - maintain valid data graphics during transitions
  - use consistent mappings (semantic-syntactic)
  - respect semantic correspondences
  - avoid ambiguity

# Apprehension Principles

- external representation structure and content should be readily and accurately perceived and comprehended
- principles
  - group similar transitions
    - gestalt common fate
  - minimize occlusion
  - maximize predictability
    - slow-in, slow-out
  - use simple transitions
  - use staging for complex transitions
  - make transitions as long as needed, but no longer

# Staging



[Animated Transitions in Statistical Data Graphics. Jeffrey Heer and George G. Robertson. IEEE TVCG (Proc. InfoVis 2007) 13(6): 1240-1247, 2007.]

# Experiments

- study 1: object location tracking
  - animation always helped
  - staged animation almost always helped
- study 2: value change estimation
  - animation helps in some cases
  - staging not significant help
- preference: staged anim mostly, anim always
- guideline: avoid overly complex multi-staging

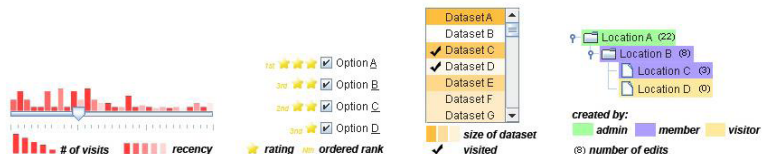
# Critique

# Critique

- thorough investigation,
  - goes beyond anecdotal evidence

# Scented Widgets

- embedded visualizations for standard UI elements
  - graphically compact/terse
  - information scent cues for navigating info spaces

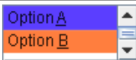
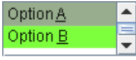


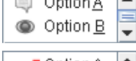
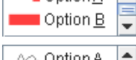
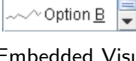


[Scented Widgets: Improving Navigation Cues with Embedded Visualizations. Willett, Heer, and Agrawala. IEEE TVCG (Proc InfoVis 2007) 13(6):1129-1136. ]



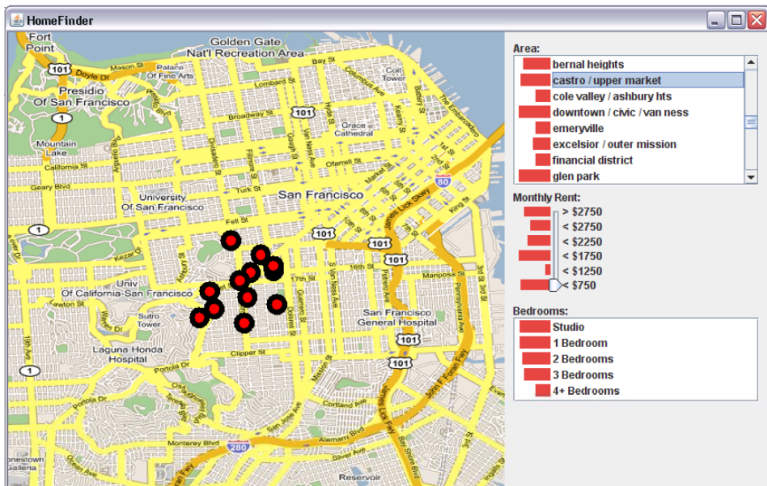
# Implemented Scent Types

Table 1. Scent encodings supported by scented widgets

Name	Description	Example
<b>Hue</b>	Varies the hue of the widget (or of a visualization embedded in it)	
<b>Saturation</b>	Varies the saturation of the widget (or of a visualization embedded in it)	
<b>Opacity</b>	Varies the opacity of the widget (or of a visualization embedded in it)	
<b>Text</b>	Inserts one or more small text figures into the widget	
<b>Icon</b>	Inserts one or more small icons into the widget.	
<b>Bar Chart</b>	Inserts one or more small bar chart visualizations into the widget	
<b>Line Chart</b>	Inserts one or more small line chart visualizations into the widget	

[Scented Widgets: Improving Navigation Cues with Embedded Visualizations. Willett, Heer, and Agrawala. IEEE TVCG (Proc InfoVis 2007) 13(6):1129-1136. ]

# Example Application



[Scented Widgets: Improving Navigation Cues with Embedded Visualizations. Willett, Heer, and Agrawala. IEEE TVCG (Proc InfoVis 2007) 13(6):1129-1136.]

# Experiments

- more unique discoveries at first
  - but effect faded over time
- significant preference
- no impairment from clutter

# Critique

# Critique

- information-dense annotation successful
- good discussion of toolkit issues
- user study solidifies contribution

# Reading for Next Time

- Ware, Chapter 10: Interacting with Visualizations: first half, p 317-324
- Tufte, Chapter 4: Small Multiples
- Exploring High-D Spaces with Multiform Matrices and Small Multiples. Alan MacEachren, Xiping Dai, Frank Hardisty, Diansheng Guo, and Gene Lengerich. Proc InfoVis 2003, p 31-38.
- Building Highly-Coordinated Visualizations In Improvise. Chris Weaver. Proc. InfoVis 2004
- The Visual Design and Control of Trellis Display. R. A. Becker, W. S. Cleveland, and M. J. Shyu (1996). Journal of Computational and Statistical Graphics, 5:123-155.